

# Public Art Policy

July 23, 2024

The logo for Addison, featuring the word "ADDISON" in a bold, blue, sans-serif font centered within a white circle. The circle is set against a blue background that is part of a larger graphic design on the right side of the slide, which includes diagonal lines and a grey triangle in the top right corner.

**ADDISON**

# Purpose

The purpose of this presentation is to foster an understanding of Addison's commitment to public art, explore best practices from comparator cities, and stimulate dialogue on optimizing Addison's approach to enriching its public art collection. This presentation will include the following:

- An overview of the current Public Art Policy and process for procuring public art.
- General information related to Addison's public art collection.
- An analysis of comparator cities' public art implementation strategies.
- Successes and challenges with current practices.
- Discussion and direction related to the funding and procurement of future art installations.



# Background - Public Art Policy

**The Town's Public Art Policy was adopted in 2016 and updated in 2020.**

The purpose of the policy is to establish guidelines for:

- Accepting donated works of art.
- Purchasing public art.
- Process to be followed.
- Installation and maintenance.
- De-accession and storage.

It is standard for a Town to have a Public Art Policy, Public Art Master Plan, or both that define the process for procuring public art.



Aerial Ballet – Monarch - David B. Hickman

# Background – Public Art Policy

## **Public Art Policy**

The Town of Addison recognizes importance of public art and its impact on our Town’s identity, economy and community. The Town will continue to maintain a policy of encouraging donated works for public display. Policies and guidelines included in the Public Art Policy provide general direction when the Town is making decisions about public art; however, the policies and guidelines are intended to be flexible, are not absolute, and may be changed or modified by the Town Council as deemed appropriate.

### I. Public Art Purpose and Goals

- A. The goal of this Public Art Policy is to update our current standards of conversation and bring public art back to its original intent of:
  - 1. Making art accessible to the citizens of the Town;
  - 2. Visually improving public spaces in Addison; and
  - 3. Support the arts community.
  
- B. In keeping with the long-range vision for the Town as set forth by the 2020 and 2030 Vision Plans, public art will improve our parks and central nodes, be integrated into new developments, and encourage a walkable urban feel.

# Background – Public Art Policy

- II. General Guidelines for Accepting Donated Works of Art (Overview):
  - A. May be brought forth by a citizen or group of citizens such as the Addison Arbor Foundation for consideration of acceptance and public display by the Town.
  - B. Quality of work and cost of maintenance will be considered.
  - C. The Town will have discretion regarding acceptance, location, and maintenance.
  - D. The artwork shall bear the name determined by the artist.



