

2023 Comprehensive Plan Advisory Committee (CPAC) Appointments

The logo for Addison, featuring the word "ADDISON" in a bold, blue, sans-serif font centered within a white circle. This circle is set against a blue background that has a white diagonal line running from the top-left to the bottom-right, creating a triangular shape on the right side of the slide.

ADDISON

CPAC Appointments

- On August 22nd, Council approved the Professional Services Agreement with Dallas-based consulting firm Verdunity for a Comprehensive Plan Update.
- The Comprehensive Plan Update serves to guide the Town's future development patterns with strategic focus on policies addressing:
 - Growth and redevelopment
 - Housing
 - Infrastructure & Mobility
 - Social amenities
 - Fiscal sustainability



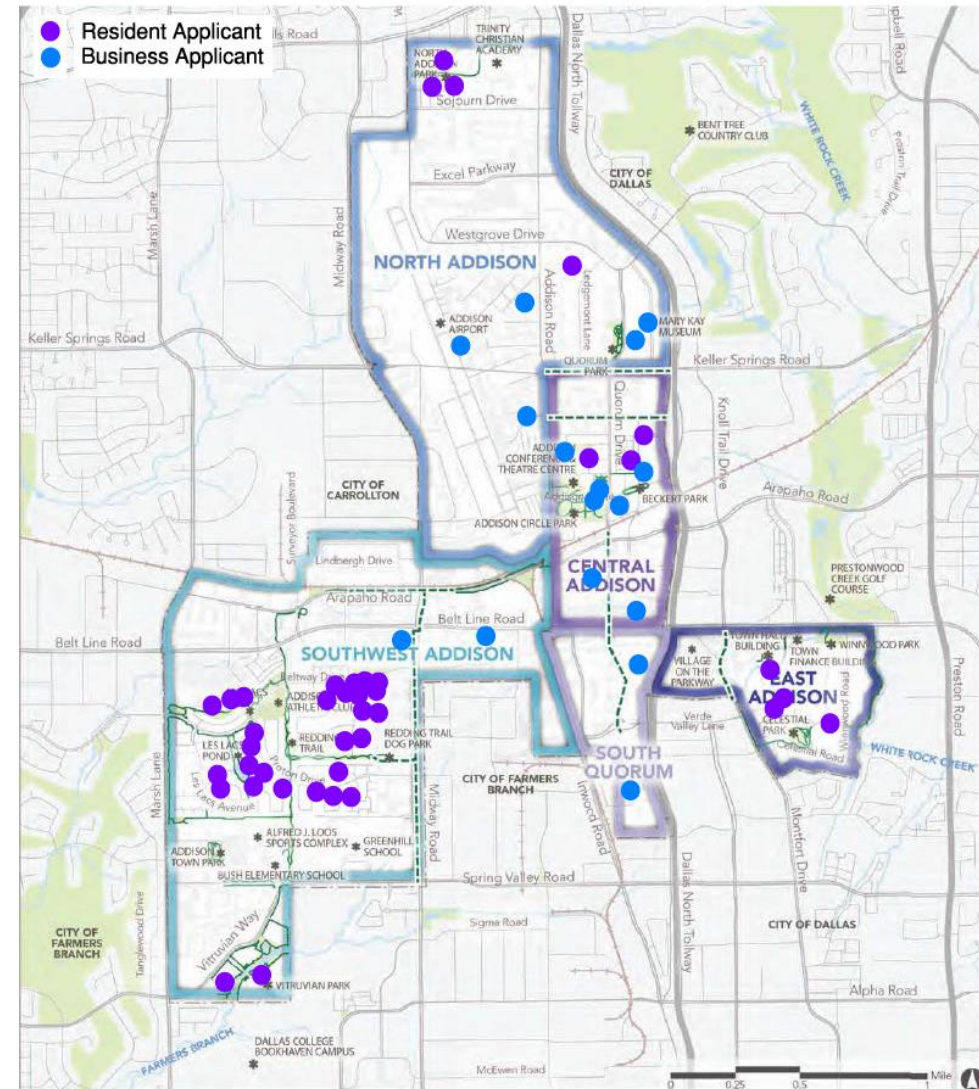
The Comprehensive Plan Advisory Committee (CPAC) will include:

