



**COMPREHENSIVE PLAN ADVISORY COMMITTEE
MEETING #4**

WEDNESDAY, MARCH 20, 2024

**ADDISON CONFERENCE CENTER
15650 ADDISON ROAD, ADDISON, TX 75001**

6:00 P.M. MEETING

The CPAC meeting will be held at the Addison Conference Center Buckthorn/Sycamore Room, 15650 Addison Road, Addison, Texas 75001 on Wednesday, March 20, 2024 at 6 pm. For more information on the meeting location and ways to view and/or present comments, please contact Jade Broadnax prior to 3:00 pm on the day of the meeting at 972-450-2820 or by emailing jbroadnax@addisontx.gov. The meeting will be live streamed on Addison's website at www.addisontexas.net.

Call Meeting to Order

Pledge of Allegiance

1. Consider action on the minutes from the February 21, 2024 Comprehensive Plan Advisory Committee Meeting.
2. Present and discuss the Advance Addison 2050 community engagement summary and draft vision story.

Citizen Comments: At this time citizens will be allowed to speak on any matter other than personnel matters under litigation, for a length of time not to exceed three minutes. No CPAC action or discussion may take place on any matter until such matter has been placed on an agenda and posted in accordance with law.

Adjourn Meeting

**THE TOWN OF ADDISON IS ACCESSIBLE TO PERSONS WITH
DISABILITIES. PLEASE CALL (972) 450-7017 AT LEAST 48 HOURS IN
ADVANCE IF YOU NEED ASSISTANCE.**

POSTED BY: _____
Jade Broadnax, Comprehensive Planning Manager

DATE POSTED: _____

TIME POSTED: _____

DATE REMOVED FROM BULLETIN BOARD: _____

REMOVED BY: _____

**Comprehensive Plan Advisory
Committee**

1.

Meeting Date: 03/20/2024

Agenda Caption:

Consider action on the minutes from the February 21, 2024 Comprehensive Plan Advisory Committee Meeting.

Staff Report:

The minutes from the February 21, 2024 Comprehensive Plan Advisory Committee Meeting have been prepared for consideration.

Recommendation:

Administration recommends approval.

Attachments

Minutes of the February 21, 2024 CPAC Meeting

DRAFT

OFFICIAL ACTIONS OF THE ADDISON COMPREHENSIVE PLAN ADVISORY COMMITTEE (CPAC)

February 21, 2024

6:00 P.M. - Council Chambers

15650 Addison Road, Addison, TX 75001

Present: Susan Halpern, Chair; Kathryn Eriksen, Member; Aaron J. Benjamin, Member; Abigail Stoddart, Member; Al Angell, Member; Al Cioffi, Member; Carol Rennesund, Member; Conrad Ornstein, Member; Dave Collins, Member; Denise Fansler, Member; Jim Decuir, Member; Joseph Hornisher, Member; Kathryn Wheeler, Member; Kris Hannon, Member; Liz Oliphant, Member; Taylor Bowen, Member; Tyler Sommers, Member; Tyler Wright, Member

Absent: Britton Wells, Member; Jim Peck, Member; Kris Brown, Member; Mark Godfrey, Member; Patrick Arnzen, Member; Tom Braun, Member

Call Meeting to Order

Susan Halpern, Chair, called the meeting to order.

Pledge of Allegiance

1. Consider Action on the Minutes from the November 1, 2023 Comprehensive Plan Advisory Committee Meeting.

Kathryn Wheeler motioned to approve the minutes from the November 1, 2023 CPAC meeting and Al Angell seconded the motion.

Passed unanimously.

2. Consider Action on the Minutes from the December 14, 2023 Comprehensive Plan Advisory Committee Meeting.

Al Angell motioned to approve the minutes from the December 14, 2023 CPAC meeting and Jim Decuir seconded the motion.

Passed unanimously.

3. Consider Action on the Minutes from the January 24, 2024 Comprehensive Plan Advisory Committee, Planning and Zoning Commission, and City Council Joint Meeting.

Al Angell and Dave Collins requested that the minutes from the January 24, 2024 CPAC meeting be amended to reflect their absence.

Tyler Wright motioned to approve the minutes with conditions that Al Angell and Dave Collins' absences be reflected. Liz Oliphant seconded the motion.

Passed unanimously.

4. Present and discuss the Advance Addison 2050 preliminary market assessment.

Ken Schmidt, Director of Development Services, opened the dialogue and addressed the committee. Kevin Shephard, Verdunity Founder and Project Manager, presented an updated summary of the fiscal benefits of Addison's development approach. Tony Allender, Hawes Hill and Associates Economic Development Principal, presented key findings from the market report. No further action was required.

5. Consider, discuss, and act on the appointment of a Comprehensive Plan Advisory Committee (CPAC) Vice Chair.

Susan Halpern, Chair, presented the option to nominate members of the CPAC to serve as Vice Chair. Susan Halpern nominated Kathryn Eriksen to serve in the role. No further nominations were made.

Motion: Appoint Kathryn Eriksen as Vice-Chair of CPAC. Second by Denise Fansler.

Passed unanimously.

Citizen Comments: At this time citizens will be allowed to speak on any matter other than personnel matters under litigation, for a length of time not to exceed three minutes. No CPAC action or discussion may take place on any matter until such matter has been placed on an agenda and posted in accordance with law.

Public Comment: No citizens requested to address the Committee.

Adjourn Meeting

There being no further business before the Commission, the meeting was adjourned.

**Comprehensive Plan Advisory
Committee**

2.

Meeting Date: 03/20/2024

Agenda Caption:

Present and discuss the Advance Addison 2050 community engagement summary and draft vision story.

Attachments

Presentation - CPAC Meeting #4

Advance Addison 2050 Phase 3 Engagement Summary

Advance Addison 2050 Draft Vision Story

ADVANCE **ADDISON** 2050

COMPREHENSIVE PLAN

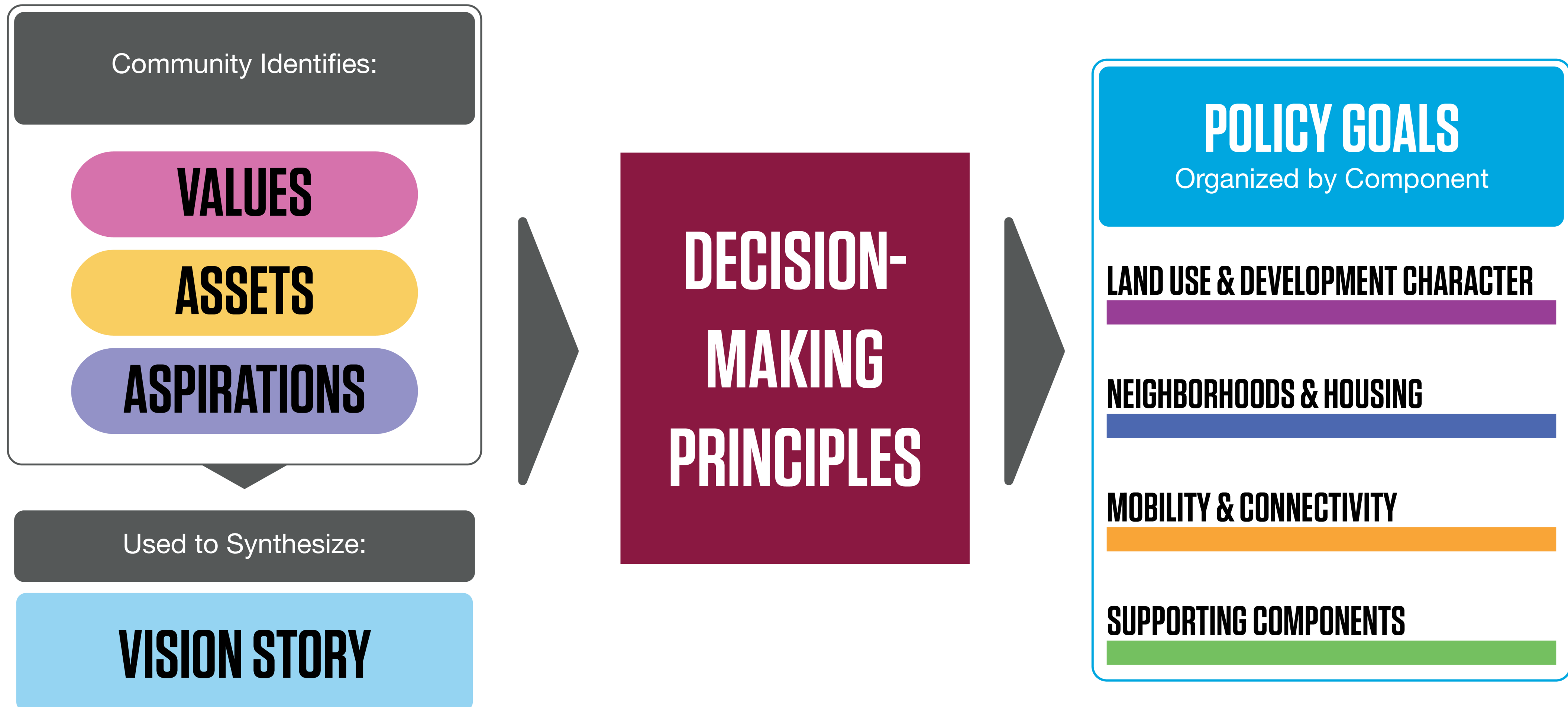
Comprehensive Plan Advisory Committee (CPAC)
Meeting #4

March 20, 2024

AGENDA

- ✓ The Path to a Community Informed Plan
- ✓ Engagement Recap and Organization of Input into Themes
- ✓ Community Values, Assets, and Aspirations
- ✓ Addison's Vision Story
- ✓ Next Steps

THE PATH TO A COMMUNITY-INFORMED PLAN



RECAPPING ENGAGEMENT EFFORTS

IN-PERSON ENGAGEMENT ACTIVITIES COMPLETED TO DATE

Public Meetings

Project Kickoff (Oct 2023)	60+ attendees
----------------------------	----------------------

Joint CC/P&Z Workshop	1
-----------------------	----------

Joint CC/P&Z/CPAC Workshop	1
-------------------------------	----------

Community Mtg #2	60+ attendees
------------------	----------------------

Comp Plan Advisory Committee (CPAC) Meetings	3
--	----------

Other Items

Staff Workshops	2
-----------------	----------

Resident Focus Groups	2, total 19 attendees
-----------------------	------------------------------

Business/Developer Interviews	8
----------------------------------	----------

People Engaged by Staff in the Field	3156
---	-------------

Community Pop-Up/On the Street Engagements	11 events, 165 people met
---	----------------------------------

ONLINE & MAIL ENGAGEMENT ACTIVITIES COMPLETED TO DATE

Survey Responses

Survey 1: Vibrant
Community Assessment
(Oct 2023)

158 responses

Survey 2: Vision, Values,
& Priority Outcomes
(Nov 2023 – Jan 2024)

751 responses

*Of the respondents who chose
to self-identify, there were:*

536 residents

315 owners

106 renters

35 business owners

3 developers

Other Items

Gift Card Incentives

\$350

Direct Mailers/Postcards

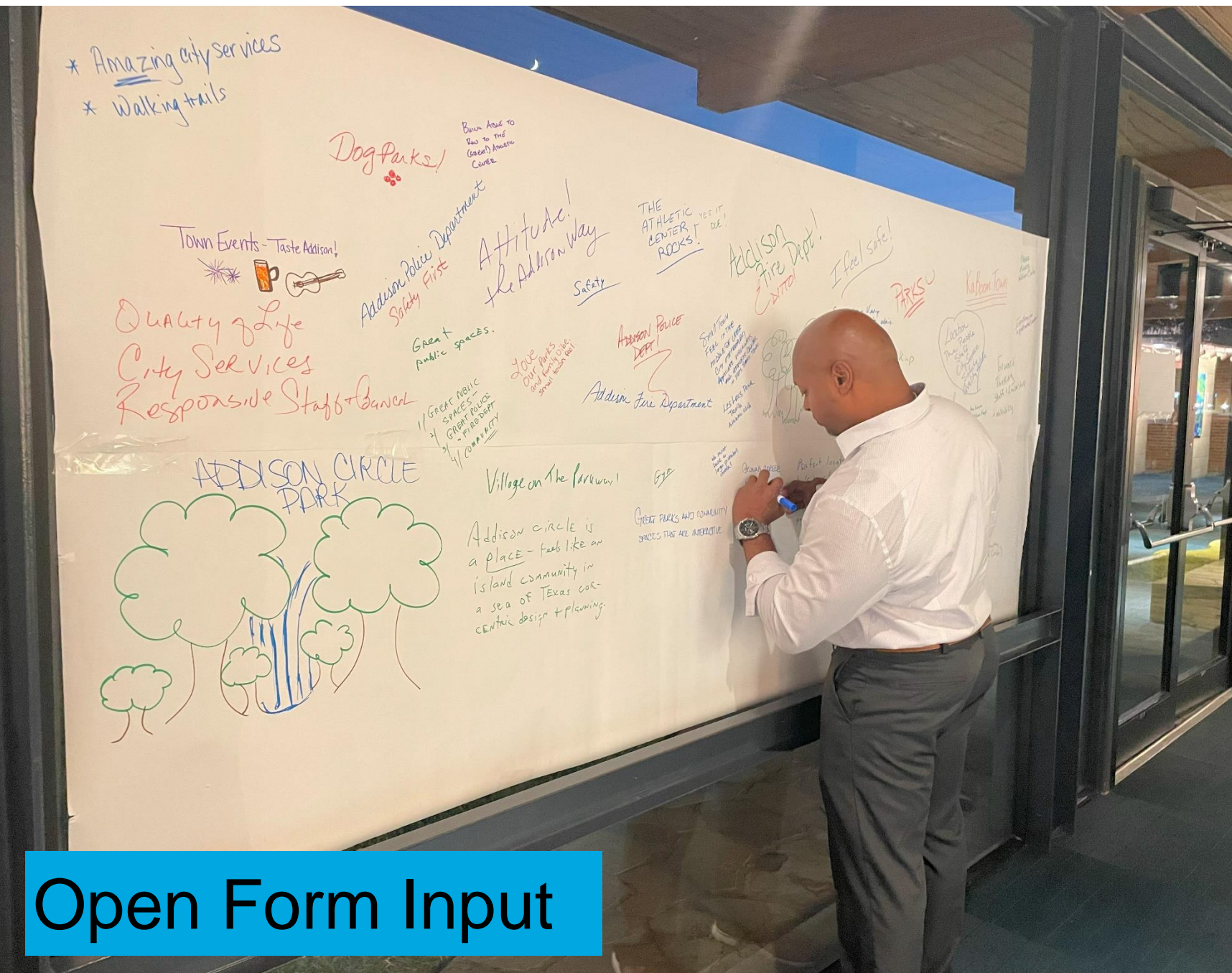
15,187

Meeting in a Box

5 meetings

Mapping Tool (ongoing)

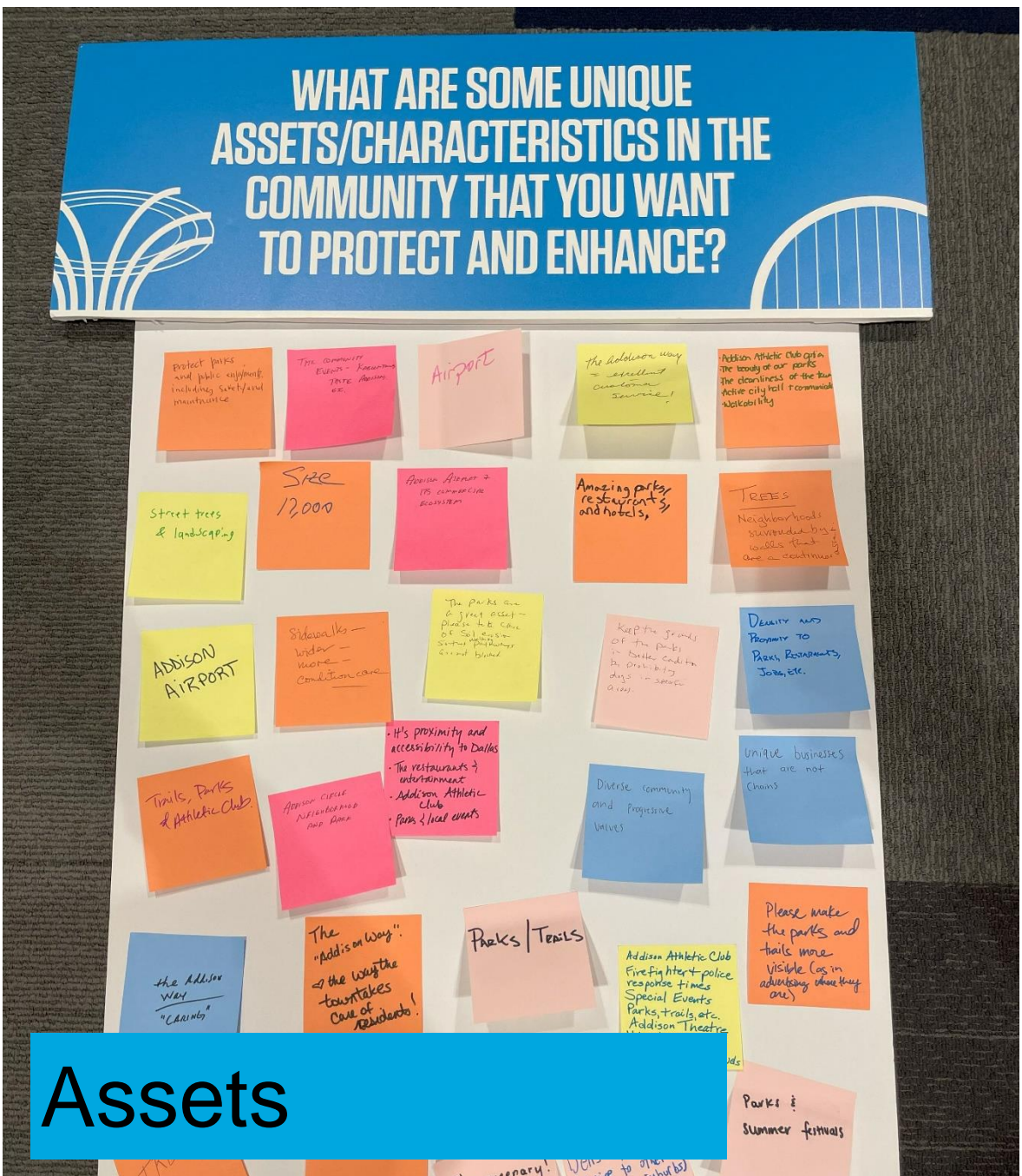
16 responses



Open Form Input



Values



Assets

HELP SHAPE THE FUTURE OF ADDISON!

The Town of Addison is creating a new Comprehensive Plan that aims to take our community to the next level and guide decisions and investments. The plan will speak to how we use, preserve, and revitalize our land, the character and feel of new development, housing, how we get around town, and economic development.

HOW MIGHT WE...

- Revitalize aging buildings and commercial centers?
- Provide quality housing options for everyone?
- Improve connectivity and walking/cycling options?
- Enhance and increase our supply of public spaces?
- Attract and retain businesses and their workforce?



Broad & Focused Input

TAKE THE SURVEY



Refinement and Prioritization



Aspirations

ORGANIZING INPUT INTO THEMES

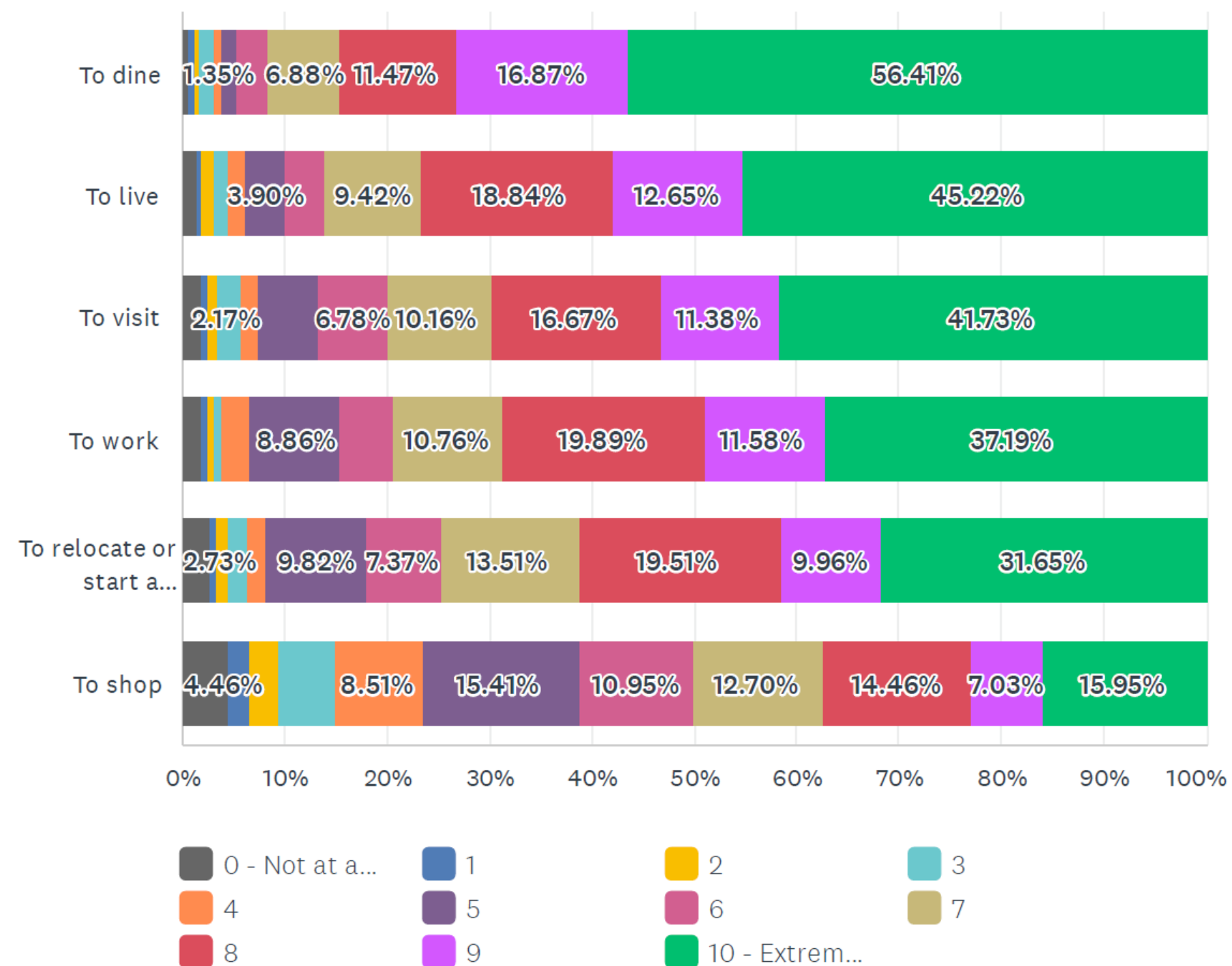
SURVEY RESPONSES

Quantitative Questions

Qualitative Questions

Q1 Compared to other places in the region, how likely are you to recommend Addison as a place:

Answered: 745 Skipped: 4

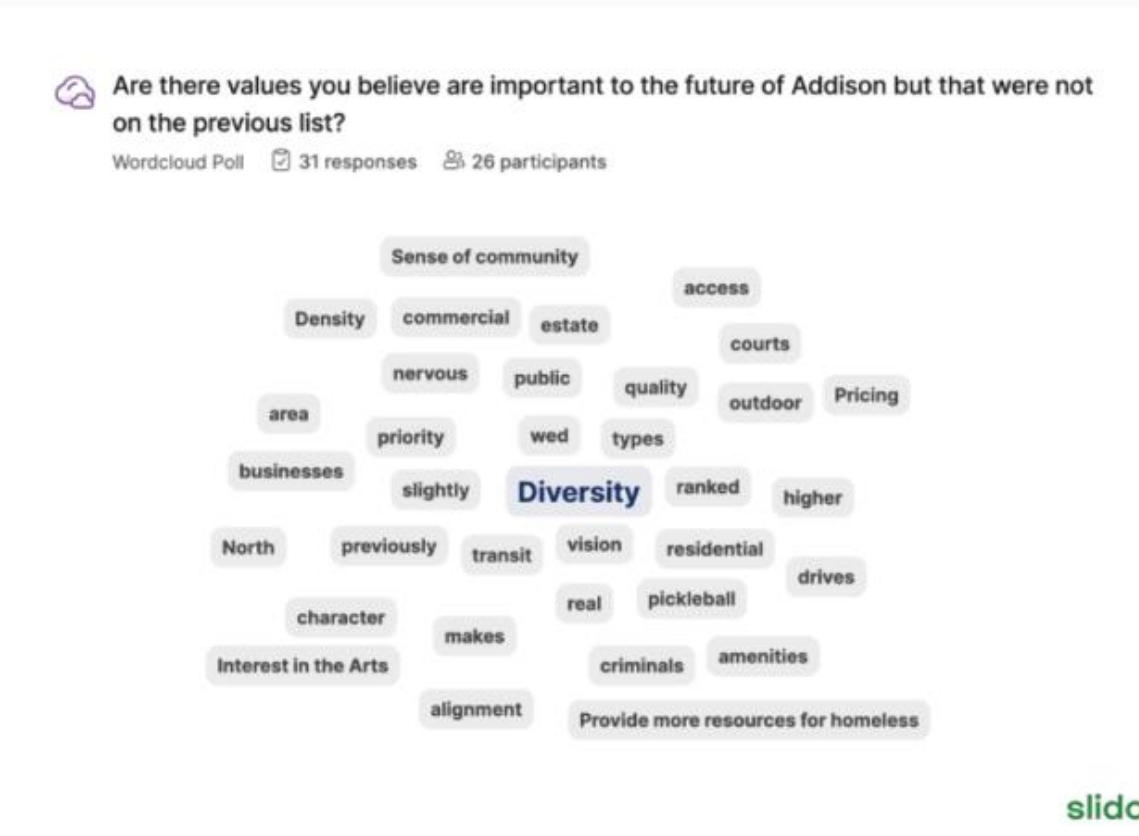
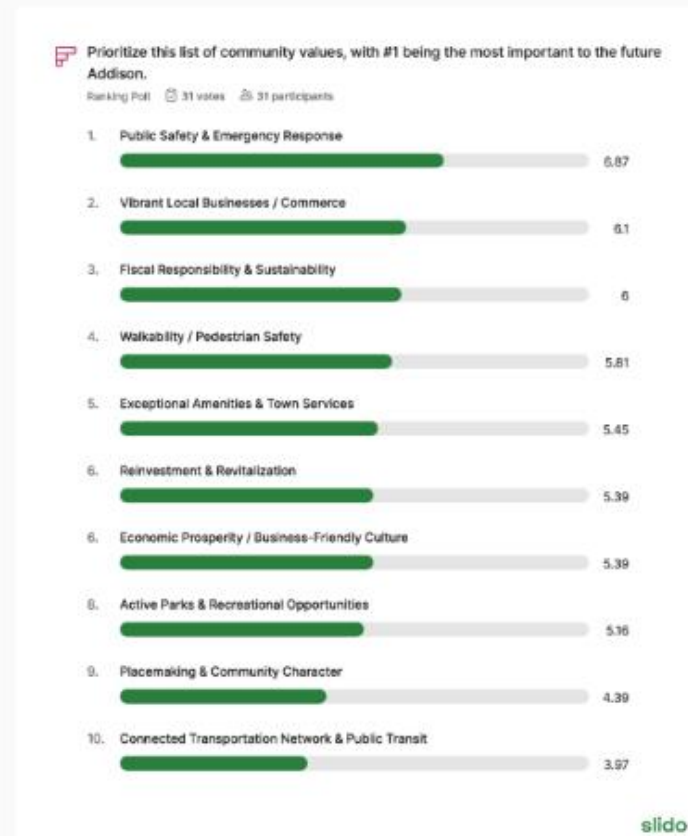


ORGANIZING INPUT INTO THEMES

COMMUNITY MEETINGS: BROAD COMMUNITY INPUT

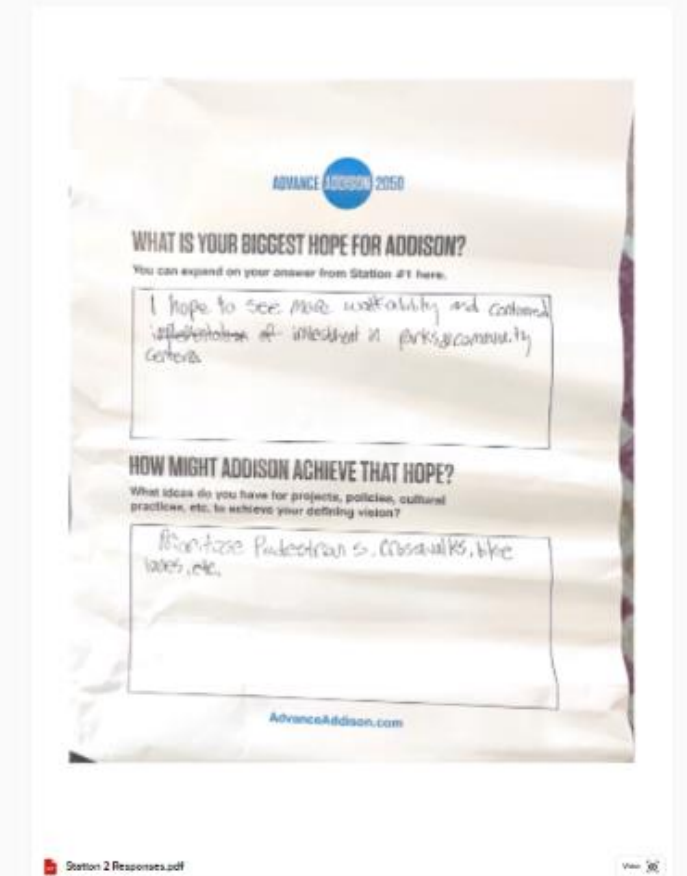
- ✓ 2 Meetings
- ✓ Open to everyone
- ✓ Broadcast live and recordings posted online
- ✓ Combination of presentation, live polling, input stations, and free-form discussion

COMMUNITY MEETING



Open responses

None	Convenient public transit options that connect to other areas for transit, from transit to transit	Diversity	Interest in the Arts	More diversity in venues and activities
Variety of housing opportunities	Affordability	Bring of residential and commercial real estate in alignment with the quality	Owner owned housing	
Density	Climate Resiliency	Environmental sustainability	Density and affordability - support local	Long-term commercial and residential base
Bike friendly	Best outdoor pickleball courts in North Dallas area	Finishing Midway Rd	Provide more resources for homeless	Healthcare/ Hospital/ Clinic access
Focus on diversity and inclusion	Road Repair (Keller Springs)	Diverse housing opportunities, and better education	Innovation/ Green Initiatives	No
Diversity equity inclusion justice	Caring	Sense of community	Airport	



Community Value	Rank
Fiscal Responsibility & Sustainability	4
Reinvestment & Revitalization	9
Economic Prosperity / Business-Friendly Culture	7
Vibrant Local Businesses / Commerce	10
Public Safety & Emergency Response	5
Walkability / Pedestrian Safety	2
Active Parks & Recreational Opportunities	3
Connected Transportation Network & Public Transit	6
Exceptional Amenities & Town Services	1
Placemaking & Community Character	8



ORGANIZING INPUT INTO THEMES

LOCAL POP-UPS: MIX OF LOCATIONS TO MEET DIFFERENT GROUPS AND GET INPUT ON DIFFERENT TOPICS

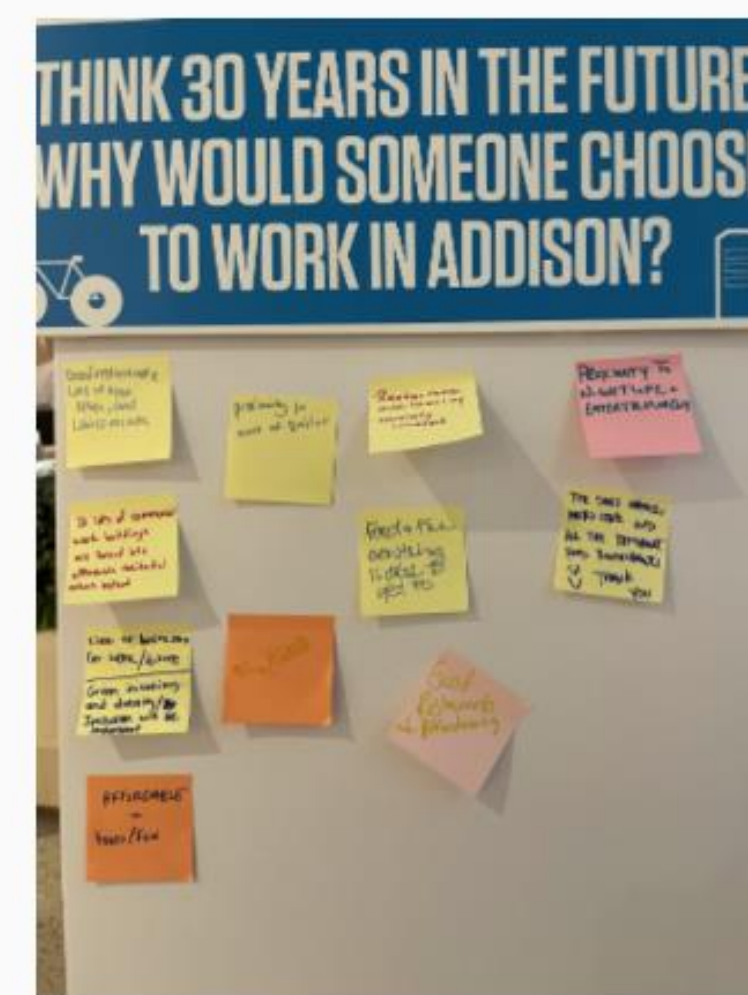
Common Questions: What to Protect & Values



Live



Work



Local Business



Addison Circle	Homeless programs	Connectivity	Business friendly	Friendly	Fun	community engagement	small town feel	airport	Kaboom Town and other events	small business friendly	food restaurants	proximity to Dallas	parks
safety	community outreach	safety	Community	Addison Circle	Addison Circle Park - full value to the community	community	diversification	small boutique food	safe	safety	food	growth	family-friendly
Parks	parks	safety	safety	socializing opportunities	Restaurant capital of North Dallas	feels small but accessible	heart/cut	entertainment	food destination	public events	food	proximity/ access	safety
I feel safe	Parks - add a small lake/pond	Diversity	Community	Celestial Park	Bring in Addison Circle - the walkability to walkability to businesses	friendly neighbors	easy to get to	community events	Upscale living	modernity	food entertainment	entertainment	schools
Parks	Clean parks	Safety	Intentionality	Local restaurants (not chain)	Quality of businesses	family-oriented	accessibility	vibrancy	small town vibe	events	food	parks	culture
Community in Addison Circle	Transit connections	Forward-looking community	Community	parks	Great area for business events	events that bring the community together	events	Kaboom Town	restaurants	food	safety	proximity to major highways	small businesses
Great parks	Social events	walkability	Strong community	Small, community feel	walkable	location	great shops	safety	Kaboom Town	shopping	parks	education	
Social events	Addison Circle is a really nice place	Friendship	walkability	The strip of restaurants, shops and a local outdoor recreation	feels small	restaurants	has a bit of everything	Addison Circle	green space/parks		recreation	safe	
		Community	Making people feel good	Greenhill School	Local restaurants	good food		open feel	buy/lease property ratio		growth	parks	

Close to major highways	Great restaurants	Great holiday lights	Best 4th of July Air & Fireworks show	Great concerts	Taste of Addison
Discounts at rec center	Safety	Walkable	Great community	Safe place to raise a family	Maintain city services
Third spaces	Location	attract various business, service residents	Economic diversity	services	close to airports
innovate always	close to downtown Dallas	Housing - homes vs multifamily	rec center	access to metroplex	Less car influenced
restaurants	Make Addison Airport diverse	Safety	Addison Airport	safety	continue safety
Diversity	quiet at night	Walkability	Access to job centers and social connections	walkability	variety of activities
city services	customer service	shopping	highway access		

Good restaurants	Lots of open space	# of commercial work buildings are used to attract residential work	low crime rate
Close to businesses for work/leisure	Proximity to most of Dallas	Green initiative and diversity inclusion will be important	Affordable
Restaurant availability	everything is close to get to	food and fun	Centrally located
Food and fun	Good restaurants	The DART services	Proximity to nightlife and entertainment
Affordability	Metro link	all the different food restaurants	

More seen spaces near shopping centers with lots of foot traffic	better public transportation	Public transportation or events to connect shopping centers with business events
Busy area with lots of space	Public transportation with cycling network of trails	DART
Networking events in Addison tech specifically	Walking and dining areas (like Legacy West)	More local markets to assist visibility to small businesses events
more small businesses in the Circle	more small events	

ORGANIZING INPUT INTO THEMES

FOCUS GROUPS: EXPLORATION OF SPECIFIC TOPICS AND PERSPECTIVES

- ✓ 2 Groups
- ✓ Mix of residents selected by staff
19 attended
- ✓ Facilitated discussions about:
 - Interests
 - Why they live in Addison
 - Things to preserve
 - Things to improve
 - Values

COMMUNITY FOCUS GROUP 1

INTROS



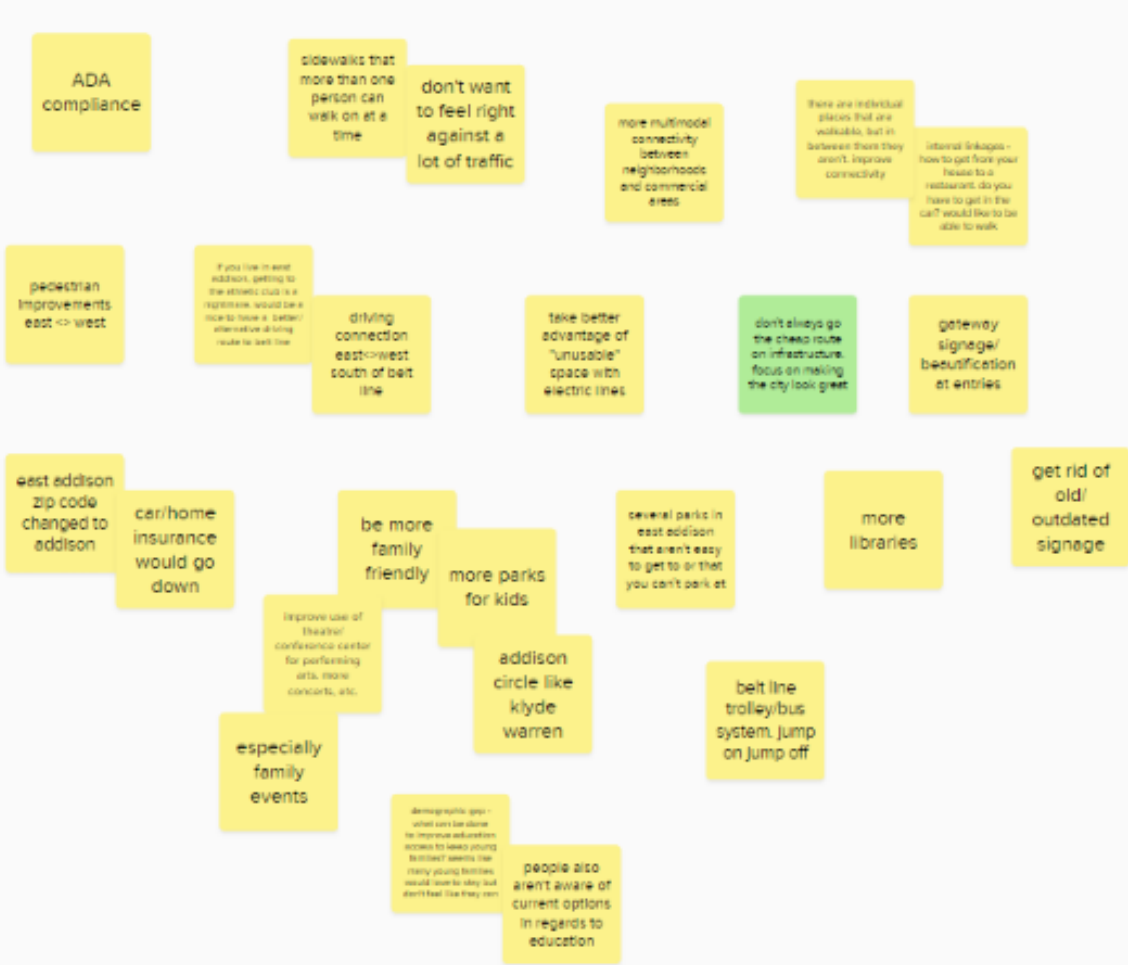
WHY LIVE IN ADDISON



WHAT TO KEEP/PRESERVE



WHAT TO IMPROVE



TOP VALUES



WHAT NEEDS TO HAPPEN WITH THIS PLAN TO LIVE OUT THOSE VALUES



ORGANIZING INPUT INTO THEMES

SYNTHESIZING INPUT INTO VALUES, ASSETS, ASPIRATIONS, AND VISION

VALUES

- Opportunity & economic prosperity
 - successful businesses driven by belt line
 - airport
 - young, old, rent, own - diversity of people that can thrive
 - vibrant mix of lots of renters, workers, and businesses
- Walkability / Pedestrian Safety / Bikeability
 - Innovation / New Ideas / Revitalization
 - Addison has been the benchmark and they want to keep it the benchmark
 - Feeling of safety and comfort
 - emergency response
 - aesthetics, placemaking, signage, art - you notice when you drive into Addison and it feels nice which makes us feel safe
 - activity "eyes on the street", we feel safer when others are around
 - feels like a small town (and small towns feel safe and comfortable) but with amenities of a big city

ASSETS

- ★ Mix and availability of shopping and dining options
- ★ Public art, events, public space & quality aesthetics
- Connectivity to metroplex
- Community events like Kaboom Town, Taste of Addison
- Parks
- ★ Addison Airport
- A town, not a master planned development (like legacy)
- ★ A history of walkability, innovation, and being a leader

a history of innovation, and history of walkability, history of leading the pack... something in there is an asset.

ASPIRATIONS

Even more walkability/bikeability/transit options - "connected mobility network"

A place where more small/locally-owned businesses can thrive - retail and restaurants, small shops - with a large focus on entertainment/things to do for fun

More attainable housing - rent and own (townhomes and such) to keep price lower and align with walkable vision

Build on our successes - Improve on what Addison already has (which is great) to take it to the next level

In wondering if this adaptive reuse one should be refined to something more like "improve upon what we have" or something more broad, like they want to take the things they have and make them better, not show it up and start over. That aspiration is bigger than just now to repurpose old buildings.

Aspirations "build on our successes" or something to that effect might be the core of that.

VISION NOTES

With Walkability being the third thing, and understanding the first two of being different from every other DFW town but go even really double down and mean it and become the new standard in current vision?). The past several decades it was different being single family homes. The next several decades can be that become more walkable whereas others can't even if they wanted

Things are safe, they are nice and you notice when you are in A connect those nice areas, enhance those that need some love, street life vibrance then we will be even safer and have even more we're more walkable.

We understand we aren't as attractive to young families as a sp we provide a different flavor of safety, opportunity, and quality c what we offer over simply what communities like Prosper provide out Prosper Prosper - instead, we're going to double down on v We're small and don't need everyone in the metroplex. We do v diverse range of people but we can be diverse with just people offer.

VALUES, ASSETS, AND ASPIRATIONS

VALUE

Walkability, pedestrian safety, and connectivity

Quantitative

- 52.64% of survey respondents rated Addison at least "above average" on walkability/pedestrian connectivity
 - However, of items ranked "below average" walkability/pedestrian connectivity was 3rd highest and transportation options / mobility was 4th highest (only behind Housing Affordability and Housing Options)
- "Invest in projects that improve connectivity, safety and convenience for people walking" - 87.17% at least somewhat agree

Qualitative

- Was a consistent theme during in-person discussions
- Voted #4 on list of community values at Community Meeting #2
- Identified as top 10 value at Joint Meeting
- "I would love to have more pedestrian and bike friendly amenities."
- "We should push the needle more on pedestrian/bike/public transit options."
- "It'd be great to have more consistent walkability quality in all of Addison, instead of just select areas."
- "[My big idea is for] bike, ped, and transit connectivity [to] rival the car infrastructure."
- "More bike paths would be great!"
- "Improved pedestrian and bike infrastructure"

VALUE Innovation

Quantitative

- “Innovation” was identified 24 times as an element that Addison should be known for and as a word that should be used in a vision statement
- 59.76% at least somewhat agree that Addison should “encourage and invest in big, aspirational ideas and projects”

Qualitative

- Established history of being innovative and it is clear staff wants to maintain its position as an innovative leader
- Developer market is saying that Addison used to be considered bold and visionary, but that it has lost its edge in some ways
- “Are we really the benchmark? Versus aspiring to be?”
- Desire for walkability/bikeability is innovative in context with the rest of the region
- “Foster a diversified and innovative economy that attracts businesses, entrepreneurs, and future generations.”
- “Unleash creativity and innovation.”

VALUE

Safety and comfort

The combination of public safety presence, emergency response times, and how the Addison environment makes people feel safe.

Quantitative

- Public Safety was the #1 priority amongst survey respondents - 45.32% selected it as one of their top five (highest recurrence of selection)
- 81.87% of respondents consider it to be at least a strength of the community

Qualitative

- Public Safety as a value was repeated during several discussions
- There were several discussions about how the community's aesthetics, placemaking, signage, and art contribute to a sense of safety and comfort
- The vibrancy of the community and concept of 'eyes on the street' creates a feeling of security

VALUE

Economic opportunity and prosperity

Quantitative

- 71.96% selected "Shopping*, dining, and entertainment options" as one of the top 5 reasons to love Addison
- Addison's "mix and availability of shopping* and dining options" is a strength to 73.17% of respondents
- The convenience of access to everyday goods and services is a strength to 71.33% of respondents
- 54.65% consider "employment and job opportunities" to be a strength
- "Business attraction, retention, and development" is a priority for 43.05% of respondents

**Consultant note: "Shopping, dining and entertainment" and "shopping and dining" were often paired together on survey questions. We believe selection of this option is mostly driven by dining but include them together here as that is how each question was framed.*

Qualitative

- Numerous successful businesses, driven by Belt Line corridor and reputation as a destination for dining
- Addison Airport provides economic opportunity
- The community has a vibrant mix of renters, workers (daytime population), and businesses that drive success of local businesses (particularly in dining/retail)
- Because of mix of dining, retail, and housing types, there is diversity of people that can thrive in Addison
- "We are at the center of everything."
- "Other cities don't have what we have."
- Aligns with Council priority of "economic development and revitalization"

ASSET

Mix and availability of dining, entertainment (and to an extent shopping) options

Quantitative

- Addison's "mix and availability of shopping* and dining options" is a strength to 73.17% of respondents
- 71.96% selected "Shopping*, dining, and entertainment options" as one of the top 5 reasons to love Addison
- This particular asset seems to lean more towards dining options: In a specific survey question, Addison was rated a composite 8.9/10 as a place to dine but only 6.29 as a place to shop

Qualitative

- Availability of dining options was one of the most common themes from pop up engagements
- Biggest hope - "Maintain businesses and restaurants and avoid vacancies."
- "Amazing parks, restaurants and hotels."
- "Shopping, dining, and entertainment options"
- Community events like Kaboom Town are repeatedly mentioned as a reason to love Addison

**Consultant note: "Shopping, dining and entertainment" and "shopping and dining" were often paired together on survey questions. We believe selection of this option is mostly driven by dining but include them together here as that is how each question was framed.*

ASSET

Quality design, materials and aesthetics in the built environment

Quantitative

- 71.11% consider Addison's beauty and attractiveness to be at least "above average"
- 82.75% consider Addison's "landscaping and maintenance of public areas and properties" to be at least above average
- 34.45% selected "Quality of housing and neighborhoods" as one of the top 5 reasons to love Addison, and 33.24% selected "Architectural and landscape character" (reasons #7 and 8, respectively).

Qualitative

- "Maintain quality of infrastructure"
- "Quality Built Environment"
- "Quality and beauty should be our priority in everything we do."
- "Keep the quality of Addison."
- "Maintaining a quality environment and services in town. Continue to make Addison extraordinary among cities."
- There does seem to be a desire to improve the quality/aesthetics of gateway signage

ASSET

A history of innovation driven by the prioritization of a more walkable environment

Quantitative

- “Innovation” was identified 24 times as an element that Addison should be known for and as a word that should be used in a vision statement – the public wants to continue this legacy
- 59.76% at least somewhat agree that Addison should “encourage and invest in big, aspirational ideas and projects”

Qualitative

- Established history of being innovative and it is clear staff wants to continue that
- Desire for walkability/bikeability is innovative in context with the rest of the region
- The Town’s forethought in prioritizing walkability in relation to its neighbors has led to innovative planning and projects that other cities have traditionally missed out on
- The Town has organic walkability and charm, which is opposite competitor “walkable” areas that are really master-planned multi-use retail centers. This individuality sets Addison apart from other areas in the region.
- “Environmentally sensitive development”
- Biggest hope for Addison - “To stay innovative and ahead of modern and progressive initiatives.”
- “Addison’s walkability and density relative to other towns north of Dallas is a big reason I like living here. I think the city has great potential to capitalize upon its best qualities and create a truly unique and livable urban space - and in many ways it really has to in order to keep up with population growth.”

ASSET

Addison Airport

Quantitative

- Considered a community strength by 72.89% of respondents

Qualitative

- Historic driver of development market and larger-scale economic development because of location and convenience
- Addison is the first introduction to DFW for many; Addison has the opportunity to create an impression that other places cannot match
- Mentioned during several focus groups/workshops and at several pop up events
- Council has indicated a desire to leverage the Addison Airport to maximize business growth and expansion

ASSET

Location and proximity to regional destinations and mobility network

Quantitative

- Addison's "Central location within the region" was selected by survey respondents as the #1 reason to love Addison
- "Access to everyday goods and services" is considered a community strength by 71.34% of respondents
- "Proximity to public transportation" is considered a community strength by 42.02% of respondents
- 24.92% of respondents believe Addison should focus on "Regional / public transportation (rail station, trolley, shuttle, etc.)"
- 10.68% selected Transportation Network as something they love about Addison

Qualitative

- "Location" or "Close to major highways" was mentioned as an asset at several pop up events
- "Create a network of Complete Streets radiating from the DART Station"
- "Addison is close to all major highways"
- "There should be a trolley on Quorum! Connect the Addison circle with the apartments North on Quorum to the Addison circle, then down to the DART station, and even further down to Belt Line where there are more shops and restaurants. Connecting it to the DART station would make Addison one of the most public transportation accessible places in Dallas (because there is no city / suburb in Dallas that is easily accessible via public transportation)."
- "Bring in more DART buses/trains. We need sustainable growth and car centric development is not the way to do it."
- "We need more walkability, density, and public transportation. Please stop expanding streets and make sure dense areas like Vitruvian Park are covered by DART."
- "Multimodal transportation planning to integrate with DART, etc."
- "In the 'near future' it would be great to see a trolley or streetcar type loop start and stop at the upcoming dart silverline station and making a loop down belt line, allowing access to all the areas, shops, restaurants, and entertainment to any visitors who might be partaking and utilizing the excellent dart transportation system. It would also be lovely to see a way to bridge the the east and west sides of Addison divided by the tollway."

ASPIRATION

Dramatically increase walkability, bike connections, and transit options so that most trips can be made without a car

Quantitative

- “Invest in projects that improve connectivity, safety and convenience for people walking” - 87.17% support with 13.46% somewhat agree, 25.76% agree, and 46.94% strongly agree
- Of all options, “Invest in projects that improve connectivity, safety and convenience for people walking” was the #1 most supported option.

Qualitative

- “I think Addison can be THE go to example of a high quality, strong urban town in Texas. Addison should continue to promote density, walkability, transit, etc. There is a lot of demand for this kind of living, however most cities in the DFW metroplex appeal to car-centric, single family neighborhoods. I think a good goal for the City would be to strive to develop ‘15 minute neighborhoods.’ Areas where most daily necessities and services, such as work, shopping, education, healthcare, and leisure can be easily reached by a 15-minute walk, bike ride, or public transit ride.”
- Developer market: walkability investments need to “swing for the fences” because there is much more competition now and Addison really needs to set itself apart
- “We should push the needle more on pedestrian/bike/public transit options.”
- “It'd be great to have more consistent walkability quality in all of Addison, instead of just select areas.”
- “The community doesn't want more car centric infrastructure. I think Addison will continue to thrive if [we] strive for that. It will help it truly stand out from so many of the highway dominated suburbs.”
- “Modern return to urban living without cars.”
- “Reduction of parking in favor of more ‘place’. Connection between retail-commercial-residential without a car”
- “Addison is well positioned to be a proper urban village, with great walkability, trails, urban parks, and a range of housing...”

ASPIRATION

Become a place where more small and locally-owned businesses can thrive – particularly with a focus on arts and entertainment

Quantitative

- 86.29% believe Addison should “support entrepreneurship and local businesses” with 13.87% somewhat agree, 37.29% agree, and 35.13% strongly agreeing
- Of all options “support entrepreneurship and local businesses” was the #3 top choice behind only connectivity/walkability and financial sustainability.

Qualitative

- “More community involvement and local businesses”
- “More local shopping and businesses”
- “More unique, locally owned shopping and restaurants.”
- “Quiet, car-limited/free streets that are green and have plenty of people walking and biking encourage local restaurants, cafes, and other stores to put seating outside which further enhances the friendly community atmosphere and makes it easier for people of all ages to meet and network.”
- “Make it easier for those interested in starting a business to rent temporary stalls/spaces within an entrepreneur hub/building while they work on establishing themselves more permanently - a central location like this gives people hunting for interesting work or goods/services somewhere to look and connect.”
- “Get more locally owned business in and big box retailers out.”
- “I hope we can continue to foster local small business creation.”
- “More diverse shops near housing (e.g. florist, escape room, board games - basically not just restaurants and bars)”

ASPIRATION

Increased diversity of housing options

Quantitative

- Only 7.08% cited “Diversity of housing options” as a reason to love Addison
- 69.63% at least somewhat agree Addison should “Be a place with many different types of housing options for all different stages of life”

Qualitative

- “I always think of Addison as businesses and apartments rather than accessible neighborhoods, but perhaps if there was a focus on mid-range family friendly housing opportunities, Addison could be seen as more of a place to settle.”
- “Diverse housing opportunities”
- “I'd love a community that you can grow with from apartment to townhome to single family housing.”
- “Encourage developers to build multifamily housing (duplexes to condos) that's for sale in addition to the current rental units.”
- “Dense and varied housing”
- “Addison is well positioned to be a proper urban village, with great walkability, trails, urban parks, and a range of housing from single family to town homes to medium to large apartment developments to condo towers.”
- “Increase true ownership and community involvement”
- “Greater real estate options for home ownership”
- “More home ownership. Monitor existing apartment management for quality”

ASPIRATION

Build on our successes through innovation to make Addison more competitive with nearby districts and cities

Quantitative

- 72.83% at least somewhat agree that Addison should “prioritize revitalization and redevelopment”
- In a separate but similarly worded question (In planning for the future, what should Addison focus on? Choose your top 5 priorities), 26.89% agree Addison should focus on “revitalization / redevelopment (#8 overall)

Qualitative

- “Restore dimly lost quality of life and quality of restaurant establishments to regain a par with surrounding regions”
- Innovation is clearly deeply ingrained in the town’s culture, but more needs to be done now that other places have caught up
- Developer market is saying that Addison used to be considered bold and visionary, but that it has lost its edge in some ways
- “Redevelop along DNT to be a leading location.”
- “Ever-evolving to remain a leader in the DFW metroplex”
- “Redevelop to remain vibrant and relevant as leader of small urban communities.”
- “Homeowners block progress of building out and redevelopment, causing Addison to lose major growth and sustainability to other neighboring cities.”
- “Pushing Forward with Innovative Technology”
- Aligns with Council priority of “economic development and revitalization”
- “Anything we do should be with the mind set that Addison approaches every issue with ‘out of the box’ thinking.”

COMMUNITY IDENTITY ELEMENTS

VALUES

- Walkability, Pedestrian Safety and Connectivity
- Innovation
- Safety and Comfort
- Economic Opportunity and Prosperity

ASSETS

- Mix and availability of dining, entertainment (and to an extent, shopping) options
- Quality design, materials and aesthetics in the built environment
- A history of innovation driven by the prioritization of a more walkable environment
- Addison Airport
- Location/proximity to regional destinations and mobility network

ASPIRATIONS

- Dramatically increase walkability, bike connectivity and transit options so that most trips can be made without a car
- Become a place where more small and locally-owned businesses can thrive – particularly with a focus on entertainment
- Increased diversity of housing options
- Build on our successes through innovation to make Addison more competitive with nearby districts and cities

VISION STORY

VISION STATEMENT

We are the pacesetter for urban communities in Texas and beyond. We set the standard by prioritizing walkability and bikeability to foster a diverse and thriving local economy in a safe, vibrant and connected environment.

VISION STORY

We are the pacesetter for urban communities in Texas and beyond. We set the standard by prioritizing walkability and bikeability to foster a diverse and thriving local economy in a safe, vibrant and connected environment.

Our history as an innovative leader drives us to build on our past success and continue being the best place to live, work, and visit. We aim to further our competitive edge by investing in a complete mobility network, small and local businesses, and a diversity of quality housing options so that our residents have the highest quality of life available. By further connecting our most important areas, enhancing our community and building an increased sense of place and vibrance, we will be more uniquely positioned for economic success than any other city can dare to claim.

We are intentional with our development, employing community design practices that live up to our high standards because we know that how safe we feel in our community has just as much to do with the capabilities of our emergency response units as the care we put into developing and maintaining our built environment.

In an increasingly competitive context, with new walkable districts being developed all over the metroplex, we can set ourselves apart and establish ourselves as the benchmark for decades to come by becoming a place that is entirely walkable, bikeable and/or navigable by public transit, building upon what has always been our most distinct asset.

As we look ahead to 2050, we recognize that our strength lies not in emulating others or in appealing to all, but in embracing what sets us apart. We understand that we may not be the sprawling community that appeals to everyone, but we offer something far more valuable: a distinct flavor of walkability, safety, opportunity, and quality of life that resonates with those who prioritize community connection and innovation over mere suburban sprawl. We're doubling down on what it has always meant to be Addison, attracting a diverse range of individuals who share our vision and values. Together, we're shaping a future where Addison stands as the leader in urban living: this is the Addison Way.

NEXT STEPS

HOW WE TURN IDENTITY AND VISION INTO ACTION

Two levels:

- 1) Broad '*decision-making*' principles that apply across all aspects of the plan.
 - 2) *Policy goals/recommendations* that provide more specific guidance related to the Plan's Organizational Components;
 - 1) ***Land Use & Development Character***,
 - 2) ***Housing & Neighborhoods***,
 - 3) ***Mobility & Connectivity***,as well as economic development and other aspects of the plan/community.
- ✓ Help to put values into practice.
 - ✓ Empower and guide decisions.
 - ✓ Provide a foundation for explaining the *why* behind decisions.
 - ✓ Act as a barometer to ground decision-making discussions.

PLAN STRUCTURE

Introduction

- Plan Purpose & Process
- Educational Concepts
- Community Context
 - Citizens
 - Business Environment
 - Regional Context and Trends
- Economics of Land Use
- Community Identity and Vision Story
- Decision-Making Principles (DMPs)

Organizational Components

- Land Use & Development Character
- Housing & Neighborhoods
- Mobility & Connectivity
- Related Plans and Initiatives (Parks, Facilities, etc)

Economic Development/Resilience, Placemaking, and Sustainability integrated throughout the Plan

Implementation Program

- Key Questions (Connected to DMPs)
- Implementation Approach
- Action Types
- Policy Goals/Recommendations
- Actions
- Timing
- Resources

NEXT STEPS

✓ March

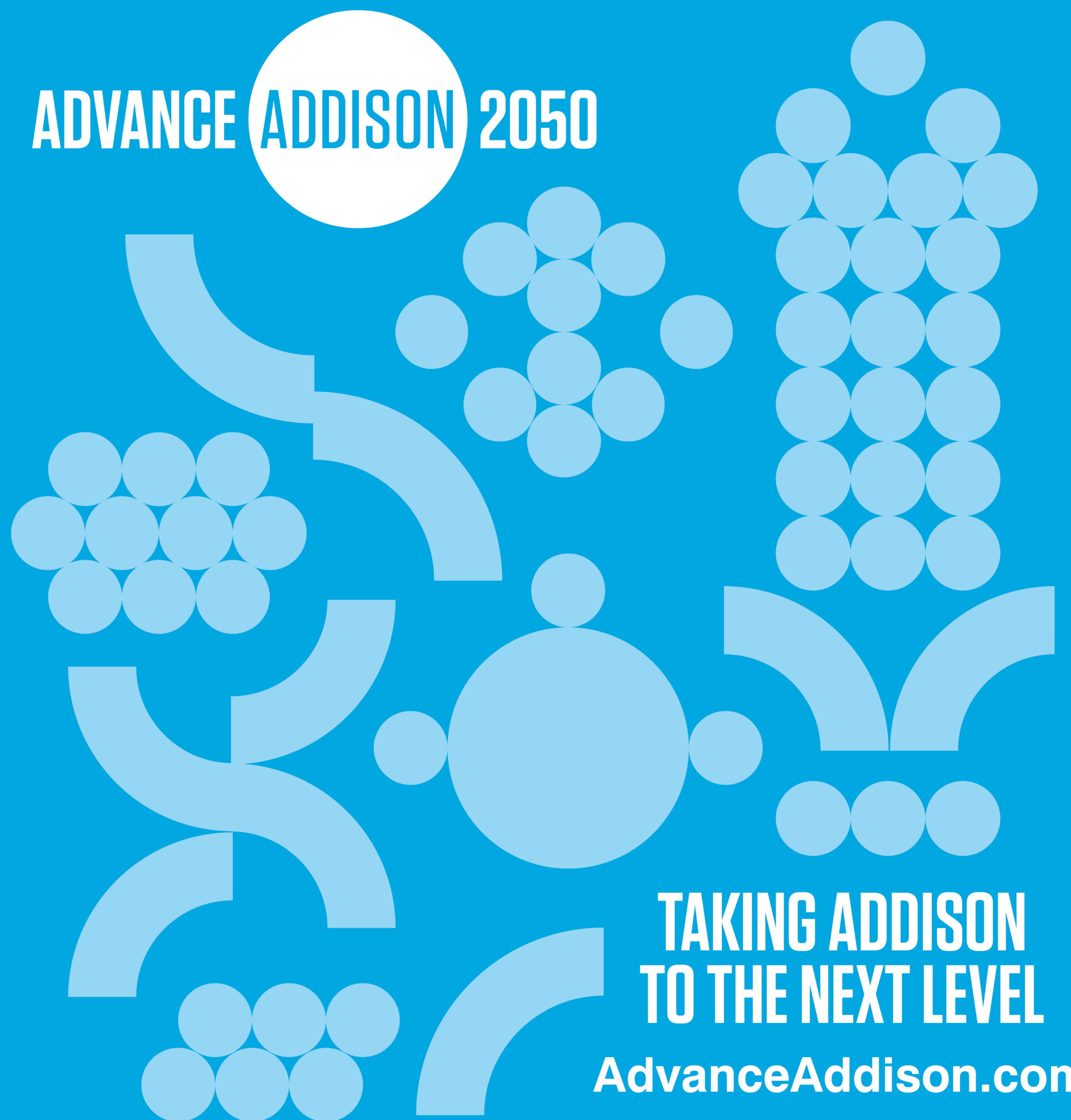
- Full summary of existing conditions, engagement input, market analysis, vision, and draft decision-making principles

✓ April – Begin Ph 4 (Planning Components and Strategies)

- Mapping Tool – geographic (pin-based) input by category
- Virtual Meeting Room – input on Place Types, Land Use Map, and Development Preferences
- Community Meeting – April 17th
- CPAC Meeting – April 18th

THANK YOU!

ADVANCE ADDISON 2050



**TAKING ADDISON
TO THE NEXT LEVEL**

AdvanceAddison.com

ADVANCE **ADDISON** 2050

PHASE 3 ENGAGEMENT

This document includes a summary of various community engagement activities that have been conducted in Phase 3 of the Advance Addison 2050 Comprehensive Plan. The following items are included:

- Survey #2 Summary
- Survey #2 Raw Data Responses - Online (English/Spanish) and Paper
- “Meeting in a Box” Submissions
- The current number of responses from an online interactive mapping activity
- Screenshots of Mural Board notes summarizing input from meetings and pop-up activities held during Trip 2. The consultant team used the mural board to collect and organize input received throughout the project into common themes and ultimately into the community’s top values, assets and aspirations.

Disclaimer: this is not a complete list of community engagement completed thus far. Other engagement efforts were completed in earlier phases of the project, and additional activities to provide input on specific topics and proposed recommendations will be completed throughout the remainder of the project.

SURVEY #2 SUMMARY

750 total responses

Question 1

Compared to other places in the region, how likely are you to recommend Addison as a place:

- To dine: 8.90 / 10
- To work: 8.39 / 10
- To relocate or start a business: 8.10 / 10
- To live: 8.01 / 10
- To visit: 7.66 / 10
- To shop: 6.29 / 10

Question 2

Compared to other places in the region, how likely are you to recommend Addison as a place:

- For young professionals (18-35 years): 8.29 / 10
- For seniors (60+ years): 7.57 / 10
- To raise a family: 6.02 / 10
- For youth/children: 5.49 / 10

Question 3

How would you currently rate Addison on the following? (percentage at least "Above Average")

- Community friendliness: 73.47%
- Community pride: 69.66%
- Community character and appeal: 74.12%
- Community events and festivals: 91.74%
- Walkability / pedestrian connectivity: 52.64%
- Transportation options / mobility: 33.98%
- Beauty / attractiveness: 71.11%
- Landscaping and maintenance of public areas and properties: 82.75%
- Character of entry points into the community: 52.25%
- Parks and open space: 79.4%
- Trails: 57.56%
- Arts and cultural amenities: 53.45%
- Local businesses / unique retail: 41.49%
- Entertainment / things to do: 65.75%
- Economic opportunity: 49.58%
- Housing options (type and quality): 34.92%
- Housing affordability: 15.39%
- Health and safety: 61.36%
- Diversity of population: 42.84%
- State of civic engagement / involvement: 48.7%
- Amount of / impact of community organizations & non-profits: 36.83%

Question 4

What do you love about Addison? Choose your top 5 reasons from the list below.

1. Central location within the region: 82.78%
2. Shopping, dining, and entertainment options: 71.96%
3. Parks, trails, and public spaces: 69.83%
4. Town events: 69.56%
5. Community spirit and culture: 39.65%

Question 5

In one word, what should Addison be known for?

Q5 In one word, what should Addison be known for?

**Question 6**

Addison should... (percentage at least "Somewhat Agree")

1. Invest in projects that improve connectivity, safety and convenience for people walking: 87.16%
2. Support entrepreneurship and local businesses: 86.29%
3. Make financial sustainability a priority: 86.11%
4. Invest in more parks and open space: 77.68%
5. Be a place with many different types of housing options for all different stages of life: 69.63%

Question 8

In planning for the future, what should Addison focus on?

1. Public safety: 45.32%
2. Parks / open space / recreation facilities: 44.56%
3. Business attraction, retention, and development (economic development): 43.05%
4. Pedestrian infrastructure and amenities: 38.52%
5. Infrastructure maintenance / replacement: 31.12%

Question 10

How satisfied are you with the ways the Town is currently supporting families with kids?

- Satisfied: 31.19%
- Dissatisfied: 10.50%

Question 11

How satisfied are you with the ways the Town is currently supporting young professionals?

- Satisfied: 61.93%
- Dissatisfied: 7.80%

Question 12

How satisfied are you with the ways the Town is currently supporting seniors?

- Satisfied: 52.90%
- Dissatisfied: 17.27%

Question 13

How satisfied are you with the ways the Town is currently supporting service industry and frontline workers?

- Satisfied: 30.99%
- Dissatisfied: 10.95%

Question 16

When considering Addison's existing commercial and industrial areas, identify if each of the following is a strength or weakness for the community today.

Top strengths:

1. Mix and availability of shopping and dining options
2. Addison Airport
3. Access to everyday goods and services

Top weaknesses:

1. Character of industrial areas (size and scale of buildings, setbacks, design and materials, landscaping and open space, maintenance, etc.)
2. Character of commercial areas (size and scale of buildings, setbacks, design and materials, landscaping and open space, maintenance, etc.)
3. Quality of existing commercial and industrial areas

Question 17

When considering existing housing and residential areas, identify if each of the following is a strength or weakness for Addison today.

Top strengths:

1. Neighborhood safety and walkability
2. Proximity of housing to open space and amenities
3. Housing that appeals to young professionals

Top weaknesses:

1. Supply of ownership housing options
2. Availability of affordable housing options
3. Diversity of housing options

Question 18

Identify if each of the following is a strength or weakness to operating a business in Addison today.

Top strengths:

1. Community reputation
2. Community character
3. Community spirit and culture

Top weaknesses:

1. Workforce housing
2. Proximity to public transportation
3. Parking availability

Question 19

When considering Addison's existing transportation networks, identify if each of the following is a strength or weakness for the community today.

Top strengths:

1. Regional connectivity and access to major highways/tollways
2. Condition and connectivity of greenways and trails
3. Condition of local roads and streets

Top weaknesses:

1. Cycling infrastructure and amenities
2. Cycling opportunities / safety
3. Ability of major roadways to handle traffic

Question 20

When considering Addison's existing community facilities and services, identify if each of the following is currently a strength or weakness.

Top strengths:

1. Fire protection and emergency response
2. Police protection and public safety
3. Trash removal and recycling services

Top weaknesses:

1. Schools
2. Higher education
3. Broadband availability and reliability

Question 21

When considering Addison's existing parks and recreation facilities, identify if each of the following is a strength or weakness for the community today.

Top strengths:

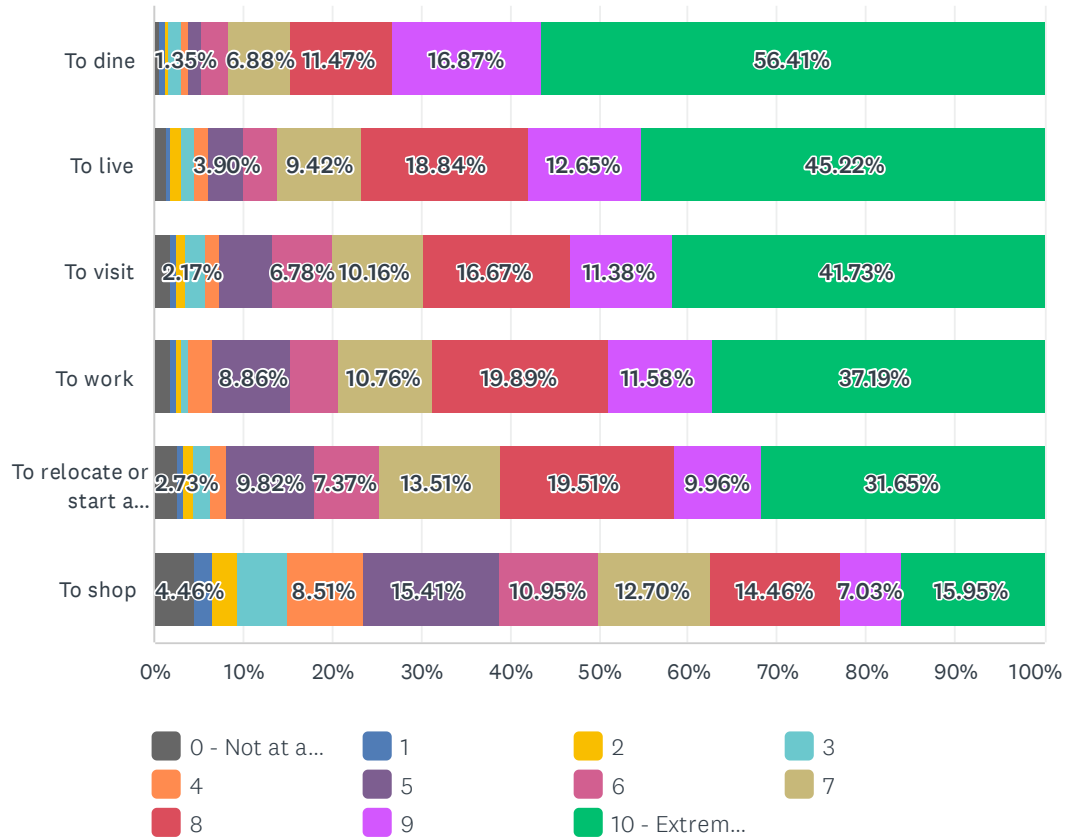
1. Neighborhood parks
2. Community parks
3. Proximity and access to local parks and recreation facilities

Top weaknesses:

1. Environmental features such as creeks or unique topography
2. Proximity and access to regional open spaces (preserves, state parks, etc.)
3. Urban tree canopy

Q1 Compared to other places in the region, how likely are you to recommend Addison as a place:

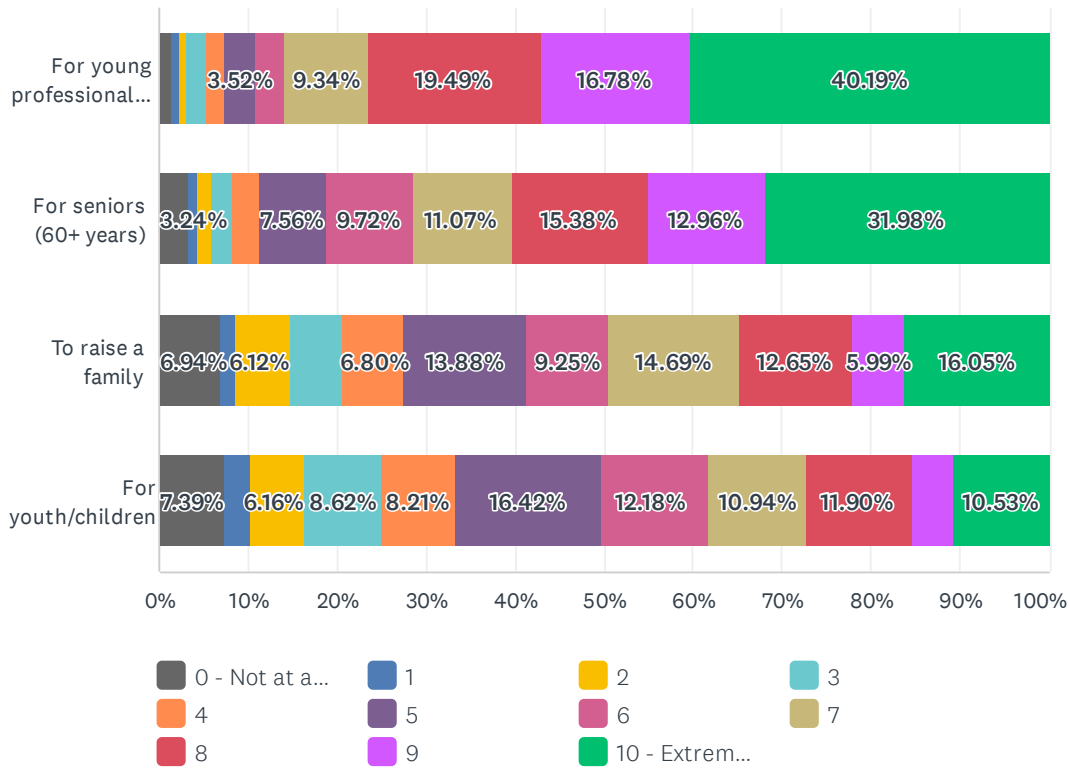
Answered: 745 Skipped: 4



	0 - NOT AT ALL LIKELY	1	2	3	4	5	6	7	8	9	10 - EXTREMELY LIKELY	T
To dine	0.67% 5	0.54% 4	0.40% 3	1.35% 10	0.94% 7	1.48% 11	2.97% 22	6.88% 51	11.47% 85	16.87% 125	56.41% 418	
To live	1.35% 10	0.54% 4	1.21% 9	1.48% 11	1.48% 11	3.90% 29	3.90% 29	9.42% 70	18.84% 140	12.65% 94	45.22% 336	
To visit	1.76% 13	0.68% 5	1.08% 8	2.17% 16	1.76% 13	5.83% 43	6.78% 50	10.16% 75	16.67% 123	11.38% 84	41.73% 308	
To work	1.77% 13	0.68% 5	0.54% 4	0.82% 6	2.72% 20	8.86% 65	5.18% 38	10.76% 79	19.89% 146	11.58% 85	37.19% 273	
To relocate or start a business	2.73% 20	0.55% 4	1.23% 9	1.77% 13	1.91% 14	9.82% 72	7.37% 54	13.51% 99	19.51% 143	9.96% 73	31.65% 232	
To shop	4.46% 33	2.03% 15	2.97% 22	5.54% 41	8.51% 63	15.41% 114	10.95% 81	12.70% 94	14.46% 107	7.03% 52	15.95% 118	

Q2 Compared to other places in the region, how likely are you to recommend Addison as a place:

Answered: 744 Skipped: 5

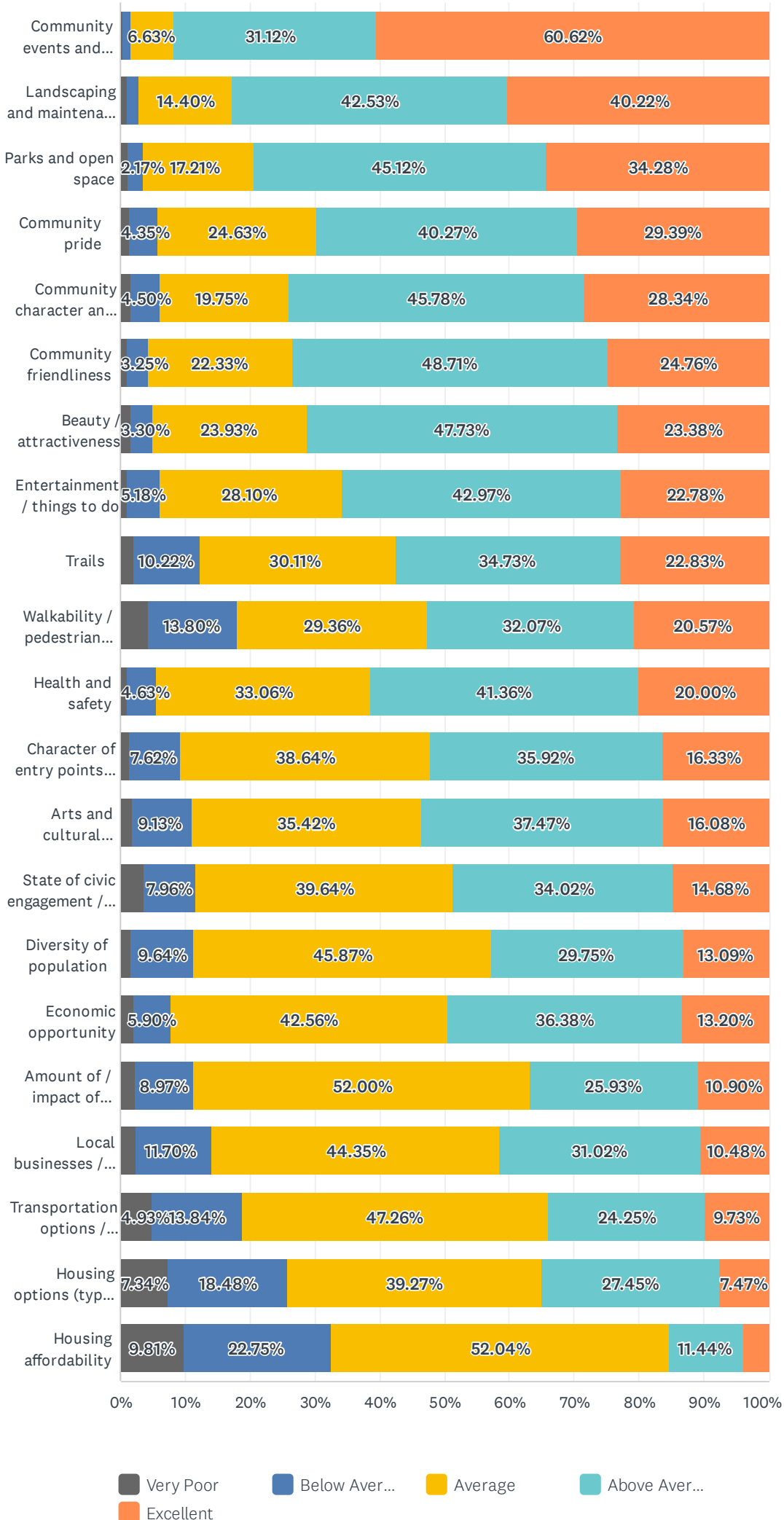


	0 - NOT AT ALL LIKELY	1	2	3	4	5	6	7	8	9	10 - EXTREMELY LIKELY
For young professionals (18-35 years)	1.49% 11	0.81% 6	0.68% 5	2.30% 17	2.03% 15	3.52% 26	3.38% 25	9.34% 69	19.49% 144	16.78% 124	40.19% 297
For seniors (60+ years)	3.24% 24	1.08% 8	1.62% 12	2.29% 17	3.10% 23	7.56% 56	9.72% 72	11.07% 82	15.38% 114	12.96% 96	31.98% 237
To raise a family	6.94% 51	1.63% 12	6.12% 45	5.99% 44	6.80% 50	13.88% 102	9.25% 68	14.69% 108	12.65% 93	5.99% 44	16.05% 118
For youth/children	7.39% 54	2.87% 21	6.16% 45	8.62% 63	8.21% 60	16.42% 120	12.18% 89	10.94% 80	11.90% 87	4.79% 35	10.53% 77

Q3 How would you currently rate Addison on the following?