## III. General Guidelines for Purchasing Public Art (Overview):

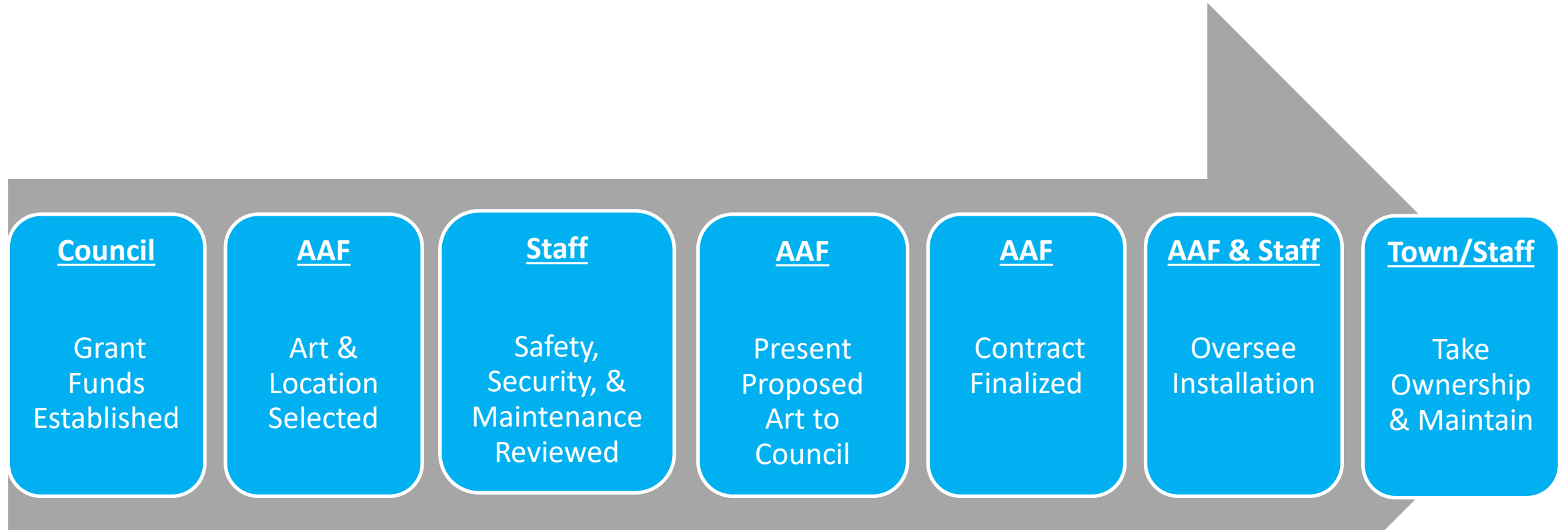
- A. The Town may purchase existing works of art or commission new works through an artist selection process.
- B. Payments will be in accordance with State and Town purchasing guidelines.
- C. Same principles apply for accepting donated works.

## IV. Process.

- A. Addison Arbor Foundation will review proposals from donors or artists through the selection process. AAF will work with citizens or groups to ensure the proposal is appropriate and aligns with Town goals.
- B. The Parks Department and AAF will determine an appropriate location for the work.
- C. AAF will present the proposed public art and location to Council. Council action is required to accept works of art, commission artists or anything related to installation of public art.
- D. If approved, the Town will oversee installation, administration, and maintenance.

# Background – Current Implementation Process

The Addison Arbor Foundation takes the lead in identifying projects, project locations, artists, and artwork for consideration. AAF predominately funds art installations through grant funds provided by the Town.



# Background – Public Art Collection

To date, Addison owns 27 permanent public art installations on Town property or easements. Most of the installations have been donated to the Town by the Addison Arbor Foundation (AAF) and predominately paid for with a grant provided by the Town.

Table of Town of Addison Public Art Installations

Number	Title	Artist	Location	Year Installed	Led By
1	Sun Up at Quorum	John V. House	Intersection Quorum Dr. and Landmark Pl.	1981	Quorum Protective Corporation
2	Blueprints at Addison Circle	Mel Chin and Michael Van Valkenburgh	Addison Circle Roundabout	2000	Town of Addison
3	Loop the Loop	Kati Casida	Redding Trail North	2012 (restored)	Addison Arbor Foundation
4	Folded Square Alphabet D	Fletcher Benton	Redding Trail South	2012 (restored)	Addison Arbor Foundation
5	Light and Energy	Chris Byars	Les Lacs Park near Marsh Ln.	2013 (restored)	Addison Arbor Foundation
6	Cut One Plant One	Nic Noblique	Redding Trail near Proton Dr.	2013	Addison Arbor Foundation
7	Jack of All Trades	Jim Eppler	Les Lacs Park	2014	Addison Arbor Foundation
8	A Profound Secret	Nic Noblique	Intersection of Arapaho Rd. and Addison Rd.	2015	Addison Arbor Foundation
9	Marfa	Mac Whitney	Parkview Park	2015 (restored)	Addison Arbor Foundation



# Background – Public Art Collection

A blue circular logo with the word "ADDISON" in white, uppercase letters.

Table of Town of Addison Public Art Installations, cont'd.

