

RESOLUTION NO. R19-__

A RESOLUTION OF THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS AMENDING THE SPRUILL DOG PARK NAMING AND RECOGNITION POLICY TO REMOVE THE REQUIREMENT ALLOWING A MINIMUM DONATION TO RENAME SPRUILL DOG PARK TO BE INCLUDED ON ELEMENTS FOR A MINIMUM DONATION AND LIMITING THE NAMING NOMENCLATURE TO ONLY INCLUDE DOG NAME, FAMILY OR INDIVIDUAL NAME OR BUSINESS NAME.

WHEREAS, the City Council adopted Resolution No. R17-12 to create naming and recognition criteria for city-owned improvements at Spruill Dog Park ("Criteria"); and

WHEREAS, the City Council adopted Resolution No. R18-023 to remove the “dog-centric” requirement for business donations for city-owned improvements at Spruill Dog Park ("Criteria"); and

WHEREAS, the City Council adopted Resolution No. 18-108 to remove the minimum business donation of \$1,000 in order to increase the number of potential donors.

WHEREAS, the City Council of the Town of Addison, Texas ("City Council") recognizes the value of providing quality city-owned dog parks for the use of its citizens; and

WHEREAS, the City Council investigated and determined that a naming and recognition policy at Spruill Dog Park would increase funds available for the beautification and development of Spruill Dog Park; and

WHEREAS, the City Council has investigated and determined that in order to preserve the original name of the park allowing a minimum donation to rename the dog park has been removed.

WHEREAS, the City Council has determined that naming nomenclature must be limited to only include dog name, family or individual name or business name.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

SECTION 1. The findings set forth above are incorporated herein for all purposes.

SECTION 2. The Spruill Dog Park Naming and Recognition Policy shall be amended to remove the renaming of Spruill Dog Park for a minimum donation.

SECTION 3. The Spruill Dog Park Naming and Recognition Policy Item 3 a) shall be amended to read: "The naming elements in Spruill Dog Park may only include the following:"

SECTION 4. The revised Spruill Dog Park Naming Recognition Policy attached hereto as **EXHIBIT A** is hereby adopted.

SECTION 5. This Resolution shall take effect from and after its date of adoption.

DULY RESOLVED AND ADOPTED by the City Council of the Town of Addison, Texas, on this the 9th day of **JULY** 2019.

Joe Chow, Mayor

ATTEST:

APPROVED AS TO FORM:

Irma Parker, City Secretary

Brenda N. McDonald, City Attorney

EXHIBIT A



**SPRUILL DOG PARK
NAMING AND RECOGNITION POLICY**

EXHIBIT A

NAMING AND RECOGNITION POLICY-SPRUILL DOG PARK:

1) Definitions

- a) Spruill Dog Park – that portion of property located within the existing Spruill Park located at 4936 Marcus Ave, Addison, TX and identified on the Spruill Dog Park Construction Documents.
- b) Elements – improvements within Spruill Park that are eligible for naming or recognition in a manner designed solely by the Town of Addison, Texas. Recognition elements will be limited to the project limits defined in the Spruill Dog Park Construction Documents.

2) Criteria for naming Spruill Dog Park elements

- a) Individuals or businesses who donate a minimum of \$100.00 in funds to Spruill Dog Park are eligible for naming of a brick paver. A total number of 1,000 Brick Pavers are available for naming.
- b) Individuals or dog-centric businesses who donate a minimum of \$1,000.00 in funds to Spruill Dog Park are eligible for naming an individual flagstone. A total number of 30 individual pieces of flagstone are available for naming.
- c) Individuals or dog-centric businesses who donate a minimum of \$10,000.00 in funds to Spruill Dog Park are eligible for naming a bench. A total number of 12 benches are available for naming.

3) Naming Nomenclature

- a) The naming of elements in Spruill Dog park may only include the following:
 - i) Dog Name
 - ii) Individual or Family Name
 - iii) Business Name

4) Donation Mechanism

- a) Donations for Spruill Dog Park are tax deductible and should be coordinated with the Addison Legacy Foundation. The Addison Legacy Foundation shall provide the Town with a quarterly fundraising summary for the Spruill Dog Park project.