- A total of 25 committee members comprised of residents and members of the Addison business community. The committee will meet 12 times over the course of the project.
 - 1 Planning & Zoning Commission member – **Denise Fansler selected 9/19 by the P&Z Chair**
 - Each Council Member should recommend 3 CPAC members (one selection for each CM should be a business community member)
 - 3 legacy members (residents with a long history of service in Addison) selected by collective decision of the Council

CPAC Appointments

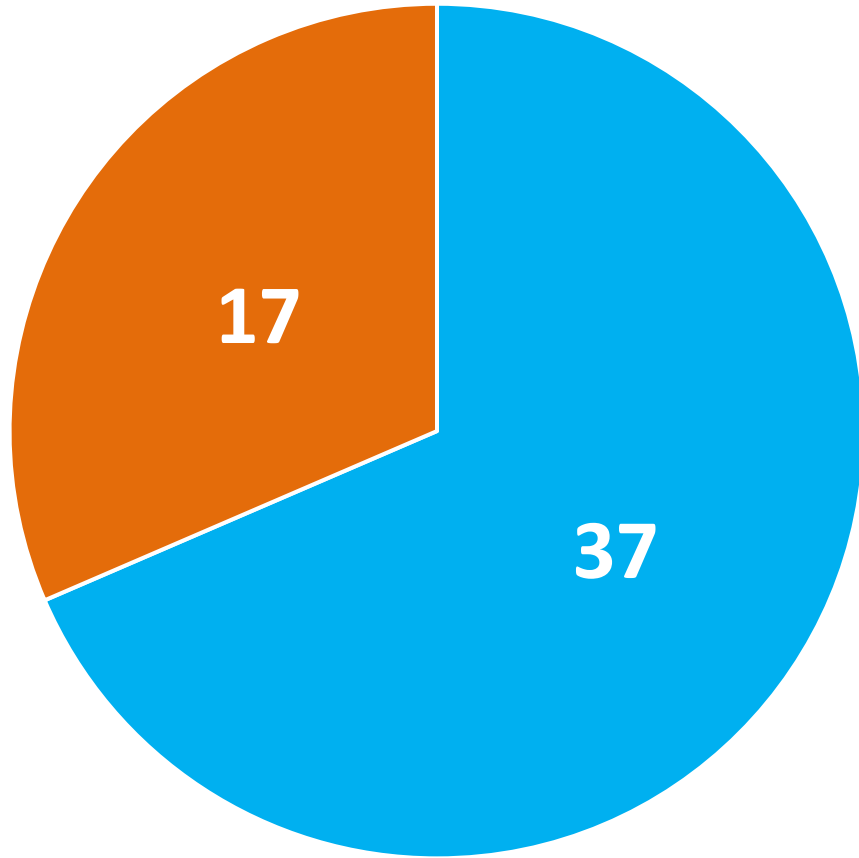
Staff received 54 applications for the Comprehensive Plan Advisory Committee (CPAC) over approximately three weeks.

- Applications were solicited through:
 - Town website
 - Facebook
 - Instagram
 - Next Door
 - Town newsletter
 - Business newsletter
 - Targeted outreach to key stakeholder groups
- Roughly 8,500 impressions and over 100 clicks online