Number	Title	Artist	Location	Year Installed	Led By
10	Peace and Tranquility	Jim Eppler	Oaks North Place	2016	Addison Arbor Foundation
11	Lost in Wisconsin	Nic Noblique	Intersection of Beltway Dr. and Proton	2016	Addison Arbor Foundation
12	Intersection in Flight	Eric McGehearty	Intersection of Wiley Post Rd. and Wright Brothers Dr.	2016	Addison Arbor Foundation
13	Let's Play	Eliseo (Dog) and Nic Noblique (The Bone)	Spruill Dog Park	2017	Addison Arbor Foundation
14	The Bench	Nic Noblique	Intersection of Arapaho & Addison Road	2018	Addison Arbor Foundation
15	Aerial Ballet - Monarch	David B. Hickman	Intersection of Spring Valley & Vitruvian Way	2018	Addison Arbor Foundation
16	Arcadia	Eliseo	Beltway Dr. east of Midway	2018	Addison Arbor Foundation
17	Aigue - Marine	Pascale Pryor	Bosque Park	2018	Addison Arbor Foundation
18	Chacoan	Greg Reiche	Les Lacs Park	2019	Addison Arbor Foundation
19	The Givers	Jim Eppler (Ravens) and Scott Shubin (Perch)	Quorum Art Walk 15250 Quorum	2019	Addison Arbor Foundation
20	Spectra	Scott Shubin	Spectrum Drive at AMLI Addison	2020	Addison Arbor Foundation

# Background – Public Art Collection

Table of Town of Addison Public Art Installations, cont'd.

Number	Title	Artist	Location	Year Installed	Led By
21	Tango Fantasia	Art Fairchild	Addison Conference and Theatre Center	2020	Addison Arbor Foundation
22	Golden Hour	Russ Connell and Kelsea Lyon	Surveyor Water Tower	2021	Addison Arbor Foundation
23	Aikido	David B. Hickman (restored)	Addison Road near Galaxy FBO	2023	Addison Arbor Foundation
24	Meditation	Joshua Tobey	Addison Circle Park Pavilion	2023	Addison Arbor Foundation
25	The Three Tenors	Joshua Tobey	Beckert Park	2023	Addison Arbor Foundation
26	Quintet	Pascale Pryor	Vitruvian Park	2023	Addison Arbor Foundation
27	Rocko	Russ Connell	Addison Grove	2024	Addison Arbor Foundation
<b>In Process</b>					
28	Team Illusion	David B. Hickman	Cotton Belt Trail near Midway Bridge	2026 (est.)	Addison Arbor Foundation
29	Folding Planes	Kevin Box	Airport Parkway near Addison Road	2024 (est.)	Addison Arbor Foundation
30	Heroes Among Us	Fritz Olsen	Temp. Location	2025 (est.)	Town of Addison

# Background – Current Implementation Process

The Addison Arbor Foundation takes the lead in identifying projects, project locations, artists, and artwork for consideration.

AAF predominately funds art installations through grant funds provided by the Town, although some private donations have contributed to the collection.

AAF has utilized the following purchasing practices to secure artwork (*listed in order of most to least utilized*):

- Direct purchase / direct selection
- Established artist list through RFQ
- Donated pieces for restoration
- Commission through RFQ

# Comparator Cities Analysis

Staff researched how its comparator cities implement public art programs. This research focused on facilitation of citizen involvement, policies established for procuring art, and funding mechanisms that are utilized.

Furthermore, staff identified cities that have more robust planning, policies, procurement, and engagement guidelines which are included in a Public Art Master Plan. Detailed findings are provided on slides 16– 19 of the presentation, which also includes links to Public Art Master Plans of selected cities. A summary of this research is on the following slides.



## **Research Summary:**

- **Ten cities** facilitate citizen involvement through a Town advisory board, commission or committee that is appointed by Council, with specified term limits.
- **Two cities** are led by non-profit organizations that are funded through a grant provided by the Town, with Addison being one of these organizations.
- An established process could not be identified for **one city**.
- **One city** involves citizen input on an as-needed basis with the formation of a special project committee.

The **predominant method of citizen involvement** in Public Art implementation across these cities is through an **advisory board appointed by Council**, which operates with term limits.