Answered: 740 Skipped: 9

Please select a response for each item using the dropdown.

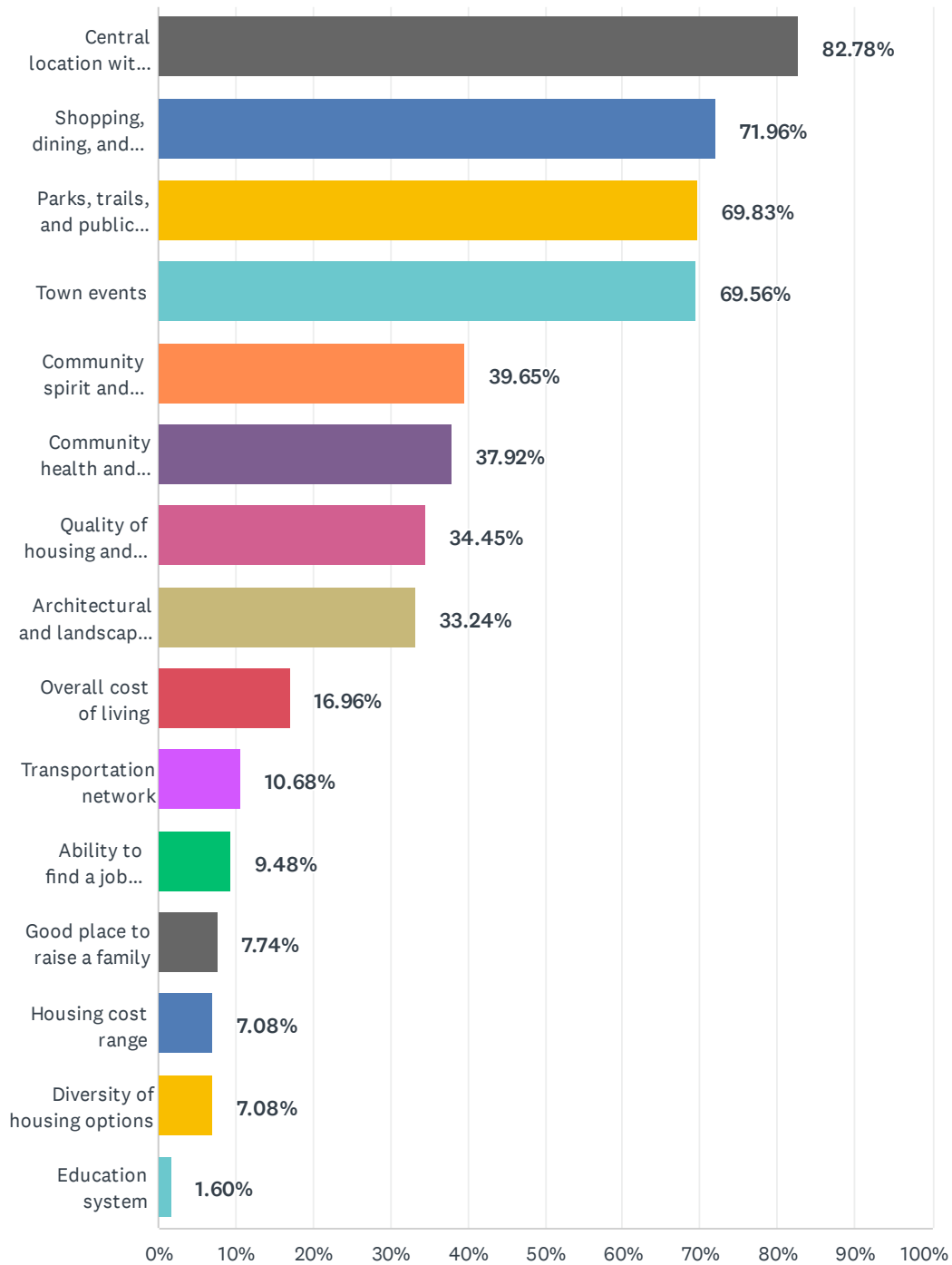


VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Please select a response for each item using the dropdown.						
	VERY POOR	BELOW AVERAGE	AVERAGE	ABOVE AVERAGE	EXCELLENT	TOTAL
Community events and festivals	0.41% 3	1.22% 9	6.63% 49	31.12% 230	60.62% 448	739
Landscaping and maintenance of public areas and properties	0.95% 7	1.90% 14	14.40% 106	42.53% 313	40.22% 296	736
Parks and open space	1.22% 9	2.17% 16	17.21% 127	45.12% 333	34.28% 253	738
Community pride	1.36% 10	4.35% 32	24.63% 181	40.27% 296	29.39% 216	735
Community character and appeal	1.63% 12	4.50% 33	19.75% 145	45.78% 336	28.34% 208	734
Community friendliness	0.95% 7	3.25% 24	22.33% 165	48.71% 360	24.76% 183	739
Beauty / attractiveness	1.65% 12	3.30% 24	23.93% 174	47.73% 347	23.38% 170	727
Entertainment / things to do	0.95% 7	5.18% 38	28.10% 206	42.97% 315	22.78% 167	733
Trails	2.10% 15	10.22% 73	30.11% 215	34.73% 248	22.83% 163	714
Walkability / pedestrian connectivity	4.19% 31	13.80% 102	29.36% 217	32.07% 237	20.57% 152	739
Health and safety	0.95% 7	4.63% 34	33.06% 243	41.36% 304	20.00% 147	735
Character of entry points into the community	1.50% 11	7.62% 56	38.64% 284	35.92% 264	16.33% 120	735
Arts and cultural amenities	1.91% 14	9.13% 67	35.42% 260	37.47% 275	16.08% 118	734
State of civic engagement / involvement	3.70% 27	7.96% 58	39.64% 289	34.02% 248	14.68% 107	729
Diversity of population	1.65% 12	9.64% 70	45.87% 333	29.75% 216	13.09% 95	726
Economic opportunity	1.97% 14	5.90% 42	42.56% 303	36.38% 259	13.20% 94	712
Amount of / impact of community organizations & non-profits	2.21% 16	8.97% 65	52.00% 377	25.93% 188	10.90% 79	725
Local businesses / unique retail	2.45% 18	11.70% 86	44.35% 326	31.02% 228	10.48% 77	735
Transportation options / mobility	4.93% 36	13.84% 101	47.26% 345	24.25% 177	9.73% 71	730
Housing options (type and quality)	7.34% 54	18.48% 136	39.27% 289	27.45% 202	7.47% 55	736
Housing affordability	9.81% 72	22.75% 167	52.04% 382	11.44% 84	3.95% 29	734

Q4 What do you love about Addison? Choose your top 5 reasons from the list below.

Answered: 749 Skipped: 0



ANSWER CHOICES	RESPONSES	
Central location within the region	82.78%	620
Shopping, dining, and entertainment options	71.96%	539
Parks, trails, and public spaces	69.83%	523
Town events	69.56%	521
Community spirit and culture	39.65%	297
Community health and safety	37.92%	284
Quality of housing and neighborhoods	34.45%	258
Architectural and landscape character	33.24%	249
Overall cost of living	16.96%	127
Transportation network	10.68%	80
Ability to find a job and/or start a business in Addison	9.48%	71
Good place to raise a family	7.74%	58
Housing cost range	7.08%	53
Diversity of housing options	7.08%	53
Education system	1.60%	12
Total Respondents: 749		

Q5 In one word, what should Addison be known for?

Answered: 618 Skipped: 131

#	RESPONSES	DATE
1	vibrancy	1/31/2024 11:12 PM
2	Hospitality	1/31/2024 5:47 PM
3	Connectivity	1/30/2024 3:38 PM
4	Destination	1/30/2024 3:27 PM
5	Alluring	1/30/2024 1:31 PM
6	Friendly	1/29/2024 4:49 PM
7	Trees	1/29/2024 3:41 PM
8	highdensity	1/29/2024 11:13 AM
9	Trolley	1/29/2024 11:07 AM
10	Community	1/29/2024 8:52 AM
11	Dining	1/28/2024 12:48 PM
12	Restaurants	1/27/2024 4:32 PM
13	Vibrant	1/27/2024 1:51 PM
14	Community	1/27/2024 9:58 AM
15	Central	1/27/2024 8:41 AM
16	Events	1/27/2024 8:20 AM
17	Uniqueness	1/26/2024 8:24 PM
18	energetic	1/26/2024 5:29 PM
19	Art, the Artwork	1/26/2024 4:03 PM
20	Dining	1/26/2024 3:38 PM
21	Entertainment	1/25/2024 6:28 PM
22	Excitement	1/25/2024 5:45 PM
23	Accessibility	1/25/2024 5:33 PM
24	Hospitality	1/25/2024 3:55 PM
25	events	1/25/2024 12:32 PM
26	Vibrant	1/25/2024 12:07 PM
27	Community	1/25/2024 11:40 AM
28	Utopia	1/24/2024 8:28 PM
29	Oktoberfest	1/24/2024 7:54 PM
30	Oktoberfest	1/24/2024 7:53 PM
31	Safety	1/24/2024 3:43 PM
32	Food	1/24/2024 7:49 AM
33	Location	1/23/2024 8:01 PM
34	lifestyle	1/23/2024 7:30 AM
35	location	1/22/2024 9:19 AM
36	Urban	1/21/2024 2:51 PM
37	Cleanliness	1/21/2024 11:38 AM
38	Community	1/21/2024 9:11 AM
39	Community	1/20/2024 2:32 PM
40	mixed use/urbanism	1/20/2024 10:32 AM
41	Families	1/19/2024 6:13 PM
42	Centrality	1/19/2024 4:27 PM
43	Food	1/19/2024 4:11 PM
44	Action	1/19/2024 3:34 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

14

45	exciting	1/19/2024 3:14 PM
46	parks	1/18/2024 8:45 PM
47	Safety	1/18/2024 2:42 PM
48	Programming	1/18/2024 1:21 PM
49	Walkability	1/18/2024 12:03 PM
50	Safe Place To Live	1/18/2024 11:53 AM
51	Accessibility	1/18/2024 10:41 AM
52	friendly	1/17/2024 6:12 AM
53	Hospitality	1/16/2024 1:27 PM
54	Friendliness	1/15/2024 9:50 PM
55	Safety	1/15/2024 3:58 PM
56	Community	1/15/2024 9:06 AM
57	Community	1/14/2024 6:33 PM
58	Entertainment	1/14/2024 4:36 PM
59	Walkability	1/14/2024 10:10 AM
60	Parks	1/13/2024 7:09 PM
61	Community	1/12/2024 6:04 PM
62	Hospitality	1/12/2024 5:06 PM
63	Entertainment	1/12/2024 4:15 PM
64	Service	1/12/2024 3:53 PM
65	Food	1/12/2024 1:48 PM
66	Quality	1/12/2024 7:20 AM
67	Food	1/11/2024 8:06 PM
68	Construction	1/11/2024 10:05 AM
69	Beauty	1/11/2024 7:51 AM
70	Culture	1/10/2024 5:56 PM
71	Events	1/10/2024 9:20 AM
72	Urbanism	1/9/2024 8:32 PM
73	Livability	1/9/2024 10:43 AM
74	Quality	1/8/2024 9:20 PM
75	Prosperity	1/7/2024 5:58 PM
76	Events	1/7/2024 8:43 AM
77	location	1/7/2024 8:14 AM
78	safe	1/6/2024 3:42 PM
79	Quality	1/6/2024 11:48 AM
80	Coziness	1/6/2024 8:27 AM
81	Small town feel	1/5/2024 8:44 PM
82	Fun	1/5/2024 6:38 PM
83	Entertainment	1/5/2024 6:34 PM
84	Hones	1/5/2024 5:33 PM
85	Overcrowding	1/5/2024 4:17 PM
86	Loyalty	1/5/2024 4:15 PM
87	Value	1/5/2024 3:37 PM
88	Restaurants	1/5/2024 3:29 PM
89	startups	1/4/2024 10:18 PM
90	Fiberoptics	1/4/2024 9:04 AM
91	Safety	1/3/2024 1:24 PM
92	Comfort	1/3/2024 12:40 PM
93	Community	1/3/2024 10:54 AM
94	Collaboration	1/2/2024 1:36 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

15

95	restaurants	12/31/2023 9:34 PM
96	Party	12/31/2023 6:14 PM
97	Livability	12/31/2023 3:41 PM
98	Welcoming	12/31/2023 3:37 PM
99	friendliness	12/31/2023 2:40 PM
100	Inclusivity	12/31/2023 1:51 PM
101	Entertainment	12/31/2023 1:37 PM
102	Modernization	12/31/2023 12:41 PM
103	Advantage	12/31/2023 10:47 AM
104	Party!	12/31/2023 10:27 AM
105	Entertainment	12/31/2023 8:29 AM
106	greatness	12/31/2023 5:13 AM
107	Dining	12/30/2023 11:02 PM
108	Macro	12/30/2023 10:24 PM
109	Commerce	12/30/2023 5:06 PM
110	Kind	12/30/2023 2:36 PM
111	Unique	12/30/2023 12:07 PM
112	location	12/30/2023 9:59 AM
113	Events	12/30/2023 9:50 AM
114	Engaging	12/30/2023 8:37 AM
115	Secluded	12/30/2023 12:27 AM
116	Events	12/29/2023 8:07 PM
117	security	12/29/2023 6:31 PM
118	Entertainment	12/29/2023 5:45 PM
119	Festivals	12/29/2023 4:22 PM
120	Class	12/29/2023 4:17 PM
121	parks	12/29/2023 10:22 AM
122	Nature	12/29/2023 9:48 AM
123	Events	12/29/2023 9:31 AM
124	Colorful!	12/28/2023 5:47 PM
125	Oktoberfest	12/28/2023 1:59 PM
126	Beauty of Community	12/28/2023 8:45 AM
127	Apartment City.	12/27/2023 6:35 PM
128	Uniqueness	12/26/2023 11:34 PM
129	Walkability	12/26/2023 8:07 PM
130	Lifestyle	12/26/2023 11:41 AM
131	Entertainment	12/26/2023 10:53 AM
132	community	12/26/2023 10:18 AM
133	Unique	12/26/2023 9:10 AM
134	Centralized	12/25/2023 7:56 PM
135	Innovation	12/24/2023 7:24 PM
136	Quaint-ness	12/24/2023 6:32 PM
137	Park	12/24/2023 7:31 AM
138	Live, Eat, Fun, Shop	12/23/2023 7:58 PM
139	Sustainable	12/23/2023 6:09 PM
140	Dining	12/23/2023 2:24 PM
141	Multifarious	12/23/2023 1:07 PM
142	community	12/23/2023 11:28 AM
143	Fun	12/23/2023 8:56 AM
144	Safety	12/23/2023 8:07 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

16

145	Events	12/23/2023 7:29 AM
146	Restaurants	12/23/2023 7:05 AM
147	Gym	12/22/2023 7:41 PM
148	Progressive	12/22/2023 7:38 PM
149	Welcoming	12/22/2023 5:58 PM
150	safety	12/22/2023 4:58 PM
151	nightlife	12/22/2023 4:46 PM
152	Amenities	12/22/2023 4:20 PM
153	City Services.	12/22/2023 4:12 PM
154	Vibrant	12/22/2023 3:28 PM
155	Parks	12/22/2023 3:26 PM
156	Fun	12/22/2023 3:17 PM
157	Location	12/22/2023 1:47 PM
158	Events	12/22/2023 12:34 PM
159	Accessibility	12/22/2023 12:16 PM
160	Food	12/22/2023 8:30 AM
161	Urbanlivingatitsbest	12/22/2023 7:58 AM
162	Fun and safe	12/21/2023 11:04 PM
163	Special Events	12/21/2023 1:29 PM
164	Community	12/21/2023 12:43 PM
165	livable	12/21/2023 9:28 AM
166	Dining	12/21/2023 9:15 AM
167	Restaurants	12/21/2023 8:28 AM
168	Safety	12/21/2023 7:28 AM
169	Food	12/20/2023 10:38 PM
170	Atmosphere	12/20/2023 6:20 PM
171	Safe	12/20/2023 5:50 PM
172	Restaurants and bars	12/20/2023 5:48 PM
173	Entertainment	12/20/2023 11:06 AM
174	Lively	12/20/2023 10:42 AM
175	Parks	12/19/2023 6:24 PM
176	Dining	12/19/2023 5:47 PM
177	Neighborhoods	12/19/2023 3:04 PM
178	Resturants	12/19/2023 1:37 PM
179	Lively	12/19/2023 1:17 PM
180	Connectedness	12/18/2023 9:44 PM
181	efficiency	12/18/2023 7:42 PM
182	Pretty	12/18/2023 4:13 PM
183	Services	12/18/2023 3:33 PM
184	Family	12/18/2023 2:23 PM
185	Events	12/18/2023 10:38 AM
186	Seclusion	12/18/2023 9:21 AM
187	quality	12/17/2023 8:58 PM
188	Dining	12/17/2023 6:27 PM
189	Location	12/17/2023 3:45 PM
190	Entertainment	12/17/2023 1:41 PM
191	Central	12/17/2023 1:39 PM
192	Dining	12/17/2023 12:55 PM
193	AFFORDABLE	12/17/2023 8:55 AM
194	Vibrance	12/17/2023 8:10 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

17

195	Trails	12/17/2023 7:20 AM
196	Vibrant	12/17/2023 1:31 AM
197	Walkability	12/16/2023 7:24 PM
198	Entertainment	12/16/2023 7:09 PM
199	Dining	12/16/2023 4:07 PM
200	Beauty	12/16/2023 3:47 PM
201	Ease	12/16/2023 12:17 PM
202	walkability	12/16/2023 12:04 PM
203	Walking	12/16/2023 11:06 AM
204	Food	12/16/2023 11:05 AM
205	Walkability	12/16/2023 9:43 AM
206	Entertainment	12/16/2023 9:37 AM
207	Food	12/16/2023 9:35 AM
208	Events	12/16/2023 9:33 AM
209	Vibe	12/16/2023 7:58 AM
210	quiet	12/15/2023 10:57 PM
211	Convenience	12/15/2023 5:32 PM
212	Culture	12/15/2023 4:59 PM
213	Hospitality	12/15/2023 4:27 PM
214	Diversity	12/15/2023 4:22 PM
215	Convenience	12/15/2023 2:55 PM
216	Bars	12/15/2023 2:22 PM
217	Community	12/15/2023 1:55 PM
218	Walking paths	12/15/2023 1:06 PM
219	Livability	12/15/2023 1:00 PM
220	Character	12/15/2023 10:53 AM
221	Integrity	12/15/2023 9:50 AM
222	Being a hidden gem	12/15/2023 7:47 AM
223	Services	12/15/2023 7:16 AM
224	Dining	12/15/2023 6:40 AM
225	Easy	12/14/2023 5:38 PM
226	Convenience	12/14/2023 4:00 PM
227	Pretty	12/14/2023 3:48 PM
228	Quality	12/14/2023 2:53 PM
229	Convenient	12/14/2023 1:47 PM
230	Safe	12/14/2023 12:31 PM
231	Tollwayaccess	12/14/2023 12:22 PM
232	Restaurants	12/14/2023 10:44 AM
233	Restaurants	12/14/2023 7:18 AM
234	Addison park	12/13/2023 9:14 PM
235	Community	12/13/2023 8:25 PM
236	service	12/13/2023 6:09 PM
237	Beauty	12/13/2023 5:41 PM
238	Culture	12/13/2023 5:08 PM
239	Food	12/13/2023 4:54 PM
240	Safety	12/13/2023 4:17 PM
241	Booming	12/13/2023 1:12 PM
242	Walkability	12/13/2023 11:30 AM
243	Dining	12/13/2023 5:58 AM
244	Safety	12/12/2023 9:07 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

18

245	Comfort	12/12/2023 5:50 PM
246	Food	12/12/2023 5:46 PM
247	Everything	12/12/2023 4:53 PM
248	Safety	12/12/2023 4:45 PM
249	Inclusion	12/12/2023 4:19 PM
250	Affluence	12/12/2023 4:02 PM
251	Vitality	12/12/2023 2:39 PM
252	Healthy	12/12/2023 2:33 PM
253	Restaurants	12/12/2023 2:33 PM
254	Events	12/12/2023 11:33 AM
255	Diversity	12/12/2023 11:14 AM
256	Business	12/11/2023 4:40 PM
257	Expensive	12/11/2023 4:29 PM
258	Food	12/11/2023 3:40 PM
259	Fun	12/11/2023 1:54 PM
260	Apartments	12/11/2023 12:27 PM
261	Home	12/11/2023 12:20 PM
262	Location	12/11/2023 12:07 PM
263	Opportunity	12/11/2023 11:10 AM
264	Location	12/11/2023 10:01 AM
265	Safety	12/11/2023 9:29 AM
266	community	12/11/2023 9:21 AM
267	Inclusivity	12/11/2023 8:37 AM
268	Safety	12/11/2023 8:34 AM
269	Business	12/11/2023 7:52 AM
270	Entertainment	12/11/2023 7:50 AM
271	Quality	12/11/2023 7:07 AM
272	Community	12/11/2023 6:54 AM
273	Apartments	12/11/2023 6:19 AM
274	Pedestrian	12/11/2023 12:04 AM
275	Dinning	12/10/2023 11:08 PM
276	Culture	12/10/2023 10:12 PM
277	Community	12/10/2023 8:50 PM
278	Quality	12/10/2023 8:09 PM
279	Walkability	12/10/2023 6:15 PM
280	dining	12/10/2023 6:01 PM
281	Engagement	12/10/2023 4:38 PM
282	entertainment	12/10/2023 3:51 PM
283	Opportunity	12/10/2023 3:51 PM
284	Art	12/10/2023 2:59 PM
285	Location	12/10/2023 1:38 PM
286	Parks	12/10/2023 12:44 PM
287	Best place to live	12/10/2023 12:07 PM
288	Fun	12/10/2023 11:38 AM
289	Childless	12/10/2023 9:12 AM
290	Safe	12/10/2023 7:53 AM
291	Central	12/10/2023 6:27 AM
292	Urban Diversity	12/10/2023 5:57 AM
293	Parks	12/10/2023 5:35 AM
294	Peace	12/9/2023 10:46 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

19

295	Beautiful	12/9/2023 7:20 PM
296	location	12/9/2023 6:15 PM
297	Being excellent	12/9/2023 5:11 PM
298	Dining	12/9/2023 5:00 PM
299	Apartments	12/9/2023 4:44 PM
300	Walkability	12/9/2023 4:33 PM
301	Food	12/9/2023 4:31 PM
302	Safe	12/9/2023 4:29 PM
303	Uniqueness	12/9/2023 4:20 PM
304	Pride of ownership	12/9/2023 3:05 PM
305	Restaurants	12/9/2023 3:00 PM
306	Restaurants	12/9/2023 2:57 PM
307	Parks	12/9/2023 2:43 PM
308	Bars and restaurants	12/9/2023 2:27 PM
309	Safety	12/9/2023 1:15 PM
310	Distinction	12/9/2023 1:05 PM
311	Safe	12/9/2023 12:56 PM
312	Dining Destination	12/9/2023 12:38 PM
313	Fun	12/9/2023 10:30 AM
314	Convenient	12/9/2023 9:52 AM
315	Lifestyle	12/9/2023 9:18 AM
316	solid	12/9/2023 9:07 AM
317	Community	12/9/2023 8:36 AM
318	Walkability	12/9/2023 8:33 AM
319	community	12/9/2023 8:27 AM
320	Safety	12/9/2023 8:11 AM
321	Great	12/9/2023 7:58 AM
322	Community	12/9/2023 7:32 AM
323	Vibe	12/9/2023 2:06 AM
324	Bustling	12/8/2023 10:55 PM
325	Safety	12/8/2023 10:07 PM
326	value	12/8/2023 9:37 PM
327	Weakness	12/8/2023 9:05 PM
328	Community	12/8/2023 8:32 PM
329	Entertainment	12/8/2023 8:23 PM
330	Entertainment	12/8/2023 6:53 PM
331	Charm	12/8/2023 6:47 PM
332	Life	12/8/2023 5:51 PM
333	Apartments	12/8/2023 5:26 PM
334	Quality	12/8/2023 5:02 PM
335	Walkability	12/8/2023 4:46 PM
336	restaurants	12/8/2023 4:28 PM
337	Dining	12/8/2023 4:04 PM
338	Dining	12/8/2023 4:03 PM
339	Business	12/8/2023 3:43 PM
340	Restaurant	12/8/2023 3:38 PM
341	Too many festivals	12/8/2023 3:22 PM
342	Promising	12/8/2023 3:20 PM
343	Restaurant	12/8/2023 3:17 PM
344	safety	12/8/2023 2:52 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

20

345	Engagement	12/8/2023 2:45 PM
346	Variety	12/8/2023 2:33 PM
347	Restaurants	12/8/2023 2:26 PM
348	Community	12/8/2023 1:36 PM
349	It's event life	12/8/2023 12:47 PM
350	Safety	12/8/2023 11:36 AM
351	Creativity	12/8/2023 10:52 AM
352	Lifestyle	12/8/2023 10:29 AM
353	Maintenance	12/8/2023 9:22 AM
354	Entertainment	12/8/2023 9:03 AM
355	Pleasant	12/8/2023 8:50 AM
356	Entertainment/Dining	12/8/2023 8:47 AM
357	TooManyApartments	12/8/2023 6:16 AM
358	Dining	12/7/2023 10:30 PM
359	BETTER	12/7/2023 8:39 PM
360	Walkability	12/7/2023 8:27 PM
361	Urbanism	12/7/2023 8:27 PM
362	livability	12/7/2023 8:18 PM
363	Excellence	12/7/2023 8:13 PM
364	Parks!	12/7/2023 8:02 PM
365	Inclusion	12/7/2023 5:36 PM
366	Circle park	12/7/2023 5:04 PM
367	Restaurants	12/7/2023 4:58 PM
368	Community	12/7/2023 4:57 PM
369	Events	12/7/2023 4:44 PM
370	Diversity	12/7/2023 4:20 PM
371	Community	12/7/2023 4:20 PM
372	Ugly	12/7/2023 4:16 PM
373	Events	12/7/2023 4:05 PM
374	Apartments	12/7/2023 4:05 PM
375	Very safe	12/7/2023 4:04 PM
376	Dining	12/7/2023 3:55 PM
377	Restaurants	12/7/2023 3:47 PM
378	diversity	12/7/2023 3:29 PM
379	Progressive	12/7/2023 3:27 PM
380	entertainment	12/7/2023 3:18 PM
381	Community	12/7/2023 3:04 PM
382	Community	12/7/2023 2:39 PM
383	Dining	12/7/2023 2:20 PM
384	Beautiful	12/7/2023 1:17 PM
385	Thriving	12/7/2023 12:04 PM
386	Friendly	12/7/2023 10:31 AM
387	Community	12/7/2023 7:50 AM
388	Changed	12/7/2023 5:13 AM
389	Community	12/6/2023 11:54 PM
390	Connectivity	12/6/2023 6:39 PM
391	Events	12/6/2023 4:53 PM
392	Community	12/6/2023 3:20 PM
393	Food	12/6/2023 1:41 PM
394	Family	12/6/2023 12:39 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

21

395	community	12/6/2023 12:31 PM
396	Community	12/6/2023 10:08 AM
397	Food	12/6/2023 9:13 AM
398	Community	12/6/2023 8:51 AM
399	Clean	12/6/2023 8:47 AM
400	innovation	12/6/2023 8:42 AM
401	Restaurants	12/6/2023 8:36 AM
402	Opportunity	12/6/2023 7:27 AM
403	Community	12/6/2023 6:34 AM
404	Cool	12/5/2023 6:28 PM
405	Accessability	12/5/2023 5:31 PM
406	Convenient	12/5/2023 5:10 PM
407	Food	12/5/2023 4:31 PM
408	Parks	12/5/2023 3:25 PM
409	Clean	12/5/2023 2:18 PM
410	Festive	12/5/2023 1:40 PM
411	Parks	12/5/2023 12:48 PM
412	Too Many Apartments!	12/5/2023 12:14 PM
413	Dining	12/5/2023 12:08 PM
414	Events	12/5/2023 11:44 AM
415	Exceptional	12/5/2023 11:44 AM
416	Community	12/5/2023 11:36 AM
417	Location	12/5/2023 11:12 AM
418	Food	12/5/2023 10:12 AM
419	Comfort	12/5/2023 9:56 AM
420	Innovative	12/5/2023 9:43 AM
421	4th of july	12/5/2023 9:15 AM
422	Wuality	12/5/2023 9:14 AM
423	Walkability	12/5/2023 9:13 AM
424	Restaurants	12/5/2023 8:59 AM
425	Friendliness	12/4/2023 9:34 PM
426	location	12/4/2023 1:21 PM
427	PARTIES	12/4/2023 1:08 PM
428	Community	12/4/2023 12:38 PM
429	Safe	12/4/2023 12:11 PM
430	Friendliness	12/4/2023 12:09 PM
431	Innovation	12/4/2023 10:45 AM
432	Community	12/4/2023 10:42 AM
433	Chapel	12/4/2023 10:37 AM
434	Being well-run.	12/4/2023 10:27 AM
435	Safety	12/4/2023 10:26 AM
436	Fun	12/4/2023 10:24 AM
437	Exciting	12/4/2023 6:27 AM
438	Events	12/3/2023 7:53 PM
439	Entertainment	12/3/2023 6:52 PM
440	Parks	12/3/2023 4:24 PM
441	Best Restaurants	12/3/2023 3:28 PM
442	Location	12/3/2023 3:21 PM
443	Food	12/3/2023 3:14 PM
444	Walkability	12/3/2023 2:32 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

22

445	Efficient	12/3/2023 2:25 PM
446	Community	12/3/2023 2:05 PM
447	Culture	12/3/2023 1:01 PM
448	Clean parks	12/3/2023 12:42 PM
449	Fun	12/3/2023 9:42 AM
450	failure	12/3/2023 8:44 AM
451	Community	12/3/2023 8:13 AM
452	Central	12/3/2023 7:50 AM
453	Boomtown	12/3/2023 6:56 AM
454	Community	12/2/2023 7:26 PM
455	Parks	12/2/2023 7:04 PM
456	walkable	12/2/2023 4:12 PM
457	Safety	12/2/2023 3:51 PM
458	Parks	12/2/2023 3:49 PM
459	Walkability	12/2/2023 2:11 PM
460	Diversity	12/2/2023 1:08 PM
461	Food	12/2/2023 12:37 PM
462	accessibility	12/2/2023 10:13 AM
463	Events	12/2/2023 7:55 AM
464	Convenience	12/2/2023 12:58 AM
465	Friendliness	12/1/2023 10:53 PM
466	Community	12/1/2023 9:34 PM
467	Dinning out	12/1/2023 9:17 PM
468	Fun	12/1/2023 8:42 PM
469	Active	12/1/2023 7:11 PM
470	Dining	12/1/2023 5:00 PM
471	Caring	12/1/2023 4:46 PM
472	Kaboomtown	12/1/2023 4:26 PM
473	Community	12/1/2023 3:58 PM
474	Safety	12/1/2023 3:34 PM
475	Opportunity	12/1/2023 3:18 PM
476	Centrality	12/1/2023 3:15 PM
477	Entertainment	12/1/2023 10:46 AM
478	Location	12/1/2023 7:20 AM
479	Pride	11/30/2023 8:42 PM
480	Potential	11/30/2023 7:04 PM
481	Community-centered	11/30/2023 6:28 PM
482	Oktoberfest	11/30/2023 5:02 PM
483	Kaboom Town	11/30/2023 3:23 PM
484	Food	11/30/2023 3:06 PM
485	Festivals	11/30/2023 5:31 AM
486	Memories	11/29/2023 9:28 PM
487	Community	11/29/2023 8:55 PM
488	Vibrancy	11/29/2023 4:27 PM
489	Quality	11/27/2023 11:36 AM
490	community	11/27/2023 8:08 AM
491	Livability	11/25/2023 8:31 PM
492	Entertainment	11/24/2023 11:55 AM
493	Energy	11/23/2023 8:28 AM
494	Home ownership	11/23/2023 8:09 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

23

495	Fun	11/23/2023 7:40 AM
496	Welcoming	11/23/2023 5:48 AM
497	Engaging	11/23/2023 4:13 AM
498	Beauty	11/23/2023 12:31 AM
499	Energy	11/22/2023 9:26 PM
500	Sustainability	11/22/2023 8:34 PM
501	Resort	11/22/2023 6:06 PM
502	Unique	11/22/2023 5:15 PM
503	Uniqueness	11/22/2023 4:44 PM
504	Restaurants	11/22/2023 3:58 PM
505	Parks	11/22/2023 3:50 PM
506	Central	11/22/2023 3:47 PM
507	Safety	11/22/2023 3:29 PM
508	Quality	11/21/2023 3:07 PM
509	Development	11/20/2023 7:32 AM
510	Events	11/19/2023 8:32 PM
511	Entertainment	11/19/2023 8:13 PM
512	Uniqueness	11/19/2023 6:47 AM
513	Location	11/18/2023 10:13 PM
514	Accessible (not Ada)	11/18/2023 1:49 PM
515	Safety3	11/18/2023 11:00 AM
516	Integrity	11/18/2023 1:28 AM
517	Safety	11/17/2023 8:07 PM
518	Location	11/17/2023 5:33 PM
519	friendliness	11/17/2023 4:47 PM
520	Spirit	11/17/2023 4:25 PM
521	safety	11/17/2023 4:20 PM
522	Restaurants	11/17/2023 4:10 PM
523	Fun	11/17/2023 3:35 PM
524	Liveability	11/17/2023 3:16 PM
525	Safety low crime	11/16/2023 5:41 AM
526	Community	11/15/2023 8:19 PM
527	Fireworks	11/15/2023 12:34 PM
528	Entertainment	11/15/2023 9:43 AM
529	Accessibility	11/15/2023 8:04 AM
530	Lifestyle	11/14/2023 9:51 PM
531	Safety	11/14/2023 4:27 PM
532	Forward Thinking	11/14/2023 11:25 AM
533	Restaurants	11/14/2023 10:07 AM
534	Apartments too many	11/14/2023 8:54 AM
535	Business	11/14/2023 8:48 AM
536	Community	11/14/2023 8:42 AM
537	Restaurants	11/13/2023 1:00 PM
538	Innovation	11/12/2023 4:19 PM
539	Entertaining	11/11/2023 1:01 PM
540	Trees	11/11/2023 12:11 PM
541	Safety	11/11/2023 8:26 AM
542	Community	11/11/2023 8:05 AM
543	Town	11/11/2023 6:56 AM
544	Fun	11/11/2023 6:54 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

24

545	Kaboom Town	11/11/2023 6:25 AM
546	Liveable	11/10/2023 10:16 PM
547	Location	11/10/2023 10:08 PM
548	Friendliness	11/10/2023 9:35 PM
549	Bars and crime	11/10/2023 4:43 PM
550	Convenience	11/10/2023 4:19 PM
551	Festival	11/9/2023 2:52 AM
552	Lifestyle	11/7/2023 8:48 PM
553	Outdoor living	11/7/2023 2:06 PM
554	Dining	11/7/2023 11:56 AM
555	UNIQUE	11/7/2023 10:56 AM
556	Safety	11/7/2023 8:21 AM
557	Community	11/6/2023 10:05 PM
558	Events	11/6/2023 11:23 AM
559	Living	11/5/2023 9:00 AM
560	Community	11/5/2023 6:35 AM
561	TreeCity	11/4/2023 6:18 PM
562	quality	11/4/2023 2:53 PM
563	Security	11/4/2023 2:33 PM
564	Resiliant	11/4/2023 11:49 AM
565	Quality	11/4/2023 9:44 AM
566	Entertainment	11/4/2023 6:32 AM
567	Exuberence	11/4/2023 5:43 AM
568	Service	11/3/2023 10:01 PM
569	Safety	11/3/2023 8:59 PM
570	Food	11/3/2023 8:28 PM
571	Small-town feel	11/3/2023 8:10 PM
572	Restaurants	11/3/2023 7:13 PM
573	restaurants	11/3/2023 6:03 PM
574	Culture	11/3/2023 5:55 PM
575	Culture	11/3/2023 5:28 PM
576	Unique	11/3/2023 5:24 PM
577	Quality	11/3/2023 5:21 PM
578	Fairness	11/3/2023 4:49 PM
579	Destination	11/3/2023 3:32 PM
580	Fun	11/3/2023 2:01 PM
581	Affordable housing	11/3/2023 10:09 AM
582	Entertainment	11/3/2023 9:31 AM
583	Unique	11/3/2023 9:15 AM
584	Fun	11/2/2023 10:07 PM
585	Quality	11/2/2023 6:46 PM
586	Food	11/2/2023 5:34 PM
587	Excellence	11/2/2023 5:26 PM
588	Innovation	11/2/2023 1:58 PM
589	Entertainment	11/2/2023 1:42 PM
590	Community	11/2/2023 12:41 PM
591	Active	11/2/2023 12:00 PM
592	Community	11/2/2023 11:56 AM
593	Community	11/2/2023 11:20 AM
594	Convenient	11/2/2023 11:05 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

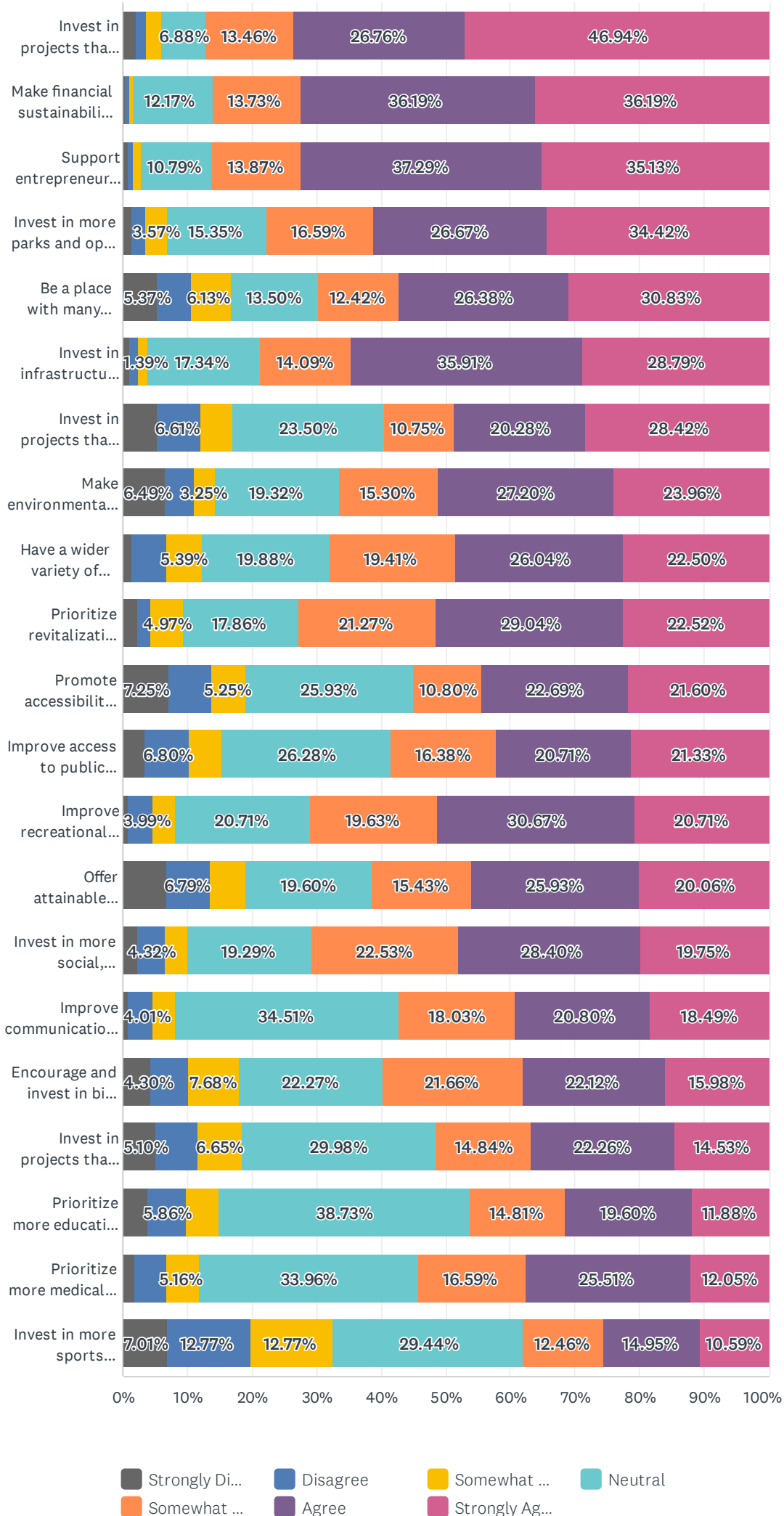
25

595	Trees	11/2/2023 10:39 AM
596	Community	11/2/2023 10:31 AM
597	Walkability	11/2/2023 10:28 AM
598	Events	11/2/2023 10:18 AM
599	Revitalized	11/2/2023 10:15 AM
600	Parks	11/2/2023 9:56 AM
601	GREAT COMMUNITY	11/1/2023 8:02 PM
602	Walkability	11/1/2023 7:08 PM
603	Jobs	11/1/2023 5:08 PM
604	Overcrowding	11/1/2023 4:11 PM
605	Classy	11/1/2023 2:57 PM
606	opportunity	11/1/2023 2:46 PM
607	community	11/1/2023 2:41 PM
608	urban, walkable city	11/1/2023 2:41 PM
609	Food	11/1/2023 2:19 PM
610	Innovative	11/1/2023 2:02 PM
611	Unique	11/1/2023 1:37 PM
612	Connection	11/1/2023 10:07 AM
613	Accessible	11/1/2023 8:41 AM
614	connectivity	11/1/2023 7:42 AM
615	Cozy	10/31/2023 6:30 PM
616	Opportunity	10/31/2023 10:23 AM
617	fun	10/31/2023 9:55 AM
618	Walkable	10/30/2023 8:22 PM

Q6 Addison should...

Answered: 657 Skipped: 92

Please select a response for each item using the dropdown.



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Please select a response for each item using the dropdown.								
	STRONGLY DISAGREE	DISAGREE	SOMEWHAT DISAGREE	NEUTRAL	SOMEWHAT AGREE	AGREE	STRONGLY AGREE	TOTAL
Invest in projects that improve connectivity, safety and convenience for people walking	1.99% 13	1.68% 11	2.29% 15	6.88% 45	13.46% 88	26.76% 175	46.94% 307	654
Make financial sustainability a priority	0.31% 2	0.62% 4	0.78% 5	12.17% 78	13.73% 88	36.19% 232	36.19% 232	641
Support entrepreneurship and local businesses	0.77% 5	0.92% 6	1.23% 8	10.79% 70	13.87% 90	37.29% 242	35.13% 228	649
Invest in more parks and open space	1.40% 9	2.02% 13	3.57% 23	15.35% 99	16.59% 107	26.67% 172	34.42% 222	645
Be a place with many different types of housing options for all different stages of life	5.37% 35	5.37% 35	6.13% 40	13.50% 88	12.42% 81	26.38% 172	30.83% 201	652
Invest in infrastructure maintenance	0.93% 6	1.55% 10	1.39% 9	17.34% 112	14.09% 91	35.91% 232	28.79% 186	646
Invest in projects that improve cycling	5.38% 35	6.61% 43	5.07% 33	23.50% 153	10.75% 70	20.28% 132	28.42% 185	651
Make environmental sustainability a priority	6.49% 42	4.48% 29	3.25% 21	19.32% 125	15.30% 99	27.20% 176	23.96% 155	647
Have a wider variety of shops and restaurants	1.39% 9	5.39% 35	5.39% 35	19.88% 129	19.41% 126	26.04% 169	22.50% 146	649
Prioritize revitalization and redevelopment	2.33% 15	2.02% 13	4.97% 32	17.86% 115	21.27% 137	29.04% 187	22.52% 145	644
Promote accessibility, cultural diversity and inclusivity	7.25% 47	6.48% 42	5.25% 34	25.93% 168	10.80% 70	22.69% 147	21.60% 140	648
Improve access to public transit options	3.40% 22	6.80% 44	5.10% 33	26.28% 170	16.38% 106	20.71% 134	21.33% 138	647
Improve recreational and active lifestyle opportunities	0.77% 5	3.99% 26	3.53% 23	20.71% 135	19.63% 128	30.67% 200	20.71% 135	652
Offer attainable housing for key community members such as teachers, service industry workers, and public safety officers	6.79% 44	6.79% 44	5.40% 35	19.60% 127	15.43% 100	25.93% 168	20.06% 130	648
Invest in more social, cultural and entertainment opportunities	2.16% 14	4.32% 28	3.55% 23	19.29% 125	22.53% 146	28.40% 184	19.75% 128	648
Improve communication efforts from government agencies and departments	0.77% 5	4.01% 26	3.39% 22	34.51% 224	18.03% 117	20.80% 135	18.49% 120	649
Encourage and invest in big, aspirational ideas and projects	4.30% 28	5.99% 39	7.68% 50	22.27% 145	21.66% 141	22.12% 144	15.98% 104	651

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

28

Invest in projects that improve vehicular mobility	5.10% 33	6.65% 43	6.65% 43	29.98% 194	14.84% 96	22.26% 144	14.53% 94	647
Prioritize more education options	3.86% 25	5.86% 38	5.25% 34	38.73% 251	14.81% 96	19.60% 127	11.88% 77	648
Prioritize more medical options	1.88% 12	4.85% 31	5.16% 33	33.96% 217	16.59% 106	25.51% 163	12.05% 77	639
Invest in more sports facilities/leagues	7.01% 45	12.77% 82	12.77% 82	29.44% 189	12.46% 80	14.95% 96	10.59% 68	642

Q7 As the community evolves and grows, what key words or phrases do you think should be part of Addison's long-range vision statement and guiding principles?

Answered: 560 Skipped: 189

#	RESPONSES	DATE
1	progressive, modern, dynamic, small town with big attitude, walkability, beautiful, full of character, worldly, small town pride.	1/31/2024 11:12 PM
2	welcoming inclusive business opportunity	1/31/2024 5:47 PM
3	Sustainability, Flexibility, Connectivity, Reinvestment	1/30/2024 3:38 PM
4	Diversity, safety, accessibility	1/30/2024 3:27 PM
5	Walk-ability & accessibility for a semi small town feel in the thriving DFW metropolis.	1/30/2024 1:31 PM
6	Connectivity; Tree Lined Streets; Outstanding Parks and Recreational Areas for Families and all residents	1/29/2024 4:49 PM
7	Economic stability and maintain the city of trees.	1/29/2024 3:41 PM
8	mixed use neighborhoods, walkability, access to parks and trails, variety of retail options	1/29/2024 11:13 AM
9	Creating a community that doesn't require cars to move around.	1/29/2024 11:07 AM
10	More housing options and less apartments. Finish Midway!	1/29/2024 8:52 AM
11	Nature, trails, events, entertainment	1/28/2024 12:48 PM
12	Affordability and safety	1/27/2024 4:32 PM
13	Vibrant, and accessible in a safe environment!	1/27/2024 1:51 PM
14	Community feel with long term vision	1/27/2024 9:58 AM
15	Iconic	1/27/2024 8:41 AM
16	The circle should be a shopping food destination. A place to come for events fun and the entertainment hub of Dallas	1/27/2024 8:20 AM
17	No more apartments, restaurants or extended stay hotels. More creative economic development including development that would encourage people to visit or live in Addison.	1/26/2024 8:24 PM
18	Integrity, Value, Quality	1/26/2024 5:29 PM
19	entertainment, food, modern, artistic, scenic, modurban, the circle, parks, outdoors	1/26/2024 4:03 PM
20	Safety for all ages and walks of life	1/26/2024 3:38 PM
21	Remain competitive with other areas in the region to remain a great place to work and offer multiple entertainment options	1/25/2024 6:28 PM
22	Increase quality of life, access to local businesses, and maintain roads and public transportation	1/25/2024 5:45 PM
23	Inclusive	1/25/2024 5:33 PM
24	Family values	1/25/2024 3:55 PM
25	customer service	1/25/2024 12:32 PM
26	Revolutionary, intentional, inclusive, accessible, exciting	1/25/2024 12:07 PM
27	Walkability	1/25/2024 11:40 AM
28	Environmental friendly, modern, safe, economic development, sustainable, pet friendly	1/24/2024 8:28 PM
29	Oktoberfest, walkability	1/24/2024 7:54 PM
30	Oktoberfest and more unique dining options	1/24/2024 7:53 PM
31	Safety(police), high quality public services (fire, emergency, trash) , trail's & recreation, excellent dining options	1/24/2024 3:43 PM
32	We are available to listen to you	1/24/2024 7:49 AM
33	Cozy	1/23/2024 8:01 PM
34	growth with purpose	1/23/2024 7:30 AM
35	opportunity, inclusiveness, modern amenities, community safety, continue great city services	1/22/2024 9:19 AM
36	Addison should prioritize its central location in the metroplex, its clean streets and safety, and should emphasize opportunity for young professionals.	1/21/2024 11:38 AM
37	Diversity of options across industries	1/21/2024 9:11 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

30

38	Together	1/20/2024 2:32 PM
39	more mixed use development & walkability	1/20/2024 10:32 AM
40	Stop the building of more apartments/condos and concentrate on single family homes. Addison is losing its character and becoming "apartment city".	1/19/2024 6:13 PM
41	Fun for everyone from everywhere.	1/19/2024 4:27 PM
42	a highly desirable community to live, learn, work and relax. Maintained its close community feel while maturing into an attractive, vibrant, and sustainable city.	1/19/2024 4:11 PM
43	Entertainment	1/19/2024 3:34 PM
44	financial transparency; project execution	1/19/2024 2:41 PM
45	Safety Great rec center Beautiful neighborhoods	1/18/2024 2:42 PM
46	Inclusive / Accessible / Multi-Dimensional (live, work, play, experience)	1/18/2024 1:21 PM
47	Affordable housing, walkability, connections to public transportation to reduce traffic, pet and child friendliness, maybe more unique shopping/dining as I've been told we are very commercial so that might attract people outside of Addison	1/18/2024 12:03 PM
48	Safety - Housing Balance	1/18/2024 11:53 AM
49	inclusive, smart growth and revitalization, community and data driven	1/16/2024 1:27 PM
50	diversity, equity and inclusion; affordable housing	1/15/2024 9:50 PM
51	Safety, security	1/15/2024 3:58 PM
52	Walkability, fiscal responsibility, quiet	1/15/2024 9:06 AM
53	Growth, Opportunity, Involvement, Community	1/14/2024 6:33 PM
54	Entertainment, unique food options (non-chain), SHOPPING.	1/14/2024 4:36 PM
55	Safe place to live every stage of life Unique places to visit Addison a small town in the big city	1/14/2024 10:10 AM
56	European Architecture	1/13/2024 7:09 PM
57	Connection - connecting residents, business, and visitors	1/12/2024 6:04 PM
58	Small Town feel within a large city.	1/12/2024 5:26 PM
59	IDK	1/12/2024 5:06 PM
60	Quality of life Affordable Entertainment	1/12/2024 4:15 PM
61	Modern	1/12/2024 3:53 PM
62	Inclusivity	1/12/2024 1:48 PM
63	Transparency, accountability, fail-safe planning, testing/research of those plans, economic sustainability, resiliency,	1/12/2024 7:20 AM
64	Experimentation, curiosity, openness	1/11/2024 8:06 PM
65	The construction is AWFUL. It never ends.	1/11/2024 10:05 AM
66	Great place to work,play,visit abd live	1/11/2024 7:51 AM
67	See bright future	1/10/2024 5:56 PM
68	Urbanism, TOD, Walkability, Friendliness, Architecture	1/9/2024 8:32 PM
69	maintain Addison's small town mentality	1/9/2024 10:43 AM
70	Family, Diversity, Inclusivity,	1/8/2024 9:20 PM
71	Adaptability, forward thinking, visionary, game changer	1/7/2024 5:58 PM
72	Government that listens to its citizens	1/7/2024 8:14 AM
73	The place to be	1/6/2024 3:42 PM
74	. remain friendly . supportive . easy to access people, facilities, and events	1/6/2024 11:48 AM
75	Walkability, nature preservation, quiet, community :)	1/6/2024 8:27 AM
76	Quaint and safe	1/5/2024 8:44 PM
77	Safety/sustainable/fun/high tech	1/5/2024 6:38 PM
78	No more apartments	1/5/2024 6:34 PM
79	Safety	1/5/2024 5:33 PM
80	Safe, secure and engaging	1/5/2024 4:38 PM
81	Less density of apartments	1/5/2024 4:17 PM
82	Affordability of housing	1/5/2024 4:15 PM
83	great "bang for the buck" regardless living here or owning a business here.	1/5/2024 3:37 PM
84	In-migration	1/4/2024 10:18 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

31

85	Excellence. (Make city comparisons to University Park, Highland Park, other Texas cities of excellence not the 13 cities that make us look good.)	1/4/2024 9:04 AM
86	Public transport, safety, housing.	1/3/2024 12:40 PM
87	Addison should be more financially and fiscally conservative. More frugal. Only undertake those projects that have a PROVABLE payback and then prove it--with harf facts. No opinions or guesses.	1/2/2024 4:31 PM
88	Business Forward; Entertainment Central; Centrally Located; Gateway Stay & Play; Citizen Friendly; Foodtastic	1/2/2024 1:36 PM
89	invest in Addison for life. live, work retire and thrive here.	12/31/2023 9:34 PM
90	Create an affordable place to live in DFW	12/31/2023 6:14 PM
91	emphasis on positive "The Addison Way"	12/31/2023 3:37 PM
92	law abiding citizens; extremely safe place to live; very responsive community services like fire, EMS, police, city services etc. strong Christ centered community; many restaurant options both in taste and price range	12/31/2023 2:40 PM
93	Continuing the inclusivity, eclectic approach. Maintaining current businesses, while supporting small businesses. Ensuring community members are greatly involved in voting, and ensuring the longevity of such a great city.	12/31/2023 1:51 PM
94	community involvement; safe, kind enviroment to live; global awareness	12/31/2023 1:37 PM
95	Addison should be the gold standard for how all cities should invest in their citizens, offer high standard of living, showcase walk ability, safety and world class parks, trails and outdoor spaces.	12/31/2023 12:41 PM
96	Affordability, Diversity, Fiscal Responsibility, Transportation	12/31/2023 10:47 AM
97	Maintain our success and invest on West side infrastructure, SHUT DOWN the extended stays off Beltline!	12/31/2023 10:27 AM
98	Pride in where you call home	12/31/2023 8:29 AM
99	More revenue from sales tax	12/31/2023 5:13 AM
100	Remember the small people who made the diversity that started the town. Small business owners looking for a good, complex business opportunity in a town, outside of one the largest metropolitan areas in the US.	12/30/2023 10:24 PM
101	Fewer apartments	12/30/2023 5:06 PM
102	Walkability, friendly, environmentally conscious, unique local businesses	12/30/2023 2:36 PM
103	Addison's unique ability to be urban, yet suburban, with amazing faciities for everyone	12/30/2023 12:07 PM
104	availability to all	12/30/2023 9:59 AM
105	Vibrant	12/30/2023 8:37 AM
106	Environmentally sustainable.	12/30/2023 12:27 AM
107	Public transportation, inclusiveness, sustainability	12/29/2023 8:07 PM
108	safety.	12/29/2023 6:31 PM
109	Entertainment, accessibility, revitalization, business-friendly, entrepreneurial	12/29/2023 5:45 PM
110	Urban village	12/29/2023 4:22 PM
111	Elite	12/29/2023 4:17 PM
112	diverse, nature, healthy, walking	12/29/2023 10:22 AM
113	Preserve historical landmarks alongside development	12/29/2023 9:48 AM
114	Accessible community for all socioeconomic groups	12/29/2023 9:31 AM
115	Vibrant, inclusive, safe, accessible.	12/28/2023 5:47 PM
116	Affordability, welcoming, clean, maintained (road construction & potholes), less tolls, less traffic congestion, affordable rent, affordable rent, giving people all over access to their own special park, events, restaurants, grocery, shopping, cleaning up areas of higher crime, bringing back anchor businesses & restaurants, new restaurants & businesses, record/movie shop, keep the Addison improv!	12/28/2023 1:59 PM
117	No more multi-family apartment living.	12/28/2023 8:45 AM
118	No more apartments.	12/27/2023 6:35 PM
119	Sustainability, reliability, character	12/26/2023 11:34 PM
120	Walk ability and accessibility	12/26/2023 8:07 PM
121	Safety, Leading Edge, Convenient, Aspirational	12/26/2023 11:41 AM
122	Unique repurposing of existing, outdated commercial/residential real estate	12/26/2023 10:53 AM
123	Solid infrastructure. Great restaurants and parks.	12/26/2023 10:18 AM
124	Community, convenience and comfort.	12/26/2023 9:10 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

32

125	Welcoming to all Core services offered Well maintained & safe	12/25/2023 7:56 PM
126	Sustainability, innovation, community and quality of life.	12/24/2023 7:24 PM
127	An adorable, small, and safe community where everyone is welcome.	12/24/2023 6:32 PM
128	Diversity, welcoming, accessibility, community outreach, sustainability	12/24/2023 7:31 AM
129	We are happy and proud to be here.	12/23/2023 7:58 PM
130	Sustainable, recreation, walkability	12/23/2023 6:09 PM
131	Financial responsibility of government	12/23/2023 2:24 PM
132	Growing through Civic Engagement	12/23/2023 1:07 PM
133	smart growth, mixed use development, access to parks and recreation	12/23/2023 11:28 AM
134	Parking, staying relevant, don't try to be everything to everybody—keep Addison what it is.	12/23/2023 8:56 AM
135	Reduction in airport traffic and apartment building.	12/23/2023 8:07 AM
136	Local businesses	12/23/2023 7:29 AM
137	?	12/22/2023 7:41 PM
138	Ever-evolving to remain a leader in the DFW metroplex	12/22/2023 7:38 PM
139	Addison: A home for everyone to live, work and play.	12/22/2023 5:58 PM
140	Attract businesses other than retail/restaurant/service industry to promote higher earning careers.	12/22/2023 4:58 PM
141	Arts, Entertainment, Diversity, Cultural destination	12/22/2023 4:46 PM
142	vision statement not important	12/22/2023 4:40 PM
143	Community, diversity, growing	12/22/2023 4:20 PM
144	Focus on providing services for it's limited citizenry to make it especially appealing to younger families.	12/22/2023 4:12 PM
145	environmental sustainability and community	12/22/2023 3:26 PM
146	Focus, revitalization, community	12/22/2023 3:17 PM
147	Please don't let it grow too much, let's not tear down parks to build apartments	12/22/2023 1:47 PM
148	Na	12/22/2023 12:34 PM
149	For every stage of life - (single, family, elderly)	12/22/2023 12:16 PM
150	We need a City Center.	12/22/2023 8:30 AM
151	More housing ownership vs rentals and motels	12/22/2023 7:58 AM
152	Safety, community, accessibility	12/21/2023 11:04 PM
153	Attract small, and medium businesses, and develop an art/artist community similar to Dallas.	12/21/2023 1:29 PM
154	Age diversity Middle class to upscale Healthy Niche	12/21/2023 12:43 PM
155	safe affordable convenient	12/21/2023 9:28 AM
156	Safe, Great, and Affordable	12/21/2023 7:28 AM
157	Employ Addison residents to work for the Town of Addison. Helps to have actual residents to develop the town	12/20/2023 10:38 PM
158	innovation, development, active, family-oriented	12/20/2023 6:20 PM
159	Redevelopment More permanent housing No more apts More police Better safety like it used to be Pay the police more Get rid of the old apts and cheap hotels and motels Upgrade Addison to where it used to be	12/20/2023 5:50 PM
160	Entertainment, Live / Work / Play	12/20/2023 5:48 PM
161	Inclusivity, creativity, positivity, and growth. "Change is a direction, not a destination"	12/20/2023 11:06 AM
162	More single family homes and condominiums and townhomes that are all owned not leased	12/20/2023 10:42 AM
163	Cultural hub	12/19/2023 6:24 PM
164	A Place of the Future	12/19/2023 5:47 PM
165	Great neighborhoods	12/19/2023 3:04 PM
166	Affordable housing	12/19/2023 1:37 PM
167	Greenery Lively neighborhood Sports and cultural livelyhood	12/19/2023 1:17 PM
168	Great amenities, best of both natural and built environments	12/18/2023 9:44 PM
169	Inclusiveness with safety. Quiet culture.	12/18/2023 4:13 PM
170	Sustainable, fiscally responsible growth and services, with walkability being a guiding principle for traffic management	12/18/2023 3:33 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

33

171	Diverse Town that welcomes everyone	12/18/2023 2:23 PM
172	Family	12/18/2023 9:21 AM
173	community a city for everyone to enjoy	12/17/2023 8:58 PM
174	Finically responsibility	12/17/2023 6:27 PM
175	Convenience	12/17/2023 3:45 PM
176	vibrant community thriving hospitality the Manhattan of DFW	12/17/2023 1:41 PM
177	Balanced development with a focus on arts and recreation	12/17/2023 1:39 PM
178	Sustainability, adaptability and financial stability	12/17/2023 12:55 PM
179	Affordable housing	12/17/2023 8:55 AM
180	The place to be. A night out. Quaint and never boring. Relaxation and peace. Fit and educated.	12/17/2023 8:10 AM
181	Friendly-healthy lifestyle	12/17/2023 7:20 AM
182	Future-proof (tech and infrastructure)	12/17/2023 1:31 AM
183	Friendly people welcome!	12/16/2023 4:07 PM
184	Character community restaurants beauty trails Outdoors safety	12/16/2023 3:47 PM
185	Ease, access, variety, living well	12/16/2023 12:17 PM
186	Density, walkability, transit connectivity, and socio-economic diversity. We need more affordable "missing middle" housing options (condos, rowhouses, duplexes, fourplexes, etc).	12/16/2023 12:04 PM
187	Walking city sidewalks connect	12/16/2023 11:06 AM
188	Increase population density, decrease car dependency,	12/16/2023 11:05 AM
189	Walk ability	12/16/2023 9:43 AM
190	Leader of entertainment, dining, and recreational activities. Advice: keep townhome and other rental prices down. Last 3 years has been tough to continue to stay here.	12/16/2023 9:37 AM
191	Unique community	12/16/2023 9:35 AM
192	Schools	12/16/2023 9:33 AM
193	Acceptance, accessible	12/16/2023 7:58 AM
194	It'snice and quiet leave it alone	12/15/2023 10:57 PM
195	Working on all the empty commercial spaces we have instead of seeking big businessesmoving into our community. Get rid of STR hotels. Clean up the homelessness along Dallas Parkway & more focus on crime at our existing busy shopping & dining areas	12/15/2023 5:32 PM
196	"The Addison Way"	12/15/2023 4:59 PM
197	All are Welcome, safety, healthy,	12/15/2023 4:27 PM
198	Diverse, Safety, Business Opportunities, Transportation, Education, Connectivity	12/15/2023 4:22 PM
199	'One stop' town. Affordable housing and renting. Permanent residency. Sports and recreational options. Open, variety of parks.	12/15/2023 2:55 PM
200	Restrict smoking regulations	12/15/2023 2:22 PM
201	Addison has a unique opportunity to be a hub for people to gather with all the parks, events, things to do etc. Parts of Addison have great walkability but others are lacking. We need to find ways to have safe walkable and bikeable paths from the circle to vitruvian or the resturant district and grocery stores. Pedestrian bridges over the toll road. Better sidewalks. This would make Addison so appealing for the next generations. Also help it stand out in the concrete driving hellscape that is Dallas.	12/15/2023 1:55 PM
202	Safety and offering of medical health facilities for its citizens.	12/15/2023 1:06 PM
203	Affordable urbanism, density/walkability, sustainable development	12/15/2023 1:00 PM
204	Biggest small city in DFW	12/15/2023 10:53 AM
205	Diversity Unity Growth	12/15/2023 9:50 AM
206	Safety, family, welcoming, practice the golden rule	12/15/2023 7:47 AM
207	Responsiveness	12/15/2023 7:16 AM
208	Family, food, fun	12/15/2023 6:40 AM
209	Parks, walkable, business	12/14/2023 5:38 PM
210	More pedestrian friednly!	12/14/2023 3:48 PM
211	High Quality of Living Sense of community Public Safety Economic hub Best place to live and work for quality of life Outdoorsy Diverse and innovative	12/14/2023 2:53 PM
212	Safety	12/14/2023 1:47 PM
213	Financial transparency and accountability.	12/14/2023 12:31 PM
214	Listen to your citizens	12/14/2023 12:22 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

34

215	Modernization	12/14/2023 10:44 AM
216	Supporting locally owned businesses	12/14/2023 7:18 AM
217	Local businesses	12/13/2023 8:25 PM
218	Stop apartments. If there is space make it a park.	12/13/2023 6:09 PM
219	Continue to grow, slow and solid communities.	12/13/2023 5:41 PM
220	Better housing options and environment sustainability	12/13/2023 5:08 PM
221	Cultural hub catering to all	12/13/2023 4:54 PM
222	Safe for all, No more apartments, no congested side roads, improved compassion for animals both domestic & wildlife, no loose dogs, pride in home ownership, open space, relaxed, entertaining	12/13/2023 4:17 PM
223	Continuous growth and opportunity	12/13/2023 1:12 PM
224	Walkability, Condos, More home ownership, subsidized businesses	12/13/2023 11:30 AM
225	Forward Thinking Ecologically Responsible	12/13/2023 5:58 AM
226	Make it more environmentally friendly and investing careless ways to get around, bike, walk, trails and public transportation	12/12/2023 9:07 PM
227	Safety, mobility, maintain property values, walking trails	12/12/2023 5:50 PM
228	Stability	12/12/2023 5:46 PM
229	Be the place in DFW that says "yes" -- to housing, entrepreneurs, and businesses.	12/12/2023 4:53 PM
230	Modern, Progressive, Clean, Sustainable, Safe, Inclusive	12/12/2023 4:45 PM
231	Community inclusivity should be a vision that Addison strive for long-term.	12/12/2023 4:19 PM
232	Not everyone can live, enjoy, and have a desirable home or living area. Work hard to live in a desirable neighborhood.	12/12/2023 4:02 PM
233	Multi-generational community	12/12/2023 2:39 PM
234	Healthy living	12/12/2023 2:33 PM
235	Connected, involved, innovative	12/12/2023 2:33 PM
236	Young Family event-oriented	12/12/2023 11:33 AM
237	Optimize land space. Keep Addison green. Diverse population. Excellent public transportation. Excellent gym to encourage active life style. Excellent parks.	12/12/2023 11:14 AM
238	Value based sustainability	12/11/2023 4:40 PM
239	Affordable living	12/11/2023 4:29 PM
240	Safety Parks Home ownership Open Markets	12/11/2023 3:40 PM
241	Inclusive	12/11/2023 1:54 PM
242	Apartments or Bust.	12/11/2023 12:27 PM
243	Sustainable living, affordability working parents & seniors	12/11/2023 12:20 PM
244	Everyone is welcome here	12/11/2023 12:07 PM
245	Opportunity, innovation, community	12/11/2023 11:10 AM
246	Location, walkability (ex: across DNT such as deck park), very business friendly. redevelop along DNT to be a leading location.	12/11/2023 10:01 AM
247	City development should not rely solely on adding more apartments.	12/11/2023 9:29 AM
248	Addison should be a safe friendly all inclusive community	12/11/2023 9:21 AM
249	Growth, environmentalism, eventful	12/11/2023 8:37 AM
250	opportunity, education and safety	12/11/2023 7:52 AM
251	Less apartments	12/11/2023 7:50 AM
252	public safety, beauty, friendliness, clean	12/11/2023 7:07 AM
253	-Special needs friendly city. -Diversity training for city staff. -Educational opportunities with APD & AFD to help prepare residents.	12/11/2023 6:54 AM
254	Protecting neighborhoods from zoning violations	12/11/2023 6:19 AM
255	NOT building Amlis new project on Festival Way that (greedy government cares or not) will DESTROY the Addison circle park as it's known to currently be. Ppl as myself live in Addison for a reason, because it's NOT shops at legacy, uptown, etc. We live here for the healthy parks, the safety, the clean grounds etc. Amlis new project will destroy everything we love about the healthy, pedestrian friendly, safe, green grounds of Addison Circle Park. If we wanted to be surrounded by high rises I guarantee we wouldn't be living here!. Shame on Chow and everyone else 2 yrs ago who was apart of that deal.	12/11/2023 12:04 AM
256	Not raise rent for current residents. Help homeless.	12/10/2023 11:08 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

35

257	Sustainability, affordability, nature-centric spaces.	12/10/2023 10:12 PM
258	Safety, building community, ensuring property owners' safety and maintain housing integrity while keeping any additional residential apartments out of Addison	12/10/2023 8:50 PM
259	Maintain the highest quality residential neighborhoods, businesses and parks.	12/10/2023 8:09 PM
260	Walkability and integrated community	12/10/2023 6:15 PM
261	safety, accessibility to outdoor activities, parks, walkability, single family home ownership	12/10/2023 6:01 PM
262	Connectivity, Retool office building for next stage of development (i.e. work from home), adopt a more offense style development plan	12/10/2023 4:38 PM
263	Affordable diverse housing	12/10/2023 3:51 PM
264	Opportunity Community Engagement Pride of Ownership	12/10/2023 3:51 PM
265	Y'all Means All.	12/10/2023 2:59 PM
266	Maintain and enhance the aesthetics of the city (think Coppell). Maintained/beautify medians, require business to maintain exterior/presentable appearance. When you enter Addison, it should be noticeable from Carrollton and Dallas as you enter.	12/10/2023 11:38 AM
267	no increase in population. don't promote to families. decrease homeowner's taxes	12/10/2023 9:12 AM
268	A safe place to live Hub for entrepreneurs	12/10/2023 7:53 AM
269	Hub to DFW Central meeting place Work, live, play	12/10/2023 6:27 AM
270	Safety	12/10/2023 5:57 AM
271	Protect home owners	12/10/2023 5:35 AM
272	Cleanliness, beauty, peaceful	12/9/2023 10:46 PM
273	healthy lifestyle	12/9/2023 7:20 PM
274	A gem in the middle of the metroplex	12/9/2023 6:15 PM
275	Safety: make the city more pedestrian friendly, especially at night. More lighting and better sidewalks. It would be nice to be able to walk to a restaurant, to the movie theater, etc.	12/9/2023 5:00 PM
276	Govt. transparency, safety (lower crime rate), more single family/owner occupied homes, top notch senior living	12/9/2023 4:44 PM
277	Walkability density mixed-use up-zoning	12/9/2023 4:33 PM
278	Local Community and Transportation	12/9/2023 4:31 PM
279	Safe, clean, civic pride	12/9/2023 4:29 PM
280	diversity, sustainability, open spaces	12/9/2023 4:20 PM
281	Progressive. Inclusive. Transparent.	12/9/2023 3:05 PM
282	The place to be!	12/9/2023 3:00 PM
283	"We will eventually pave the roads, especially Keller Springs between Addison Road and Tollway"	12/9/2023 2:57 PM
284	Opportunities for all	12/9/2023 2:43 PM
285	Something for everyone	12/9/2023 2:27 PM
286	Build more houses and less condos and apartments. The infrastructure cannot support our current population.	12/9/2023 1:15 PM
287	Great place to live, work and play	12/9/2023 1:05 PM
288	Clean, safe, stable, financially strong, forward-looking	12/9/2023 12:56 PM
289	Don't know	12/9/2023 12:38 PM
290	A fun place to live work and play	12/9/2023 10:30 AM
291	Cultural and entertainment hub; Fun and safe; Accessibility;	12/9/2023 9:18 AM
292	financial strength, citizen respect and consideration by city staff and elected officials,	12/9/2023 9:07 AM
293	Climate sustainability	12/9/2023 9:02 AM
294	Safe, walkable/easy access, community focused,	12/9/2023 8:36 AM
295	Culture Walkability	12/9/2023 8:33 AM
296	character, small town in a big city	12/9/2023 8:27 AM
297	Public Safety	12/9/2023 8:11 AM
298	Vibrant	12/9/2023 7:58 AM
299	Increase true ownership and community involvement	12/9/2023 7:32 AM
300	More support for small businesses.	12/9/2023 2:06 AM
301	Pushing Forward with Innovative Technology	12/8/2023 10:55 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

