

AMLI Treehouse Phase II Public Art

March 10, 2026

Janna Tidwell, PLA
Director of Parks & Recreation



ADDISON

The purpose of this item is to discuss the selection of an artist to fabricate two public art installations to be located within the AMLI Treehouse Phase II dedicated open space.

- **July 23, 2024** – Council approved a Memorandum of Understanding (MOU) with AMLI Residential. The MOU included a commitment from AMLI to donate \$150,000 to the Town to support the installation of public art within the dedicated public open space.
- Staff developed a multi-step artist selection process.
- Through this process, staff is bringing forward the recommendation to approve an agreement with artist Kenneth McCall to fabricate two sculptures for the project.

Stage One – Request for Qualifications (RFQ)

- February 24, 2025 – Staff issued a Request for Qualifications (RFQ) on www.callforentry.com, a national public art procurement platform.
- The RFQ identified two art projects with budgets of \$50,000 and \$100,000, both to be installed within the 0.7-acre greenbelt corridor adjacent to the AMLI Treehouse Phase II Development.
- Respondents were also asked to identify whether they were Texas-based and / or minority artists.
- March 24, 2025 – RFQ closed with 39 submissions received.
- Of those submissions, 13 were from Texas artists. It is typical for cities to select artists from a national pool for projects with budgets over \$50,000.

Stage Two – Shortlist Selection and Concept Development

- A selection committee with representatives from the Town and the Addison Arbor Foundation reviewed and scored RFQ submissions and initially shortlisted seven artists for further consideration. Scoring criteria were based on:
 - Relevant experience
 - Quality of work
 - Artistic style fit with overall character of the project
 - Durability of work
- After further review and scoring by the selection committee, three artists were invited to develop concepts for the two installations:
 - Daniel Hornung
 - Kenneth McCall
 - Chris Rench

Stage Two – Shortlist Selection and Concept Development (Continued)

Scope of Work

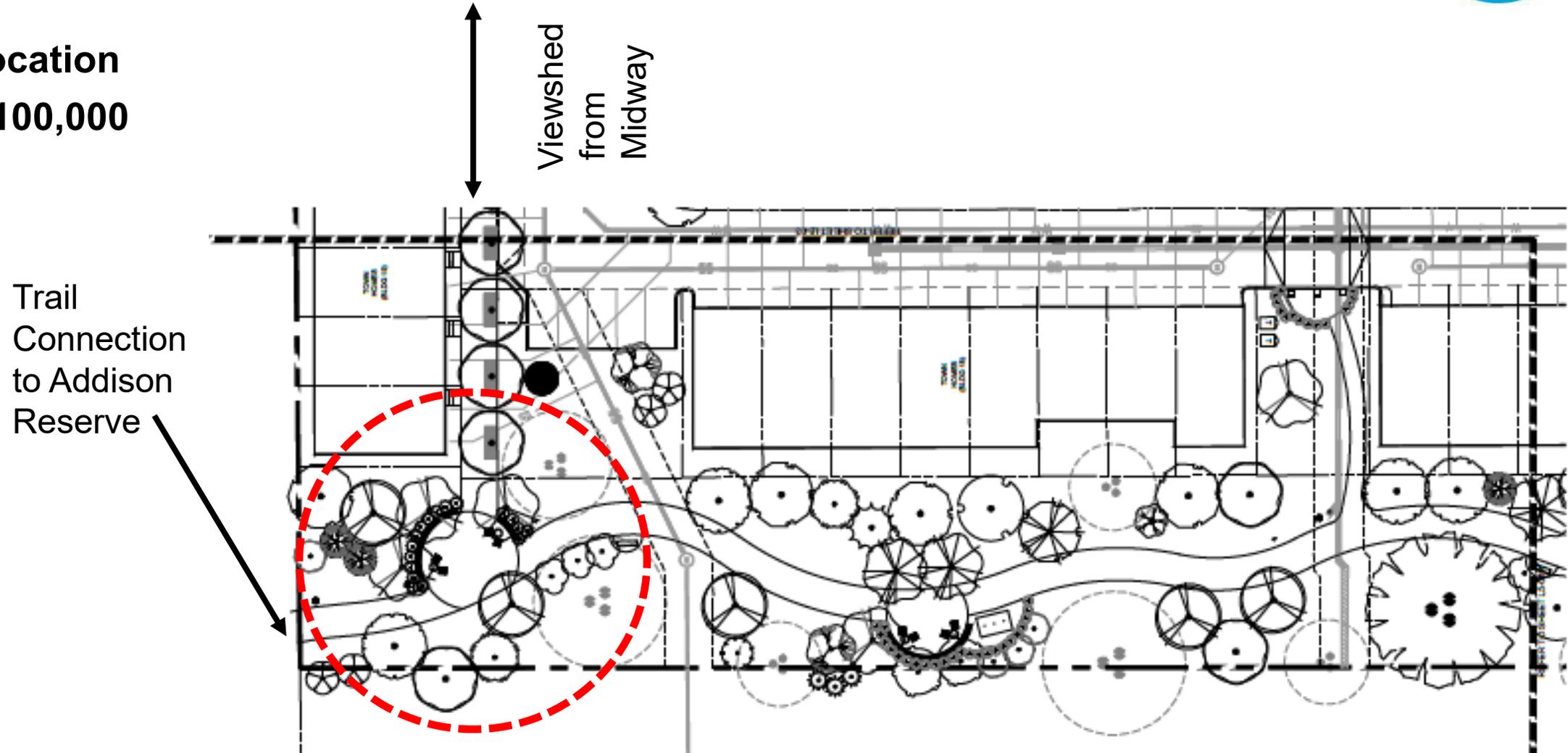
Shortlisted artists were asked to develop concepts that:

