Addison Airport
US Customs Building
Meritorious Exception
(MR2021-006)





LOCATION:

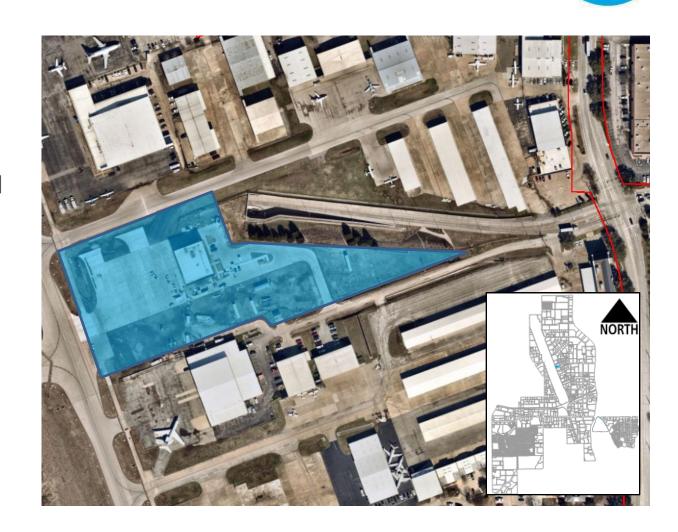
4545 Jimmy Doolittle Drive.

REQUEST:

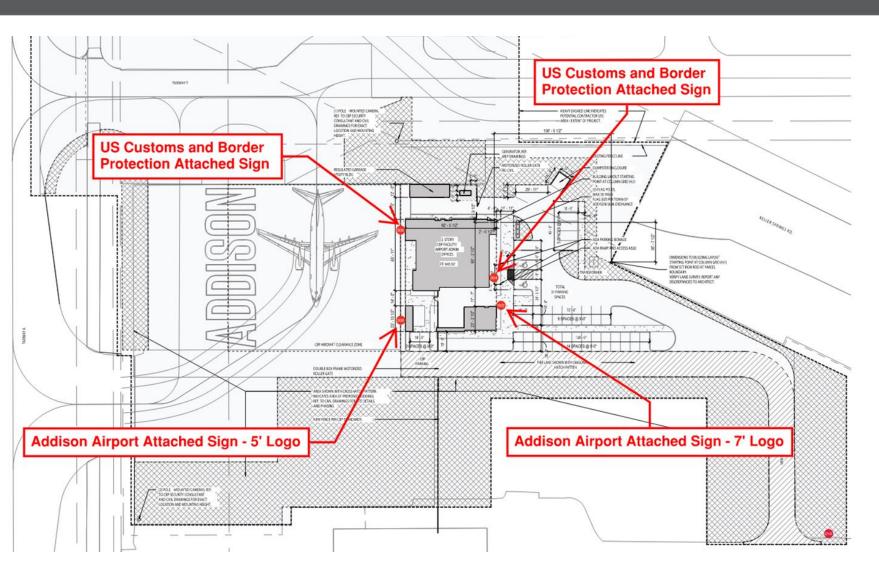
Approval of a Meritorious Exception for attached signs at the Addison Airport US Customs and Border Protection Facility.

ACTION REQUIRED:

Discuss, consider, and take action on the appropriateness of the proposed sign code meritorious exception request.





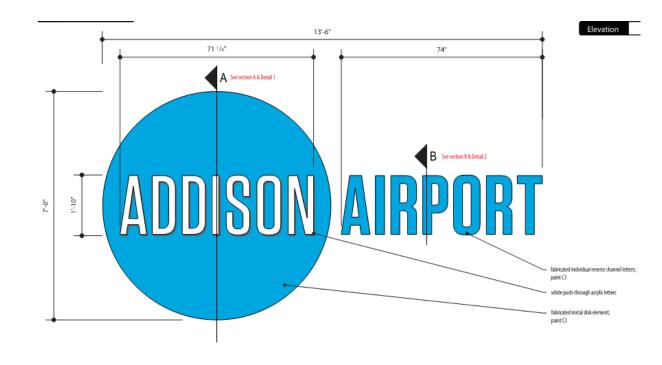


Attached Sign Locations

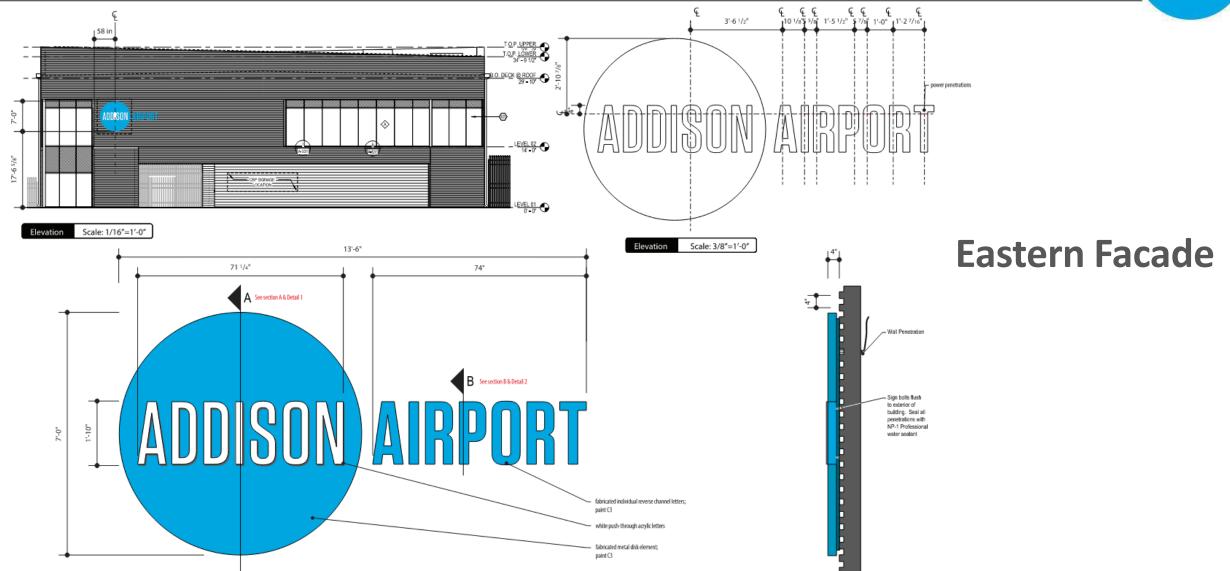


SIGN CODE COMPLIANCE ISSUES:

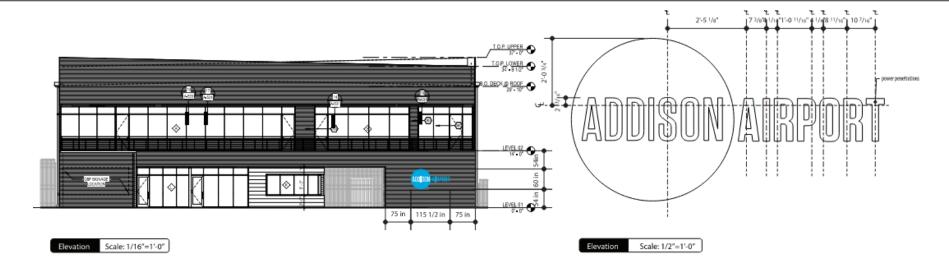
- Maximum Logo Height
 - Two signs with Addison logos (5 ft and 7 ft in height)
 - Maximum permitted logo height is 33.75 inches
- Sign Effective Area
 - Effective area inclusive of four attached signs is 220 square feet
 - Maximum permitted effective area is 200 square feet



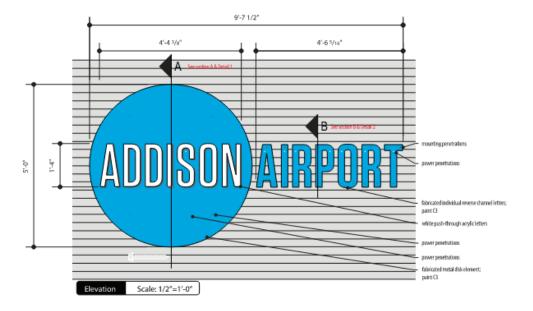


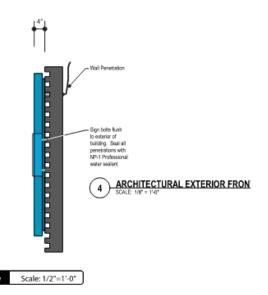






Western Facade

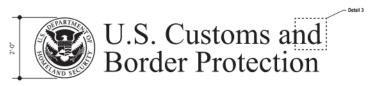






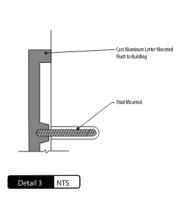


Location Rendering N.T.S



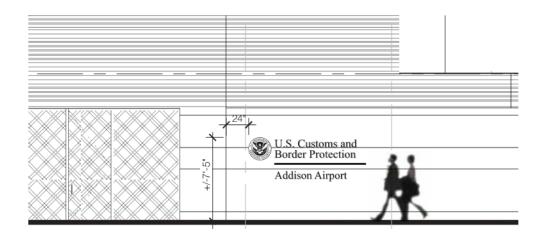
Addison Airport







Eastern Facade



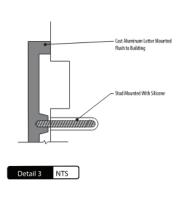




Location Rendering N.T.S

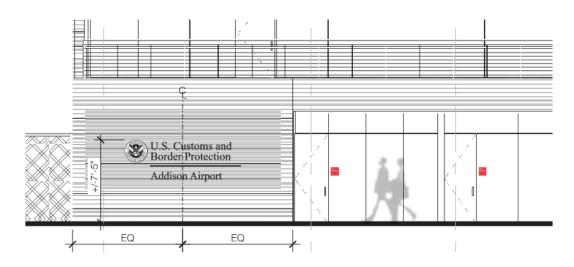


Addison Airport





Western Facade



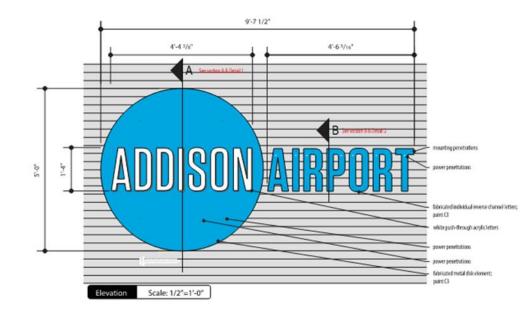


MERITORIOUS EXCEPTION CRITERIA:

• The council may consider appeals on the <u>basis that</u> <u>such regulations and/or standards will, by reason of exceptional circumstances or surroundings, constitute a practical difficulty or unnecessary hardship or on the basis that the proposed improvement although falling under the definition of a "sign," constitutes art that makes a positive contribution to the visual environment.</u>

Proposal meets hardship criteria

- Lettering would be difficult to see if the logo were to comply with the code
- If federal agency signage was not required, signs would comply with the maximum effective area





RECOMMENDATION:

Staff recommends approval of the request.

Additional Action:

- Begin exploring the concept of a Special Sign District for Addison Airport as part of the UDC process
 - Formalize past administrative review practices and other airportspecific design considerations