36

302	No more apartments!!!	12/8/2023 10:07 PM
303	make Addison more affordable	12/8/2023 9:37 PM
304	Support the current citizens that pay taxes	12/8/2023 9:05 PM
305	safe, community, clean, central	12/8/2023 8:32 PM
306	Entertaining and culturally diverse	12/8/2023 8:23 PM
307	more affordable housing	12/8/2023 5:56 PM
308	Think you should listen to the people regarding apartments and white rock church and other subjects. You don't listen to the public's wishes at all. I am so disappointed in the council and mayor.	12/8/2023 5:26 PM
309	Internal connectivity, non-car transport options	12/8/2023 4:46 PM
310	Sustainable	12/8/2023 4:04 PM
311	Affordable housing; traffic improvements	12/8/2023 3:43 PM
312	Greater sensitivity to resident concerns, better police visibility, better ordinances, clearer thinking around the scheduling of events.	12/8/2023 3:22 PM
313	Embrace Tomorrow - A Town for All Ages, Incomes, and Races	12/8/2023 3:20 PM
314	Reduce the building of apartments	12/8/2023 3:17 PM
315	Big-town amenities, small-town community	12/8/2023 2:52 PM
316	Not too big. Tight Neighborhood feeling. Activities & festivals.	12/8/2023 2:45 PM
317	More bike paths/trails	12/8/2023 2:33 PM
318	Entertainment, local businesses, high end, prestige	12/8/2023 2:26 PM
319	Home owners	12/8/2023 1:36 PM
320	Innovation and culture	12/8/2023 12:47 PM
321	Addison should be a place that has it all. Safety, beauty, outdoors, entertainment, shopping, good public schools. Family friendly. Good for all phases of life.	12/8/2023 11:36 AM
322	Stop building high-rise apartments	12/8/2023 10:58 AM
323	Diversity, inclusion, sustainability, art, creativity	12/8/2023 10:52 AM
324	Destination	12/8/2023 10:29 AM
325	A City with the ❤️ of people	12/8/2023 9:22 AM
326	The gem inside Dallas.	12/8/2023 9:03 AM
327	Forward-thinking	12/8/2023 8:50 AM
328	Keep it clean neat and crime free	12/8/2023 8:47 AM
329	Nature within the metroplex. We need more parks and space for walking. Stop all the apartments going up. This is getting ridiculous!	12/8/2023 6:16 AM
330	Safe, friendly, entertainment center	12/7/2023 10:30 PM
331	Clean, progressive, inclusive, affordable, diverse, more walkable spaces and publictransportation, sustainable, healthy	12/7/2023 8:39 PM
332	Walkable, safe, diverse town with excellent schools	12/7/2023 8:27 PM
333	Vanguard, urban ,	12/7/2023 8:27 PM
334	Excellence in urban planning	12/7/2023 8:13 PM
335	Beautiful scenery, diverse community, safe streets, and great food!	12/7/2023 8:02 PM
336	More viable retail. Inclusivity. Addressing homelessness.	12/7/2023 5:36 PM
337	Public transport, walkability, multifamily housing, pedestrian safety	12/7/2023 5:04 PM
338	Addison is an open place where any and everyone are welcome and able to live comfortably.	12/7/2023 4:58 PM
339	Life work play the Addison way	12/7/2023 4:57 PM
340	Improve public education. Bush Elementary is NOT a good place to send kids to school and the #1 reason young families leave Addison	12/7/2023 4:44 PM
341	Inclusivity multicultural diversity inclusion - great place to live and grow - glow up with Addison glow and drown with Addison	12/7/2023 4:20 PM
342	Growth through Change for People	12/7/2023 4:20 PM
343	Get rid of those Dart buses and cycling and lean more towards cars. Entrepreneurship, business investing, and jobs.	12/7/2023 4:16 PM
344	Friendly	12/7/2023 4:05 PM
345	Clean up all the homeless that are just sleeping in the sidewalks and under the bridges	12/7/2023 3:47 PM
346	Forward thinking, leadership, opportunity, exceptionalism, aspirational.	12/7/2023 3:27 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

37

347	Include senior living	12/7/2023 2:39 PM
348	More business industrial development along Inwood Road	12/7/2023 2:20 PM
349	Safety, stability, vital, trusted	12/7/2023 1:17 PM
350	Thriving, growing, vibrant, upscale, modern, creative, cutting edge, quality of life, clean, beauty, prosperity, productivity, professionalism, business	12/7/2023 12:04 PM
351	Community in action	12/7/2023 7:50 AM
352	Get rid of those metal statues and stop building apartments. You have ruined the character of the town. I moved into 30 years now ago. Plus there is too much maintenance going on and planting flowers that are gonna die anyway and I'm paying taxes for flowers that are going to die. There are too many Addison maintenance vehicles on the roads and I hate it.	12/7/2023 5:13 AM
353	Community & family first	12/6/2023 11:54 PM
354	Connecting People, Cultures and Business	12/6/2023 6:39 PM
355	Inclusive	12/6/2023 4:53 PM
356	Visionary, walkable, transform	12/6/2023 3:20 PM
357	Freedom to thrive as a community with the least amount of government interference as possible. Freedom to thrive as a community who values business with the least amount of government interference as possible. Freedom to be a community that values God, Family, and Country.	12/6/2023 12:39 PM
358	Accessibility, inclusivity, viability, culturally diverse	12/6/2023 12:31 PM
359	community	12/6/2023 10:08 AM
360	affordable housing	12/6/2023 9:13 AM
361	Engagement	12/6/2023 8:51 AM
362	Together	12/6/2023 8:47 AM
363	open to all, financial sustainability, revitalize, continue to set example	12/6/2023 8:42 AM
364	Community / Respect / Safety / Character	12/6/2023 8:36 AM
365	Accessibility, ending car-dependence, walk ability, renters' rights	12/6/2023 7:27 AM
366	Inclusion	12/6/2023 6:34 AM
367	Establish a free trolley service to reduce traffic and lack of parking issues. With all the apartments (one to two cars per units), the hotels, and restaurants, shopping, special events, a trolley in Addison would be a great asset to our community	12/6/2023 6:02 AM
368	Environmental sustainability, empowering sustainable change, improved public health outcomes, healthy open spaces.	12/5/2023 5:31 PM
369	Fun, healthy, convenient	12/5/2023 5:10 PM
370	Safety, invest in parks	12/5/2023 3:25 PM
371	Addison in the long run	12/5/2023 2:18 PM
372	more festivals, a lot more christmas decoration and a tree, other engaging festivals like business meet up, chamber of commerce events, affordable cost of living	12/5/2023 1:40 PM
373	Grvg	12/5/2023 12:48 PM
374	Lower Taxes (Property tax increased 42% over last 3-yrs)	12/5/2023 12:14 PM
375	Neighborhood	12/5/2023 12:08 PM
376	Culture, Entrepreneurship, Events, Economic development	12/5/2023 11:44 AM
377	Affordable housing to own with long-term residential options (duplexes, villas, garden homes) Stop building so many apartments-- people rent and Addison is known for transient folks. Sustain the beautiful parks, trails for community activities, fitness and healthy lifestyles. Walking options to annual events.	12/5/2023 11:44 AM
378	Community events and entertainment	12/5/2023 11:36 AM
379	Affordability	12/5/2023 11:12 AM
380	Diversity and sustainability	12/5/2023 10:12 AM
381	Stop building so many apartment complexes	12/5/2023 9:56 AM
382	Innovation, inviting to live and entertain in the town, better ingress/road maintenance into the town aside from only using Beltline Rd.	12/5/2023 9:43 AM
383	support local business,make it easier for the work environment.	12/5/2023 9:15 AM
384	Welcome	12/5/2023 9:14 AM
385	Walkability, active, safety	12/5/2023 9:13 AM
386	Economic development, Open, Entrepreneurial, Unique, Equal opportunity, Transparent administration and governance, Central to the region	12/5/2023 8:59 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

38

387	Home town feel, connected community, safe, friendly, helpful	12/4/2023 9:34 PM
388	Safety for all.	12/4/2023 3:14 PM
389	no more apartments	12/4/2023 1:21 PM
390	SOULD BE: "Elected Officials Listen to Addison Citizens!"	12/4/2023 1:08 PM
391	Give strong support for your tax paying citizens not outsiders who do not live in ADDISON AND WANT TO CHANGE OUR CITY WE HAVE LIVED IN 25 years. We should count but we know we are not. Why has this report come out on the date of the VOTE on WRC - Event Center!!!!!!!!!!!!	12/4/2023 1:04 PM
392	Providing citizens with strong police and fire services and invest in ways to help with homelessness and the shortage of affordable housing. Provide healthy lifestyle options for citizens like the athletic club.	12/4/2023 12:38 PM
393	Safe place to live	12/4/2023 12:11 PM
394	Keep town services as good and strong as they are now, as this makes Addison stand out in the north Texas area.	12/4/2023 12:09 PM
395	Thriving and Inclusive, Sustainable and Forward-thinking, Healthy and Engaged, Unleashing creativity and innovation, Economic vibrancy and resilience, Smart infrastructure and connectivity, Safety and Security	12/4/2023 10:45 AM
396	Place for all people to thrive	12/4/2023 10:42 AM
397	Future	12/4/2023 10:37 AM
398	Crime, getting out of DISD, cleanliness.	12/4/2023 10:27 AM
399	Grow local businesses, keep it safe, keep traffic down	12/4/2023 10:26 AM
400	Inclusive	12/4/2023 10:24 AM
401	Innovative	12/4/2023 6:27 AM
402	Cleanliness in Some of these delapidated apartments.	12/3/2023 6:52 PM
403	Open space, parks, nature, clean, traditional not modern	12/3/2023 4:24 PM
404	Growth, vitality, beauty	12/3/2023 3:28 PM
405	Be a welcome home for all young professions!	12/3/2023 3:21 PM
406	People in apartments are the lifeblood of this community. Prioritize renter happiness, not just homeowners'.	12/3/2023 2:32 PM
407	Sustainable, relevant, great place to live, nice, convenient	12/3/2023 2:05 PM
408	Culture. Diversity, cutting edge, innovative, creative, arts	12/3/2023 1:01 PM
409	Diversity, sustainability, and education.	12/3/2023 9:42 AM
410	Focus on the tax paying citizens of Addison. Not what outside businesses or individuals who don't live, work or pay taxes in Addison want.	12/3/2023 8:44 AM
411	No more apartments.	12/3/2023 7:50 AM
412	future urban lifestyle	12/3/2023 6:56 AM
413	Walkability connectedness ease of community enjoyment	12/2/2023 7:26 PM
414	Walkability Equity Third spaces Uplifting community members	12/2/2023 7:04 PM
415	To live enjoyably.	12/2/2023 4:12 PM
416	Lifestyle Safety, Friendly, Active Lifestyle Community Activities	12/2/2023 3:51 PM
417	QUALITY OF LIFE SAFETY HOME OWNERSHIP PARKS AND TRAILS	12/2/2023 3:49 PM
418	Connected, build community through third places, human-powered, shared spaces, human/pedestrian-friendly transportation, mixed transportation to meet mixed needs.	12/2/2023 2:11 PM
419	Sustainable development Improved pedestrian access and safety	12/2/2023 1:08 PM
420	accessibility, people centric rather than car centric	12/2/2023 10:13 AM
421	Unique, convenient, beautiful	12/2/2023 12:58 AM
422	Inclusivity	12/1/2023 10:53 PM
423	Be more connected - Addison has lots of lovely pockets but you have to drive. When events occur, parking is a nightmare.	12/1/2023 9:34 PM
424	Entertainment, outdoor opportunities, walkability	12/1/2023 9:17 PM
425	Relevant	12/1/2023 8:42 PM
426	Become known as a pillar of outdoor active living in North Texas	12/1/2023 7:11 PM
427	Practically and fiscal prudence	12/1/2023 5:04 PM
428	Better place to raise a family. Right not schools are so bad around here not a place people can afford to raise a family.	12/1/2023 5:00 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

39

429	Great place to work, play, and live	12/1/2023 4:46 PM
430	Community Easy access Safety	12/1/2023 3:58 PM
431	Safety, green space, traffic control, growth	12/1/2023 3:34 PM
432	Excellence in governance	12/1/2023 3:18 PM
433	Offer more individual housing spaces for home ownership and less apartments	12/1/2023 3:15 PM
434	No more apartment buildings. I have many friends and family members that love the location and small town feel of Addison but are completely turned off by the amount of apartments.	12/1/2023 7:20 AM
435	Sustainable growth, long term considerations, fiscal responsibility. Thoughtful planning. Pausing. Patience.	11/30/2023 8:42 PM
436	Arts, youth, Brooklyn-style housing, nature, theatre. Also, better parking in Addison circle.	11/30/2023 7:04 PM
437	Community centered, community openness, and community friendly. More public art work, trails, parks, events, etc	11/30/2023 6:28 PM
438	Les Big Commercial projects - too many apartments already & traffic has become huge issue	11/30/2023 3:23 PM
439	Togetherness The place for any person, any activity during any season	11/30/2023 3:06 PM
440	Safe and fun! A happening community that is thriving. This is where you wanna be!	11/30/2023 5:31 AM
441	inclusive community Innovation and technology Sustainable development Economic growth Cultural enrichment Quality of life Accessibility and connectivity Community engagement Safety and security Green spaces and recreation, including EV charging options	11/29/2023 9:28 PM
442	Safety, community, togetherness, fun, enriching.	11/29/2023 8:55 PM
443	Growth	11/29/2023 4:27 PM
444	Quality of Life, Financial stability, desirable place to work & live	11/27/2023 11:36 AM
445	luxury living walkable community local owned business	11/27/2023 8:08 AM
446	Inclusive of all socio / economic groups. Opportunities and locations for interaction with other residents.	11/25/2023 8:31 PM
447	Addison-the best Metroplex destination	11/24/2023 11:55 AM
448	Consistent quality-continued quick response from police and fire-include people across Addison in key government roles (vast majority are from the west side)	11/23/2023 8:28 AM
449	Home ownwrship	11/23/2023 8:09 AM
450	Fun for every stage of life	11/23/2023 7:40 AM
451	Welcoming to all Conveniently located Family Friendly Serving All Ages	11/23/2023 5:48 AM
452	Community pride. Thoughtful growth	11/23/2023 4:13 AM
453	Continuously strive to be a vibrant, safe, welcoming community for people of all ages	11/22/2023 9:26 PM
454	Cool, culture, inspiration, fun, togetherness, friends, safe, everything you need it here.	11/22/2023 6:06 PM
455	less trying to look like Dallas - no more apartments/housing and more green spaces. Addison as rapidly losing its special character and is beginning to look like any other big town	11/22/2023 5:43 PM
456	Invest in public Art	11/22/2023 5:15 PM
457	Safety	11/22/2023 3:58 PM
458	Lifestyle	11/22/2023 3:50 PM
459	Community involvement	11/22/2023 3:47 PM
460	Sustainability	11/22/2023 3:29 PM
461	Honesty	11/21/2023 4:49 PM
462	Sustainable impact, protect neighborhoods, maintain quality services	11/21/2023 3:07 PM
463	Transit Orientated Developments, Incremental Development, Multimodal, accessible and active transportation,	11/20/2023 7:32 AM
464	-town, not urban -events -financial strength -parks	11/19/2023 8:32 PM
465	Desirable to visit and enjoy	11/19/2023 8:13 PM
466	senior living facilities	11/19/2023 7:59 AM
467	Sustainability Addison Way	11/19/2023 6:47 AM
468	Nature refuges included	11/18/2023 10:13 PM
469	Steady and selective/exclusive. Let demand outpace availability.	11/18/2023 1:49 PM
470	Quit building aopartments! We DONT NEED ANY MORE APARTMENTS at all. Let's NOT be apartment city USA!	11/18/2023 11:00 AM
471	Listen to citizen concerns with regard to housing area & development of projects that adversely impact existing residential areas.	11/18/2023 1:28 AM
472	Safe and friendly environment	11/17/2023 8:07 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

473	Stop multi-unit housing growth	11/17/2023 5:33 PM
474	try to create a small-town atmosphere in the midst of a big city	11/17/2023 4:47 PM
475	Convenient, Welcoming, Active, Provides variety, Vibrant	11/17/2023 4:25 PM
476	Continue to make Addison a great and safe place to live.	11/17/2023 4:20 PM
477	Less Apartments	11/17/2023 4:10 PM
478	Affordability, inclusivity, ways to be more green with transportation options with DART with ways to get to the transit center to use the train in 2026-forward	11/17/2023 3:35 PM
479	Financially sound Walkable	11/17/2023 3:16 PM
480	Low crime	11/16/2023 5:41 AM
481	Growth, high-end housing areas, entertainment districts	11/15/2023 12:34 PM
482	Improve recreational and active lifestyle opportunities	11/15/2023 9:43 AM
483	Community	11/15/2023 8:04 AM
484	Improve what is old and outdated. Make it safer for pedestrians to walk. As new business's develop, improve landscaping and beautify parking lots. Move ugly gas stations/convenience stores behind landscaped ingress/egress so it looks less like a Route 1 mish mash.	11/14/2023 9:51 PM
485	Family	11/14/2023 4:27 PM
486	Best in class technology. Safety is priority. High Level Support of Addison residents. Destination for shopping and entertainment.	11/14/2023 11:25 AM
487	Hip	11/14/2023 10:07 AM
488	No moreapartments	11/14/2023 8:54 AM
489	Greater real estate options for home ownership , excluding apartments.	11/14/2023 8:48 AM
490	Strength in Diversity and Variety, A Unique Community at the Crossroads of Dallas, A great place to live, work and play. You can eat, drink, and be merry in Addison!	11/14/2023 8:42 AM
491	Maintain what we currently have as opposed to building more	11/13/2023 1:00 PM
492	Environment priority; Reduction of rentals; Community focus	11/12/2023 4:19 PM
493	A place to work, live and play. A place that can offer both Urban holistic lifestyle or a suburban oasis	11/11/2023 1:01 PM
494	Oasis. Trees. Ecosystem wisdom & beauty. Art. No-car zones. Quiet. Spaciousness. Design with Nature. Innovative solutions that are inspired. Fresh air.	11/11/2023 12:11 PM
495	Affordability, walkability, ethical government	11/11/2023 8:26 AM
496	Families, safety, affordability	11/11/2023 8:05 AM
497	I do not know.	11/11/2023 6:56 AM
498	More housing developments. Not apartments. Also, in the future, I think there should be "quiet" hours for single engine planes as laid out by the ATC because they're extremely loud.	11/11/2023 6:54 AM
499	Pursue developers & land use for single family, owner occupied homes and senior living	11/11/2023 6:25 AM
500	Senior living and more green space	11/10/2023 10:08 PM
501	We welcome new residents Your business will thrive here We encourage your participation	11/10/2023 9:35 PM
502	Fairness for all	11/10/2023 4:43 PM
503	Diverse, safe, a place to call home, we love our residents	11/9/2023 2:52 AM
504	Single family homes that bring in tax revenue and no more apartments. Non chain restaurants-focus on unque restaurants that Dallas has.	11/7/2023 10:56 AM
505	Community	11/7/2023 8:21 AM
506	I think Addison should think about preserving its past. So much has been torn down or plans to remove.	11/6/2023 10:05 PM
507	Livability	11/6/2023 11:23 AM
508	No more apartments	11/5/2023 7:02 AM
509	A great place to live, work, and play.	11/5/2023 6:35 AM
510	don't need key anything. less large corporate and multifamily. there is enough. Traffic is bad and construction is noisy and never ending. create a more lakewood or highland park environment with living, social, shop eat school and park/trail environment. Stop with the multifamily corporate projects. The stick fence on Beltway is cheap and will not last. Please build a wall to hide it. Many home properties are run down and need inspection for viability. Town meetings should be on zoom and open to slido. There are those that can't attend due to long work hours and other commitments. Why did the Trammell Crow project get approved and that church did not get approved? This new council seems to be similar to the past council in approvals without guidance.	11/4/2023 2:53 PM
511	Low density and Senior apartments only	11/4/2023 2:33 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

41

512	Be Pro-active	11/4/2023 11:49 AM
513	The Addison way. Trees. Quality. More home ownership. Monitor existing apartment management for quality	11/4/2023 9:44 AM
514	family-friendly and safety	11/4/2023 6:32 AM
515	Inclusive	11/4/2023 5:43 AM
516	Provocative, engaged, innovative, courageous	11/3/2023 10:01 PM
517	NO MORE APARTMENTS!!!	11/3/2023 8:59 PM
518	Houses	11/3/2023 8:28 PM
519	Community, green spaces, visitors	11/3/2023 8:10 PM
520	Better and more responsive police	11/3/2023 7:13 PM
521	too many apartments - no more!	11/3/2023 6:03 PM
522	Safe, clean, beautiful, cultural, active	11/3/2023 5:55 PM
523	Outdoorsy, cultural powerhouse, loft and ambitious goals	11/3/2023 5:28 PM
524	AddVision	11/3/2023 5:24 PM
525	Live up to your previous housing commitments.	11/3/2023 5:21 PM
526	We are a community with 10, 15, 25 year plans. We do this through the proper mix of affordable apartments And homes, With the proper mix of businesses.	11/3/2023 4:49 PM
527	Visionary and competitive	11/3/2023 3:32 PM
528	Dynamic accessible welcoming thriving innovative walkable	11/3/2023 9:31 AM
529	Easy to work with. Quality projects not trends.	11/3/2023 9:15 AM
530	Fun, vibrant, fiscal strength, community	11/2/2023 10:07 PM
531	Quality	11/2/2023 6:46 PM
532	Not being overcrowded by apartment complexes.Helping to ensure safety and quietness	11/2/2023 5:34 PM
533	Traffic issues, management of road repair/replacement (timeframe of Midway was ridiculous)	11/2/2023 5:26 PM
534	Innovation, competitiveness, balancing the "wants" of a few residents against the needs of the entire community.	11/2/2023 1:58 PM
535	Lifestyle options	11/2/2023 1:42 PM
536	Fiscal responsibility	11/2/2023 12:41 PM
537	Revitalize and renovate. Balance of business, working, living, and transportation.	11/2/2023 12:00 PM
538	Safety, stay true to roots, prioritize community	11/2/2023 11:56 AM
539	Fewer apartments and multi family living places. Control traffic. Maintain high level of Town of Addison services. Keep our first responders great, like they are now.	11/2/2023 11:05 AM
540	Quality Built Environment, Environmentally sensitive development, Protect the Trees and Canopy streets, Realistic Housing Development Expectations	11/2/2023 10:39 AM
541	Leader in non-vehicular transportation. Modern return to urban living without cars.	11/2/2023 10:28 AM
542	yes	11/2/2023 10:18 AM
543	Addison Revitalized!	11/2/2023 10:15 AM
544	Future, proud, responsibility, satisfaction	11/2/2023 9:56 AM
545	redevelopment or aging infrastructure improved walk ability	11/1/2023 8:02 PM
546	- Walkable - Safe - Fiscally sustainable - Environmentally sustainable - Friendly & inviting - Enjoyable	11/1/2023 7:08 PM
547	Promote good paying professional jobs and not just service industry jobs.	11/1/2023 5:08 PM
548	Safe small town feeling	11/1/2023 4:11 PM
549	vibrant, welcoming,walkable,dining and entertainment, dynamic	11/1/2023 2:46 PM
550	Diversity Accessibility Environmental stability	11/1/2023 2:41 PM
551	sustainable, walkable, safe, small businesses	11/1/2023 2:41 PM
552	low taxes, free-markets	11/1/2023 2:19 PM
553	Quick, Innovative, Decisive, Invest big now for a better tomorrow	11/1/2023 2:02 PM
554	Responsible Development. It seems Addison's leaders have turned their backs on the voters.	11/1/2023 1:37 PM
555	Sustainability, resiliency, walkability, transit, active lifestyles	11/1/2023 10:07 AM
556	Financial prudence Acknowledging this is a city	11/1/2023 8:41 AM
557	Environmental Stewardship, Preparedness, A place for All, Best of DFW, Connectivity, world class entertainment	11/1/2023 7:42 AM

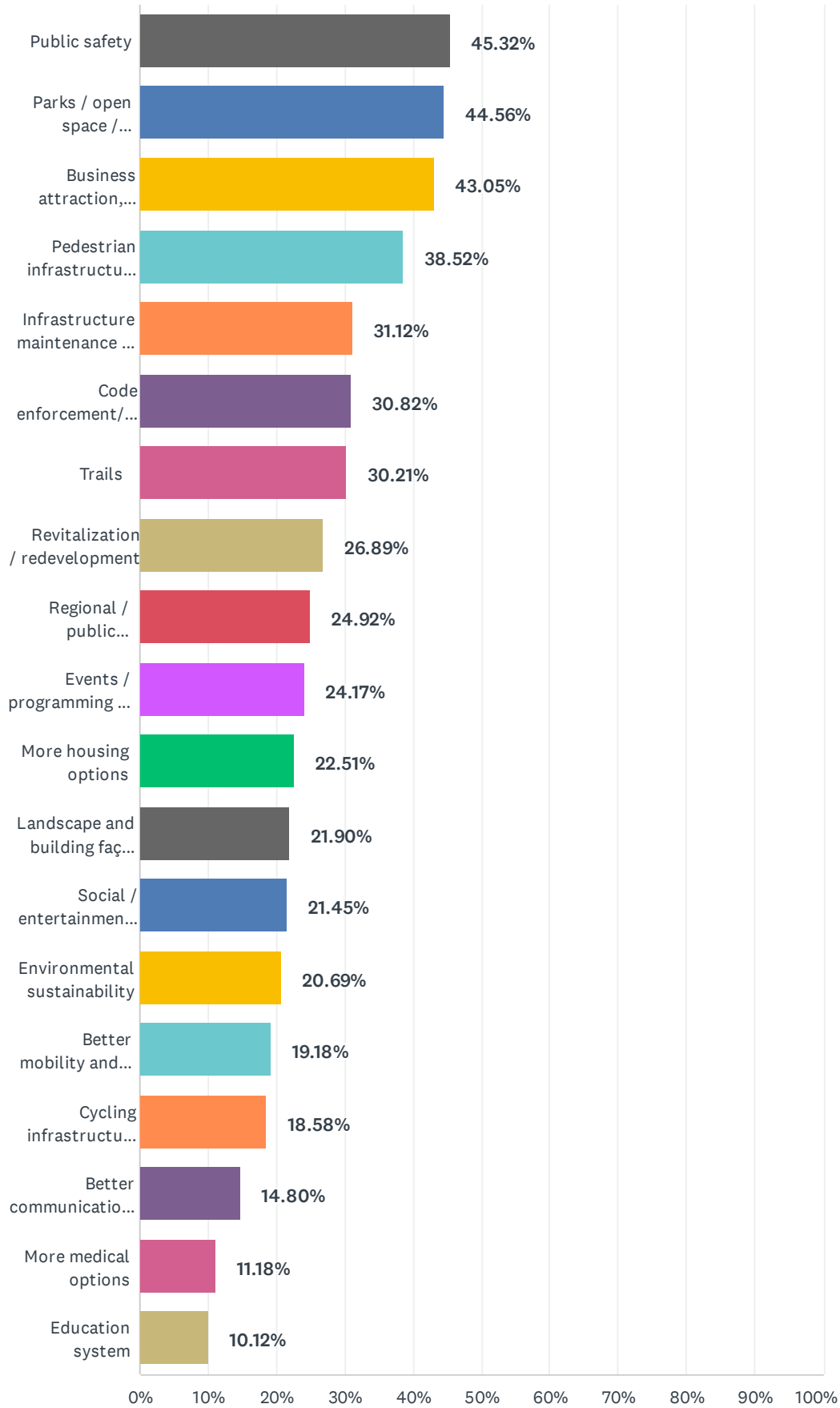
VISION, VALUES AND PRIORITY OUTCOMES SURVEY

42

558	Support local business. Revitalization should be a focus. A lot of vacant/unkept buildings	10/31/2023 6:30 PM
559	Needs to be the destination to go to for surrounding communities or place to stop for those going up and down tollway.	10/31/2023 9:55 AM
560	Peaceful	10/30/2023 8:22 PM

Q8 In planning for the future, what should Addison focus on? Choose your top 5 priorities from the list below.

Answered: 662 Skipped: 87



ANSWER CHOICES	RESPONSES	
Public safety	45.32%	300
Parks / open space / recreation facilities	44.56%	295
Business attraction, retention, and development (economic development)	43.05%	285
Pedestrian infrastructure and amenities	38.52%	255
Infrastructure maintenance / replacement	31.12%	206
Code enforcement/neighborhood preservation	30.82%	204
Trails	30.21%	200
Revitalization / redevelopment	26.89%	178
Regional / public transportation (rail station, trolley, shuttle, etc.)	24.92%	165
Events / programming / tourism	24.17%	160
More housing options	22.51%	149
Landscape and building façade upgrades / public art	21.90%	145
Social / entertainment opportunities	21.45%	142
Environmental sustainability	20.69%	137
Better mobility and connectivity	19.18%	127
Cycling infrastructure and amenities	18.58%	123
Better communication efforts from government agencies	14.80%	98
More medical options	11.18%	74
Education system	10.12%	67
Total Respondents: 662		

Q9 What are your big ideas for the future of Addison?

Answered: 512 Skipped: 237

#	RESPONSES	DATE
1	Continue to be a dynamic place for both businesses and residents while maintaining its beautiful surroundings, walkability and active spaces.	1/31/2024 11:12 PM
2	Less traffic congestion by improving cycling, access to public transportation and perhaps a trolley/shuttle.	1/31/2024 5:47 PM
3	Create a network of Complete Streets radiating from the DART Station, including removing car lanes along Addison Road and Arapaho. Encourage larger scale mixed use development along Beltline to replace existing single story buildings. Remove all parking minimums. Work with Mary Kay and other land owners to expand Addison Circle to the north. Offer additional incentives such as increased density or height to developers willing to build for sale housing (as opposed to condos).	1/30/2024 3:38 PM
4	Addison being an all in place where you can raise a family & stay for your retirement without getting lost in all the shuffle that can happen in bigger cities.	1/30/2024 1:31 PM
5	Connect our residents enhancing the Addison community. Clearly Special Events is a pillar of Addison's success. And in Addison's own words, Addison Special Events "produces quality events designed to attract tourism and enhance the spirit and brand of Addison." Another way to enhance the spirit of Addison, is to connect our communities. Improved sidewalk / cycle paths/ public transportation can also serve as a connector to our residents. Currently Addison residents rely on individual automobile transportation to our shopping, services, entertainment and the primary park district - Addison Circle. Our part time residents, office and other workers, are regularly seen walking along one of the busier corridors - Belt Line. Worse, these individuals, often attempt to cross this primary Addison thoroughfare. Developing a shuttle program from Marsh to Preston, connecting Addison residents to our various services and shopping, will help create a connection between the east and west sides of the city as well as provide a safer mode of transportation for our community. Easier access may also encourage shopping local and develop a connections between Addison residents and our business communities.	1/29/2024 4:49 PM
6	Addison: A place to visit, a place to stay, a place to live.	1/29/2024 3:41 PM
7	Traveling in Addison does not require car - bike, ped, and transit connectivity rivalsthe car infrastructure	1/29/2024 11:13 AM
8	There should be a trolley on Quorum! Connect the Addison circle with the apartments North on Quorum to the Addison circle, then down to the DART station, and even further down to Belt Line where there are more shops and restaurants. It would be a great way to get folks from other Dallas suburbs to spend their money here, and a great reason to move to Addison. Connecting it to the DART station would make Addison one of the most public transportation accessible places in Dallas (because there is no city / suburb in Dallas that is easily accessible via public transportation). Having a community that does not require cars opens up doors for so much development and diversity. It makes our community safer and less noisy. We already have the big DART station, and when the silver line is complete it will stop in Addison. INVEST IN TRAINS AND TROLLEYS!	1/29/2024 11:07 AM
9	Have mor options for home ownership instead of rental. Enforce laws and codes to keep neighborhoods clean and safe.	1/29/2024 8:52 AM
10	Improving transportation options between Addison and Dallas	1/27/2024 4:32 PM
11	I don't have any big ideas but whatever we do going forward do it well! We cannot have everything that everyone wants. Several times in this survey you have requested for us to identify the top priorities from much to choose from. Whatever the top five are do them WELL! Nothing is free in this world we have to pay for everything and I suspect not everyone in town will be up for that!	1/27/2024 1:51 PM
12	Support development in the Addison circle area. A lot of vacant buildings. Focus more on filling vacant spots over building more	1/27/2024 9:58 AM
13	Add/Improve sidewalks and and add trails.	1/27/2024 8:41 AM
14	The circle should be the spot for entertainment shopping etc. we need to invest promote advertise. And fill up the empty store fronts.	1/27/2024 8:20 AM
15	Different types of Senior housing and more destination businesses/museums to draw visitors to Addison. Something that makes Addison unique again. We lost our identity and uniqueness when we re-branded and have become just any old city.	1/26/2024 8:24 PM
16	Improve Quality of businesses in Addison	1/26/2024 5:29 PM
17	more art. Bigger traffic jams. many lights. food and more food. outdoor events, octoberfest, best 4th of july.	1/26/2024 4:03 PM
18	To become more involved	1/26/2024 3:38 PM
19	More unique non-chain restaurants and developing an actual nightlife, with clubs and bars	1/25/2024 5:45 PM
20	I would like to help Addison to become multi generation	1/25/2024 3:55 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

46

21	More opportunities for young professionals to connect within Addison, more town events, more local businesses, and programs to help our local homeless community.	1/25/2024 12:07 PM
22	Have it be the Barcelona of Dallas	1/25/2024 11:40 AM
23	Help the environment by enforcing more eco friendly living conditions. Welcome businesses to improve economy and entertainment. Organize more neighborhood events to become a more diverse and open minded community. Provide safety to current and future residents by increasing police patrols and surveillance technology.	1/24/2024 8:28 PM
24	Increase in affordable housing and walkable areas	1/24/2024 7:54 PM
25	Oktoberfest and walkability	1/24/2024 7:53 PM
26	Possibly a well designed senior living facility?	1/24/2024 3:43 PM
27	A place for every one not just a few	1/24/2024 7:49 AM
28	Grow while keeping it small	1/23/2024 8:01 PM
29	Make SAFE our montra. Safety Addison First Everyway	1/23/2024 7:30 AM
30	keep the strong city identity and leadership going!!	1/22/2024 9:19 AM
31	I think Addison is doing great work overall. I believe Addison should try to develop housing where possible. I would also maybe like to see an increase in local fields such as baseball and softball fields for the youth. Lastly, I would like to see Addison continue to emphasize how critical it is to the metro area.	1/21/2024 11:38 AM
32	Do it the Addison way	1/20/2024 2:32 PM
33	I think Addison can be THE go to example of a high quality, strong urban town in Texas. Addison should continue to promote density, walkability, transit, etc. There is a lot of demand for this kind of living, however most cities in the DFW metroplex appeal to car centric, single family neighborhoods. I think a good goal for the City would be to strive to develop "15 minute neighborhoods". Areas where most daily necessities and services, such as work, shopping, education, healthcare, and leisure can be easily reached by a 15-minute walk, bike ride, or public transit ride.	1/20/2024 10:32 AM
34	Keeping the city's character by stopping the building of more and more apartments.	1/19/2024 6:13 PM
35	Ride your bike EVERYWHERE!!	1/19/2024 4:27 PM
36	I have lived here for 5 years and love it! I just hope I can afford a house one day to build my family! I think more unique restaurants and less chains would also up our appeal! Architectural forefront when developing should be important as well.	1/19/2024 4:11 PM
37	Less Apartments	1/19/2024 3:34 PM
38	Continued modernization of streets and infrastructure, with an eye toward realistic project timelines and financial stewardship. Business attraction and development while prioritizing home ownership (regardless of type) versus more rental units (which appear to be detracting from the Addison experience).	1/19/2024 2:41 PM
39	revitalization	1/18/2024 8:45 PM
40	Less apartments. Less big box stores. More restaurants, gastropubs, live music, live theater. More outdoor events during Spring and Fall when the weather is nice	1/18/2024 2:42 PM
41	Needs to be inclusive and welcoming for new community members, visitors, and those who WORK here.	1/18/2024 1:21 PM
42	I would love it if people outside of Addison could use public transportation get here and just walk anywhere and have events or places they would want to come to. I think it would bring money to the area and be good for the people who are already here	1/18/2024 12:03 PM
43	A more walkable, liveable community with character	1/16/2024 1:27 PM
44	Having more affordable housing available for lower income residents to increase diversity of economic backgrounds of residents, allowing Budget Suites residents to use Addison Athletic Club and participate in Addison special events, have residents from a wide range of economic backgrounds participate in future planning, promoting equity instead of criticizing it	1/15/2024 9:50 PM
45	Stop allowing zoning changes to quiet neighborhoods.	1/15/2024 3:58 PM
46	Walkable, quiet and well maintained	1/15/2024 9:06 AM
47	More trails and public green spaces	1/14/2024 6:33 PM
48	An outdoor shopping center. Building a Central Market	1/14/2024 4:36 PM
49	Not having to use a car and have all my destinations within walking distance	1/14/2024 10:10 AM
50	European style planning, where nature meets architecture	1/13/2024 7:09 PM
51	No more apartments!!!	1/13/2024 1:30 AM
52	The only place for Addison residents to all connect as a community is the AAC. Unfortunately it is not easily accessible to all in the community - especially 18 year-olds or older living with their parents unless they are going to college which is discriminatory. I believe since there are not churches or a central school system where community usually connects. We need a larger community center that welcomes all stages of life as there is not room for many programs.	1/12/2024 6:04 PM
53	More fee simple housing in the future of Addison!	1/12/2024 5:26 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

54	Affordable housing	1/12/2024 5:06 PM
55	Addison is competition with newer communities to the north such as Frisco, Allen, and Prosper. We need to improve our infrastructure such as roads, internet availability, walking paths, and cycling paths.	1/12/2024 4:15 PM
56	Improve communication	1/12/2024 3:53 PM
57	No MORE Construction. More diverse events for people of color.	1/11/2024 10:05 AM
58	Equal housing and work	1/11/2024 7:51 AM
59	Tourism and education	1/10/2024 5:56 PM
60	Build more houses or condos, not just apartments and townhomes	1/10/2024 9:20 AM
61	Grocery store in Addison Circle!! Pedestrian thoroughfare across DNT, Belt line, Montfort!!	1/9/2024 8:32 PM
62	Provide a safe pedestrian and cycling avenue to the surrounding retail areas	1/9/2024 10:43 AM
63	A place that welcomes all and has options for everyone at all stages in life it have a balanced, healthy life.	1/8/2024 9:20 PM
64	Make Addison a place people want to come to and live in.	1/7/2024 5:58 PM
65	Listen to the citizens	1/7/2024 8:14 AM
66	no more apts.	1/6/2024 3:42 PM
67	Focus on those 50-years old and more as people live and are active longer, work longer (including from home or local spots), and socialize locally.	1/6/2024 11:48 AM
68	work w/either private or public to bring pickleball facility to Addison	1/6/2024 9:10 AM
69	I would love for Addison to be the example of suburban walkability and coexistence with nature and wildlife! It's pretty good in those areas already but when I worked on quorum and Verde valley, I would have loved to be able to walk as it's only about a mile from my house, but there are some sections of belt line that made that really difficult. But as for my immediate neighborhood, pedestrian lights were recently installed that I think are brilliant! So continuing in that direction throughout Addison would be great I think. Something else I love that I've seen around Irving is letting nature go in the spring at least - the wildflowers and natural grasses (even weeds) are much nicer to look at than mowed, yellow turfgrass and the sound of lawn mowers most mornings is not ideal.	1/6/2024 8:27 AM
70	Stop the absorption of space by building apartments and utilize it for something appealing like a park or single family homes. Addison has become just like North Dallas with all the apartment saturation. Crime has increased and it needs to stop. It is no longer an exclusive community.	1/5/2024 8:44 PM
71	We would like a state-of-the-art Library. JSX Airlines or comparable to Addison Airport. Four Seasons Hotel to Addison.	1/5/2024 6:38 PM
72	Slow the building of apartments	1/5/2024 6:34 PM
73	Safety	1/5/2024 5:33 PM
74	Stop building apartments.	1/5/2024 4:17 PM
75	Make Midway and Beltline more of a gateway to Addison	1/5/2024 4:15 PM
76	Get rid of low-rate hotels	1/5/2024 3:29 PM
77	1. Work with Oncor and others to harden our electric grid against extreme heat or possible attacks. This might include a local network using EVs and PowerWalls. 2. Be able to market Addison as an ALL fiberoptic, multi-gigabit/sec, town.	1/4/2024 9:04 AM
78	Safety	1/3/2024 1:24 PM
79	Many more sidewalks, cycling paths, buses/trains, non-single-family homes (family condos, townhomes).	1/3/2024 12:40 PM
80	That Addison stops permitting the building of any more apartments. Period.	1/2/2024 4:31 PM
81	Fun stay & play as the Gateway between cities.	1/2/2024 1:36 PM
82	I'd like to see some retirement options so we keep our talent in town.	12/31/2023 9:34 PM
83	Cost of housing reduced	12/31/2023 6:14 PM
84	Keep the growth limited especially the high rise apartments.	12/31/2023 3:41 PM
85	Need a retirement community here	12/31/2023 3:37 PM
86	We moved here 30 years ago because of Addison's safety record, its low crime statistics and the incredible responsiveness of the Addison town hall departments, fire department, police department, EMS, etc. This must be maintained!	12/31/2023 2:40 PM
87	A renewed sense of appreciation for our neighbors, rich or poor. A striving of our government city officials to reach out and ensure the public voice is being heard. With this survey being an amazing start to it all!	12/31/2023 1:51 PM
88	safe trails and parks; a place where you can grow, love and be kind. To not worry about theft.	12/31/2023 1:37 PM
89	Addison has the opportunity to create an ideal modern city who invests in its residents and offers above and beyond amenities and entertainment.	12/31/2023 12:41 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

48

90	Maintain the small community feel in a growing city.	12/31/2023 10:47 AM
91	Attract businesses, rehabilitate Beltline west of Midway and shut down the Extended Stays on Beltline!	12/31/2023 10:27 AM
92	Focus on keeping the town clean and safe	12/31/2023 8:29 AM
93	Less taxes on residents and more on bursiness	12/31/2023 5:13 AM
94	A place where a healthy community, rotates through with small business values. This continues on, with your young professional community growing through the established community that teaches.	12/30/2023 10:24 PM
95	Fewer apartments. Replace aging apartments with owner-occupied housing. Make more of airport. Attract businesses.	12/30/2023 5:06 PM
96	Safe and walkable	12/30/2023 2:36 PM
97	Continue in way you are moving	12/30/2023 12:07 PM
98	convention center rental options for non profits at low price and availability, this would bring many organizations to Addison to eat and socialize before and after events/meetings	12/30/2023 9:59 AM
99	Contract negotiations. It seems prices are on the rise and no one is thinking about cutting costs. Ex: Trash pick up. Plano and Frisco have trash pick up once a week and Addison has it every three days. We don't need it and it could save the residents money if the contract was renegotiated. Save the residents some money not just forward the expenses every year.	12/30/2023 9:50 AM
100	fostering community involvement	12/30/2023 8:37 AM
101	Not to be crowded.	12/30/2023 12:27 AM
102	more one level housing. and senior facilities with all levels of care.	12/29/2023 6:31 PM
103	Transform Belt Line Road into a grand boulevard similar to other great cities.	12/29/2023 4:22 PM
104	Integrate independent and senior, living options alongside other stages of life.	12/29/2023 9:48 AM
105	As a teacher myself, I really like the idea of focusing on creating housing for members of society that may be priced out in other North Texas areas, such as teachers and firefighters. I would love to live in Addison permanently (this is my fourth year in an apartment here) but assumed I was priced out of owning a home here and had planned on looking elsewhere once I start home buying in the future. I always think of Addison as businesses and apartments rather than accessible neighborhoods- but perhaps if there was a focus on mid-range family friendly housing opportunities, Addison could be seen as more of a place to settle for the many who are looking for homes in North Texas. With more families settling, there would then be more interest and buy-in when it comes to events, arts, culture, recreation, local government, and more money spent in the local economy.	12/29/2023 9:31 AM
106	A safe, affordable, optimistic environment.	12/28/2023 5:47 PM
107	I'd love to see areas cleaned up, construction finished, roads widened, ability to get around without 40-80\$ tolls!! Cheaper rent, more things to do, new restaurants, cool stores, a barcade, LESS HIGHWAY/ROAD/ENGINE NOISE ALL DAY EVERYDAY. Buses change lanes by us and it sounds like I'm having a heart attack, all day and night there's racing on the tollway, I've worn earplugs for 5 years, my gf too. We wanted to move here, settle down & have a kid but rent won't stop going up, no one hires locally, I love Addison-I was born in Carrollton. Addison is just short of being the greatest place around without being the richest, the fanciest, we have plenty to be thankful for & we are modest & most of us are nice.	12/28/2023 1:59 PM
108	No more multi-family apartment dwelling	12/28/2023 8:45 AM
109	Keeping it walkable and accessible for everyone, somewhere where public transportation can take you everywhere	12/26/2023 8:07 PM
110	Uniquely desirable	12/26/2023 11:41 AM
111	I'd love Addison to be the European city of Dallas. Great walkability, bike-able, healthy citizens, with trails, parks, and strategically-placed shops and restaurants.	12/26/2023 10:53 AM
112	A town that maintains it's roads and infrastructure. A place that attracts businesses during the day and people looking for a good dining at night. Great neighborhoods that are safe, clean, and walkable.	12/26/2023 10:18 AM
113	Maintenance of appeal as a centrally located clean ,safe oasis with conveniences of dining, shopping.	12/26/2023 9:10 AM
114	Better grocery stores- Kroger on Beltline is a mess and embarrassment for our community and corporate Kroger should be ashamed. Tom Thumb nicer looking but store is poorly run and stocked . HEB should be allowed in!	12/25/2023 7:56 PM
115	Continued development that promotes pedestrian friendly options.	12/24/2023 7:24 PM
116	The hub where everyone comes and hangs out, almost akin to Deep Ellum, but more laid back. Affordable and safe, making it an ideal area for people to live right outside the city.	12/24/2023 6:32 PM
117	Recycling! A more inclusive and sustainable future for everyone. Social programs for the homeless population.	12/24/2023 7:31 AM
118	Beautiful modern city.	12/23/2023 7:58 PM
119	Need long, uninterrupted biking trails	12/23/2023 6:09 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

49

120	Public safety and police engagement must be a priority.	12/23/2023 2:24 PM
121	Expand commuting options.	12/23/2023 1:07 PM
122	environmentally sustainable growth that focuses on walkable, mixed used development. increasing nightlife and entertainment options would be great for young professionals, and increasing access to nature would be great for families	12/23/2023 11:28 AM
123	Addison is for active people. Pickleball community is a perfect example of this. Need more parking to support local businesses.	12/23/2023 8:56 AM
124	Police enforcement	12/23/2023 8:07 AM
125	Revitalize/Tear down and replace the crown plaza hotel. It is an eye sore and security concern the longer it stays derelict	12/23/2023 7:29 AM
126	"bridging" either side of the tollway over Beltline would be great, so walking is safe.	12/23/2023 7:05 AM
127	Better quality restaurants - not so many chains - and more shopping. Nicer hotels.	12/22/2023 7:41 PM
128	Redevelop Inwood Road area, maybe into a small indoor/outdoor concert/food truck area	12/22/2023 7:38 PM
129	???	12/22/2023 5:58 PM
130	???? Give me a break.	12/22/2023 4:40 PM
131	More trails, greenery, ponds	12/22/2023 4:20 PM
132	Elevate city services to the highest in the state. Go next level w regards to beautification, education, after school initiatives, early childhood development...leveraging partnerships w local entities such as DISD, Collin College, Greenhill, TCA etc.	12/22/2023 4:12 PM
133	Improve restaraunt scene in Addison Circle.	12/22/2023 3:28 PM
134	expansion of parks and green spaces through trails, biking, and walkways.	12/22/2023 3:26 PM
135	More events!	12/22/2023 1:47 PM
136	Na	12/22/2023 12:34 PM
137	Walking trails like the Katy trail with a cushioned track surface that's better for joints.	12/22/2023 12:16 PM
138	A City Center. Addison at this time is not a destination town. Maybe a trolley system would help.	12/22/2023 8:30 AM
139	More ownership options condos, townhomes single family better landscaping of roads and housing communities better lighting. Needs to feel upscale modern urban living. More greenary required - people visiting Addison should feel like this is the best place in Dallas to visit and live in.	12/22/2023 7:58 AM
140	Definitely a walkable city. We needs to add glass to our recycling program.	12/21/2023 11:04 PM
141	Addison expands into more of a creator and creative community that adds to the fabric of the workforce.	12/21/2023 1:29 PM
142	More shopping and a few more nicer/unique dinning options. Free weights at gym	12/21/2023 12:43 PM
143	I hope that crime rates decrease, that people keep Addison clean by properly disposing of their trash, and that a park will be built for the children in our community.	12/21/2023 7:28 AM
144	More events. They do great and people love Addison Circle	12/20/2023 10:38 PM
145	More cultural events (i.e., plays, theatrical events, music events)	12/20/2023 6:20 PM
146	Redevelopment with more permanent housing Get rid of the old apts More police Better paid police More new and less old	12/20/2023 5:50 PM
147	More homeowners, enough rentals. Maximize great location but do any redevelopment more strategically - less reliance on out of town developers who make a ton then are gone and we are left with apartments with limited life cycle and changes to our community culture through transience just for a bump on property taxes that is likely not sustainable.	12/20/2023 5:48 PM
148	To become the next Bishop Arts with better infrastructure and environmental consciousness	12/20/2023 11:06 AM
149	Better government that does cvs what the tax paying citizens want.	12/20/2023 10:42 AM
150	More community involvement and local businesses	12/19/2023 6:24 PM
151	Community that's Family	12/19/2023 5:47 PM
152	Protect neighborhoods from overdevelopment	12/19/2023 3:04 PM
153	Alamo drafthouse	12/19/2023 1:37 PM
154	Increased housing options (rental and ownership) without compromising on open space or amenities	12/18/2023 9:44 PM
155	Add some local transportation opportunities, like shuttles, between neighborhoods and walking trails.	12/18/2023 7:42 PM
156	Make it a safe,intellectually stimulating and happy place for residents and visitors, rich or poor.	12/18/2023 4:13 PM
157	Compete to stay relevant in the metroplex. We are now the more urban so make it a more walkable area and limit the quantity of large apartment complexes	12/18/2023 3:33 PM
158	Affordable single-family housing.	12/18/2023 2:23 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

50

159	Buying a house	12/18/2023 9:21 AM
160	More trails	12/17/2023 3:45 PM
161	Addison is known for the festivals and events, as well as the airport and restaurants. But what about why people choose to live here? * it's a small community surrounded by a large metro area * It's a great place for different stages of life - from beginning your career to downsizing; * Walk ability to restaurants and trails is good; Addison is a vibrant community that is unique in North Texas. That's why we call it "The Manhattan of DFW."	12/17/2023 1:41 PM
162	Be the center and hub of greater Dallas	12/17/2023 1:39 PM
163	Environmental sustainability, continued business interaction and innovation and community development	12/17/2023 12:55 PM
164	For people of all economic backgrounds to have a safe space to live	12/17/2023 8:55 AM
165	I'd say Addison has slipped from being a cultural hub of entertainment and happenings to an aged crowd with mediocre dining/entertainment. I didn't grow up here, but I hear stories about how lively this place used to be. Seems like all the major happenings are up north. Look at frisco, legacy west area etc. Addison is not competitive for dining and entertainment in that regard. Addison came first and then it shifted elsewhere. Addison needs to reclaim. Connecting the train to downtown and ensuring safety is a major selling point to those that want to go out downtown but don't want to drive. Addison has great centrality. Let's bring exciting business here. Let's build a concert hall or a sports facility close by. Let's highlight all of Addison and expand it vs just the circle area. Truthfully, I don't know if this should become a place to raise families. This should be a place of fun for 20-40 somethings. Become a cultural highlight and you'll bring the \$\$ with it. Look at some of the efforts deep ellum is doing with their Friday nights. Connect the community to the people!	12/17/2023 8:10 AM
166	Better connect / align residential area around the Athletic Center with Addison Circle's charm. Also, ensure all areas in Addison have access to the highest internet speeds (currently restricted to 100Mbps) due to restricted infratstructure in Townhomes of Addison neighborhood. This is critical for small business owners and those of us who WFH	12/17/2023 1:31 AM
167	World class cancer center	12/16/2023 4:07 PM
168	A beautiful inviting space of community and safety With beautiful outdoor possibilities for recreation and rest	12/16/2023 3:47 PM
169	Tear down the old strip malls on Belt Line that make Addison look cheap and outdated Belt Line and Midway). Help those businesses move into other existing spaces in the town (like the Trader Joe's shopping center). Turn that newly freed space on Belt Line into green spaces that lend well to walking throughout the town.	12/16/2023 12:17 PM
170	I think increasing population density without taking up acreage is key to economic sustainability. I think Addison can be a foodie mecca sitting inbetween downtown Dallas/Uptown and Frisco but local population would butter the bread. Oktoberfest and Taste of Addison can do only so much. Maybe a Farmer's Market region like downtown (by Cesar Chavez) and a self-driving, hop on/hop off trolley system to increase resident usage without corresponding increase in traffic.	12/16/2023 11:05 AM
171	I'd like it to be a place where it's easy to walk from my apartment/townhouse/house to the dog park/restaurant/coffee shop with my dog	12/16/2023 9:43 AM
172	Growth along new dart rail line.	12/16/2023 9:37 AM
173	I think having another bar or some type of night life would be a good idea in the circle, there's just nothing really to do with the population that lives here being the perfect age for night life	12/16/2023 9:35 AM
174	Schools	12/16/2023 9:33 AM
175	A library would be awesome, and a safer way to walk around the areas outside of Addison circle. Crossing over DNT doesn't really feel safe I think making pedestrian safety there would be key. Also affordable/emergency housing to help provide shelter for those experiencing homelessness	12/16/2023 7:58 AM
176	More pickleball courts	12/15/2023 10:57 PM
177	Better communication from Town of Addison. Less focus on environment since we have the world's largest small airport - Airplanes!!! Focus on improving traffic issues, roads & crime! Less focus from Town council on pushing to sell real estate to bigger businesses & focus on leasing all the empty buildings on Inwood. Crime, crime, crime needs to be #1 focus and returning Addison to a safe bedroom community	12/15/2023 5:32 PM
178	No comment. Jeez. This survey doesn't give opportunity, here or in the beginning, for people to NOT answer. For example, I have no children so how can I comment on whether this is a good place to raise children and have a family. Also here. I tried to leave it blank but could not. Your survey is too strict.	12/15/2023 4:59 PM
179	I'm definitely excited about the rail system coming through Addison.	12/15/2023 4:27 PM
180	Mid to high rise mix-use buildings. Community plazas for gatherings/events.	12/15/2023 2:55 PM
181	Restrict smoking	12/15/2023 2:22 PM
182	More walkability. I live in Addison circle and being able to talk to a park, cafe, salon, theater, or dinner greatly improves my quality of life. It gets people outside more, exercising more, and you feel more connected and engaged in your community. I love being able to live my life without heavily relying on a car. People love the area and the events and I want those aspects of the community to spread throughout the rest of Addison. People of all ages seem to benefit	12/15/2023 1:55 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

51

greatly and the community doesn't want more car centric infrastructure. I think Addison with continue to thrive if they strive for that. It will help it truly stand out from so many of the highway dominated suburbs.

183	Attract money with upscale shopping, dining and events and anything is possible.	12/15/2023 1:06 PM
184	Get rid of or drastically reduce parking minimums for most types of buildings; gradually eliminate single-family zoning in favor of broadly permitting dense, mixed-used developments (preferably with minimum allotments for affordable housing); consider alternative, smaller-scale options for local public transportation such as streetcars or trolleys; halt any new road/lane expansion projects and put those resources towards better biking and walking infrastructure; explore the adoption of a Land Value Tax (or certain elements of one) to naturally encourage development and economically productive uses of land	12/15/2023 1:00 PM
185	I just want the midway construction to conclude and see how well the changes work. I would love to have a park on Addison rd in that empty field on excel. So many apartments right here in Addison rd and a new one being built. A park or SPLASH PAD would be huge for us 500+ families In this small area.	12/15/2023 10:53 AM
186	More town hall meetings, and housing development	12/15/2023 9:50 AM
187	Very happy with our little town, but wish we had more shopping options.	12/15/2023 7:47 AM
188	Hold off on more apartments until current ones come online and we see how they impact infrastructure.	12/15/2023 7:16 AM
189	Renovating certain locations	12/15/2023 6:40 AM
190	I'm excited for the trail system	12/14/2023 3:48 PM
191	Ideas submitted directly to the Advance Addison 2050 Committee.	12/14/2023 2:53 PM
192	More single family housing , no more apartments!!!!	12/14/2023 1:47 PM
193	Safety, not just a "throughfair, more Police,	12/14/2023 12:22 PM
194	Improve recreation and recreational facilities	12/14/2023 10:44 AM
195	More local shopping and businesses	12/13/2023 8:25 PM
196	Stop the airport expanding. Unnecessary spending - Addison has too much	12/13/2023 6:09 PM
197	Keeping it clean and family-friendly.	12/13/2023 5:41 PM
198	Make it a Crime free town	12/13/2023 5:08 PM
199	More Addison circle like communities - I currently live in one and it's the closest to Europe I'll get!	12/13/2023 4:54 PM
200	Replace apartments with home ownership, open space, and/or arts/entertainment venues.	12/13/2023 4:17 PM
201	I believe we should make an extension to the gym in the circle. Majority of people in the city live in the circle and it encourages walking to the gym which will help businesses in the circle who struggle with the main walking being dogs right now	12/13/2023 11:30 AM
202	Stop building apartments	12/13/2023 5:58 AM
203	Bike trails, I would love to go all around Addison without a car	12/12/2023 9:07 PM
204	Focus on things that will make Addison a desirable place to live, work, and play.	12/12/2023 5:50 PM
205	Housing prices and affordability	12/12/2023 5:46 PM
206	Belt Line should be mixed use with a streetcar	12/12/2023 4:53 PM
207	I would love to have more single family residential homes/townhomes/condos available in the area. Would love to stay here long term and I'm pretty sure others feel the same way!	12/12/2023 4:45 PM
208	An improve transportation system that includes a train station to travel to other cities. More collaboration with DART or another transit.	12/12/2023 4:19 PM
209	Keep Addison a desirable area. Stop approving rental that allow younger and potential undesirable people into the area. Based on rental approvals the police department will need growth and recruitment.	12/12/2023 4:02 PM
210	Keen attention to aging neighborhoods & need for proactive enforcement of building codes etc	12/12/2023 2:39 PM
211	Instead of apt co work. We should have a coffee shop that allows people to work if they need to, wait for there pet to get groomed, smoothies for the gym. Etc	12/12/2023 2:33 PM
212	For Addison to become the new Frisco.	12/12/2023 2:33 PM
213	Young professionals and young business owners should want to move to Addison for opportunity	12/12/2023 11:33 AM
214	Make it look more aesthetically pleasing. The dense apartments on south side of Belt line are a mistake. There are ways of making apartment complexes look less dense. Addison failed here. The office space on Landmark, south of Belt Line needs investment. It's prime land that is not utilized. Stop the apartment craze and invest in small, single level houses.	12/12/2023 11:14 AM
215	To redevelop to remain vibrant and relevant as leader of small urban communities.	12/11/2023 4:40 PM
216	Work/Live walkability	12/11/2023 3:40 PM
217	Less apartments, more houses. More local shops and walkable areas	12/11/2023 1:54 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

52

218	Instead of a temporary pit stop, a place where people can live their entire lifespan; larger, more homey and affordable apartments/condos designed for long-term occupancy; a place to be young, raise children & to grow old.	12/11/2023 12:20 PM
219	We need the elderly residents to stop whining about apartments. Home ownership is too expensive for many people today and talking down on people who make up the majority of our residents is not the right answer	12/11/2023 12:07 PM
220	Attract and retain small, minority-owned businesses to the area.	12/11/2023 11:10 AM
221	Deck park across DNT to connect to Village on the parkway. Consolidated Towne Center Redevelop buildings along DNT High rise Condos along DNT Capitalize and promote WTT	12/11/2023 10:01 AM
222	Women generally prioritize safety	12/11/2023 9:29 AM
223	holistic community services, sustainability, pedestrian friendly place	12/11/2023 9:21 AM
224	Continue to serve the community	12/11/2023 8:37 AM
225	professional sports team	12/11/2023 7:52 AM
226	Revitalize all the abandoned office buildings. Turn into senior living. A new hospital other medical offices. Less apartments more single family homes.	12/11/2023 7:50 AM
227	Walkability, street safety, Welcoming to visitors	12/11/2023 7:07 AM
228	Diversity training for all.	12/11/2023 6:54 AM
229	No more multi family developments	12/11/2023 6:19 AM
230	Read above.	12/11/2023 12:04 AM
231	Put funds towards helping the panhandlers and homeless get jobs. More events in the circle. Promote Addison theatre company and help other less known entities be discovered. Encourage businesses to promote more.	12/10/2023 11:08 PM
232	Please fix the roads before anything else.	12/10/2023 10:12 PM
233	stopping any additional residential apartments from moving into Addison and instead maintaining the integrity of the homeowners residential properties and ensuring the safety of residential homeowners so that the city allocations and services can go towards the residential owners who pay property taxes	12/10/2023 8:50 PM
234	Continual increase in home values— a sought after place to live that is maintained beautifully and highly desirable — like Highland Park.	12/10/2023 8:09 PM
235	more home ownership rather than rental communities to promote community involvement	12/10/2023 6:01 PM
236	1) Make Beltline walkable and improve connectivity with Addison Circle and Village on the Parkway, Support office developers with programs to amenities to compete with newer projects in Plano/Frisco	12/10/2023 4:38 PM
237	more housing options put a limit to owners greediness in raising rent	12/10/2023 3:51 PM
238	Path connections to balance of DFW Encourage economic development Limit Apartment Construction Invest in Single Family homes	12/10/2023 3:51 PM
239	Get rid of budget suites. Turn the area on Addison road south of beltline into a sports complex with softball fields. Redevelop crown plaza into high end condos	12/10/2023 1:38 PM
240	Less apartments - perception before moving here was that it was just apartments and corporate buildings. More unique, locally owned shopping and restaurants. New developments or current shopping areas should be lush and promote hanging out outside during any season (including coverage for sun in the summer). Adding a unique coffee shop or two, in a mature setting (on a trail, near a park, etc).	12/10/2023 12:44 PM
241	Stop apartment buildings, make Addison safer	12/10/2023 12:07 PM
242	Make Addison Circle a destination. The area is looking dated and is not really a destination other than the planned events.	12/10/2023 11:38 AM
243	No more housing units. Addison has enough people. Quit spending all the extra money you have and cut our taxes. Cut the police force in half. They only wrote 13 DWI's last year. How can that be?	12/10/2023 9:12 AM
244	Needs more investment in beautification, opportunities for entrepreneurs, and lighting in streets that are too dark	12/10/2023 7:53 AM
245	Better trails connecting the city (east to west) Sopping/multi use gathering areas	12/10/2023 6:27 AM
246	Safety and exclusivity	12/10/2023 5:57 AM
247	Do not allow city council to destroy existing neighborhoods	12/10/2023 5:35 AM
248	None	12/9/2023 10:46 PM
249	Higher quality in everything about Addison.	12/9/2023 7:20 PM
250	Make it a choice option for living, not an apartment haven.	12/9/2023 6:15 PM
251	I see Addison Airport expanding, because people want to come to Addison to disconnect for a couple of days. People want to come here because we have the best restaurants, the best parks, the best entertainment, our streets and walkways are safe and clean; people can just	12/9/2023 5:00 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

53

walk to the stores, to restaurants, we have background music on every corner, we have the happiest and friendliest citizens, who are proud to live in Addison.

252	None	12/9/2023 4:44 PM
253	Increase number and safety of pedestrian crossings Eliminate zoning that promotes excess parking Increased density with mixed use developments Less car dependence	12/9/2023 4:33 PM
254	Make it safe and clean! Vitruvian trail has so much trash in the woods and river.	12/9/2023 4:29 PM
255	An oasis in the region of urban sameness, unique, diverse, safe, supportive of youg and old, knowing we can't be all things to all people	12/9/2023 4:20 PM
256	Na	12/9/2023 3:00 PM
257	ELIMINATE THE PERSONAL PROPERTY TAX ON LEASED VEHICLES FOR PERSONAL USE!!!!!!!!!!!!!!!!!!!!!!!!!!!!	12/9/2023 2:57 PM
258	Addison is very well located, we can increasingly make it the best city, with more job opportunities, more housing opportunities and more public safety.	12/9/2023 2:43 PM
259	We want neighborhoods where people can know their neighbors, watch out for each other. Gather and celebrate together. All the apartments and condos are providing is more traffic and crime. The apartments have high crime in the parking structures that are not monitored well. Please make Addison a safe place to live.	12/9/2023 1:15 PM
260	Work with current land owners to update run down chunks of land and buildings into useful and productive development for goods and services for residents.	12/9/2023 1:05 PM
261	(1) Must have walkability and bicycle-ability. Be known for that. (2) make Marsh 3 lanes - it is ridiculous that it is choked down to 2 lanes for 1/2 mile	12/9/2023 12:56 PM
262	Leave	12/9/2023 12:38 PM
263	Listen to the citizens, especially ones that have lived here for decades...and the ones that consistently vote.	12/9/2023 10:30 AM
264	Addison needs a Farmers Market. I have lived in NYC and Washington DC that had amazing markets and I miss it very much.	12/9/2023 9:52 AM
265	Use TOD as gateway to Addison - the transit stop should excite people to get off the train and see Addison. Use visual landmarks (public art, building facades, landscape and lighting) as well as unique food and drink venues to create a fun entertainment destination.	12/9/2023 9:18 AM
266	Connect all of Addison on both sides of tollway. Grow walkability/shopping aspects ... similar to a hp village,	12/9/2023 8:36 AM
267	I think more opportunities for small business (shops, coffee shops, restaurants, etc) at Addison circle should be provided. There are so few business some buildings feel like a ghost building with only offices.	12/9/2023 8:33 AM
268	I'd love to see the areas on belt line be more accessible and safe if you choose to walk.	12/9/2023 8:27 AM
269	I love Addison and plan to stay and enjoy my community.	12/9/2023 7:58 AM
270	No more apartments. I live around all of the new apartments and see the negatives aspects they bring with people not being invested in preserving or enhancing the community. If building any new housing, it should be ownership, not rentals. We should also limit the amount of new housing and preserve and expand greenspace and parks.	12/9/2023 7:32 AM
271	More small businesses which will help create more and help preserve culture of the town.	12/9/2023 2:06 AM
272	St Patricks Day Parades	12/8/2023 10:55 PM
273	Keep the integrity of our community.	12/8/2023 10:07 PM
274	more value for your dollars spent in Addison, things have gotten very pricey here.	12/8/2023 9:37 PM
275	More police protection as crime increases. FBI stats show Addison has more crime than Dallas !	12/8/2023 9:05 PM
276	To attract more residents, housing options are the key.	12/8/2023 8:32 PM
277	Continued community events	12/8/2023 6:47 PM
278	great	12/8/2023 5:56 PM
279	Our streets are over run we cars from apartments. Less REZONING.	12/8/2023 5:26 PM
280	A place where you can move about - from the restaurant world SE of Beltline and the tollway, to Addison Circle, to the Athletic club, and down Midway - without a car.	12/8/2023 4:46 PM
281	None	12/8/2023 3:43 PM
282	Fewer apartments, more zero lot line single family residences, better access to healthcare, one story neighborhoods.	12/8/2023 3:22 PM
283	Encourage redevelopment of obsolete/aging office and retail to spur economic development. Showing friends what Addison Circle can be and the existing shops/dining options at Village on the Parkway is convincing newlyweds and younger couples with high incomes to consider moving into the town.	12/8/2023 3:20 PM
284	spending of tax dollars	12/8/2023 3:17 PM
285	A location of small businesses and restaurants including entertainment options. Keeping living	12/8/2023 2:26 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

54

	options low and highlighting the entertainment.	
286	Less rentals and senior living	12/8/2023 1:36 PM
287	Have more affordable housing for first time buyers	12/8/2023 12:47 PM
288	A great place to raise a family and and great place to enjoy life. More single family home options. No more apartments!!! Make it a place people want to live long term. Make people want to move here for the good public schools, outdoor options, and the shopping/dining amenities. And close to work! Convenient, beautiful, and safe.	12/8/2023 11:36 AM
289	Your questions are too advanced for the average individual. I doubt they understand the questions	12/8/2023 10:58 AM
290	Outdoor mall entertainment venue	12/8/2023 10:29 AM
291	To maintain the integrity of Addison	12/8/2023 9:22 AM
292	Bury the power lines. Redevelop Inwood Road.	12/8/2023 9:03 AM
293	A more-expansive trail network would be awesome. I live in Southwest Addison and spend a lot of time walking down Beltway Drive, on Redding Trail, on Virtruvian Way, through Vitruvian Park, and around Dallas College Brookhaven. It's a pleasant walk, but I'd love more variety or more trail options.	12/8/2023 8:50 AM
294	safe attractive community	12/8/2023 8:47 AM
295	We need more parks and stop apartments in every space still available. I have seen an increase in crime over the past 17 years. The new Dart station is only going to increase crime. Therefore, we need to stop building more apartments. These tenants do not live here long term and create huge traffic problems and crime. The town of Addison needs to stop further apartments. Addison has lost it's charm.	12/8/2023 6:16 AM
296	That it maintains its community events & friendly style even with all the apartment growth.	12/7/2023 10:30 PM
297	AFFORDABLE,Environmentally friendly, sustainable, clean, more walkable spaces and public transportation	12/7/2023 8:39 PM
298	Please make the schools better so that families with children don't have to move to another city.	12/7/2023 8:27 PM
299	Addison should be know for its architecture, the city scape or street frontage is carefully designed, there should be areas like bishop arts district with variety od cute shops and coffee houses and cool bars.	12/7/2023 8:27 PM
300	The city has to invest and spend time in quality urban planning, this is not a survey thing, this is professional and very serious issue. This is not something that is going to be solved by super expensive incompetent civil engineering firms. This is not about widening roads and filling every empty lot with ugly apartments and motels. This needs real urban planners and architects.	12/7/2023 8:13 PM
301	Streetcar network! Also pedestrian bridges over Belt Line from DNT to Marsh. Connect our superblocks!	12/7/2023 8:02 PM
302	The infrastructure is deteriorating. The roads and lane markings are poorly maintained and surprisingly inadequate considering the city budget.	12/7/2023 5:36 PM
303	Make Addison walkable and car-lite. Vitruvian park should get a bus station with buses going all directions (currently nearest station is 1mile away). Connect Vitruvian park to Addison circle park via bus and safe bike/ped infrastructure (currently Arapaho bridge narrow bike lane & Crossing beltline is scary, make a better safer arrangement). Lower speed limits (20-25mph) & traffic calming curbs on neighborhood streets so biking will be safer. BAN RIGHT TURN ON RED, enforce traffic laws for cars, educational campaigns for drivers. Fully interconnected network of bikepaths extending to neighboring cities' trails. Encourage developers to build multifamily housing (duplexes to condos) that's for sale in addition to the current rental units.	12/7/2023 5:04 PM
304	Better traffic flow. It's like there isn't enough street for all the cars there are.	12/7/2023 4:58 PM
305	A strong community that supports our individual talents and dreams	12/7/2023 4:57 PM
306	We need improvement in the public school before young families will stay	12/7/2023 4:44 PM
307	Feeding children and proving more jobs to help people help themselves	12/7/2023 4:20 PM
308	More of why Addison is already a great place to live!	12/7/2023 4:20 PM
309	I wish I could select 1 for question 8 and that answer is Parks. My big ideas for Addison? To be honest I want to get out of Addison. However, all your parks are not kid friendly they all have trails for old people instead. There are park or two that have a kid play area but it is for toddlers. What about pre-teens and young teenagers? Also what is with all those "art" metal structures around Addison? They look hideous.	12/7/2023 4:16 PM
310	More multifamily	12/7/2023 4:04 PM
311	Convenient shuttle buses to train station	12/7/2023 3:29 PM
312	Regional leadership. Vision. Modernization.	12/7/2023 3:27 PM
313	the return of family style restaurants; downplay of drinking establishments in favor of more home style cooking; a return to nature and removal of unnatural painted metallic "artwork" eyesores.	12/7/2023 3:18 PM
314	Senior living	12/7/2023 2:39 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

55

315	Attract corporations, to headquarter here, same for restaurant chains	12/7/2023 2:20 PM
316	Do everything to be a Town, not a City, that offers everything	12/7/2023 1:17 PM
317	Keep it clean, safe, and a model city for quality of living	12/7/2023 12:04 PM
318	Safety	12/7/2023 10:31 AM
319	Promote and recruit Charter schools that have a proven success of education	12/7/2023 7:50 AM
320	Get rid of the current government and stop building apartments and go back to the way it was 30 years ago	12/7/2023 5:13 AM
321	Retain existing parks and public space. Do not build on every piece of empty land. There are enough apartments.	12/6/2023 11:54 PM
322	Build a more walkable and connected community. Connect the west side with the east side with a pedestrian bridge over the toll road. Connect the west side with the east side with a path beneath the power line from Redding Trail to the east side. Somehow build a more walkable community while maintaining one of our key points is easy access to downtown or Plano/Frisco	12/6/2023 6:39 PM
323	Increased emphasis on walkable communities and connectivity	12/6/2023 4:53 PM
324	Smart planning and redevelopment	12/6/2023 3:20 PM
325	Government's presence should be as a facilitator for dialogue. The development of independent family housing for permanent residency not the development of more apartments or government funded housing. Government, should allow small business/business as a whole to thrive in the community. Homeless encampments should be removed immediately and not allowed to remain, AND Repopulate; thereby, setting the standard that The City of Addison is here to thrive as a city, and community who cares for the safety of their fellow residence.	12/6/2023 12:39 PM
326	houses for rent at 1000 per month for 2 bedroom	12/6/2023 9:13 AM
327	new development of housing	12/6/2023 9:09 AM
328	Public transport!!	12/6/2023 8:51 AM
329	Street important	12/6/2023 8:47 AM
330	educate residents to support apartment living	12/6/2023 8:42 AM
331	Connect to the Dart System / Become more walkable / Trolley down Beltline Rd.	12/6/2023 8:36 AM
332	Addison should be a tenant's paradise	12/6/2023 7:27 AM
333	A trolley system, as stated in #7	12/6/2023 6:02 AM
334	Preserving current outdoor spaces and preserve currently undeveloped areas to preserve a balance of native wildlife and environment and ensure that all development projects ensure that native wildlife and flora are preserved to the best of our ability. Less apartment complexes and houses and more open spaces and dog parks. Utilize sustainable products and when building new structures ensure that they are built to last and are well-maintained. Affordable cost of living needs to be a focus. Housing should not be allowed to inflate and force out excellent community members simply because they can no longer afford to live here.	12/5/2023 5:31 PM
335	Focus on landscaping more and more luxury apartments	12/5/2023 3:25 PM
336	Golf carts, using both side of beltline rd and build bridges to cross street with golf cart, walking, cycling	12/5/2023 2:18 PM
337	a lot more christmas decoration and a tree, crowd pulling lights and fairs, other engaging festivals like business meet ups, chamber of commerce events, affordable cost of living, the apartments and condos are way over priced for the sq footage, more safety provisions and lights in and around the dog park, there are so many bars and restaurants but any gaming business, like escape room or games that do not always to include alcohol	12/5/2023 1:40 PM
338	Ejjejr	12/5/2023 12:48 PM
339	Stop Over Spending! Stop Over Crowding!	12/5/2023 12:14 PM
340	Less apartments - maintain single family neighborhoods - update shopping center & more retail shops	12/5/2023 12:08 PM
341	Affordable homes for first time buyers. Addison should be a place where people live and not just rent -- then leave to other towns. Addison is known for various entertainment options, businesses, restaurants etc...and it's huge rental community. Places need to be revitalized into more appealing options where people invest in purchases. More businesses can have offices in Addison- places people can commute close to work. Stop building so many apartments! We need to sustain our parks & trails. Entertainment is good in Addison. Would like to see more involvement with our local Fire & Police dept with community events and activities. The residents can engage and get to know our local first responders. Perhaps do a training on CPR or Fire Hazards. Addison should be a big/small town with people who invest in living & working here.	12/5/2023 11:44 AM
342	Increased public spaces; more pickleballs courts (covered); basketball courts, nature trails for walking; improved dog parks with more features	12/5/2023 11:36 AM
343	More affordability in housing	12/5/2023 11:12 AM
344	Growing community through progressive and inclusive opportunities	12/5/2023 10:12 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

56

345	That Addison continue to grow but not by flooding it with apartment complexes	12/5/2023 9:56 AM
346	To work with Dallas PD on the homelessness that has gotten really bad at several intersections near the tollway and Preston, and I have recently seen the no panhandling signs which I hope helps. With the additional people moving to the city, safety and accessibility to mass transit are huge for me coming back to Addison.	12/5/2023 9:43 AM
347	Destination for live, work, shop. Good original idea that seems to have fallen by the wayside. Look at Addison Circle and all the empty storefronts.	12/5/2023 9:14 AM
348	Addison has a unique opportunity to transform itself into one of the biggest and only walkable/bikeable communities in Texas. With so many restaurants, venues, and parks so close together, the city should set itself apart from the rest of the metroplex and be a haven for walkability and bike friendly infrastructure. Focusing on creating more car centric infrastructure would be an expensive mistake that the rest of the state has already made. Please add more pedestrian centric infrastructure to truly make Addison stand out from the rest of the state.	12/5/2023 9:13 AM
349	A magnet that draws both residents and non-residents for business, transportation, entertainment and events.	12/5/2023 8:59 AM
350	Sidewalks from North Addison, to South Addison. Add a skyway from the airport to Addison Circle, Add an upscale hotel across from the airport. Add requirements to current hotels they need to stay on top of remodeling sooner. Develop land for one story homes, no more 3 story condos and apts. Bring in more retail shops to Addison Circle and other buildings that have retail space below Apts. ie; decorative plant shop, specialty home decor & candle shop, Lulu lemon, kids clothing, bicycle shop, athletic clothing shop (Luke's locker, Run On, etc)	12/4/2023 9:34 PM
351	Make sure Addison stays a safe environment - that will benefit residential and commercial areas	12/4/2023 3:14 PM
352	keep safe	12/4/2023 1:21 PM
353	I have none since the elected officials I did not vote for have a completely different direction for this city.	12/4/2023 1:04 PM
354	More police officers to keep Addison safe	12/4/2023 12:11 PM
355	A senior living facility, such as Traditions. With Independant living the main focus, but possibly a nursing and memory component.	12/4/2023 12:09 PM
356	stop building apartments	12/4/2023 10:58 AM
357	Addison needs to be more than just a great place to eat and drink surrounded by apartment buildings. Thriving and Inclusive: Green spaces and vibrant community: Emphasize the importance of parks, trails, and public areas that foster connections and well-being. Multifaceted cultural tapestry: Celebrate the diversity of Addison's residents and actively cultivate an inclusive environment for everyone. Intergenerational harmony: Bridge the gap between generations by creating opportunities for shared experiences and learning. Sustainable and Forward-thinking: Environmental stewardship: Prioritize responsible development, renewable energy, and green initiatives that combat climate change. Smart infrastructure and connectivity: Embrace technological advancements to improve traffic flow, public transportation, and digital access for all. Economic vibrancy and resilience: Foster a diversified and innovative economy that attracts businesses, entrepreneurs, and future generations. Healthy and Engaged: Wellbeing for all: Promote physical and mental health through accessible healthcare, recreational activities, and a strong sense of community. Lifelong learning: Encourage a culture of continuous learning through diverse educational opportunities and support for the arts. Active citizenry: Empower residents to participate in shaping Addison's future through open communication, transparency, and active engagement. Beyond these core themes, we need to capture the unique spirit of Addison: Charming small-town feel: Preserve the warmth and neighborly character that distinguishes Addison. Family-friendly haven: Prioritize the needs of families at every stage of life. Unleashing creativity and innovation: Encourage artistic expression, entrepreneurial ventures, and out-of-the-box thinking.	12/4/2023 10:45 AM
358	Senior housing facility	12/4/2023 10:42 AM
359	Projects that give outsiders a reason to live/visit Addison.	12/4/2023 10:37 AM
360	more walking paths and bike paths	12/4/2023 10:26 AM
361	Make it more walkable!	12/4/2023 10:24 AM
362	Autonomous transportation from the new Silver Line to dining, entertainment, hotels and residential areas.	12/4/2023 6:27 AM
363	Connect the east side and west side of DNT at Belt Line Rd with an attractive pedestrian bridge over Dallas Parkway and DNT. The bridge should be wide enough for art displays.	12/3/2023 7:53 PM
364	Cleanliness.	12/3/2023 6:52 PM
365	Keep it the same with updated structures that are traditional similar to what is there and more parks, clean, lots of walkability, not tourist	12/3/2023 4:24 PM
366	Free highway connecting to 635 or 75 or I-30	12/3/2023 3:21 PM
367	Trails	12/3/2023 3:14 PM
368	Rent-controlled housing, low income housing, better sidewalks, more frequent buses, shaded bus stops with seating, and finish the damn Silver Line already.	12/3/2023 2:32 PM
369	Re-pave Keller Springs	12/3/2023 2:25 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

