

TOWN OF ADDISON, TEXAS

ORDINANCE NO. 019-_____

AN ORDINANCE OF THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS GRANTING A MERITORIOUS EXCEPTION TO SECTION 62-289(a) SPECIAL DISTRICTS, ADDISON TOWN CENTER, OF CHAPTER 62 OF THE CODE OF ORDINANCES TO ALLOW A 458.25 SQUARE FOOT SIGN ON THE NORTH ELEVATION, ON THE PROPERTY LOCATED AT 3802 BELT LINE ROAD, PROVIDING A PENALTY NOT TO EXCEED FIVE HUNDRED AND NO/100 DOLLARS (\$500.00) FOR EACH OFFENSE AND A SEPARATE OFFENSE SHALL BE DEEMED COMMITTED EACH DAY DURING OR ON WHICH A VIOLATION OCCURS OR CONTINUES; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, Chapter 62 of the Code of Ordinances regulates signage in the Town of Addison; and

WHEREAS, Section 62-33 permits the City Council to approve exceptions to the provisions of Chapter 62 in cases that have obvious merit in not only being appropriate to the particular site or location, but also in making a positive contribution to the visual environment; and

WHEREAS, the City Council has determined that the grant of the meritorious exception contained herein is in the best interest of the public and promotes the visual environment of the Town.

NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

Section 1. That the recitals and findings set forth above are hereby found to be true and correct and incorporated as if fully set forth herein.

Section 2. That a meritorious exception to Section 62-289(a) Special Districts, Addison Town Center, of Chapter 62 of the Code of Ordinances is hereby granted to allow a 458.25 square foot wall sign on the north facade, front elevation, as detailed in **Exhibit A**, for Ross Dress for Less, located at 3802 Belt Line Road. No other additional signage is permitted unless it complies with Chapter 62 of the Code of Ordinances.

Section 3. Any person, firm, corporation, or other business entity violating any of the provisions or terms of this Ordinance shall, in accordance with Section 62-35 of the Town of Addison Code of Ordinance (Violations), be fined, upon conviction, in an amount of not more than Five Hundred and No/100 Dollars (\$500.00), and a separate offense shall be deemed committed each day during or on which a violation occurs or continues.

Section 4. That this Ordinance shall take effect from and after its date of adoption and publication as required by law.

PASSED AND APPROVED BY THE CITY COUNCIL OF THE TOWN
OF ADDISON, TEXAS, on this the 24th day of June, 2019.

Joe Chow, Mayor

ATTEST:

Irma Parker, City Secretary

APPROVED AS TO FORM:

