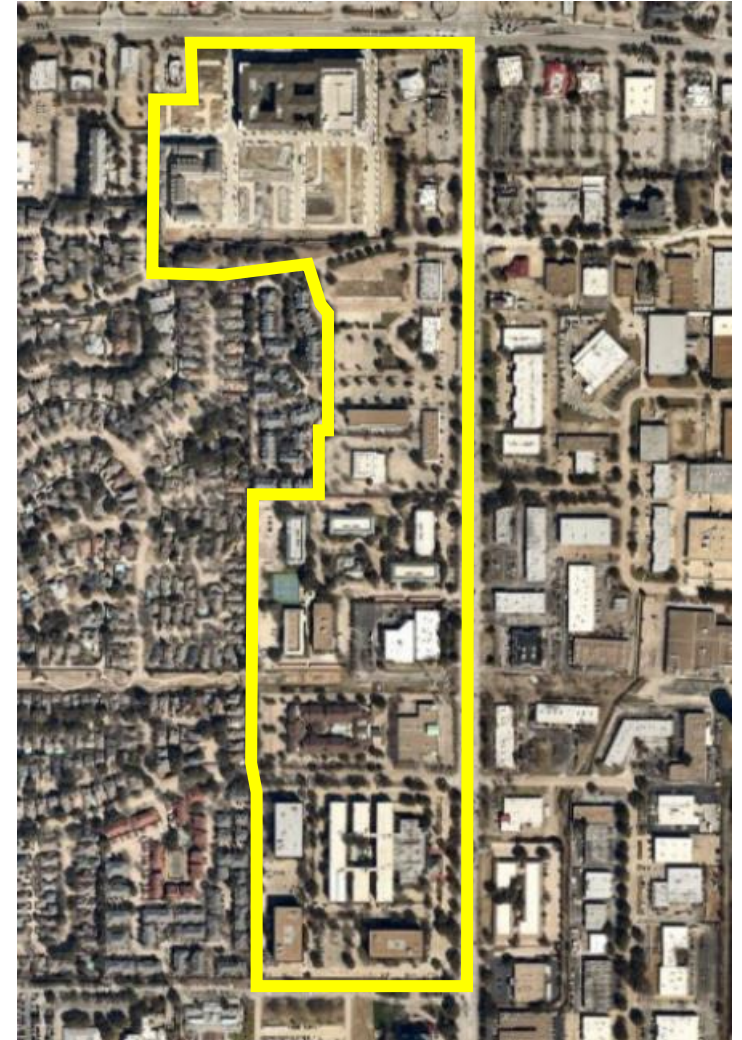


**Sam's Club Special
Area Study Professional
Services Agreement**

The logo for ADDISON, featuring the word "ADDISON" in a bold, blue, sans-serif font centered within a white circle. The circle is set against a blue background that is part of a larger graphic design on the right side of the slide, which includes diagonal grey and blue sections.

- **City Council directed staff to initiate a visioning process that considers and improves upon the existing Sam's Club study**
- **Staff committed to return to City Council with:**
 - Engagement of available consultant team members from previous study
 - Project Scope and Public Involvement Plan
 - Request to appoint Advisory Committee Members



Recommended Consultant Team

ADDISON

- Project Lead – Strategic Community Solutions
 - Karen Walz, Project Manager
- Urban Design Subconsultant – Kimley-Horn
 - Mark Bowers, Assistant Project Manager
- Past Addison Experience
 - Sam's Club Study
 - Addison Circle Study
 - Master Transportation Plan



**STRATEGIC
COMMUNITY
SOLUTIONS**

Kimley»»Horn

Expect More. Experience Better.

Recommended Scope of Services

- **Public Involvement**
 - Stakeholder Focus Groups x 2
 - Advisory Committee Meetings x 3
 - Community Open House x 2
 - Community Surveys x 2
 - P & Z and City Council Public Hearings
- **Strategic Assessment**
 - Updated demographics, site and market analysis, identification of strategic themes influencing the study area
- **Development Concept Refinement**
 - Update previous development concept and develop scenarios for study area additions
- **Final Plan and Public Review Process**
 - Refine development concept based on community feedback, prepare report and execute public review process



Recommended Project Schedule

Completion of the Sam's Club Special Area Study Proposed Project Schedule - 4-16-21

	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
Strategic Assessment		★ ★						
Development Concepts				★ ★				
Final Plan						★	★	★

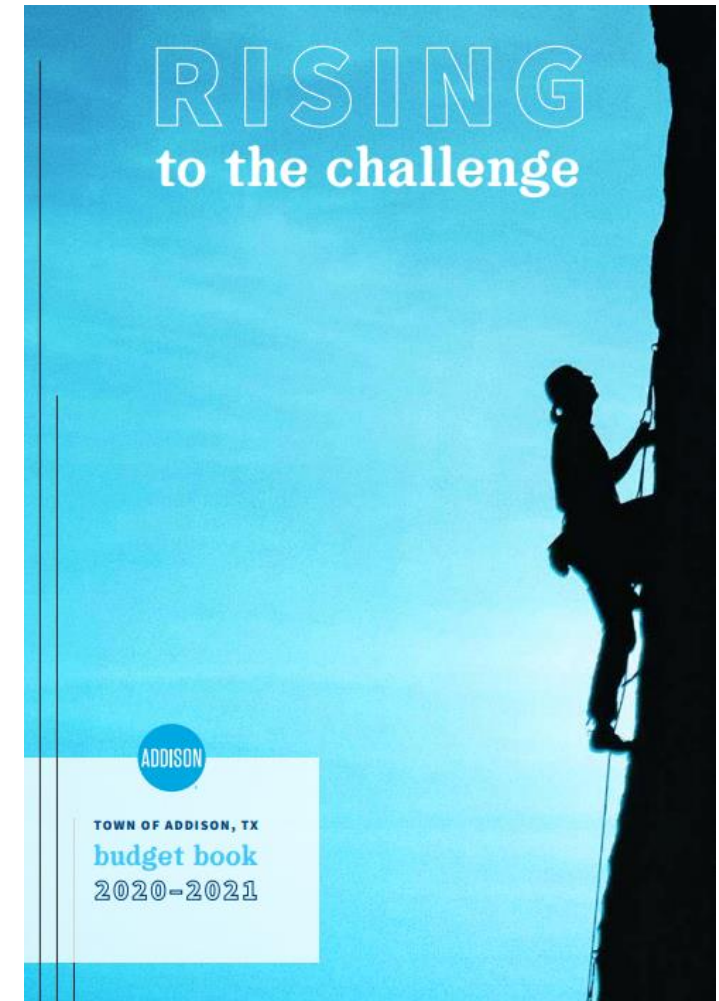
★ = Advisory Committee Meeting

★ = Community Open House

★ = Planning & Zoning Commission / City Council Public Hearings

Anticipated Project Costs

- **Recommended Scope of Services reflects a project cost of \$132,891**
 - Cost reflects a broader public engagement plan and the intention to prepare a formal report to memorialize key outcomes from the process
- **If cost reductions are required, opportunity to achieve savings through:**
 - Capturing project outcomes through executive summary documents in lieu of a full report
 - Utilizing past analysis in lieu of completing a new market analysis



Recommendation

- **Adopt a resolution approving the Professional Services Agreement between the Town of Addison and Strategic Community Solutions LLC, in the amount of \$132,891 for consultant services related to the completion of the Sam's Club Special Area Study.**

