Holiday Inn Express & Suites Special Use Permit (1889-SUP)



ADDISON

LOCATION:

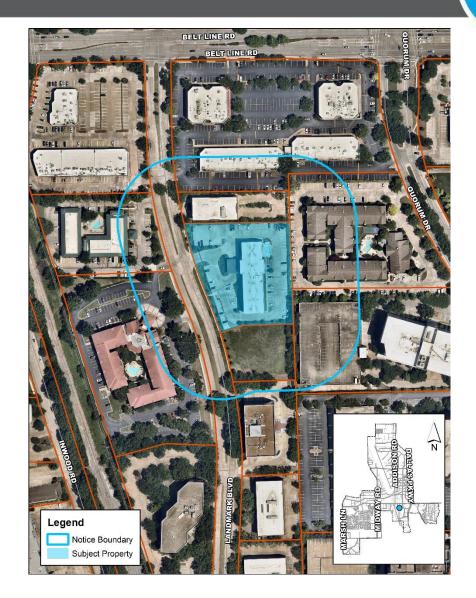
14960 Landmark Blvd

REQUEST:

Approval of a Special Use Permit for the sale of alcohol for off-premises consumption.

ACTION REQUIRED:

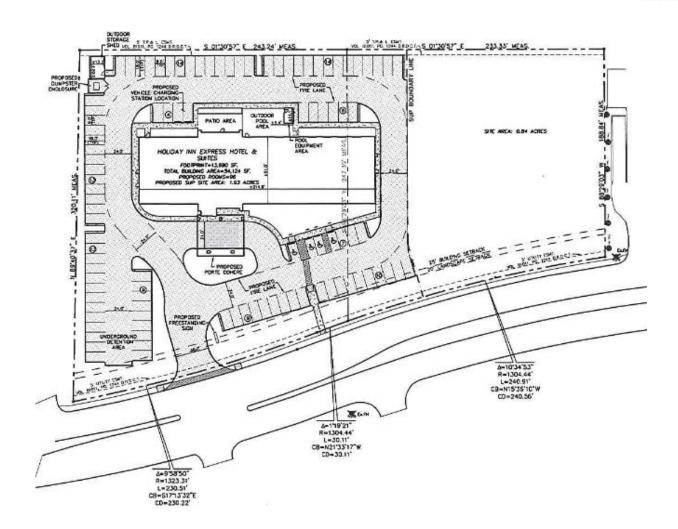
Discuss, consider, and take action on the appropriateness of the proposed sale of alcohol for off-premises consumption at the subject property.





PROJECT HISTORY:

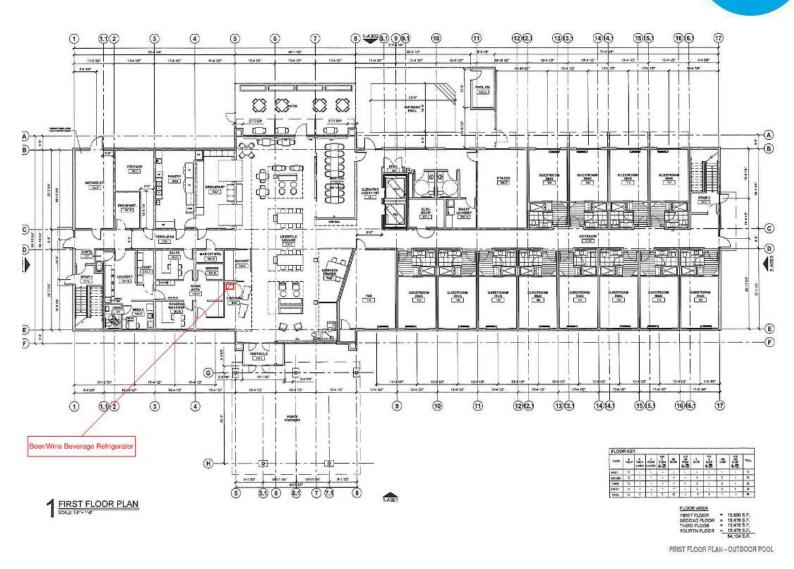
- 1976 Rezoned from Apartment, "A", to Commercial.
- 2014 SUP, Ord. No. O14-022, to allow hotel.
- Present Proposed SUP to allow the sale of alcohol for off-premises consumption.





