



September 8, 2022

City of Addison - Infrastructure & Development Services

16801 Westgrove Drive

Addison, TX 75001

RE: Hawkets Addison – Letter of Intent and Description of Brand

To whom it may concern,

Brief History

It all started when four best friends with family roots in Malaysia, Hong Kong, and Vietnam, decided to bring the bold flavors of Asian street food to the streets of Orlando in 2011. The brand has expanded to 13 locations primarily spread across the Southeast. The Hawkets story is still told through three important chapters: Great Food, Delicious Drinks, and an Exciting Vibe.

1. The Food:

- Asian street food is special. The flavors are bold and unapologetic, the recipes are passed down from generation to generation, and the wok technique is unparalleled. The best Asian street food mesmerizes all five senses: sight, smell, sound, touch, and of course, taste.

2. The Drinks:

- Craft cocktails, brews, and wine. Our cocktails are carefully concocted featuring exotic flavors and bold liquors.

3. The Vibe:

- Custom neon signage, Asian style wallpaper, newspaper tabletops, and a bustling expo that accentuates the woks.



HAWKERS

ASIAN STREET FOOD

EATHAWKERS.COM

Hawkers Addison

The proposed Hawkiers restaurant in Addison, TX is approximately 5,100 SF, featuring an inside/outside bar and multiple patio dining zones. We anticipate having approximately 60-75 hourly employees, being led by a management team of about 6; the management team includes chefs, bar managers, a GM, and an Assistant GM. This location will be open 7 days a week from 11am until 10pm (11pm on Fri/Sat) with the exception of a few holidays.

Should have any questions or concerns, please do not hesitate to contact me directly.

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