- Are of professional artistic quality consistent with Addison’s public art collection.
- Take inspiration from:
 - The natural environment of the greenbelt, including preserved canopy trees, pollinator patches, perennials, and Addison’s signature tulip plantings.
 - The site’s history, including:
 - The Addison Treehouse Entrepreneur Incubator.
 - Dovie’s Restaurant, formerly owned by Audie Murphy.
 - The site’s heritage as a working ranch with horses and wildlife.

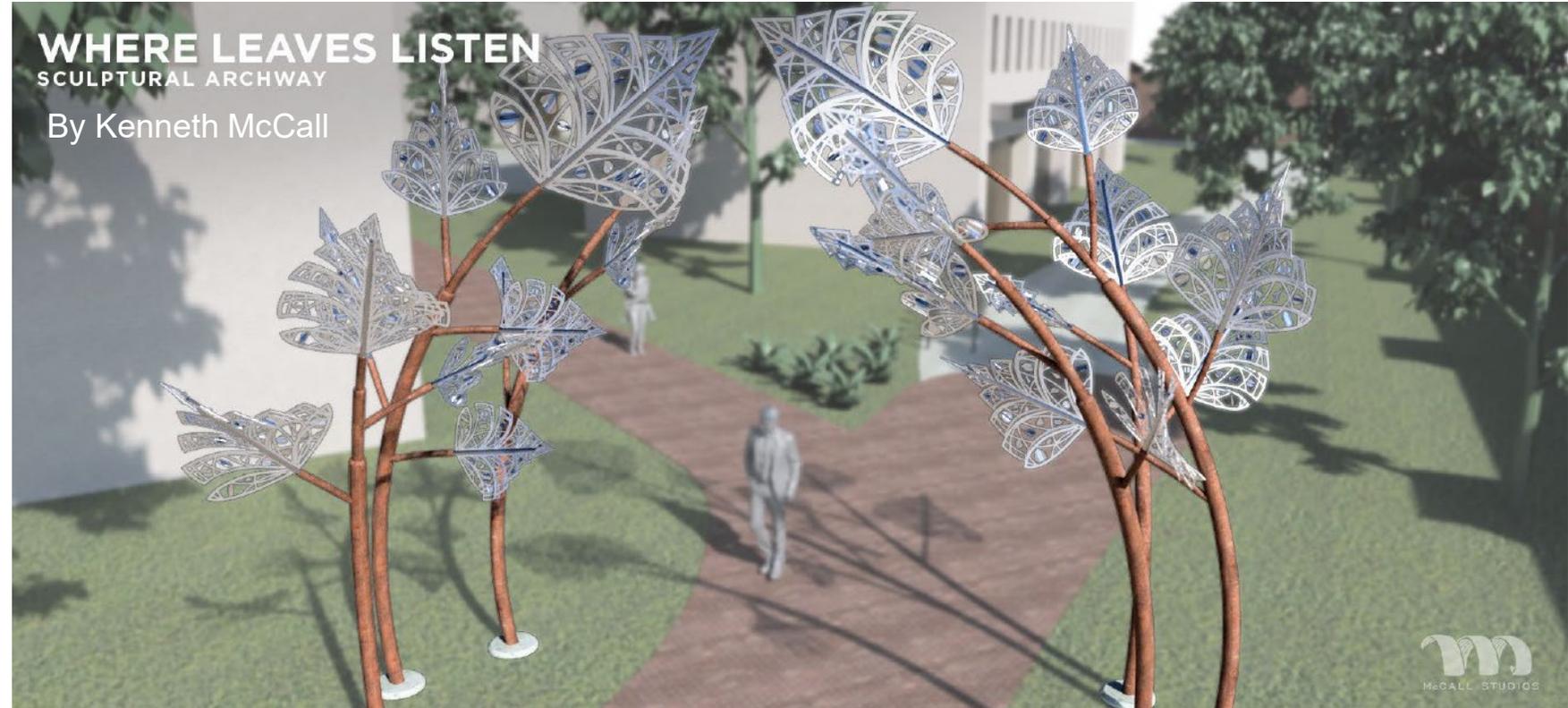
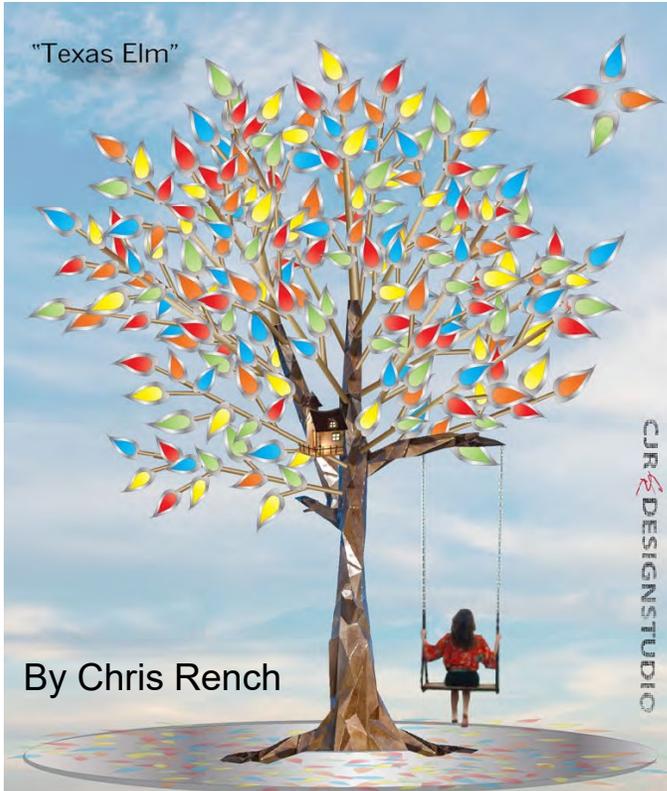
Artist Submittals

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Site One Location
Budget – \$100,000



