

Taste Addison Update

April 27, 2021



ADDISON



**TASTE
ADDISON**

EAT · DRINK · BE LEGENDARY

JUNE 4-5 · ADDISON CIRCLE PARK

The central graphic features a green background with white line-art icons of musical instruments (guitar, saxophone, trumpet, drum set) and food items (apple, banana, pizza slice, burger, glass). The text is prominently displayed in the center.



Dates and Times

Friday, June 4 6pm – 12am
Saturday, June 5 2pm – 12am

General Admission Tickets

\$15 – Ages 13+
\$5 – Ages 6-12
Free – Ages 0-5



Packages

Friday Night Bites

\$30 – Friday Only

Includes admission, 2 drink tickets, Tasting Room access, and voucher for 25% off festival merchandise

Hotel Package

Free with any Addison hotel booking
Includes admission for 2 adults and 2 youth, canvas tote bag, and voucher for 25% off festival merchandise

■ Discovery Depot

- Free craft activities and presentations
- Featuring Cavanaugh Flight Museum and Fish Gallery

■ Adventure Grove

- \$10 unlimited use wristband
- Petting zoo, small rides & attractions

■ Marketplace

- Vendor sales for art, jewelry and more



FRIDAY

Main Stage

Flo Rida

David Whiteman Band

Emerald City Band

Legends Stage

Schroomville

Still The One

Blake Nation

SATURDAY

Main Stage

Third Eye Blind

The Red Jumpsuit Apparatus

Hoobastank

LIT

Satisfaction

Legends Stage

Adrian Lyles

Ever The Essence

Matchbook 20

Primadonna

Texas Flood

Music Entertainment

ADDISON



ECB
EMERALD CITY BAND



- **Wine Sampling**

- Complimentary for guests 21+

- **Addison Restaurants**

- 26 restaurants (37% increase)
- Extremely diverse cuisine options

- **The Tasting Room**

- Friday Night Bites passholders only
- Sample 10 Addison establishments
- Indoor lounge area



Health & Safety Measures

Protocols established in accordance with the CDC Guidance for Organizing Large Events and Gatherings include:

- Redesigned layout to facilitate 6' distance between groups
 - Reduced daily capacity
 - Social circles painted at both stages, plus hundreds of tables for dining
 - Minimizing touch points, including admissions and digital ticketing
 - Carnival replaced by large seating area with dining, wine sampling and Main Stage viewing screen
- Over 30 hand sanitizer stations, plus enhanced venue cleaning
- Face coverings required for attendees ages 10+ when not seated or inside of a marked social circle

In order to maximize attendance and revenue this year while adhering to health and safety measures, there are changes to the 2021 VIP package.

■ **Included in the 2021 VIP Package**

- Single day general admission – Friday or Saturday
- Two beverage tickets, valid at Festival Beer/Wine Booths
- Two Taste Bites, valid at any Restaurant Booth
- Voucher for 25% off at the Festival Merch Tent

■ **Temporary Changes for 2021**

- Single day admission (to help manage daily capacity limits)
- No dedicated seating area (to facilitate social distancing at Main Stage)



Questions?