

PARKS, RECREATION AND OPEN SPACE MASTER PLAN

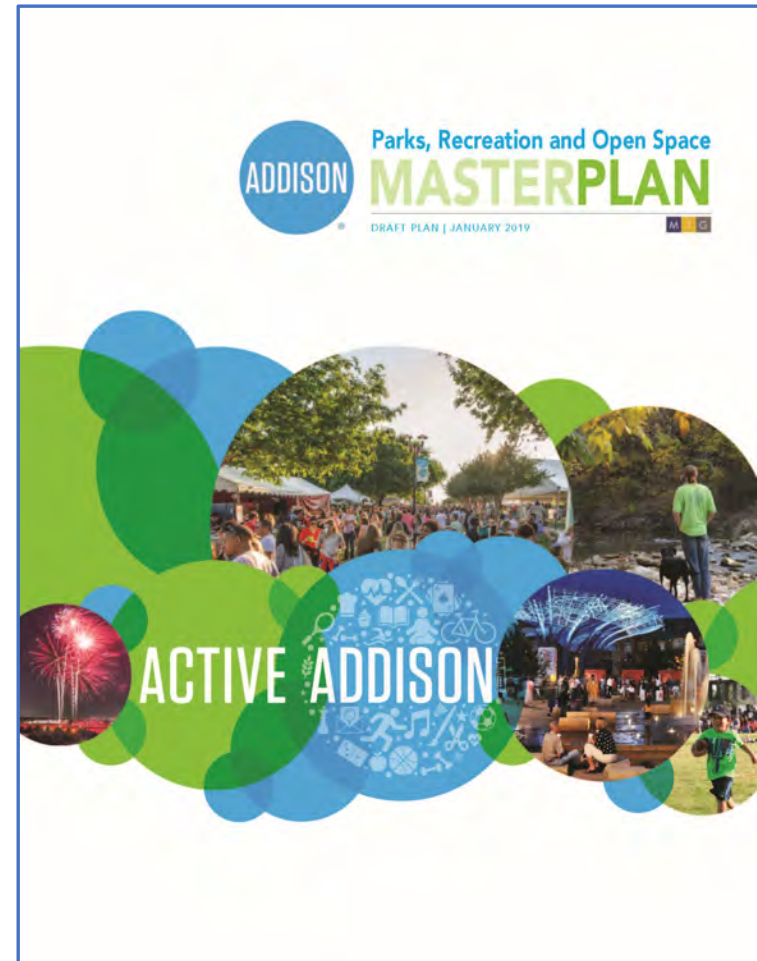


Draft Plan Presentation

City Council Work Session
February 20, 2019

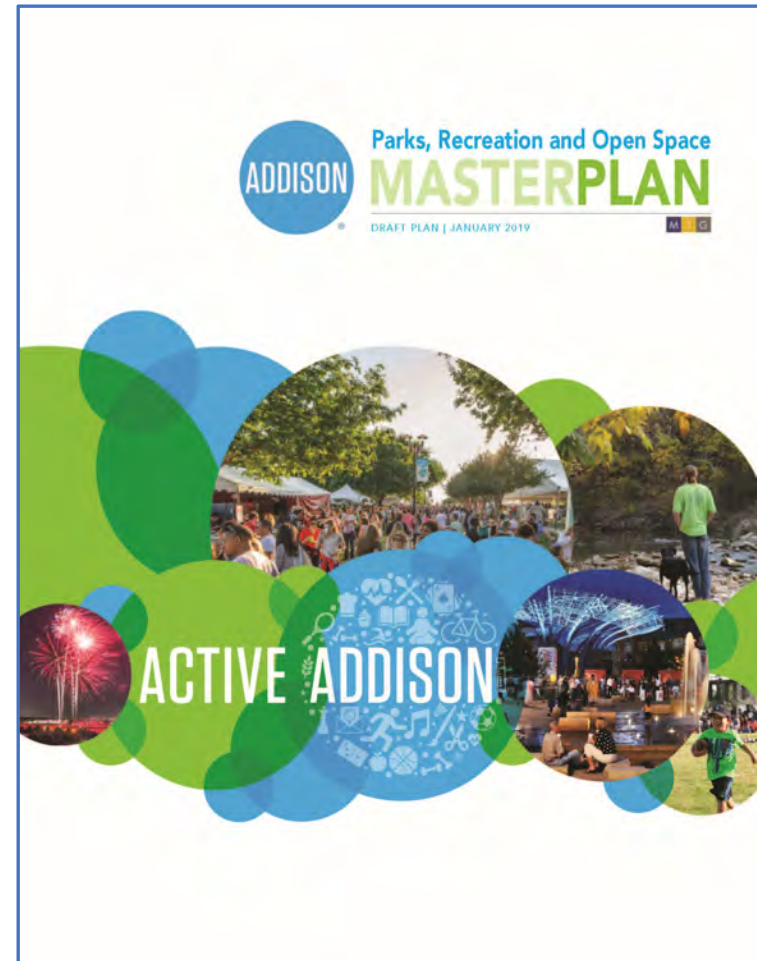
Purpose of the Master Plan

- Identifies community priorities and recommendations to enhance parks, recreation facilities, trails, programs, events and related services.
- Provides direction for the next ten years.



Function of the Master Plan

- Supports the development of annual workplans, budgets, and 5-year capital improvement plans.
- Identifies next steps, including funding strategies, partnerships and site master planning needed to implement specific projects.



Planning Process