57

370	More affordable housing, place that people want to visit	12/3/2023 2:05 PM
371	Exciting cultural events	12/3/2023 1:01 PM
372	Invest in schools, have more flying school programs for residents, get community involved in supporting non-profit organizations, etc.	12/3/2023 9:42 AM
373	Finding council members who care more about the citizens of Addison than they do about outsiders.	12/3/2023 8:44 AM
374	Stop building apartments. The neighborhoods are great but more apartments will bring in more people that truly do not care about the community.	12/3/2023 7:50 AM
375	Balance	12/3/2023 6:56 AM
376	I love how Addison circle is still walkable and the roads are shared with pedestrians and living here means we can walk to parks and restaurants. It's causal and it's still relaxed and quiet. I'd love to see more boutiques around here and better restaurants. Some day I'd love to be able to take the train to the medical center! I love living in Addison and I love the small community feeling of living here and I hope it stays that way!	12/2/2023 7:26 PM
377	Walkability! Addison does this really well in some areas (near the circle) but is lacking in others- belt line I always see people dangerously crossing the street because there aren't safe places to cross. Let's build a walkable community that prioritizes third spaces which help people live happier lives. Community events especially free ones are also crucial. I appreciate that our local government wants to hear our ideas in these surveys (also love the newsletter!)	12/2/2023 7:04 PM
378	More diverse shops near housing (e.g. florist, escape room, board games - basically not just restaurants and bars); less cars on roads in the residential area - lots of speeding recently; more walkability; maybe a lid with a park over Dallas North Tollway, instead of a pedestrian bridge; rooftop gardens; library/indoor communal space for reading/working (it's mostly too hot in Texas to be outside all the time!).	12/2/2023 4:12 PM
379	KEEP / INCREASE GREEN SPACE; BALANCE ECONOMIC DEVELOPMENT WITH QUALITY OF LIFE; PERMANENT FARMERS MARKET; RE-THINK ENTIRE TOD AREA AND BETTER BLEND WITH ORIGINAL EUROPEAN DEVELOPMENT VISION OF ADDISON CIRCLE	12/2/2023 3:49 PM
380	Connected bike paths and trails that enable all residents in the area to access all corners of Addison, including bus/dart stations and primarily-pedestrian areas, so that everyone can access all the benefits of the different parts of town. Make it easier for all members of the community to meet and enjoy the feeling of being out in the public with other members if the public. Allow car usage, but limit it in ways that make streets safer, wider, and quieter for pedestrians and bikes. Quiet, car-limited/free streets that are green and have plenty of people walking and biking encourage local restaurants, cafes, and other stores to put seating outside which further enhances the friendly community atmosphere and makes it easier for people of all ages to meet and network. Give Addison a college campus feel, with dense and varied housing, open spaces and trails, bike/pedestrian friendly streets, and interesting varieties of beloved local shops. Make it easier for those interested in starting a business to rent temporary stalls/spaces within an entrepreneur hub/building while they work on establishing themselves more permanently - a central location like this gives people hunting for interesting work or goods/services somewhere to look and connect.	12/2/2023 2:11 PM
381	It would be great to have a trolley system that connected the major points of Addison and the dart rail station so that we are truly connected.	12/2/2023 1:08 PM
382	more affordable housing	12/2/2023 10:13 AM
383	More business, not more restaurants, fill the empty retail stores	12/2/2023 7:55 AM
384	Transit hub, dining destination, quiet urban oasis	12/2/2023 12:58 AM
385	A small amusement park	12/1/2023 10:53 PM
386	What about a trolley from Addison circle to Vitruvian park? Or some way to connect the two. Also, I would love love love to see some kind of fresh water source in Addison circle for our wildlife. I see them drinking from the strongly chlorinated fountains and it breaks my heart.	12/1/2023 9:34 PM
387	Revitalization of Beltline west of Midway, Inwood road revitalization, removal of extended stays on Beltline	12/1/2023 8:42 PM
388	Attract businesses and residents who value active outdoor living with its unique park and trail system in North Texas	12/1/2023 7:11 PM
389	Improve diversity of age ranges in single family homes	12/1/2023 5:00 PM
390	Continue to invest to improve the quality of life for its residents.	12/1/2023 4:46 PM
391	Neighborhood clean up. Leaves, trash, etc. Help find quality tenants for vacant commercial properties. Limit the building of more apartments Encourage the building of senior care housing facilities instead of apartments.	12/1/2023 4:26 PM
392	Would like more living options for seniors. Many of us moved here for convenience, etc. and love Addison. But as we age, we need more living and medical options so we don't have to leave Addison.	12/1/2023 3:58 PM
393	I think we need more density in housing to attract more people. How else can we grow in population.	12/1/2023 3:34 PM
394	Withdraw from DISD and join RISD.	12/1/2023 3:18 PM
395	Offer more land for home builders to build house for ownership (not condos or townhouses). No	12/1/2023 3:15 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

58

	more apartments!	
396	No more apartments!!!!!!! The Les lac and Waterford neighborhoods are wonderful and they are getting swallowed by traffic brought on by high occupancy housing. It's awful. NO MORE APARTMENTS!!!!	12/1/2023 7:20 AM
397	Leaving some open space, not overspending and reacting to it by jumping at the first opportunity. Hitting pause. Not responding to loud city council members and residents who push for pet projects	11/30/2023 8:42 PM
398	Two big ideas: housing is pricing out all the younger professionals. That needs to get under control soon and not be controlled by MAA, but potentially rather, by the average income in Addison. Second big idea: I want to see a dance festival here in watertower theatre.	11/30/2023 7:04 PM
399	Weekly weekend events in Addison circle park Better traffic management/infrastructure More public art	11/30/2023 6:28 PM
400	Improve the high crime rate, homelessness at all Dallas/Addison borders. Less commercial & apartments	11/30/2023 3:23 PM
401	I think hosting more annual events in Addison circle park would be great! They don't need to be big and flashy but maybe themed movie night series in the park once a month. Encourage own food and drinks but will create community togetherness	11/30/2023 3:06 PM
402	I love Addison, have lived here for 8 years. I would love more festivals and more walking paths that make it easier to walk around town.	11/30/2023 5:31 AM
403	In the "near future" it would be great to see a trolley or streetcar type loop start and stop at the upcoming dart silver line station and making a loop down belt line, allowing access to all the areas, shops, restaurants, and entertainment to any visitors who might be partaking and utilizing the excellent dart transportation system. It would also be lovely to see a way to bridge the the east and west sides of Addison divided by the tollway. Some sort of pedestrian enhancements that makes crossing that intersection easier. I drive through that every intersection every day and see the struggle that many tourists hotel guests have crossing over the tollway. I think that a cleaned up pedestrian bridge like structure, really connecting both sides of Addison and creating a sense of unity would be awesome to see, and I think it also be a great gateway kind of signage area for visitors, arriving in Addison off of the beltline exit off of the tollway.	11/29/2023 9:28 PM
404	To promote safety for our residents, pedestrians and cyclers. To create more recreational parks and spaces accessible for everyone. To enforce the laws and policies of the city. To get more locally owned business in and big box retailers out.	11/29/2023 8:55 PM
405	Grow into an urban centre with its own downtown and great connectivity and walkability	11/29/2023 4:27 PM
406	become more walkable	11/27/2023 11:36 AM
407	Big events (like Kaboomtown) but also smaller resident focused events. Make Addison a place where people who don't want to have a car can easily live.	11/25/2023 8:31 PM
408	Promote Dart station	11/24/2023 11:55 AM
409	Fix the streets!!	11/23/2023 8:28 AM
410	Less rental housing	11/23/2023 8:09 AM
411	More high density mixed use housing and retail for a walkable, fun Addison.	11/23/2023 7:40 AM
412	Support organizations that will bring people in surrounding areas to Addison to celebrate positive events	11/23/2023 5:48 AM
413	Water features at major entrances to Addison.	11/23/2023 4:13 AM
414	Keep Addison a destination for young people and entrepreneurs. Keep the town beautiful and safe. Maintain sound infrastructure and fiscal policy. Keep Dallas crime at bay.	11/22/2023 9:26 PM
415	I'd like to see side walks that properly connect residential areas to shopping areas	11/22/2023 8:34 PM
416	Keep the quaint little European feel.	11/22/2023 6:06 PM
417	Jump On/ Jump Off Trolley that goes continuously up and down Beltline on Friday and Saturday nights	11/22/2023 5:15 PM
418	Open spaces	11/22/2023 3:58 PM
419	Continue with wonderful parks and public art	11/22/2023 3:50 PM
420	Addison senior living facilities	11/22/2023 3:47 PM
421	Safety	11/22/2023 3:29 PM
422	Remove people from power who have outweighed their welcome	11/21/2023 4:49 PM
423	redevelopment to create destination retail	11/21/2023 3:07 PM
424	The redevelopment of Belt line toad to be like a Milwaukie Street in Chicago,	11/20/2023 7:32 AM
425	Keep Addison social and inviting. The towns personality is great, we just need to update what we have, and stay modern like we've always been.	11/19/2023 8:32 PM
426	To have thriving businesses across all areas of the city	11/19/2023 8:13 PM
427	get a senior living facility	11/19/2023 7:59 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

59

428	Less noise pollution from airport	11/18/2023 10:13 PM
429	Establishing tax incentive financing zones to maintain quality of infrastructure and encourage redevelopment specifically along inwood road (farmers branch redevelopment initiative) Promoting school/community partnerships (public and private) raising standards back above industry norm to remain a premier location. Understand the towns size limitations and avoid trying to be everything to everyone. This includes partnering with other surrounding cities to cover weaknesses (library, sports facilities, etc...) Prepare space for multi modal transportation through evtol transportation ideally at Addison toc.	11/18/2023 1:49 PM
430	QUIT BUILDING APARTMENTS!	11/18/2023 11:00 AM
431	Remain focused on the things that have contributed to Addison being "the place to live". There is. In some cases, a distrust in city government's decisions regarding the development process & a true understanding of their concerns. Many citizens do not feel that the city is listening & is processing various planning projects & ignoring citizen input.	11/18/2023 1:28 AM
432	No more apartments. Build some senior condominiums. More law enforcement visibility in residential areas	11/17/2023 8:07 PM
433	Restore dismally lost quality of life and quality of restaurant establishments to regain a par with surrounding regions	11/17/2023 5:33 PM
434	connect the south side of Belt Line road with the north side to allow access/walkability to Addison circle for more people	11/17/2023 4:47 PM
435	Redevelopment of the west end of Beltline Road	11/17/2023 4:25 PM
436	See if there is any way to create more single-family dwellings during redevelopment.	11/17/2023 4:20 PM
437	Stop saturation of apartments. Increase police protection. Addison is now just like North Dallas. Traffic is a negative result and so is crime.	11/17/2023 4:10 PM
438	Very excited to use the train for work, hope that the four square miles we have is better served with roadwork improvement so traffic is alleviated some how with all the people moving here.	11/17/2023 3:35 PM
439	Usable, non-mud-covered sidewalks on all streets, so the entire city is walkable	11/17/2023 3:16 PM
440	Safe place to live	11/16/2023 5:41 AM
441	More trails and improving our sidewalks. If we can really focus on this, it can be a pedestrian friendly town. For example, Village on the Parkway does not need that many surface parking spaces - lets create a second parking garage and make the area more pedestrian friendly and less car congested.	11/15/2023 9:43 AM
442	Less apartments	11/15/2023 8:04 AM
443	Heart of the DFW metroplex. Live - Work - Play. Make it beautiful so you know when you enter Addison. Upgrade the Whole Foods... they don't offer the full extent of what they could.	11/14/2023 9:51 PM
444	No more apartments!	11/14/2023 10:07 AM
445	Quit building apartments we need more stable housing than rentals. That could be condos, houses or townhouses we have built a move in move out community not good for long term stability	11/14/2023 8:54 AM
446	A complete lifestyle for all ages.	11/14/2023 8:48 AM
447	Addison is centrally located, yet it is a small community. More people come into Addison every day than those that live here. There are two prongs I recommend: 1. Reminding people why they visit Addison, and 2. Introducing those that don't know about our community with what we have to offer.	11/14/2023 8:42 AM
448	Reinvest in Addison Circle as the original intent of an urban center. Better restaurants, shopping, a big name grocer in the lower level of apartments or condos. Make it a holistic community. Big names, not places that will be out of business in a year. Look at Legacy West or Uptown. That should have been Addison. Reinvest in Events that gave Addison a name. Oktoberfest and Taste Addison are disappointing shells of pre-Covid years. Limited vendors/merchants (Taste Addison restaurant participation has been embarrassing for the last 2 years) no charity partnership (5K or fun run) no amusements, no elevated experiences like the Chamberlains dinner. Other cities have taken the concept and perfected it creating better options and more competition. Oktoberfest should be about more than perpetuating drunkenness.	11/11/2023 1:01 PM
449	My big idea is that the emphasis shift away from all the multi-level apartment construction and toward true quality of life for residents as well as visitors. That includes using a lot more vision with regard to areas that are along Belt Line and Midway and Inwood. Depth of vision: the former Quadrangle on Routh Street; walkable, beautiful shopping areas (away from cars) in small towns; mini-prairies in unexpected places; fountains, waterways through the town; what would be calming and beautiful? Less cars, more trees, more safe walkability.	11/11/2023 12:11 PM
450	Fewer apartments! Fewer rentals! More permanent housing and/or neighborhoods.	11/11/2023 8:26 AM
451	Get rid of huge empty hotels and replace with another business	11/11/2023 8:05 AM
452	Take care of the tax payers in Addison that live in Addison and not so much with Dallas taxpayers that do not live here. Think Celestial road.	11/11/2023 6:56 AM
453	Hire me for \$2/hr + tips to write tickets to people who don't pick up thier dog poop. I'll only be stationed at addison circle park. I'm serious	11/11/2023 6:54 AM
454	None	11/11/2023 6:25 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

60

455	More businesses that will bring regional traffic to town (Entertainment/museums/activities)	11/10/2023 9:35 PM
456	More control on how bars are run	11/10/2023 4:43 PM
457	Be more diverse, friendly police, more opportunities for people of color in local government	11/9/2023 2:52 AM
458	Create entertainment district at TOD	11/7/2023 8:48 PM
459	Make Addison a destination for outdoor lifestyle activities	11/7/2023 2:06 PM
460	I get sick of hearing how many restuarants Addison has, but most are fast food or chains. I go to Dallas to eat.	11/7/2023 10:56 AM
461	I often find myself heading to Dallas on the weekends, mainly for the free daily/weekly events they hold at parks like Klyde Warren, or AT&T Discovery District. Addison Circle and Vitruvian are both GORGEOUS parks and I would like to see them host more events than what they currently do.	11/7/2023 8:21 AM
462	To be a place that is welcoming to all stages of life from being single to family to aging. Right now I feel families/ children are not as supported in our community.	11/6/2023 10:05 PM
463	Continue to offer events and livability	11/6/2023 11:23 AM
464	Focus on owner-occupied single family homes.	11/5/2023 7:02 AM
465	We have so much close by in the way of education, so let's concentrate on increasing the quality of life for those living in Addison... healthy restaurants, paths, parks, both indoor and outdoor entertainment events, etc.	11/5/2023 6:35 AM
466	Less apartments, more green (park) spaces and improved roads and traffic, i.e. restrng existing main roads (Highly necessary)	11/4/2023 6:18 PM
467	less multifamily and construction unless there is a better way to address contractor vehicle traffic, noise and mess. This invites more speeders and less that stop and yield to pedestrians and more crime. Less of a nice community feel and more urban and crime. Homeless attracted as well to that weekly/daily rate project. Why did Planned Parenthood have to remove the sign? There is not enough planning for projects. Appears to be blanket/open approval. No bigger plan with a variety of visions. Same people driving direction.	11/4/2023 2:53 PM
468	Provide for accessibility during construction	11/4/2023 2:33 PM
469	Keep the spirit. Quality of life more important than adding to the tax rolls as main goal. Bigger isn't always better	11/4/2023 9:44 AM
470	More houses and less apartments	11/4/2023 6:32 AM
471	Place where singles, seniors, non traditional families can come together and make a difference in each others lives.	11/4/2023 5:43 AM
472	NO MORE APARTMENTS	11/3/2023 8:59 PM
473	Road safety	11/3/2023 8:28 PM
474	I hope we can find ways to keep single family housing. I feel it's crucial for that small-town feel. It's very hard to create that with apartment complexes. I also hope we can continue to foster local small business creation.	11/3/2023 8:10 PM
475	Revitalize and bring more entertainment options	11/3/2023 7:13 PM
476	I want a safe environment, not crowded by too many apartments, and fun things to do.	11/3/2023 6:57 PM
477	More owner occupied homes	11/3/2023 6:03 PM
478	Fully walkable and connected trails, an unmistakable sense of place, cultural significance in DFW	11/3/2023 5:28 PM
479	The use of golf carts to get from A to B, using trails and pedestrian walkways	11/3/2023 5:24 PM
480	The areas on beltline that are very dated. But this is delicate as there are a long-term businesses there, so maybe we could help them with the facelift	11/3/2023 4:49 PM
481	Trolley - bring in more city wide to Addison.	11/3/2023 3:32 PM
482	Addison is a mecca for restaurants, but we should be able to afford to live here too. I make 70k, but cannot afford a buy. I know the rich are worried about the riff/raff, but they also want me teaching. I wish to live where I work. Townhomes are not the answer, nor are they obtainable by those who work here.	11/3/2023 10:09 AM
483	Walkable bike-able city feel and neighborhood/district areas with distinct character	11/3/2023 9:31 AM
484	No big ideas just steady, incremental progress. Keep it simple and stay fiscally responsible.	11/2/2023 10:07 PM
485	Return to historical levels of quality	11/2/2023 6:46 PM
486	That we not try to be like downtown Dallas and be crammed full of apartment complexes	11/2/2023 5:34 PM
487	Better management	11/2/2023 5:26 PM
488	If the town doesn't take care of the town employees, it won't matter how big anyone's ideas are... No one will be here to execute the ideas.	11/2/2023 1:58 PM
489	Growth in entertainment and cultural festivals	11/2/2023 1:42 PM
490	Walkable neighborhoods with convenient amenities	11/2/2023 12:41 PM

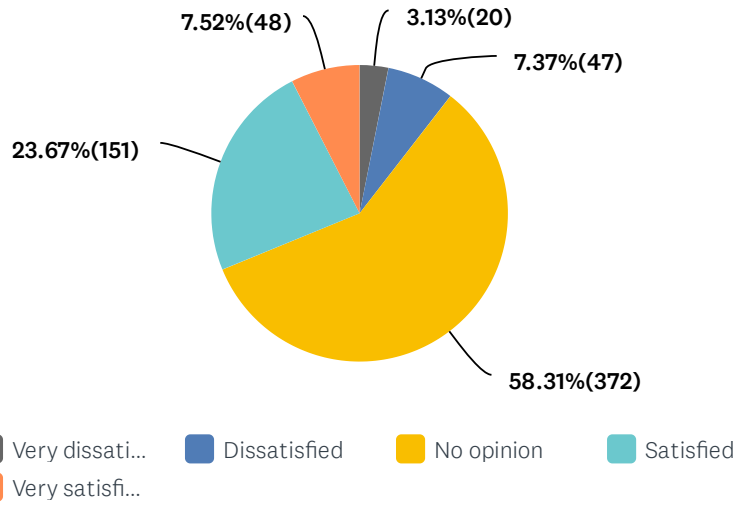
VISION, VALUES AND PRIORITY OUTCOMES SURVEY

61

491	Keep Addison safe from crime, prioritizing community	11/2/2023 11:56 AM
492	We have a enough restaurants for addison to grow as a community we need to focus on growing retail business. In addition, we need to focus on building more houses versus multi-tenant property's and revitalize/update existing multi-tenant property's that are slowly decaying over time. If we do not focus on these things once mid-town is built Addison will no longer be #1 north Dallas location for working and living.	11/2/2023 11:20 AM
493	Keep the city convenient and residential focused. Focus on public safety. Keep taxes low.	11/2/2023 11:05 AM
494	More development diversity with mixed use. Protect and enhance the tree canopy. Better interactive policing. Put Economic Development Offices in an office building and bring back the Conference Center. Create an arts district around Addison Circle Park. Examine the goals and effectiveness of present special events and what they are costing and producing for the town. Refine the level of services the town offers, focus on the details. Do something for safer pedestrian crossings at the intersection of the Tollway and Beltline. Create more pocket parks throughout town on small undeveloped tracts. Take time and do more to celebrate the Town's successes!	11/2/2023 10:39 AM
495	I want to see much more value placed on walkability and biking. The businesses in addison would benefit greatly by having regular foot traffic.	11/2/2023 10:28 AM
496	Make Addison relevant again.....Look at Legacy West it took and old Plano area and made that area a go to for business and leisure...	11/2/2023 10:15 AM
497	Continued improvement of the airport. Less apartments	11/1/2023 8:02 PM
498	- Be able to walk safely & comfortably between major areas of Addison - Be able to live in Addison without a car (biggest remaining piece is a grocery store in walking distance from Addison Circle) - Continue expanding on Addison Circle + the new development around the silver line as a safe/walkable hub	11/1/2023 7:08 PM
499	Medical and professional jobs not just service industry jobs.	11/1/2023 5:08 PM
500	Slow down apartment growth. Focus on retail, restaurant, office	11/1/2023 4:11 PM
501	Urban amenities with a small town feel. Business friendly with accessible government services.	11/1/2023 2:46 PM
502	Affordable and appropriate living places for seniors Diverse neighborhoods, shopping, dining Accessible parks, trails, open spaces	11/1/2023 2:41 PM
503	walkable city full small businesses owned by community members	11/1/2023 2:41 PM
504	Less taxes, smaller government	11/1/2023 2:19 PM
505	the Town's unique characteristics with plentiful retail/shopping/dining/entertainment options should continue to attract business investment and bring talent into the area. How do you retain the talent and attract further investment.	11/1/2023 2:02 PM
506	Addison should rediscover what made it unique, but it seems to be following the urban pack. People are looking to escape the crime and over-crowding of urban areas. We should get back to the Addison Way.	11/1/2023 1:37 PM
507	Addison is well positioned to be a proper urban village, with great walkability, trails, urban parks, and a range of housing from single family to town homes to medium to large apartment developments to condo towers. With the coming Silver Line as well, and increased bus connections serving as a natural transfer between downtown Dallas and Legacy West and DFW airport, Addison can also greatly benefit from it's location between these other important nodes in the region if Addison can push DART to improve bus and train frequencies. Better walking connections will make it easier for people to go out without a car, helping provide transportation options that don't involve sitting in traffic, and alleviating congestion so that only those that have to drive from another part of DFW have to drive, not those who live in Addison	11/1/2023 10:07 AM
508	Get around without a car without feeling like a second-class citizen. I have a car only because the built environment forces me to.	11/1/2023 8:41 AM
509	We become the model city for environmental sustainability and preparedness. When the polar vortexes and extended heatwaves come, our community is ready. Lives are saved, businesses are preserved, and we are also able to help surrounding cities. To build something like that means also creating world class amenities for pedestrians, cyclists, and transit riders. Tree lined, protected walking and cycling paths make the car free feel safe and happy to travel that way. The Transit Oriented developments bring in amazing shopping and entertainment options that are accessible by bus and rail. A second community garden is opened in the Addison Circle neighborhood and is cherished by caretakers and residents. Trails connect the entire town, residents can be within a short walk to grocery stores in each neighborhood. The airport continues to thrive but fairly uses its funds and profits to make the airport and the town for environmentally focused. Addison has the cleanest water, the most vibrant parks, and safest streets in the DFW area. All kinds of people can find a good place to live here, and feel confident that the town leadership is doing their best to protect and serve the community	11/1/2023 7:42 AM
510	Highlight Addison airport , trails and restaurants/bars around airport . Roof top restaurant/bar would be awesome.	10/31/2023 6:30 PM
511	More high rise apartments, make Midway and Inwood more of a destination. Add a third fire station. Maybe Addison Fire fund a Careflite base for medical helicopter. Addison add a second Aircraft Rescue 1500 or 3000 (probably 3000) that is used for airport, car crashes, structure fires as a first response vehicle and not just for aircraft rescue.	10/31/2023 9:55 AM
512	Walk and Bike anywhere in Addison and surrounding communities easily and safely	10/30/2023 8:22 PM

Q10 How satisfied are you with the ways the Town is currently supporting families with kids?

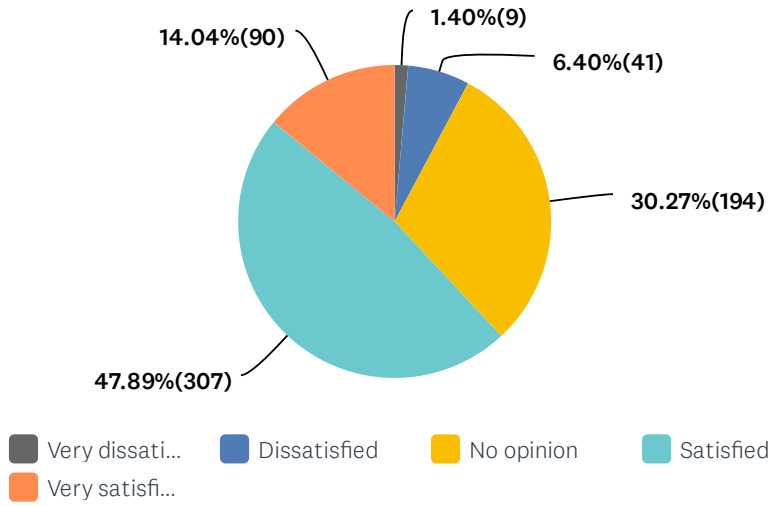
Answered: 638 Skipped: 111



	VERY DISSATISFIED	DISSATISFIED	NO OPINION	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	3.13% 20	7.37% 47	58.31% 372	23.67% 151	7.52% 48	638	3.25

Q11 How satisfied are you with the ways the Town is currently supporting young professionals?

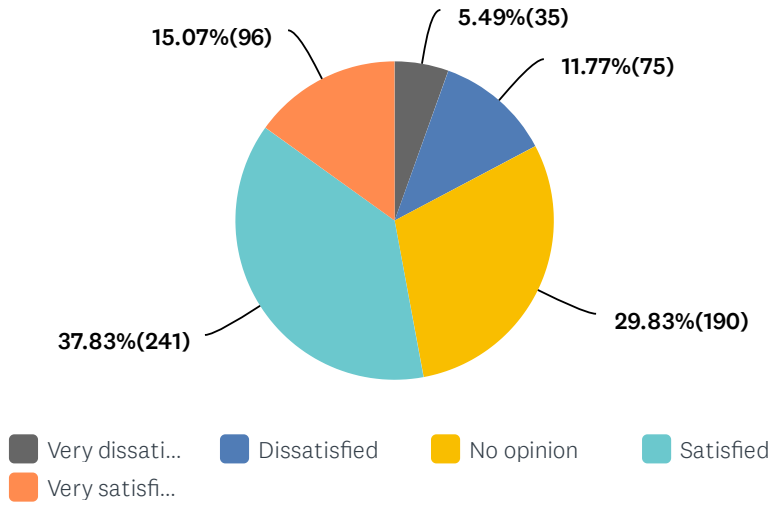
Answered: 641 Skipped: 108



	VERY DISSATISFIED	DISSATISFIED	NO OPINION	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	1.40% 9	6.40% 41	30.27% 194	47.89% 307	14.04% 90	641	3.67

Q12 How satisfied are you with the ways the Town is currently supporting seniors?

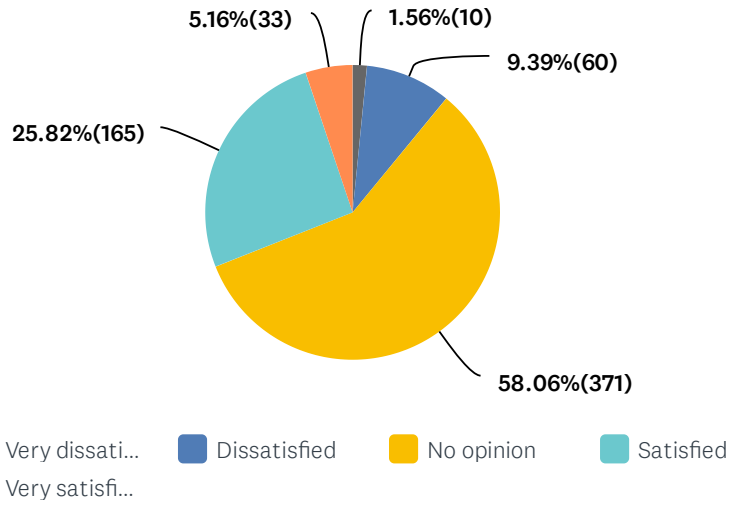
Answered: 637 Skipped: 112



	VERY DISSATISFIED	DISSATISFIED	NO OPINION	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	5.49% 35	11.77% 75	29.83% 190	37.83% 241	15.07% 96	637	3.45

Q13 How satisfied are you with the ways the Town is currently supporting service industry and frontline workers?

Answered: 639 Skipped: 110



	VERY DISSATISFIED	DISSATISFIED	NO OPINION	SATISFIED	VERY SATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	1.56% 10	9.39% 60	58.06% 371	25.82% 165	5.16% 33	639	3.24

Q14 What do you believe can be done to better support the groups you marked as dissatisfied/very dissatisfied?

Answered: 358 Skipped: 391

#	RESPONSES	DATE
1	I'm new to Addison so I'm not sure if we need another school. Maybe more parks and daycare businesses to encourage more families to move here. Seems like there is an imbalance with mostly young professionals and seniors, and not as many families with young children.	1/31/2024 5:50 PM
2	Provide more missing middle housing that could be affordable to local service workers and young families.	1/30/2024 3:44 PM
3	We raised our family here and would love more option to keep young families here for the long haul.	1/30/2024 3:31 PM
4	Just make people aware of the options & resources that are available to them that they might not know about.	1/30/2024 1:33 PM
5	We should have a high-end senior living option. When you need help, your only option for staying is in-home care (read, very expensive), otherwise you have to leave Addison.	1/29/2024 3:44 PM
6	I dont know anything that the town is doing for these groups so maybe figure a way of communicating this information	1/29/2024 12:27 PM
7	Invest in public transportation!	1/29/2024 11:47 AM
8	Rent adjustment based on service industry jobs. All these restaurants are great but if the staff who work there can't afford this town, it's not good for them.	1/28/2024 12:49 PM
9	Making more affordable housing options	1/27/2024 4:33 PM
10	NA	1/27/2024 1:54 PM
11	Support	1/27/2024 10:12 AM
12	Invest in services community programs and attract businesses people and events to the circle	1/27/2024 8:21 AM
13	Add more types of senior housing and review the senior property tax exemption.	1/26/2024 8:41 PM
14	N/A	1/26/2024 3:40 PM
15	Not much, they do most things right.	1/25/2024 5:46 PM
16	Affordable housing, library and place to network, connect, affordable child care and elder care	1/25/2024 3:59 PM
17	More promotion of current programs and establishing new opportunities for diverse young professionals	1/25/2024 12:10 PM
18	Bring a good school district for current and future families. Improve safety and amenities for children/pedestrians	1/24/2024 8:41 PM
19	Lower prices for housing, support workers with rent issues	1/24/2024 7:55 PM
20	Make Addison more affordable	1/24/2024 7:54 PM
21	Engage them and listen to them	1/24/2024 7:50 AM
22	I do not know what the community is doing to support industry and frontline workers.	1/23/2024 7:33 AM
23	a bit more emphasis on senior citizen activity/services	1/22/2024 9:25 AM
24	I did not mark any dissatisfied. I think Addison does a good job with most of these groups.	1/21/2024 11:40 AM
25	More affordable housing options for frontline/service industry workers who do not make a ton of money	1/21/2024 9:13 AM
26	See that first responders are adequately paid. Have more activities for seniors. Consider building a senior center by visiting and consulting Richardson Senior Center	1/19/2024 6:17 PM
27	I think Addison is doing a fairly good job of having diverse housing options for all stages of life.	1/19/2024 4:13 PM
28	More senior activities	1/19/2024 3:36 PM
29	Everyone seems to be supported satisfactorily.	1/19/2024 2:45 PM
30	Families have events, playgrounds and facilities at the rec center, they are GREAT! However - we don't have our own library or schools, so how are those "communities" and important social destinations incorporated or supported in Addison? I don't feel service/frontline workers are supported in addison bc there is no limited multimodal connectivity on major roadways and pedestrian connectivity from shopping strip to shopping strip. There needs to be major signage/lighting/stripping/material changes to give big visual ques along these major corridors if you are going to encourage pedestrians and promote safety. Also, housing options - lots of NIMBYs saying no to apartments, but if you're adding more service jobs @ Addison Circle and the airport redevelopment area and office/businesses -- would be ideal for some of those folks to live nearby and contribute to the local economy too.	1/18/2024 1:31 PM
31	I would like them all to be supported, and I think community would help all them, but I haven't	1/18/2024 12:07 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

67

	heard enough about what's currently happening to have a real opinion	
32	More programs and activities	1/18/2024 10:42 AM
33	Better parks/educational options. Better senior housing options.	1/16/2024 1:30 PM
34	provide more affordable housing	1/15/2024 9:53 PM
35	N/A	1/15/2024 9:08 AM
36	NA	1/14/2024 4:43 PM
37	Safety and better business selection.	1/13/2024 7:11 PM
38	First of all to recognize that kids do call Addison home and to welcome families. To offer a kids' version of Citizens Academy to help connect families. To have a resource book for families with school choices, etc.	1/12/2024 6:07 PM
39	I feel like the pay commission for all our first responders should to at lease up to the surrounding areas.	1/12/2024 5:31 PM
40	More playgrounds, less dog parks. Public schools. More activities and outreach for families with children and seniors.	1/12/2024 5:09 PM
41	We need more affordable houses and less apartments.	1/12/2024 4:22 PM
42	This place is seen as a white, entertainment district. Similar to Sundance square. You need more POC's opinion on your staff and in leadership positions	1/11/2024 10:07 AM
43	Equality housing and employment for everyone. Give se ond chances	1/11/2024 7:54 AM
44	Support in advertisements	1/10/2024 5:58 PM
45	N/A	1/9/2024 8:33 PM
46	None	1/9/2024 10:44 AM
47	Addison does not have very good options for schools for children. It would be nice if either Addison found a way to work with Greenhill to make it more affordable for residents to send their children to school there or had other options other than DISD.	1/8/2024 9:25 PM
48	not sure	1/6/2024 3:43 PM
49	I don't really identify as any if the above so I'm not sure what has been done for them aside from what I see in newsletters - I don't remember seeing anything for front line and service workers	1/6/2024 8:29 AM
50	Addison is a place for kids. To many young single residents.	1/5/2024 8:47 PM
51	More senior activities	1/5/2024 6:36 PM
52	More police, better pay for police and fire department. Less apartments. Go back to being a safe neighborhood. Stop the apartments and public transportation!	1/5/2024 5:38 PM
53	N/A	1/5/2024 4:39 PM
54	Safe senior living places	1/5/2024 4:18 PM
55	I don't feel safe and apt complex looking worn out externally	1/3/2024 1:26 PM
56	More dense housing, more buses and trains need to be added.	1/3/2024 12:43 PM
57	I think all groups are treated well. What is the rue responsibility to these groups. Everyone should be treated equally anfd fairly.	1/2/2024 4:36 PM
58	Marked "Families" as no opinion since I enjoy Addison yuppy and senior vibe.	1/2/2024 1:40 PM
59	develop senior housing options	12/31/2023 9:37 PM
60	Make housing more affordable	12/31/2023 6:15 PM
61	affordable apartments and transporttion for workers	12/31/2023 3:40 PM
62	No opinion on the groups who I cannot relate too. Being a young, single professional, I don't have the same needs as Senior Citziens or those with children.	12/31/2023 1:54 PM
63	N/A	12/31/2023 12:45 PM
64	Not sure how to make housing affordable for service workers and frontline professionals, maybe tax incentives?	12/31/2023 10:29 AM
65	Public schools are a problem	12/31/2023 8:31 AM
66	Assisting living options for retired residents	12/31/2023 5:15 AM
67	Making separate communities more accessible. Possibly a bus going through town, take residents on weekends, nights, around town at designated spots.	12/30/2023 10:30 PM
68	Plenty of housing in Dallas and Carrollton for service workers.	12/30/2023 5:08 PM
69	NA	12/30/2023 2:37 PM
70	na	12/30/2023 12:08 PM
71	discounts to local establishments	12/30/2023 10:02 AM
72	None	12/30/2023 8:53 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

68

73	need more one story housing specifically like condominiums	12/29/2023 6:33 PM
74	Didn't have any of those groups	12/29/2023 9:51 AM
75	Again, high rent makes it hard on any age or occupation except those that have \$\$\$. We haven't had kids since we moved here because it's always another issue, the noise of the tollway keeps us awake every night. I want a quiet, affordable home. I work in the film production industry & even if I searched all year I still have to travel far away to go work. I would love if there were some way I could apply my knowledge to a more local well paying stable job.	12/28/2023 2:04 PM
76	Stop developing multi-family apartments.	12/28/2023 8:52 AM
77	I'm just un happy with all the apartments that have been stuffed into our town.	12/27/2023 6:40 PM
78	Somehow, housing needs to be more affordable	12/26/2023 11:43 AM
79	I am not a part of all these groups. N/A	12/26/2023 10:56 AM
80	I have no opinion about families with kids since my children are older and attended RISD. I think Addison is better suited for young professionals and people in their next life chapters.	12/26/2023 9:16 AM
81	N/A	12/24/2023 6:35 PM
82	N/A	12/24/2023 7:33 AM
83	Build new modern senior centers.	12/23/2023 8:06 PM
84	Na	12/23/2023 6:10 PM
85	N/A	12/23/2023 11:31 AM
86	Better housing for seniors	12/23/2023 8:10 AM
87	I only commented on the group I belong to	12/23/2023 7:30 AM
88	Addison is simply not a place for families. That is what it is. I'm not sure it needs correction per se there's too much competition and outlying suburbs.	12/23/2023 7:07 AM
89	Attract employers they can work for.	12/22/2023 7:47 PM
90	Na	12/22/2023 7:42 PM
91	Work with developers of senior housing options	12/22/2023 7:40 PM
92	I believe that I cannot give an opinion on a group that I am not part of.	12/22/2023 6:00 PM
93	n/a	12/22/2023 3:28 PM
94	Na	12/22/2023 1:59 PM
95	Na	12/22/2023 12:35 PM
96	Activities	12/22/2023 8:33 AM
97	N/A	12/21/2023 11:05 PM
98	Not Applicable.	12/21/2023 1:32 PM
99	More local casual and upper scale dining	12/21/2023 12:46 PM
100	Please pay attention to the needs and perspectives of both the elderly and children. Everything here seems to be designed for young adults or pets. It would be great if you could create something specifically for children and provide opportunities for families to bond. Additionally, we need more accessible options for the elderly.	12/21/2023 7:33 AM
101	Find ways to make housing affordable	12/20/2023 10:40 PM
102	N/A	12/20/2023 6:20 PM
103	Better safety Newer permanent housing options Clean up Addison Regarded as a non safe place that brings in bad elements	12/20/2023 5:54 PM
104	Apartment life is less than ideal for families, especially when you have redeveloped away most of the affordable ones. A lot of "young professionals" overpaying for tiny expensive apartments here and leaving when leases are up. No entry level housing to buy, so fewer embrace the community. Smart senior living was said out loud on the plan but apartments seem the only thing happening.	12/20/2023 5:54 PM
105	Open job opportunities. Have outreach programs for people trying to enter the workforce	12/20/2023 11:10 AM
106	More opportunities catered to them	12/19/2023 6:25 PM
107	Protect neighborhoods	12/19/2023 3:05 PM
108	I think ensuring that people can afford to stay in their homes, no matter the age is lovely	12/19/2023 1:39 PM
109	Incentivize workforce housing and prioritize access to public transportation	12/18/2023 9:51 PM
110	Offer industry nights at various restaurants.	12/18/2023 2:26 PM
111	Na	12/18/2023 9:21 AM
112	People's trash outside during the week and weekend. No code enforcement of weekend trash.	12/17/2023 6:30 PM
113	NA	12/17/2023 1:40 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

69

114	nA	12/17/2023 12:57 PM
115	Allows supportive and safe housing for everyone	12/17/2023 8:56 AM
116	This place needs to get more hip. See point number 9 for comparison. No one talks about a night out in addison now unless you're 45-65 with kids.	12/17/2023 8:13 AM
117	Senior centers.	12/16/2023 4:08 PM
118	If we can continue to prioritize teachers and First responders we will continue to build up a positive community that is safe and inviting and helping those who serve but are limited with their own personal income in these challenging financial times of inflation.	12/16/2023 3:49 PM
119	I don't know much on kids but on seniors I think walkways around town are aesthetically pleasing but kind of murder on feet. I'm not a senior citizen but I have poor balance and arthritis in my ankles and feet and the unevenness of the brick and cobblestone make it easy to fall or roll an ankle. On frontline workers, when I moved here 8 years ago rent was \$930 and is now \$1520 and not a lot has been added to the town. I imagine this is not a good direction for frontline employees given that they have not seen similar wage growth.	12/16/2023 11:29 AM
120	Kid friendly	12/16/2023 11:07 AM
121	Communication and public town halls	12/16/2023 9:39 AM
122	Schools	12/16/2023 9:34 AM
123	As a newer resident I haven't had the chance to really look at all these groups critically	12/16/2023 8:00 AM
124	n/a	12/15/2023 10:59 PM
125	More focus on matters that truly matter & less focus on selling to big business & medical field.	12/15/2023 5:35 PM
126	I don't know.	12/15/2023 5:00 PM
127	N/A	12/15/2023 2:56 PM
128	None	12/15/2023 2:23 PM
129	I don't think people are dissatisfied with the support. I think finding ways to keep Addison an affordable place to live is important for all.	12/15/2023 2:03 PM
130	No answer	12/15/2023 10:53 AM
131	Addison is doing great. Keep making our community better. This is a great town. I just wish there were more parks for family's. It would be great if we could have something similar to AT&T district Downtown Dallas.	12/15/2023 9:55 AM
132	I am a young professional and would like to be involved in the community more but a lot of the events seem to be geared towards seniors or non-working parents. There were many events (especially sponsored by the rec center) that I was interested in that happened primarily M-F between 9 and 5. An example was the self defense class. (They offered a few weekend spots but a lot more weekday ones).	12/14/2023 3:50 PM
133	Communicate respectfully. Listen to their concerns and issues and be responsive.	12/14/2023 2:57 PM
134	N/A	12/14/2023 12:45 PM
135	Actually listen to citizens and not bypass them	12/14/2023 12:24 PM
136	Families with children need need larger parks and recreational things for children	12/14/2023 10:48 AM
137	Quit catering to the young professionals. Cater to established professionals, families and seniors	12/13/2023 6:15 PM
138	Create more walking trails with safety features and lighting for walking and biking in the early evening hours (after dark) in the fall and winter.	12/13/2023 5:44 PM
139	Stop negatively impacting their hard earned property and neighborhoods with apartment development next door to them.	12/13/2023 4:24 PM
140	Having a gym walkable accessible to people in the circle	12/13/2023 11:32 AM
141	N/A	12/13/2023 5:59 AM
142	N/A	12/12/2023 5:53 PM
143	N/A	12/12/2023 5:47 PM
144	N/A	12/12/2023 4:46 PM
145	N/A	12/12/2023 4:22 PM
146	There are many citizens of Addison that are voicing their opinion, regarding the approval of rental property, construction, and those voices are being ignored.	12/12/2023 4:07 PM
147	Retired seniors like me are interested in options that might help us continue to live in Addison —maybe by selling a single family home & buying a townhome or condo that isn't multilevel as one example.	12/12/2023 2:47 PM
148	Better service	12/12/2023 2:38 PM
149	N/A	12/12/2023 11:33 AM
150	Na	12/11/2023 4:44 PM
151	More housing diversity	12/11/2023 4:31 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

70

152	Less apartments	12/11/2023 1:55 PM
153	Families & Children: In my area (Ledgemont Lane & Addison Circle) there are zero amenities for children: no playgrounds, clubs, sports teams, playing fields, nothing Seniors: No sustainable living options or freedom of movement for middle aged or senior renters; no rent stability, no senior designated housing.	12/11/2023 1:10 PM
154	NA	12/11/2023 12:29 PM
155	After attending several town meetings it is discouraging to see so many elderly residents disparaging multifamily housing. You can no longer buy or develop homes that are baseline affordable.	12/11/2023 12:16 PM
156	Programs and outreach to young professionals. Learn what is important to them and go that direction.	12/11/2023 10:06 AM
157	Seniors that own homes want to maintain the area as a neighborhood and support fee simple development, not more apartments	12/11/2023 9:45 AM
158	better communication about services provided	12/11/2023 9:24 AM
159	More senior citizen activities and outreach	12/11/2023 8:43 AM
160	First Responders priority programs	12/11/2023 7:53 AM
161	NA	12/11/2023 6:56 AM
162	Better working wage! Service industry STILL only make \$2.13 an hour. Ludicrous.	12/11/2023 12:09 AM
163	ensure the protection and integrity of current residential homeowners, who pay the taxes in the city of Addison	12/10/2023 8:54 PM
164	NA	12/10/2023 4:40 PM
165	reasonable rent	12/10/2023 3:52 PM
166	More events geared at the younger working professionals	12/10/2023 3:52 PM
167	Lower taxes for seniors	12/10/2023 1:41 PM
168	Better education system. Know people that didn't move to Addison as they didn't want their kids to have to go to the school district.	12/10/2023 12:45 PM
169	Improve safety	12/10/2023 12:08 PM
170	Don't promote Addison to families. The citizens don't want kids here, that's why we live here.	12/10/2023 9:14 AM
171	We need to take care of the citizens tahtbare already living here	12/10/2023 7:54 AM
172	Make Addison safer.	12/10/2023 5:59 AM
173	City council must be convinced to follow their oaths of office and start protecting existing neighborhoods.	12/10/2023 5:44 AM
174	N/A	12/9/2023 5:11 PM
175	Pursue good quality senior housing, pursue single family home development (it may be too late)	12/9/2023 4:48 PM
176	Increase density and scale of housing options near places of work through mixed use developments	12/9/2023 4:35 PM
177	Available, affordable, appropriate housing. I've lived in Addison 30 and I don't ever want to move but I will not be able to handle upkeep on a house.	12/9/2023 4:23 PM
178	A dedicated seniors center.	12/9/2023 3:08 PM
179	I don't know what the city is or isn't doing to support these groups.	12/9/2023 3:02 PM
180	Gotta offer affordable housing options for the service workers in our town. They need to be able to live here and raise a family here	12/9/2023 12:56 PM
181	Don't know	12/9/2023 12:39 PM
182	N/A. This is not a town for young families. There's nothing wrong with that.	12/9/2023 10:32 AM
183	N/A	12/9/2023 9:21 AM
184	recruit senior housing developer interest in providing senior housing locations.	12/9/2023 9:10 AM
185	N/a	12/9/2023 8:34 AM
186	N/A	12/9/2023 2:07 AM
187	it's a matter of investment and financial spending for facilities isn't it OR using/re-purposing existing infrastructure.	12/8/2023 9:44 PM
188	Listen to the citizens who vote . Listen to people who tell you our issues ! Don't vote politics!	12/8/2023 9:09 PM
189	More involvement	12/8/2023 6:52 PM
190	do not know	12/8/2023 5:57 PM
191	Again, listen to the opinions of the residents and stop rezoning for apartments.	12/8/2023 5:30 PM
192	Advance planning and appropriate bond issues	12/8/2023 5:12 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

71

193	N/A	12/8/2023 3:44 PM
194	Support families	12/8/2023 3:40 PM
195	City council must do a better job of taking heed of resident concerns	12/8/2023 3:25 PM
196	Incentivize homeownership for first time homebuyers. Allow for multifamily development in certain pockets. Incentivize new construction homes as well similar to what Farmer's Branch is doing for demos and new builds. It is very tough for young professionals with choosing a home base, and I believe Addison could cater to that group with new rentals, and housing that can be relatively attainable compared to other locations.	12/8/2023 3:24 PM
197	N/A	12/8/2023 2:29 PM
198	Better schools	12/8/2023 1:37 PM
199	Didn't have one	12/8/2023 12:49 PM
200	Better public schools	12/8/2023 11:41 AM
201	I doubt you can think of anything to help seniors.	12/8/2023 11:00 AM
202	I am not sure at this time	12/8/2023 9:24 AM
203	I prefer the invisible hand to do this, not government.	12/8/2023 9:12 AM
204	It's hard to compete with most of Dallas, but there needs to be a network for young professionals in Addison, especially singles (LGBTQ and straight).	12/8/2023 8:52 AM
205	Stop building apartments. The traffic and crime are out of control!	12/8/2023 6:18 AM
206	Actually make an effort to change them. Make things more affordable	12/7/2023 8:41 PM
207	Better public schools	12/7/2023 8:28 PM
208	The city has to develop programs that favor local young professionals entrepreneurship	12/7/2023 8:16 PM
209	Encouraging unionization, making the streets safer to walk and bike on, and of course affordable housing.	12/7/2023 8:07 PM
210	These workers need to be a priority.	12/7/2023 5:38 PM
211	For young professionals - more housing options, more mobility options, more bars/pubs that can be reached without driving.	12/7/2023 5:09 PM
212	I would not want my grandmother to live here. It's too hard to get around. Too much bottle neck traffic. No worthy access to safe and established walk-ways. No easily accessible public transportation for the locality either. Like an Addison street car or something. I feel like that could help seniors as well as cut down on the traffic congestion.	12/7/2023 5:02 PM
213	More marketing fit these kind of groups	12/7/2023 4:58 PM
214	Make a huge investment in making the elementary school as great on the inside as it is on the outside (support teachers steadily)	12/7/2023 4:48 PM
215	A food and sports program to give them an outlet. Along with homework assistance.	12/7/2023 4:22 PM
216	None marked as such	12/7/2023 4:22 PM
217	Put play areas for kids and not just be another useless trail park. Why do they have cameras on every pole? Seems your diversity messages are attracting thugs here.	12/7/2023 4:18 PM
218	None	12/7/2023 4:05 PM
219	Not sure of the impact on any of the mentioned segments other than seniors. I think segments need to voice realistic concerns and be willing to pay for the improvements.	12/7/2023 3:33 PM
220	nothing	12/7/2023 3:24 PM
221	Provide senior living in Addison	12/7/2023 2:41 PM
222	N/S	12/7/2023 2:22 PM
223	Access to the best school options	12/7/2023 7:56 AM
224	Go back to the way it was for crying out loud	12/7/2023 5:14 AM
225	Emphasis on creating an affordable community that doesn't contribute to the cost of living crisis.	12/6/2023 4:54 PM
226	Know that the service worker will likely commute to Addison, better walk ability	12/6/2023 3:23 PM
227	none	12/6/2023 9:13 AM
228	Na	12/6/2023 8:52 AM
229	N/a	12/6/2023 8:49 AM
230	help restaurants offer English classes to Spanish speakers; develop the "village" concept so widows can remain in their homes with community support, transportation, repairs, etc.	12/6/2023 8:48 AM
231	N/A	12/6/2023 8:38 AM
232	Housing affordability - rent controls	12/6/2023 7:28 AM
233	Establish AFFORDABLE housing for seniors	12/6/2023 6:22 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

72

234	not a lot of engagement for seniors	12/5/2023 7:18 PM
235	Minimum wage increase to support those who work in our community to also live here. The more we invest in our most essential service providers the better our community will be. Make our community one where we do not have to look outside of it for what we need. Improve what we have before building something new.	12/5/2023 5:44 PM
236	Better public transit and focus on safety	12/5/2023 3:26 PM
237	N/a	12/5/2023 2:20 PM
238	Yeuh	12/5/2023 12:49 PM
239	Seniors on fixed income are being priced out of Addison. 41% increase in Property Taxes over 3-years is too much! Congestion and overcrowding everywhere. Cut the Apartment Growth!	12/5/2023 12:18 PM
240	Need senior nursing home & assisted living situations	12/5/2023 12:10 PM
241	This is a very transient community--known for all the renting options. Because Addison is close to all major highways we understand why...But Addison should be known as a place people "LIVE" permanently. A place they call home. A place where people can build families, attend schools, attend Churches, etc.. And get to know our local community. People don't know one another in Addison because it's a rental town- the College is nearby-- Vitruvian is all renters. People don't stay. They have annual leases and leave.	12/5/2023 11:53 AM
242	Affordability	12/5/2023 11:12 AM
243	I think Addison could create more opportunities for youth	12/5/2023 10:13 AM
244	Stop building apartment complexes	12/5/2023 9:57 AM
245	N/A -- No opinion for kids or young professionals.	12/5/2023 9:45 AM
246	N/A	12/5/2023 9:01 AM
247	I don't know what the town is doing for young professionals-do you have outings/gatherings? What programs and events are happening at the athletic club?	12/4/2023 9:41 PM
248	Senior Living Options	12/4/2023 1:10 PM
249	Pay attention to what people are telling you.	12/4/2023 1:09 PM
250	More safety for seniors	12/4/2023 12:14 PM
251	Build a senior facility, or redesign one of the larger and now empty hotels into apartments for seniors. A hotel redevelopment allows for common dining and recreational areas in place of the ball and meeting rooms. Two or three rooms can be combined into a one or two bedroom apartment with a kitchen. Hotels are designed as fairly narrow buildings allowing for windows in every room, and plumbing, thereby making a remodeling process fairly economical.	12/4/2023 12:09 PM
252	More housing opportunities	12/4/2023 10:43 AM
253	Housing options	12/4/2023 10:41 AM
254	better housing and transportation options	12/4/2023 10:29 AM
255	more multifamily housing options	12/4/2023 6:28 AM
256	Action need to be taken	12/3/2023 6:55 PM
257	More affordable housing.	12/3/2023 3:23 PM
258	Buses should run every 15 minutes, not every hour, and they should be on time. Outside of Addison Transit Center, bus stops are inhospitable. Try standing in the sun for an hour at the bus stop with no sidewalk. There need to be more grocery options for people without cars. If you live in Addison Circle, the only options are walking across the tollway to Walmart or taking the bus to Kroger. This community needs an affordable bodega.	12/3/2023 2:39 PM
259	N/A	12/3/2023 2:06 PM
260	N/a	12/3/2023 1:02 PM
261	Not much schools support	12/3/2023 9:43 AM
262	N/A	12/3/2023 8:47 AM
263	Addison has a lot of opportunities for seniors and a good variety of options for children 6-12 at the athletic club, but not as many options for young people. They did start pickleball that includes under 60 but many programs are limited to 60 or 50+ age group and are even restricted to that. I am 33 and I also feel people my age do not come to addison to live because of the lack of good education system. The only reason I agreed to live in addison was because I am a teacher and my future children can come to school with me. However, if you cannot afford private school your kids would be going to DISD which is not preferable.	12/3/2023 8:15 AM
264	N/a	12/3/2023 7:52 AM
265	I'd love for more community events for young professionals but also I'd love a library or some sort of third space for each of these groups to be able to meet with each other etc.	12/2/2023 7:29 PM
266	I think for everyone- rent control (even if it's just limiting how much it can increase by each year). I've lived here three years and my rent has gone up by about 50% over that time. At this rate it will be unsustainable to continue living here. The apartments aren't even making any changes that warrant increased rent prices.	12/2/2023 7:11 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

73

267	Maybe a playground for kids somewhere in the Addison Circle park area	12/2/2023 4:16 PM
268	More homeowner single floor condos or a senior living facility; possibly a dedicated senior center for activities / AAC seems to be becoming a hybrid.	12/2/2023 3:50 PM
269	NA	12/2/2023 2:19 PM
270	More affordable housing aka apartments.	12/2/2023 1:11 PM
271	more ramps for both the disabled and those with strollers	12/2/2023 10:19 AM
272	Rent cost has gone through the roof, better prices for service industry workers	12/2/2023 8:04 AM
273	Maine clean up the parks one extra day a week? But it's really not too bad	12/1/2023 10:54 PM
274	Not sure	12/1/2023 9:35 PM
275	NA	12/1/2023 9:18 PM
276	Don't favor one group (seniors)	12/1/2023 8:44 PM
277	Improve public schools, encourage senior living options	12/1/2023 7:14 PM
278	Better schools around here other than private schools	12/1/2023 5:01 PM
279	N/A	12/1/2023 4:47 PM
280	Too many apartments and high rise buildings which may not be senior friendly and/or affordable.	12/1/2023 4:02 PM
281	Better public schools	12/1/2023 3:34 PM
282	Schools	12/1/2023 3:19 PM
283	Improve and expand the Addison Athletic Club gym facility, i.e. offer more equipment upstairs including weight benches and more free weights. The population growth has made competition for equipment rather unpleasant at busy times.	12/1/2023 3:18 PM
284	Make housing affordable. Also, lean into how noisy the festivals are. As someone who teaches workout classes at 5:15am on the weekends, not being able to sleep until after midnight is awful. It literally affected my heart and my career. Can we get an option to go somewhere if the city causes it to be too loud, like a refuge hotel or something?	11/30/2023 7:10 PM
285	Nothing. You can't satisfy everyone. Addison is a young and lively place, geared more towards young professionals 18-35 I would say. I believe it should stay the same in that sense. And not let that get ruined by trying to accommodate for everyone	11/30/2023 6:31 PM
286	More affordable townhomes!	11/30/2023 5:03 PM
287	NA	11/30/2023 3:09 PM
288	N/A	11/29/2023 9:32 PM
289	Make Addison more accessible and multigenerational friendly. Housing is very expensive and our senior citizens and young professionals cannot afford to stay here. We are driving people out left and right as big name apartment communities are buying out properties- as well as out of state folks taking up the price for our community. Rent stabilization, housing costs laws, rent increase laws can all help. Also creating a more safe community with speed bulbs, traffic lights and signals, bike lanes, crosswalks, etc.	11/29/2023 9:00 PM
290	N/A	11/27/2023 2:50 PM
291	none	11/27/2023 8:08 AM
292	Na	11/24/2023 11:56 AM
293	No opinion as I don't know the specific current programs.	11/23/2023 8:30 AM
294	Unkown	11/23/2023 8:11 AM
295	More affordable housing	11/23/2023 7:45 AM
296	N/A	11/23/2023 5:54 AM
297	Senior housing please	11/22/2023 9:27 PM
298	I don't know	11/22/2023 5:16 PM
299	Affordable housing	11/22/2023 3:59 PM
300	N/a	11/22/2023 3:52 PM
301	Within Addison there isn't a senior living facility	11/22/2023 3:51 PM
302	Didn't mark any	11/22/2023 3:30 PM
303	More affordable/ work force housing and transit options.	11/20/2023 7:33 AM
304	get a senior living facility	11/19/2023 8:01 AM
305	Families - not relying solely on private schools for education. Increasing communication on family programs to perspective residents.	11/18/2023 1:49 PM
306	I believe that seniors are, for the most part, not treated equally. I realize the demographics of the town show a higher percentage of youth vs seniors, but the benefits of listening to all citizens no matter their age, serves the entire community.	11/18/2023 1:28 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

74

307	Condominiums for seniors that prefer more socialization vs home owners. Also, remove gym activities fees for seniors	11/17/2023 8:10 PM
308	redevelop current multiple unit housing for affordable housing	11/17/2023 5:35 PM
309	It would be nice to have some activities that are specifically for "adults", not necessarily "seniors"	11/17/2023 4:49 PM
310	I think the Silver Line will help. It would be nice if they could afford to live here, but with DART there will be a way to have them come work here at a minimum.	11/17/2023 4:27 PM
311	Accept the fact that not everyone shares your opinions	11/17/2023 4:13 PM
312	No opinion	11/15/2023 8:06 AM
313	Blank	11/14/2023 8:57 AM
314	A senior center in/or near Addison. Programs geared to support the needs and interests of the elderly. We shouldn't rely on private for profit care facilities to provide these. There are active, independent elders living in Addison that would find value in such support.	11/14/2023 8:54 AM
315	Rezone vacant or underutilized commercial property for senior living.	11/14/2023 8:50 AM
316	I did not select dissatisfied or very dissatisfied	11/13/2023 1:03 PM
317	The Athletic club offers activities and clubs for seniors but not for young professionals who do not have a family. The same should be offered for that group. The town should offer discounts to local businesses or events for service industry and frontline workers.	11/12/2023 4:23 PM
318	I feel the city offers a lot of athletic and event options for all ages. Good housing is a bit elevated in price. Rarely are there 'houses' if you are the type of person for that suburban life.	11/11/2023 1:07 PM
319	Less apartments and transitory living spaces	11/11/2023 8:28 AM
320	Tell us how you are supporting these groups	11/11/2023 8:07 AM
321	75001 isn't really for kids. I don't even think a school bus goes through here	11/11/2023 6:57 AM
322	Pursue top-notch senior living, encourage more private schooling	11/11/2023 6:35 AM
323	Senior living and transportation	11/10/2023 10:10 PM
324	N/A	11/10/2023 9:38 PM
325	Pay more attention to this growing population. Most events that are held are at night. Offer a dog park on the north side of town.	11/9/2023 2:55 AM
326	N/A	11/7/2023 2:07 PM
327	I think that the AAC has expanded programs - but as far as guidance as to how to tap into resources for each stage in life - everyone has to reinvent the wheel. I have known many who have left our town not aware of what they needed was a resource available to them	11/6/2023 10:46 PM
328	At this time, it's not clear the town is doing anything proactive to support these groups.	11/5/2023 9:02 AM
329	Nothing, we already have too many housing options for renters/young professionals.	11/5/2023 7:08 AM
330	senior housing is basically non existent and is definitely needed.	11/4/2023 6:21 PM
331	na - not in favor of expanding Vitruvian - very strange living conditions and UDR is a less than responsive landlord - lived there for 1 yr and it was not a good experience - already see as evolving into affordable housing -balconies on Marsh demonstrate this need to promote Brookhaven college and that campus and activities more	11/4/2023 2:59 PM
332	Provide more outdoor living space for children.	11/4/2023 2:35 PM
333	Don't know	11/4/2023 9:48 AM
334	none	11/4/2023 6:33 AM
335	Promote events better; I never find out about events until after they occur. The communication is abysmal!	11/3/2023 9:01 PM
336	Create options for senior housing , stop building apartments	11/3/2023 8:29 PM
337	I just moved here in September. It's early November, so I haven't had enough of a chance of exploring how this is going for mg fellow townspeople in order to give an informed opinion.	11/3/2023 8:13 PM
338	NA	11/3/2023 7:30 PM
339	Provide senior housing options, both rental and for sale	11/3/2023 6:04 PM
340	More activities and events	11/3/2023 5:56 PM
341	affordable housing. To be able to buy not only rent. Perhaps a tiny home lot, or 1200sq houses, not mansions!	11/3/2023 10:14 AM
342	Mine very was about supporting younger families. You can't really do anything about it unless you can fix DISD. If my house was in a different school district, it would be worth 30% more.	11/2/2023 6:51 PM
343	Focus needs to be more on them and what they need as they've been long time residents.	11/2/2023 5:37 PM
344	Senior housing, stop building multi unit developments that create traffic nightmares	11/2/2023 5:29 PM
345	Housing options, school district choices are prohibitive and unattractive for families with school age children. Cost of living in/around Addison is too expensive for most service industry and	11/2/2023 2:05 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

75

frontline workers, forcing most of them to live far away from Addison, and at some point they will do the math and stop coming all the way to Addison for sub-standard pay and opportunity. Too many dollars and too many man-hours are spent making sure the 100 or so very vocal senior citizens are "happy" and continue to have ridiculous amenities like an amazing athletic club that they pay nothing for. It's insane that the town has 40yr old city buildings and yet can spend millions every year on the athletic club (that caters to a very small percent of the residents).

346	Develop restaurant space in Addison Circle area, empty offices and restaurants make it look sad	11/2/2023 1:44 PM
347	N/A	11/2/2023 12:42 PM
348	N/A	11/2/2023 10:29 AM
349	Create a Legacy West or Star venue here in Addison!	11/2/2023 10:17 AM
350	NA	11/1/2023 7:41 PM
351	Attract businesses that offer higher paying jobs in medicine, law, etc.	11/1/2023 5:11 PM
352	None marked	11/1/2023 4:13 PM
353	Include seniors in new housing areas, many more than 35 new apartments (new Amli area; these 35 are appreciated but woefully below what is needed)	11/1/2023 2:46 PM
354	somehow have a registry of what resources (professionals) we have in the community and engage them in a productive way, it is the people who work the ones that can't attend the meetings and you keep getting input from very old people with old/dated ideas and needs.	11/1/2023 2:44 PM
355	lower taxes	11/1/2023 2:21 PM
356	Housing density is an issue. Perceptions of for-rent housing.	11/1/2023 2:06 PM
357	Addison has been talking about senior living, but has failed to bring anything more than talk to the table.	11/1/2023 1:40 PM
358	Make good housing options available!! If our service workers can't afford to live in the community they work for, that means Addison isn't really a community, it's a theme park.	11/1/2023 7:51 AM

Q15 What issues or concerns do you have that may impact growth and development in Addison over the next 10-15 years?

Answered: 508 Skipped: 241

#	RESPONSES	DATE
1	Affordability of housing options for both renters and owners. Over-development of big apartment projects and crime, traffic, loss of open green spaces and pedestrian safety which may be a turn off for future residents and businesses.	1/31/2024 11:17 PM
2	traffic congestion and the accompanying pollution	1/31/2024 5:50 PM
3	Limited remaining vacant land. Housing stock, both apartments and single family, continuing to age and needing renovation/replacement. How to move Addison to a less car-centric transportation network.	1/30/2024 3:44 PM
4	We used to have police patrols through our neighborhood at least three times a day. I miss that. There have been more car break ins lately and I don't remember that in the past.	1/30/2024 3:31 PM
5	Keeping up with the congestion with new apartment & retail complexes going in & saving space where needed.	1/30/2024 1:33 PM
6	Housing. Transportation. Infrastructure.	1/29/2024 4:50 PM
7	Climate change, fiscal constraints.	1/29/2024 3:44 PM
8	I fear that the anti-density/apartment people will actually bring bad development to town. By being stubborn about not wanting high density instead of negotiating a higher quality development by allowing the density desired by the market we will be harming the future investment and return on that investment.	1/29/2024 12:27 PM
9	Life is hard an expensive. Finances will be hard for everyone in the coming years. However you can mitigate that, will help	1/29/2024 11:47 AM
10	Renter heavy. Need more ownership options.	1/29/2024 8:54 AM
11	Increasing COL	1/27/2024 4:33 PM
12	We don't know what we don't know. We must be prepared for any and everything which means we need to be financially strong as we are today! Priority Numero Uno!	1/27/2024 1:54 PM
13	Maintaining the beauty of Addison (community feel) while growing organically	1/27/2024 10:12 AM
14	Lake of investment in infrastructure, sidewalks and trails.	1/27/2024 8:42 AM
15	We need to continually think k about the space in the circle - make it better then Frisco and legacy !	1/27/2024 8:21 AM
16	No creative economic development. We just build more apartments or replace a restaurant with another restaurant. The whole west side of Addison along Beltline Rd is under-utilized. We need to plan development to make Addison sustainable through a strong tax base while keeping tax rates low. Infrastructure needs to be addressed for streets, sewer, water and buildings so that they are maintained on a consistent basis. Get back to the basics and proceed with the "nice to have" after taking care of the basics.	1/26/2024 8:41 PM
17	excessive apartment building. crowding, poor traffic. Maximizing space, and keeping parks and nature a primary focus.	1/26/2024 4:05 PM
18	Construction continues to be dangerous for pedestrians. Addison Circle Running Club has noticed this issue	1/26/2024 3:40 PM
19	Connections to public transportation	1/25/2024 5:46 PM
20	Not sure	1/25/2024 3:59 PM
21	None at the moment	1/25/2024 12:10 PM
22	Affordable housing.	1/25/2024 11:41 AM
23	More thriving businesses should be welcomed in order to prevent our town from a falling economy in the future. environment sustainability should be enforced to prevent our natural resources from decaying, improve the health of the town and set an example to the surrounding communities/towns/cities.	1/24/2024 8:41 PM
24	Cost of living vs housing quality	1/24/2024 7:55 PM
25	Encroachment of Dallas	1/24/2024 7:54 PM
26	I'd like to see fewer apartments being built.	1/24/2024 3:46 PM
27	Dont have any	1/24/2024 7:50 AM
28	Infrastructure deteriorating	1/23/2024 8:02 PM
29	safety	1/23/2024 7:33 AM
30	keeping the city architecturally attractive, manage traffic flow, maintain as many of the great city services as possible while not raising taxes, continue to look at alternative housing	1/22/2024 9:25 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

options. Have a real understanding of how many residents can the city service and support within the existing geographical boundaries.