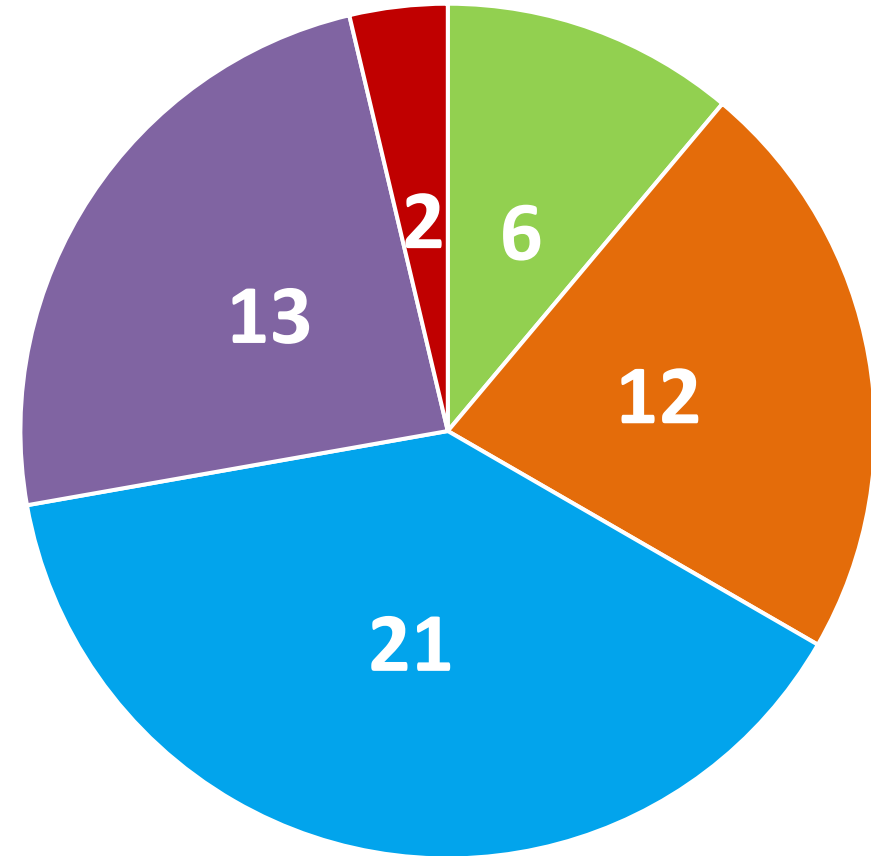
CPAC Appointments

Applicant Type



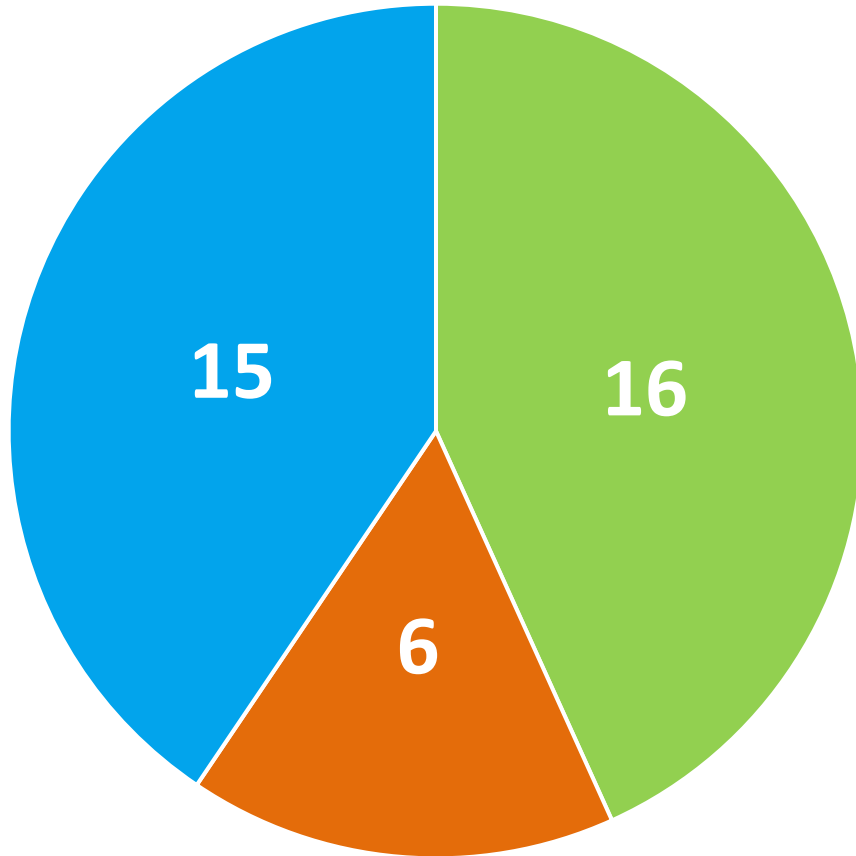
■ Resident ■ Business Community

Age