Site One

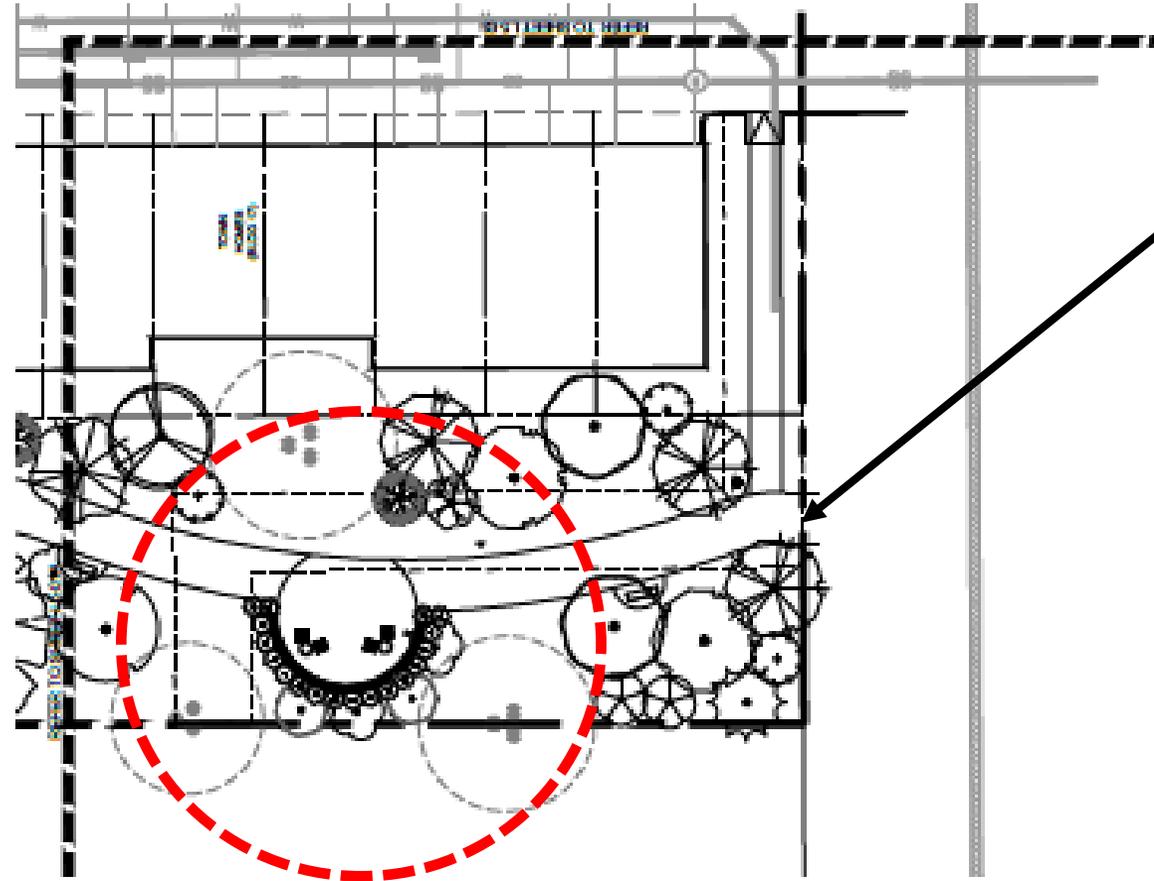


After reviewing the submittals, there was concern with the longevity of Texas Elm. The acrylic product in the leaves had a 5-7 year zero color fade warranty. Taking this into account, "Where Leaves Listen" by Kenneth McCall is recommended by the committee to advance to fabrication.