31	I think Addison is set up well for the next 10-15 years, because it will only continue to attract young professionals. The Athletic Club is a wonderful attraction that makes me want to continue to live in Addison. I think Addison being a part of Dallas ISD might discourage some families from moving here vs. a Plano, Carrollton-Farmers Branch, or Frisco ISD address, but I am not sure how the town could specifically address this.	1/21/2024 11:40 AM
32	That Addison would lose it's smaller community feel because it is trying to do things that are not meant for smaller communities	1/21/2024 9:13 AM
33	I am very concerned that the council will continue to approve the building of more and more apartment buildings which are currently more of an eyesore than anything.	1/19/2024 6:17 PM
34	The lack of connectivity options across Midway Road between east and west Addison	1/19/2024 4:29 PM
35	I want to stay in Addison so I hope it doesnt become to difficult to own a home here. I also think we need to build back in some charm to the city! Over by Addison circle has character that we should expand on and not let chains take over and commercialize everything	1/19/2024 4:13 PM
36	To many Apartments	1/19/2024 3:36 PM
37	What to do with office space which will likely continue to have weaker demand in the future? Can the city work with developers to repurpose some of these buildings? What is the future financial value of the airport versus the potential tax revenue by converting to residential or commercial development?	1/19/2024 2:45 PM
38	Costs to replace major city owned buidings--police, fire, city hall, courts	1/18/2024 8:47 PM
39	Too many apartments and big box stores are degrading the value of the area. Good restaurants are relocating to newer areas such as Frisco. Need to attract them by inviting higher income people into the neighborhood.	1/18/2024 2:44 PM
40	perception of local government is a major barrier and challenge that needs to have a direct strategy for addressing and remediating before long-term success and cooperation can be achieved. the city is there for the community and vice versa, they act like enemies/victims at this point in time.	1/18/2024 1:31 PM
41	Environmentalism and walkability. I love our trails and how we have wild life. I know we're building more housing, but if it's not accessible financially and we don't create alternatives to vehicles, it's going to get very congested and uncomfortable if we even get anyone because they have to afford it	1/18/2024 12:07 PM
42	Apartments - Outdated Motels/ Hotels - Class C Office Buildings	1/18/2024 11:53 AM
43	Housing is expensive and the homes are outdated	1/18/2024 10:42 AM
44	Educational options - DART TOD - People moving further north and out of the city. Staying seen as a thriving entertainment hub when some restaurants still allow smoking.	1/16/2024 1:30 PM
45	provide affordable housing for service industry and frontline workers to ensure they don't commute long distances	1/15/2024 9:53 PM
46	Stop allowing apartments to be built. After 20years they typically are not maintained to Addison standards. Short term thinking.	1/15/2024 4:00 PM
47	Making the town overcrowded with infrastructure that does not support normal flow of traffic	1/15/2024 9:08 AM
48	Prioritizing too much growth leading to more backed up roads, investing in public transit will help with that, pushing the new rail line should be a priority and the more cars off the road the better	1/14/2024 6:35 PM
49	Car theft related issues. Low income retail locations that no longer serve the demographic (I.e. should replace the Dollar Tree, Rainbow and Ross next to Target with something like Sephora, Living Spaces and TJMaxx. Honestly, replace 99% of shops in that plaza, there is a middle-upper class demographic and a lot of those retail and restaurant locations serve an outdated demographic and do not serve the current demographic (Ross, Dollar Tree, Rainbow) so we have to drive elsewhere. Addison should be known as a destination for all the shops middle upper class demographics know and love. If you invested in replacing the shops in that plaza you would better attract the right demographic. With the plaza where the Whole Foods is, you have the right idea. Revamp the plaza with the Target to be similar vibe to that.	1/14/2024 4:43 PM
50	Affordability	1/14/2024 10:11 AM
51	Housing prices, entertainment options.	1/13/2024 7:11 PM
52	No more apartments. More OWNER-OCCUPIED housing.	1/13/2024 1:31 AM
53	That there is no land available for future projects.	1/12/2024 6:07 PM
54	Too densely populated with apartments. This causing more problems with speed and heavy traffic on the roads, along with more crime in the small amount of residential communities.	1/12/2024 5:31 PM
55	Inflation, DART rail, Public Safety	1/12/2024 5:09 PM
56	Addison is looking "old" compared to the newer cities to the north of us. I have lived in Addison since 1985. We need to make walkability a priority. The Tollway is an asset (provides easy access to other parts of DFW) and it's a liability (it cuts our town in half and creates complex access between the two halves). Some of our buildings and facades look old and tired. Remaining power lines along Belt Line Rd. makes the town look cluttered. Our best asset is the Addison Recreation Center.	1/12/2024 4:22 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

78

57	There's only so much room so higher density is important	1/12/2024 3:54 PM
58	Maintenance of roads/utilities, enough police, crime in surrounding areas/towns, jobs,	1/12/2024 7:21 AM
59	All available land seems to be turning into expensive apartments. I'd like to see more mixed zoning development to create more diversity and improve walkability	1/11/2024 8:07 PM
60	Limit construction to areas you have been working on for years. Josey. Belt line. It's horrible for the past 6 years.	1/11/2024 10:07 AM
61	its becoming more like a meto setting to large life living for the rich while the lower classes get overlooked	1/11/2024 7:54 AM
62	Education	1/10/2024 5:58 PM
63	Traffic from lack of viable alternatives to driving	1/9/2024 8:33 PM
64	The aging of the multifamily projects within the Town.	1/9/2024 10:44 AM
65	Too much growth in apartment complexes and do not feel the infrastructure of the city can handle it. Concerned it makes the town full of people who have no investment in Addison.	1/8/2024 9:25 PM
66	Land cost, no growth movements, closed minded individuals	1/7/2024 6:00 PM
67	Too many apartments. They are the slums of the future. Government that ignores citizen issues	1/7/2024 8:16 AM
68	tax	1/6/2024 3:43 PM
69	Aging populations alongside medical and information systems capabilities will provide either the downfall or continued healthy growth of Addison.	1/6/2024 11:49 AM
70	auto thefts are huge problem and need to be addressed way too much multi-family housing crime is up	1/6/2024 9:11 AM
71	I think apartments are needed, but too many of them in a pretty car centric society seems like it will eventually cause congestion problems unless publishers transport is increased and super encouraged	1/6/2024 8:29 AM
72	Addison has no room for expansion. All available space is used for multifamily.	1/5/2024 8:47 PM
73	%of homeowners vs renters	1/5/2024 6:41 PM
74	Way to many apartments	1/5/2024 6:36 PM
75	I hate all the apartments and crime! Put more lights and safety on the trails. More police!	1/5/2024 5:38 PM
76	Safety and no more apartments	1/5/2024 4:39 PM
77	Too many apartment buildings will over-populate and therefore overwhelm every aspect of Addison living.	1/5/2024 3:42 PM
78	Code and law enforcement	1/5/2024 3:31 PM
79	Multistory apartments with minimum street setbacks creating a canyon effect over our streets. Also, the whole idea of 'growth' needs to be questioned. Why can't anyone on the Town staff tell us a net \$ amount it costs the Town in services and Infrastructure for each additional resident?	1/4/2024 9:14 AM
80	Bad folks moving in	1/3/2024 1:26 PM
81	We need more mixed use developments, have grocery stores and retail stores under condos and apartments. Remove parking minimums. Bring in more DART buses/trains. We need sustainable growth and car centric development is not the way to do it.	1/3/2024 12:43 PM
82	Be fiscally responsible. Stop playing the cty manager leap frog game that city managers play. Run a very lean and mean city government. Do not waste our tax dollars. Lower tax rate.	1/2/2024 4:36 PM
83	Make Dart Rail a positive as a stop between cities/transit but maintain high standards of security.	1/2/2024 1:40 PM
84	help seniors age in town so retain their wisdom, volunteering Tims and experience.	12/31/2023 9:37 PM
85	How the infrastructure and city services will handle the growth of all the new apartments.	12/31/2023 6:55 PM
86	Housing costs reduced	12/31/2023 6:15 PM
87	maintaince of the neighborhoods.	12/31/2023 3:40 PM
88	As Addison becomes more and more a town of young professionals, working families without children, seniors, and empty nesters, it is important the town provide what is most important to these populations which we believe is easy access to a plethora of restaurants, entertainment options, shopping, medical/dental care and home health care options.	12/31/2023 2:44 PM
89	The public safety, especially with metro transit coming in shortly. The mass movement of people on a regular basis greatly increases the risk of crime. Already had my car broken into shortly after the 4th of July, due to unsavory characters being able to hide in the shadows of the towns busyness.	12/31/2023 1:54 PM
90	Addison losing it's culture of investing in its long-term homeowners.	12/31/2023 12:45 PM
91	Cost of living for many, lack of transport for all	12/31/2023 10:49 AM
92	The continued decline of Addison West of Beltline and the crime from the extended stays.	12/31/2023 10:29 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

79

93	Public schools, safety, homelessness population, aging facilities and infrastructure	12/31/2023 8:31 AM
94	No assisting living options in appartments or nursing homes	12/31/2023 5:15 AM
95	Don't rely on DART rail to bring more people to Addison day to day outside of those possibly using it to commute but even that will be limited as industry/businesses are not adjacent to the DART station. Addison will need to add more festivals or events at Addison Circle park or to the associated planned development near the DART station to ensure that the new planned development and existing Addison Circle businesses thrive.	12/30/2023 11:15 PM
96	Growth of renters vs owners in the community. Owners will sell, have excellent real estate. We need to find a way for younger couples to buy in. Real estate has a big play, need more smaller communities houses. Addison, is not the place to raise a young family of 3 children from what I've seen. However, we can kick start that momentum with young renting and established growing out with new views coming in.	12/30/2023 10:30 PM
97	Too many apartments and aging apartments. Going to become a ghetto.	12/30/2023 5:08 PM
98	There are fewer and fewer residents vs renters. Renters don't always care for the space the same.	12/30/2023 2:37 PM
99	The increase in crime	12/30/2023 12:08 PM
100	streets to congested, e.g. Beltline beautify beltline and other major streets discount use of the tunnel on weekends restaurants with great views of airport for watching planes, etc. More parking and easier 'drop off' at transit center for the future	12/30/2023 10:02 AM
101	Keeping sight of the costs that resident incur.	12/30/2023 9:51 AM
102	I am concerned with recent renovations at the Addison Athletic Club. It seems that vast majority funding was spent on esthetics of facility instead of practical repair or upgrade for the safety and utility. Also, whoever monitored the contractor work did poor job obviously since the facility is constantly in warranty repairs since renovation. This is indicative of incompetent Addison leadership and stewardship.	12/30/2023 8:53 AM
103	Sustenability	12/30/2023 12:28 AM
104	safety security	12/29/2023 6:33 PM
105	Aggregation of land for larger mixed use development	12/29/2023 4:23 PM
106	Disproportionate number of apartments	12/29/2023 9:51 AM
107	There is a trend in North Texas to only create new housing that is high end- whether it is new homes or apartments- that are high income brackets. This is concerning as there is an entire middle class of North Texans who need accessible housing and who are thriving members of the community. I hope Addison considers middle and lower income citizens when developing new housing.	12/29/2023 9:34 AM
108	Traffic, midway construction, construction, tollway cost & loud noise day & night, pot holes, some areas don't have access to stores & key businesses that everyone else does. Addison needs to keep some things the same, others need a redo, without spending all the \$\$\$. Slow and steady, making sure traffic can easily access new business. If construction takes over our town, businesses close.	12/28/2023 2:04 PM
109	The lack of vision from our community leaders on handling our growth and lack of police officers to deal with crime.	12/28/2023 8:52 AM
110	I worry about the decay of older apartments decaying.	12/27/2023 6:40 PM
111	Enough multi-family housing density already!	12/26/2023 11:43 AM
112	I'm concerned with too many high-end housing options being built and not keeping some diversity in home prices. But I also worry about huge divides in "rich" areas and "poor" areas.	12/26/2023 10:56 AM
113	I fear an over-emphasis on multi-family housing. While we need a good mix of development, it seems that town gets sucked into this type of development too often in recent years and is, perhaps, listening to other voices more than the residents of the town on this issue.	12/26/2023 10:22 AM
114	Traffic control, over development of multiple housing, maintenance of older apartment, and safety	12/26/2023 9:16 AM
115	Development in/around the airport.	12/24/2023 7:26 PM
116	I see it pushing lower income groups out because it is such a nice area and it is still reasonably affordable right now. Addison is a city for everyone right now and I do not want it to become a boujee area that excludes others just because of individual financial restraints.	12/24/2023 6:35 PM
117	Not enough affordable housing	12/24/2023 7:33 AM
118	There is no excellent thing in Addison.	12/23/2023 8:06 PM
119	Road construction	12/23/2023 6:10 PM
120	Safety and security are a major concern in the future.	12/23/2023 2:29 PM
121	Commuting to Addison is becoming more time consuming.	12/23/2023 1:09 PM
122	i have concerns that rent will become too expensive and young emerging professionals will be forced to relocate. I also have concerns that more priority will be given to car-centric development, instead of pedestrian oriented development.	12/23/2023 11:31 AM
123	More programs for people in their 50's. Needs are different than for those in their 70's.	12/23/2023 8:57 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

80

124	Code and police enforcement of traffic laws	12/23/2023 8:10 AM
125	Lack of a good public school system or affordable private school options	12/23/2023 7:30 AM
126	The substantial amount of commercial real estate that can get affected by things like the pandemic.	12/23/2023 7:07 AM
127	It needs a more diverse business base.	12/22/2023 7:47 PM
128	Too many seniors. Terrible public education.	12/22/2023 7:42 PM
129	That the city continues to be welcoming towards everyone.	12/22/2023 6:00 PM
130	Too many apartments.	12/22/2023 3:29 PM
131	Limited housing options	12/22/2023 3:28 PM
132	Overdevelopment of apartments and not single family homes, townhomes or condos. We need more options that aren't apartments, and we need to revitalize older buildings or building left empty (Inwood Rd as an example)	12/22/2023 3:21 PM
133	The policing is quite hard for a twin this small. I haven't had issues but it can be a bit off putting.	12/22/2023 1:59 PM
134	Na	12/22/2023 12:35 PM
135	Traffic, parking, safety as Addison grows	12/22/2023 8:33 AM
136	Worried about degradation. Need to consistently maintain the clean and new feel that people get when they visit Addison (similar to Las Colinas, Klyde Warren Park, Legacy West, Highland Park, etc around Dallas metroplex)	12/22/2023 8:00 AM
137	Cost of living Walkable city, accessibility Glass recycling	12/21/2023 11:05 PM
138	Loss of quality restaurants and unaffordable housing, increase in population density, and overuse of infrastructure.	12/21/2023 1:32 PM
139	Attractiveness for younger families or young/Middle Ages professionals.	12/21/2023 12:46 PM
140	Stop building apartments. The percentage of apartments to homes is to great and will negatively effect home prices in the future!	12/21/2023 9:30 AM
141	There has been an increase in crime at the Addison apartment complex. It would make me feel much safer if police officers regularly patrolled our neighborhoods.	12/21/2023 7:33 AM
142	Housing affordability and road development. It's necessary but the construction does prove an obstacle	12/20/2023 10:40 PM
143	N/A	12/20/2023 6:20 PM
144	Way to many apartments Decline in safety and police Needs to get rid of all old apts and replace them with newer permanent housing Get rid of all the cheap motels Addison getting reputation of not being good and being a town of old apts and bad elements	12/20/2023 5:54 PM
145	More get-some-developer-rich-quick not great ideas that add value fir folks that really live here - that is all I expect from you at this point.	12/20/2023 5:54 PM
146	Growing number in children and unlivable wages	12/20/2023 11:10 AM
147	Crime	12/20/2023 10:42 AM
148	Younger professionals moving to Addison	12/19/2023 6:25 PM
149	We have fewer and fewer homeowners.	12/19/2023 3:05 PM
150	The roads are terrible	12/19/2023 1:39 PM
151	Increased housing prices and car dependency as DFW population continues to grow. Difficulties sustaining/supporting local businesses and restaurants.	12/18/2023 9:51 PM
152	Make sure to keep crime in check.	12/18/2023 7:43 PM
153	Traffic contol	12/18/2023 4:14 PM
154	Traffic and the demand for the office space that has supported the city over the last 20 years. Do not just plop another apartment complex in the town but try for owners, people who care about the Town long term.	12/18/2023 3:35 PM
155	Too many apartments and not enough single-family homes.	12/18/2023 2:26 PM
156	Na	12/18/2023 9:21 AM
157	Redevelopment of properties that have closed and are sitting empty.	12/17/2023 6:30 PM
158	Empty office buildings or older commercial properties that are not redeveloped thoughtfully.	12/17/2023 1:42 PM
159	Traffic and infrastructure	12/17/2023 1:40 PM
160	Homelessness, regulations and stagnant thinking	12/17/2023 12:57 PM
161	I think that Addison will get to a place where diversity and equity will never become a forefront in the community. There needs to be better, landlord engagement and more compassion for those that are experiencing hardships in their life.	12/17/2023 8:56 AM
162	How do we compete with the expansion of the north? Corporations are going back to office, how can addison be marketed as the central point for those that would work downtown but	12/17/2023 8:13 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

81

prefer to live here or work in the north and prefer to live here. Keep crime low and address homelessness. You'd need to show me some of your data to truly weigh in beyond my perceptions..

163	Tech infrastructure	12/17/2023 1:32 AM
164	Overpopulation	12/16/2023 4:08 PM
165	Safety and drug use continue to be something I see on a daily basis at gas stations and people walking through neighborhoods to hang out and do drug trades. we need to have more eyes on the community and make sure the people living in the apartments that are hanging outside of gas stations are not dealing drugs.	12/16/2023 3:49 PM
166	Traffic issues, over development, homelessness, lack of code/non criminal law enforcement	12/16/2023 12:19 PM
167	Neighboring towns create a lot of competition. Addison has some advantages like the parks and events, the transit center and upcoming silver line, the plentiful hotels and restaurants, the airport, and a great central location within the area. Stop accentuating those unique positives and I think it could curtail growth.	12/16/2023 11:29 AM
168	I think the way that Addison orients itself and local businesses around the green spaces will impact the desirability of living in Addison	12/16/2023 9:44 AM
169	Concerned about the dart rail and what consumers/business it may attract.	12/16/2023 9:39 AM
170	That too many low income areas will move in a homeless will continue to cause safety concerns	12/16/2023 9:36 AM
171	Schools	12/16/2023 9:34 AM
172	Housing prices continuing to rise would make it impossible for people who work average paying jobs to live in a nicer community like this one	12/16/2023 8:00 AM
173	The dart rail coming here will have a bad effect on the town. Gonna bring in low lifes to our town.	12/15/2023 10:59 PM
174	Town council pushing big business in areas that are already too congested, cleaning up empty buildings on Addison Road & Beltline	12/15/2023 5:35 PM
175	Traffic.	12/15/2023 5:00 PM
176	Traffic. Lack of land for housing development.	12/15/2023 2:56 PM
177	Smoking	12/15/2023 2:23 PM
178	Repeating myself only because I truly think this is important. If too much focus is put in car centric transportation vs public transit and walkability, I truly believe Addison will become a drive through town. It will no longer be a hub for all of these amazing events, art, and resturants. The community aspect is so rare around here and we have to find ways to grow while still prioritizing that. We value the nature and the events and things to do. Making that more and more accessible to all of us will keep the community feeling strong and connected.	12/15/2023 2:03 PM
179	Homelessness - vagrants. Do what downtown Ft Worth (Sundance Square) does and not allow it. Pay your Police Officers more.	12/15/2023 1:09 PM
180	The north DFW area will continue to grow, but Addison's borders will not. Traffic is already pretty bad here, and I cannot imagine how much worse it will get in a decade. Continual densification and investment in all forms of transportation besides the personal automobile will be absolutely crucial for Addison's sustained growth and development.	12/15/2023 1:06 PM
181	Just population growth really.	12/15/2023 10:53 AM
182	limited amount of land in the town limits the development of new housing unless it is multi-family. People in the town don't seem to understand that limitation.	12/15/2023 10:03 AM
183	The cost of living, and low paying jobs.	12/15/2023 9:55 AM
184	Crime	12/15/2023 7:49 AM
185	None	12/14/2023 3:50 PM
186	Traffic, safety/crime, noise, and incompatible regionalism (given Addison's borders) undermining quality of life	12/14/2023 2:57 PM
187	Stop apartments	12/14/2023 1:48 PM
188	Lack of financial expertise within city government combined with a seeming lack of adequate project management to complete projects on-time and on-budget. Grand visions are worthless without the ability to execute. A perfect example is the inability to complete construction on a one-mile stretch of Midway road, now in its third year. The survey is cleverly worded in a way to solicit affirmative responses - who wouldn't want improved infrastructure, accessibility, sustainability, etc., but current city government has not yet demonstrated the ability to fulfill these visions. I hope they can, but there seems to be a reluctance to issue regular, transparent financial updates (and yes, I'm discounting the freshman-level "financial reports" issued the week before elections that contain no income statements or balance sheets). Almost everyone I know is in favor of continued development and improvement, but updates are necessary (e.g., how much incremental tax revenue have the new Vitruvian developments generated this year? Last year?)	12/14/2023 12:45 PM
189	No more Apartments, to much traffic right now	12/14/2023 12:24 PM
190	Gridlock with traffic	12/14/2023 10:48 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

82

191	So many apartments is going to strain and currently strains our law enforcement and Addison is not doing anything except promoting more crime. That is one reason residents are moving away from Addison. The City Council DOE NOT listen residents. They already have their minds made up prior to the public hearings. Addison is becoming a joke where it use to be that the City Council listened to the residents.	12/13/2023 6:15 PM
192	If it grows too quickly, and urban nightmare might occur: ie-snarling traffic and less public safety	12/13/2023 5:44 PM
193	Limited or no space to expand	12/13/2023 5:09 PM
194	With the dart train comes more unknowns - better police presence	12/13/2023 4:55 PM
195	Too many people living in such a confined area as Addison that will redult in many more cars on roads, will need increased number of first responders, strain on existing dog parks, trails/open spaces, and just overall general needs of our small community. Its inevitable to overwhelm everybody and everything.	12/13/2023 4:24 PM
196	Traffic and construction issues	12/13/2023 1:12 PM
197	I believe that MAA is charging too much for Rent in the circle for both people and businesses. I am very afraid how this is going to long term impact the city. I think we need more condos and also that the government should purchase the business spaces from MAA so that we can charge a reasonable rent and keep these places in business. Shopping has completely died out of the circle	12/13/2023 11:32 AM
198	Infrastructure. Too many apartments.	12/13/2023 5:59 AM
199	Getting behind on building trails and sports and parks. Current parks are very nice but need more connecting trails to go to places like AAC,without having to have a car. AAC renovations were very nice	12/12/2023 9:10 PM
200	I don't like all the apartments, they attract undesirable renters who don't care about the community that they live in. I LOVE Addison, and I don't want its great character to be ruined by overpopulation.	12/12/2023 5:53 PM
201	Pedestrian accessibility and housing prices	12/12/2023 5:47 PM
202	Redevelopment of commercial properties for more modern facilities / housing. Reduction of parking in favor of more "place". Connection between retail-commercial-residential without a car	12/12/2023 4:56 PM
203	Affordable housing (overall in the United States)	12/12/2023 4:46 PM
204	With the implementation of expanding the transportation system, there is concern of maintenance and the free rider issue. However, I believe an improved transportation system will invite a larger audience to visit Addison with reducing the issue of limited parking spots.	12/12/2023 4:22 PM
205	Addison does not have a growth problem. Addison's focus should be on sustaining the desirable location and what brings people to visit Addison. In every example across large cities in America went to many rental properties exist in a specific area, crime will increase and the area will begin to become undesirable.	12/12/2023 4:07 PM
206	No more multi-family residential complexes (apartments)	12/12/2023 3:16 PM
207	Aging neighborhoods that are allowed to decline due to shabby fences, neglected lawns, rise in on street parking, etc	12/12/2023 2:47 PM
208	Better cost of living for everyone	12/12/2023 2:38 PM
209	None	12/12/2023 2:34 PM
210	N/A	12/12/2023 11:33 AM
211	1. The homeless. The City Council seems not do anything about this especially near the tollway areas. What will happen once the Silver line gives access to more people hopping off in Addison to pan handle? 2. The fact that we lost power for 18 hours straight in the winter of 2021 and Addison town had no way of dealing with it was a disgrace. The electric grid issue was a shameful situation that reverberated around the country. Will Addison have a better control over power outages in the future?	12/12/2023 11:21 AM
212	Redevelopment is expensive, slow and time consuming. Need have creative planning and favorable entitlement process to compete.	12/11/2023 4:44 PM
213	Excessive traffic due to the higher density projects	12/11/2023 4:31 PM
214	rezoning	12/11/2023 3:41 PM
215	Too many apartments	12/11/2023 1:55 PM
216	Addison should concentrate on renter longevity over luxury high-cost rentals. Uncertain the economy can sustain high-cost rentals indefinitely. Paychecks are not increasing at the rate of rentals. The hordes of renters moving into DFW can move out just as easily. Addison may be stuck with deserted luxury apartment meccas.	12/11/2023 1:10 PM
217	Traffic, Traffic, and too many apartments.	12/11/2023 12:29 PM
218	Improved pedestrian and bike infrastructure would be a great way to insure the roads are not overly crowded. I would walk to more stuff in town if I was not worried about having to die every time I cross a street.	12/11/2023 12:16 PM
219	Climate change, economy	12/11/2023 11:21 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

83

220	continued suburban sprawl creating newer centers of business such as Frisco, etc. Continued congestion/parking in popular areas such as Village on the Parkway. Make it easy; trolley, etc. Work from home / remote killing office space tenancy other factors impacting office space tenancy	12/11/2023 10:06 AM
221	The City hasn't done a good job planning for increased traffic despite continuing to add highly dense apartment complexes	12/11/2023 9:45 AM
222	providing a better balance of housing types and availability. not just affordable but perhaps larger for families but maybe vertical on smaller plots to increase density. this also requires a better public transportation network	12/11/2023 9:24 AM
223	Not enough houses, too many apartments going up	12/11/2023 8:34 AM
224	homelessness	12/11/2023 7:53 AM
225	traffic	12/11/2023 7:08 AM
226	Access to pediatric emergency	12/11/2023 6:56 AM
227	The priority seems to be on building businesses not enhancing quality of life for residents	12/11/2023 6:20 AM
228	Rent prices rising. Inflation. Interest rates being so high. Gas prices. Grocery prices.	12/11/2023 12:09 AM
229	Read prior page. That Aml project by dart on Festival Way will destroyyyy every single reason resident of Addison have chosen to live here. This isn't shops at legacy, and we would like to keep it that way. Quit being greedy	12/11/2023 12:06 AM
230	concerned with the incoming apartment traffic and worried that our police and fire will be diverted to the new apartment renters who are not paying the city of Addison's property taxes. As a single Ident, homeowner here in Towne Lake, I value and saved up for 10 years to live here. However, I am disappointed to see how the rental property has been diverting necessary services away from the residential homeowners as many are transient, and or for our living in one apartment. The springs a different element of economic stability and mischief to our area that I was hoping Addison could have maintained better. As a daughter of a 88 year-old Dallas police officer, I respect what our current Addison police and firefighters put up with on a daily basis. I have lived on both sides as a daughter of a police officer, and now as a homeowner. I am hoping that our city council will not become enamored with the financial attractive deals , and instead think clearly as to how their decisions affect Addison's property owners not only now, but in the next 20 years.	12/10/2023 8:54 PM
231	Lack of ability to attract quality retail, particularly west of the tollway and east of Marsh. Addison town center needs significant improvement and does not reflect my standard for shopping like the retail available in Plano/Highland Park/Southlake. Very poor quality.	12/10/2023 8:15 PM
232	the proportion of apartments/rentals is too high compared to ownership. Creates a sense of a transient community rather than one where you feel you know your neighbors	12/10/2023 6:04 PM
233	Aging office inventory, reliance on restaurants on Beltline, risk of apartment decline due to disinvestment	12/10/2023 4:40 PM
234	availability of land	12/10/2023 3:52 PM
235	Current population, in homes, although getting younger is still fairly old. All new development is in large apartment communities. People who do not own have less invested interest in community	12/10/2023 3:52 PM
236	Budget suites need to go. Panhandling should be removed. And the area around motel 6 And the old black eye oea are becoming eyesores	12/10/2023 1:41 PM
237	Crime and overpopulation	12/10/2023 12:08 PM
238	Some of the apartment complexes are aging and can affect home pricing especially in the circle. Review and talk with property owners on their 5-10 year road map on the properites. Would prefer they don't drop to class-c apts.	12/10/2023 11:40 AM
239	We don't need growth. We are just fine where we are. No move living units. Growth just makes politicians look good, it doesn't make things better for citiezens.	12/10/2023 9:14 AM
240	Crime	12/10/2023 7:54 AM
241	Connecting city with proper walkways and bike lanes to encourage more pedestrian traffic	12/10/2023 6:28 AM
242	City staff will convince more city council's to destroy more of Addison	12/10/2023 5:44 AM
243	Addison is getting too congested with too many apartments. Apartments will lead to more crime.	12/9/2023 7:22 PM
244	Upkeep of roads, rec center and other infrastructure. I am concerned about adding more apartment units because the spirit of the city will continue to disappear.	12/9/2023 6:18 PM
245	I have concern that too much emphasis is being put on developing apartment complexes/short-term housing and not enough on expanding or building new neighborhoods. I think providing more "permanent" housing options helps to build a stronger community and I feel that Addison does not have enough permanent housing options at this time.	12/9/2023 5:24 PM
246	We need to maintain the streets, infrastructure, sidewalks; take advantage of unused spaces to build more recreational areas. Take a look at downtown Miami, for example, they are using the spaces under the bridges to build parks and attractions.	12/9/2023 5:11 PM
247	Crime rate, predominance of apartments, rezoning issues	12/9/2023 4:48 PM
248	Excess car dependence and maintenance cost of huge parking lots Opportunity cost of	12/9/2023 4:35 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

84

	inefficient land use, especially the airport	
249	Safety is a huge issue.	12/9/2023 4:29 PM
250	infrastructure, traffic, environmental sustainability	12/9/2023 4:23 PM
251	Overcrowding and traffic.	12/9/2023 3:08 PM
252	The Influx of homeless and crime is rampant and extremely concerning.	12/9/2023 3:02 PM
253	Pave the terrible roads and potholes that cause flat tires and bent rims	12/9/2023 2:59 PM
254	We need better infrastructure. Marsh road is a nightmare. Can no one decide if it is supposed to be a 2 or 3 lane road!! Please fix it!!! And stop all the work at 7:30 in the morning on that road making it a one lane road. They are always cutting grass, trees or bushes! Marsh is a nightmare.	12/9/2023 1:18 PM
255	Roads. Are there enough for all the apartments being built?	12/9/2023 12:56 PM
256	Increase population	12/9/2023 12:39 PM
257	Land use is a the biggest factor. Traffic patterns, infrastructure and current neighborhoods need to be taken into account before expanding or re-zoning	12/9/2023 10:32 AM
258	Not improving public parks, trails etc. Attract more unique restaurants and boutiques	12/9/2023 9:56 AM
259	Maintaining a safe environment. Crime and homelessness are rising in Addison and surrounding communities. Also concerned about increasing density of population and maintaining quality of housing, amenities and public safety.	12/9/2023 9:21 AM
260	Too much concern about environment and diversity.	12/9/2023 9:10 AM
261	Safety and parking/traffic issues.	12/9/2023 8:38 AM
262	Traffic	12/9/2023 8:34 AM
263	Everyone being priced out. This isn't necessarily an Addison issue so much as all of DFW but affordability is a real issue as the average age to be able to afford owning a home has shot up to over 40yrs.	12/9/2023 8:29 AM
264	Crime, homeless, street/ parking lot beggars	12/9/2023 8:15 AM
265	Too many apartments.	12/9/2023 7:33 AM
266	N/A	12/9/2023 2:07 AM
267	Cleanness	12/8/2023 10:56 PM
268	No more apartments.	12/8/2023 10:08 PM
269	Addison will just be gentrified for only the very rich	12/8/2023 9:44 PM
270	DEI and ESG will kill our city if you let it seep into our culture . Stay sane ! Think for yourself ! Don't follow the leftist views - it's killing our country	12/8/2023 9:09 PM
271	Civic engagement. I hope Addison encourages people to vote more.	12/8/2023 8:34 PM
272	Continued home unaffordability.	12/8/2023 8:23 PM
273	too many apartments	12/8/2023 5:57 PM
274	Too many apartments and your fear of being sued over white rock church instead of being afraid of the public you should represent.	12/8/2023 5:30 PM
275	Lack of available land for development	12/8/2023 5:12 PM
276	Traffic. It would be nice that instead of everyone coming to Kaboom town in a car, they had more real alternatives to get here that didn't require a car.	12/8/2023 4:47 PM
277	Code enforcement	12/8/2023 3:44 PM
278	No more land for homed. We have many apartments.	12/8/2023 3:40 PM
279	More apartments added to too many already. These are the slums of the future and attract unstable people who don't really care about addison	12/8/2023 3:25 PM
280	Footprint of Addison is constrained and without incentives, redeveloping aging office and retail will be very difficult for a developer to revitalize.	12/8/2023 3:24 PM
281	Taxes	12/8/2023 3:18 PM
282	Density and traffic	12/8/2023 2:53 PM
283	I enjoy the small town feel that Addison has in the middle of this huge metroplex. I fear one day it will become blended in with the surrounding areas and lose that charm.	12/8/2023 2:46 PM
284	Bringing in the rail opens up the community to negative impact which can already be seen by increase of homeless population walking around and sleeping in the Circle park and others in the vicinity. The amount of debris has also increased since the beginning of the project.	12/8/2023 2:29 PM
285	Educational system.	12/8/2023 1:37 PM
286	While it's not an extremely expensive to live here, it's borderline getting there for my generation between ages of 30 to 40	12/8/2023 12:49 PM
287	Too many apartments. Traffic. Not enough long term residents. Mediocre public schools. Not	12/8/2023 11:41 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

85

	enough police/firemen per capita.	
288	stop trying to make Addison a destination. There are too many apartments for this small town	12/8/2023 11:00 AM
289	Homelessness and public safety	12/8/2023 10:30 AM
290	Too many apartments being built	12/8/2023 9:24 AM
291	Government going out of its scope.	12/8/2023 9:12 AM
292	I'm very annoyed by the lawn signs that say no more apartments. I'm a millennial making six figures and I'm priced out of the homes these people want to protect. I'd buy a house in a heartbeat... if I could afford one in Addison.	12/8/2023 8:52 AM
293	Apartments are being squeezed in every available inch of land still available in Addison. This must stop. In 20 years it will be a jungle around here and the values will decrease. Build more parks and trails in the remaining available space.	12/8/2023 6:18 AM
294	Concerned about the increased traffic with increased population density.	12/7/2023 10:33 PM
295	The homeless population! Like come on they're everywhere and no one e is helping them	12/7/2023 8:41 PM
296	Poor development. (housing developments) Low key hotels that bring unpleasant people to the area	12/7/2023 8:29 PM
297	Better public schools. Safety / crime reduction	12/7/2023 8:28 PM
298	Full of cheap motels and the incompetence of the planning department allowing buildings that are a detriment to the urban scape	12/7/2023 8:16 PM
299	Lack of reliable transit and unsafe streets to walk and bike on is harder for any demographic. Older folks need to be chauffeured, children the same, and everyone between being forced into driving. We're getting hotter AND colder every year!	12/7/2023 8:07 PM
300	Roads and infrastructure are inadequate.	12/7/2023 5:38 PM
301	Addison like all DFW cities is currently excessively car dependent. Unless public transport is improved, the traffic issues currently seen on beltline and DNT will get worse. Young professionals looking to buy their first house/townhouse/condo are priced out of the market.	12/7/2023 5:09 PM
302	Traffic. Only more people are coming to the area. Traffic is only going to get more full and bottle-necked. Gotta do somethin about that.	12/7/2023 5:02 PM
303	Cost of living and housing	12/7/2023 4:58 PM
304	Our population is so Senior, what happens when they're not here anymore?	12/7/2023 4:48 PM
305	Increasing gun violence	12/7/2023 4:22 PM
306	Pricing Normal High Middle Class out of any ownership or rental property	12/7/2023 4:22 PM
307	Lack of jobs for warehouse and tech. Not everyone wants to work at a restaurant.	12/7/2023 4:18 PM
308	More multifamily	12/7/2023 4:05 PM
309	Affordable and diverse housing options. Many young professionals and seniors are priced out. We don't need more massive townhomes, apartments, houses. We need smaller more affordable options. 1BR with office areas/dens. There are a lot of singles both young/old.	12/7/2023 3:57 PM
310	Voter participation. Aging neighborhoods and neighbors. Lack of long term vision, what will the region look like in 10-15 years and where will Addison fit in. Small universe of citizens want to or actually do have outsized view of their relevance to the future.	12/7/2023 3:33 PM
311	I have seen drivers constantly cruise through stop signs on Beltway and Proton with barely a tap of their brakes. The same could be said of bicyclers who rarely observe traffic rules. More policing of these intersections must be done to assure everyone's safety.	12/7/2023 3:24 PM
312	Lack of senior living	12/7/2023 2:41 PM
313	Maximize traffic patterns	12/7/2023 2:22 PM
314	I am concerned about the growing sentiment opposing increased density. Additional housing opportunities are essential for increasing economic growth, lowering housing costs and ensuring the maintenance of excellent town services. While there needs to be a balance, uninformed opposition is a potential roadblock to future growth.	12/7/2023 1:26 PM
315	Crime, homelessness, the crawl of undesirable residents into numerous cheap apartments. We need LESS apartments and more homes. Homeowners take pride in the community's future; apartment renters don't.	12/7/2023 12:07 PM
316	Escalation of crime and overload of apartments and transit and lack of investment in this community	12/7/2023 7:56 AM
317	Stop trying to grow and go back to the Nicetown it used to be	12/7/2023 5:14 AM
318	Do not over build. Keep the community feel.	12/6/2023 11:56 PM
319	Financial and price gauging on apartments and homes	12/6/2023 4:54 PM
320	Redevelopment of older buildings.	12/6/2023 3:23 PM
321	Government overreach is always a concern. The least the government is involved in one's life the better. I am from California, and I am now a Texas resident. I came to Texas and found a permanent home here in Addison. I am here because I can see the effectiveness of freedom in	12/6/2023 12:44 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

86

a community. That word "Freedom" should be the bedrock to development of The City of Addison.

322	Housing, too much emphasis on apartment mega-structures	12/6/2023 12:32 PM
323	none	12/6/2023 9:13 AM
324	Climate Change	12/6/2023 8:52 AM
325	Apartment	12/6/2023 8:49 AM
326	re-development of commercial areas (office buildings, retail), support for airport, land too expensive for single family housing but that's all residents want (they don't appreciate their favorable tax situation),	12/6/2023 8:48 AM
327	Homelessness / Age of homes / Aging population of long-term residences	12/6/2023 8:38 AM
328	The high volume of apartments/condos being built in Addison or ones already established. The lack of "permanent" residents with this type of housing, increase in crime.	12/6/2023 6:22 AM
329	cost of living is unnecessarily high compared to the apartment amenities, lack new innovative public engagements and not just the usual yearly festivals	12/5/2023 7:18 PM
330	Open spaces are decreasing, particularly around Vitruvian Park. We have to protect our environment from the smallest gnat to the oldest senior citizen. We do not need more luxury apartments. We need open spaces that are well maintained. Old structures that are unused can be demolished and replaced. Protect our natural environment and allow us to live alongside it safely. We need to invest in an increase of community focused healthcare that is affordable. We need smaller community hubs that are walkable for each little neighborhood. Little corner/grocery stores, primary care physicians, etc. Walkable and accessible.	12/5/2023 5:44 PM
331	Limited space, not enough essential retail, grocery in walkable distances.	12/5/2023 5:12 PM
332	Maybe too much congestion and traffic	12/5/2023 3:26 PM
333	Running out of land.	12/5/2023 2:20 PM
334	None	12/5/2023 12:49 PM
335	Will be too expensive for Seniors to live here. Overcrowding and Congestion is big issue	12/5/2023 12:18 PM
336	Will be a town of apartments with no sense of community	12/5/2023 12:10 PM
337	The same I have now...no investment opportunities to stay in Addison. People hardly own anything in Addison.. The places available for purchase are unaffordable. Plus there's no place to raise a family in concrete- urban living townhomes. The spaces that are up for new construction are more apartments for lease. Addison should not be attracting more renters but more buyers. Businesses should have more offices in Addison offering local residents commuting ease..	12/5/2023 11:53 AM
338	no room to grow	12/5/2023 11:45 AM
339	The residential neighborhoods homes are too close together. Not friendly for single family residential and young families to raise children	12/5/2023 11:37 AM
340	None	12/5/2023 10:13 AM
341	That Addison is going to try to make us like downtown and Grandma's full of nothing but apartment complexes and we will be overrun and overcrowded and our safety will become a big concern	12/5/2023 9:57 AM
342	Affordability, safety and with the traffic that comes with the growth in the 4 square miles of town space, more options for mass transit to alleviate the congestion.	12/5/2023 9:45 AM
343	City is not keeping up with older areas, like Addison Circle by not supporting stores and businesses.	12/5/2023 9:15 AM
344	I'm concerned that the city will focus on adding more car centric infrastructure. This would be destructive and would not solve any issues. So many other cities have tried this and it creates urban hellscape.	12/5/2023 9:15 AM
345	Limited real estate, crowded streets	12/5/2023 9:01 AM
346	I am very concerned about the vertical landscape regarding condos and apts. We need more single family one-story homes or patio homes. I am very concerned about filling/retaining retail space below Apt. buildings.	12/4/2023 9:41 PM
347	Very concerned in the rise of crime due to the increase of multi-family developments and not the same growth in police department.	12/4/2023 3:16 PM
348	short sighted Town Officials with private agendas	12/4/2023 1:10 PM
349	Your focus is not on what the citizens want which will cause this town to go down a slippery slope real fast where all the elected officials will be long gone and not pay a price for their decisions - but left to each and every homeowner to deal with.	12/4/2023 1:09 PM
350	as the apartments age, the crime around them will worsen affecting services in other areas of the city.	12/4/2023 12:50 PM
351	The impact of affordable housing.	12/4/2023 12:39 PM
352	Get rid of low rental hotel across the street from Krogers behind Beltline	12/4/2023 12:14 PM
353	Relying on a very heavy apartment component, with its transitory population, results in an	12/4/2023 12:09 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

uninvolved community. This is experienced every year when there is an election of local council members and mayor. The percentage of voters is miserable compared to the total population. Efforts should be made to locate good single family home developers to build in the very few remaining opportunities for such, or look at some redevelopment opportunities in ageing office projects.

354	There are too many apartment buildings in Addison. There is too much noise pollution from airplanes and cars. More should be done to prevent this, e.g. change the air traffic routes to disallow large aircraft to enter the airspace above Addison and start giving out more noise violations to the very loud vehicles that travel through Addison.	12/4/2023 10:49 AM
355	Financial accountability	12/4/2023 10:43 AM
356	Livability sustainability	12/4/2023 10:41 AM
357	Do not let the permit pass for the White Rock Chapel. Do not let it open up to large crowds of people and traffic	12/4/2023 10:29 AM
358	Allowing a small minority of very outspoken people to dictate the direction of the Town.	12/4/2023 6:28 AM
359	Addison has to refresh Belt Line Rd to compete with other communities and retain its position as a primary dining venue. Some parts of Belt Line Rd look dated.	12/3/2023 7:57 PM
360	Clean up old dirty apartments.	12/3/2023 6:55 PM
361	We don't want it to turn into a crazy crowded modern community like other areas. More neighborhood feel with lots of nature. Peaceful not crazy. We like to get away to addison because it's not like uptown. We have a young family	12/3/2023 4:26 PM
362	Better transportation that can faster connecting to the major highways.	12/3/2023 3:23 PM
363	NIMBYs holding up development of the Silver Line. Investment in big, ambitious transport projects when what would really help is more frequent, punctual buses.	12/3/2023 2:39 PM
364	Lack of affordable housing, low supply of housing to purchase, heavily reliant on commercial taxes, ability to attract new residents	12/3/2023 2:06 PM
365	There are empty buildings Attract businesses	12/3/2023 1:02 PM
366	The White Rock "church" is going to destroy the neighborhood and endanger the lives of the children at Anne Frank Elementary School.	12/3/2023 8:47 AM
367	I worry about safety when the rail station opens. We have an extremely safe community now. APD does a great job but I am concerned for the future.	12/3/2023 7:52 AM
368	Overgrowth	12/3/2023 6:58 AM
369	I'm worried the new builds near Addison circle park will bring more traffic and reduce our current use of the green space there. I am concerned it will be more and more noisy and chaotic.	12/2/2023 7:29 PM
370	The only thing I can think is people being priced out of their apartments. Maybe that there's not a ton of single family homes, but I think townhomes or more condos will also encourage people to settle in more permanently in addison instead of moving away to other suburbs (boo urban sprawl)	12/2/2023 7:11 PM
371	The interior of the apartments in Addison Circle are outdated - less attractive to young professionals.	12/2/2023 4:16 PM
372	Need more home ownership options. Reduce multi family development	12/2/2023 3:53 PM
373	The continued reliance / push for apartments; public safety with Dart rail station;	12/2/2023 3:50 PM
374	Lack of electric vehicle charging, especially for apartments. Unwillingness to embrace housing/commercial density or the need for protected bike and pedestrian paths. Poor design during the initial implementation of new ideas (such as bike and pedestrian infrastructure) that hurts the adoption of their usage or their effectiveness. Failure to adopt mixed-use zoning, which would mean it is harder for areas to become dense and walkable since things like work, groceries, residences, and entertainment would be separated.	12/2/2023 2:19 PM
375	Homeowners blocking progress of building out and redevelopment causing Addison to lose major growth and sustainability to other neighboring cities.	12/2/2023 1:11 PM
376	i am worried about legislation focused more on profit and less on the people living in the city	12/2/2023 10:19 AM
377	Density of multi-family housing and the connection of that density to street and property crime	12/2/2023 12:59 AM
378	Hoodlums	12/1/2023 10:54 PM
379	Cost of living. Rent is too high and not sustainable.	12/1/2023 9:35 PM
380	None	12/1/2023 9:18 PM
381	The no apartment movement could be detrimental	12/1/2023 8:44 PM
382	Space constraints; will require redevelopment	12/1/2023 7:14 PM
383	Infrastructure and roads around here. Midway is taking 2 years to improve... with the rate of building townhomes and apartments were and tear on midway will need to be resurfaced again in 10 years.	12/1/2023 5:01 PM
384	The need for town leadership to continue to invest in infrastructure and quality of life for its residents.	12/1/2023 4:47 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

88

385	Bring in more quality restaurants and retail stores. Help retailers and hospitality businesses fill unoccupied space. Too many empty restaurant spaces and hotel spaces. The empty space makes Addison look like a slowly deteriorating town where no one wants to invest their money.	12/1/2023 4:32 PM
386	Again, too many apartments which will continue to add to the traffic congestion and potential crime/safety issues. Don't feel that Addison is the safe environment we enjoyed when we moved here about 15 years ago.	12/1/2023 4:02 PM
387	Quality of public schools and resistance to development of apartments, condos and townhouses.	12/1/2023 3:34 PM
388	Over building of rental housing, lack of responsiveness to residents.	12/1/2023 3:19 PM
389	Addison's staff and elected officials have no interest in listening to existing home owners, i.e. residents about stopping the ridiculous number of apartment communities.	12/1/2023 3:18 PM
390	Too many apartments Traffic Safety/crime	12/1/2023 7:21 AM
391	The city council thinks apartment dwellers don't use the gym and the courts and they do. We are outgrowing our community space. We are selling out too early when land is precious. Taking deals today. We spend way too much money.	11/30/2023 8:44 PM
392	-The retail price is too high and no one can afford to stay in business. - Dallas North Tollway is a hot mess and it's always a nightmare at peak times by 635. It keeps people out of this part of town. -there is nowhere to park.	11/30/2023 7:10 PM
393	Nearly none, but if I was to provide two it would be cost of living and the homeless population. Neither are currently a problem but could possibly be a problem in time to come with the construction of the new transit and economic downfall	11/30/2023 6:31 PM
394	The cost of living	11/30/2023 5:03 PM
395	Too many apartments and push on big commercial projects within town counsel	11/30/2023 3:25 PM
396	There is limited family homes that are reasonably priced that it will eventually move all of the young professionals out of Addison come the next 10-15 years. My partner and I would love to buy a family home in Addison because we love this city but due to the challenges I listed above we know that we will soon have to move to Plano, Frisco, etc. Addison has a lot of activities and places to eat but it does not caterer to families to live here and I don't see that changing	11/30/2023 3:09 PM
397	I'm concerned that we won't remain a safe private neighborhood because of the dart train that will be coming here now.	11/30/2023 5:33 AM
398	Reduction in the amount of individuals that work in office buildings. With so many office spaces in Addison my worries become vacant buildings or lots the don't add to the image that Addison is trying to convey. I understand this is not exclusive to Addison but with such a large density of aging office space in dense area the concern raises higher.	11/29/2023 9:32 PM
399	The people MAA is attracting. The circle has become a dump since they bought our Post Addison. This will invite people who don't appreciate Addison's community and don't care about our city's environment and it will turn into east plano if we let it. Also safety- we need speed bumps, bike lanes, light up crosswalks, enforcement of vehicular laws. People go way to fast here and endanger everyone. We need more focus on upholding the standards of our city.	11/29/2023 9:00 PM
400	Aging population, lack of real estate space for new growth, lack of senior housing	11/27/2023 2:50 PM
401	too many apartments	11/27/2023 8:08 AM
402	Increasing prices for housing and apartment rents could hamper growth	11/25/2023 8:32 PM
403	Improve infrastructure. Maintain uniform appearance	11/24/2023 11:56 AM
404	Asset maintenance Keeping Addison Way Keeping Taxes reasonable	11/24/2023 10:01 AM
405	Traffic-crime-cleanliness	11/23/2023 8:30 AM
406	Rental housing	11/23/2023 8:11 AM
407	The NIMBY-minded people who want Addison to be Farmers Branch or Highland Park have a loud voice and I worry that they will successfully hinder the development we need to financially thrive.	11/23/2023 7:45 AM
408	We should support the development of condo/apartment growth in recognition of changing demographics. At the same time, we should protect all existing neighborhoods offering single family residences.	11/23/2023 5:54 AM
409	Concerned that Addison is becoming known as an apartment community and not a destination for homeownership. Also concerned about rapid increase in panhandling.	11/23/2023 4:20 AM
410	Crime, homelessness, lack of code enforcement, apartment blight	11/22/2023 9:27 PM
411	Crime, over growth, too many people	11/22/2023 6:08 PM
412	less new housing on postage stamp properties, more open spaces to keep Addison special (what it used to be famous for. Addison now is losing fast all credibiity)	11/22/2023 5:47 PM
413	Diversity	11/22/2023 5:16 PM
414	Road infrastructure with new multi family developments	11/22/2023 4:45 PM
415	Apartments overcrowding	11/22/2023 3:59 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

89

416	Keep the quality of Addison	11/22/2023 3:52 PM
417	To develop senior facilities	11/22/2023 3:51 PM
418	Safety	11/22/2023 3:30 PM
419	Development activities in our neighboring cities which abut Addison but are not compatible with our brand.	11/21/2023 3:09 PM
420	Addison becoming unfordable to young professionals.	11/20/2023 7:33 AM
421	We are a active professional community that has thrived off of the events and attractions. I fear we may loose that as many of our mature citizens who once enjoyed that fearure years ago, forget that, and want Addison to age with them.	11/19/2023 8:41 PM
422	you are chasing away seniors by not having a senior living facility	11/19/2023 8:01 AM
423	Noise pollution b/o airport is my major criticism	11/18/2023 10:15 PM
424	Competition from surrounding cities and the "center" of the metroplex moving away from Addison. Town events ("kaboom town") losing or no longer being an attractant.	11/18/2023 1:49 PM
425	We do NOT need more apartments. We don't want to be apartment town USA. Please stop those and build town character other ways, with parks and landscaoing and code enforcement.	11/18/2023 11:03 AM
426	Planning & Zoning has shown that they are not handling projects in a manner that best serves the future of Addison. They are not at a high level in their due diligence when investigating ALL the facts that affect the outcome of an application put before them. This causes the passing of inadequate & sometimes erroneous information to the Council. The whole process must be tightened up to make absolutely sure that every stone has been turned to discover ALL the pertinent facts...thus achieving the test outcome for all.	11/18/2023 1:28 AM
427	Too many apartments causing really bad traffic and increase crime	11/17/2023 8:10 PM
428	Loss of attractiveness as destination for the metroplex	11/17/2023 5:35 PM
429	too many apartments, renters who have a short-term investment in community	11/17/2023 4:49 PM
430	Lack of forward thinking and short-sightedness of older residents.	11/17/2023 4:27 PM
431	Some way to have more single-family dwellings.	11/17/2023 4:22 PM
432	We are already saturated with multi family units. This has created an environment that is not conducive to family's or senior citizens.	11/17/2023 4:13 PM
433	With such a small footprint I am not sure how we can continue to grow and still be able to get around town	11/17/2023 3:36 PM
434	A city cannot sustain itself with only rental housing - Addison much increase the percentage of fee-simple housing (including dense fee-simple housing) and must find a way to incentivize developers to this end	11/17/2023 3:17 PM
435	As more individuals move to Addison, there should be a push to improve existing infrastructure. This includes sidewalks, cross walks, street lights, create more trails, reducing congestion, etc.	11/16/2023 10:33 AM
436	Too mNy apartments planned. rise in crime. Over supply causes low rents	11/16/2023 5:43 AM
437	No opinion	11/15/2023 8:06 AM
438	My concern is proliferation of trashy strip centers and gas stations/convenience stores	11/14/2023 9:52 PM
439	Safety	11/14/2023 4:29 PM
440	This rail system will bring homeless and crime to addison. Beef up law enforcement	11/14/2023 10:09 AM
441	The transferability of apartment living and transient nature of apartment living along with upkeep of buildings and overburden on services because of crime.	11/14/2023 8:57 AM
442	The Silver Line is a great opportunity for growth and development in Addison. Utilizing this transit connection for large events will aid in parking and crowd management. It will also provide an opportunity to introduce greater Dallas with what is offered in Addison. The growth it generates will be the challenge for the future.	11/14/2023 8:54 AM
443	Lifestyle options for seniors.	11/14/2023 8:50 AM
444	Maintain what we have as opposed to building more at a higher tax rate	11/13/2023 1:03 PM
445	Infrastructure and town development. Roads should continually be monitored to ensure they are safe and maintain visual appeal. Older buildings/businesses should be updated, but no more apartments!!!	11/12/2023 4:23 PM
446	I love the train but feel without close monitoring of tickets it will bring a larger Homelessness, vagrancy and trafficking presence.	11/11/2023 1:07 PM
447	I believe a concern for Addison is the amount of people in the multi-level residential buildings, in addition to the way Addison is gridlocked within so much concrete and with increasing traffic. The greatest concern is the quality of life & health for those who live, visit, & work here. Addison is only 4 miles square. If you keep building upward, you're putting greed over real care to the quality of life of those here. Also you can be more spirited & creative about encouraging recycling, trash pickup in the parks, valuing all aspects of nature. Be inspired by creative solutions in other areas, and see what can be done here.	11/11/2023 12:19 PM
448	Too many rentals compared to permanent residences. Addison is 84% rental!	11/11/2023 8:28 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

90

449	Finishing road construction ASAP taking too long	11/11/2023 8:07 AM
450	Maybe lower rent. I'm the circle, I'm paying \$1,600 for a 1br 1 bath	11/11/2023 6:57 AM
451	It's too late. Too much rented living space.	11/11/2023 6:35 AM
452	No green spaces Poor choices of businesses	11/10/2023 10:10 PM
453	Too much concern about adding apartments in a changing world	11/10/2023 9:38 PM
454	Crime and the buses/train. Homelessness is starting to be an issue	11/9/2023 2:55 AM
455	Public safety	11/7/2023 8:51 PM
456	Too much focus on apartment/townhouse dwellings - need to have other options	11/7/2023 2:07 PM
457	A larger athletic club is needed because of the increased number of apartments	11/7/2023 11:59 AM
458	I think in the next 10 years Addison home values will decrease as a result of apartments and condos.	11/7/2023 10:57 AM
459	Creating inclusive community with a welcome packet like we used to have for when you moved to the community.	11/6/2023 10:46 PM
460	Lack of long term residents	11/6/2023 11:24 AM
461	Addison has too many rental units leaving no room for owner-occupied single family homes. Renters have no connection to Addison and are transient. Apartments only benefit the owners and builders of apartments at the detriment of owners.	11/5/2023 7:08 AM
462	Way too many apartment buildings are being built which totally eliminates the initial charm Addison once had and was famous for.	11/4/2023 6:21 PM
463	affordability decline into numerous affordable housing projects less quality living increase traffic, construction education the majority of us don't live where we work as we don't want to live that close or in a corporate atmosphere- if people do they live downtown or near a corporate campus	11/4/2023 2:59 PM
464	Stop high density apartments.	11/4/2023 2:35 PM
465	Lack of space to build new single family homes, and parks.	11/4/2023 11:51 AM
466	Town pleasing developers over citizens. Quality of life over growing tax rolls. Apartments have gotten way to big	11/4/2023 9:48 AM
467	Too many apartments and not enough houses.	11/4/2023 6:33 AM
468	Decay of office buildings	11/3/2023 10:03 PM
469	Too many apartments and multifamily building	11/3/2023 9:01 PM
470	Apartments	11/3/2023 8:29 PM
471	I fear that adding even more apartment complexes will take away our small town feel. It's the reason I moved here . I'd hate to see that go away and instead find the same impersonality I can find in the rest of big cities.	11/3/2023 8:13 PM
472	Too many apartments and not enough homes. Apartments run down over time. Also, no more hotels. They start to run down and can't be rebrand/flagged.	11/3/2023 7:30 PM
473	Too many apartments means people moving in and out that don't care about the town. Bring in more nice restaurants and shops so that people will once again think of Addison as a destination.	11/3/2023 7:01 PM
474	too many non-owners living here	11/3/2023 6:04 PM
475	Homeless	11/3/2023 5:56 PM
476	Aging demographic - octogenarian leadership.	11/3/2023 5:30 PM
477	Fluctuation due to too many apartments servicing younger people that move away once they start a family.	11/3/2023 5:26 PM
478	Traffic and crime	11/3/2023 5:23 PM
479	How to remain a community that has a homey feeling, but yet is still modern	11/3/2023 4:51 PM
480	If we want to keep up the pace, housing is the biggest issue. I love Addison, and I wish i could live here too. We could be innovators in this sector! Tiny Houses/ Parks could be a great idea!	11/3/2023 10:14 AM
481	Office space surplus when more people have remote or hybrid jobs	11/3/2023 9:32 AM
482	Urban sprawl. People are moving north to Frisco and other nearby suburbs.	11/2/2023 10:09 PM
483	1. Homeless people on our doorstep. This is the single biggest think that would cause me to move my home and business out of Addison. 2. Redeveloping aging developments, apartments, etc. 3. Public safety, particularly the need to upgrade policing.	11/2/2023 6:51 PM
484	I feel that the city sets all these meetings for the residents but has actually no intention of listening to what the residents have to say. You're doing far too many rezoning trying to turn everything into apartments and Retail. Retail is fine but we're tired of the apartments and don't want to be overcrowded.	11/2/2023 5:37 PM
485	Roads, building controls, fix up existing buildings	11/2/2023 5:29 PM
486	Crumbling city facilities, service level drops associated with ever-increasing city staff	11/2/2023 2:05 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

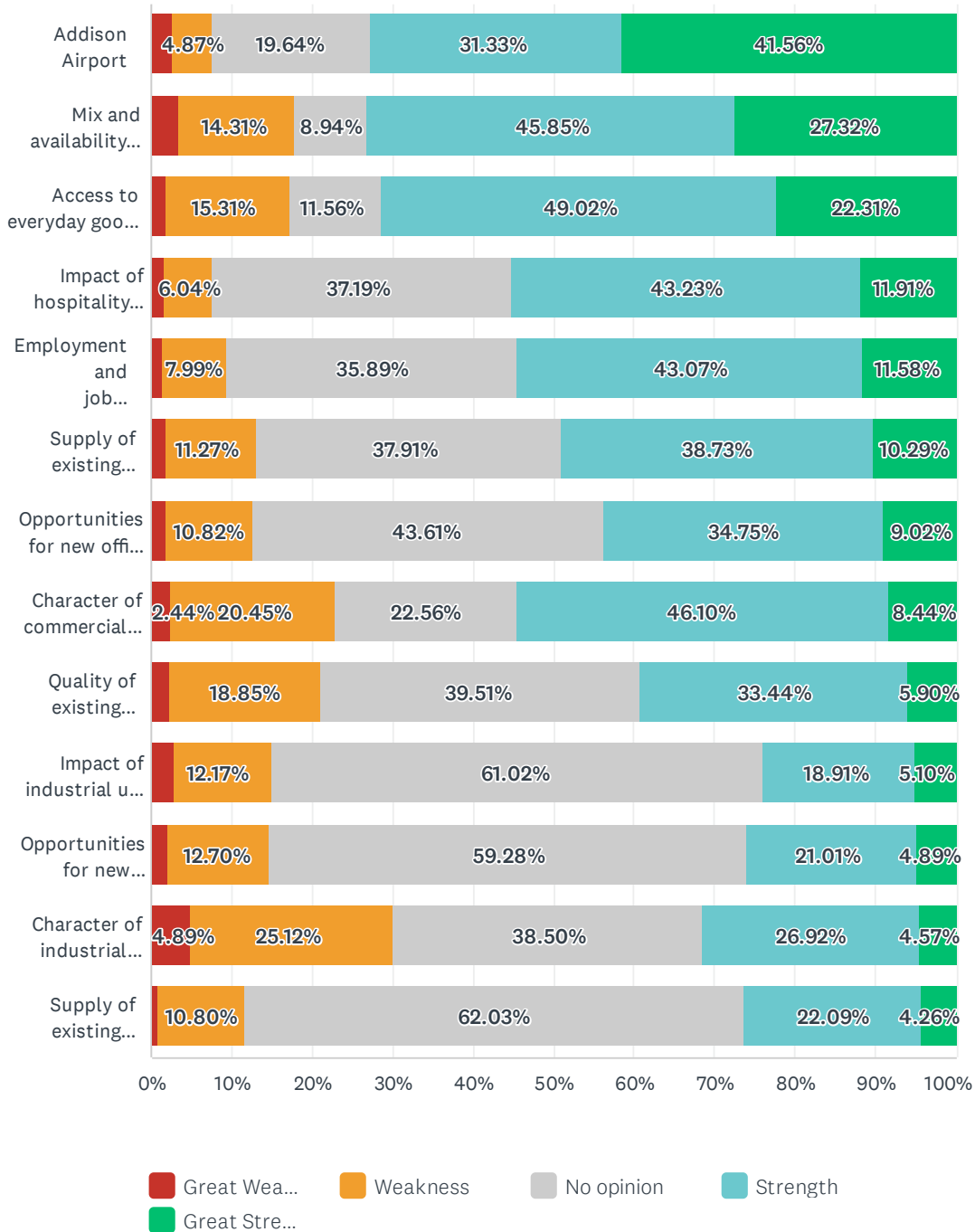
91

shortages, and a small but vocal resident population who wants to pretend that Addison is still a "boom town" and they are entitled excessive amenities without paying for them.

487	Not keeping up with infrastructure	11/2/2023 1:44 PM
488	Transportation infrastructure for additional housing-I don't believe the Silver Line will be a success	11/2/2023 12:42 PM
489	Addison is mostly built out, so existing land use must be managed and maintained well. There are some run down areas that need to be uplifted. transportation and congestion are ongoing issues that will have increasing challenges as population grows.	11/2/2023 12:03 PM
490	Building of many apartments and giving land to big corporations that can lead to unsafe conditions in the town & rising costs of living. Already seeing unsafe conditions on roads due to not properly marked construction. Excessive traffic and excessive use of unsafe driving conditions.	11/2/2023 11:58 AM
491	The new dart project was a terrible idea and was designed horribly. With the Dallas population growing in numbers Addison will be a traffic nightmare over time since the rail is cutting across major road ways	11/2/2023 11:22 AM
492	Public safety, low taxes, over crowding, traffic.	11/2/2023 11:07 AM
493	Maintaining a quality environment and services in town. Don't dumb down services to where we are like everyone else. Continue to make Addison extraordinary among cities.	11/2/2023 10:42 AM
494	Space for new developments.	11/2/2023 10:29 AM
495	Not hip anymore....	11/2/2023 10:17 AM
496	Addison has many office towers that might face a lower number of tenants due to the rise of remote work. As they are a large part of the tax base the city will need to work with these companies to make sure they stay around, or come up with a plan if they become financially unviable	11/1/2023 7:41 PM
497	Too many rental properties.	11/1/2023 5:11 PM
498	Overcrowding due to influx of apartments. Crime will continue to increase as will taxes	11/1/2023 4:13 PM
499	Discord between residents and neighborhoods, especially regarding future use of our limited available land. Little single family owner support for any proposed change.	11/1/2023 2:51 PM
500	Too much traffic, loss of seniors due to lack of housing affordability, loss of small businesses	11/1/2023 2:46 PM
501	that you are basing this new plan on the input of the seniors of addison	11/1/2023 2:44 PM
502	taxes and growth of government	11/1/2023 2:21 PM
503	Housing density restrictions and lack of options for service professionals and public workers that make and retain talent and make Addison a wonderful place to live.	11/1/2023 2:06 PM
504	Addison leaders have turned their backs on the voters as it relates to density development. We are already experiencing over-crowding issues and with the pipeline of high to mid-density rental units, it's only going to get worse.	11/1/2023 1:40 PM
505	As millennials and Gen-Z get older, it's important for housing options, including smaller and more affordable options, be available for housing, especially housing that can be owned, even if it's in the form of basic condos without bells and whistles. It's also important to be able to provide diverse transportation options, including making walking a preferred option for shorter, more local trips. A full grocery store at Addison Circle/near the Addison Transit center would be awesome	11/1/2023 11:22 AM
506	Housing crisis, if wages don't match housing price increases... Just who do you expect to live here going forward? Heat waves and strong storms that put pressure on our grid. The crime that usually follows bad housing policy and lack of disaster preparedness. Stagnation in the office real estate economy has Work From Home continues to reduce the need for office leasing.	11/1/2023 7:51 AM
507	Ensuring the dart station does not attract homelessness	10/31/2023 6:31 PM
508	Addison maybe should consider buying land now before prices become much higher and in shorter supply down the road for replacement city facilities like city hall, fire dept station 1 and station 2. Also for redevelopment of new apartments and office buildings.	10/31/2023 9:58 AM

Q16 When considering Addison's existing commercial and industrial areas, identify if each of the following is a strength or weakness for the community today.

Answered: 616 Skipped: 133

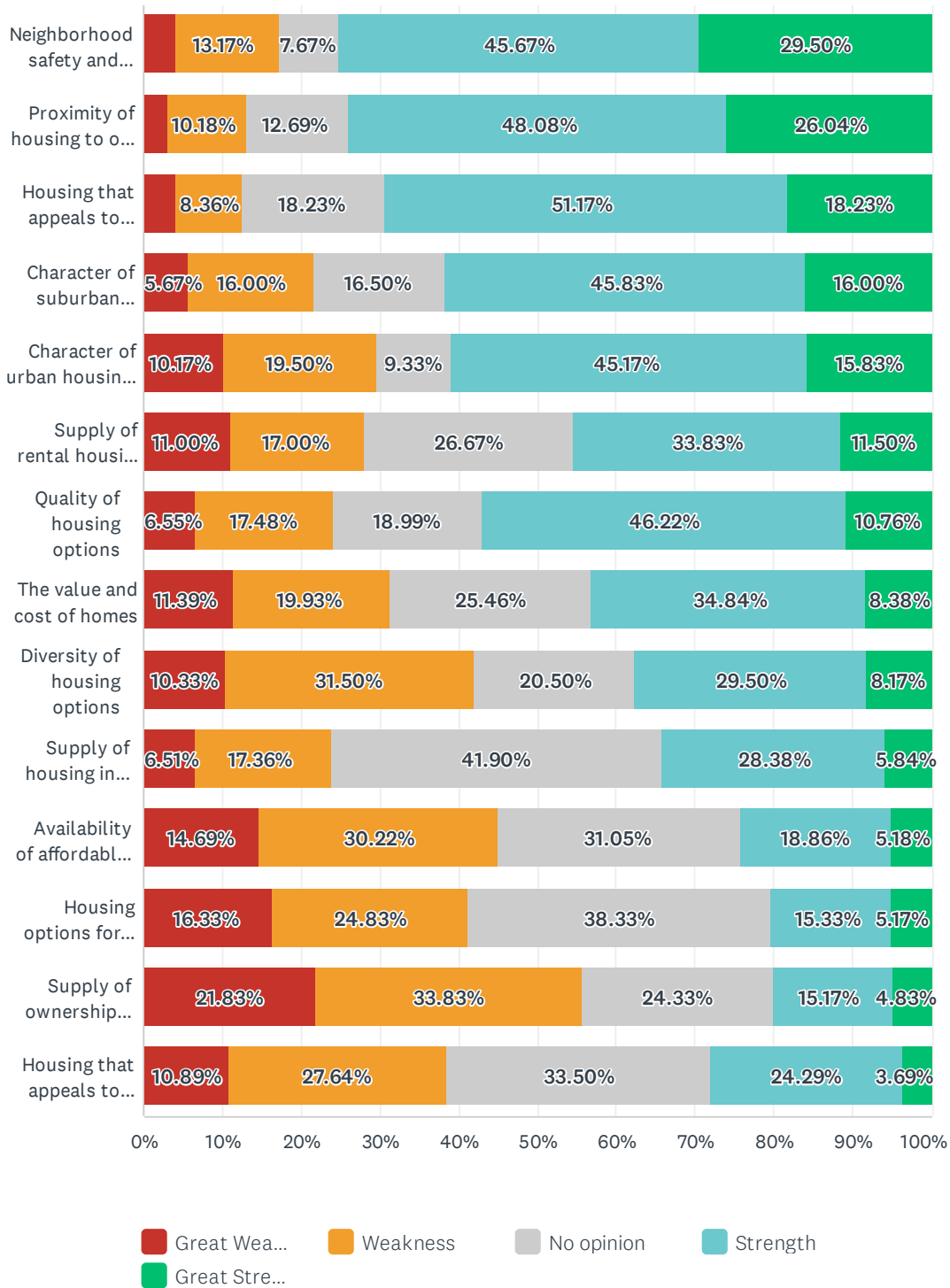


VISION, VALUES AND PRIORITY OUTCOMES SURVEY

	GREAT WEAKNESS	WEAKNESS	NO OPINION	STRENGTH	GREAT STRENGTH	TOTAL
Addison Airport	2.60% 16	4.87% 30	19.64% 121	31.33% 193	41.56% 256	616
Mix and availability of shopping and dining options	3.58% 22	14.31% 88	8.94% 55	45.85% 282	27.32% 168	615
Access to everyday goods and services	1.79% 11	15.31% 94	11.56% 71	49.02% 301	22.31% 137	614
Impact of hospitality uses on the community	1.63% 10	6.04% 37	37.19% 228	43.23% 265	11.91% 73	613
Employment and job opportunities	1.47% 9	7.99% 49	35.89% 220	43.07% 264	11.58% 71	613
Supply of existing commercial space	1.80% 11	11.27% 69	37.91% 232	38.73% 237	10.29% 63	612
Opportunities for new office and employment uses	1.80% 11	10.82% 66	43.61% 266	34.75% 212	9.02% 55	610
Character of commercial areas (size and scale of buildings, setbacks, design and materials, landscaping and open space, maintenance, etc.)	2.44% 15	20.45% 126	22.56% 139	46.10% 284	8.44% 52	616
Quality of existing commercial and industrial areas	2.30% 14	18.85% 115	39.51% 241	33.44% 204	5.90% 36	610
Impact of industrial uses on the community	2.80% 17	12.17% 74	61.02% 371	18.91% 115	5.10% 31	608
Opportunities for new industrial development	2.12% 13	12.70% 78	59.28% 364	21.01% 129	4.89% 30	614
Character of industrial areas (size and scale of buildings, setbacks, design and materials, landscaping and open space, maintenance, etc.)	4.89% 30	25.12% 154	38.50% 236	26.92% 165	4.57% 28	613
Supply of existing industrial space	0.82% 5	10.80% 66	62.03% 379	22.09% 135	4.26% 26	611

Q17 When considering existing housing and residential areas, identify if each of the following is a strength or weakness for Addison today.

Answered: 603 Skipped: 146

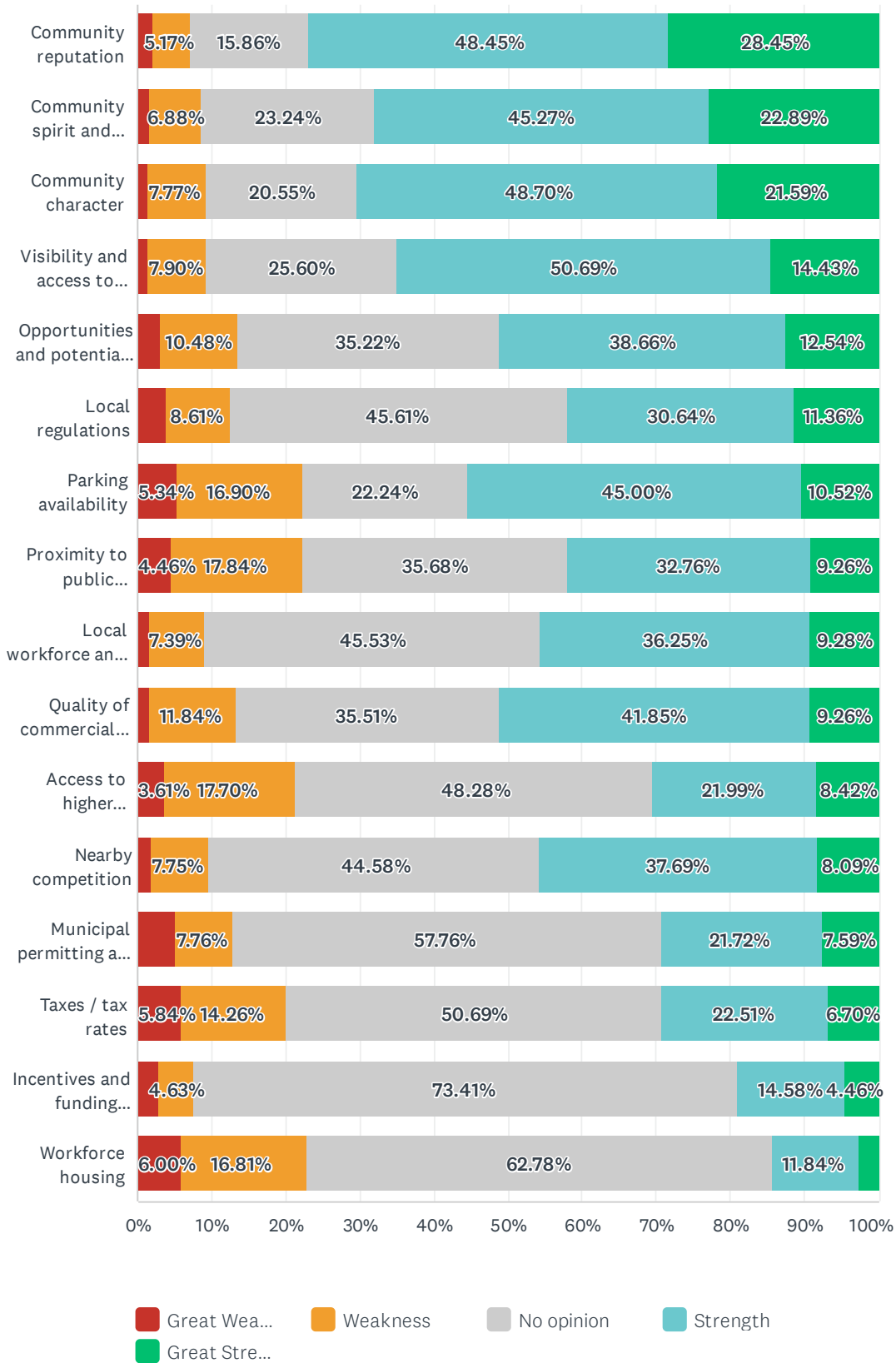


VISION, VALUES AND PRIORITY OUTCOMES SURVEY

	GREAT WEAKNESS	WEAKNESS	NO OPINION	STRENGTH	GREAT STRENGTH	TOTAL
Neighborhood safety and walkability	4.00% 24	13.17% 79	7.67% 46	45.67% 274	29.50% 177	600
Proximity of housing to open space and amenities	3.01% 18	10.18% 61	12.69% 76	48.08% 288	26.04% 156	599
Housing that appeals to young professionals	4.01% 24	8.36% 50	18.23% 109	51.17% 306	18.23% 109	598
Character of suburban housing - detached homes (architectural style, building materials, size and scale of buildings, open space, etc.)	5.67% 34	16.00% 96	16.50% 99	45.83% 275	16.00% 96	600
Character of urban housing - multifamily, condos, and townhomes (architectural style, building materials, size and scale of buildings, open space, etc.)	10.17% 61	19.50% 117	9.33% 56	45.17% 271	15.83% 95	600
Supply of rental housing options	11.00% 66	17.00% 102	26.67% 160	33.83% 203	11.50% 69	600
Quality of housing options	6.55% 39	17.48% 104	18.99% 113	46.22% 275	10.76% 64	595
The value and cost of homes	11.39% 68	19.93% 119	25.46% 152	34.84% 208	8.38% 50	597
Diversity of housing options	10.33% 62	31.50% 189	20.50% 123	29.50% 177	8.17% 49	600
Supply of housing in mixed-use neighborhoods	6.51% 39	17.36% 104	41.90% 251	28.38% 170	5.84% 35	599
Availability of affordable housing options	14.69% 88	30.22% 181	31.05% 186	18.86% 113	5.18% 31	599
Housing options for seniors	16.33% 98	24.83% 149	38.33% 230	15.33% 92	5.17% 31	600
Supply of ownership housing options	21.83% 131	33.83% 203	24.33% 146	15.17% 91	4.83% 29	600
Housing that appeals to young families	10.89% 65	27.64% 165	33.50% 200	24.29% 145	3.69% 22	597

Q18 Identify if each of the following is a strength or weakness to operating a business in Addison today.

Answered: 583 Skipped: 166

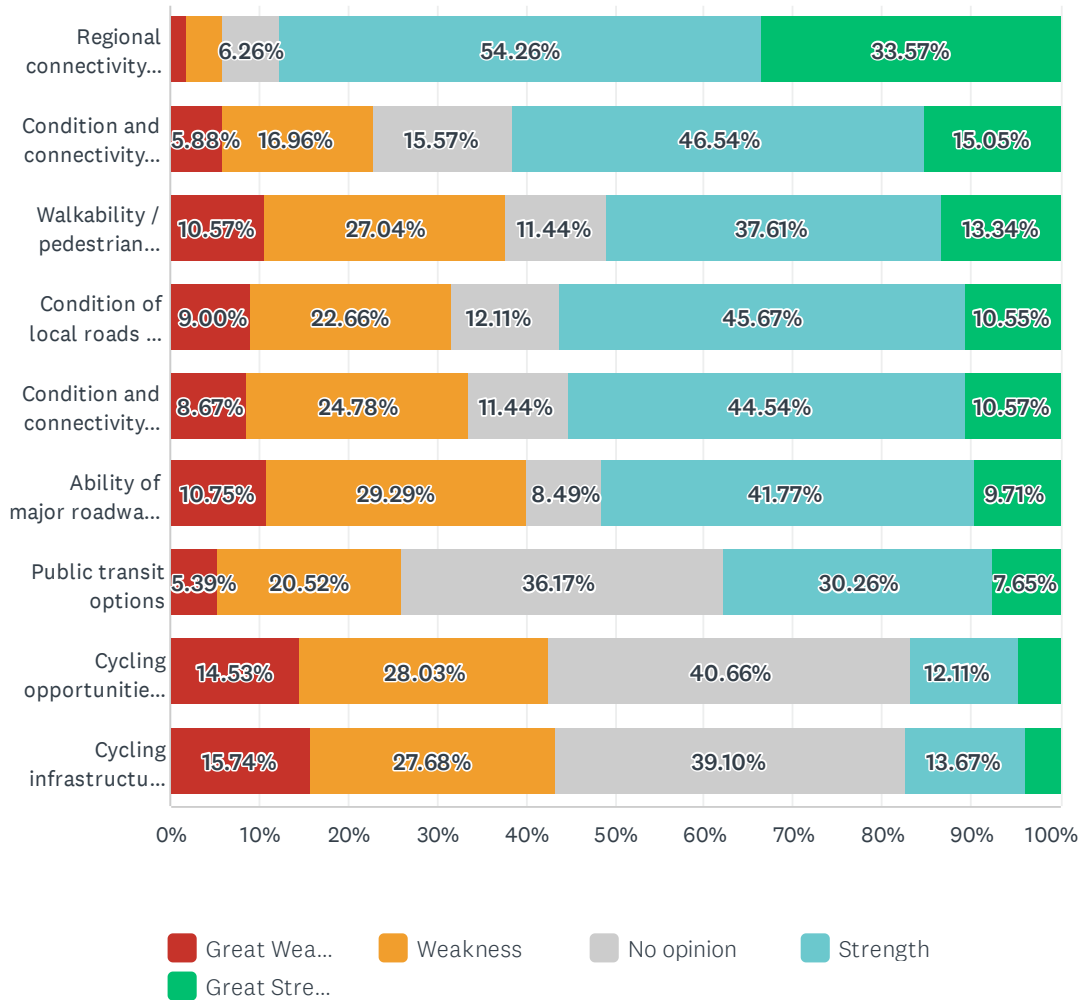


VISION, VALUES AND PRIORITY OUTCOMES SURVEY

	GREAT WEAKNESS	WEAKNESS	NO OPINION	STRENGTH	GREAT STRENGTH	TOTAL
Community reputation	2.07% 12	5.17% 30	15.86% 92	48.45% 281	28.45% 165	580
Community spirit and culture	1.72% 10	6.88% 40	23.24% 135	45.27% 263	22.89% 133	581
Community character	1.38% 8	7.77% 45	20.55% 119	48.70% 282	21.59% 125	579
Visibility and access to customers	1.37% 8	7.90% 46	25.60% 149	50.69% 295	14.43% 84	582
Opportunities and potential for new development / revitalization	3.09% 18	10.48% 61	35.22% 205	38.66% 225	12.54% 73	582
Local regulations	3.79% 22	8.61% 50	45.61% 265	30.64% 178	11.36% 66	581
Parking availability	5.34% 31	16.90% 98	22.24% 129	45.00% 261	10.52% 61	580
Proximity to public transportation	4.46% 26	17.84% 104	35.68% 208	32.76% 191	9.26% 54	583
Local workforce and talent pool	1.55% 9	7.39% 43	45.53% 265	36.25% 211	9.28% 54	582
Quality of commercial buildings and properties	1.54% 9	11.84% 69	35.51% 207	41.85% 244	9.26% 54	583
Access to higher education	3.61% 21	17.70% 103	48.28% 281	21.99% 128	8.42% 49	582
Nearby competition	1.89% 11	7.75% 45	44.58% 259	37.69% 219	8.09% 47	581
Municipal permitting and approval	5.17% 30	7.76% 45	57.76% 335	21.72% 126	7.59% 44	580
Taxes / tax rates	5.84% 34	14.26% 83	50.69% 295	22.51% 131	6.70% 39	582
Incentives and funding mechanisms available to businesses	2.92% 17	4.63% 27	73.41% 428	14.58% 85	4.46% 26	583
Workforce housing	6.00% 35	16.81% 98	62.78% 366	11.84% 69	2.57% 15	583

Q19 When considering Addison’s existing transportation networks, identify if each of the following is a strength or weakness for the community today.

