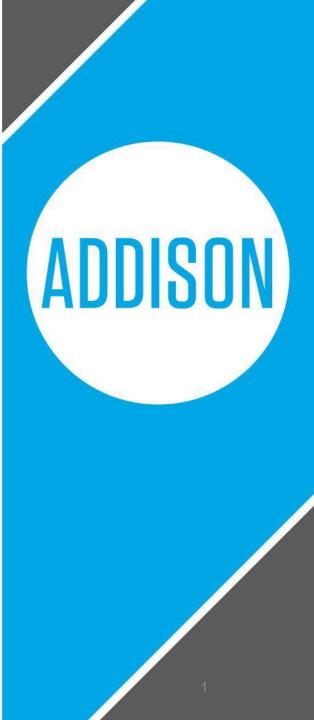
Addison Circle Park Kitchen & Pavilion Concession Services



Proposal Overview



The Concept

Kelcher Entertainment Group, doing business as MD Circle Cafe, LLC, proposes branding the Kitchen & Pavilion at Addison Circle Park as the Circle Cafe.

Hours of Operation*

Monday – Friday 4 pm - 9 pm Saturday – Sunday 10am - 9 pm *Vendor will work with staff to expand weekday hours to respond to demand.

Payment Methods

Vendor will provide point of sale services and tills to handle credit and cash payments.

Revenue Split

Concession Revenue Alcohol Revenue Rental Revenue 15% to the Town30% to the Town30% to the Town

Proposal Overview



Descriptions

EATS	
PIZZA	
WINGS	
WRAPS	
SALAD	
SANDWICH	
FRUIT	
CHEESE PLATE	
HUMMUS	
VEGGIE TRAY	

COMBOS ALL COMBOS INCLUDE A FOUNTA DRINK & CHIPS OF YOUR CHOICE

#1 SANDWICH COMBO	
#2 WRAP COMBO	
#3 CHICKEN NUGGETS	
#4 HOT DOG	

SNACKS

SNO CONE	\$3.5
ICE CREAM BARS	\$2.0
ICE CREAM CUP OR BOMB POP	\$2.0
CANDY BARS	\$2.0
COTTON CANDY	\$2.0
GRANDMA'S COOKIES	\$2.0
CHIPS	\$2.0
PICKLE	\$1.0

\$4.00

DRINKS GATORADE BOTTLED WATER FOUNTAIN DRINK





The Menu

The menu is based on successful sales at other similar concessions which Kelcher Entertainment Group operates and is viewed as a base to build from. The vendor will monitor and adapt the menu to fit the needs of Addison Park Users. For example, once demand grows early morning hours may be offered and coffee would be added to the menu.

Rentals

Vendor will also rent the pavilion for private parties and work with the Parks Department to offer games that would compliment park use.

Special Events

The vendor understands that the pavilion will be used by the Town during special events.



Equipment

Concessionaire will utilize existing equipment that is located in the kitchen and will supplement their needs by purchasing equipment or utilizing equipment they have in stock.

Staffing

Because of their structure Kelcher Entertainment Group has the ability to deploy trained staff when and where necessary.

Permitting & Other Requirements

Vendor has experience meeting RFP requirements such as Certificate of Occupancy Proof of Insurance Health Permit Sign Permit Special Use Permit TABC

Next Steps

KEICHER ENTERTAINMENT GROUP

A BULK OF SERVICES



EFFECTIVE PROCESS MANAGEMENT

One of the core strengths of Kelcher Entertainment Group is it's ability to do everything in-itouse. This means faster product delivery and quality products and service on call. K.E.G. also employs a team of marketing professionals and graphic designers capable of maintaining a Facebook page for The Circle Cale if necessary.

We have the ability to facilitate concession equipment anytime, anywhere. Our internal network of suppliers, is orage and delivery vehicles keep our points of sale fully stocked, producing visible results. Our image and reputation is very important (o us, and it shows in the quality of our work ethic and products. Our staff is both TABC qualitied and food handing certified.

- City Council action on the Agreement June 22, 2021
- Permitting begins June 22, 2021
- Mobilization of equipment will begin by July 20, 2021
- Concession Services offered to Park Users July 27, 2021