Community and Stakeholder Engagement

The planning process involved three advisory groups and six different input opportunities. More than 1,150 community members were involved.

COMMUNITY INPUT OPPORTUNITIES

Stakeholder Interviews

Business Focus Groups

Pop-Up Events (bilingual)

Mapita Questionnaire (bilingual)

Prioritization Survey

Draft Plan Review Meetings

ADVISORY GROUPS

Special Projects Committee

Project Leadership Team

Town Council

Advisory Groups:

- Special Projects Committee
- Project Leadership Team
- City Council

Relevant Planning Processes

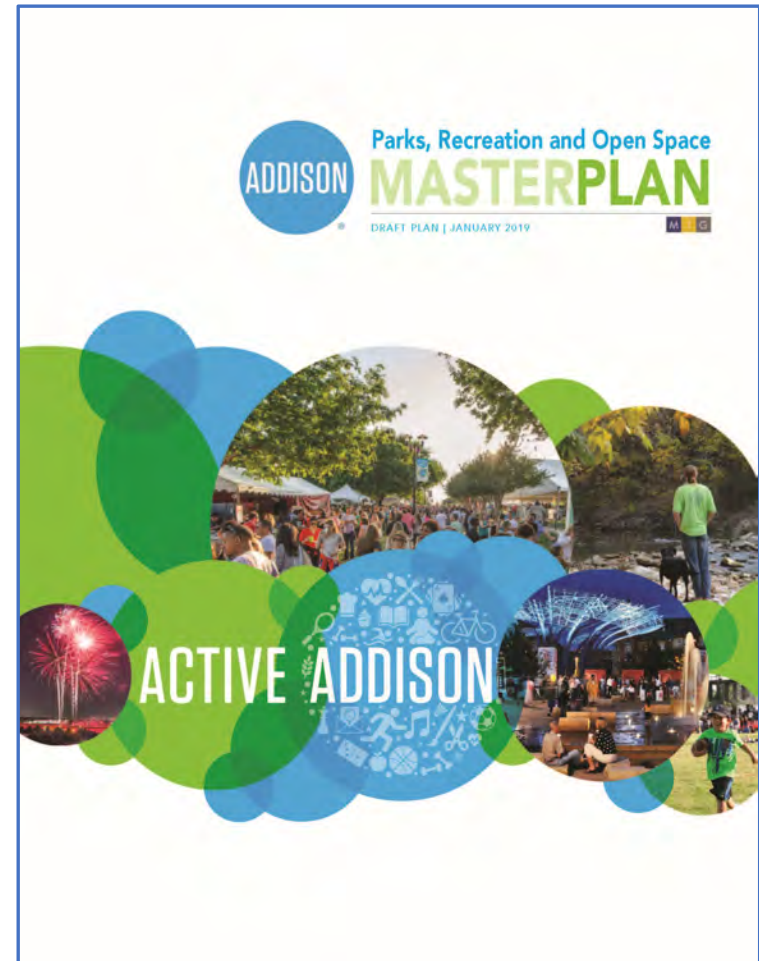
The Master Plan incorporates findings from several recent and concurrent plans.