- Allows Council, facilitated by staff, to direct decisions based on project specifics, overarching goals, and guidelines established in planning documents and strategic objectives.
- Ensures structured governance, but also provides opportunities for a diverse range of residents interested in contributing to public art initiatives.
- Many cities enhance this framework by developing a Public Art Master Plan to serve as a tool for Council to set policies, define procedures, and establish goals that are then implemented by staff.

## **Research Summary:**

- **Ten cities** predominately utilize a Request for Qualifications (RFQ) and Request for Proposal (RFP) process to procure public art. Some of these cities do occasionally utilize direct selection and purchase practices for smaller installations.
- **Two cities** predominately utilize a direct selection and direct purchase process for procurement of public art, with Addison being one of these cities.
- An established process could not be identified for **one city**.
- **One city** did not have a defined public procurement strategy.

**Most cities prioritize the RFQ & RFP process**, which affords the greatest opportunity for all artists that want to participate to be considered. This method also allows for the development of site-specific works that can be integrated into projects and is suited to installation of the scale and magnitude of a works included in a public art collection. Most cities utilize direct selection and purchase for smaller scaled art installations.

Understanding and properly utilizing these varied approaches can inform Addison's public art procurement strategy aiming to enhance effectiveness, transparency, and community engagement in future initiatives.

## **Research Summary:**

- **Seven cities** predominately employ a diverse range of funding source to support their public art programs. These include:
  - Percent for art programs
  - Hotel occupancy tax funds
  - Bond funds
  - General funds allocated by the municipality
  - Revenue from events
  - Donations from private entities
- **Two cities** predominately utilize a process where the Town grants money to a non-profit to facilitate a public art program, with Addison being one of these cities.
- An established process could not be identified for **four cities**.

These funding strategies highlight the **varied approaches cities take to sustain and expand their public art initiatives**. From direct municipal support through grants to non-profits, to innovative funding mechanisms like percent for art ordinances and leveraging event revenues and donations, cities predominately employ tailored strategies to finance their public art endeavors.

# Comparator Cities Analysis

## Overview of Comparator Cities Public Art Programs

Municipality	Citizen Group	Public Art Master Plan	Selection & Acquisition Processes	Funding Mechanisms
Addison <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Non-Profit, Addison Arbor Foundation</li> </ul>	No	<ul style="list-style-type: none"> <li>Pre-Qualified Artist List</li> <li>Direct Selection</li> <li>Direct Purchase</li> </ul>	<ul style="list-style-type: none"> <li>Grant from the Town to the Non-Profit</li> <li>Donations</li> </ul>
Allen <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 7 members appointed by Council for a 2-year period.</li> <li>Volunteer Artist Selection Panel Subcommittee formed for each project.</li> </ul>	<a href="#">Yes</a>	<ul style="list-style-type: none"> <li>RFQ &amp; RFP Process</li> </ul>	<ul style="list-style-type: none"> <li>Percent for Art –Up to 2%</li> <li>Community Development Corporation Funds</li> <li>Grants</li> <li>Private Fundraising</li> <li>General Fund</li> </ul>
Coppell <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Non-Profit, Coppell Arts Council</li> <li>Selection committee formed of Arts Council, staff and residents.</li> </ul>	No	<ul style="list-style-type: none"> <li>RFQ &amp; RFP Process led by Coppell Arts Council</li> <li>Direct Purchase of artworks from Public Art Exhibit Program</li> </ul>	<ul style="list-style-type: none"> <li>Hotel Tax</li> <li>Grant from the Town to the Non-profit</li> <li>Private Fundraising</li> </ul>
Carrollton <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Varies per project.</li> </ul>	No	<ul style="list-style-type: none"> <li>RFQ &amp; RFP Process</li> </ul>	<ul style="list-style-type: none"> <li>Varies per project</li> </ul>
Farmers Branch <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 7 members appointed by Council for a 2-year period.</li> </ul>	No	<ul style="list-style-type: none"> <li>Artist Database</li> <li>RFQ &amp; RFP Process</li> </ul>	<ul style="list-style-type: none"> <li>Varies per project</li> </ul>