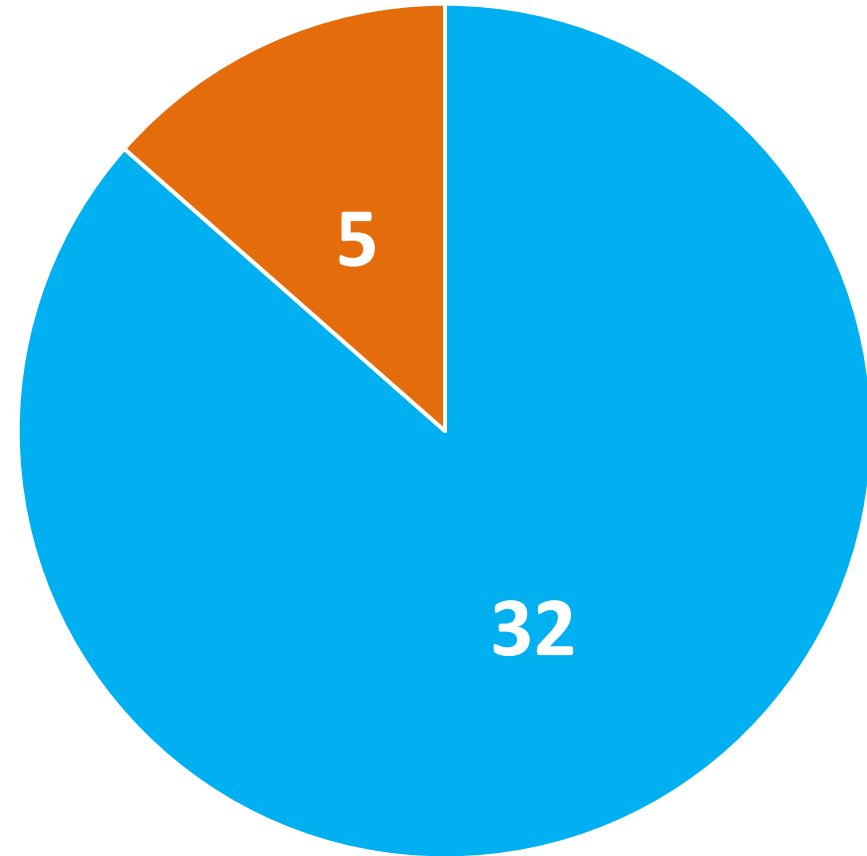
■ 19-34 ■ 35-49 ■ 50-65 ■ 66-80 ■ 81+

Residential Tenure



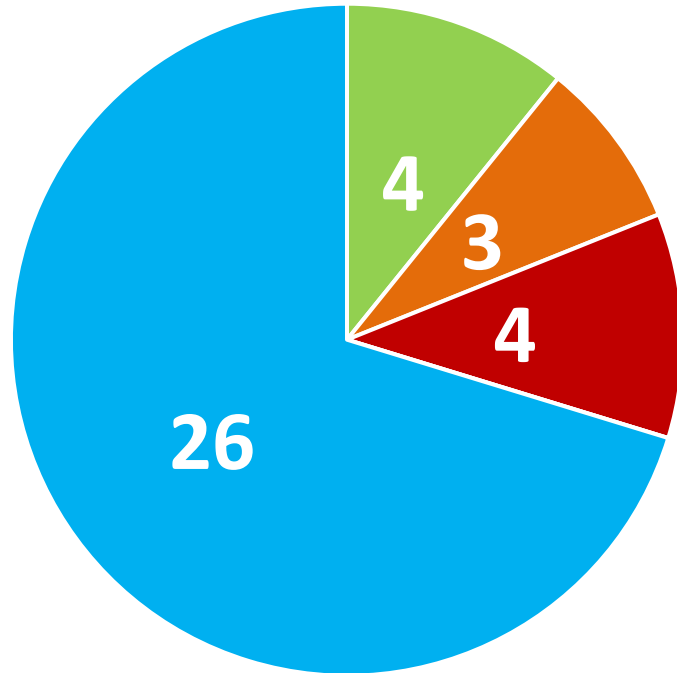
■ 0 - 5 years ■ 6 - 15 years ■ 16+ years

