

**Galaxy FBO
Meritorious Exception
(MR2021-007)**

The logo for ADDISON, featuring the word "ADDISON" in a bold, blue, sans-serif font centered within a white circle. This circle is set against a blue background that is part of a larger graphic design on the right side of the slide, which includes diagonal white lines and a grey triangle in the top-left corner.

Case MR2021-007 Galaxy FBO

ADDISON

LOCATION:

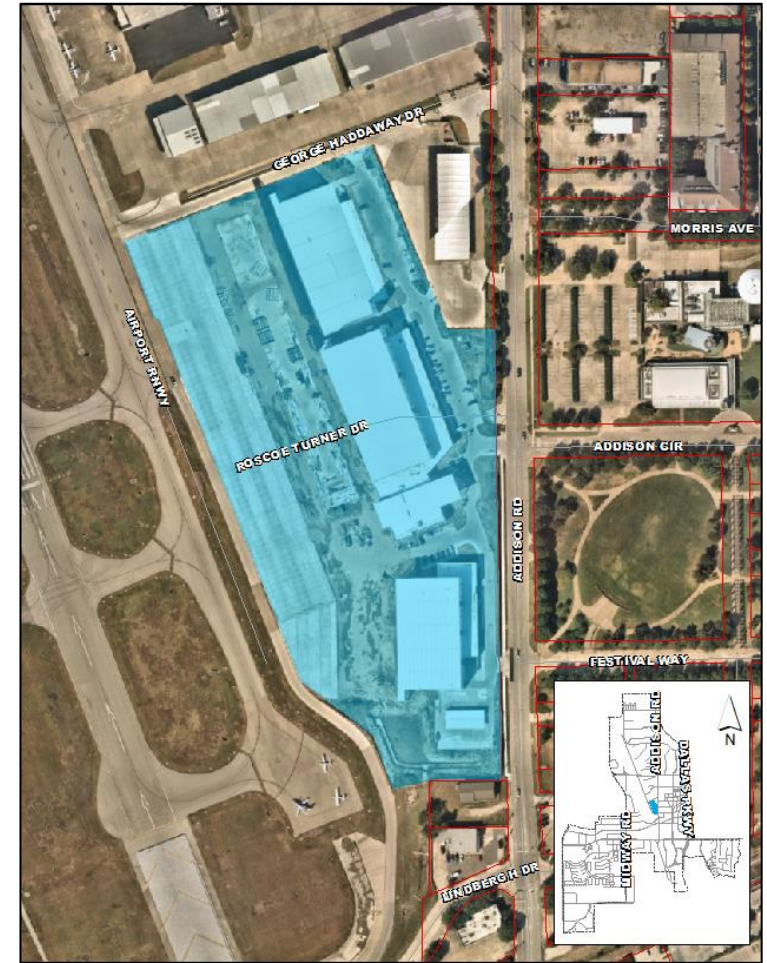
15601 Addison Road

REQUEST:

Approval of a Meritorious Exception for an attached sign for Galaxy FBO.

ACTION REQUIRED:

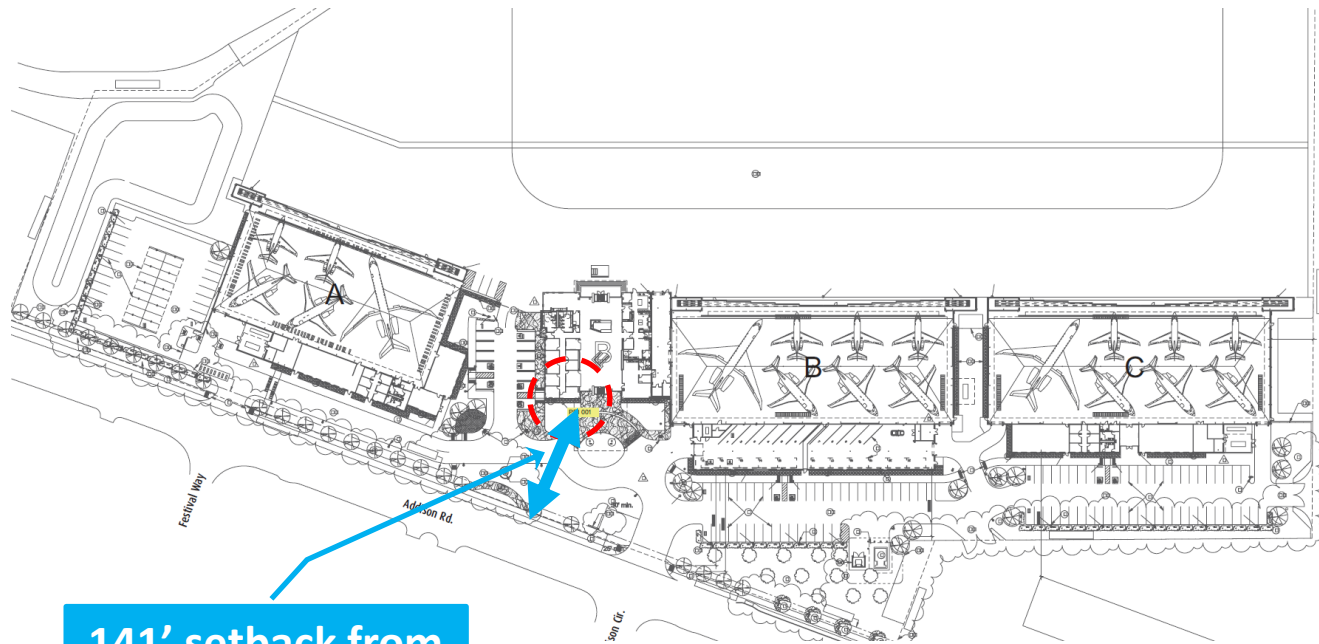
Discuss and consider action on the appropriateness of the proposed sign code meritorious exception request.



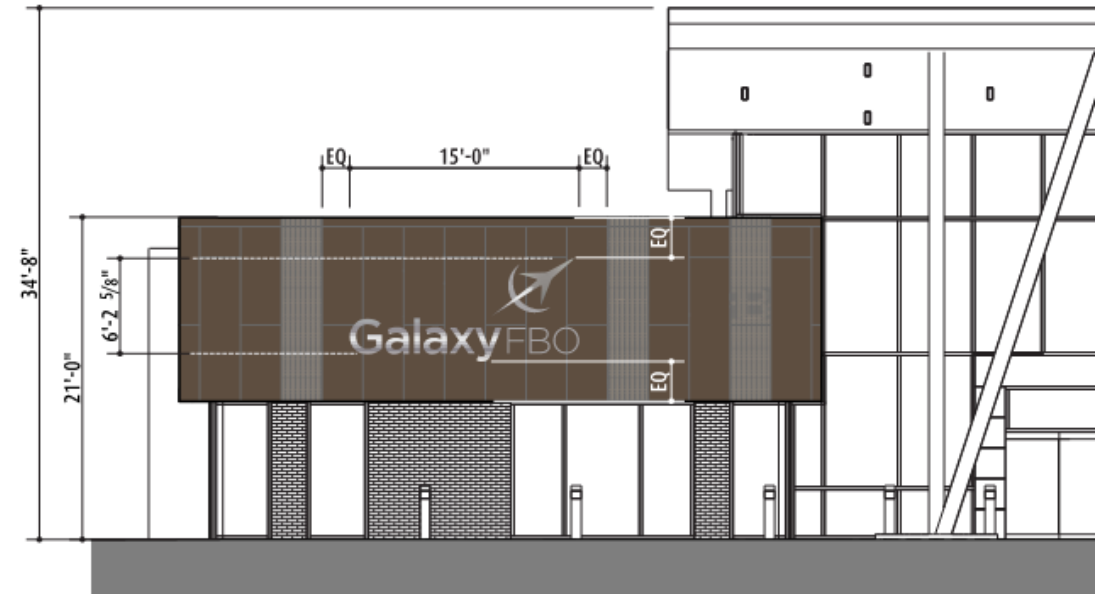
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ADDISON

