

# Addison Oktoberfest Update

August 24, 2021



### **General Information**



#### **Dates and Times**

Thursday, Sept. 16 6pm-11pm

Friday, Sept. 17 6pm-12am

Saturday, Sept. 18 12pm-12am

Sunday, Sept. 19 12pm-5pm



#### **General Admission Tickets**

Friday & Saturday \$10 Ages 10+, Free Ages 9 & Under

Thursday & Sunday
Free For All Ages

### **General Information**



#### **Packages**

#### Addison Oktoberfest Paket

\$40 – Ages 21+

Includes admission, commemorative stein, 2 Paulaner biers, commemorative pin, & festival shirt

#### <u>Kinderpaket</u>

\$20 – Ages 9 and under
Includes souvenir light-up mug,
souvenir button, Oktoberfest hat,
& festival shirt



#### **Packages**

#### **Group Reservations**

\$200 Thursday, \$300 Friday/Saturday
Includes admission for 8
(Friday/Saturday), 8 commemorative
steins, 8 Paulaner biers, 8
commemorative pins, and a reserved
table inside the Partyhalle

#### **Hotel Package**

Free with any Addison hotel booking
Includes admission for 2, 2 souvenir
pins, 2 commemorative steins, & 2
Paulaner biers

### **Entertainment**



### Partyhalle

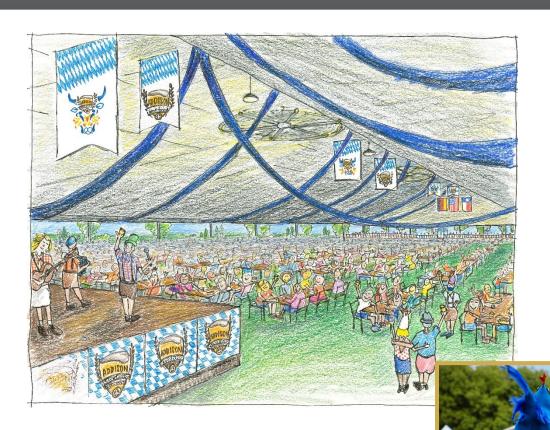
- New, open-air design
- Live music & dance floor

#### CBS 11 Musikzelt

- Live music
- Games & activities

### Draught Haus Biergarten

 Outdoor seating area featuring football games on a large screen



### **Games & Activities**





### Paulaner Biergarten

- Masskrugstemmen
- Bier Maiden Stein Carrying
- Biergarten Bingo

#### CBS 11 Musikzelt

- German Idol
- Bier Barrel Rolling
- Stein Carrying Relay



## Family Fun







#### Kinderzelt

- Free craft activities for all ages
- Complimentary face painting & balloon twisting
- Kids' Games (presented by Crayola Experience)
  - Fun activities for ages 3-12 on Saturday & Sunday

### Sunday Hund-Day

Dachshund Dash & German Dog Showcase

#### Marktplatz

 Shopping area featuring art, jewelry, clothes, specialty foods, and more

### **New for 2021**



#### Kleinhalle

- New, indoor dining area featuring table service
- Exclusive beer & wine options
- Live entertainment

### Food & Beverage

- New Partyhalle food court
- Mobile ordering

### Partyhalle Deck

Reserved seating for corporate and social groups





# **Festival Merch**

















# Health & Safety Measures



- Redesigned layout to facilitate open airflow and spacing between groups
  - No walls on Partyhalle tent
  - Tables placed 6' apart throughout the venue
- Online ticket sales and mobile ordering options to reduce waits in line
- Hand sanitizer stations throughout venue, plus enhanced cleaning measures
- Face coverings recommended for attendees not fully vaccinated for COVID-19



### **Questions?**