Home Ownership Status



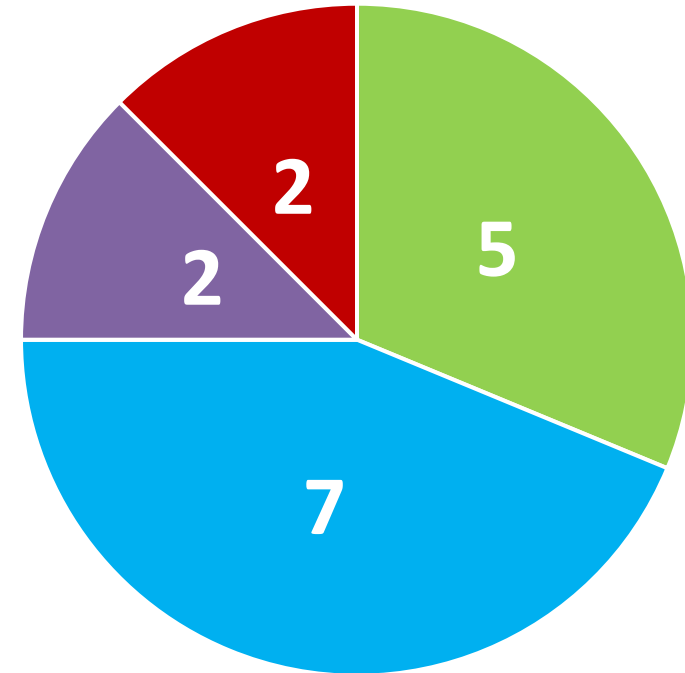
■ Own ■ Rent

Residence Location



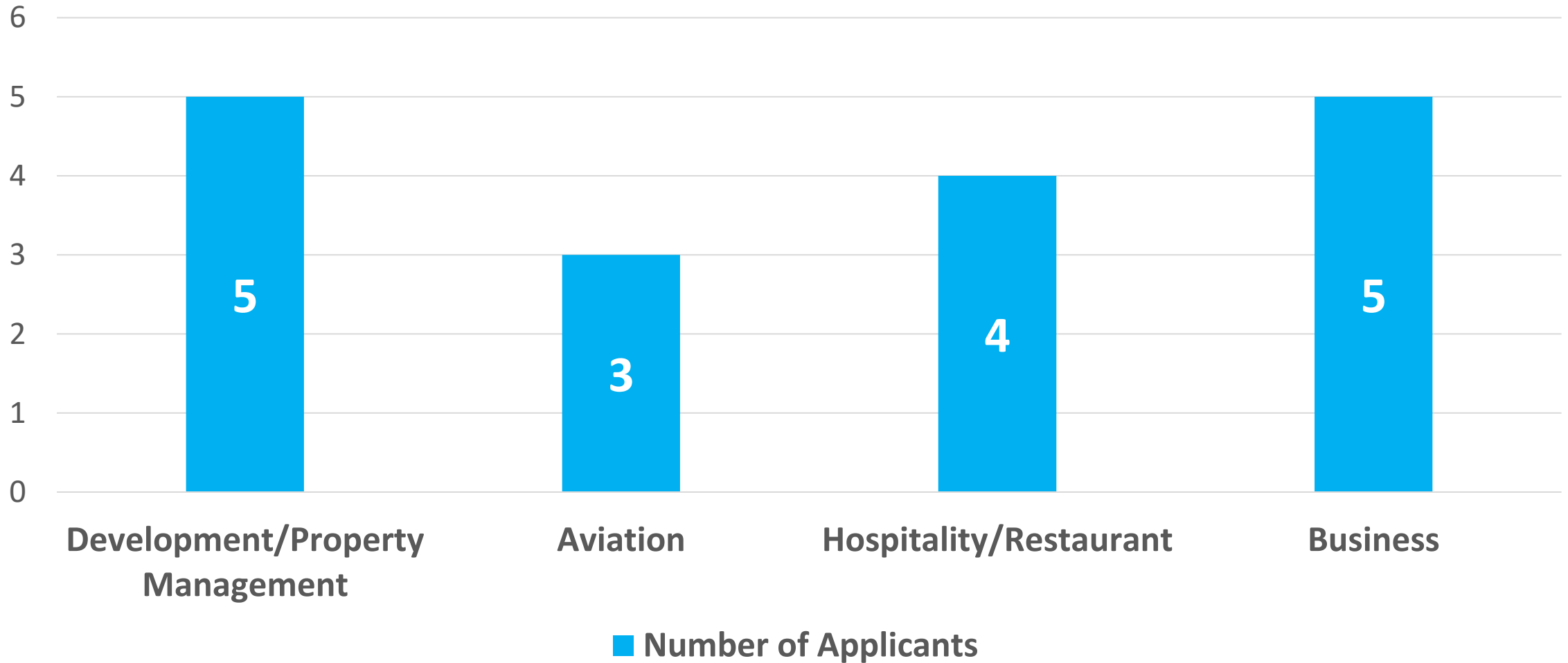
- North
- Central
- East
- Southwest
- South Quorum

Business Location



- North
- East
- Southwest
- Central
- South Quorum

CPAC Applicant Industry Type – Business Community



Each applicant was asked to rank the following policy topics in order of most to least important to address:

- Parks and recreation, and Town facilities
- Economic growth and resiliency
- Trail and sidewalk connectivity
- Housing types and ownership/rental mix
- Redevelopment, reinvestment (public and private), and neighborhood enhancement
- Transportation network (streets and public transit)
- Building form/scale and streetscape design

Top Two Concerns	Bottom Two Concerns
#1: Economic growth and resiliency (28/54)	#6: Trail and sidewalk connectivity (11/54), Building form/scale and streetscape design (11/54)
#2: Economic growth and resiliency (11/54)**	#7: Building form/scale and streetscape design (17/54)
<i>**Redevelopment, reinvestment (public and private), and neighborhood enhancement (10/54), Transportation network (streets and public transit) (10/54)**</i>	

When considering committee appointments, staff recommends that the City Council takes into consideration the following selection attributes, where feasible:

- Residence/Business Location – representation throughout Town
- Demographics – diverse, inclusive of young professionals and renters
- Experience – varied professional backgrounds
- Perspective – openness to divergent perspectives on key issues
- Availability – can be an active participant in the process
- Compatibility – able to collaborate to address complex issues

1

Project Website Launch - Sep 2023

Verdunity will launch the project website for regular updating as the project continues through Dec 2024.

2

Public Project Kickoff - Oct 2023

Verdunity will facilitate a set of public meetings to introduce the project and host the first CPAC meeting.

Questions?