

Regulations for Political Signs

City Council Work Session

January 12, 2021

The logo for the City of Addison, featuring the word "ADDISON" in a bold, blue, sans-serif font centered within a white circle. The circle is set against a blue background that is part of a larger graphic design on the right side of the slide, which includes a grey triangle in the top-left corner and a grey triangle in the bottom-right corner.

CODE OF ORDINANCES SECTION 62 (SIGNS) SUBSECTION 62-247.-POLITICAL SIGNS

- Allows political signs up to 36 square feet in size on private property. This complies with state statute.
- Prohibits placement of political signs within ROW or on Town-owned property. Two exceptions:
 - In single-family neighborhoods, signs may be placed in ROW if a minimum of 3 feet from the street edge or behind the sidewalk.
 - During the time that a Town-owned property is used as a polling place, 2 signs per candidate may be placed in a designated area and may not exceed 3 square feet in size.
- No permit or fee required for political signs.
- No time limits for placement on private property.

ENFORCEMENT

- Individual campaigns and volunteers are not aware of local regulations, which may vary from city to city.
- Can only enforce a designated area on Town-owned property, not DISD properties or others used as polling places.
- After signs are in place, difficult to get campaigns to relocate or remove.



ENFORCEMENT

- Difficult to determine a sufficient size and appropriate location for the “designated area” for signs.
- Campaign signs routinely exceed Town’s maximum size.
- Town’s attempts to direct sign placement were ignored in some instances.



**No Political
Signs
Between
Street and Sidewalk
Place Only in Designated Areas**

Town of Addison Ordinance No. 019-30

ORDINANCE PROVISIONS

- Local elections vs. state/national
- Appropriate number of signs
- Time limits
- Size limitations given state statute
- Limitation to designated areas only



QUESTIONS?

ADDISON