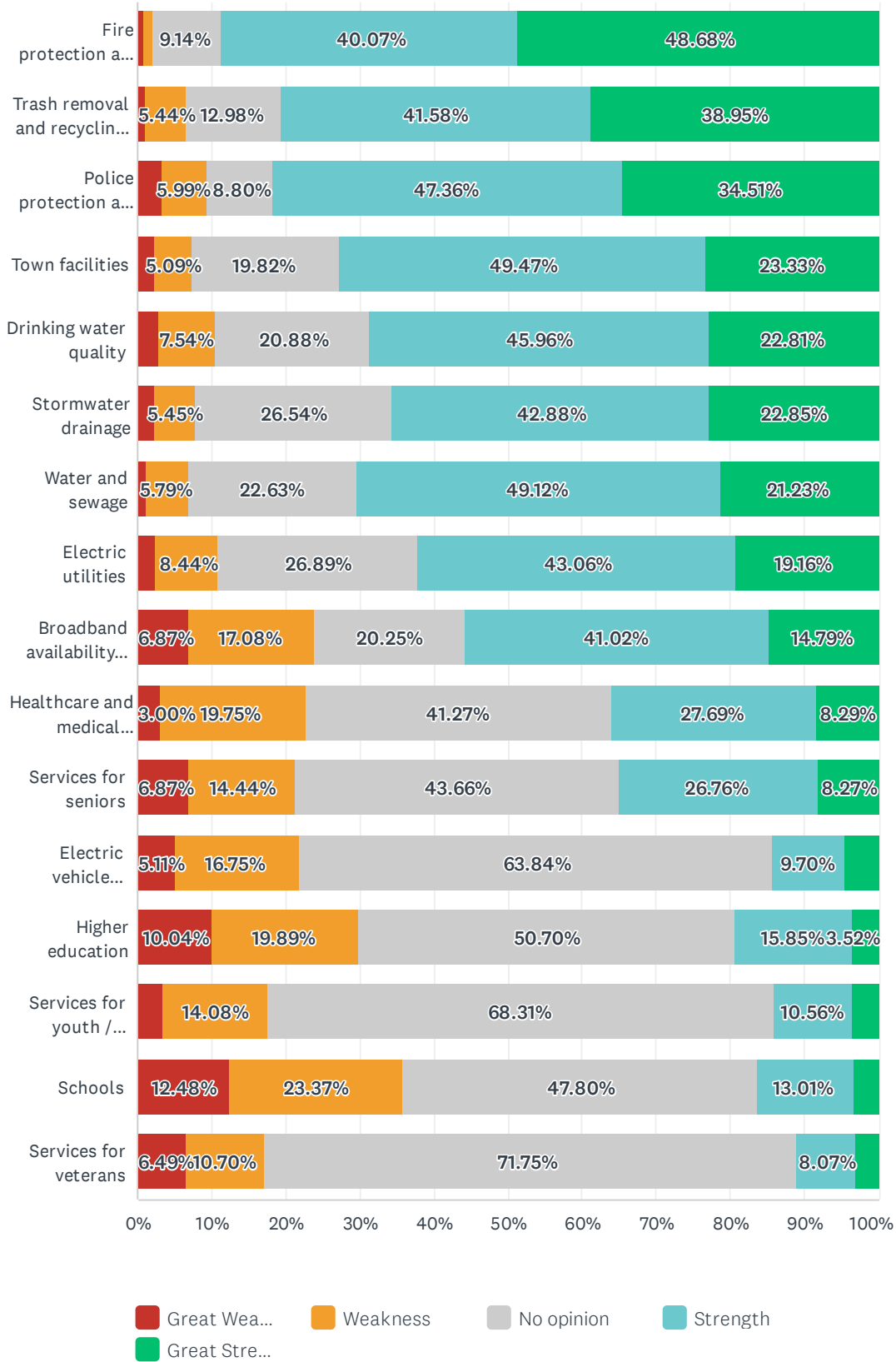
Answered: 579 Skipped: 170



	GREAT WEAKNESS	WEAKNESS	NO OPINION	STRENGTH	GREAT STRENGTH	TOTAL
Regional connectivity and access to major highways/tollways	1.74% 10	4.17% 24	6.26% 36	54.26% 312	33.57% 193	575
Condition and connectivity of greenways and trails	5.88% 34	16.96% 98	15.57% 90	46.54% 269	15.05% 87	578
Walkability / pedestrian safety	10.57% 61	27.04% 156	11.44% 66	37.61% 217	13.34% 77	577
Condition of local roads and streets	9.00% 52	22.66% 131	12.11% 70	45.67% 264	10.55% 61	578
Condition and connectivity of sidewalks and other pedestrian amenities	8.67% 50	24.78% 143	11.44% 66	44.54% 257	10.57% 61	577
Ability of major roadways to handle traffic	10.75% 62	29.29% 169	8.49% 49	41.77% 241	9.71% 56	577
Public transit options	5.39% 31	20.52% 118	36.17% 208	30.26% 174	7.65% 44	575
Cycling opportunities / safety	14.53% 84	28.03% 162	40.66% 235	12.11% 70	4.67% 27	578
Cycling infrastructure and amenities	15.74% 91	27.68% 160	39.10% 226	13.67% 79	3.81% 22	578

Q20 When considering Addison’s existing community facilities and services, identify if each of the following is currently a strength or weakness.

Answered: 571 Skipped: 178

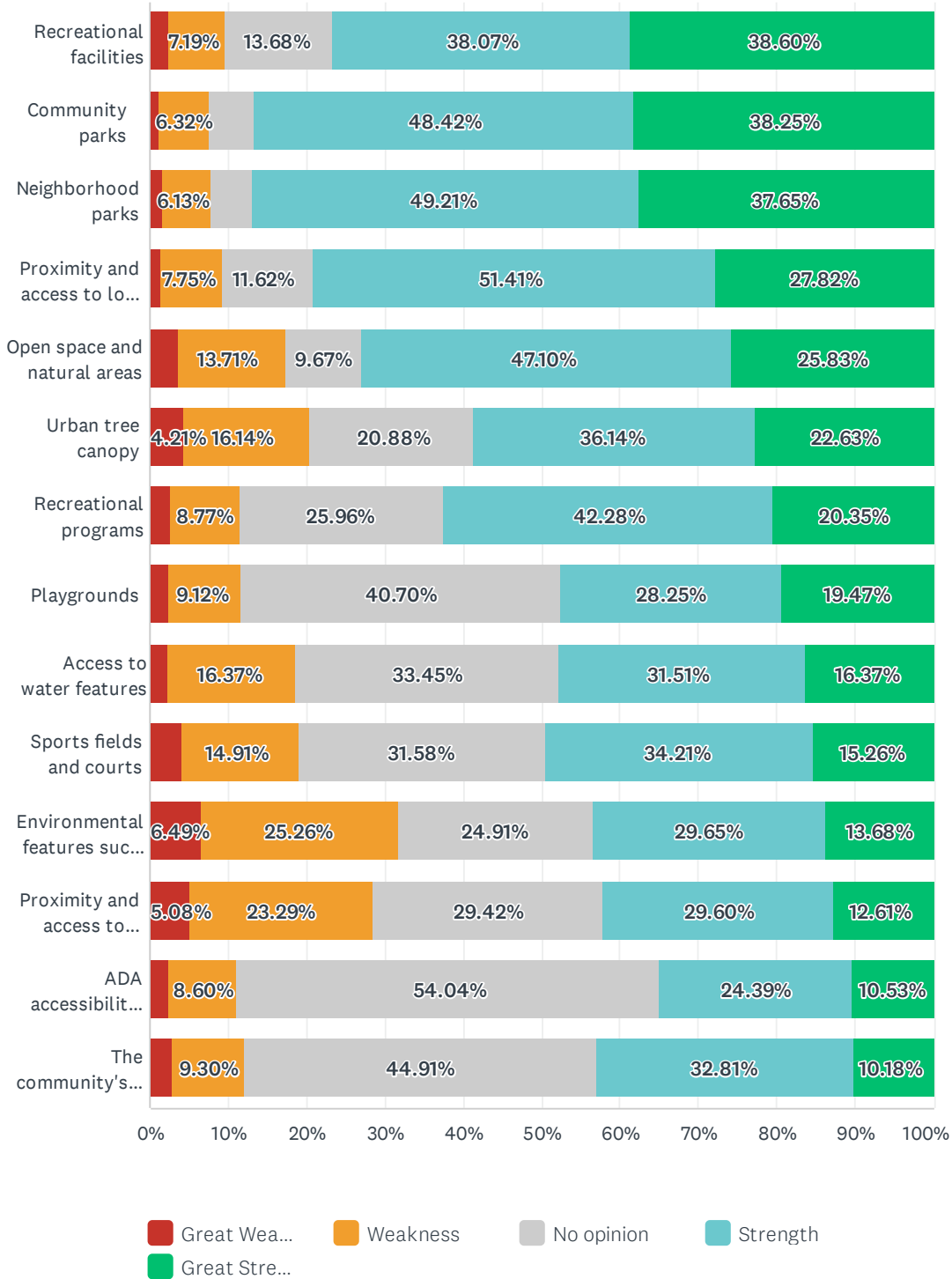


VISION, VALUES AND PRIORITY OUTCOMES SURVEY

	GREAT WEAKNESS	WEAKNESS	NO OPINION	STRENGTH	GREAT STRENGTH	TOTAL
Fire protection and emergency response	0.88% 5	1.23% 7	9.14% 52	40.07% 228	48.68% 277	569
Trash removal and recycling services	1.05% 6	5.44% 31	12.98% 74	41.58% 237	38.95% 222	570
Police protection and public safety	3.35% 19	5.99% 34	8.80% 50	47.36% 269	34.51% 196	568
Town facilities	2.28% 13	5.09% 29	19.82% 113	49.47% 282	23.33% 133	570
Drinking water quality	2.81% 16	7.54% 43	20.88% 119	45.96% 262	22.81% 130	570
Stormwater drainage	2.28% 13	5.45% 31	26.54% 151	42.88% 244	22.85% 130	569
Water and sewage	1.23% 7	5.79% 33	22.63% 129	49.12% 280	21.23% 121	570
Electric utilities	2.46% 14	8.44% 48	26.89% 153	43.06% 245	19.16% 109	569
Broadband availability and reliability	6.87% 39	17.08% 97	20.25% 115	41.02% 233	14.79% 84	568
Healthcare and medical services	3.00% 17	19.75% 112	41.27% 234	27.69% 157	8.29% 47	567
Services for seniors	6.87% 39	14.44% 82	43.66% 248	26.76% 152	8.27% 47	568
Electric vehicle charging	5.11% 29	16.75% 95	63.84% 362	9.70% 55	4.59% 26	567
Higher education	10.04% 57	19.89% 113	50.70% 288	15.85% 90	3.52% 20	568
Services for youth / childcare	3.52% 20	14.08% 80	68.31% 388	10.56% 60	3.52% 20	568
Schools	12.48% 71	23.37% 133	47.80% 272	13.01% 74	3.34% 19	569
Services for veterans	6.49% 37	10.70% 61	71.75% 409	8.07% 46	2.98% 17	570

Q21 When considering Addison’s existing parks and recreation facilities, identify if each of the following is a strength or weakness for the community today.

Answered: 572 Skipped: 177



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

	GREAT WEAKNESS	WEAKNESS	NO OPINION	STRENGTH	GREAT STRENGTH	TOTAL
Recreational facilities	2.46% 14	7.19% 41	13.68% 78	38.07% 217	38.60% 220	570
Community parks	1.23% 7	6.32% 36	5.79% 33	48.42% 276	38.25% 218	570
Neighborhood parks	1.58% 9	6.13% 35	5.43% 31	49.21% 281	37.65% 215	571
Proximity and access to local parks and recreation facilities	1.41% 8	7.75% 44	11.62% 66	51.41% 292	27.82% 158	568
Open space and natural areas	3.69% 21	13.71% 78	9.67% 55	47.10% 268	25.83% 147	569
Urban tree canopy	4.21% 24	16.14% 92	20.88% 119	36.14% 206	22.63% 129	570
Recreational programs	2.63% 15	8.77% 50	25.96% 148	42.28% 241	20.35% 116	570
Playgrounds	2.46% 14	9.12% 52	40.70% 232	28.25% 161	19.47% 111	570
Access to water features	2.29% 13	16.37% 93	33.45% 190	31.51% 179	16.37% 93	568
Sports fields and courts	4.04% 23	14.91% 85	31.58% 180	34.21% 195	15.26% 87	570
Environmental features such as creeks or unique topography	6.49% 37	25.26% 144	24.91% 142	29.65% 169	13.68% 78	570
Proximity and access to regional open spaces (preserves, state parks, etc.)	5.08% 29	23.29% 133	29.42% 168	29.60% 169	12.61% 72	571
ADA accessibility of parks and recreation facilities	2.46% 14	8.60% 49	54.04% 308	24.39% 139	10.53% 60	570
The community's efforts toward sustainability	2.81% 16	9.30% 53	44.91% 256	32.81% 187	10.18% 58	570

Q22 If you have any additional comments regarding the Town's commercial/industrial areas, housing and neighborhoods, business environment, transportation network, parks, trails, and community facilities, please provide them below.

Answered: 274 Skipped: 475

#	RESPONSES	DATE
1	While I understand how important and vital the Addison airport is, I hope it doesn't expand to handle even more jets and bigger planes as noise levels become more of a concern to folks like me who live close by to the airport.	1/31/2024 11:33 PM
2	We need safer crosswalks throughout the trail system.	1/30/2024 3:37 PM
3	I have many comments, but why bother? The survey was tilted to get the answers you wanted and gave no place (except for this) to address why we answered questions as we did. Good luck.	1/30/2024 7:48 AM
4	More Parks. Less industrial. Adaptation of office buildings which may be more empty than full. Less transient hotels and improved mid market hotels for visitors. Cars drive Addison - it would be nice if people drove Addison. Getting to and from the Addison Circle is a design for driving outsiders - more difficult for residents to access (by foot).	1/29/2024 4:59 PM
5	Build on the existing public transportation network!	1/29/2024 11:51 AM
6	We love Addison. Frustrated with the time spent on Midway Rd construction.	1/29/2024 9:05 AM
7	Thank you for allowing all residents to express their opinions!	1/27/2024 2:01 PM
8	The condition and connectivity of sidewalks and other pedestrian amenities are deficient on certain roads. Take, for instance, the southwest corner of Addison Circle Park. When attempting to walk to the Beltline restaurants from this location, there is an immediate absence of a sidewalk at the city-owned property on Addison Road and Festival Way. Despite the city acquiring this property over a decade ago, a simple sidewalk has not been added. The existing policy relies on unknown development timelines, prioritizing development plans over pedestrian safety. A more effective strategy would involve prioritizing pedestrian safety initially by constructing sidewalks on vacant lots, especially if the city owns the property. Subsequently, when the property is developed, any necessary sidewalk rebuilding costs would be covered by the new development. To further illustrate, the sidewalk abruptly terminates at the Dart rail, even after a crossing rebuild. Unfortunately, there is a lack of consideration for pedestrians on that side of the street. Continuing, the sidewalk abruptly ends again in front of the Minol building. As a final example, consider Lindbergh Dr. There is no sidewalk at all on either side. These instances underscore clear examples where pedestrian movement is hindered due to inadequate infrastructure.	1/27/2024 9:11 AM
9	The circle is a gem. An opportunity to make it a diversity magnet to Dallas. Put more events in the circle park. Bring in more stores. Restaurants. Make it the the cool hip revival to rival legacy west.	1/27/2024 8:29 AM
10	Town should factor environmental impacts in all development decisions. For example, how much concrete is being added in developments and how many trees and landscape are being included to offset the heat dome and carbon footprint. Concrete walls, planters, pavers etc. add to the heat dome and increase the overall temperature. Trees that are removed should be replaced in the same general area, not in another section of Town. Traffic light signaling should be reviewed on a more frequent basis. Idling at signal lights for 2 minutes or longer is only adding to the environmental impact in Addison and increasing the ozone. North Texas Council of Governments would agree that traffic needs to clear lights and not be grouped from signal light to signal light. Reference the January 18th Editorial in the Dallas Morning News.	1/26/2024 9:15 PM
11	N/a	1/26/2024 3:44 PM
12	Some parts of the town are still under construction, especially the roads. Hopefully, that will change things for the better in the near future	1/25/2024 5:50 PM
13	We need to keep working on making Addison a unique, safe and beautiful place to live in.	1/24/2024 9:10 PM
14	Fix Keller springs between quorum and DNT. The potholes are ridiculous.	1/24/2024 8:04 PM
15	Please fix Keller Springs between DNT and Quorum, it is in absolute shambles	1/24/2024 7:58 PM
16	Possibly more single family homes verses apartments.	1/24/2024 4:05 PM
17	I am happy with the police services however the general crime is a concern. Keeping crime out of apartment parking garages is a problem. We need more security cameras. Trolley systems is a great idea and a good way to connect the community and move people around.	1/23/2024 7:52 AM
18	I believe the town is doing a great job in all area. We need to continue to look into future housing/mixed use development while protecting the single-family home neighborhood concept as it exists today. Attracting light industrial to occupy some of the existing industrial park areas should also be emphasized.	1/22/2024 9:36 AM
19	I have enjoyed living in Addison for half of a year now. I would like to see continued upgrades to the Athletic Club such as spots for squatting, bench press, etc. I feel Addison is a very nice	1/21/2024 11:46 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

104

spot overall. Village on the Parkway needs more parking for weekend nights. I would also like to see an increased effort to supply NACS electric vehicle chargers in apartment complexes and in the larger community. This is the way electric vehicle charging is going, and as someone who wants to purchase an electric vehicle in the somewhat near future, I would like to see this happen.

20	If there's any way to speed up the construction of redoing the streets/roadways (such as Midway), that would be great. It's a pain in the rear.	1/21/2024 9:22 AM
21	Please, please, please stop building more and more ugly apartment/condo buildings.	1/19/2024 6:30 PM
22	Addison is right in the middle of everything. Act like it!!	1/19/2024 4:36 PM
23	The town should build more character into development and keep the "small town" Community feel like some of the character near Addison circle. The old warehouse areas could use some work/appeal. More bike paths would be great! Grocery stores are terrible in Addison. The kroger and Target are cheap knock off versions and the whole foods is small. Cough cough HEB hehe	1/19/2024 4:21 PM
24	Need to attract higher income residents. Addison is not able to keep/attract the best restaurants, bars, anymore. This is due to the fact that higher income residents are moving out of the area due to a much larger growth in the percentage of renters in the last 10 years or so	1/18/2024 2:51 PM
25	More natural spaces might be a good idea but I mostly concerned with transportation networks that allow for walkability and making sure that housing is affordable	1/18/2024 12:18 PM
26	NO MORE APARTMENTS !!	1/18/2024 11:54 AM
27	Some commercial/industrial areas have more parking than others. Need more affordable housing. Transportation network is not adequate. Bus stops are moved without notice. As long as there is no affordable housing, will need better transportation networks, perhaps a local transport to take people from the bus stop to their job location. Business environment is designed for high-end, digital jobs—not lower-end service industries. Parks are not designed with soccer fields which are popular with Hispanic workers if they could afford to live here.	1/15/2024 10:11 PM
28	Please don't make a shortsighted decision to try and develop a higher tax base at the expense of green areas, pedestrians, and decent traffic flow.	1/15/2024 9:14 AM
29	The Athletic Club is the absolute jewel crown of Addison, such a beautiful facility with so many outstanding amenities, and the staff there are always rock stars! Extremely friendly and always willing to answer questions, love the wide range of activities and events there, really makes you feel a part of the community	1/14/2024 6:39 PM
30	STOP developing Vitruvian park, it is one of the great things about Addison to have all of that open land and now you're just building over everything, we need a large park with LAND. We don't have that anywhere else	1/14/2024 4:48 PM
31	Keep the parks and trails a priority Maintain high pay for police and fire personnel	1/14/2024 10:22 AM
32	The community it wonderful except for the number of apartment rentals - way too many.	1/13/2024 1:40 AM
33	The town is rather disjointed with its structure and it is reflected in the community not being connected with the different parts of town	1/12/2024 6:13 PM
34	Too many high rise apartments is causing over population.	1/12/2024 5:19 PM
35	Men's locker room on athletic club has quality control issues. Contractor skimped on leveling tile floor so has slimy puddles in shower stalls, by lockers, already rusty shower curtain rods, pipes spin that shouldn't around some shower heads. I'd recheck their work very closely. Perhaps the women's locker room had the more skilled/detailed contractors doing the work.	1/12/2024 7:28 AM
36	Build more single family homes and a new condominium building; especially on Marsh. Traffic and parking are an issue in the Town. Consider better walking conditions for pedestrians. With all of the traffic, it's not safe to walk and most streets are dark.	1/11/2024 3:04 PM
37	Again, I'm harping on this as I live here. The road construction every year especially during the busiest time, i.e. the Christmas holiday season, summer time is some of the worst and on/going than other MAJOR cities. It's not fun to live here.	1/11/2024 10:15 AM
38	There should be more park	1/10/2024 6:02 PM
39	Please expand Addison Circle, add a grocery store, more affordable housing units, and connect other keys parts of the city to it in a safe way that's not a car!	1/9/2024 8:41 PM
40	Wish you would break out shopping and restaurant questions. Restaurant quality and variety great. Shopping needs some help.	1/7/2024 6:06 PM
41	I would love to see the roads get re-done. I'm not sure who is responsible for Keller-springs (between Addison road and DNT), but that road has to be one of the worst roads in the Addison area. For how heavily it is traveled, re-doing or expanding it for higher volume of vehicles would be beneficial for the area!	1/7/2024 8:50 AM
42	no more apts	1/6/2024 3:49 PM
43	Good use of the land on Inwood between Belt Line and Spring Valley	1/6/2024 9:18 AM
44	To many apartments	1/5/2024 6:42 PM
45	A long time ago, the town always took care of the gardens and trails with fliwer and bushes. Now almost nothing is cared for well or flowers planted.	1/5/2024 5:45 PM
46	We need more walkability, density, and public transportation. Please stop expanding streets and make sure dense areas like Vitruvian Park are covered by DART.	1/3/2024 12:48 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

105

47	Items relative to family life do not pertain to us as we are considered seniors. Therefore, the elements of schools would be NA for us. We prefer the non-family less school zones!	1/2/2024 4:37 PM
48	Building too many apartments.	12/31/2023 8:23 PM
49	Housing costs and taxes need to be reduced immediately and maintained at affordable levels	12/31/2023 6:23 PM
50	The pond at Les Lacs is severely in need of revitalization! I do not know what can be done about it but traffic on Beltline at rush hour is really bad. Anything we do should be with the mind set that Addison approaches every issue with "out of the box" thinking . Addison does things many steps above what other cities do. We go above and beyond in our city services, in our restaurant and entertainment options, in our safety and protection ----- in just every way in which we support the citizens of Addison.	12/31/2023 2:58 PM
51	Thank you for the opportunity to participate.	12/31/2023 10:57 AM
52	Need senior living care facilities	12/31/2023 5:24 AM
53	More wide trails needed. Too many apartments. Petty crime increasing a problem.	12/30/2023 5:21 PM
54	NA	12/30/2023 2:45 PM
55	Moving to Addison has been great. I enjoy the walking trails, parks, recreation center, fitness center and how accessible Addison is to everything.	12/30/2023 12:14 PM
56	parking for visiting parks and trails more tree canopy removal of street lights in center islands on beltline to create more open visual space...lighting still needed midway is a nightmare new city hall needed with meeting space available for non profits, hoa and other groups...be community friendly	12/30/2023 10:12 AM
57	love addison. but as we age we will more choices of level of care. facilities or we will have to move.	12/29/2023 6:45 PM
58	Addison has always been an urban city and has never been a suburban "bedroom community" like many of our surrounding cities.....this is our DNA!	12/29/2023 4:35 PM
59	Please do something about the panhandling problem	12/29/2023 4:29 PM
60	Addison is doing a great job	12/29/2023 3:35 PM
61	We need more bike trails, preferably Across the city with nature features i.e. Katy Trail	12/28/2023 5:26 PM
62	Tell dart to stop changing lanes on quorum drive right before Keller springs, it causes the loudest bumps that shake the apartment every 5-20 mins. Also tollway noise has to stop, no more racing or loud engines, drive them out or ticket racers. I like my park but you cut down a ton of trees. I'd like to be closer to more parks, stores, restaurants, movie theaters but you must drive 15-25 mins to get anywhere.	12/28/2023 2:23 PM
63	Police protecting the stealing of packages delivered to homes and meetings on ways to keep theft from happening.	12/27/2023 6:53 PM
64	We need garden home / patio home options (that aren't 35+ years old).	12/26/2023 12:11 PM
65	There are so many industrial park areas in Addison and so few housing areas that Addison seems like it's mostly a hub for other communities to come spend their money on nights out. It seems like very few people live here. Alternatively, it seems like Addison is the place people earn their "suburban training wheels" before they relocate to Frisco or Plano to raise a family. Which is fine by me. I think Addison should be a good transition point between urban and suburban living with more focus on entry-level, affordable, young professional homes, like brownstones and smaller homes (2,2 1/2) with low-maintenance yards. This set-up would also work well for seniors.	12/26/2023 11:14 AM
66	The town has always had great parks. Keep that up! I appreciate the work on storm drain and Midway improvements. Keller Springs Rd is in dire need of improvement.	12/26/2023 10:32 AM
67	Town invests in maintaining public areas, roads, and Athletic Center which is much appreciated and drew me to the area.	12/25/2023 8:08 PM
68	Addison Circle is an underutilized asset and could benefit from some innovative development in/around the new train station. An outdoor shopping plaza like the Century City Mall in Los Angeles. In a lot of ways, Addison and Century City are very similar.	12/24/2023 7:35 PM
69	N/A	12/24/2023 6:42 PM
70	For the young professionals, more dog parks, walking trails, and biking trails. Addison circle is great and more opportunities for similar features for home owners would be great	12/23/2023 6:16 PM
71	Improve public transportation options.	12/23/2023 1:15 PM
72	Addison may not be affordable for everyone, but I wouldn't want low income housing. It may not be great for small children, but it is perfect for adults!	12/23/2023 9:06 AM
73	More trees, eg on Beltline. Landscape at each tree (this is very poor on Quorum Drive). More speed enforcement on Quorum Drive. overall though the Town does a solid job	12/23/2023 7:15 AM
74	Accessibility to the Addison Conference and Theatre Centre for people with mobility issues is difficult. The handicapped parking is a very long walk on uneven walkways.	12/22/2023 4:52 PM
75	n/s	12/22/2023 3:32 PM
76	Please don't build a lot of apartments. Even if they are high end, they could go bad and once they are built there is no getting rid of them.	12/22/2023 2:03 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

106

77	Survey attached security with how walkable is the city. We need to improve the walkable part and extend those sidewalks that get you nowhere.	12/21/2023 11:22 PM
78	Maintaining all of the above to prevent decline while incrementally, adding, and expanding, into new areas other local suburbs and Dallas have found successful.	12/21/2023 1:43 PM
79	Overall very happy with the city's programs and employees. Would like to see a greater police presence and more enforcement of traffic regulations (speed limits, stop signs, etc.)	12/21/2023 9:41 AM
80	Addison is great and the Rec Center is great. I have concern with housing since the town is small. The housing options at times fell limited to Addison Circle or Vitruvian Park at times. Expansion is needed but concerned with how-to rather than easier effective strategies such as affordable housing and investments in parks	12/20/2023 10:47 PM
81	Public art is nice, but trees are more important. You turned our most natural, lovely area into a concrete landscaped place that might as well have a roof and be inside a building. Leave green spaces natural, not contrived and manicured. Apartments galore do not add to the character or culture; "more" is not as good an answer as "better".	12/20/2023 6:07 PM
82	Addison is in trouble I feel that town officials from the past have sold this community out by no long term planning Addison so riddled with old apts and cheap motels that produce a lot of problems mainly crime and other More long term housing should have been built with ownership and not renting Police needs to be expanded and more new restaurants need to come here ; no more chain restaurants and no more apts Make the old apts upgrade and clean out the hotels that produce crime Hold all of them accountable and force them to redevelop and keep their properties new and safe Addison is in trouble when it comes to reputation and getting beaten by legacy west and others in the north Do something soon or Addison will be a city that once was great Stop bowing to development and only let responsible development come in with long term buying options Where there is land left out in condos and townhomes with only purchase options with no rental in the future Tear down apts and old apts and build houses Make Addison relevant again	12/20/2023 6:06 PM
83	No additional comments	12/20/2023 11:15 AM
84	Make commercial land into single family homes.	12/20/2023 10:56 AM
85	Preserve and protect remaining single family residential neighborhoods. No more apartments.	12/19/2023 3:10 PM
86	N/A	12/19/2023 2:13 PM
87	All areas look well-kept, except for the area of Inwood/Addison Rd between Belt Line and Spring Valley. There are a lot of abandoned businesses and now there is the empty Tuesday Morning.	12/18/2023 7:52 PM
88	Work on making the town first class on services but also figure out how to make it more pedestrian friendly. Can you cross beltline without risking your life? cross the tollway without risking your life? you should be able to do both walking or on a bike.	12/18/2023 3:44 PM
89	None	12/18/2023 9:26 AM
90	This survey takes much longer than 20 minutes and the survey designer should put only the questions relevant to residents. There are too many questions. Please allow scooters in city parks and trails.	12/17/2023 1:49 PM
91	Great city with shopping, dining and business options. Parks and facilities are great. Connie to be innovative, communicate and adaptive to changing conditions	12/17/2023 1:03 PM
92	Just kindness and compassionate for people and their housing needs	12/17/2023 9:02 AM
93	Addison needs to find its new way to be unique again. It has had its flare and needs a way to get hot again. I'm not too attached here to leave	12/17/2023 8:19 AM
94	Restrict size of festivals. Get a VA Clinic.	12/16/2023 4:37 PM
95	Safety safety please continue to notice Where we can add more poliece presence and safety especially In areas where apartments exist and drive through the apartment complex is and around those locations more frequently....	12/16/2023 4:00 PM
96	Addison city council needs to get out into the community and see the issues that are not the most pressing, but are having an impact on the community. Simple things like changing the light timing depending on the time of day at Belt Line and Midway or towing abandoned eyesore vehicles. Also, if you want to fix your homelessness problem, help homeless PEOPLE. Don't just put up signs telling drivers to not give them money. The money you spent on those signs should have been put to a better use to help the homeless population.	12/16/2023 12:28 PM
97	Increase supply of housing to limit demand to drive costs down.	12/16/2023 9:44 AM
98	I think adding more pickleball courts and intramural sports or activities to help people meet eachother would be a good idea!	12/16/2023 9:42 AM
99	This town need a school. If you add a good public school desire will go up	12/16/2023 9:37 AM
100	Build more pickleball courts	12/15/2023 11:07 PM
101	As an Addison resident for 24 years I have watched it deteriorate very badly. Neglect on Addison Road & many businesses on Beltline. Too many STR hotels & it seems the town council wants to sell to big businesses & real estate for profit of some sort. Too many "art pieces" placed where honestly nobody cares & tax dollars. There's so many things that could be done to existing spaces. Pushing bicycles in a small city with bad traffic is not smart & many people don't commute via bike as is. Pushing "environmental policies" in a tiny town with the world's smallest airport is laughable - sorry BUT true! Focus on cleaning up our city & crime is key right now! The restaurant scene has gone from 100% & go to area to proolly 30%	12/15/2023 5:52 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

107

nobody feels safe or wants to go to a chain. We used to be unique! Very sad & disappointed with what has become of our beloved little town. Greed makes everything ugly! And before committing to a bunch of charging stations - actually look at how electric car purchases are fading. Less big apartment buildings. We're full -Both Kellersprings & Beltline can't handle anymore. That is all

102	Regulated smoking	12/15/2023 2:26 PM
103	Please keep the focus on improving the community for current Addison residents. It's really easy to want to grow and grow but focusing only on growth can lead to downfall. If you continue to improve this community and continue your marketing efforts, the growth will flood in all on it own. So many of us truly love it here and would love to have easier access to all aspects of this town. Also maybe we can brainstorm more ways to help the homeless in our area or build a couple shelters so that some of these great profits from our community help our fellow neighbors get back on their feet!! Thank you for listening and please continue to keep everyone involved. As a marketing professional I'm really impressed in you all stepping up your game over the past few years keeping everyone up to date on things. Us youngish folks really care about this community and would love to see if grow and improve!	12/15/2023 2:21 PM
104	Whenever with my husband or I say we just bought a home in Addison they are surprised are surprised. They only thought Addison has apartments.	12/15/2023 2:01 PM
105	Addison's walkability and density relative to other towns north of Dallas is a big reason I like living here. I think the city has great potential to capitalize upon its best qualities and create a truly unique and livable urban space - and in many ways it really has to in order to keep up with population growth.	12/15/2023 1:19 PM
106	Just more parks! Excel and Addison rd lot would be an amazing spot for a public splash pad!	12/15/2023 10:59 AM
107	Addison is a Great Place to live and visit. A few adjustments need to be made but overall I love Addison	12/15/2023 10:06 AM
108	I love the rec center and the amount of events they sponsor!	12/14/2023 3:54 PM
109	Protect and ensure high quality of life in defined residential neighborhoods.	12/14/2023 3:05 PM
110	Too many vacant commercial buildings	12/14/2023 1:57 PM
111	Na	12/14/2023 12:31 PM
112	Wish there were more local shops to Addison! Think fire department response time could seriously improve as well	12/13/2023 8:32 PM
113	Overall, I love Addison! Best town I have lived in. And I have lived in several towns in Ohio, Minnesota, Illinois, and Texas.	12/13/2023 5:21 PM
114	I really think MAA is starving the circle of available businesses and shopping. The circle has WAYYYY too much open commercial space. I think we should incentivize them to rent these spaces at a reasonable price by penalizing them for leaving them open. I also think this should be paired with opening a local branch of the gym in the circle. This will increase walking traffic in the circle helping out businesses	12/13/2023 11:38 AM
115	We love the trails for walking our dog and just being outdoors. The industrial area kind of sucks, but I know it serves a purpose. No more apartments, please.	12/12/2023 6:09 PM
116	Home ownership promotes pride in the area in which we live in the town in which we live. I would suggest approving projects that build housing for ownership and refrain from approving rental property in attempt to bring in additional residence. Addition is known for being of affluence and desirable place to live. Building a large number of rental properties will not bring in residents that respect their neighbors and surrounding area. Thus creating a less desirable place and overburdened police force.	12/12/2023 4:24 PM
117	Thank you for inviting citizen input!	12/12/2023 2:57 PM
118	N/A	12/12/2023 11:57 AM
119	There are a number of commercial buildings that are not occupied and they all lend to the run-down atmosphere in those parts of Addison especially near Inwood road. Please do not build apartment complexes as dense as the ones SW of Midway and Belt Line. A better plan for rolling outages so no one has to be without power for extended periods of time.	12/12/2023 11:32 AM
120	It seems Addison is more concerned about businesses than it's habitants. I wonder who will use the DART train if it is running from west to east instead of north to south. I found no logic on that. Also aviation schools propeller airplanes fly all the time over.	12/11/2023 4:37 PM
121	Texas is hot. Please consider lining all walkable sidewalks with shade trees.	12/11/2023 1:24 PM
122	I'm very concerned about the traffic and safety concerns that all the new apartments will cause.	12/11/2023 12:40 PM
123	Many commercial and industrial areas are currently looking run down and in disrepair. There is a lot of housing in progress and that is good. I believe that redevelopment opportunities should be encouraged and explored for dated and vacant areas.	12/11/2023 12:20 PM
124	Perhaps include more focus on the Airport as it is a huge part of Addison. Water Tower Theater is an underutilized /underrealized asset. Need to focus some there.	12/11/2023 10:14 AM
125	It's time for the City to place an emphasis on fee simple housing development and place a moratorium on apartment / mixed use building	12/11/2023 10:00 AM
126	improved safety regarding homelessness	12/11/2023 7:58 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

108

127	keep up the good work. Thank you.	12/11/2023 7:15 AM
128	I love Addison! Would like more community gatherings limited to reside nts.	12/11/2023 7:03 AM
129	Things can always be worse but, they can also always be better! Please try to make it better for those of us that already reside here!	12/11/2023 12:21 AM
130	Read all previous.	12/11/2023 12:10 AM
131	Please fix the roads. Most of the roads around the Addison Circle/airport area are riddled with potholes and terrible to drive through. Thank you.	12/10/2023 10:21 PM
132	I'd like to see the city of Addison Dan better commercial properties and business. Not pleased to see businesses off of Inwood like Tuesday morning suffer and become parking. Lots of a vast abysmal storefront. It makes Addison look poor and almost south Dallas like. We know better, and can do better.	12/10/2023 9:00 PM
133	We need to obtain/attract high end retail similar to what can be found in southlake, Plano, frisco and park cities. So much of the town's development seems to have focused on the village on the parkway but even that doesn't have much retail. I don't want to have to leave Addison to find quality shopping!!!	12/10/2023 8:38 PM
134	Reiterate - too many apartments, rental housing developments being approved. More ownership housing is needed. Traffic on Montfort and Beltline is out of control. Jets leaving Addison airport are not following rules regarding noise and flying over neighborhoods. Would like to see more police patrolling East Addison neighborhoods. East Addison needs safe pedestrian walkways and connectivity to shops/restaurants. Homeless on corners creates a sense of a lack of security .	12/10/2023 6:26 PM
135	Commercial areas are aging, Beltline as a restaurant row faces sever competition form Tower projects, Apartment housing stock requires significant continual investment to stay fresh. Addison has the prime location in the North Dallas corridor which is a huge plus. The city staff is very focused on dealing with significant issues.	12/10/2023 4:48 PM
136	no comment	12/10/2023 3:55 PM
137	NA	12/10/2023 12:48 PM
138	Please stop new high density apartments	12/10/2023 12:14 PM
139	Maintenance and infrastructure updates are great, but need to maintain exterior aesthetics as well. Again think Coppell. Drive the main roads, drive through business and distribution parks, look at restaurant & business fronts. I perceive Addison as a nicely maintained but dated community - - other than the Vitruvian area. I love Addison, but would like to see improved drive up appeal.	12/10/2023 12:01 PM
140	We need to fire all the department heads and start over. I don't want Addison to grow. I liked it like it was 13 years ago when I bought my home. The city couldn't get a project done on time if any one's life depended on it. Example, the intersection of Belt Line and Surveyor was redone 3 times in 10 years. There are 2 benches on Surveyor that no one has ever sat in. Look at the park under the utilities and how the hedges on the east site are trimmed. The park guys told me the parks director told them to trim them like that. Who does that.	12/10/2023 9:22 AM
141	The December 4 vote by the Addison City Council showed that all good plans and goals for the future may be destroyed by by a single vote. Despite universal opposition by the home owners, the council voted to destroy one very beautiful neighborhood by allowing spot zoning in a residual neighborhood. So, apparently the only thing Addison wants is commercial buildings and apartments .	12/10/2023 6:23 AM
142	Less Apartments	12/10/2023 6:14 AM
143	I've been a resident of Addison for 24 years and know a lot of homeowners and we are all disgusted with the ugly, crowded apartments that the town officials keep allowing to be built. Traffic and crime are getting higher. The town used to be beautiful, but is getting crowded and ugly with so many apartments. We should allow higher quality homes to be built with bigger yards. We also need more trees, flowers, green space. Quality and beauty should be our priority in everything we do. It will be a magnet for attracting top-notch business and restaurants. People will pay for quality.	12/9/2023 7:59 PM
144	Addison is a gem. Continue to care for it and attract new business and permanent residents, not transient like apartment dwellers.	12/9/2023 6:26 PM
145	I have a lot of comments which these questions didn't help me at all so don't pay attention to my answers, but I moved here when you had that nice gazebo on beltline, and now you have turned it into an apartment monstrosity with people that are not the original residents living here and taking over restaurants were the original owners don't want to go to because it has ruined the charm of the city. Thank you very much.	12/9/2023 5:39 PM
146	Not protecting the family neighborhoods that exist. Attracting only millennials and uninvested residents/organizations.	12/9/2023 5:00 PM
147	1. Pave Keller Springs Rd and be more mindful of the deteriorating roads in the Town that develop GIANT potholes that devour car tires. Why is the Public Works office closed on Friday? 2. Eliminate the Personal Property Tax on Leased Vehicles for personal use. Most other communities in our area have done this! 3. Have Town Council members reach out to their constituents via email or letter to discuss the issues. Knocking on front doors is ineffective in this day and age, we are afraid to open our door!	12/9/2023 3:13 PM
148	Fix marsh road Build new and more single family homes. Very few new homes in Addison, they are all in need of repair work.	12/9/2023 1:28 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

109

149	I know that we are planning on putting a cover on the pickleball courts, but before that is do e the courts need to be leveled and resurfaced to get rid of the cracks.	12/9/2023 1:16 PM
150	Overall I think Addison is a good place to live. I Think it will a great place to live if the city somehow could regulate the amount of low budget hotels in the area that are attracting some unpleasant people to our comunity .	12/9/2023 12:13 PM
151	The recent approval of the SUP for White Rock Chapel was extremely disappointing. It clearly demonstrated that the current council and mayor are not listening to citizens that voted them into office. I hope that can change after the next election. We need people in office that actually represent the citizens of Addison and not out of town entities.	12/9/2023 10:39 AM
152	Addison is a great place to live but needs to revitalize some areas and continue to bring in unique dining and entertainment venues. Maintaining high level of services, amenities and public safety is very important to residents. The TOD is a great opportunity to create a cool, distinct entertainment district that will attract people to Addison.	12/9/2023 9:32 AM
153	N/A	12/9/2023 2:16 AM
154	Please....no more apartments.	12/8/2023 10:16 PM
155	who's getting the lions share of the towns spending? maybe we can do a better job of spreading it around.	12/8/2023 10:00 PM
156	Addison is not a safe place to live anymore. The city cares more about making money on restaurants than tax paying residents .	12/8/2023 9:20 PM
157	My biggest encouragement is to focus on housing options, public safety, parks, and encourage people to vote.	12/8/2023 8:38 PM
158	none	12/8/2023 6:02 PM
159	You seem to be for overcrowding our facilities and streets. You spent 3 years working on Midway at a great inconvenience to the public just to overcrowd it with more apartments and cars. You refuse to hear the public so this is a waste of my time!!!	12/8/2023 5:48 PM
160	Cut down the trees on midway for a sidewalk. Very sad. Lost the beauty of the city	12/8/2023 3:32 PM
161	No further comments	12/8/2023 3:30 PM
162	N/A	12/8/2023 2:40 PM
163	Need more patrol of police	12/8/2023 1:52 PM
164	We have a lot of empty commercial/industrial, needs to change.	12/8/2023 1:12 PM
165	I think over all I love Addison and I can see the potential within it as time passes by. I wish I could afford a house in this area. So far I'm renting a town home but would love to make Addison my permanent home.	12/8/2023 12:56 PM
166	No more apartments. More single family homes.	12/8/2023 11:47 AM
167	No more apartments, this creates too much traffic ❤️	12/8/2023 9:37 AM
168	As I stressed earlier, I'm worried about tensions between misguided homeowners with the "No More Apartments" lawn signs and everyone else who would jump at the opportunity to own an affordable home. They are trying to shut me out of the American dream they didn't have to fight for.	12/8/2023 8:58 AM
169	We need to stop all the concrete and build more green areas in the city. We are surrounded by Dallas and we do not want to be a giant concrete paradise.	12/8/2023 6:24 AM
170	Love the flowers, especially the tulips. They bring joy & make this an extra attractive place to live.	12/7/2023 10:53 PM
171	Sustainability, environmental friendliness, cleanliness, affordability, public transportation, and cultural diversity all need major work. And for God's sake help the homeless people! Come on.	12/7/2023 9:09 PM
172	Better quality public schools will make Addison an ideal place to live.	12/7/2023 8:35 PM
173	Honestly, the place is very ugly, it is like any other strip mall plagued city with a little more trees, in addition now it is full of ugly apartment buildings built up to the property line. Please find competent urban planners, rewrite the entire zoning ordinance, find people with vision.	12/7/2023 8:27 PM
174	The Silver Line coming to Addison is a great start! Addison is an awesome place to live for all ages, but could be a world class place with a few minor changes. Access to reliable transit, safer streets, limited parking requirements, and affordable housing!	12/7/2023 8:17 PM
175	The quality of the streets need addressed. Poorly maintained.	12/7/2023 5:49 PM
176	Make Addison more urban rather than suburban. Young professionals prefer downtown vibe over suburbia.	12/7/2023 5:20 PM
177	Please keep cyclists off the road.	12/7/2023 4:19 PM
178	Take care of the Homeless and pan handlers on the streets	12/7/2023 3:53 PM
179	I think the hacking up of the oaks growing under power lines is horrible. I'd rather see the town cut those trees down and replant with something that doesn't want to grow as tall. I realize the electric company is doing the hacking, but the town should have a plan to improve this unsightly issue. In addition, the town should not allow new oak and tall tree planting in new landscaping under power lines. Encourage landscaping that can grow to its full adult size and shape without need for regular maintenance.	12/7/2023 3:45 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

110

180	Many of the business related properties south of Beltway Marsh and Inwood Road seem to be vacant or in decline, which reflects poorly on Addison. A concerted effort needs to be made to upgrade.	12/7/2023 1:36 PM
181	Increase dog parks and build dog park at Vitruvian Park.	12/7/2023 10:42 AM
182	As an Veteran, I value the pursuit of happiness. It is my opinion that Freedom is at the core of this journey. The "woke" culture that has destroyed California is a plague upon any society. The City of Addison, is better off when the government place their citizens first. To quote Ronald Reagan, the 9 scariest word an American will hear are "I'm from the government and I'm here to help." Let us keep Addison beautiful and if possible expand on its beauty. Focus on public safety, business expansion, and independent family housing. Thank you, for this opportunity to provide you with my opinion.	12/6/2023 1:02 PM
183	na	12/6/2023 9:15 AM
184	Cycling is a nightmare. I don't have a car so I ride my bike everywhere and I love that the town is compact enough and zoned well enough that I can do it but riding on beltline is terrifying and I've been hit repeatedly. We need bike infrastructure	12/6/2023 7:49 AM
185	Town of Addison could enforce dog leasing when not in the dog parks, the circle could use sprucing up during holiday seasons, more networking opportunities could be created than just bars and restaurants, so many unsold business units, they could definitely use a lot unique crowd attracting businesses and more local convenience shops could be added	12/5/2023 7:27 PM
186	No	12/5/2023 12:52 PM
187	In summary, tax increases are too high (41% over 3-years), congestion is an issue and better control of spending is needed. Cycling/Walking - look at NEED, not just feel good things.	12/5/2023 12:27 PM
188	Need more sidewalks on some of the roads like Beltway	12/5/2023 12:24 PM
189	Please consider making Addison a place people live and work. Not just renters. Consider affordable houses & duplexes & villas. Not just apartments homes. The parks/facilities need maintenance and care. Walkable options should be considered. Young family and adult home ownership is desperately needed..We have TOO MANY apartments.	12/5/2023 12:05 PM
190	Cost of living is getting to high. Too many signs saying no kore apartments when average condo is \$500,000 in area	12/5/2023 11:17 AM
191	I believe the community does a good job for different economic statuses as well as public transportation. My only opinion, and one of the reasons we don't live in Addison is the congestion and aesthetics. It's starting to look pretty rundown.	12/5/2023 10:32 AM
192	I really wish the city of Addison would stop trying to make us like downtown. If I wanted to live in a incredibly tight space with no parking and overrun my people I would have moved there instead of here. The joy of this city is that we have a lot to do but it's not over run by chaos and cars and people. Also Beltline is a disaster to drive on and until you guys can figure out a way to make traffic easier and smoother flowing we sure don't need to be adding more apartment complexes to add more people to the city	12/5/2023 10:20 AM
193	Hoping we do not become a concrete jungle, and maintain green space and plant trees rather than tearing down buildings and making more and more mixed use spaces. One of the best things about Addison when I first moved here almost 20 years ago was all the trees. It would be a shame to just build another uptown-like city wherein it's nothing but buildings.	12/5/2023 9:53 AM
194	I cannot stress enough how much Addison would benefit from more walkability. Everything is so close together yet the car centric infrastructure makes walking even a mile extremely dangerous. Please allow us to use other modes of transportation other than cars. This will improve quality of life and Addison will be a regional leader of alternative modes of transportation.	12/5/2023 9:28 AM
195	So many areas make Addison look old and tired, Addison Road south of Beltline, old industrial parks, homeless camping out at Arapaho and tollway. Areas where you enter Addison should be upgraded to be more welcoming.	12/5/2023 9:23 AM
196	Several of the municipal buildings are dispersed, outdated and non purpose built for their functions	12/5/2023 9:11 AM
197	commerical area on Inwood needs to be addressed. Need revitalization there or re-zone for single family housing	12/4/2023 9:55 PM
198	This is a divided city and it needs to change so one side of town does not always have the voting rights because of population/housing. The east side of Addison needs equal representation by divided districts so voting is fair.	12/4/2023 1:26 PM
199	More activities for seniors	12/4/2023 12:25 PM
200	Sidewalks and small park areas are not accessible in many cases. Many sidewalks are in disrepair. Ramps are poor or non-existent.	12/4/2023 12:10 PM
201	Need to have more connections that can be connected to major highways and more affordable housing options and more trails or nature parks.	12/3/2023 3:33 PM
202	Keep doing what you are doing with keeping the community safe. I never feel endangered walking my dog at 5am and that's rare in the metroplex.	12/3/2023 7:56 AM
203	Neighborhood parks are semiprivate and should be designated as such. And community taxpayers should not have to support them without accessibility.	12/3/2023 7:15 AM
204	Industrial areas are a little ugly, but I'd rather have money go towards improving residential areas. Some sidewalks need repair/ there are gaps in areas that have sidewalks which make it	12/2/2023 7:22 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

111

difficult/ dangerous to actually walk places even if they are close enough to walk to. Some roads (Keller springs) have big potholes that should be fixed

205	The pedestrian wait to cross Beltline via South Quorum drive takes a long time, and the sidewalk on one side of the road disappears, making it less convenient to access the shops and restaurants on the other side. It might be difficult, but it'd be great to have more consistent walkability quality in all of Addison, instead of just select areas. It'd also be great to have a grocery store in Addison Circle! Not a convenience store like Addison Market, but an actual grocery store for accessibility.	12/2/2023 4:47 PM
206	Investment in, and maintenance of common areas and facilities is a major element of what makes Addison great	12/2/2023 1:07 AM
207	Just that I hope the town prioritizes affordability, greenways/trails, care for our homeless friends who frequent the parks, and fresh water sources for the animals. Also, many many streets don't have good sidewalks and are not very walkable. Especially on Addison Road. Thank you.	12/1/2023 9:43 PM
208	Need less Addison employees... don't need to change flowers in neighborhood flowerbeds monthly... waste of man power and how many vehicles custom made with Addison letter do we need? Seems like wealthy town so lessen taxes and remove some of the extras addison has. Not needed	12/1/2023 5:05 PM
209	Please don't forget the loyal residents of Addison. Feel there is too much focus on younger people which leads to too many rentals. Again, Addison has changed greatly from what attracted us initially and we are in discussions as to whether or not we should leave Addison for the next phase of our lives.	12/1/2023 4:09 PM
210	This survey is so poorly constructed as to be meaningless and a waste of resources and will be used to construct any outcome desired by its creators. Nicely played.	12/1/2023 3:27 PM
211	Key is listen to homeowners who are long term residents ... enough apartments.	12/1/2023 3:24 PM
212	Stop building mixed use apartments and retail. Almost all of Addison Circle retail is empty and constantly changing. No more apartments!!!!	12/1/2023 7:28 AM
213	I've lived - owned condo in Addison for the last 23 years and sadly I no longer feel safe shopping or going out after dark. Too many homeless encampment bordering our city up & down the tollway. Apts allowing too many families in single units. Too many large scale apts being built & pushed on our community. Too many old empty -"dead restaurants from years ago just sitting too many weekly hotel rentals on Beltline & way too much focus on art purchases placed in areas people don't go or care about- those dollars could be used on so many other improvements	11/30/2023 3:38 PM
214	Na	11/30/2023 3:16 PM
215	Please get MAA out of here. That have raised the rent immensely and have attracted a group of individuals who do not care about safety, cleanliness, or the city. Additionally, please install speed bumps and flashing lights in Beckert Park- people run those stop signs by Addison Market and SW everytime I am outside. They are driving at least 45-50 mph in the circle. Please install more pedestrian friendly crosswalks with lights and posts. Please install bike lanes for our cyclers. Residents should not have to fear they will get run over when they are just walking their dogs.	11/29/2023 9:07 PM
216	Addison needs more walkability (crossroads especially) and more mixed use housing along the avenues and beltline.	11/29/2023 4:33 PM
217	Commercial/industrial area south of Beltline along Inwood is in dire need of a facelift and new business activity.	11/27/2023 2:56 PM
218	Some areas are great for walking (like Addison Circle) but some neighborhoods don't even have sidewalks or there are mailboxes / lamp posts / etc. in the middle of the sidewalk.	11/25/2023 8:38 PM
219	None	11/23/2023 8:37 AM
220	More safe walkable options near the single family homes, especially the area between Midway and Marsh.	11/23/2023 7:54 AM
221	Clean up of litter on sidewalks and streets needs to be prioritized. Also landscape maintenance on trails with regular replacement of trees and shrubs- not just during major renovations projects.	11/23/2023 4:37 AM
222	Enforce apartment codes, parking on streets, red light running, speeding - Addison is getting more congested and dangerous. Not pedestrian or bicycle friendly at all. Focus on seniors - no retirement housing, quality medical care or special programs	11/22/2023 9:37 PM
223	Keep Addison as the quaint European village it always has been.	11/22/2023 6:17 PM
224	City Council Officials need a special professional training program in order to understand their roles in city government.	11/22/2023 5:24 PM
225	Residential code needs to be stricter on visible clutter (excessive flower pots, bird baths, dog toys, trashy lawn chairs, etc) in front and side lawn areas. Code also needs to be stricter on homeowners putting reflectors/barriers on their property that detracts from the aesthetics of the neighborhood. There are several properties in the Waterford Park neighborhood that are ruining the appeal of the area.	11/22/2023 5:01 PM
226	Great parks department	11/22/2023 4:00 PM
227	reduced parking minimums !!!	11/20/2023 7:37 AM
228	Having restrooms in a few more parks like Addison Circle has would be nice.	11/19/2023 8:56 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

112

229	Addison is forcing seniors to leave as they get older because there is no senior living facility for them to transition to	11/19/2023 8:08 AM
230	The answers may vary widely across the town so certain features could be a weakness on one side but a strength elsewhere. Adding new commercial/restaurant areas to medium desirable areas while existing areas in preferred areas are struggling dilutes the supply and may create struggling business in the future. Maintaining a free below average community center at essentially no cost is less desirable than an average center with some reoccurring cost. The artwork across town is unique and interesting but it includes no public evolvment and appears to have little consistency/branding/appeal.	11/18/2023 7:41 PM
231	Addison needs to quit building apartment buildings. Beltline looks terrible with 5 story buildings towering over the street. Now Midway south of there will look terrible too with a gigantic 5 story building! We don't want to have the highest percentage of apartments in TX and US! This is destroying the character of the "Town" of Addison. There are better ways to build the tax base!	11/18/2023 11:23 AM
232	Take a broader view of what the Towns true needs are. While commercial revenue provides the better part of the total...stretch your mental reach to give more balanced consideration to the citizens needs & desires.	11/18/2023 1:29 AM
233	More water fountains in trails and poop bags and trash areas. Water and taxes go up annually, getting unaffordable	11/17/2023 9:01 PM
234	While single family homes would be ideal, it is unrealistic.	11/17/2023 4:33 PM
235	Addison has lost all its charm , due to all the massive building that has been done	11/17/2023 4:20 PM
236	I am thankful I have a job that allows me to pay the rent that is a nationwide problem, but seniors and those without high paying jobs can't move here. The arbor foundation and the Parks & Rec dept. take great care of the city and it's a shame not everyone gets to see anything except just the Circle for events.	11/17/2023 3:45 PM
237	I would like the Town to really focus on more urban tree canopy along Belt Line Road (a beautification project of sorts). In addition, we need brighter lighting at night - the current street lights are too dimmed and most of the light is coming from cars headlights or nearby restaurants. Lastly, creating more trails and parks would be amazing and a vast improvement for Addison.	11/16/2023 10:37 AM
238	Safety & reputation of town threatened by huge new apartment complexes	11/16/2023 5:54 AM
239	No more rentals	11/15/2023 8:16 AM
240	Wishing the Addison Airport would commence flights no earlier than 8-8:30am as I hear them as early as 5am. Consider this. Upgrade Beltline!!!	11/14/2023 9:58 PM
241	No more apartments they are destroying the city with over crowding on roads only going to get worse. Will also cause future hardship on police department	11/14/2023 9:05 AM
242	I appreciate the desire to question where we are, and where we need to go. This is a good step.	11/14/2023 9:05 AM
243	Keep taxes low. Real Estate values are increasing so there should be no reason to raise tax rates	11/13/2023 1:15 PM
244	Embrace what made Addison great. Upgrade events so they create multi-day engagement. Reinvest in the spaces we have. Stop with small strip centers/mixed use that are occupied with short-term businesses. Solicit bigger name retailers for Beltline, the Circle and Vitruvian. Make them top notch urban centers like Uptown and Legacy. The airport is highly aesthetic for it's purpose and makes this city unique. Solicit a high end new modern hotel for business travelers. There is plenty of rental living. Solicit businesses/retailers to support so we don't go to Dallas, Plano or Frisco.	11/11/2023 1:28 PM
245	If you look throughout the Metroplex, the homes with beautiful trees are the ones that are most valued and sell for the higher prices. I encourage you to be inspired and work to design areas that will be a true blessing to people of any age, as well as to urban wildlife (butterflies, birds, mammals, insects, etc.) Additionally, so much more creativity could be brought forward for the areas facing Inwood, Belt Line, & Midway.	11/11/2023 12:36 PM
246	No more rentals or apartments! Higher crime, more traffic, more congestion, less connection to community.	11/11/2023 8:35 AM
247	No comments	11/11/2023 8:12 AM
248	Addison cannot be restored to its previous residential superiority. We can only wish it wouldn't keep getting worse. Stop the rezoning and catering to developers!	11/11/2023 7:18 AM
249	There are several areas that need revitalization and redevelopment especially in the western part of Town. With increasing density we need to maintain building and public safety standards. There are several reports on Next Door regarding car thefts and break-ins.	11/7/2023 9:11 PM
250	Continuous sidewalks, not sidewalks that end abruptly so we have to walk in the grass or on the road. There is also a lack of tennis courts and basketball courts. Also, why are so many businesses leaving Addison Circle?	11/7/2023 8:33 AM
251	We have torn down trees and buildings that had history and meaning to the community. Things happen behind the scenes and agreements made without community knowledge. Apathy happens when residents are not fully informed and do not feel as if what they share or want is heard and honored. I am not happy with the extent of our land that has been dedicated and committed to apartments - but it does not matter because commitments were made and things torn out before anyone could say anything. Dovey's, Hope Realty, I hear the Edward Baumann	11/6/2023 11:00 PM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

113

building, large trees - everywhere you look a planned apartment community is being brought in while the Circle has struggled to keep MAA retail and apartments occupied. There are so many empty storefronts in the Circle - yet we are tearing down and committing our limited land to more storefronts and apartments. It is gluttonous expansion without regard to what residents have requested.

252	housing opinion survey was unclear - currently have too much multifamily and council propensity to approve more which will evolve into affordable housing projects. Too many single family rentals as well. Landlords are not monitored for poor upkeep. We don't need education on homeless - needs to be addressed and monitored. Especially on freeway traffic lights under tollway - joint collab with city of Dallas to solution it - relocate them to the Bridge and other areas that support them.	11/4/2023 3:15 PM
253	I would like to see more family-style condos and housing instead of rental apartments in the area. I would also like to see more restaurants with outdoor seating and more pleasing views of nature and parks. Not just building more apartments. This needs to be addressed!!!	11/4/2023 6:46 AM
254	Addison needs to stop building apartment complexes. This continued effort by the town to replace unused buildings with apartments is unnecessary. There is no consideration to the additional traffic in the residential road and there is no additional police presence on those roads that are highly travelled because of additional residences in the apartments, i.e. Beltway. This street is dangerous to walk or even cross the road due to the mismanaged police presence to control speed violators.	11/3/2023 8:41 PM
255	No more 5 story multi family housing, only catering to a specific group of people, that for sure are going to leave Addison after a couple of years.	11/3/2023 5:42 PM
256	The parks and restaurants are what make Addison great! But both could stand to see additional improvements, especially by connecting the parks and paths	11/3/2023 5:35 PM
257	Renting is not the answer. The under 40 crowd wants to own as well. We have decent jobs and work in the area, but cannot afford to live here. Addison should not just be happy to "train-in" the talent. You want to be young with families, but most are priced out. It would be amazing if tiny living could be a thing in Addison. HOA ran- tiny house/home communities!	11/3/2023 10:21 AM
258	Stop with the apartments 10 feet from the street all of same industrial appearance. Be proud of the Addison Town Hall and the Finance Center, maintain them as needed but they are a part of the character of 'Addison'. Huge mistake to go to big bland campus this way town staff has reasons to go to different parts of the town.	11/3/2023 9:25 AM
259	This survey was very poorly designed. It appears to be designed to deliver a certain outcome. If I was on the committee, I would have to disregard it. Yep, it's that bad. Kind of sorry that I spent 20 minutes on it if you did not really want to know my opinion.	11/2/2023 7:00 PM
260	I'm just going to say the same thing that I have and many people in the town have been saying since Todd Meyer was in office and that is to stop building apartment complexes!! If you want to build retail centers or something like that that's perfectly fine. But the city has no intention of listening to its residents and I feel that it has become specifically about money and not what the residents want or need. If it puts money in your pockets you're happy about that and that's your only concern. I have lost a lot of faith in our city that I have lived in for over 17 years. At this point I would consider moving it's getting out of hand! Not that I feel anybody will read this or listen to this.	11/2/2023 5:54 PM
261	Keep bicycles off of our roads, make neighborhoods more walkable with sidewalks, more trees and more roundabouts instead of traffic signs.	11/2/2023 12:47 PM
262	Continue to maintain our parks and trails. They are our strength and diversify Addison apart from other towns	11/2/2023 12:06 PM
263	I am concerned that bike trails be attractive without being an eye sore or disrupting the tranquil nature of our streets. I haven't seen many in other cities that have been done well.	11/2/2023 10:51 AM
264	Please do add any more car centric infrastructure. The traffic within Addison is manageable. Adding bike lanes and better pedestrian infrastructure would set Addison apart from the surrounding areas and will bring in more active people.	11/2/2023 10:37 AM
265	When need some higher end shopping and dining! Better entertainment venue-get rid of old Improv building and get a new and improved Improv with other entertainment around it...We already have lost dueling piano and Sherlocks because they are too old....	11/2/2023 10:27 AM
266	Renting to young professionals and young families will be critical to the future development and economic success of the town.	11/2/2023 10:03 AM
267	Grocery Store: - A grocery store is planned for the ToD but it's currently a tentative plan in the final stage. Meaning it wouldn't be completed for several years at best. I would love to have it earlier as a current Addison Circle resident so I could walk to groceries throughout the week Connectivity: - There are many restaurants, retail, etc. that are within a reasonable walking distance from Addison Circle but they're not easily accessible due to large road barriers that are not very safe to cross like DNT and Belt Line. Making these crossings safer for pedestrians would increase connectivity significantly. - Important connections that people currently cross but aren't very safe or convenient: Belt Line x Quorum, Belt Line x DNT, Arapaho x DNT. These areas have food/retail on one side and housing on the other - Reasons why they're unsafe: long crossing (8 - 9 lanes), cars often pull up onto the pedestrian zebra crossing, if everyone is stopped then cars doing a right-on-red turn might not have good visibility or think about the pedestrian and almost hit them - Making walkways from the backside of restaurants so that pedestrians can access them without having to walk right next to Belt Line would be nice as well - The sidewalk on Quorum is very inconsistent and in some places like in front of Ida Claire it's less safe. I hope the upcoming Quorum dr reconstruction addresses this	11/1/2023 8:24 PM

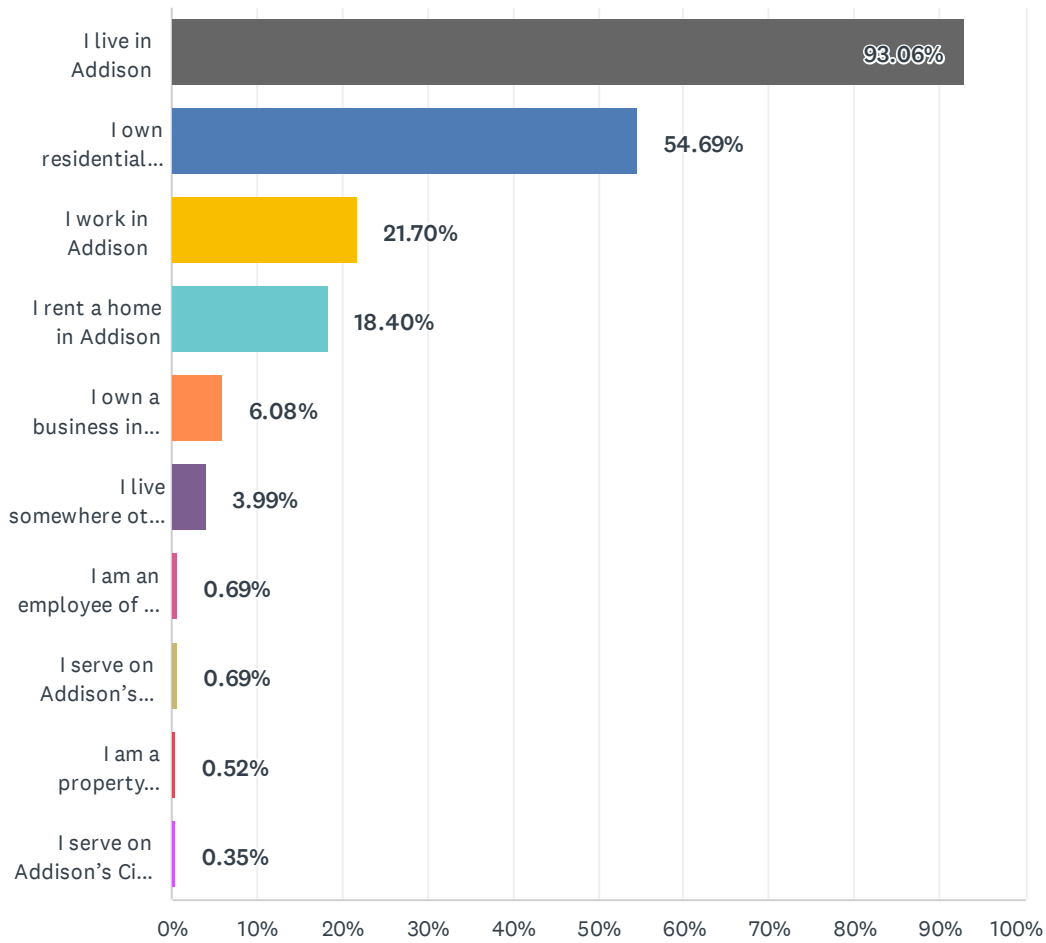
VISION, VALUES AND PRIORITY OUTCOMES SURVEY

114

268	We need more non-rental housing and more professional jobs.	11/1/2023 5:18 PM
269	Traffic congestion will be eased by the infrastructure projects currently underway, but it will not be adequate as the population (both daytime and residential) increases.	11/1/2023 3:05 PM
270	it is embarrassing what the P&Z commission is allowing to happen in Addison, so many ugly new apartment buildings right on the setback	11/1/2023 2:48 PM
271	N/A	11/1/2023 2:11 PM
272	At one time, Addison was vibrant and unique with homes, restaurants, and new businesses. Businesses and homeowners wanted to be part of Addison. Over the years, with feeble economic development, we have seen multiple businesses closing or dwindling. To make up for those tax dollar losses, apartments are being built at an rapid rate. Our identity is fading and Carrollton 2.0 is our future. Addison seems to discriminate against people who want residential ownership in the Town.	11/1/2023 1:55 PM
273	The heat and the storms that are driven to extremes by climate change can kill people and kill businesses. The town needs to be ready. Protecting the environment isn't a sacrifice, it's an investment. It will make the community better regardless of the length of the heat waves or the strength of the storms. We have much to gain and a lot to lose over the next two decades. Make an environmental plan, that covers disaster readiness, and sustainable infrastructure investments. Make it trackable, and make the town accountable to the citizens on actually executing it.	11/1/2023 8:03 AM
274	Revitalization is key. I see too many vacant spaces and unkept properties . A lot of opportunity here	10/31/2023 6:38 PM

Q23 Please check all that apply.

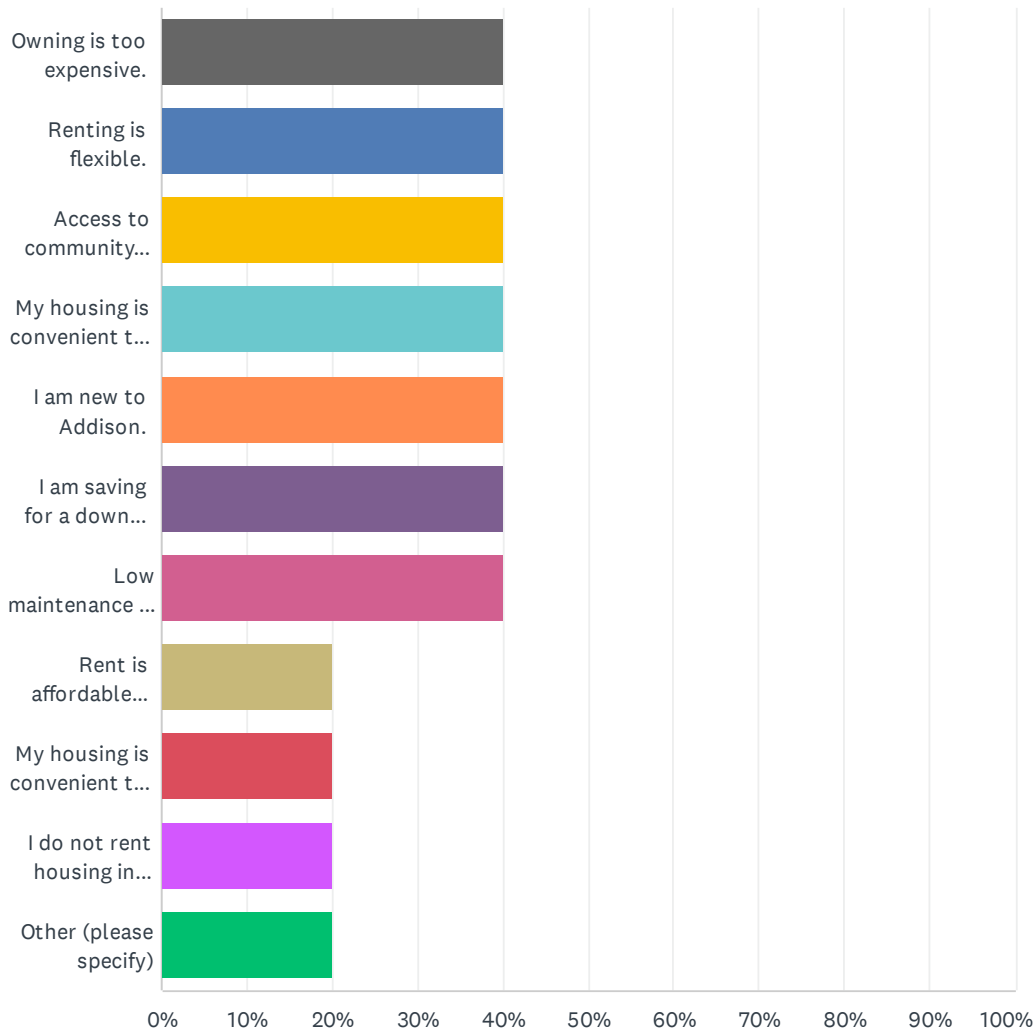
Answered: 576 Skipped: 173



ANSWER CHOICES	RESPONSES	
I live in Addison	93.06%	536
I own residential property in Addison	54.69%	315
I work in Addison	21.70%	125
I rent a home in Addison	18.40%	106
I own a business in Addison	6.08%	35
I live somewhere other than Addison	3.99%	23
I am an employee of the Town of Addison	0.69%	4
I serve on Addison's Planning and Zoning Commission	0.69%	4
I am a property developer in Addison	0.52%	3
I serve on Addison's City Council	0.35%	2
Total Respondents: 576		

Q24 Why do you choose to rent in Addison? Select all that apply.

Answered: 5 Skipped: 744

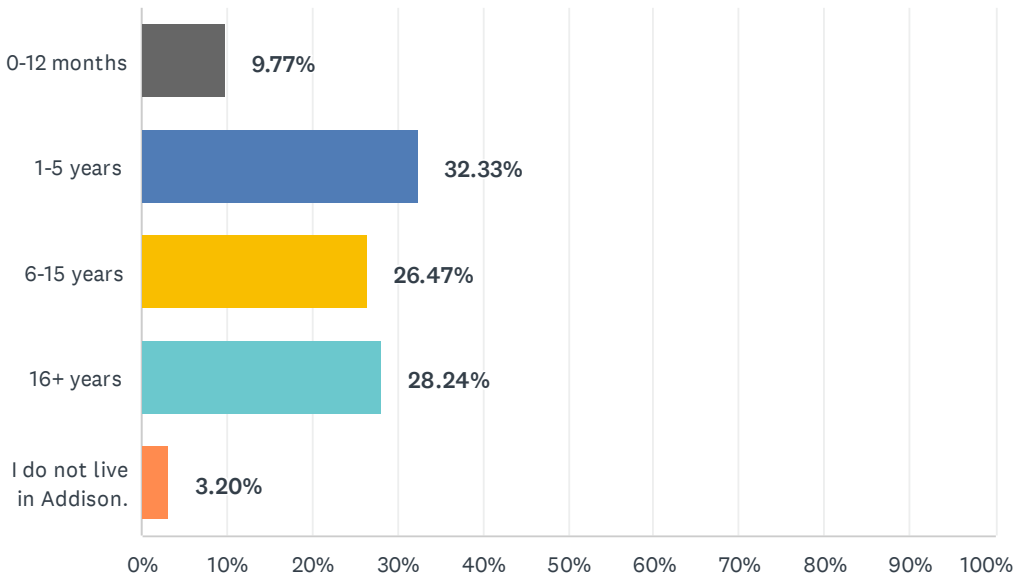


ANSWER CHOICES	RESPONSES
Owning is too expensive.	40.00% 2
Renting is flexible.	40.00% 2
Access to community amenities.	40.00% 2
My housing is convenient to my job.	40.00% 2
I am new to Addison.	40.00% 2
I am saving for a down payment on a home.	40.00% 2
Low maintenance of renting.	40.00% 2
Rent is affordable compared to other cities I'm interested in.	20.00% 1
My housing is convenient to shopping, dining, and/or entertainment options.	20.00% 1
I do not rent housing in Addison.	20.00% 1
Other (please specify)	20.00% 1
Total Respondents: 5	

#	OTHER (PLEASE SPECIFY)	DATE
1	Seperated	12/26/2023 9:23 AM

Q25 How long have you lived in Addison?

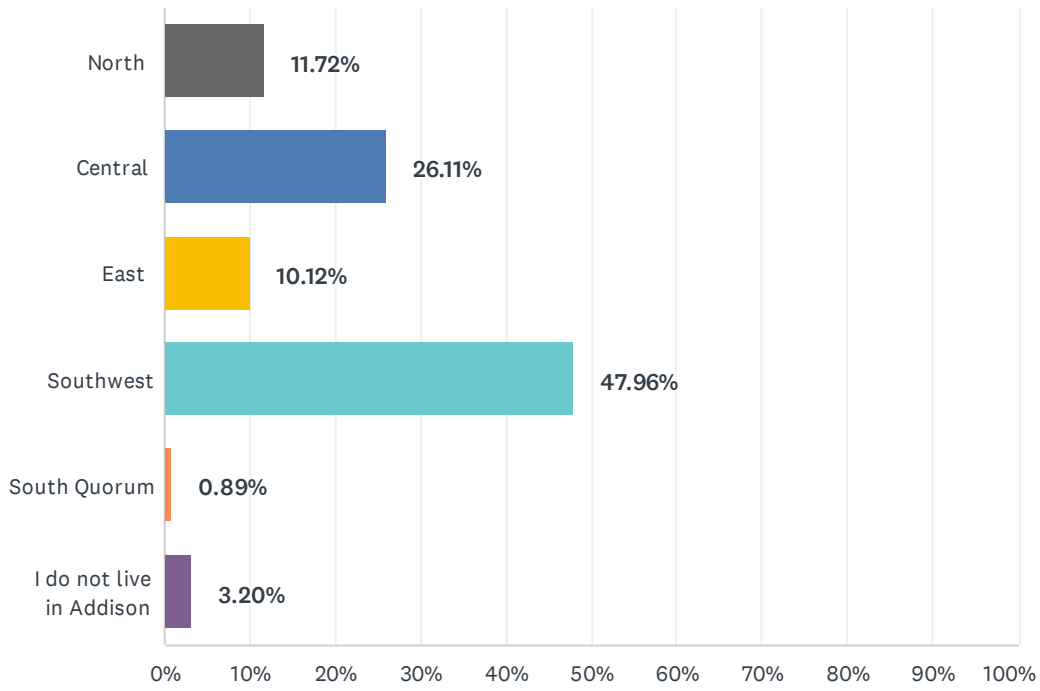
Answered: 563 Skipped: 186



ANSWER CHOICES	RESPONSES	
0-12 months	9.77%	55
1-5 years	32.33%	182
6-15 years	26.47%	149
16+ years	28.24%	159
I do not live in Addison.	3.20%	18
TOTAL		563

Q26 Which part of Addison do you live in? Please refer to the map above.