# Comparator Cities Analysis

## Overview of Comparator Cities Public Art Programs

Municipality	Citizen Group	Public Art Master Plan	Selection & Acquisition Processes	Funding Mechanisms
Frisco <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 7 members appointed by Council for a 2-year period.</li> </ul>	<a href="#">Yes</a>	<ul style="list-style-type: none"> <li>RFP &amp; RFQ Process led by staff.</li> <li>Limited or Invitation Competition.</li> <li>Direct Selection (fast time line / low budget)</li> <li>Pre-Qualified Artist List</li> <li>Direct Purchase</li> </ul>	<ul style="list-style-type: none"> <li>Percent for Art, 2% - 1%</li> <li>Grants</li> <li>Private Fundraising</li> <li>General Fund</li> </ul>
Flower Mound	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 8 members appointed by Council for a 2-year period.</li> </ul>	<a href="#">Yes</a>	Not Specified	Not Specified
Grapevine <a href="#">Downtown Art Map</a>	<ul style="list-style-type: none"> <li>Internal Review Committee appointed by City Manager</li> <li>Special Project Committee when deemed appropriate</li> </ul>	No	<ul style="list-style-type: none"> <li>Limited Competition</li> <li>Open Competition</li> <li>Direct Selection</li> <li>Artist in Residence</li> </ul>	<ul style="list-style-type: none"> <li>Proceeds from Festivals and Events</li> <li>Ground Tower Lease Agreements</li> <li>Grants</li> <li>Private Donations</li> </ul>

# Comparator Cities Analysis

## Overview of Comparator Cities Public Art Programs

Municipality	Citizen Group	Public Art Master Plan	Selection & Acquisition Processes	Funding Mechanisms
Irving	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 13 members appointed by Council for a 2-year period.</li> </ul>	No	<ul style="list-style-type: none"> <li>RFQ &amp; RFP Process</li> </ul>	Not Specified
Lewisville <a href="#">Public Art Page</a>	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 9 members appointed by Council for a 2-year period.</li> </ul>	<a href="#">Yes</a>	<ul style="list-style-type: none"> <li>RFQ &amp; RFP Process</li> </ul>	<ul style="list-style-type: none"> <li>Hotel Funds Grant Program</li> <li>Bond Referenda Projects</li> <li>Economic Development Funds</li> <li>Private Donations</li> </ul>
McKinney <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 7 members appointed by Council for a 2-year period.</li> </ul>	<a href="#">Yes</a>	<ul style="list-style-type: none"> <li>RFQ &amp; RFP Process</li> </ul>	<ul style="list-style-type: none"> <li>General Fund</li> <li>Private Development</li> </ul>
Plano <a href="#">Public Art Map</a>	<ul style="list-style-type: none"> <li>Public Advisory Board / Committee, 7 members appointed by Council for a 2-year period.</li> </ul>	No	<ul style="list-style-type: none"> <li>RFQ &amp; RFP Process</li> </ul>	<ul style="list-style-type: none"> <li>Hotel Tax</li> </ul>

# Comparator Cities Analysis

## Overview of Comparator Cities Public Art Programs

Municipality	Citizen Group	Public Art Master Plan	Selection & Acquisition Processes	Funding Mechanisms
Richardson <a href="#">Public Art Walk</a>	<ul style="list-style-type: none"><li>Public Advisory Board / Committee, 7 members appointed by Council for a 2-year period.</li></ul>	<a href="#">Yes</a>	<ul style="list-style-type: none"><li>RFQ &amp; RFP Process</li><li>Direct Acquisition</li></ul>	<ul style="list-style-type: none"><li>Percent for Art</li><li>General Fund</li><li>Hotel Fund</li><li>TIF Funds</li><li>Grants</li><li>Private Fundraising</li></ul>

# Current Practice Successes

The Addison Arbor Foundation has played a crucial role in Addison's public art landscape:

- **Dedication and commitment:** members dedicate substantial time to selecting public art installations.
- **Significant contribution:** AAF has provided 25 permanent art installations, representing the majority of art installations in Addison.
- **High quality:** the artwork procured by AAF is notably of high quality.
- **Efficiency:** the organization operates with low overhead, maximizing resources for art acquisition and maintenance.
- **Expertise:** members possess extensive knowledge of public art and artists within this field.