Artist Submittals

Site Two Location

Budget – \$50,000



Trail
Connection
to AMLI
Phase I

Artist Submittals

Site Two



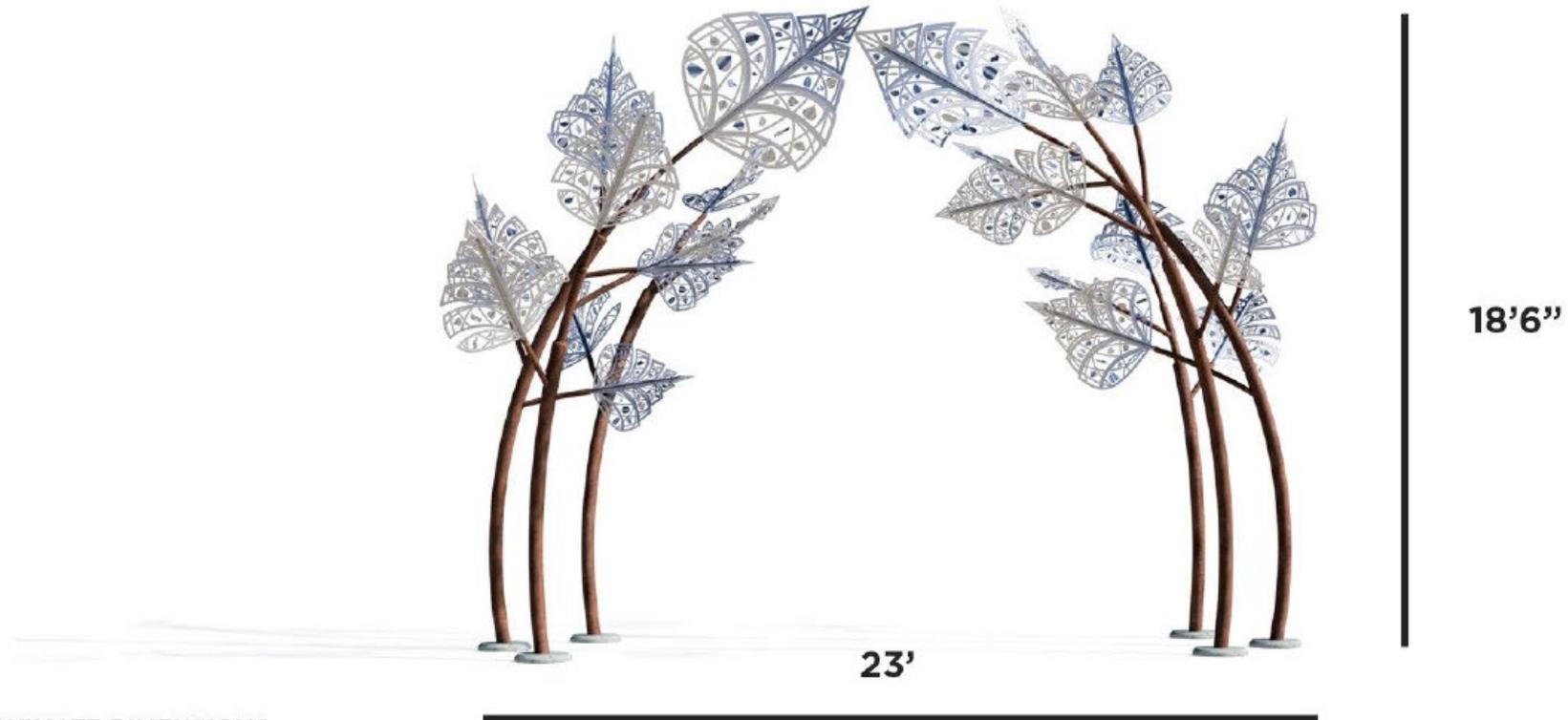
Common Raccoon
By Daniel Hornung



Greater Roadrunner

After reviewing the submittals, “Whispers of the Wind” by Kenneth McCall is recommended to advance to fabrication. The recommendation is based on the scale of the artwork and its fit in the proposed location of the site.

WHERE LEAVES LISTEN SCULPTURAL ARCHWAY



