

Temporary Directional Signage

October 8, 2019

The logo for Addison, featuring the word "ADDISON" in a bold, blue, sans-serif font centered within a white circle. This circle is set against a blue background that is part of a larger graphic element on the right side of the slide, which includes a white diagonal line and a grey triangular corner.

Two Types

- **Garage Sale, Yard Sale, Estate Sale Signs**

Sec. 62-143. - Single-family or duplex residential premises.

A single-family, duplex or townhome residential premises may display one detached, nonilluminated sign which may advertise a garage sale on the premises or refer to the sale or lease of the premises. The sign shall not exceed three square feet.



- **Real Estate and Open House Signs**

Sec. 62-209. - Real estate directional signs.

Off-premises real estate directional signs are prohibited except as follows:

Single-family detached real estate directional signs may be erected after 12:00 p.m. on Friday but shall be removed no later than 8:00 a.m. the following Monday.



Garage Sale Sign Regulation History

- Requirement has been in Code since 1982
- Added to discourage garage sales in neighborhoods
 - Reduce traffic and congestion on residential streets
 - Recognition that Addison's compact neighborhoods are not conducive to large number of parked cars
- In addition to regulating signage, Town offers the twice a year Community Garage Sale
 - Reduces garage sales in neighborhoods
 - Provides a more visible and highly attended opportunity for residents to sell unwanted items

Reed v. Town of Gilbert (2015)

- U.S. Supreme Court ruled against Town of Gilbert's signage regulations
- Gilbert's regulations were "content based" because they applied different requirements for signage based on the content of the sign
- Going forward, cities should avoid rules that have different requirements for different types of signs
- Addison's Sign Code Regulations will be made "content neutral" as part of the Unified Development Code update
 - Will require additional policy discussions with the community and Council

Unified Development Code Update



Questions for Council

- Does Council want to discuss changing requirements for temporary directional signage now or as part of the UDC process?