

ORDINANCE NO. \_\_\_\_\_

**AN ORDINANCE OF THE TOWN OF ADDISON, TEXAS, GRANTING A MERITORIOUS EXCEPTION TO CHAPTER 62 OF THE CODE OF ORDINANCES FOR BOWLERO, LOCATED AT 3805 BELT LINE ROAD, TO ALLOW MULTIPLE ATTACHED SIGNS ON THE FRONT FAÇADE, AND TO EXCEED THE TOTAL EFFECTIVE AREA AND THE MAXIMUM ALLOWABLE LETTER AND LOGO HEIGHT FOR ATTACHED SIGNS; PROVIDING A PENALTY NOT TO EXCEED FIVE HUNDRED AND NO/100 DOLLARS (\$500.00) FOR EACH OFFENSE AND A SEPARATE OFFENSE SHALL BE DEEMED COMMITTED EACH DAY DURING OR ON WHICH A VIOLATION OCCURS OR CONTINUES; PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, Chapter 62 of the Code of Ordinances regulates signage in the Town of Addison; and

**WHEREAS**, Section 62-33 permits the City Council to approve exceptions to the provisions of Chapter 62 in cases that have obvious merit in not only being appropriate to the particular site or location, but also in making a positive contribution to the visual environment; and

**WHEREAS**, the City Council has determined that the grant of the meritorious exception contained herein is in the best interest of the public and promotes the visual environment of the Town.

**NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:**

**SECTION 1.** The recitals and findings set forth above are hereby found to be true and correct and incorporated as if fully set forth herein.

**SECTION 2.** A meritorious exception to Chapter 62 of the Code of Ordinances is hereby granted to allow multiple attached signs on the front façade and to authorize signage that exceeds the total effective area and the maximum allowable letter and logo height for attached signs as depicted in **Exhibit A**, for Bowlero, located at 3805 Belt Line Road. No other additional signage is permitted unless it complies with Chapter 62 of the Code of Ordinances.

**SECTION 3.** Any person, firm, corporation, or other business entity violating any of the provisions or terms of this Ordinance shall, in accordance with Section 62-35 of the Town of Addison Code of Ordinance (Violations), be fined, upon conviction, in an amount of not more than Five Hundred and No/100 Dollars (\$500.00), and a separate offense shall be deemed committed each day during or on which a violation occurs or continues.

**SECTION 4.** This Ordinance shall become effective from and after its passage and approval and after publication as may be required by law or by the City Charter or ordinance.

**PASSED AND APPROVED** by the City Council of the Town of Addison, Texas, on this the 10<sup>TH</sup> day of AUGUST 2021.

**TOWN OF ADDISON, TEXAS**

\_\_\_\_\_  
Joe Chow, Mayor

**ATTEST:**

**APPROVED AS TO FORM:**

\_\_\_\_\_  
Irma Parker, City Secretary

\_\_\_\_\_  
City Attorney

**EXHIBIT A**



**EB 1** EXTERIOR FACE-LIT / BACK-LIT LOGO TYPE

**EF 1** EXTERIOR FACE-LIT / BACK-LIT LOGO

**EXHIBIT A**



**CURRENT SIGN SOUTH ELEVATION**

SCALE: 3/16" = 1'-0"

**EXHIBIT A**



**PROPOSED SIGN SOUTHWEST ELEVATION**

SCALE: 1/8"=1'-0"