FLOOR PLAN:

 Sale of beer and wine for hotel guests, from a beverage cooler located behind the check-in desk within the hotel lobby.





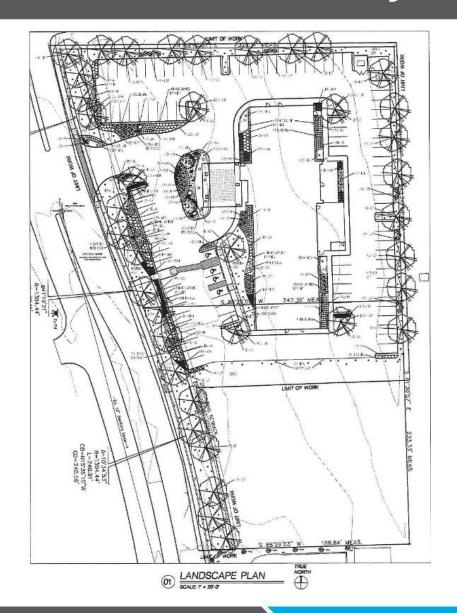


Wine/Beer Refrigerator

Hotel Lobby

5





PARKING:

• SUP, Ord. No. 095-012, required 150 parking spaces for the hotel. The hotel currently has 148 spaces on site, likely due to compliance with accessibility standards.

OPEN SPACE AND LANDSCAPE:

 No modifications are proposed to the existing open space and landscaping.

EXTERIOR APPEARANCE:

 No modifications are proposed to the existing façade.





CODE VIOLATION:

- Staff identified two missing trees along Landmark Boulevard. A Notice of Violation has been issued to the property owner.
- Due to extreme temperatures, Staff has agreed to an extended compliance timeline to plant replacement trees.
- Staff does not recommend delaying consideration of this request.

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PUBLIC NOTICE:

Notice of public hearing was provided to property owners within 200 feet of the subject property in accordance with Town and State law.

NOTICE RECIPIENTS: 11

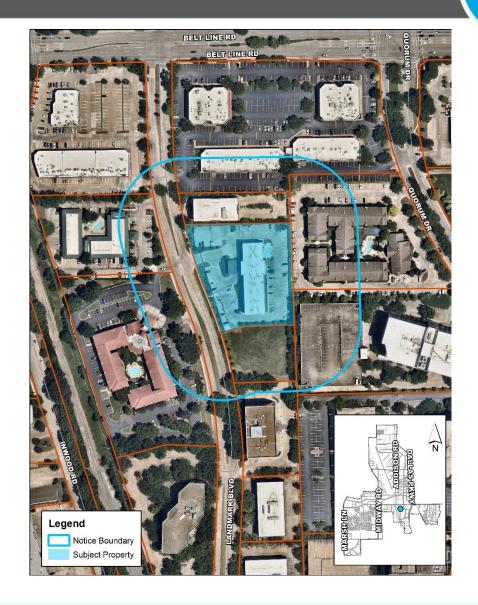
FOR: None.

AGAINST: None.

NEUTRAL: None.

PLANNING & ZONING COMMISSION ACTION:

Approval: 7-0





RECOMMENDATION:

Staff recommends approval of the request, with the following conditions:

- The applicant shall not use any terms or graphic depictions that relate to alcoholic beverages in any exterior signage.
- The sale of alcoholic beverages shall be limited to hotel guest for off-premises consumption.
- Off-premises consumption shall be defined as guests consuming alcohol within on-site guest rooms.
- The sale of alcoholic beverages is limited to the market pantry/beverage cooler. Future expansion as it relates to the sale of alcoholic beverages will require approval of an SUP.