The Master Plan was informed by recent and concurrent planning processes:

- Addison Circle Special Area Study (2018)
- Townwide Asset Management Plan (2018)
- Economic Development Strategic Plan (2018)
- Inwood Road Special Area Study (2017)
- Master Transportation Plan (2016)
- Addison Quorum Art Walk (2013)

Plan Organization

- Executive Summary
- Chapter 1: Introduction
- Chapter 2: Vision Frameworks
- Chapter 3: Recommendations
- Chapter 4: Implementation



Plan Appendices

- A. Demographic & Market Analysis
- B. Park & Facility Inventory
- C. Outreach Findings
- D. Park & Recreation Trends
- E. Design & Development Guidelines
- F. Site Recommendations
- G. Cost Matrix
- H. Parkland Dedication Fees



Planning Context

Park Inventory and Classification

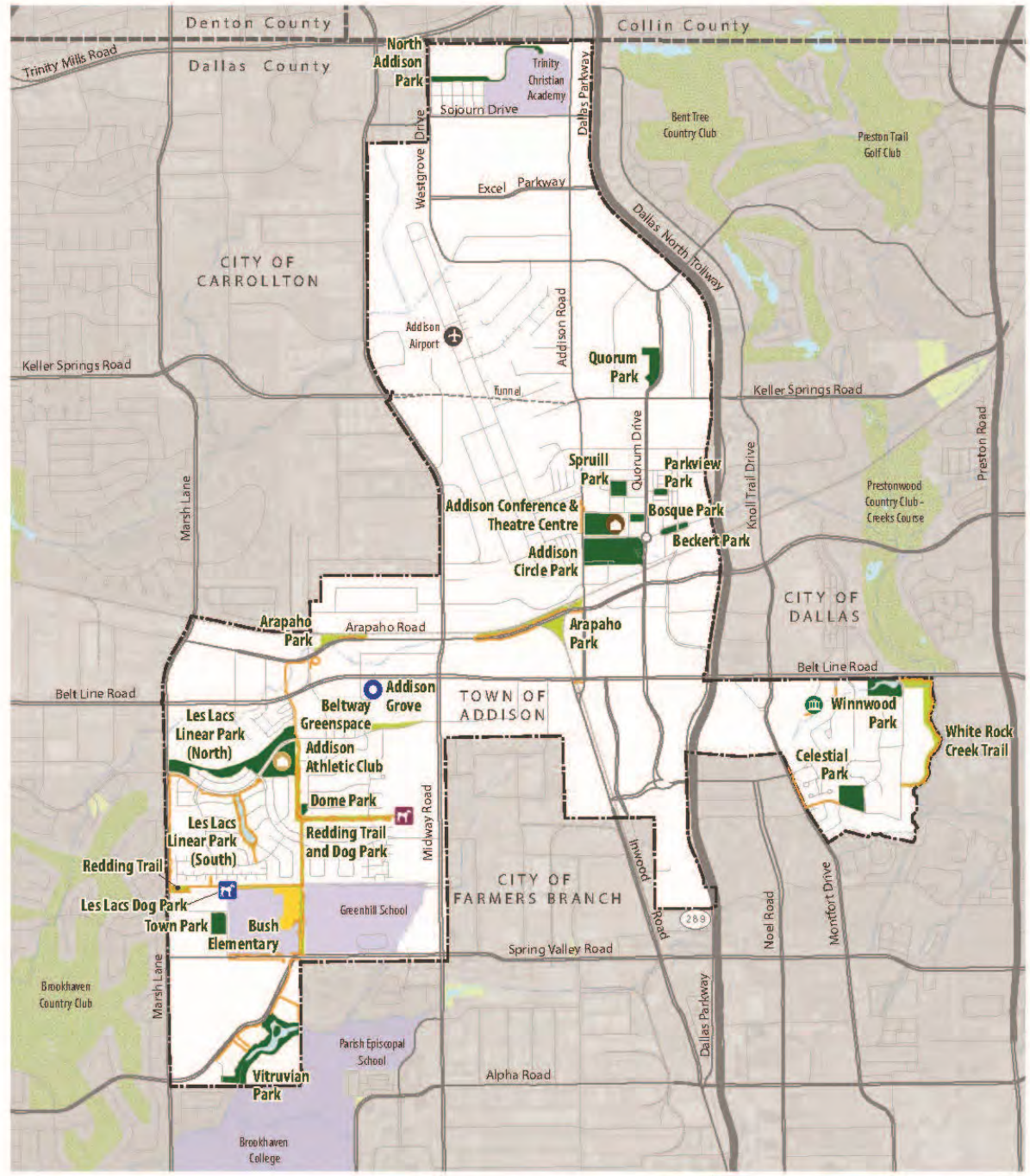
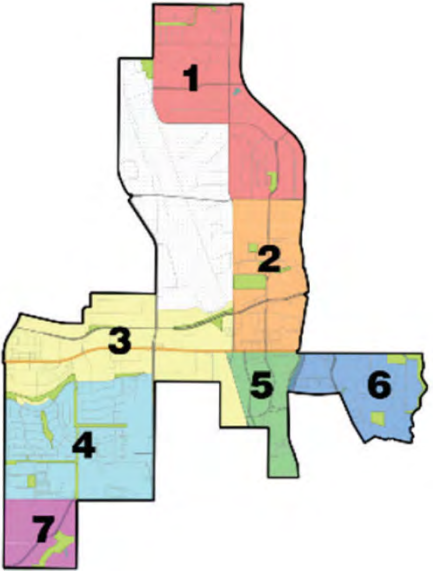
Classification	# of Sites	Total Acreage	Examples
Public Parks	15	67.5	Addison Circle Park, Celestial Park, Beckert Park, Athletic Club
Greenbelts	5	40.0	Arapaho Park, Redding Trail and Dog Park
School Recreation Facilities	2	5.9	George Bush Elementary Park, Les Lacs Dog Park
<i>Planned Parks</i>	<i>1</i>	<i>TBD</i>	<i>Addison Grove Development</i>
TOTALS		113.4	