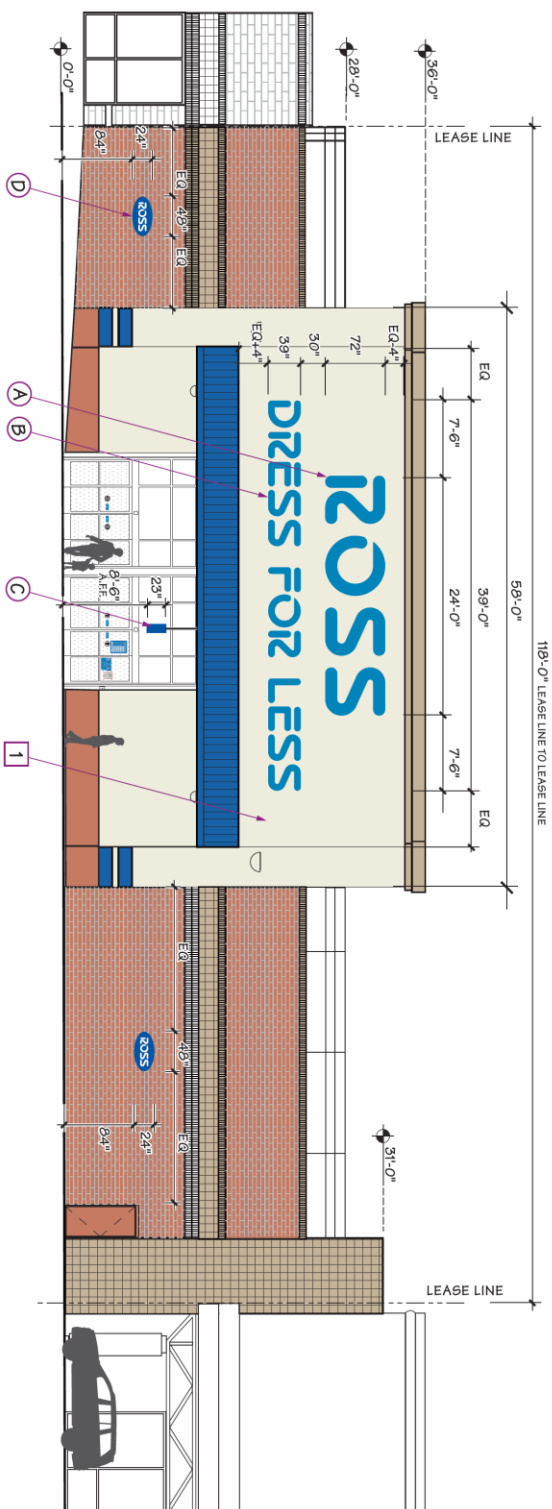
Brenda N. McDonald, City Attorney

Ordinance No. _____

Notes:

- ROSS CONTRACTOR TO PROVIDE:
- ADJACULATE ACCESS BEHIND LOGO, LETTERS FOR INSTALLATION AND MAINTENANCE, PER ARTICLE 600 OF THE N.E.C.
- ONE (1) 20" AMP 120V ISOLATED SIGN CIRCUIT AND JUNCTION BOX TO AREA BEHIND SIGN LETTERS CONNECTED TO THE ENERGY MANAGEMENT SYSTEM
- AT LEAST 1/2" THICK PLYWOOD BACKING BEHIND ALL E.L.F.s, WALL SIGN FASCIA TO BE FREE OF JOINTS, & REVEALS, AND OF A LIGHT COLOR (MINIMUM 80% L*) TO PROVIDE HIGH CONTRAST AND VISIBILITY FOR THE SIGN.
- COLOR APPEARANCE MAY BE ALTERED BY PRINTING, SEE APPROVED FINAL CONSTRUCTION DRAWINGS FOR COLOR SPECIFICATIONS.

- A** 27TH INDIVIDUAL, "R056" PAN CHANNEL LETTER-L0K LOGO LETTERS;
FACES: TUF-GLAS SG 21210-E4 MATE BLUE RETURNS: 87D ALUM, W WHITE FINISH
TRIM CAP: 2" WHITE JEWELITE
LETTER BACKS: ALUMINUM
LEDS: INSEM SG-KDL2CL-RW 9000K WHITE MOUNTING: 1/4"-20 GALX THRU BOLTS
PEG OFF: 1/2" SPACERS
- B** 39TH INDIVIDUAL, "DF1" LOGO LETTERS;
ALL CALLOUTS SAME AS "R056" EXCEPT:
RETURNS: 97D ALUM, W WHITE FINISH
TRIM CAP: 1" WHITE JEWELITE
- C** 23TH X 46TH X 107D DOUBLE-FACE INTERNALLY ILLUMINATED UNDER-CANOPY SIGN, SEE SHEET UC FOR DETAILS.
- D** 24TH X 49TH X 17D SINTRA OVAL "R056" LOGO WALL PLAQUE
TWO (2) REQUIRED AS SHOWN,
SEE SHEET EL FOR DETAILS.
- 1** SIGN FASCIA BY R056 CONTRACTOR, SEE NOTES



① STOREFRONT • SOUTH • EAST BELT LINE ROAD • ELEVATION

SCALE: 3/32" = 1'-0"

RB-E
$$11.75' \times 39.0' = 458.25 \text{ SF}$$

GROSS FACADE AREA = 3,785.1 SF
SIGN AREA ALLOWED:
3,785.1 X .035 = 132.48 SF
TOTAL PROPOSED SIGN AREA:
458.25 SF

bill moore & associates
1057 solano ave.
p.o. box 6153
city of ny, ny 10153
510/526-0296 fax 526-6092
www.billmoore.com

MEMBER
CSA
California State Association
of



2156 ADDISON
Addison Town Center
SEC East Belt Line Road & Marsh Lane
Addison, TX

drawn	10/23/17
Exhibit J	01/31/18
rev per AE2-1	12/20/18
Revised sign calc	01/08/19
SM-39 DFL	02/21/19
SM - sign area calc.	5/17/19

SHEET
S172
39