**3,481 SQ. FT.  
WALL SURFACE  
(39'-4" x 88'-6")**



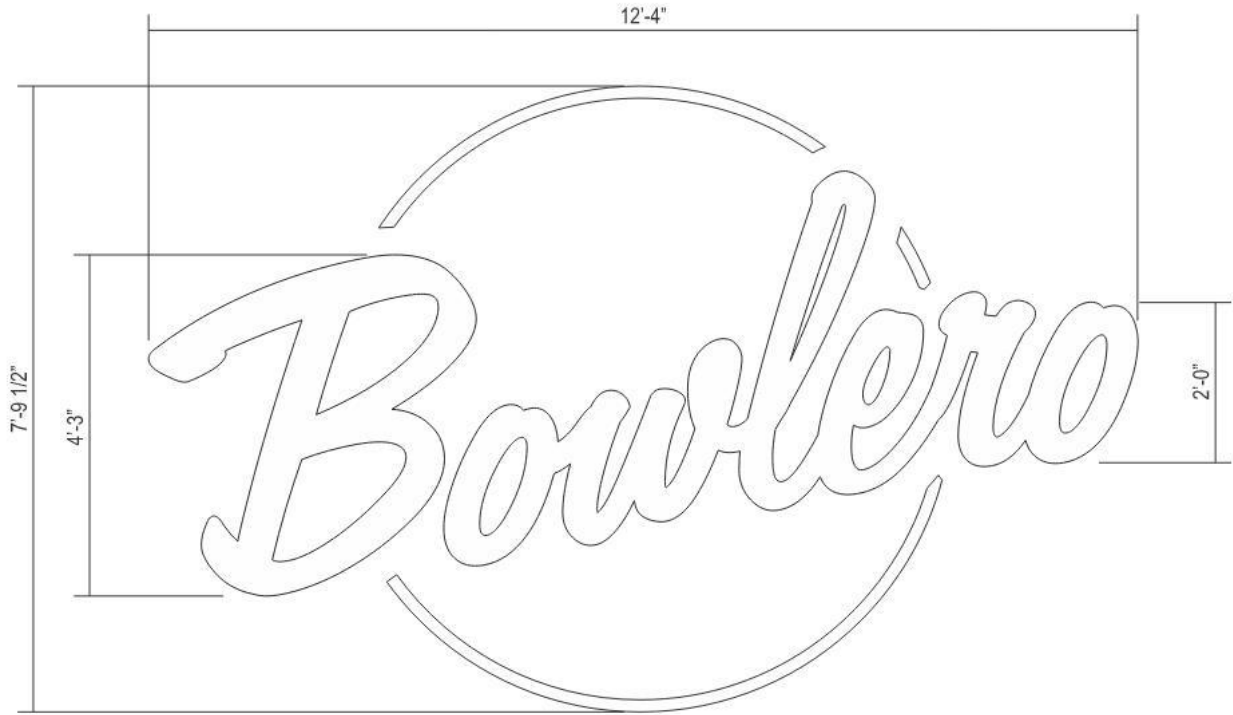
**EXHIBIT A**



**PROPOSED SIGN SOUTHEAST ELEVATION**  
SCALE: 1/8"=1'-0"

**3,481 SQ. FT.  
WALL SURFACE  
(39'-4" x 88'-6")**

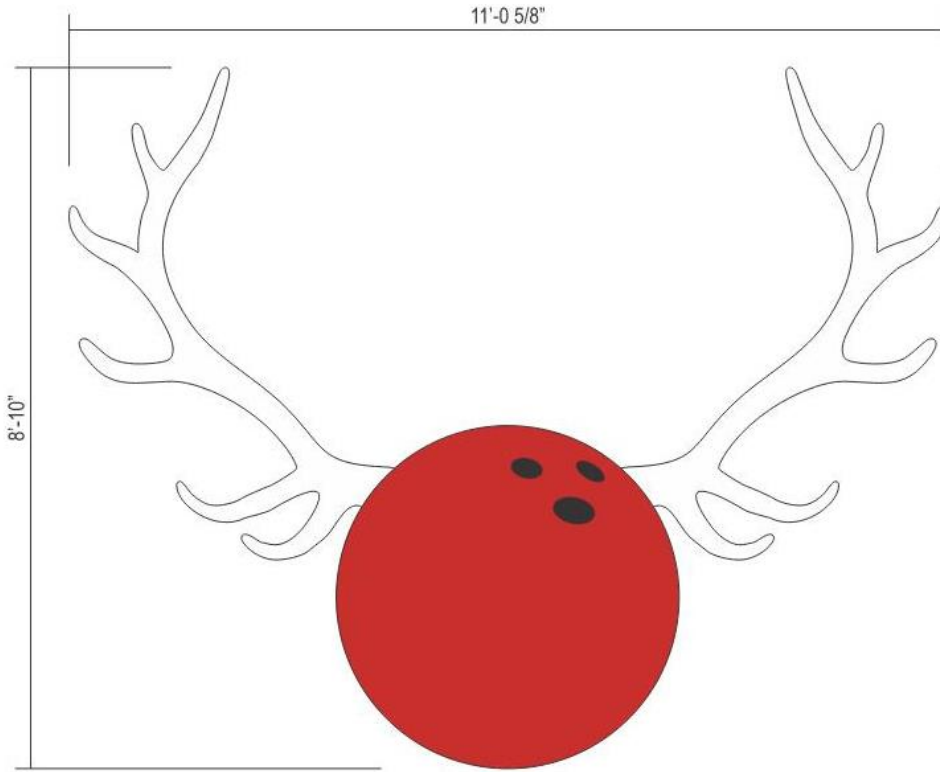
**EXHIBIT A**



**FRONT VIEW**  
SCALE: 1/2"=1'-0"



**EXHIBIT A**



**FRONT VIEW**  
SCALE: 1/2"=1'-0"

