

DRAFT

OFFICIAL ACTIONS OF THE ADDISON CITY COUNCIL SPECIAL WORK SESSION

Monday, July 8, 2019 @ 4pm
Addison TreeHouse
14681 Midway Road, Suite 200, Addison Texas

Present: Mayor Joe Chow; Mayor Pro-Tempore Tom Braun; Deputy Mayor Pro-Tempore Lori Ward; Council Member Ivan Hughes; Council Member Guillermo Quintanilla; Council Member Paul Walden; Council Member Marlin Willesen

1. **CALL MEETING TO ORDER:** Mayor Chow called the meeting to order.
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2. **Present, Discuss and Consider Action Regarding the Town's Strategic Plan and Goal Setting.**

Presentation: Mike Mowery, Facilitator – Strategic Government Resources. The Town held special work sessions 2017 and 2018 to plan for Addison’s future growth. During those planning sessions the City Council has reaffirmed their 7 strategic pillars and identified various milestones as annual priorities. This year the City Council reviewed the 7 strategic pillars and 9 priority milestones for fiscal year 2019. The focus of the discussion centered around the continued relevance of the pillars and milestones and to make necessary tweaks, deletions, and/or additions in order to give Staff clear direction from Council for fiscal year 2020.

The additions to this year’s plan include the following which will be presented to the City Council at a future council meeting for adoption.

- ❖ **Pillar One: Entrepreneurship and Business Hub**
 - Milestone: Economic Development focus on attracting and retaining entrepreneurship and high- tech conferences.
 - Milestone: Review Town Ordinances and regulations to modernize them and facilitate redevelopment.
 - Milestone: Create a specific channel for two-way communication with the business community.
 - ❖ **Pillar Two: Excellence in Asset Management**
 - Milestone: Implement the Asset Management Plan.
 - ❖ **Pillar Three: Excellence in Transportation Systems**
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- Milestone Promote Silver Line Development.
- Milestone Improve all modes of transportation with infrastructure in acceptable condition and well-maintained.
- ❖ **Pillar Four: Gold Standard in Customer Service**
 - Milestone: Promote and protect the Addison Way.
- ❖ **Pillar Five: Gold Standard in Financial Health**
 - Milestone: Continue development and implementation of the Long-Term Financial Plan.
- ❖ **Pillar Six: Gold Standard in Public Safety**
 - Milestone: Maximize use of cutting-edge technology to enhance public safety.
- ❖ **Pillar Seven: Optimize Addison Brand**
 - Milestone: Define and promote Addison's identity.

Adjourn Meeting

There being no further business to come before the Council, Mayor Chow adjourned the meeting.

TOWN OF ADDISON, TEXAS

Joe Chow, Mayor

ATTEST:

Irma G. Parker, City Secretary