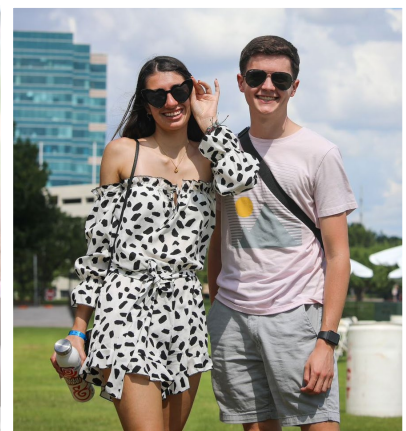


Taste Addison Update

April 26, 2022



ADDISON



JUNE 3-4 • TasteAddisonTexas.com ADDISON

Dates and Times

Friday, June 3	6pm – 12am
Saturday, June 4	2pm – 12am

General Admission Tickets

\$15 – Ages 13+

\$5 – Ages 6-12

Free – Ages 0-5



VIP Packages

\$50 – VIP / \$75 – VIP+

Includes admission, 2 drink tickets, 2 Taste Bites, Orangetheory Fitness VIP Lounge with food & drink samples, and Main Stage Viewing Deck. VIP+ includes reserved parking.

Hotel Package

Free with any Addison hotel booking
Includes admission for 4 and a canvas tote bag.

Family Fun & Shopping

ADDISON

■ Family Fun Lawn

- Free craft activities, carnival games and attractions
- Petting zoo, rock climbing wall, and Addison Outdoors activity trailer

■ Marketplace

- Vendor sales for art, jewelry, packaged foods and other artisan items

■ Festival Merch

- Purchase new branded items, including apparel, drinkware, cooling towels and ore.



SEAN PAUL



Stone Temple Pilots



National Acts

candlebox



Living Colour

FRIDAY

Main Stage

Tyler Kinchen & the Right
Pieces
Emerald City All Stars
Sean Paul

Legends Stage

Rockytop
Desperado
Def Legend

SATURDAY

Main Stage

Havana NRG
All Funk Radio Show
Living Colour
Candlebox
Stone Temple Pilots

Legends Stage

Riley Nownes
Barefoot Nation
Pearl Gem
Alaniz
Infinite Journey

Food & Beverage

- 24 Addison establishments participating
 - 19 selling in the park, plus 3 concessionaires
 - 10 sampling in the VIP Lounge
- Extremely diverse cuisine options include Korean, Mongolian, Chinese, Thai, Hawaiian, Brazilian, Mediterranean, Tex-Mex, seafood, BBQ, sweet treats and more!
- Partnering with local breweries and distilleries for festival beverage tents, as well as select national brands



Complimentary Sampling

ADDISON



■ The Grove

- Located near Legends Stage featuring a full-service bar and spirits sampling
- Frankly Organic Vodka and Lockwood Distilling

■ The Garden

- Located on north side of the park featuring beer, wine, and wine-based cocktail sampling
- Four Corners Brewing Co., Cupcake Vineyards, and BuzzBallz
- Sampling hours for both locations run Friday 6-9pm and Saturday 2-7pm for guests 21+ while supplies last

VIP Features

- Single day general admission – Friday or Saturday
- Two beverage tokens, valid at Festival Beverage Booths
- Two Taste Bites, valid at any Restaurant Booth
- Access to Orangetheory Fitness VIP Lounge
 - Private indoor & lawn seating
 - Unlimited packaged snacks and water
 - Periodic sampling by 10 establishments
- Access to the Main Stage Viewing Deck
 - An elevated viewing area in the ellipse
 - Limited capacity; standing room only
- VIP+ includes a reserved parking space steps away from an entry gate





Questions?