

# Website Redesign

October 24, 2023

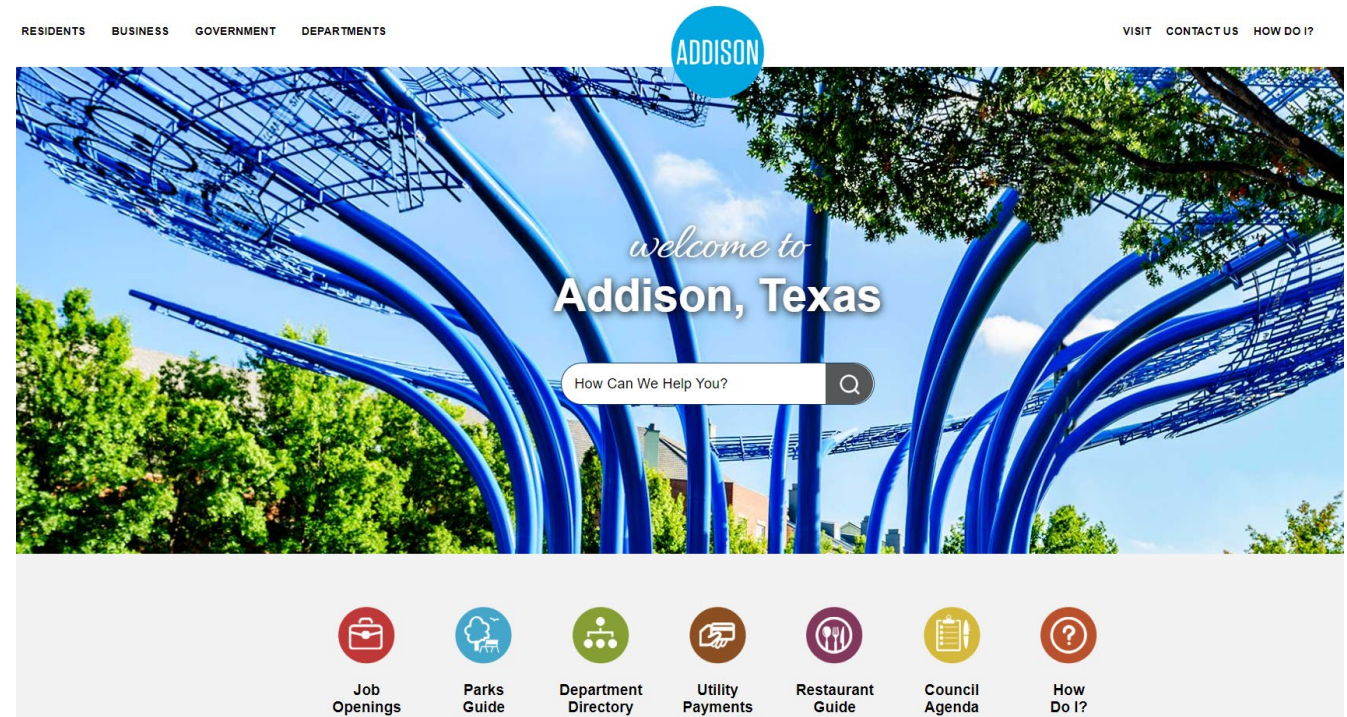
The logo for ADDISON, featuring the word "ADDISON" in a bold, blue, sans-serif font. The text is centered within a white circle, which is set against a blue background. The blue background is part of a larger graphic element on the right side of the slide, consisting of a blue triangle pointing downwards, with a white circle inside it. The top and bottom corners of the blue triangle are cut off by a diagonal line, revealing a dark grey background.

# Item Summary

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## Contract with Granicus Includes:

- New Main Website
- Four Subsites
  - Airport
  - Economic Development
  - Parks and Recreation
  - Police
- Intranet



## Total First Year Cost:

- One Time fee: \$64,000
- First Year Prorated Licensing Fee: \$12,240
- Funding source is the interest earning on the Information Technology Equipment Replacement Fund

## About the Town's Current Website

- Launched in 2019
- Created by Municode with a number of “upgrades”
- Municode was purchased by CivicPlus
- Platform used for the website has reached its “end of life”
- Options included:
  - Move to a newer version of the current platform, but with fewer upgrades
  - Create a new website on a new platform

## About Granicus

- Has created more than 1,500 government websites
- New site will include modern digital services including forms and signatures, online payments, and more
- Redesign will include data analysis of current website, user research and user testing
- Is an Esri Partner with better integration of GIS and location intelligence solutions
- Better integration with new agenda management software

# Recommended Action

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**Administration recommends approval**

# Questions