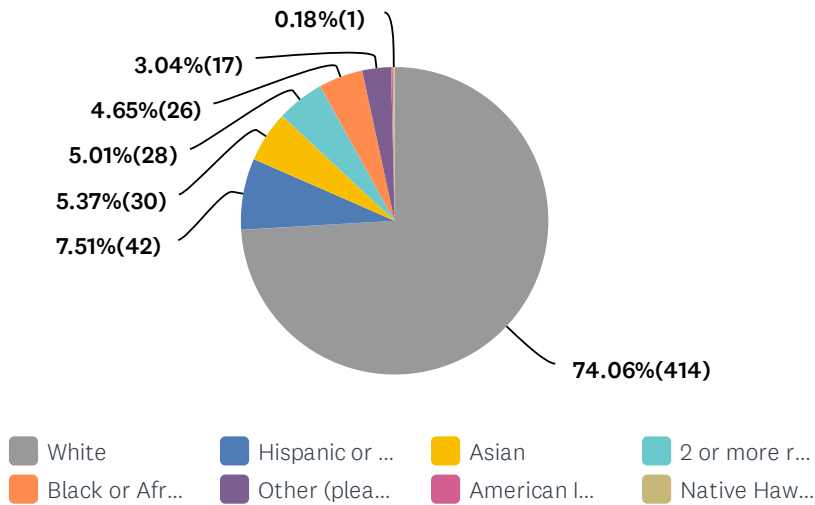
Answered: 563 Skipped: 186



ANSWER CHOICES	RESPONSES	
North	11.72%	66
Central	26.11%	147
East	10.12%	57
Southwest	47.96%	270
South Quorum	0.89%	5
I do not live in Addison	3.20%	18
TOTAL		563

Q27 Which do you most identify with?

Answered: 559 Skipped: 190

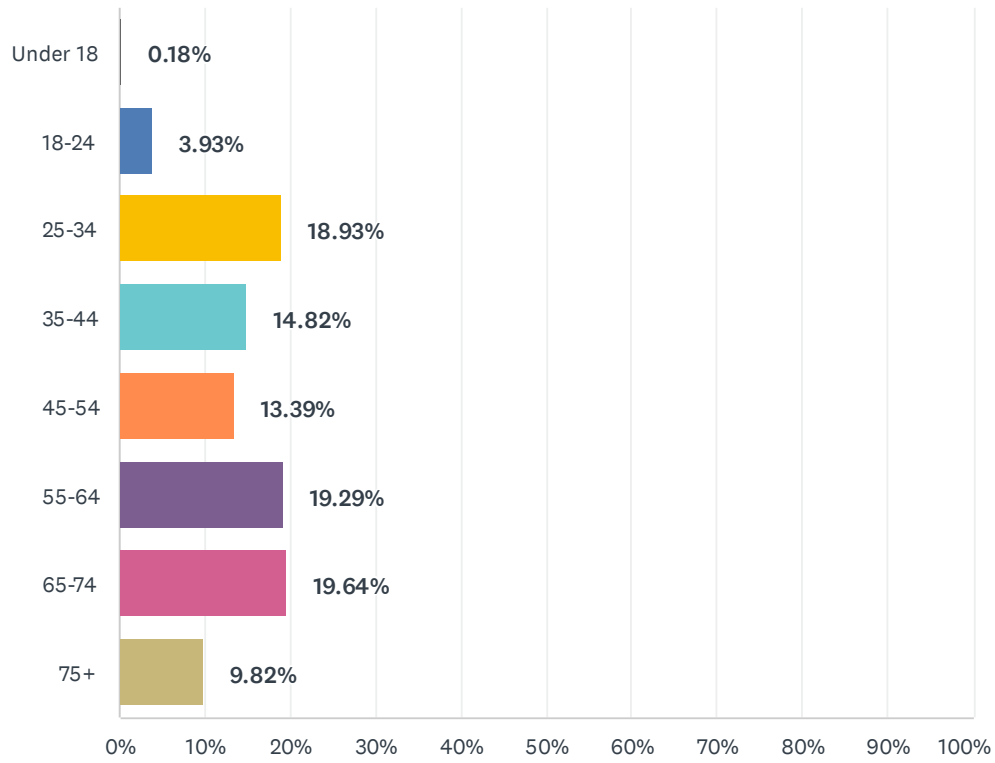


ANSWER CHOICES	RESPONSES	
White	74.06%	414
Hispanic or Latino	7.51%	42
Asian	5.37%	30
2 or more races	5.01%	28
Black or African-American	4.65%	26
Other (please specify)	3.04%	17
American Indian or Alaska Native	0.18%	1
Native Hawaiian or Other Pacific Islander	0.18%	1
TOTAL		559

#	OTHER (PLEASE SPECIFY)	DATE
1	European	1/26/2024 4:11 PM
2	You are being racist. That should not matter.	1/2/2024 4:47 PM
3	That question is irrelevant	12/29/2023 3:37 PM
4	Does this really matter	12/28/2023 9:41 AM
5	All of the above	12/18/2023 4:31 PM
6	Euro American	12/16/2023 4:39 PM
7	Melanin & Latina	12/15/2023 10:14 AM
8	Not your business	12/14/2023 12:33 PM
9	I oppose this question	12/13/2023 6:25 PM
10	My most identity is not relevant. We all are humans	12/11/2023 4:39 PM
11	Asian Indian	12/11/2023 7:04 AM
12	White and American Indian	12/4/2023 1:29 PM
13	n/a	12/3/2023 8:55 AM
14	Doesn't make any difference	11/18/2023 1:30 AM
15	prefer not to answer	11/4/2023 3:18 PM
16	I	11/3/2023 10:12 PM
17	I'm a white Hispanic. For future surveys please state 2 or more ethnicities. Hispanic is not a race.	11/3/2023 8:26 PM

Q28 How old are you?

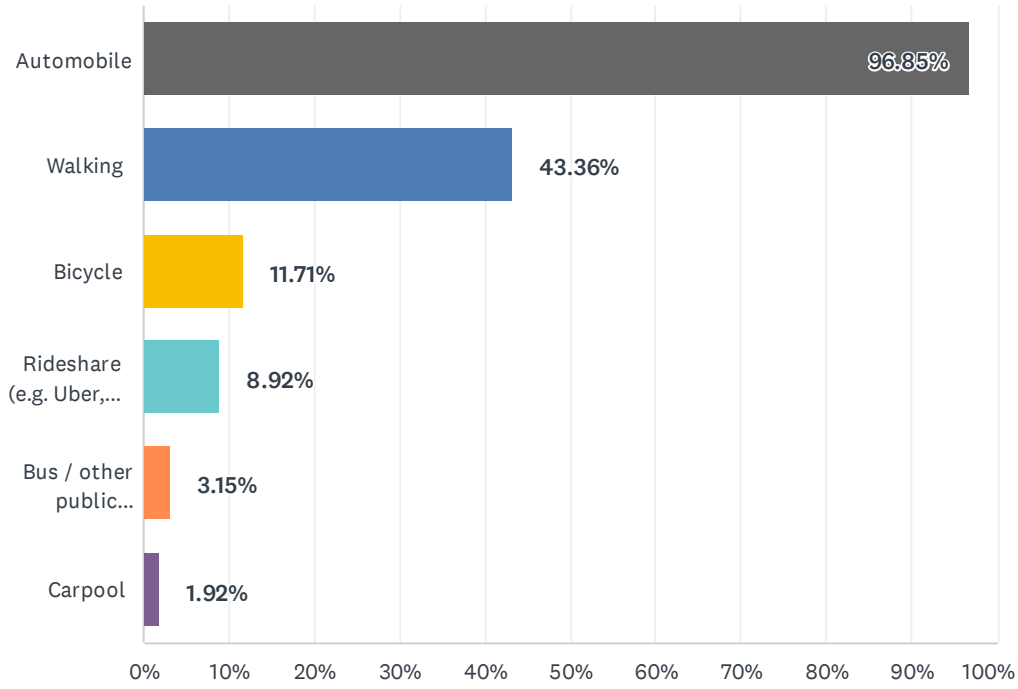
Answered: 560 Skipped: 189



ANSWER CHOICES	RESPONSES
Under 18	0.18% 1
18-24	3.93% 22
25-34	18.93% 106
35-44	14.82% 83
45-54	13.39% 75
55-64	19.29% 108
65-74	19.64% 110
75+	9.82% 55
TOTAL	560

Q29 What are your primary modes of transportation? Select all those you use on a weekly basis.

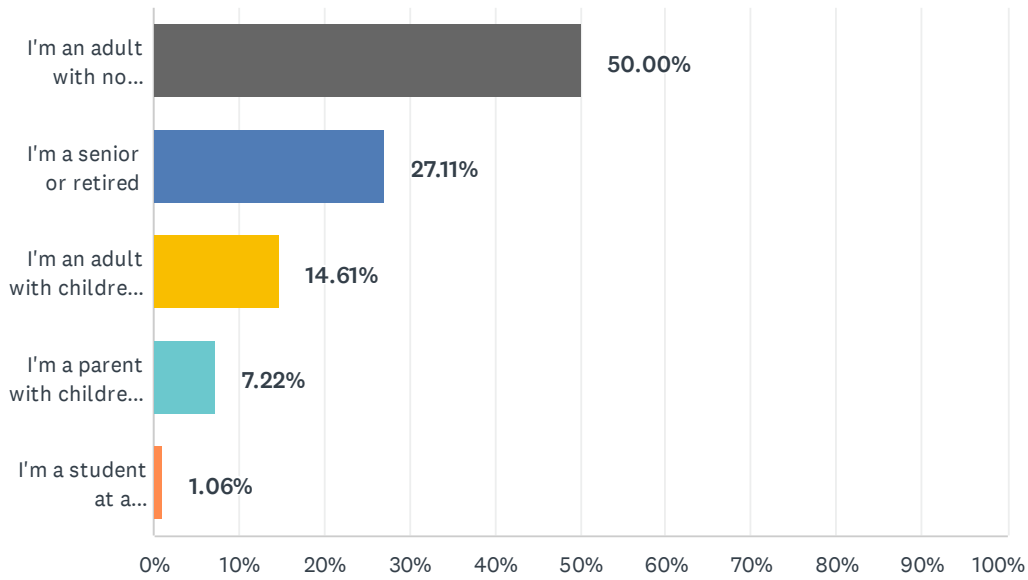
Answered: 572 Skipped: 177



ANSWER CHOICES	RESPONSES	
Automobile	96.85%	554
Walking	43.36%	248
Bicycle	11.71%	67
Rideshare (e.g. Uber, Lyft)	8.92%	51
Bus / other public transportation	3.15%	18
Carpool	1.92%	11
Total Respondents: 572		

Q30 Which best describes you?

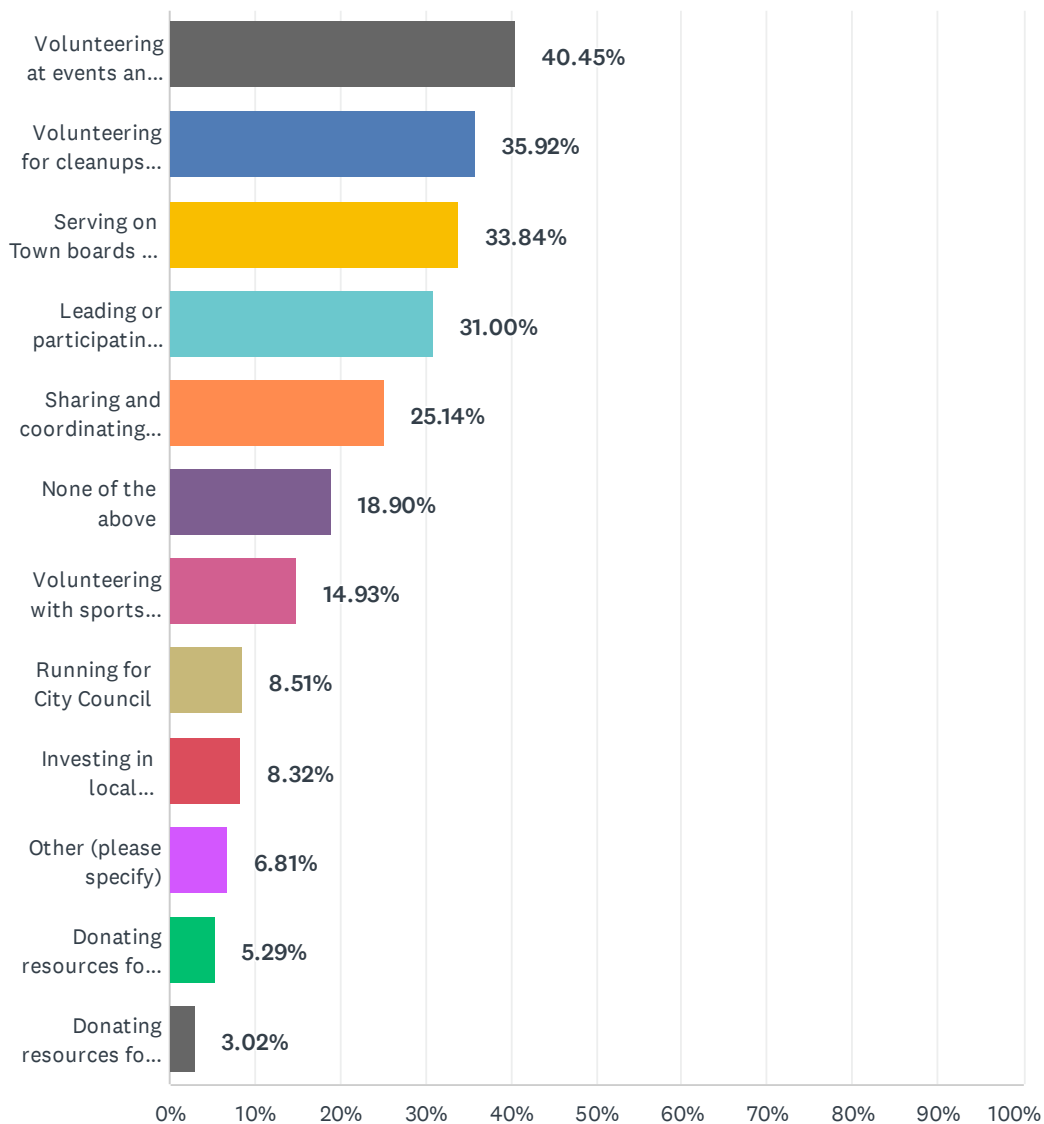
Answered: 568 Skipped: 181



ANSWER CHOICES	RESPONSES	
I'm an adult with no children	50.00%	284
I'm a senior or retired	27.11%	154
I'm an adult with children who are grown or do not live at home	14.61%	83
I'm a parent with children living at home	7.22%	41
I'm a student at a post-secondary school (undergraduate programs or similar)	1.06%	6
TOTAL		568

Q31 In what ways would you be willing to invest more of your time, energy, or money into making Addison better? Please select all that apply.

Answered: 529 Skipped: 220



ANSWER CHOICES	RESPONSES	
Volunteering at events and festivals	40.45%	214
Volunteering for cleanups, painting, and maintenance projects that benefit the community	35.92%	190
Serving on Town boards and commissions	33.84%	179
Leading or participating in neighborhood initiatives	31.00%	164
Sharing and coordinating information from the Town	25.14%	133
None of the above	18.90%	100
Volunteering with sports events and leagues	14.93%	79
Running for City Council	8.51%	45
Investing in local entrepreneurs and small developers	8.32%	44
Other (please specify)	6.81%	36
Donating resources for events and festivals	5.29%	28
Donating resources for sports events and leagues	3.02%	16
Total Respondents: 529		

#	OTHER (PLEASE SPECIFY)	DATE
1	Town Meetings, Surveys and using Addison shopping/dinning/entertainment	1/27/2024 9:16 AM
2	currently a Rotarian	1/22/2024 9:40 AM

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

124

3	Assisting local families with living in Addison	1/12/2024 6:16 PM
4	Repeat....we are retired	1/7/2024 8:28 AM
5	Welcome package for new members at gym	12/31/2023 5:28 AM
6	helping schools	12/30/2023 10:14 AM
7	too old	12/29/2023 6:50 PM
8	Supporting Addison businesses	12/24/2023 6:44 PM
9	Giving feedback on what needs to be done for the future	12/20/2023 6:08 PM
10	My engagement depends on the time prospects. Busy schedule	12/17/2023 8:22 AM
11	Finding ways to help homeless in our community	12/15/2023 2:24 PM
12	Potentially interested in getting more involved with the local government to help push ideas into reality	12/12/2023 4:56 PM
13	Unable to give of my time due to being a single parent working full time and child with some medical concerns.	12/11/2023 7:06 AM
14	I currently don't have available time to help, but do go to some town meetings to keep updated on important decisions.	12/10/2023 12:04 PM
15	Don't spend money to spend money. Addison is just fine how it is.	12/10/2023 9:24 AM
16	I am used to volunteer, but I will never volunteer for anything in the summer for crying out loud. I hate it. I would volunteer absolutely but I can't stand what this council has done to this town.	12/9/2023 5:41 PM
17	Serving seniors in community	12/9/2023 8:46 AM
18	we'll see if my health allows	12/8/2023 10:06 PM
19	i already pay exorbitant taxes, isn't that enough	12/8/2023 8:59 AM
20	Promoting the city.	12/8/2023 6:26 AM
21	Invest in Helping the homeless	12/7/2023 9:12 PM
22	Do you help entrepreneurs startup?	12/7/2023 4:24 PM
23	Tvrcrc	12/7/2023 12:20 PM
24	Veteran volunteer	12/6/2023 1:06 PM
25	Unique events coordinator	12/5/2023 7:30 PM
26	Events ad I'm able	12/5/2023 12:29 PM
27	None at this time	12/4/2023 12:59 PM
28	Anything related to paperwork/computer work	12/2/2023 4:54 PM
29	Once retired	11/23/2023 4:40 AM
30	surveys and brainstorming sessions	11/22/2023 5:27 PM
31	done most of the above	11/17/2023 4:30 PM
32	I do vplunteer	11/16/2023 5:56 AM
33	Helping encourage the inspiration & vision.	11/11/2023 12:40 PM
34	no time	11/4/2023 3:18 PM
35	Provide my input	11/3/2023 9:26 AM
36	supporting Bush Elementary	11/1/2023 3:09 PM



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Survey 2

The Town of Addison is working to develop a new Comprehensive Plan that will take our community to the next level! By taking this survey, you can help guide future decisions for:

- Land Use
- Development Character
- Housing
- Connectivity
- Public Spaces
- Economic Development & Revitalization

You can learn more about the project at AdvanceAddison.com.

This survey is a critical step in the community engagement process for this plan. The project team seeks to use the input of everyone who loves Addison to develop initial options for vision, guiding principles, and priority outcomes for the future. These initial scenarios will be discussed and refined further in future in-person and online activities. Once a vision for the future has been achieved, innovative planning strategies will be developed to guide the long-term implementation of that vision.

The survey covers the following topics:

- Community Perception
- Community Vision and Guiding Principles
- Land Use & Development Character
- Housing and Neighborhoods
- Economic Development & Revitalization
- Mobility and Connectivity
- Infrastructure, Public Amenities and the Environment

Your participation and input is a valuable resource for our community. Please take the time to read each question and answer it as accurately and as truthfully as possible. The survey should take approximately 20 minutes to complete.

If you need to complete the survey in more than one sitting, you can return to the survey and pick up where you left off and/or edit previous responses until you click the 'Done' button on the very last page. To save your responses, simply exit the survey. Your responses will be saved and you will be able to pick up where you left off as long as you do not clear the cache/cookies of your browser.

The survey will remain open through December 2023.



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Community Perception

1. Compared to other places in the region, how likely are you to recommend Addison as a place:

	0 - Not at all likely	1	2	3	4	5	6	7	8	9	10 - Extremely likely
To live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
To visit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
To relocate or start a business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
To shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To dine	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>

2. Compared to other places in the region, how likely are you to recommend Addison as a place:

	0 - Not at all likely	1	2	3	4	5	6	7	8	9	10 - Extremely likely
To raise a family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For youth/children	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
For young professionals (18-35 years)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
For seniors (60+ years)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. How would you currently rate Addison on the following?

	Very Poor	Below Average	Average	Above Average	Excellent
Community friendliness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community pride	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community character and appeal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community events and festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Walkability / pedestrian connectivity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Transportation options / mobility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Beauty / attractiveness	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Landscaping and maintenance of public areas and properties	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Character of entry points into the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Parks and open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Trails	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts and cultural amenities	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local businesses / unique retail	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entertainment / things to do	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Economic opportunity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Housing options (type and quality)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing affordability	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health and safety	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diversity of population	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
State of civic engagement / involvement	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Amount of / impact of community organizations & non-profits	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 4. What do you love about Addison?

Choose your top 5 reasons from the list below.

- | | |
|---|---|
| <input type="checkbox"/> Community spirit and culture | <input type="checkbox"/> Education system |
| <input checked="" type="checkbox"/> Town events | <input type="checkbox"/> Ability to find a job and/or start a business in Addison |
| <input type="checkbox"/> Community health and safety | <input checked="" type="checkbox"/> Transportation network |
| <input checked="" type="checkbox"/> Architectural and landscape character | <input type="checkbox"/> Good place to raise a family |
| <input type="checkbox"/> Overall cost of living | <input checked="" type="checkbox"/> Parks, trails, and public spaces |
| <input type="checkbox"/> Quality of housing and neighborhoods | <input checked="" type="checkbox"/> Central location within the region |
| <input type="checkbox"/> Housing cost range | <input type="checkbox"/> Shopping, dining, and entertainment options |
| <input type="checkbox"/> Diversity of housing options | |



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Community Vision and Guiding Principles

5. In one word, what should Addison be known for?

hospitality

6. Addison should...

	Strongly Disagree	Disagree	Somewhat Disagree	Neutral	Somewhat Agree	Agree	Strongly Agree
Encourage and invest in big, aspirational ideas and projects	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have a wider variety of shops and restaurants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Improve communication efforts from government agencies and departments	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Improve recreational and active lifestyle opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invest in projects that improve vehicular mobility	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Invest in projects that improve connectivity, safety and convenience for people walking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Invest in projects that improve cycling	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Improve access to public transit options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Invest in infrastructure maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Invest in more parks and open space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Invest in more sports facilities/leagues	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Invest in more social, cultural and entertainment opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Make environmental sustainability a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Make financial sustainability a priority	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Be a place with many different types of housing options for all different stages of life	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Offer attainable housing for key community members such as teachers, service industry workers, and public safety officers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prioritize more education options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Prioritize more medical options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Prioritize revitalization and redevelopment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Promote accessibility, cultural diversity and inclusivity	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Support entrepreneurship and local businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

7. As the community evolves and grows, what key words or phrases do you think should be part of Addison's long-range vision statement and guiding principles?

inclusive, ability to accept varying points of view,
 promote the enjoyment of nature - trees, birds, flowers,
 innovative solutions to difficult issues. etc.

* 8. In planning for the future, what should Addison focus on?

Choose your top 5 priorities from the list below.

- | | |
|---|---|
| <input type="checkbox"/> Landscape and building façade upgrades / public art | <input type="checkbox"/> Parks / open space / recreation facilities |
| <input type="checkbox"/> Better communication efforts from government agencies | <input type="checkbox"/> Trails |
| <input checked="" type="checkbox"/> Better mobility and connectivity | <input checked="" type="checkbox"/> Pedestrian infrastructure and amenities |
| <input type="checkbox"/> Code enforcement/neighborhood preservation | <input type="checkbox"/> Cycling infrastructure and amenities |
| <input type="checkbox"/> Business attraction, retention, and development (economic development) | <input checked="" type="checkbox"/> Regional / public transportation (rail station, trolley, shuttle, etc.) |
| <input type="checkbox"/> Education system | <input type="checkbox"/> Revitalization / redevelopment |
| <input type="checkbox"/> Environmental sustainability | <input type="checkbox"/> Social / entertainment opportunities |
| <input type="checkbox"/> Events / programming / tourism | <input type="checkbox"/> Infrastructure maintenance / replacement |
| <input checked="" type="checkbox"/> More housing options | <input checked="" type="checkbox"/> Public safety |
| <input type="checkbox"/> More medical options | |

9. What are your big ideas for the future of Addison?

- Full service Supermarket(s) in Addison Circle,
- Accessibility - accessible sidewalks + easy ^{walking} access to buildings (shops, offices, hospitals, etc.)
- Replacement of trees after dead ones are removed
- Connectivity - there is no public transportation to Vitruvian Park - I realize there are vehicle weight limitations on Marsh Lane, however innovative solutions are called for. I would like to see the day that we can get to Vitruvian Park events by transit.
- Affordable housing to attract + retain valuable ^{contributing} residents
- Tackle noise pollution from airplanes "revving up" before take-off for 45-60 minutes before taking off, resulting in a high-pitched noise or a loud hum. Walking through Addison Circle Park becomes a deafening, unpleasant experience when the planes are revving up for long periods of time.

ADVANCE ADDISON 2050

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Community Vision and Guiding Principles

For the following questions, please indicate how satisfied you are with the ways the Town is currently supporting the specified group.

10. How satisfied are you with the ways the Town is currently supporting **families with kids?**

Very dissatisfied Dissatisfied No opinion Satisfied Very satisfied

11. How satisfied are you with the ways the Town is currently supporting **young professionals?**

Very dissatisfied Dissatisfied No opinion Satisfied Very satisfied

12. How satisfied are you with the ways the Town is currently supporting **seniors?**

Very dissatisfied Dissatisfied No opinion Satisfied Very satisfied

13. How satisfied are you with the ways the Town is currently supporting **service industry and frontline workers?**

Very dissatisfied Dissatisfied No opinion Satisfied Very satisfied

14. What do you believe can be done to better support the groups you marked as dissatisfied/very dissatisfied?

For #12 - more affordable apartments for seniors; transportation services for seniors who are mobile, not poverty level, but not high-income. We need city-run transportation for medical appointments, Supermarkets, etc.

15. What issues or concerns do you have that may impact growth and development in Addison over the next 10-15 years?

Dog issues: ① For the protection of residents + visitors, have leash length laws. Often dog owners walk several feet behind dogs because dogs are on extended retractable leashes. ② We need more coverage of the Animal Control Unit to enforce the use of leashes, the majority of dog walks are outdoors during times that Animal Control is off duty. ③ I recommend dog free areas on some of our streets and some areas of parks. This should preserve the grounds + would allow those without dogs to enjoy their walk + appreciate nature.



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Land Use and Development Character

16. When considering Addison's existing commercial and industrial areas, identify if each of the following is a strength or weakness for the community today.

	Great Weakness	Weakness	No opinion	Strength	Great Strength
Character of commercial areas (size and scale of buildings, setbacks, design and materials, landscaping and open space, maintenance, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Character of industrial areas (size and scale of buildings, setbacks, design and materials, landscaping and open space, maintenance, etc.)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mix and availability of shopping and dining options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Access to everyday goods and services	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Impact of industrial uses on the community	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Impact of hospitality uses on the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Employment and job opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Supply of existing commercial space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Supply of existing industrial space	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Quality of existing commercial and industrial areas	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunities for new office and employment uses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Opportunities for new industrial development	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Addison Airport	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Housing and Neighborhoods

17. When considering existing housing and residential areas, identify if each of the following is a strength or weakness for Addison today.

	Great Weakness	Weakness	No opinion	Strength	Great Strength
Character of urban housing - multifamily, condos, and townhomes (architectural style, building materials, size and scale of buildings, open space, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Character of suburban housing - detached homes (architectural style, building materials, size and scale of buildings, open space, etc.)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Diversity of housing options	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of affordable housing options	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supply of ownership housing options	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Supply of rental housing options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Supply of housing in mixed-use neighborhoods	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Housing options for seniors	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing that appeals to young families	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Housing that appeals to young professionals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Quality of housing options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
The value and cost of homes	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity of housing to open space and amenities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Neighborhood safety and walkability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Economic Development and Revitalization

18. Identify if each of the following is a strength or weakness to operating a business in Addison today.

	Great Weakness	Weakness	No opinion	Strength	Great Strength
Visibility and access to customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Parking availability	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to public transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nearby competition	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community character	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community spirit and culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community reputation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Local regulations	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Municipal permitting and approval	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Local workforce and talent pool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Access to higher education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Quality of commercial buildings and properties	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Opportunities and potential for new development / revitalization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Taxes / tax rates	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Incentives and funding mechanisms available to businesses	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Workforce housing	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Mobility and Connectivity

19. When considering Addison's existing transportation networks, identify if each of the following is a strength or weakness for the community today.

	Great Weakness	Weakness	No opinion	Strength	Great Strength
Ability of major roadways to handle traffic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Regional connectivity and access to major highways/tollways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Condition of local roads and streets	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition and connectivity of greenways and trails	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Condition and connectivity of sidewalks and other pedestrian amenities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cycling infrastructure and amenities	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public transit options	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Walkability / pedestrian safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Cycling opportunities / safety	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

Better than Dallas, but still has room for improvement

In most areas of Addison

In most areas of Addison

ADVANCE ADDISON 2050

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

Infrastructure, Public Amenities and the Environment

20. When considering Addison's existing community facilities and services, identify if each of the following is currently a strength or weakness.

	Great Weakness	Weakness	No opinion	Strength	Great Strength
Schools	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Higher education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Police protection and public safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Fire protection and emergency response	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Drinking water quality	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Water and sewage	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Electric utilities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electric vehicle charging	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Broadband availability and reliability	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trash removal and recycling services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Stormwater drainage	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Healthcare and medical services	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services for youth / childcare	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services for seniors	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services for veterans	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Town facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

21. When considering Addison's existing parks and recreation facilities, identify if each of the following is a strength or weakness for the community today.

	Great Weakness	Weakness	No opinion	Strength	Great Strength
Neighborhood parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Community parks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Playgrounds	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports fields and courts	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to water features	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recreational programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Recreational facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Open space and natural areas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Environmental features such as creeks or unique topography	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity and access to local parks and recreation facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Proximity and access to regional open spaces (preserves, state parks, etc.)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Urban tree canopy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
The community's efforts toward sustainability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
ADA accessibility of parks and recreation facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Addison Circle
 has parks
 accessible to
 residential areas,
 however areas
 such as
 southwest Addison
 may not


 ADVANCE ADDISON 2050

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

22. If you have any additional comments regarding the Town's commercial/industrial areas, housing and neighborhoods, business environment, transportation network, parks, trails, and community facilities, please provide them below.

Parks: The Parks Department does a beautiful job of landscaping. Even during the darkest days of COVID, during near lock-downs, Parks employees were busy beautifying Addison.

Currently,
 • Soil erosion is resulting in mud accumulating on some sidewalks and also walking paths within the Parks. Perhaps efforts can be made to clean this up and to take steps to prevent further erosion.

Community Facilities: We need an all-purpose hospital. Methodist Addison is mainly for orthopedics.

Public Works: I recommend moving the overhead electrical telephone wires to under the ground. It is important for the health + safety of our residents and visitors. I realize this is an expensive project. This should not be a burden carried only by the Town. The County + the state should bear much of the costs.

Safety + Security: We have great Police + fire departments. The consolidation (with other cities) done several years ago, of non-emergency calls is not working well. Dispatchers from other cities are not familiar with Addison street names. Also, it's been my experience that the dispatchers from the other cities are not as attentive as the Addison dispatchers. As a result, the caller uses a lot of time spelling street names and repeating details. Some dispatchers fail to send someone to the scene and some lose the request. In the case of the out of town dispatcher trying to contact Addison Animal Control during Animal Control's normal business hours (when the Animal Control Unit's voice mail is on during business hours) dispatch is unaware of how to contact Animal Control. For true emergencies, such as fires and criminal activities, the consolidated call center is an efficient option, but not for non-emergencies. For non-emergencies, it would be good if we could request to be transferred to Addison dispatch if we initially reached someone from another city.



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

About You

Please help us understand if we are reaching a fair sample of Addison stakeholders by answering the questions on the following page.



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

About You

23. Please check all that apply.

- I live in Addison
- I own residential property in Addison
- I rent a home in Addison
- I work in Addison
- I own a business in Addison
- I am a property developer in Addison
- I am an employee of the Town of Addison
- I serve on Addison's City Council
- I serve on Addison's Planning and Zoning Commission
- I live somewhere other than Addison



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

About You (continued)

24. Why do you choose to rent in Addison? Select all that apply.

- Rent is affordable compared to other cities I'm interested in.
- Owning is too expensive.
- Renting is flexible.
- Access to community amenities.
- My housing is convenient to shopping, dining, and/or entertainment options.
- My housing is convenient to my job.
- I am new to Addison.
- I am saving for a down payment on a home.
- Low maintenance of renting.
- I do not rent housing in Addison.
- Other (please specify)

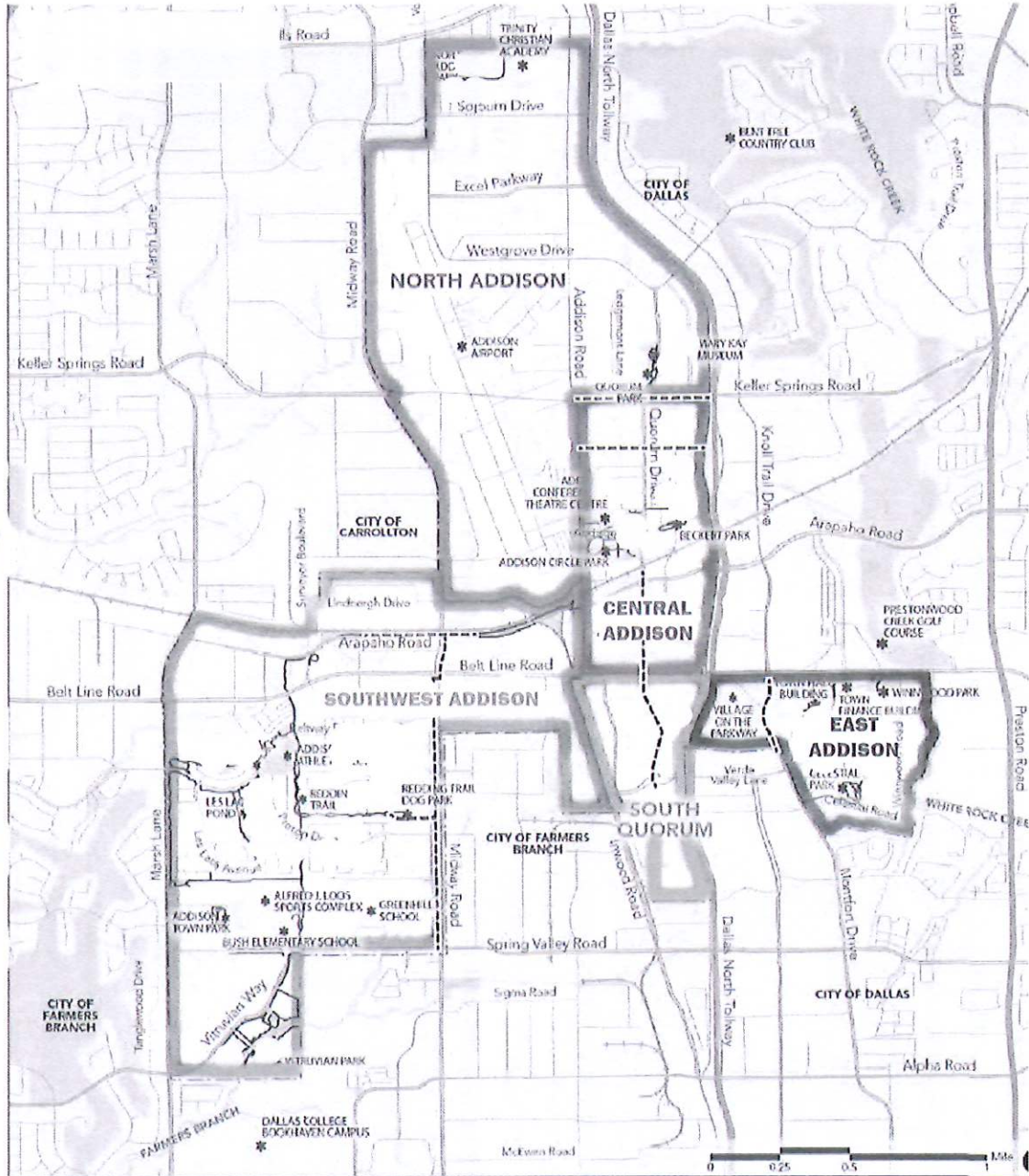


VISION, VALUES AND PRIORITY OUTCOMES SURVEY

About You (continued)

25. How long have you lived in Addison?

- 0-12 months
- 1-5 years
- 6-15 years
- 16+ years
- I do not live in Addison.



26. Which part of Addison do you live in?

Please refer to the map above.

- North
- Central
- East
- Southwest
- South Quorum
- I do not live in Addison

ADVANCE **ADDISON** 2050

VISION, VALUES AND PRIORITY OUTCOMES SURVEY

About You (continued)

27. Which do you most identify with?

- American Indian or Alaska Native
- Asian
- Black or African-American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White
- 2 or more races
- Other (please specify)

28. How old are you?

- Under 18
- 18-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- 75+

29. What are your primary modes of transportation?

Select all those you use on a weekly basis.

- Automobile
- Carpool
- Bicycle
- Walking
- Bus / other public transportation
- Rideshare (e.g. Uber, Lyft)

30. Which best describes you?

- I'm a student at a post-secondary school (undergraduate programs or similar)
- I'm a parent with children living at home
- I'm an adult with children who are grown or do not live at home
- I'm an adult with no children
- I'm a senior or retired



VISION, VALUES AND PRIORITY OUTCOMES SURVEY

About You (continued)

Almost done!

31. In what ways would you be willing to invest more of your time, energy, or money into making Addison better?

Please select all that apply.

- Volunteering at events and festivals
 - Sharing and coordinating information from the Town
 - Volunteering with sports events and leagues
 - Donating resources for sports events and leagues
 - Donating resources for events and festivals
 - Investing in local entrepreneurs and small developers
 - Serving on Town boards and commissions
 - Running for City Council
 - Leading or participating in neighborhood initiatives
 - Volunteering for cleanups, painting, and maintenance projects that benefit the community
 - Other (please specify)
-
- None of the above

32. Email address (optional)

By providing your email address, you will be signed up for project notifications. Your personal information will never be sold or shared with outsiders, or attributed to your response to this survey.

The Survey #2 was translated in Spanish for residents. One (1) submission was received. Their responses have been translated to English and are in bold text.

An export of their version of the survey is followed by this translation.

Community Perception

1. How would you currently rate Addison on the following? (Very Poor, Below Average, Average, Above Average, Excellent)
 - Community friendliness – **Above Average**
 - Community pride - **Excellent**
 - Community character and appeal - **Excellent**
 - Community events and festivals - **Above Average**
 - Walkability/pedestrian connectivity - **Above Average**
 - Transportation options/mobility - **Average**
 - Beauty/attractiveness - **Above Average**
 - Landscaping and maintenance of public areas and properties - **Excellent**
 - Character of entry points into the community - **Above Average**
 - Parks and open space - **Excellent**
 - Trails - **Above Average**
 - Arts and cultural amenities - **Excellent**
 - Local businesses/unique retail - **Above Average**
 - Entertainment/things to do - **Average**
 - Economic opportunity - **Above Average**
 - Housing options (type and quality) - **Excellent**
 - Housing affordability - **Average**
 - Health and safety - **Above Average**
 - Diversity of population - **Above Average**
 - State of civic engagement/involvement - **Above Average**
 - Amount of/impact of community organizations & non-profits - **Average**

2. What do you love about Addison? Choose your top 5 reasons from the list below.
 - **Architectural and landscape character**
 - **Diversity of housing options**
 - **Good place to raise a family**
 - **Parks, trails and public spaces**
 - **Central location within the region**

Community Vision and Guiding Principles

3. In planning for the future, what should Addison focus on? Choose your top 5 priorities from the list below.
 - **Invest in access to public transit options**
 - **Invest in more parks and open space**
 - **Invest in more social, cultural, and entertainment activities**
 - **Make environmental sustainability a priority**

- **Be a place with many different types of housing options for all different stages of life**

Land Use and Development Character

4. When considering Addison's existing commercial and industrial areas, identify if each of the following is a strength or weakness for the community today. (Great Weakness > Weakness > No Opinion > Strength > Great Strength)
 - Character of commercial areas (size and scale of buildings, setbacks, design and materials, landscaping, open space, maintenance, etc.) – **Great Strength**
 - Character of industrial areas (size and scale of buildings, setbacks, design and materials, landscaping, open space, maintenance, etc.) - **Strength**
 - Mix and availability of shopping and dining options - **Strength**
 - Access to everyday goods and services - **Strength**
 - Impact of industrial uses on the community - **Weakness**
 - Impact of hospitality uses on the community – **No Opinion**
 - Employment and job opportunities - **Strength**
 - Supply of existing commercial space - **Strength**
 - Supply of existing industrial space - **Weakness**
 - Quality of existing commercial and industrial areas - **Strength**
 - Opportunities for new office and employment uses - **Strength**
 - Opportunities for new industrial development - **Weakness**
 - Addison Airport - **Strength**

Housing and Neighborhoods

5. When considering existing housing and residential areas, identify if each of the following is a strength or weakness for Addison today. (Great Weakness > Weakness > No Opinion > Strength > Great Strength)
 - Character of urban housing - multifamily, condos, and townhomes (architectural style, building materials, size and scale of buildings, open spaces, etc.) - **Great Strength**
 - Character of suburban housing - detached homes (architectural style, building materials, size and scale of buildings, open space, etc.) - **Strength**
 - Diversity of housing options - **Strength**
 - Availability of affordable housing options - **Strength**
 - Supply of ownership housing options - **Weakness**
 - Supply of rental housing options - **Strength**
 - Supply of housing in mixed-use neighborhoods - **Strength**
 - Housing options for seniors - **Weakness**
 - Housing that appeals to young families - **Great Strength**
 - Housing that appeals to young professionals - **Great Strength**
 - Quality of housing options - **Great Strength**
 - The value and cost of homes - **Strength**
 - Proximity of housing to open space and amenities - **Strength**
 - Neighborhood safety and walkability - **Strength**

Economic Development and Revitalization

6. Identify if each of the following is a strength or weakness to operating a business in Addison today. (Great Weakness > Weakness > No Opinion > Strength > Great Strength)

- Visibility and access to customers - **Strength**
- Parking availability - **Strength**
- Proximity to public transportation - **Weakness**
- Nearby competition - **Strength**
- Community character - **Strength**
- Community spirit and culture – **Great Strength**
- Community reputation - **Strength**
- Local regulations - **Strength**
- Municipal permitting and approval - **Strength**
- Local workforce and talent pool - **Strength**
- Access to higher education - **Weakness**
- Quality of commercial buildings and properties – **Great Strength**
- Opportunities and potential for new development/revitalization - **Strength**
- Taxes/tax rates - **Strength**
- Incentives and funding mechanisms available to businesses - **Strength**
- Workforce housing - **Strength**

Mobility and Connectivity

7. When considering Addison's existing transportation networks, identify if each of the following is a strength or weakness for the community today. (Great Weakness > Weakness > No Opinion > Strength > Great Strength)

- Ability of major roadways to handle traffic - **Strength**
- Regional connectivity and access to major highways/tollways - **Strength**
- Condition of local roads and streets - **Strength**
- Condition and connectivity of greenways and trails - **Strength**
- Condition and connectivity of sidewalks and other pedestrian amenities – **Great Strength**
- Cycling infrastructure and amenities - **Weakness**
- Public transit options - **Weakness**
- Walkability/pedestrian safety - **Strength**
- Cycling opportunities/safety - **Strength**

Infrastructure, Public Amenities and the Environment

8. When considering Addison's existing community facilities and services, identify if each of the following is currently a strength or weakness. (Great Weakness > Weakness > No Opinion > Strength > Great Strength)

- Schools – **No Opinion**
- Higher education - **No Opinion**
- Police protection and public safety - **No Opinion**
- Fire protection and emergency response – **Great Strength**

- Drinking water quality - **Strength**
- Water and sewage - **Strength**
- Electric utilities – **Great Strength**
- Electric vehicle charging - **Strength**
- Broadband availability and reliability - **Strength**
- Trash removal and recycling services – **Great Strength**
- Stormwater drainage - **Strength**
- Healthcare and medical services – **No Opinion**
- Services for youth/childcare - **Weakness**
- Services for seniors - **Weakness**
- Services for veterans - **Weakness**
- Town facilities - **Strength**

9. When considering Addison's existing park and recreational facilities identify if each of the following is a strength or weakness for the community today. (Great Weakness > Weakness > No Opinion > Strength > Great Strength)

- Neighborhood parks - **Strength**
- Community parks - **Strength**
- Playgrounds – **Great Strength**
- Sports fields and courts - **Strength**
- Access to water features - **Strength**
- Recreational programs - **Weakness**
- Recreational facilities - **Strength**
- Open space and natural areas - **Strength**
- Environmental features such as creeks or unique topography - **Strength**
- Proximity to local parks and recreational facilities - **Strength**
- Proximity to regional open spaces (preserves, state parks, etc.) - **Weakness**
- Urban tree canopy - **Strength**
- The community's efforts toward sustainability – **Great Strength**
- ADA accessibility of parks and recreation facilities

About You

10. Please check all that apply.

- **I live in Addison**
- **I rent a home in Addison**
- **I work in Addison**
- **I am an employee of the Town of Addison**

11. Why do you choose to rent in Addison? Select all that apply. **No response was provided.**

- Rent is affordable compared to other cities I'm interested in.
- Owning is too expensive.
- Renting is flexible.
- Access to community amenities.

- My housing is convenient to shopping, dining, and/or entertainment options.
- My housing is convenient to my job.
- I am new to Addison.
- I am saving for a down payment on a home.
- Low maintenance of renting.
- I do not rent housing in Addison.
- Other (please specify)

12. How old are you?

- **25-34**

13. What are your primary modes of transportation? Select all those you use on a weekly basis.

- **Automobile**

14. Enter your name for a chance to win a \$50 gift card to an Addison business! (optional)
You must also enter your email address in the next question to be eligible to win.

First name

Last name

Email address (optional)

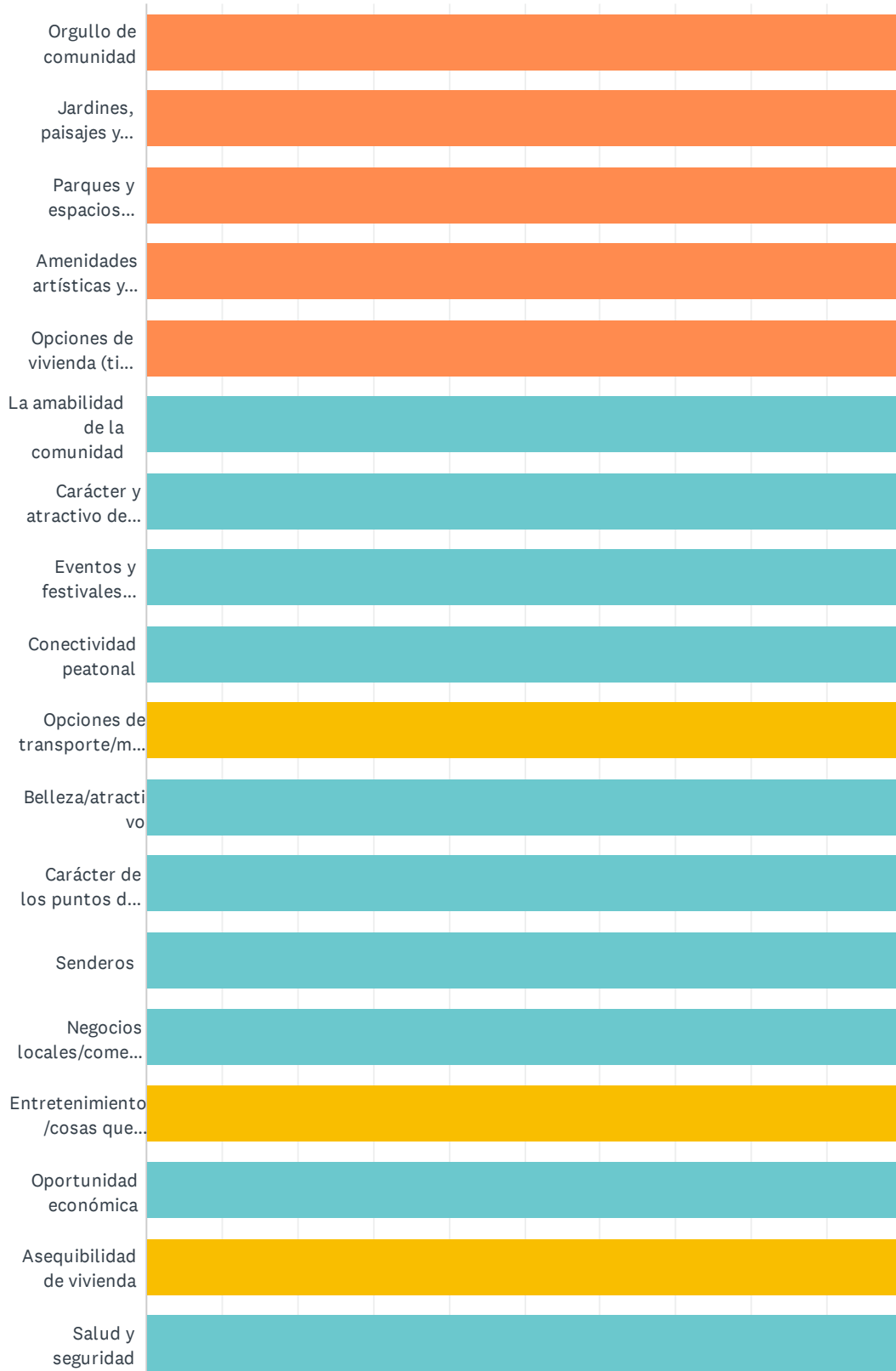
By providing your email address, you will be signed up for project notifications. Your personal information will never be sold or shared with outsiders or attributed to your response to this survey.

You must enter your email address for a chance to win the \$50 gift card. ***This information was provided but has been redacted for confidentiality purposes.***

Q1 ¿Cómo califica actualmente a Addison en lo siguiente?

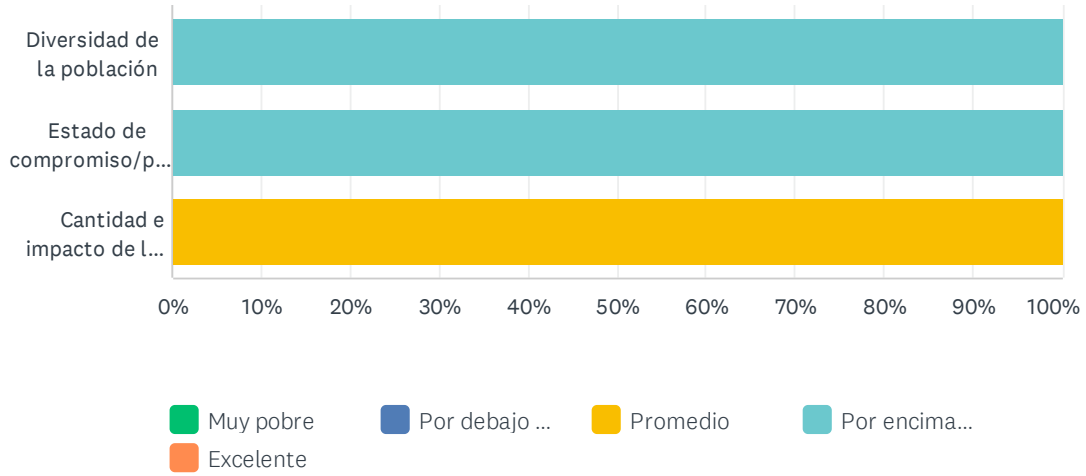
Answered: 1 Skipped: 0

Seleccione una respuesta para cada elemento utilizando el menú desplegable.



Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

180



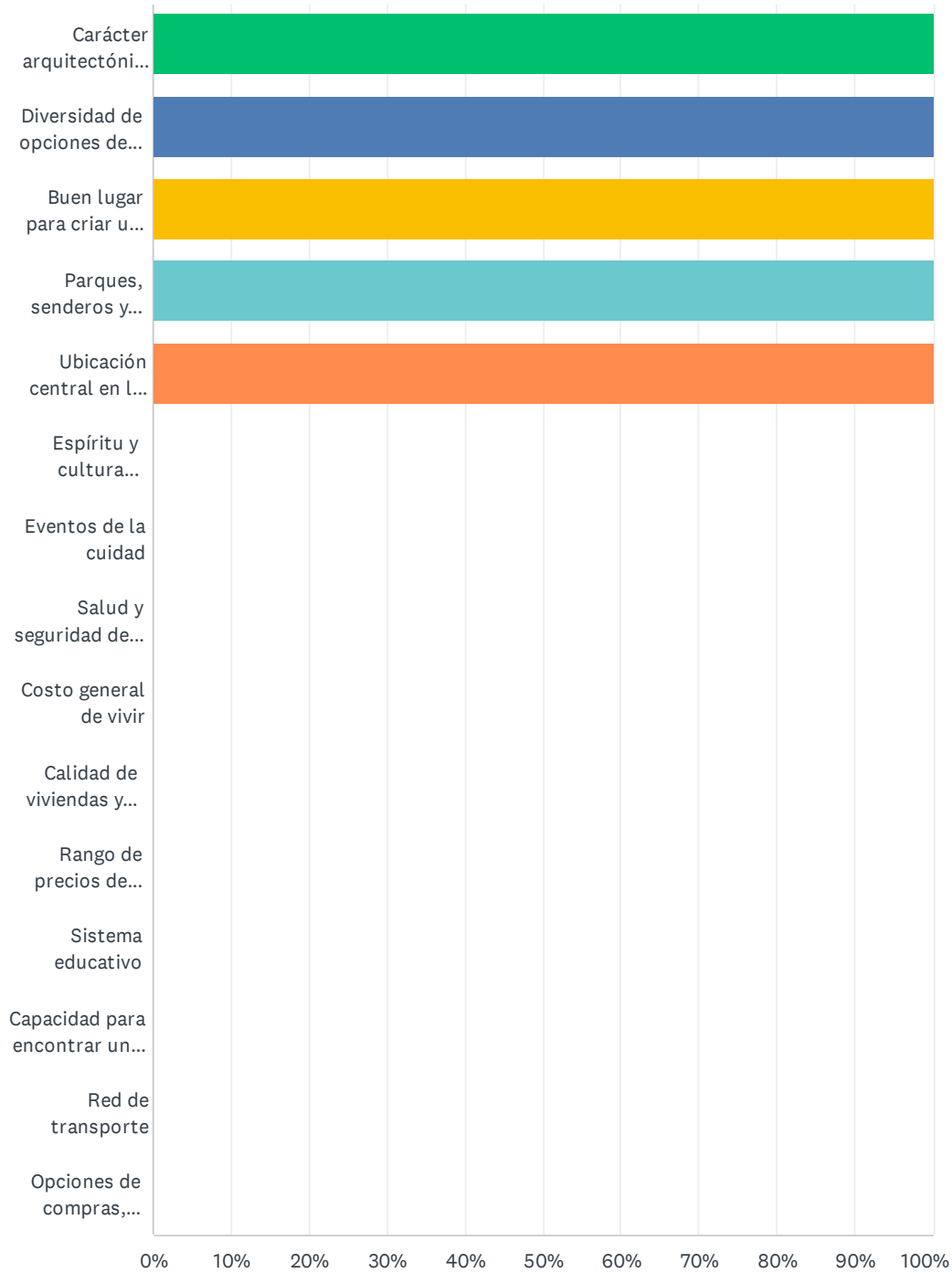
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

181

Seleccione una respuesta para cada elemento utilizando el menú desplegable.						
	MUY POBRE	POR DEBAJO DE LA PROMEDIO	PROMEDIO	POR ENCIMA DE LA PROMEDIO	EXCELENTE	TOTAL
Orgullo de comunidad	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Jardines, paisajes y mantenimiento de áreas públicas y propiedades	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Parques y espacios abiertos	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Amenidades artísticas y culturales	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Opciones de vivienda (tipo y calidad)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
La amabilidad de la comunidad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Carácter y atractivo de la comunidad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Eventos y festivales comunitarios	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Conectividad peatonal	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Opciones de transporte/movilidad	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
Belleza/atractivo	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Carácter de los puntos de entrada a la comunidad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Senderos	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Negocios locales/comercio único	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Entretenimiento/cosas que hacer	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
Oportunidad económica	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Asequibilidad de vivienda	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
Salud y seguridad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Diversidad de la población	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Estado de compromiso/participación cívica	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Cantidad e impacto de las organizaciones comunitarias y sin fines de lucro	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1

Q2 ¿Qué es lo que más le gusta de Addison? Elija sus 5 razones principales de la lista a continuación.

Answered: 1 Skipped: 0



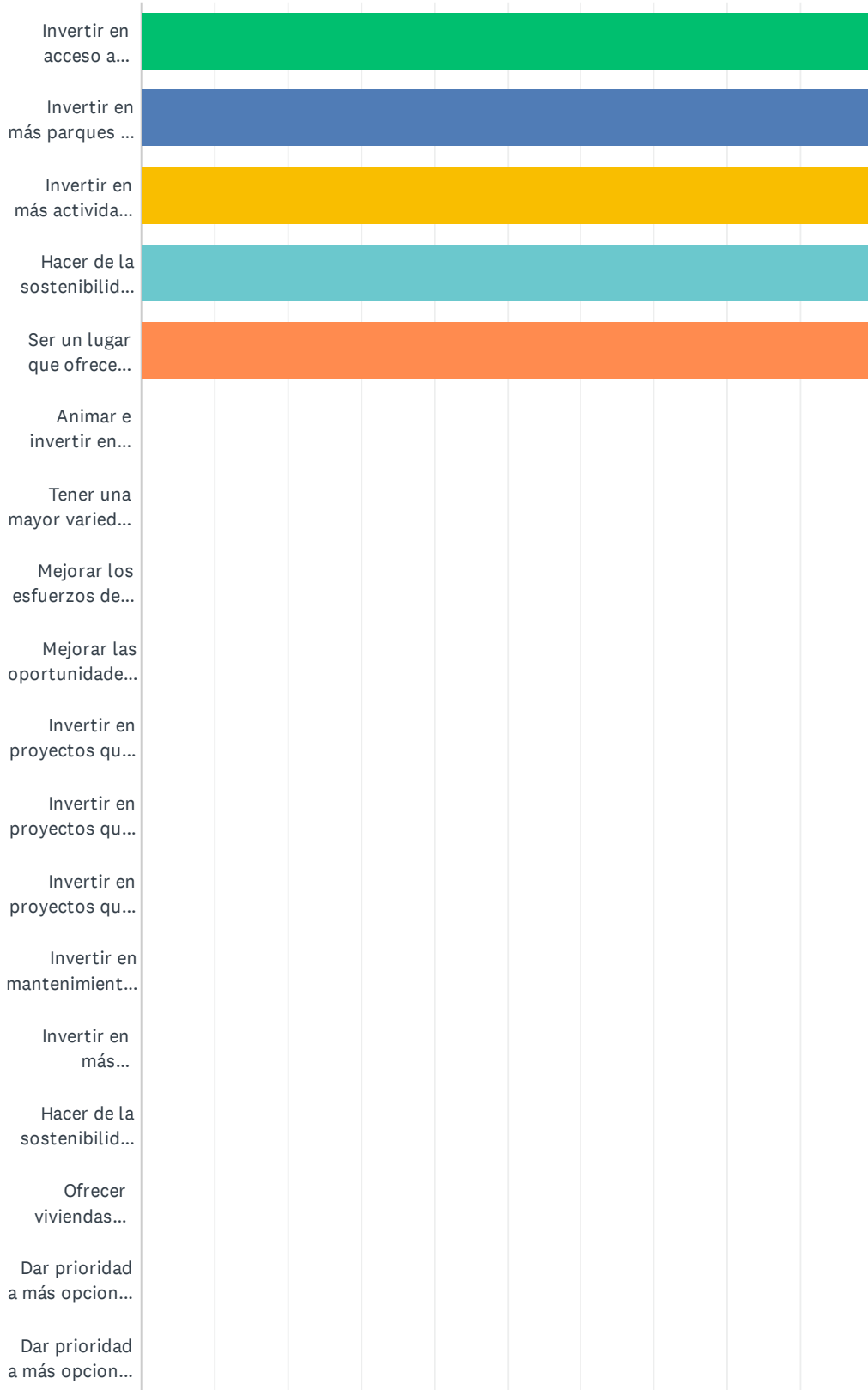
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

183

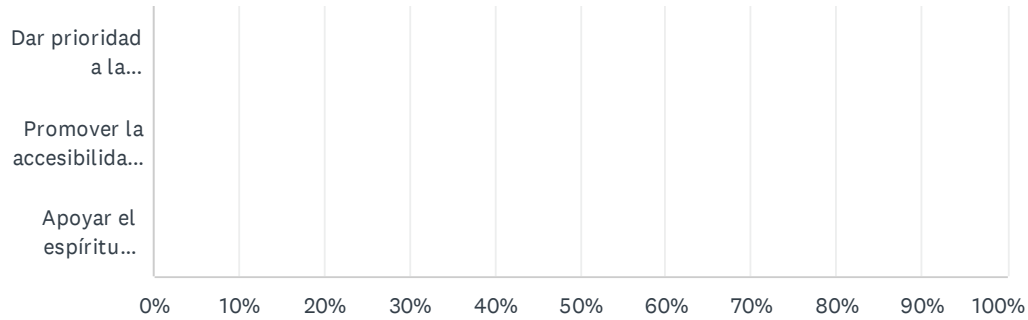
ANSWER CHOICES	RESPONSES	
Carácter arquitectónico y paisajístico	100.00%	1
Diversidad de opciones de viviendas	100.00%	1
Buen lugar para criar una familia	100.00%	1
Parques, senderos y espacios públicos	100.00%	1
Ubicación central en la región	100.00%	1
Espíritu y cultura comunitario	0.00%	0
Eventos de la ciudad	0.00%	0
Salud y seguridad de la comunidad	0.00%	0
Costo general de vivir	0.00%	0
Calidad de viviendas y vecindarios	0.00%	0
Rango de precios de viviendas	0.00%	0
Sistema educativo	0.00%	0
Capacidad para encontrar un empleo o comenzar un negocio en Addison	0.00%	0
Red de transporte	0.00%	0
Opciones de compras, restaurantes y entretenimiento	0.00%	0
Total Respondents: 1		

Q3 Al planificar el futuro, ¿en qué debería centrarse Addison? Elija sus 5 prioridades principales de la lista a continuación.

Answered: 1 Skipped: 0



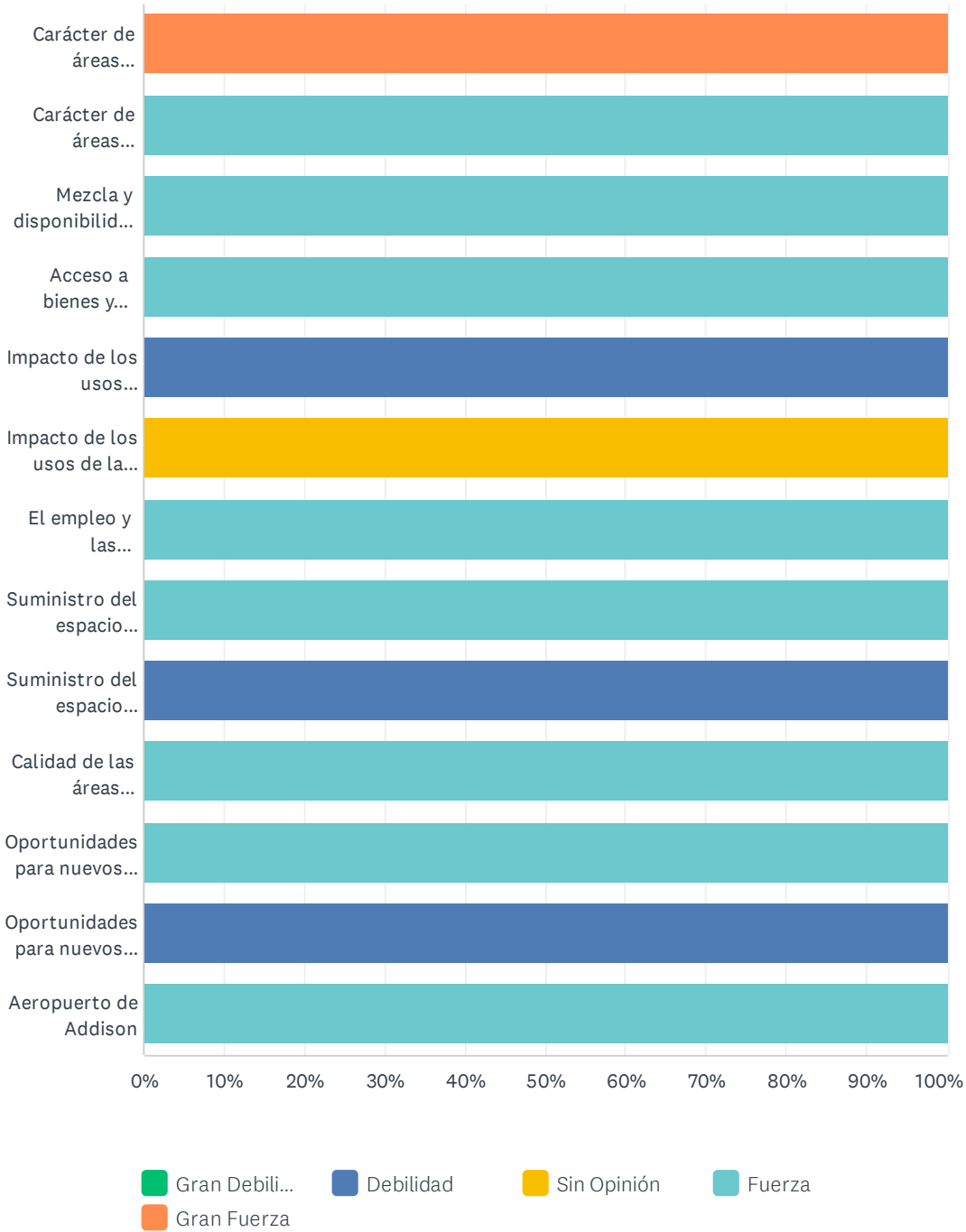
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)



ANSWER CHOICES	RESPONSES	
Invertir en acceso a opciones de transporte público	100.00%	1
Invertir en más parques y espacios abiertos	100.00%	1
Invertir en más actividades sociales, culturales y de entretenimiento	100.00%	1
Hacer de la sostenibilidad ambiental una prioridad	100.00%	1
Ser un lugar que ofrece diferentes tipos de vivienda para todas las etapas de la vida	100.00%	1
Animar e invertir en ideas y proyectos grandes y aspiracionales	0.00%	0
Tener una mayor variedad de tiendas y restaurantes	0.00%	0
Mejorar los esfuerzos de comunicación de las agencias y departamentos gubernamentales	0.00%	0
Mejorar las oportunidades de vida recreativa y activa	0.00%	0
Invertir en proyectos que mejoren la movilidad vehicular	0.00%	0
Invertir en proyectos que mejoren la conectividad, seguridad y comodidad para las personas que caminan	0.00%	0
Invertir en proyectos que mejoren el ciclismo	0.00%	0
Invertir en mantenimiento de infraestructura	0.00%	0
Invertir en más instalaciones/ligas deportivas	0.00%	0
Hacer de la sostenibilidad financiera una prioridad	0.00%	0
Ofrecer viviendas asequibles para miembros claves de la comunidad, como maestros, trabajadores de la industria de servicios y oficiales de seguridad pública.	0.00%	0
Dar prioridad a más opciones de educación	0.00%	0
Dar prioridad a más opciones médicas	0.00%	0
Dar prioridad a la revitalización y el desarrollo	0.00%	0
Promover la accesibilidad, diversidad cultural e inclusividad	0.00%	0
Apoyar el espíritu empresarial y los negocios locales	0.00%	0
Total Respondents: 1		

Q4 Al considerar las áreas comerciales e industriales existentes de Addison, identifique si cada una de las siguientes es una fortaleza o debilidad para la comunidad actual.

Answered: 1 Skipped: 0



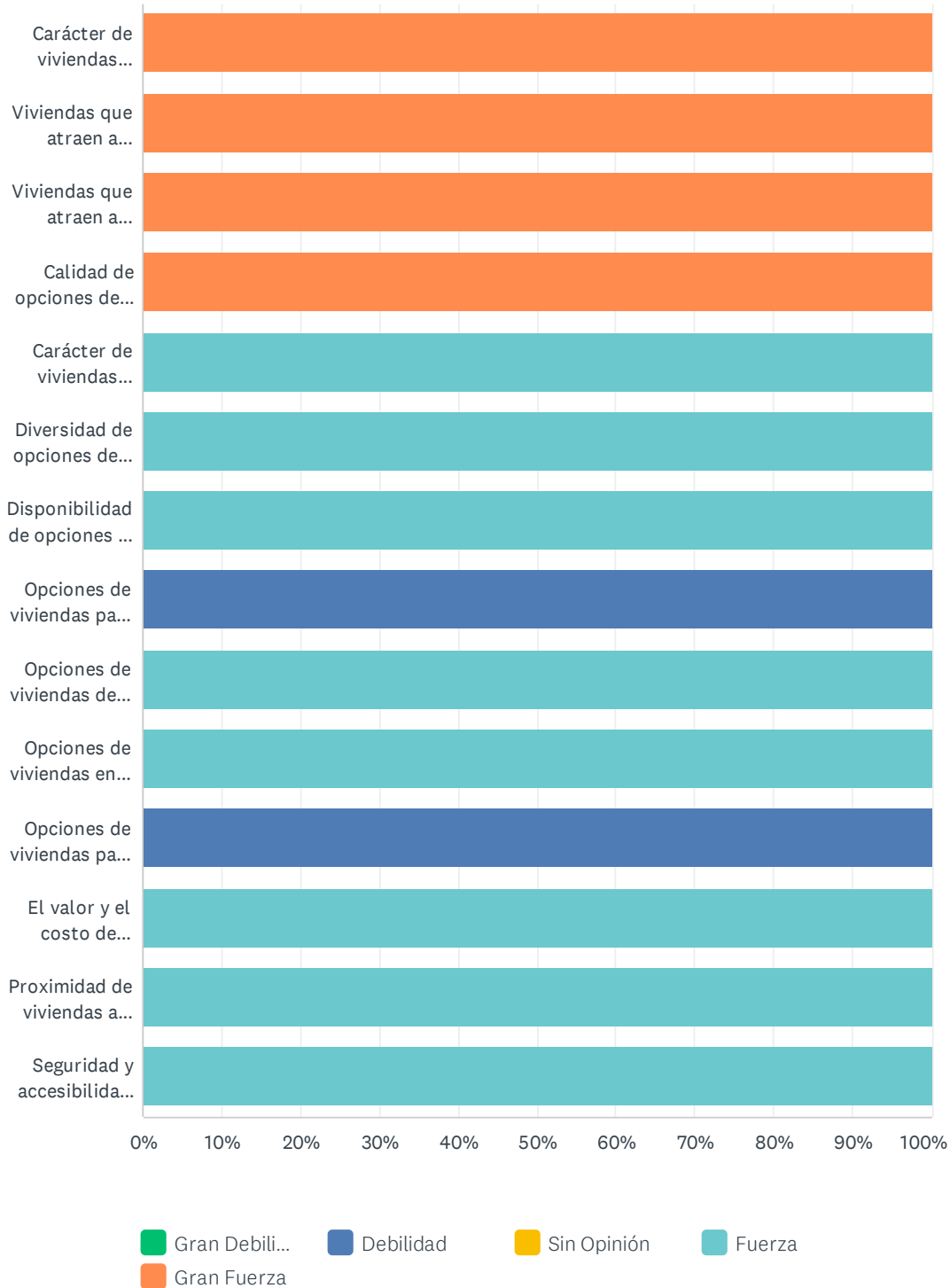
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

187

	GRAN DEBILIDAD	DEBILIDAD	SIN OPINIÓN	FUERZA	GRAN FUERZA	TOTAL
Carácter de áreas comerciales (tamaño y escala de edificios, distancias mínimas, diseño y materiales, ajardinamiento, espacio abierto, mantenimiento, etc.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Carácter de áreas industriales (tamaño y escala de edificios, distancias mínimas, diseño y materiales, ajardinamiento, espacio abierto, mantenimiento, etc.)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Mezcla y disponibilidad de opciones de tiendas y restaurantes	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Acceso a bienes y servicios cotidianos	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Impacto de los usos industriales a la comunidad	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Impacto de los usos de la hostelería a la comunidad	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
El empleo y las oportunidades de trabajo	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Suministro del espacio comercial existente	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Suministro del espacio industrial existente	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Calidad de las áreas comerciales e industriales existentes	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Oportunidades para nuevos usos de oficina y usos de empleo	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Oportunidades para nuevos desarrollos industriales	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Aeropuerto de Addison	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1

Q5 Al considerar las existentes viviendas y las áreas residenciales, identifique si cada uno de los siguientes es una fortaleza o debilidad para Addison hoy.

Answered: 1 Skipped: 0



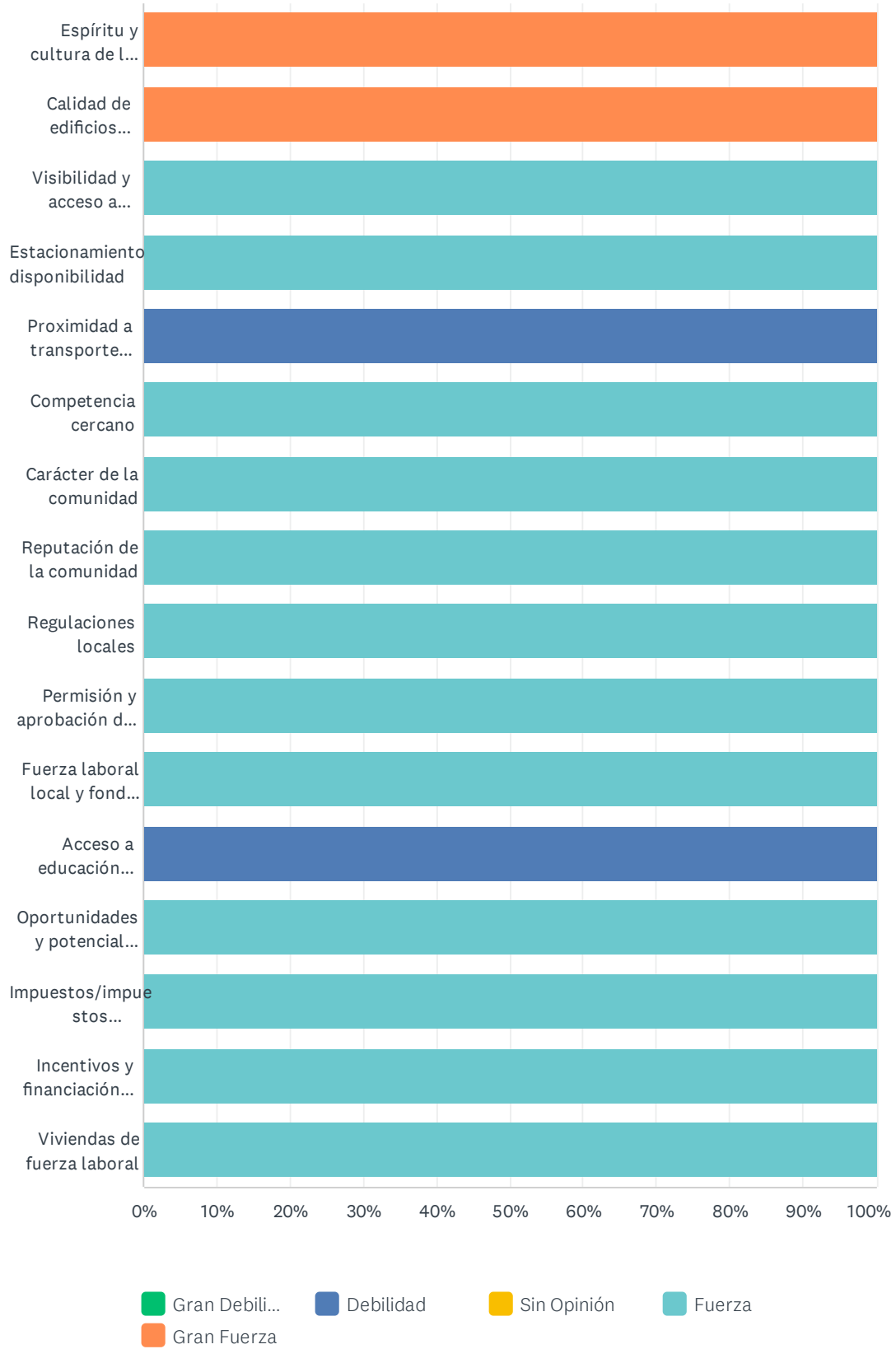
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

189

	GRAN DEBILIDAD	DEBILIDAD	SIN OPINIÓN	FUERZA	GRAN FUERZA	TOTAL
Carácter de viviendas urbanas - multifamiliar, condominios y casas adosadas (estilo arquitectónico, materiales de construcción, tamaño y escala de edificios, espacios abiertos, etc.)	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Viviendas que atraen a familias jóvenes	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Viviendas que atraen a profesionales jóvenes	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Calidad de opciones de viviendas	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Carácter de viviendas suburbanas - viviendas independientes (estilo arquitectónico, materiales de construcción, tamaño y escala de edificios, espacio abierto, etc.)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Diversidad de opciones de viviendas	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Disponibilidad de opciones de vivienda asequible	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Opciones de viviendas para ser propietarios	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Opciones de viviendas de alquiler	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Opciones de viviendas en vecindarios de uso mixto	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Opciones de viviendas para personas mayores	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
El valor y el costo de hogares	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Proximidad de viviendas a espacios abiertos y servicios	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Seguridad y accesibilidad para caminar en la vecindad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1

Q6 Identifique si cada uno de los siguientes es una fortaleza o debilidad para operar un negocio en Addison hoy.