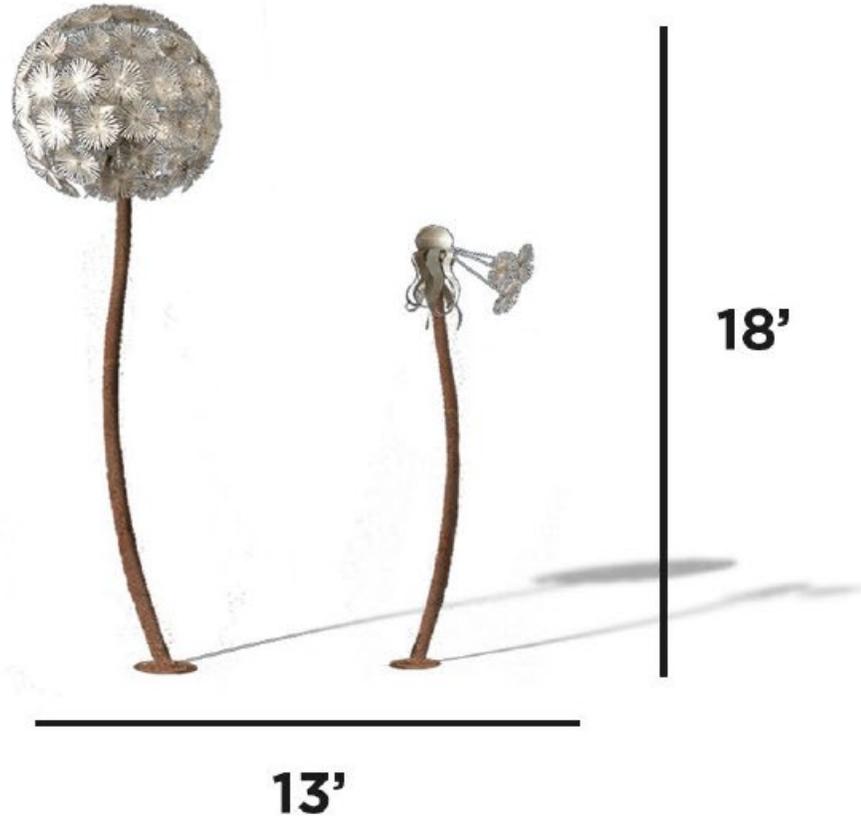
*APPROXIMATE DIMENSIONS

Staff has asked the artist to include provisions in the contract to add additional color accents to the leaves for no additional charge.

Final Recommendations

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WHISPERS OF THE WIND ROUNABOUT SCULPTURE



*APPROXIMATE DIMENSIONS

Staff has asked the artist to include provisions in the contract to add additional seed heads to the smaller dandelion at no additional charge.

Questions