AAF's efforts have enriched Addison's cultural environment through thoughtful selection, high-quality installations, and efficient management of public art initiatives.

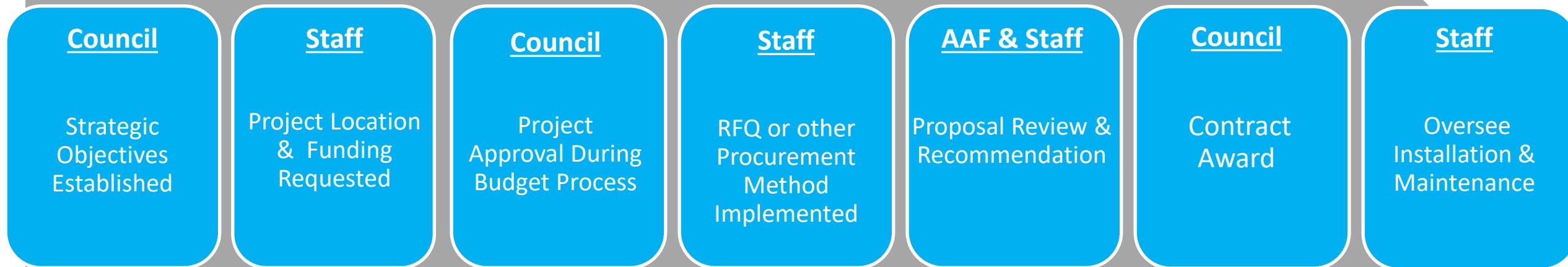
# Current Practice Challenges

- **Volunteer constraints:** AAF operates primarily with volunteers who have limited time, hindering their ability to incorporate additional steps like public engagement or follow standard RFQ/RFP processes for larger-scaled public art procurement.
- **Procurement methods:** AAF predominantly uses direct selection and direct purchase methods, which diverge from the standard practices for municipal public art procurement. These methods are mostly suited for the purchase of smaller art installations.
- **Autonomous non-profit status:** as a separate non-profit entity from the Town, AAF operates independently and is not directly governed or directed by municipal authorities which can make it difficult for staff to fulfill Council direction.
- **Limited decision-making group:** art selections are typically made by a small group of individuals within AAF, potentially limiting diverse perspectives and community input.
- **Impact of large donations:** larger donations from development projects are creating time constraints and logistical challenges for AAF in managing public art initiatives effectively.

These challenges highlight the complexities AAF faces in balancing operational constraints, adherence to municipal norms, maintaining autonomy, and managing community expectations in their role of enhancing Addison's public art landscape.

# Proposed Direction

To align public art selection and procurement with Council Strategic Objectives and identified projects, adjustments to the Public Art Policy and current practices, as illustrated in the process graphic below, could be implemented:



To align public art selection and procurement with Council Strategic Objectives and identified projects, adjustments to the Public Art Policy (below) could be implemented or a more robust approach that mirrors Addison's comparator cities could be taken.

## IV. Process.

- A. Addison Arbor Foundation will review proposals from donors or artists through the selection process, **facilitated by Town staff.** ~~They~~ **The Town** will work with citizens or groups to ensure the proposal is appropriate and aligns with Town goals.
- B. The Parks Department and AAF will determine an appropriate location for the work.
- C. ~~The Addison Arbor Foundation Staff~~ will present the proposed public art and location to Council. Council action is required to accept works of art, commission artists, or anything related to installation of public art.
- D. If approved, the Town will oversee installation, administration, and maintenance.

# Discussion & Questions?