Answered: 1 Skipped: 0



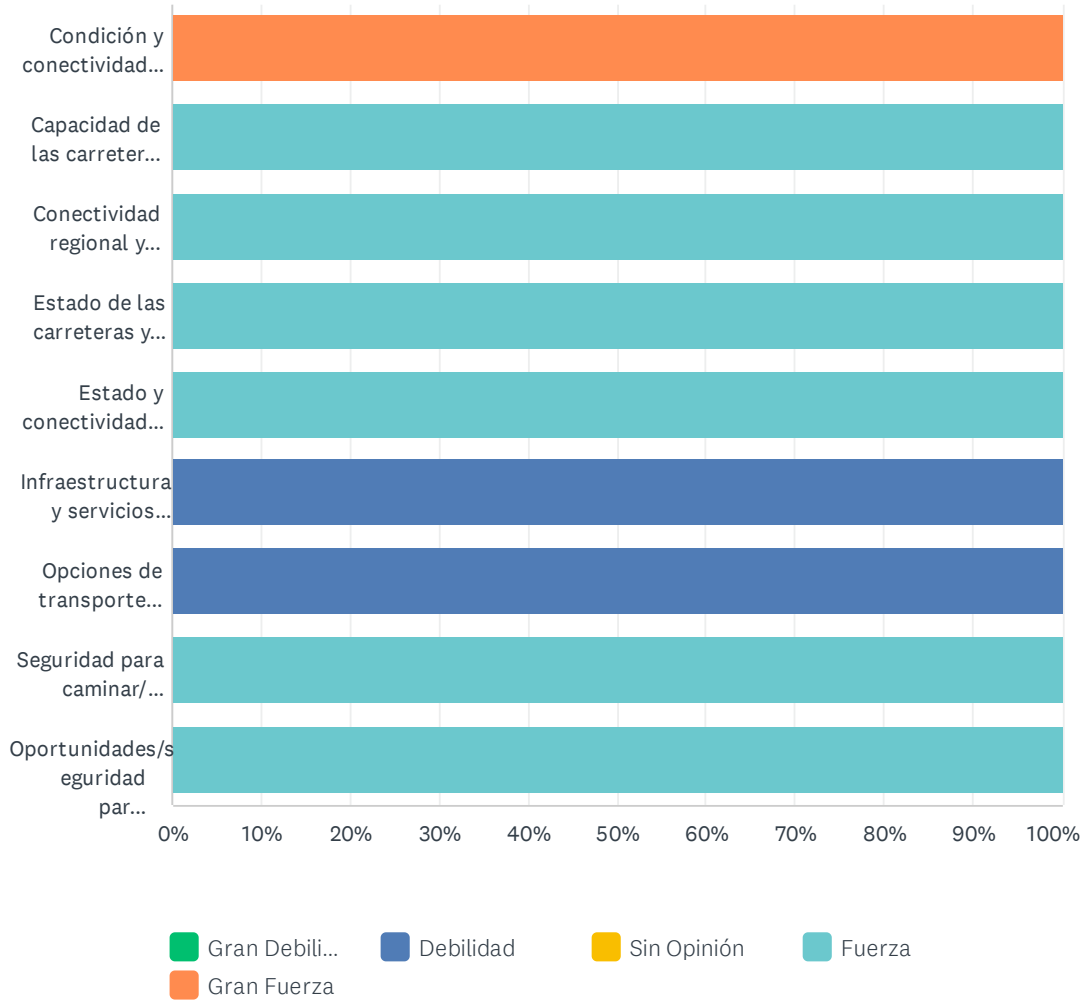
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

192

	GRAN DEBILIDAD	DEBILIDAD	SIN OPINIÓN	FUERZA	GRAN FUERZA	TOTAL
Espíritu y cultura de la comunidad	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Calidad de edificios comerciales y propiedades	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Visibilidad y acceso a clientes	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Estacionamiento disponibilidad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Proximidad a transporte público	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Competencia cercano	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Carácter de la comunidad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Reputación de la comunidad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Regulaciones locales	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Permisión y aprobación del municipio	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Fuerza laboral local y fondo de talento	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Acceso a educación superior	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Oportunidades y potencial para nuevo desarrollo/revitalización	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Impuestos/impuestos impositivas	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Incentivos y financiación de mecanismos disponibles para negocios	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Viviendas de fuerza laboral	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1

Q7 Al considerar las redes de transporte existentes de Addison, identifique si cada uno de los siguientes son una fortaleza o debilidad para la comunidad actual.

Answered: 1 Skipped: 0



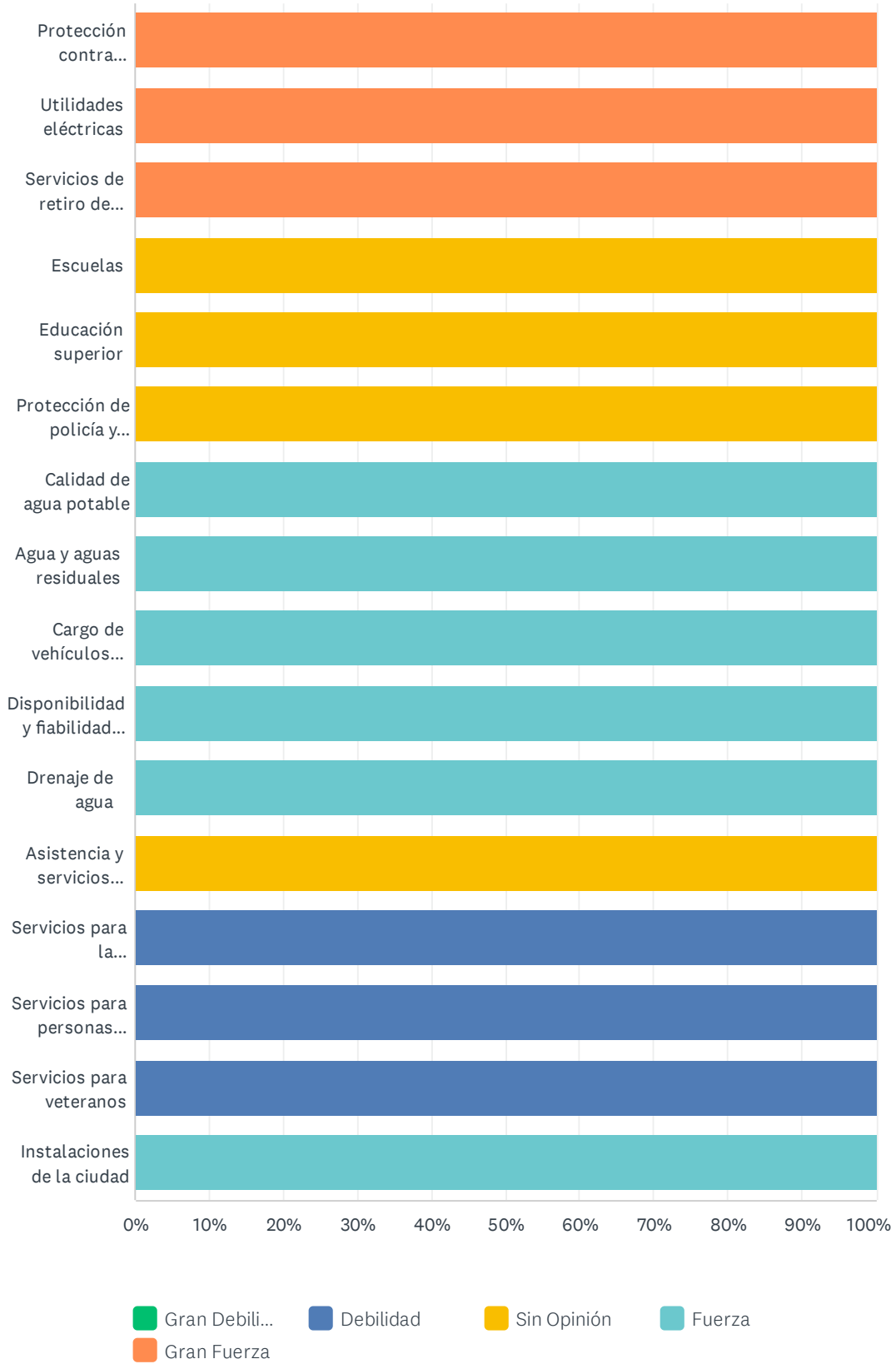
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

194

	GRAN DEBILIDAD	DEBILIDAD	SIN OPINIÓN	FUERZA	GRAN FUERZA	TOTAL
Condición y conectividad de las aceras y otras amenidades peatonales	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Capacidad de las carreteras principales para gestionar el tráfico	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Conectividad regional y acceso a las autopistas principales y de peaje	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Estado de las carreteras y calles locales	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Estado y conectividad de las vías verdes y senderos	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Infraestructura y servicios para ciclistas	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Opciones de transporte público	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Seguridad para caminar/ peatonal	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Oportunidades/seguridad para ciclistas	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1

Q8 Al considerar las instalaciones y servicios comunitarios existentes de Addison, identifique si cada uno de los siguientes es actualmente una fortaleza o debilidad.

Answered: 1 Skipped: 0



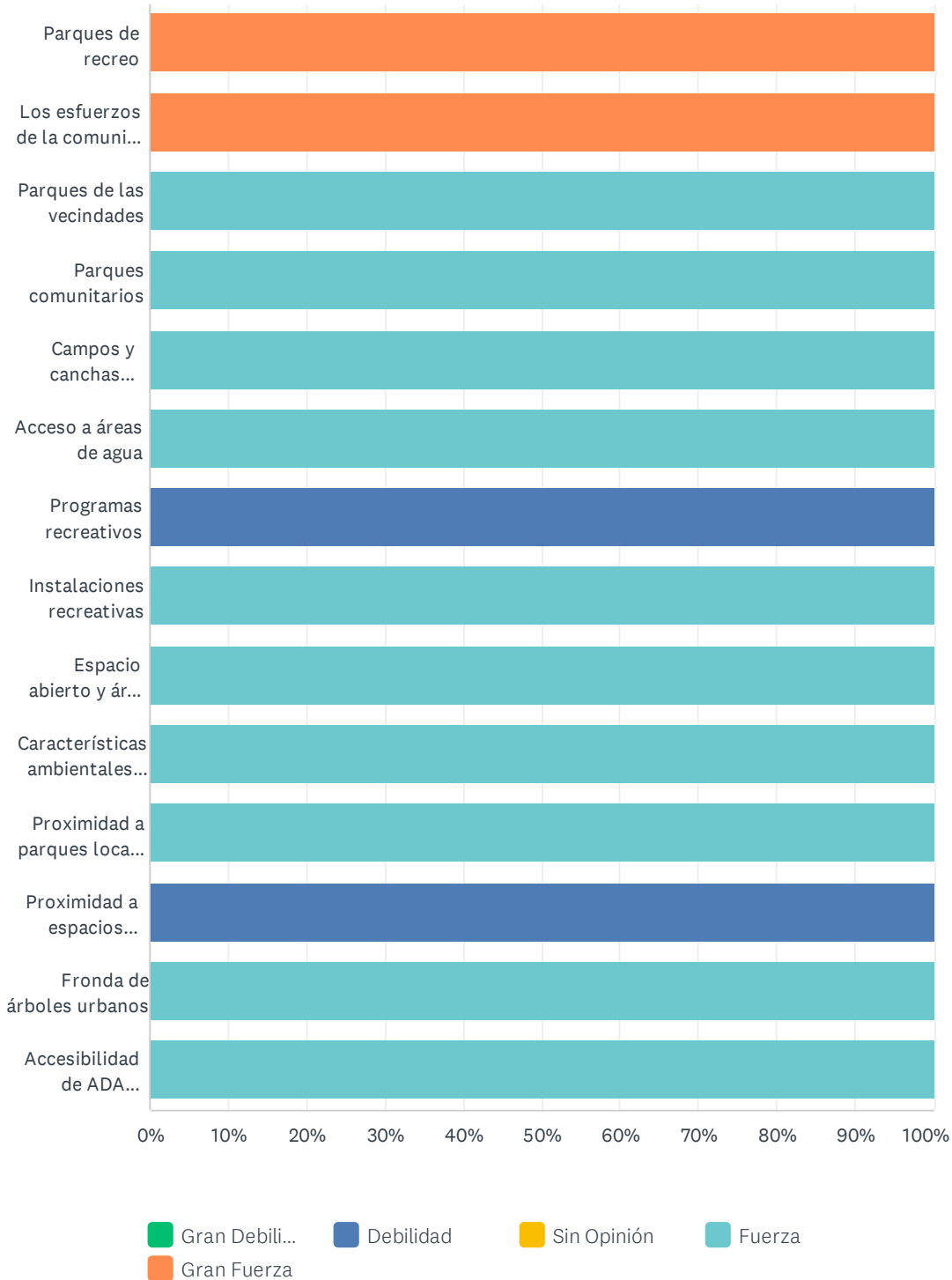
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

197

	GRAN DEBILIDAD	DEBILIDAD	SIN OPINIÓN	FUERZA	GRAN FUERZA	TOTAL
Protección contra incendios y reacción inmediata	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Utilidades eléctricas	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Servicios de retiro de basura y reciclaje	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Escuelas	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
Educación superior	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
Protección de policía y seguridad pública	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
Calidad de agua potable	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Agua y aguas residuales	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Cargo de vehículos eléctricos	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Disponibilidad y fiabilidad de banda ancha (Broadband)	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Drenaje de agua	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Asistencia y servicios médicos	0.00% 0	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1
Servicios para la juventud/cuidado de niños	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Servicios para personas mayores	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Servicios para veteranos	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Instalaciones de la ciudad	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1

Q9 Al considerar los parques y las instalaciones recreativas existentes de Addison, identificar si cada uno de los siguientes es una fortaleza o debilidad para la comunidad de hoy.

Answered: 1 Skipped: 0



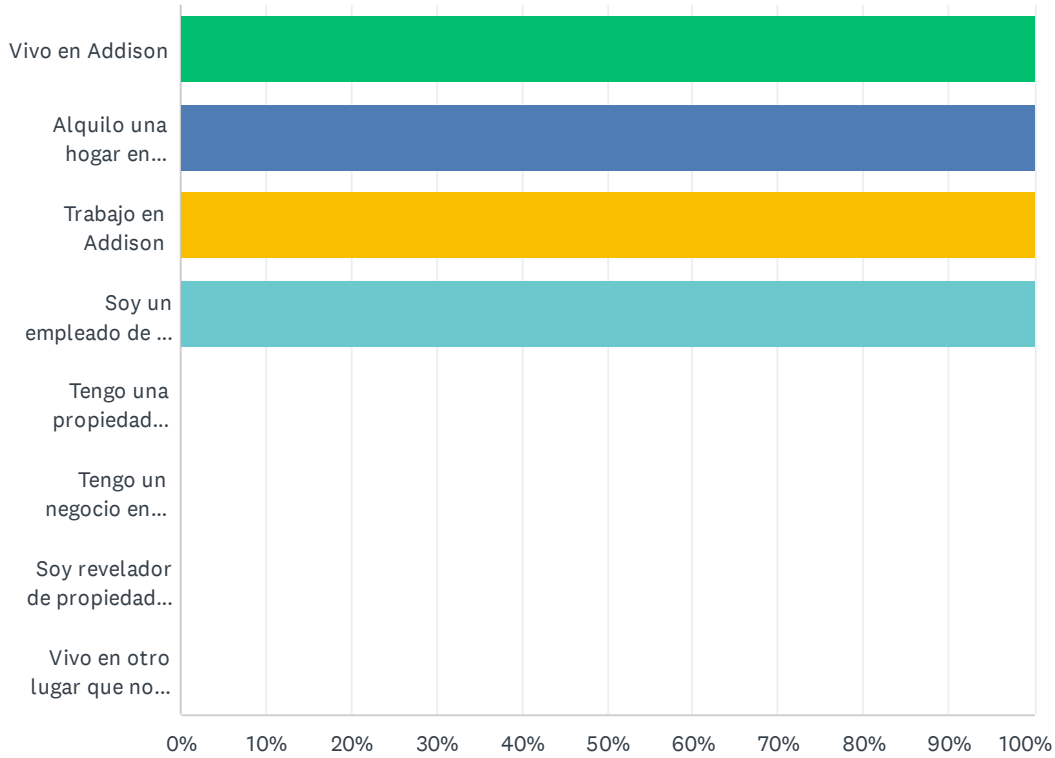
Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

199

	GRAN DEBILIDAD	DEBILIDAD	SIN OPINIÓN	FUERZA	GRAN FUERZA	TOTAL
Parques de recreo	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Los esfuerzos de la comunidad hacia la sostenibilidad	0.00% 0	0.00% 0	0.00% 0	0.00% 0	100.00% 1	1
Parques de las vecindades	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Parques comunitarios	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Campos y canchas deportivas	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Acceso a áreas de agua	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Programas recreativos	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Instalaciones recreativas	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Espacio abierto y áreas naturales	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Características ambientales como arroyos o topografía única	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Proximidad a parques locales e instalaciones recreativas	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Proximidad a espacios abiertos regionales (áreas de reservas, parques estatales, etc.)	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Fronda de árboles urbanos	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1
Accesibilidad de ADA accesibilidad a parques e instalaciones recreativas	0.00% 0	0.00% 0	0.00% 0	100.00% 1	0.00% 0	1

Q10 Por favor, marque todo lo que corresponda.

Answered: 1 Skipped: 0



ANSWER CHOICES	RESPONSES	
Vivo en Addison	100.00%	1
Alquilo una hogar en Addison	100.00%	1
Trabajo en Addison	100.00%	1
Soy un empleado de la ciudad de Addison	100.00%	1
Tengo una propiedad residencial en Addison	0.00%	0
Tengo un negocio en Addison	0.00%	0
Soy revelador de propiedades en Addison	0.00%	0
Vivo en otro lugar que no es Addison	0.00%	0
Total Respondents: 1		

Q11 ¿Por qué elige alquilar en Addison? Seleccione todas las que correspondan.

Answered: 0 Skipped: 1

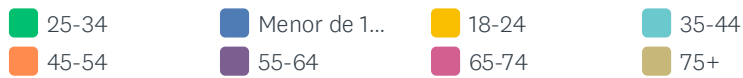
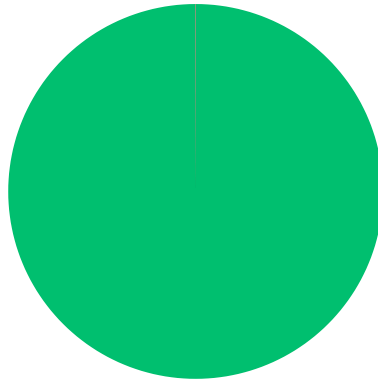
 No matching responses.

ANSWER CHOICES	RESPONSES
El alquiler es asequible en comparación con otras ciudades que me interesan.	0.00% 0
Ser propietario es demasiado caro.	0.00% 0
Al alquiler es flexible.	0.00% 0
Acceso a amenidades comunitarios.	0.00% 0
Mi vivienda es cercana a tiendas, restaurantes y/o opciones de entretenimiento.	0.00% 0
Mi vivienda esta cercana a mi trabajo.	0.00% 0
Soy nuevo a Addison.	0.00% 0
Estoy ahorrando para el pago inicial de una casa.	0.00% 0
Bajo mantenimiento de alquiler.	0.00% 0
No alquilo hogar en Addison.	0.00% 0
Otro (por favor, especifique)	0.00% 0
Total Respondents: 0	

#	OTRO (POR FAVOR, ESPECIFIQUE)	DATE
	There are no responses.	

Q12 ¿Cuántos años tiene?

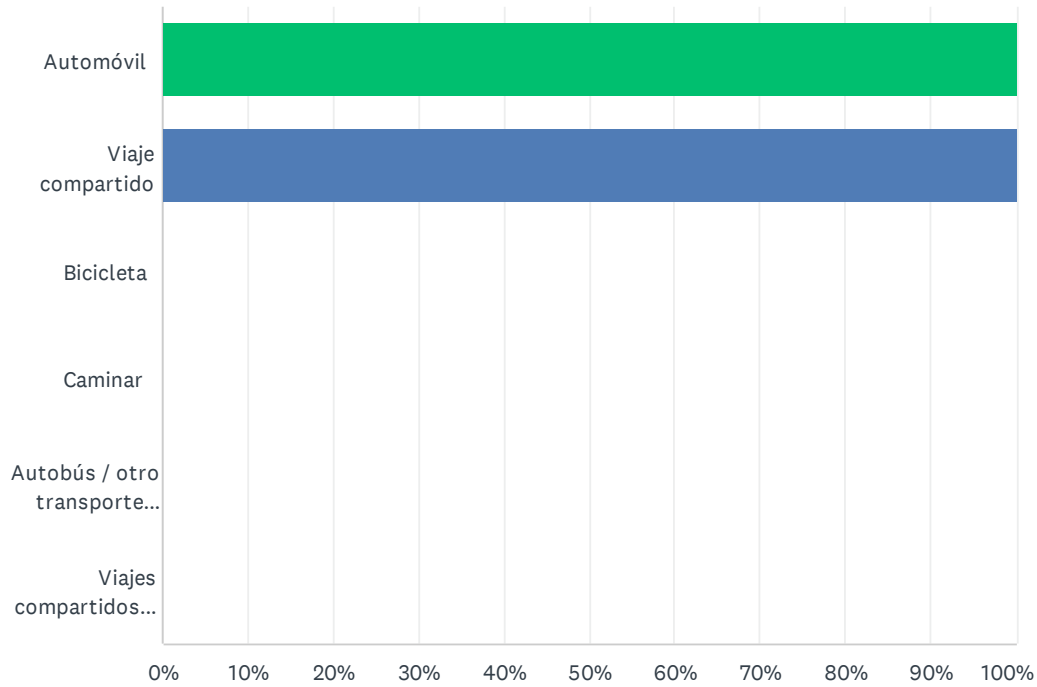
Answered: 1 Skipped: 0



ANSWER CHOICES	RESPONSES	
25-34	100.00%	1
Menor de 18 años	0.00%	0
18-24	0.00%	0
35-44	0.00%	0
45-54	0.00%	0
55-64	0.00%	0
65-74	0.00%	0
75+	0.00%	0
TOTAL		1

Q13 ¿A cuáles son sus medios de transporte principales? Selecciona todos los que usa semanalmente.

Answered: 1 Skipped: 0



ANSWER CHOICES	RESPONSES	
Automóvil	100.00%	1
Viaje compartido	100.00%	1
Bicicleta	0.00%	0
Caminar	0.00%	0
Autobús / otro transporte público	0.00%	0
Viajes compartidos (por ejemplo, Uber, Lyft)	0.00%	0
Total Respondents: 1		

Q14 (Opcional); Ingrese su nombre para tener la oportunidad de ganar una tarjeta de regalo de \$50 de un negocio en Addison! Al proporcionar su dirección de correo electrónico, se registrará para recibir notificaciones del proyecto. Su información personal nunca será vendida ni compartida con personas ajenas o atribuida a su respuesta a esta encuesta. Debe ingresar su dirección de correo electrónico para tener la oportunidad de ganar la tarjeta de regalo de \$50.

Answered: 1 Skipped: 0

ANSWER CHOICES	RESPONSES	
Nombre	100.00%	1
Empresa	0.00%	0
Dirección	0.00%	0
Dirección 2	0.00%	0
Ciudad/Localidad	0.00%	0
Estado/Provincia	0.00%	0
Código postal	0.00%	0
País	0.00%	0
Dirección de correo electrónico	100.00%	1
Número de teléfono	0.00%	0

#	NOMBRE	DATE
1	██████████	1/30/2024 12:47 PM
#	EMPRESA	DATE
	There are no responses.	
#	DIRECCIÓN	DATE
	There are no responses.	
#	DIRECCIÓN 2	DATE
	There are no responses.	
#	CIUDAD/LOCALIDAD	DATE
	There are no responses.	
#	ESTADO/PROVINCIA	DATE
	There are no responses.	
#	CÓDIGO POSTAL	DATE
	There are no responses.	
#	PAÍS	DATE

Encuesta de Visión, Principios Rectores y Resultados Prioritarios (Encuesta #2)

205

There are no responses.

#	DIRECCIÓN DE CORREO ELECTRÓNICO	DATE
1	[REDACTED]	1/30/2024 12:47 PM

#	NÚMERO DE TELÉFONO	DATE

There are no responses.

“MEETING IN A BOX” SUBMISSIONS

The “Meeting in a Box” activity was an engagement tool that allowed the community to conduct small-group engagement meetings that could range from their neighbors to book clubs to walking groups. The activity was set up to ask different prompts related to components of the Comprehensive Plan and allowed the input of those responses and discussion had by the meeting facilitator.

The following image is a summary of the Meeting in a Box meetings that were conducted with the raw responses located on the following pages.

Facilitator Name	Facilitator Email	Group Name	Date of Meeting	Meeting Location
Denise Fansler		Chatham Court Neighborhood & Friends	02/19/2024	
Trish Stuart		Addison Families	02/18/2024	
Tyler Wright		Assorted citizens from the Addison Circle area and some town staff	02/18/2024	
Liz Oliphant		Addison Book Club	02/06/2024	
Kathryn Eriksen		Towne Lake Residents	01/31/2024	

Questions					
<p>1. What does a healthy, thriving Addison look like to you?</p>	<p>Safe, no people living on the streets and parks (vagrants), thriving commercial space, fill up the retail, better police presence, gentrification, continued big events that Addison is known for, more transparency from city council,</p>	<p>Safety - comfort to walk on their own around town - get out and play Balance of outdoor activities - places to play - outdoor gym</p>	<p>2018 kaboom town coincided with some new infrastructure like new paint on the street, bright red brick sidewalks, it also had less vacant retail spots. It felt populated and busy, "people wanted to be here".</p> <p>It looks like a thriving Addison Circle, with diverse businesses, complete streets and hosts to numerous community events of various sizes. Road striping is clear, reducing complexity for pedestrian and vehicle traffic.</p> <p>People are able to complete daily errands without necessarily needing a car and feel safe doing it. Example includes a grocery store in Addison Circle directly. Maybe it's time for the staff to incentivize a business to join in the TOD?</p>		<p>Continue to create opportunities for Addison residents to be outside, exercising or socializing, while keeping the town safe.</p> <p>A single woman in her early thirties moved to Addison (and Towne Lake) because of the proximity to the hike/bike trails, variety of entertainment venues, and the perception of safety. She has lived in other parts of Dallas and said that she felt the most safe here.</p>

<p>2. Think 30 years into the future: why would someone choose to live/work in Addison instead of other similar communities? What makes Addison special? What does Addison offer its residents that other places do not?</p>	<p>Location, location, the health club is a great amenity, close patrol (for when on vacation), great response time for police and fire, city services (trash, bulk pick up, doggie bags, parks)</p>	<p>Proximity to amenities - private schools, dining, central to all Sweet spot to get to south or north 20 minutes - close to airports Location Good mixture of urban and suburban with nature - quieter than some urban locations but has residential amenities</p>	<p>It's easy and convenient to get anywhere in Dallas County from Addison, 20 minutes from Downtown Dallas or Downtown Plano. Its centrality is crucial.</p> <p>Addison offers authenticity in its places that other cities do not, comments about how neighborhoods like Legacy West in Plano feel sterile and overly manufactured. Addison should cultivate a "lived in" feel for all of its future developments.</p> <p>The greenery and street management is a big draw for some residents.</p> <p>Signage needs to be tasteful but informative in the local area. It's a hard balance to strike. Sugar Land in Houston area was mentioned as a way.</p> <p>Addison Treehouse serving as a business incubator was a good plan, Addison should remain focused on pulling in businesses that serve as a net positive to the everyday community needs, but also allow some light industrial high paying businesses to set up shop. We recognized that there is a space constraint with building new work campuses, maybe older commercial properties should consider redevelopment of some aging infrastructure. Examples like inwood and beltline and Excel warehouses near the airport.</p>	<p>Good location Athletic Club Excellent city services, especially Police and Fire Twice a week garbage pick up Annual fire safety checks and batter replacements Parks for children Great trails</p>	
<p>3. What elements of the strategy, land use, and approach to growth that Addison has utilized over the last 30 years should remain part of our approach for the next 30 years?</p>	<p>Commercial use has been the back bone of the town that supports all of the great services that they offer. Addison used to have very unique and quant restaurants but we have lost some of this (residents go to other parts of the city instead of staying here).</p>	<p>Has been using for highest and best use - continue having that in mind</p>		<p>We will need to look at converting office buildings to apartments. More mixed use buildings. Not only luxury apartments or conversions - space for low and moderate income housing, particularly for seniors and workers.</p>	

<p>4. What are 3-5 values that you feel are core to the Addison community that must be maintained in the future?</p>	<p>Small town feel, safety, city services, sense of community (knowing your neighbors)....health club helps this as well.</p>	<p>Community - holiday luncheons and senior events - priority to Addison residents to get to know each other across generations to get to know our neighbors and make friends with people of the same age.</p> <p>Small town feel - Halloween and Easter events are great to connect with people</p>			<p>Community was an important value to the group. Continue with events and music venues to bring people together in a shared experience.</p> <p>Safety was another value that was high priority. A suggestion was made to increase the Police force, attract new Officers, and create a solution to the lack of a holding facility or jail. When someone is arrested, an Officer is taken off patrol to take the person to Grapevine.</p> <p>Connectivity was also important. The ability to easily move around the town, complete construction on Midway and Marsh, and connect more trails.</p>
<p>5. What are some unique (physical) assets in the community that you want to protect and enhance?</p>	<p>Health club, parks and trails, airport, good roads, convention center</p>	<p>Nature - trees Athletic club</p>		<p>Protect and enhance - parks, dog park, Athletic Club. Need independent living for seniors that is affordable.</p>	<p>The green spaces are key to keeping Addison welcoming. One woman in the group said they moved from a suburb to Addison because it was the urban core of Dallas, and the proximity of parks and hiking trails.</p> <p>The streetscape was also important. Adequate lighting on the trails, walk ability and the access to public spaces.</p> <p>Redevelopment of the Target shopping Center - the Kroger is disgusting and doesn't feel safe. That shopping center could be a major draw for people from Carrollton and Farmer's Branch is the stores adjacent to Target were of higher quality and appearance.</p>

<p>6. What are things you want Addison to become, achieve, and/or improve upon in the future?</p>	<p>Gentrification, fill retail space, regain the vibe/prior presence that Addison as in late '90s</p>	<p>More ways to connection with each other - activities for women support and community groups Involve youth more - expand the athletic club</p>			<p>Incentivize the landlords of commercial buildings to improve their appearance and attract higher quality tenants.</p> <p>Insist that green spaces be added to any new commercial project or apartment building, and if possible, connect the project to the existing assets.</p>
--	---	--	--	--	---

<p>7. What types of projects should the Town prioritize for Town funding? Why should the Town prioritize them?</p>	<p>Support failing commercial properties, support business that a family owned/speciality commercial (although it is difficult with the current competition that exists)...example Bishop Arts District.</p> <p>Town should support pop ups</p> <p>Continue road and instruction maintenance</p> <p>Features for vehicle charging/solar installation should be a requirement for building but not funded by the town.</p>	<p>Sidewalks to make it more walkable and safer for pedestrians</p> <p>Lighting of neighborhoods - need more especially at crosswalks and on neighborhood streets</p>	<p>Road infrastructure and maintenance was discussed extensively,accounting for pedestrian activity. A lot of sidewalks and some streets are in disrepair. Basic maintenance is needed here and the group thought that would be sufficient to jump start a bit more traffic to these businesses.</p> <p>This goes hand in hand with the streetscape improvements. is there anyway for the town to accelerate these, perhaps continued utilization of the State Infrastructure bank to finance progressive projects?</p> <p>Sustainability is a key factor, and leveraging emergency preparedness management to build for potential increase heatwaves, other natural disasters attributed with climate change. Drought resistant town landscaping, including native plants. Updating buildings to be more energy efficient and resilient. LEED certification requirements on new buildings etc. Solar panels and charging stations are great, but we need to prepare for the less fun aspects of a changing climate as well.</p> <p>Pedestrian connectivity to the other Addison neighborhoods should be prioritized as well. Many walks outside of one's neighborhood feel longer than they are. Making the walks safe and pleasant across say DNT would be a huge boon to the town.</p>	<p>Need to understand the role technology will play in lifestyle choices (on line shopping, for example)</p> <p>May need to provide tax incentives for some building conversions from office to multi-use buildings</p> <p>Arrange for offsite parking for special events like Brookhaven Country Club did for the pickleball tournament (shuttles used to transport guests from parking to event).</p> <p>Limited shuttle service to aid office workers in patronizing local restaurants for lunch. Might also consider limited service to help residents get to Belt Line Road merchants.</p>	<p>Roads and infrastructure maintenance and streetscape were rated the most important. Incentives to support preservation and enhancement of aging commercial properties was also discussed.</p>
---	---	---	---	---	--

<p>8. What are some key types of development that ensure that as Addison grows, it maintains a high-quality environment for all its residents?</p>	<p>Commercial space - need to help develop commercial (not restaurants all the other services).</p> <p>Seniors house - will likely require incentives of the math to work</p> <p>Industrial around the airport is important</p> <p>Don't need any additional hotels - need to reduce extended stays</p> <p>Convert office space to seniors</p>	<p>More upscale retail in the smaller retail strips like Village on the Parkway</p>	<p>Infill Housing Options and Mixed Use Neighborhoods are the way forward with new development, one argued that it should be the default mode. The town should also consider the strategic building of offices along corridors such as DNT, the Silver Line TOD, and near the Addison airport.</p> <p>Entertainment options beyond food and drinks, escape rooms, things like puttshack, town programming for parks and outdoor activities perhaps? Guest passes at the Athletic Center? Niche activities like Rock Climbing, barcades, makerspaces can be considered. An auxiliary community activities center? Board game bars or gaming centers.</p> <p>Art galleries, micro museums, rotating exhibits, and expanded advertising of the water tower theater. Addison Earth Cam?</p> <p>Window shopping and neighborhoods to "stroll" through to kill time in.</p>		
<p>9. What types of places and businesses are missing that you would like to see added to the community in the future?</p>	<p>Addition of a Market Street (would like Central Market or HEB but not likely given other locations).</p> <p>Nursery (miss Calloways)</p> <p>Farmer's Market</p> <p>Pickleball court - Chicken n Pickle</p> <p>Outdoor Entertainment venue (like Rustic or Legacy Hall) - good along Addison Road</p>	<p>Grocery store - like Trader Joe's Farmers Market</p>			<p>More restaurants west of Midway that are not chains. Places to gather outside to connect with neighbors.</p>

<p>10. What opportunities does Addison have to recruit and retain large employers and their workforce?</p>	<p>Light rail Centrally located Amenities - commercial space</p>	<p>Close to airports and central location</p>			
<p>11. What issues or challenges concern you when it comes to maintaining Addison's position as a regional employment hub and retail/commercial destination?</p>	<p>Competition to other suburbs We are a restaurant based but not commercial (other types of retail) We are what we are and can't grow geographically so need to figure out how to expand with what we have</p>	<p>DART - can be a great asset and a liability depending on how it is policed</p>	<p>Vacancies in Addison Circle ground floor retail were brought up. There is perceived loss of "coolness" and energy around discussions of the town. Legacy West in Plano was brought up as an example of something that is more loud and lively, perhaps too lively. We all agreed with that comes with Density. Maintaining occupancy in existing or new offices in a work from home enabled world was also brought up. Many in the group thought Addison should be careful when building new offices only. As a compromise between office and residential, Should Addison consider live work developments where employment and housing are in the same building. How do we account for people who work in retail, restaurants etc being able to have good housing close to their work? Workforce living should be a focus instead of just on "luxury". If people can't afford to live here, it will be a hard to keep the momentum.</p>		

<p>12. What suggestions do you have that would help cultivate local entrepreneurs and small businesses?</p>	<p>Financial incentives Try pop shops Advertising...town has an electronic billboard that could help advertise for local shops not just town activities</p>	<p>Help advocate for them with expanding and ensuring balance in areas like with the Circle</p>			
<p>13. What are some opportunities to improve and enhance existing housing and neighborhoods in the community?</p>	<p>Convert aged low occupancy to senior house Remove extended stay hotels Probably need to bulldoze Crown Plaza - great redevelopment opportunity</p>	<p>Sidewalks and lighting Bike lanes</p>			<p>A suggestion was made to allow golf carts on city streets. Within the parks, add a bird sanctuary or something to attract song birds. The butterfly gardens are great, but how can we attract more songbirds? Continue to beautify the parks and the public spaces.</p>
<p>14. What strategies would you propose that would help provide a diversity of housing options and price points to address the needs of current and future residents?</p>	<p>Unfortunately incentives are likely the only way to create affordable housing.</p>	<p>To have better school options for all residents - make George Bush a magnet school / charter school and have better high school options</p>	<p>Workforce housing to supplement the existing luxury housing stock. We don't need only luxury. How do we encourage redevelopment of aging housing infrastructure, the 20 year cycle of housing becoming "aged" or "dated"? Is it possible to remodel older housing units to provide high quality housing at a relative discount. Missing middle housing, townhomes, condos should continue to be a focus considering available land remaining. the group acknowledges their relative lack of expertise.</p>		

<p>15. What are some small things that could be done in your neighborhood that would improve your daily quality of life? (include the neighborhood, if possible)</p>	<p>Chatham Court - improve light in Les Lacs area</p> <p>Prohibit solicitations in entire area</p> <p>More/extended code enforcement</p> <p>More doggie bag stations/trash cans along the trails</p> <p>Consider allowing golf carts throughout the trail system (or roads)</p>	<p>Have balance of businesses for all demographics including for children and pets like Kid tutoring and doggie activity center.</p>			<p>The residents of Towne Lake are active outside, and we have our own social gatherings at the cabana. It would be fun to arrange for a neighborhood party with Midway Meadows to provide an opportunity to meet more people.</p> <p>Other neighborhoods who are next to each other could do the same thing.</p>
<p>16. What opportunities exist for Addison regarding improving mobility and connectivity?</p>	<p>Golf cart usage on trails</p> <p>J</p>	<p>Ability to walk to Village on the Parkway</p> <p>Sidewalks / bike lanes</p>	<p>Perhaps an extended partnership with DART to utilize their GoLink zone shuttles for intra-Addison transit.</p> <p>Or special event/weekend trolleys to get people between entertainment districts that operate on limited schedules but are city funded.</p> <p>Pilot shuttle programs for big Addison Events like Oktoberfest to bring people from say Vitruvian to the center of the event.</p> <p>Working with DART to improve frequency and routing of bus routes in Addison.</p> <p>Shade and water stations on pedestrian paths for when it gets</p>		<p>The pedestrian bridge over the Tollway would be very helpful to connect the East and West sides of Addison.</p> <p>Having a parking garage at Addison Circle that allows residents to park, then walk to the shuttle stop that takes them to Villages on the Parkway.</p> <p>Having a shuttle run from Addison Circle to major points in town would improve mobility and connectivity, while reducing the number of cars on Belt Line.</p>

<p>17. What obstacles do you or others in the community face when trying to get around in Addison? How might we address these challenges?</p>	<p>Appreciate improvements to roads but too much going on at same time and better to space locations so that residents don't have to deal with numerous projects at same time. Our area had three projects going on and one time (Midway, Marsh, Les Lacs).</p>	<p>Sidewalks/ bike lanes - lighting</p>	<p>Bad sidewalks, poor pedestrian connectivity to other districts. DNT is pedestrian black hole.</p>		<p>Too many cars -- for solutions, please refer to the last answer.</p>
<p>18. What are some things that could be done that would encourage you to walk and/or bike to more destinations in the community?</p>	<p>The good retail is not near the neighborhoods. Better crossing on busy roads like Midway (look at the lights crossings on trail south of Northaven and Royal)</p>	<p>Lighting / sidewalks / bike lanes Regulated / policed traffic - people speeding around town - in the Circle, etc.</p>	<p>Making it feel safe and comfortable. Wider sidewalks, tree lining, rest areas and shelters.</p>		<p>Please see the answer to #16.</p>

ONLINE MAPPING TOOL SUBMISSIONS

The online mapping tool activity is an engagement tool that allows the community to provide feedback on an online version of the Addison Map. A participant places a pin on the map and provides a comment related to the place they chose. The feedback from this activity can range from residents describing their favorite places to mobility concerns to providing ideas on how they would like a particular property to develop.

The first image demonstrates what the participant first sees when they begin the activity. The second image denotes the locations of the responses received so far from the activity.

← → ↻ advanceaddison.com/questions/online-mapping-tool ☆ 🏠 📄

Online Mapping Tool

Step 1 Drag & Drop the Pins Step 2 Scroll Down Below the Map to Leave Comments Step 3 Submit the Form

[NEED HELP? WATCH THIS TUTORIAL VIDEO ▶](#)

Map Satellite

Drop a Pin
Drag and drop a pin to the location you'd like to leave a comment on

Map Satellite

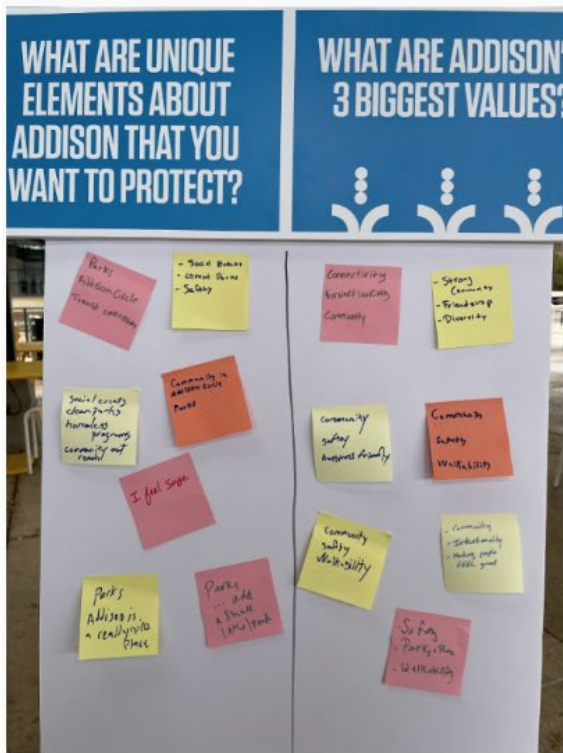
Mapping Tool Responses(as of 3/14/2024)

29 responses received so far.

Address	Comments
15706 Quorum Dr, Addison, TX 75001, USA	The flashing lights help crossing at night but don't help much during the day. Many cars seem to speed through Quorum as a cut-through route
5100 Belt Line Rd, Dallas, TX 75254, USA	Walking in this plaza is very difficult, many of the sidewalks are blocked by the restaurants' outdoor seating meaning people have to walk through the parking lot
4975 Addison Cir, Addison, TX 75001, USA	Would be nice to have a grocery store (not just a convenience store) within walking distance of the circle
5001 Belt Line Rd, Dallas, TX 75254, USA	No way to enter this shopping center from the sidewalk
5001 Belt Line Rd, Dallas, TX 75254, USA	Part of the sidewalk near Ida Claire is very narrow with 2 car entrances making it feel dangerous to walk through
4980 Belt Line Rd, Dallas, TX 75254, USA	Walking in this shopping center feels dangerous, not easy to get to the shops from the sidewalk
4020 Belt Line Rd, Addison, TX 75001, USA	Empty bank building currently- would love to see this corner revitalized with some landscaping and coffee shop!
4006 Belt Line Rd #178, Addison, TX 75001, USA	Les Lacs park is awesome but needs some updates.
14661 Midway Rd, Addison, TX 75001, USA	Open field here next to the dog park- wish it could be another great park with a playground or seating.
14683 Midway Rd #260, Addison, TX 75001, USA	The 2-story plaza here that includes Thai Star needs some TLC. More inviting exterior to liven up and make it more welcome. Currently it has tinted windows and doesn't have much visibility from Midway Rd.
14665 Midway Rd Suite 220, Addison, TX 75001, USA	What used to be the crown plaza hotel - would love to see some kind of boutique hotel here with a unique space and restaurant that would be special to Addison.
14925 Midway Rd #101, Addison, TX 75001, USA	Would love to see an awesome restaurant come in place of what was Spring Creek BBQ. Someplace the residents who live nearby can walk to and enjoy indoor and outdoor dining.
3825 Spring Valley Rd, Addison, TX 75001, USA	Could we put more love and community building into the Elementary School here?
4689 Eddie Rickenbacker Dr, Addison, TX 75001, USA	The new Addison Airport looks cool but I feel like we cant access it unless we have a private jet. I'd love to see the Airport used in a multi-use way for the community. Like have a small local coffee shop in there or a library where kids can visit. Even an outdoor park that lets you see planes flying in an out would be so cool.
15455 Dallas Pkwy, Addison, TX 75001, USA	Unclear that the middle lane is straight-only and the left lane is turn/straight. Sometimes people in the middle lane turn left when the left lane goes straight, leading to near accidents.

16298 Quorum Dr, Addison, TX 75001, USA	There is a park in this general area, but it is rarely used because there are no other attractions around. Perhaps a snack bar would attract people and when they were there, they would relax in the park.
4850 Airport Pkwy, Addison, TX 75001, USA	east of the Addison Post Office on Airport Parkway there is vacant land. This might be a perfect spot for a supermarket. Addison Circle residents can either walk or drive to this location. They are building a new apartment complex to the other side of Post Office, right in this area.
4240 Belt Line Rd, Addison, TX 75001, USA	I have no clue how feasible this is - probably not at all - but a trolley or street car which goes straight up and down the streets of Midway and Belt Line would be insanely cool and make it a lot easier to dine / shop / generally get around without driving or walking.
3900 Beltway Dr, Addison, TX 75001, USA	The Addison Athletic Club is awesome and one of the best parts of living here, the value is insane. I like how there's a nice separated bike lane leading to it.
14951 Dallas Pkwy, Dallas, TX 75254, USA	This is the office I work in. My favorite thing about the area is that there are a number of restaurants and a gas station within very short walking distance from the parking garage, which makes it super easy to grab lunch/snacks/other things.
3925 Vitruvian Way, Addison, TX 75001, USA	This is the complex I live in. My favorite part of it is that it's relatively dense and I can easily walk to nearby restaurants, the grocery store, Vitruvian park, etc. Anything the city can do to increase the number of useful amenities within a walking distance (and make walking easier/safer) would be great. There is a plot of land being redeveloped behind the complex off of Marsh lane but I'm unsure what it will be for. There is also a storefront for lease on the other side of Pointe which would be a perfect spot for a pharmacy or corner store.
4800 Broadway St, Addison, TX 75001, USA	I'd like to see this area restored in some way. I drive by often and see the older, historical buildings and would love to see some current stores/restaurants and parks or outdoor seating come in and revitalize the area...keeping the orig architecture of course!
3900 Spring Valley Rd, Addison, TX 75001, USA	Would love to see this back trail connect to the Spring Valley and Midway. Sometimes when I reach the end of this trail I want to be able to walk home by going along Spring Valley and Midway and pick up a coffee at Ascension on my way home :)
3917 Bobbin Ln, Addison, TX 75001, USA	We have lived in Midway Meadows for over 20 years. The neighborhood is a hidden gem. We have raised our two daughters here and now they are young adults. Our neighborhood has provided a safe and welcoming home for us and our family all of these years. We love the park in our neighborhood, as well as the trails. We utilize those on a daily basis. We always tell all of our friends that we love our bubble.

2721 Glenhaven Dr, Plano, TX 75023, USA	
1001 President George Bush Tpke, Richardson, TX 75080, USA	
14950 Trafalgar Ct, Dallas, TX 75254, USA	medium broken old cement area needs replacing
5300 Paladium Dr, Dallas, TX 75254, USA	dangerous intersection
16801 Westgrove Dr, Addison, TX 75001, USA	I work at the Service Center!



Addison Circles	Homeless programs
Safety	community outreach
Parks	parks
I feel safe	Parks - add a small lake/pond
Parks	Clean parks
Community In Addison Circle	Transit connections
Great parks	Social events
Social events	Addison Circle is a really nice place

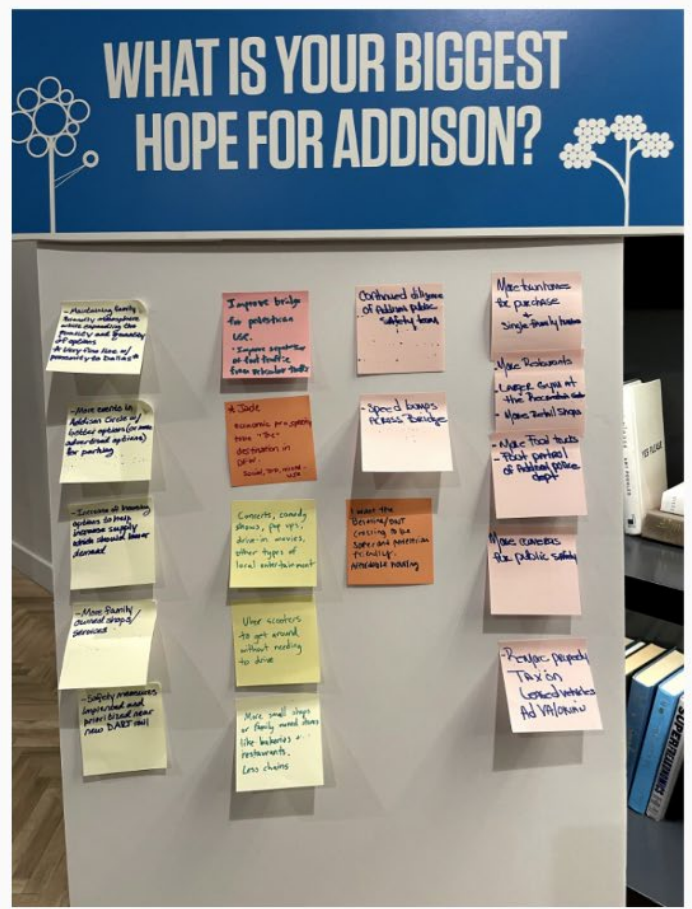
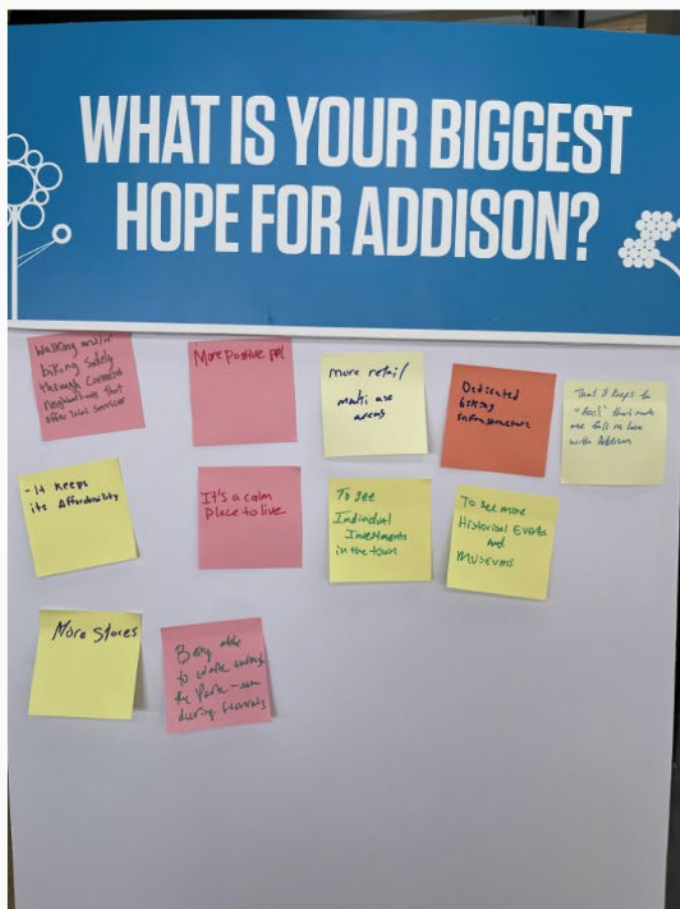
Connectivity	Business friendly
safety	Community
safety	safety
Diversity	Community
Safety	Intentionality
Forward-looking community	Community
walkability	Strong community
Friendship	walkability
Community	Making people feel good
Parks and recreation	Walkability

Friendly	fun
Addison Circle	Addison Circle Park - so valuable to the community
socializing opportunities	Restaurant capital of North Dallas
Celestial Park	Living in Addison Circle - the walkability to surrounding businesses
Local restaurants (not chain)	Quality of businesses
parks	Great area for business events
Small, community feel	walkable
The array of restaurants, schools and a nice diverse population	feels small
Greenhill School	Local restaurants
Parks	most restaurants per capita on Belt Line

community engagement	small town feel
community	diversification
feels small but accessible	health club
friendly neighbors	easy to get to
family-oriented	accessibility
events that bring the community together	events
location	great shops
restaurants	has a bit of everything
good food	



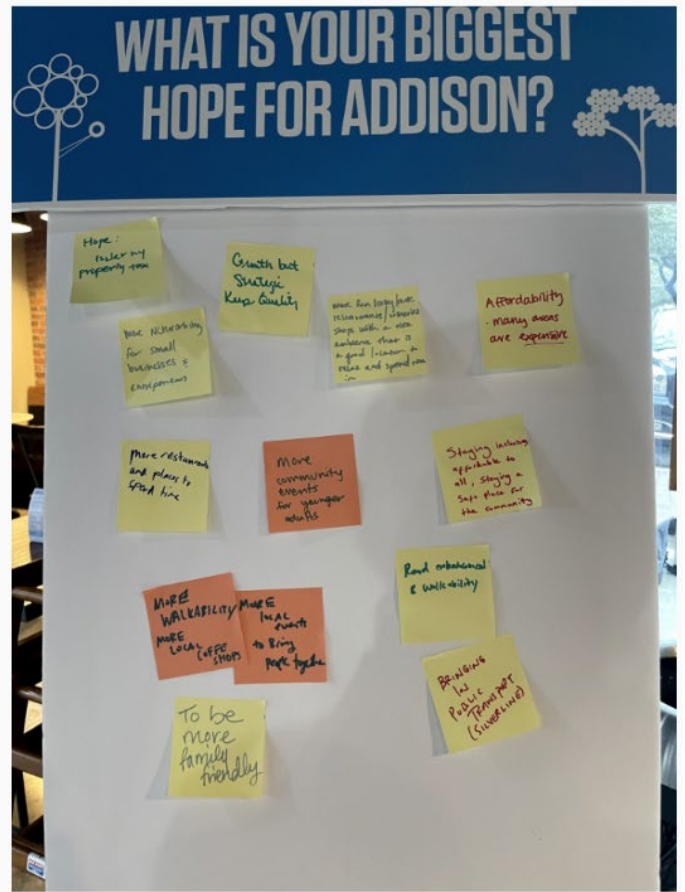
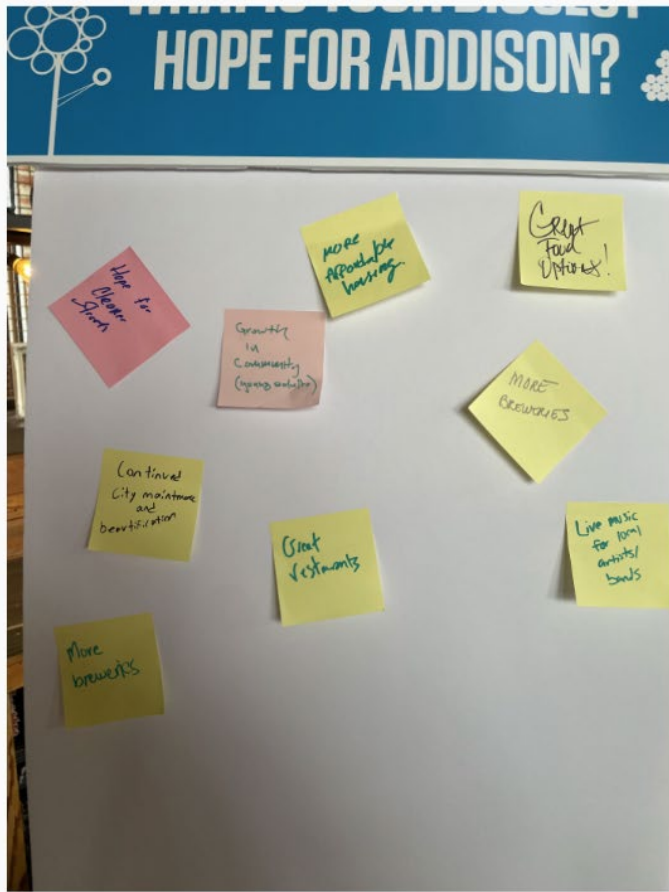
airport	Kaboom Town and other events	small business friendly	food/ restaurants	proximity to Dallas	perks
small/ boutique food	safe	safety	food	growth	family-friendly
entertainment	food destination	public events	food	proximity/ acces	safety
community events	upscale living	mobility	food/ entertainment	entertainment	schools
vibrancy	small town vibe	events	food	perks	culture
Kaboom Town	restaurants	food	safety	variety of options for • restaurants • businesses • entertainment	small businesses
safety	Kaboom Town	shopping	perks	education	family friendly
Addison Circle	green space/ parks	local businesses	recreation	safe	public focus
open feel	own/lease property ratio	small business friendly	growth	perks	family friendly
perks	Kaboom Town	restaurants	food	family	restaurants
perks	Kaboom Town	"public space"			



walking end/or biking safely through connected neighborhoods that offer local services	it keeps its affordability	more positive people
more retail	it's a calm place to live	more store
multi-use areas	to see individual investments in the town	dedicated biking infrastructure
being able to walk through the park - even during festivals	to see more historical events and museums	that is keeps the "feel" that made me fall in love with Addison

maintaining family friendly atmosphere while expanding the quality and quantity of options. Very fine line with proximity to Dallas	improve bridge for pedestrian use	improve separations of foot traffic from vehicle traffic	more events in Addison Circle w/ better options (or more advertised options) for parking	economic prosperity
to be "the" destination in DFW	increase of housing options to increase supply which should lower demand	continued diligence of Addison public safety teams	social, TOD, mixed use	concerts, comedy shows, pop ups, drive-in movies, other types of local entertainment
speed bumps across the bridge	more family-owned shops/services	I want the Belt Line/DNT crossing to be safer and pedestrian-friendly.	Uber scooters to get around without needing to drive	safety measures implemented and prioritized near new DART rail
affordable housing	more restaurants	more townhomes for purchase and single family homes	larger gym at the recreation center	more small shops or family-owned stores like bakeries and restaurants, less chains
more food trucks	more retail shops	foot patrol of Addison police dept	more cameras for public safety	remove property tax on leased vehicles

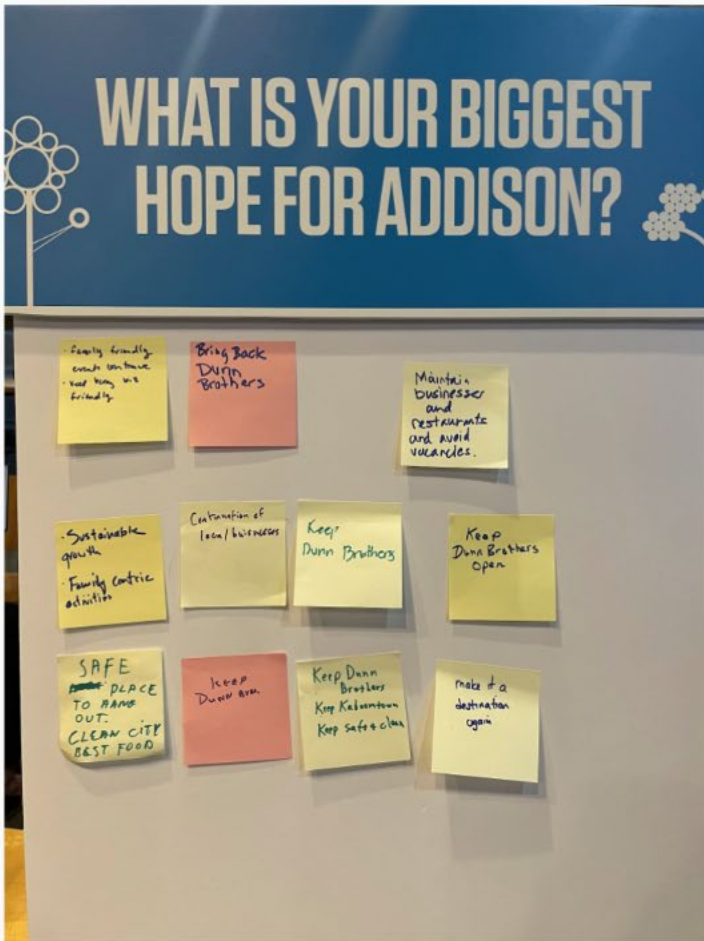
POP-UP BOARDS



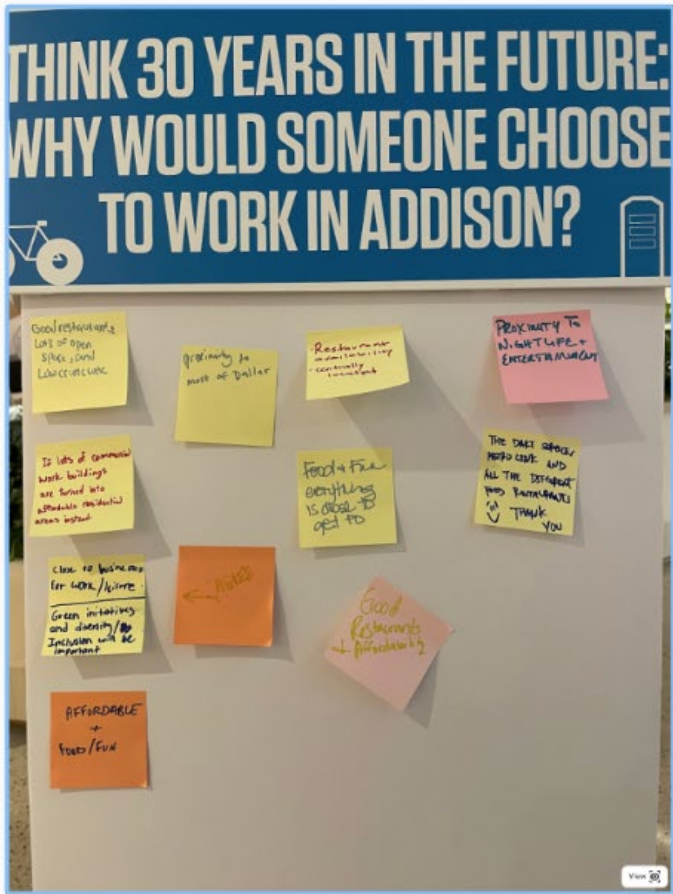
hope for cleaner streets	growth in community (young adults)	continued city maintenance and beautification
more affordable housing	great restaurants	more breweries
great food options	more breweries	live music for local artists/bands

lower my property tax	more networking for small businesses and entrepreneurs	growth but strategic - keep quality	more restaurants and places to spend time
more fun/cozy/cute restaurants/wineries	shops with a nice ambience that is a good location to relax and spend time in	more community events for younger adults	more walkability
more local coffee shops	more local events to bring people together	affordability. many areas are expensive	to be more family-friendly
road enhancements and walkability	staying inclusive, affordable to all, staying a safe place for the community	bringing in public transport (Silver Line)	

POP-UP BOARDS

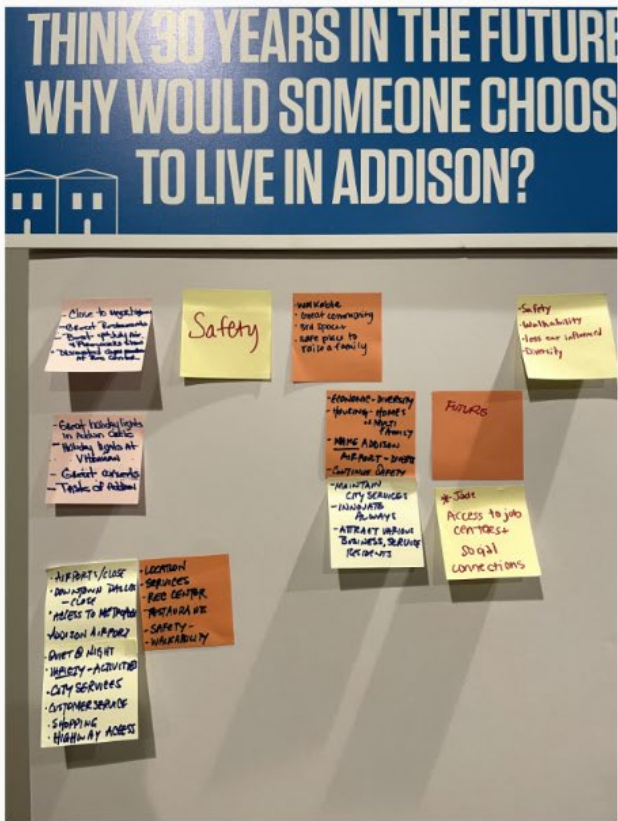


family-friendly events continue	sustainable growth	keep being business friendly	family-centric activities
bring back Dunn Brothers	continuation of local businesses	keep Dunn Brothers	keep Dunn Brothers
keep Dunn Brothers	safe place to hang out	clean city	best food
keep Dunn Brothers open	keep Kaboom Town	maintain businesses and restaurants and avoid vacancies	keep safe and clean
make it a destination again			



Good restaurants	Lots of open space	If lots of commercial work buildings are turned into affordable residential areas instead	low crime rate
Close to businesses for work/leisure	Proximity to most of Dallas	Green initiatives and diversity/inclusion will be important	Affordable
Restaurant availability	everything is close to get to	food and fun	Centrally located
Food and fun	Good restaurants	The DART services	Proximity to nightlife and entertainment
Affordability	Metro link	all the different food restaurants	

More open spaces near shopping centers with lots of foot traffic	better public transportation	Pitch competitions or events to connect investors/mentors with business owners
Busy area with lots of space	Public transportation with cycling network of trails	DART
Networking events in Addison (tech specifically)	Walking and dining areas (like Legacy West)	More fairs/markets to assist visibility to small businesses around
more small businesses in the Circle	more small events	



Close to major highways	Great restaurants	Great holiday lights	Best 4th of July Air & Fireworks show	Great concerts	Taste of Addison
Discounts at rec center	Safety	Walkable	Great community	Safe place to raise a family	Maintain city services
Third spaces	Location	attract various business, service residents	Economic diversity	services	close to airports
innovate always	close to downtown Dallas	Housing - homes vs multifamily	rec center	access to metroplex	Less car influenced
restaurants	Make Addison Airport diverse	Safety	Addison Airport	safety	continue safety
Diversity	quiet at night	Walkability	Access to job centers and social connections	walkability	variety of activities
city services	customer service	shopping	highway access		

COUNCIL/P&Z/CPAC JOINT WORKSHOP

Count



Top 10 (in no particular order)



COMMUNITY MEETING #2

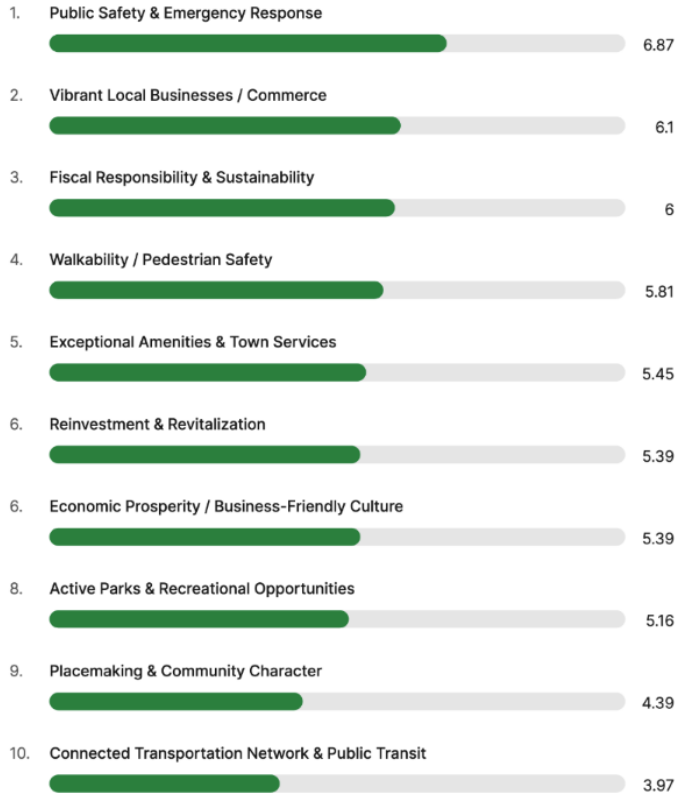


Are there values you believe are important to the future of Addison but that were not on the previous list?

Wordcloud Poll 31 responses 26 participants

Prioritize this list of community values, with #1 being the most important to the future Addison.

Ranking Poll 31 votes 31 participants



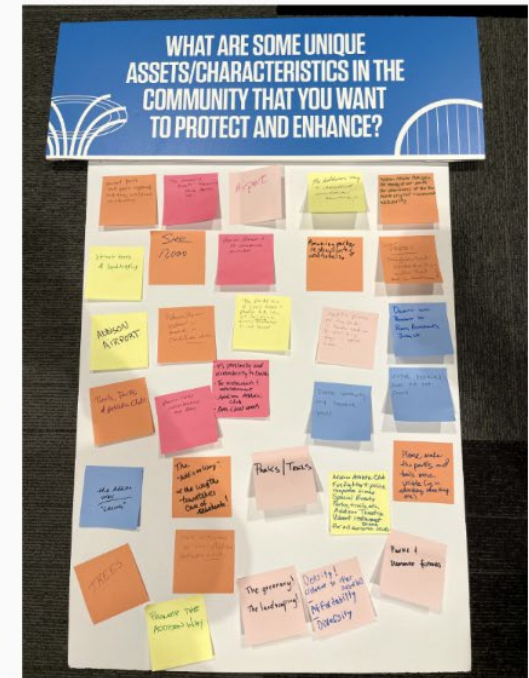
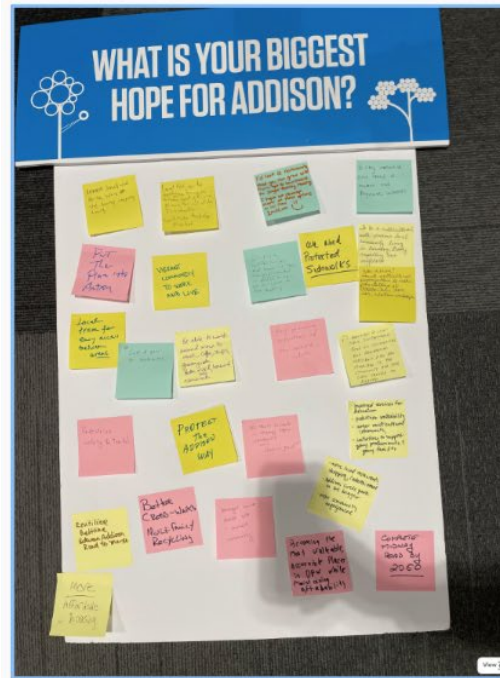
slido



Open responses

None	Connected public transit makes me nervous because it seems to give access for criminals that don't previously	Diversity	Interest in the Arts	More diversity in venues and activities
Variety of housing opportunities	Affordability	I think Addison's character needs slightly higher priority than how it's ranked because it gives the vision of what we want Addison to be and the types of businesses and amenities we'd have.	Pricing of residential and commercial real estate in alignment with the quality	Owner owned housing
Density	Climate Resiliency	Environmental sustainability	Density and affordability - support local	Long-term commercial and residential base
Bike friendly	Best outdoor pickleball courts in North Dallas area	Finishing Midway Rd	Provide more resources for homeless	Healthcare/ Hospital/ Clinic access
Focus on diversity and inclusion	Road Repair (Keller Springs)	Diverse housing opportunities, and better education	Innovation/ Green Initiatives	No
Diversity equity inclusion justice	Caring	Sense of community	Airport	

slido



remain small and quiet while still having amazing dining	put the plan into action	improve walkability and have at least one supermarket in Addison Circle so we can walk to food shopping	Safe and easy for pedestrians	To stay innovative and ahead of modern and progressive initiatives
Love Addison to continue being a safe and secure place for all of its residents. Centralize them for games.	Protect the Addison way	Be able to walk around more to reach coffee, shops, grocery, etc.	To be a multi-generational neighborhood. We want to see young people, seniors, etc. living here.	Vibrant community to work and live
Better mix/ratio of homes and apartments	To maintain a mix of residential types. Residential citizens who have contributed to the community and are well-served to return.	The Town succeeds in keeping taxes reasonable and services good	Local tram for easy access between areas	Addison Circle Park to be bigger
We need protected sidewalks	More affordable housing	Revitalize Belt Line between Addison Road to Marsh	More local restaurants, shopping and entertainment	Stronger, more diverse areas and business community
It'd been a community that you can grow with. From apartment to townhomes to single family housing. I hope we develop more of these options for more than 100,000.	Pedestrian safety and trails	Improved services for homeless	Better crosswalks	Becoming the most walkable, accessible place in DFW while maintaining enforceability
Multifamily recycling	Larger multi-cultural community	Complete Midway Rd by 2050	More community engagement	Initiatives to support young professionals and young families
Pedestrian walkability				

Protect parks and public enjoyments, including safety and maintenance	Street trees and landscaping	community events - Katooratown, Taste Addison, etc.	Size 17,000	Airport	Addison Airport
Sidewalks - wider, more, in good condition and cared for	Addison Airport and its commercial ecosystem	The Addison Way = excellent customer service	Trails, Parks and Athletic Club	Its proximity and accessibility to Dallas	Amazing parks, restaurants and hotels
Addison Circle neighborhood and park	Addison Athletic Club	The restaurants and entertainment	Parks & local events	The Addison Way - caring	Keep the grounds of the parks in better condition by prohibiting dogs in specific areas
The Addison Way - the way the town takes care of residents	Diverse community and progressive values	Addison Athletic Club option	The cleanliness of the town	Density and proximity to parks, restaurants, jobs, etc.	Parks/trails
Tree	Trees	More activities at the Athletic Club	The beauty of our parks	Addison Athletic Club	Unique businesses that are not chains
Active City Hall and communication	Neighborhoods that are surrounded by walls that are a continued asset	Please make the parks and trails more visible (as in advertising where they are)	Promote the Addison Way	Walkability	The greenery and landscaping
Density (relative to other suburbs)	Parks and summer festivals	Affordability	Diversity	Firefighter and police response times	Vibrant restaurant scene for all economic levels
Special events	Addison Theatre	Parks, trails, etc			

FOCUS GROUP #1

INTROS



WHY LIVE IN ADDISON



WHAT TO KEEP/PRESERVE



FOCUS GROUP #1

WHAT TO IMPROVE



TOP VALUES



WHAT NEEDS TO HAPPEN WITH THIS PLAN TO LIVE OUT THOSE VALUES



FOCUS GROUP #2

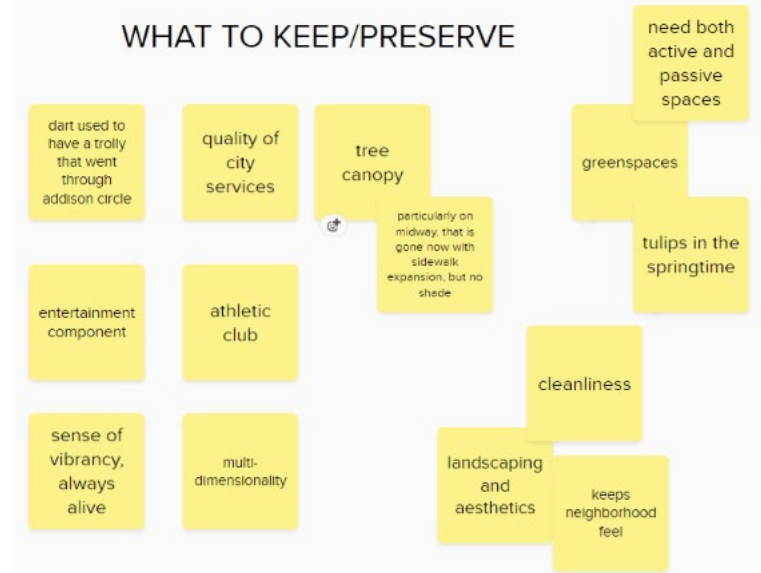
INTROS



WHY LIVE IN ADDISON



WHAT TO KEEP/PRESERVE



FOCUS GROUP #2

WHAT TO IMPROVE



what would encourage you to walk/bike more?

fill in the gaps with sidewalks/ bike lanes

TOP VALUES



DRAFT VISION STORY (3/15/24)

We are the pacesetter for urban communities in Texas and beyond. We set the standard by prioritizing walkability and bikeability to foster a diverse and thriving local economy in a safe, vibrant and connected environment.

Our history as an innovative leader drives us to build on our past success and continue being the best place to live, work, and visit. We aim to further our competitive edge by investing in a complete mobility network, small and local businesses, and a diversity of quality housing options so that our residents have the highest quality of life available. By further connecting our most important areas, enhancing our community and building an increased sense of place and vibrance, we will be more uniquely positioned for economic success than any other city can dare to claim.

We are intentional with our development, employing community design practices that live up to our high standards because we know that how safe we feel in our community has just as much to do with the capabilities of our emergency response units as the care we put into developing and maintaining our built environment.

In an increasingly competitive context, with new walkable districts being developed all over the metroplex, we can set ourselves apart and establish ourselves as the benchmark for decades to come by becoming a place that is entirely walkable, bikeable and/or navigable by public transit, building upon what has always been our most distinct asset.

As we look ahead to 2050, we recognize that our strength lies not in emulating others or in appealing to all, but in embracing what sets us apart. We understand that we may not be the sprawling community that appeals to everyone, but we offer something far more valuable: a distinct flavor of walkability, safety, opportunity, and quality of life that resonates with those who prioritize community connection and innovation over mere suburban sprawl. We're doubling down on what it has always meant to be Addison, attracting a diverse range of individuals who share our vision and values. Together, we're shaping a future where Addison stands as the leader in urban living: this is the Addison Way.