Attached Sign Location



141' setback from
Addison Road



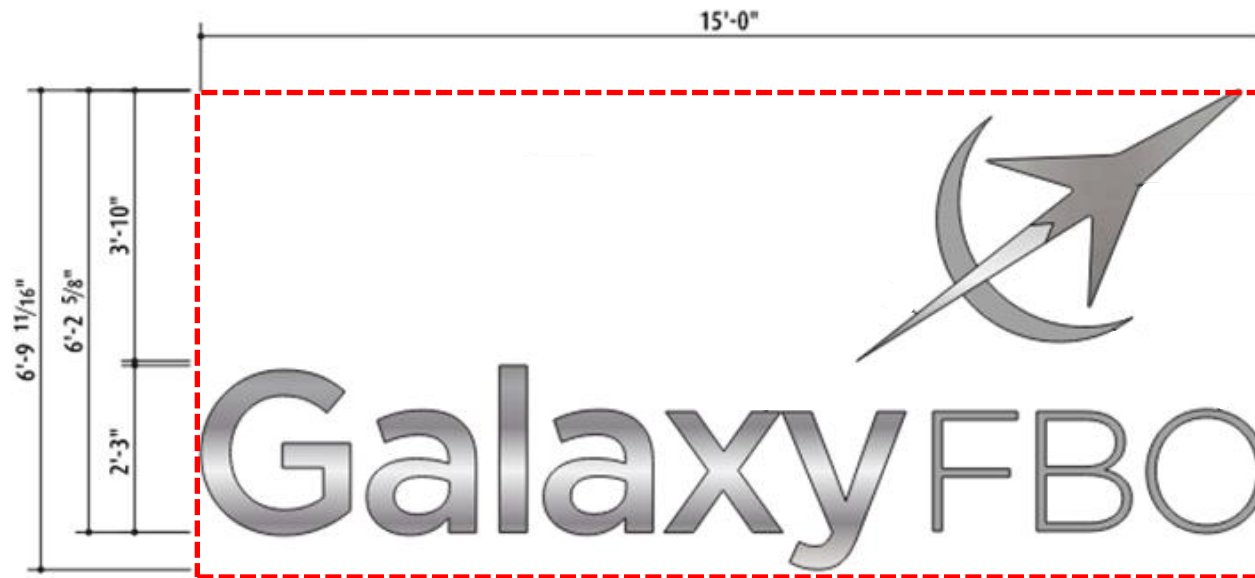
SIGN CODE COMPLIANCE ISSUES:

- **Maximum Logo Height**
 - Galaxy FBO Logo - Maximum permitted letter/logo height is 30 inches
- **Sign Effective Area**
 - Maximum permitted sign effective area is 100 square feet



Sign Effective Area

Exceeds maximum by 2.11 square feet



102.11 SF

Letter / Logo Height

Exceeds 30-inch max height for logos by 16 inches



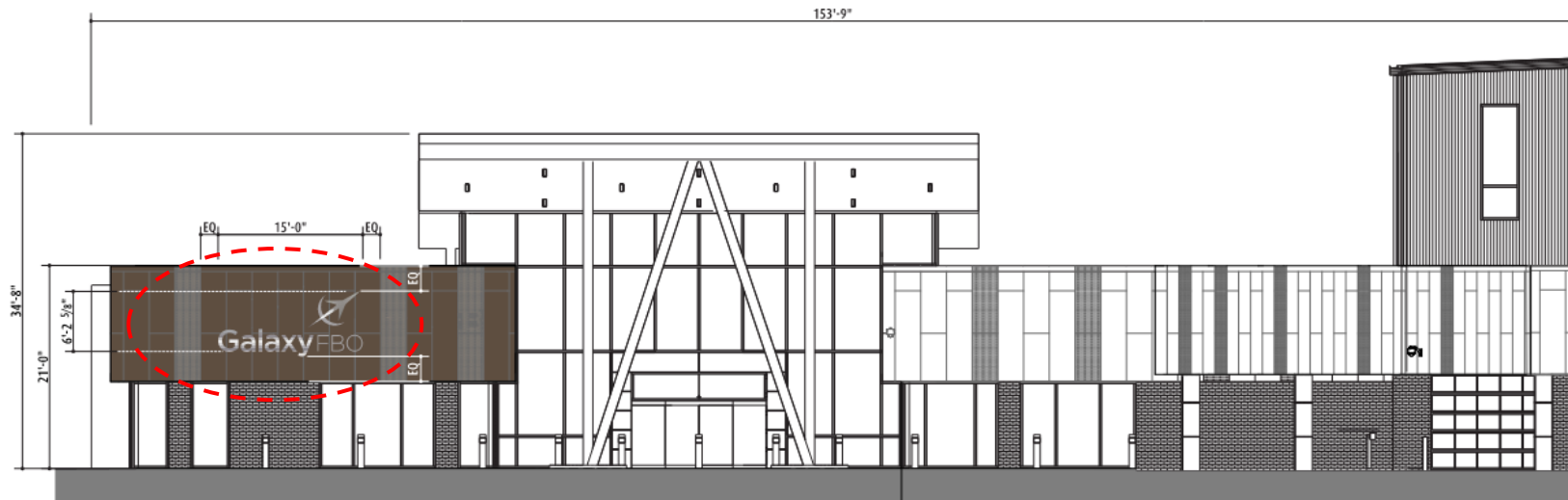
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ADDISON



Only one attached sign visible from the public street

Sign area and logo are proportionate in scale with building elevation and facility

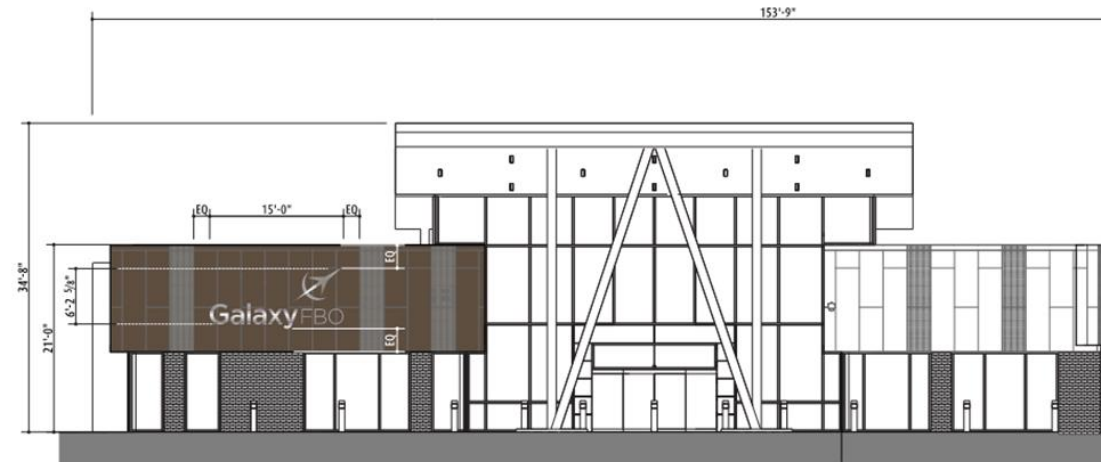


MERITORIOUS EXCEPTION CRITERIA:

The council may consider appeals on the basis that such regulations and/or standards will, by reason of exceptional circumstances or surroundings, constitute a practical difficulty or unnecessary hardship or on the basis that the proposed improvement although falling under the definition of a "sign," constitutes art that makes a positive contribution to the visual environment.

Proposal meets hardship criteria

- Strict application of the sign code would result in a much smaller logo and a sign that would be disproportionate to the size of the façade and facility.



RECOMMENDATION:

Staff recommends **approval of the request.**