Public Park Function

- Destination Park
- Neighborhood Park
- Urban Parks
- Community Facilities



Park Distribution & Planning Area Needs



Vision Framework

Community Priorities

The Master Plan identified cross-cutting priorities from all outreach activities to guide the development of a new mission, vision and goals.

CH 2 highlights relevant outreach findings for these themes.



New Mission and Vision

MISSION

To preserve and enhance Addison's exceptional quality of life and work-life environment by maximizing the recreational, social, economic and environmental benefits of the community's award winning parks, trails, green spaces and recreation facilities.

VISION

We envision an active, vibrant, interconnected urban hub with unique public/private recreation and open spaces that promote Addison's heritage, art, greenspace, economic vitality and neighborhood cohesiveness.

5 Master Plan Goals

ADDISON PARKS & RECREATION VISION

active | vibrant | interconnected | unique | vital | cohesive

GOALS

Goal 5: Placemaking & Community Building

Design parks, trails and public spaces in collaboration with other agencies, businesses and partners to create distinct places that represent Addison's character and connect parks to community destinations.

Goal 1: Recreation

Provide parks and indoor and outdoor recreation facilities to support active recreation and community needs.

Goal 2: Social Cohesiveness

Connect and engage residents by providing neighborhood programs, events, and social hubs in parks for people of all ages, abilities, cultures, and interests.

Goal 4: Environmental Stewardship

Conserve and promote natural areas and features that support ecological systems and connect residents to nature.

Goal 3: Economic Vitality

Promote economic vitality and sustainable business operations by implementing sound business practices and promoting recreational tourism.



Policy Objectives for Each Goal

OBJECTIVES

Goal 1

- 1a. active recreation
- 1b. variety of facilities
- 1c. underserved areas
- 1d. Athletic Club
- 1e. collaboration

Goal 2

- 2a. programs
- 2b. unique gatherings
- 2c. social hubs
- 2d. diverse seating
- 2e. reservable pavilions
- 2f. events for targeted groups

Goal 3

- 3a. branding
- 3b. regional events
- 3c. funding efficiencies
- 3d. financing
- 3e. marketing through photos
- 3f. quality maintenance
- 3g. recreational tourism

Goal 4

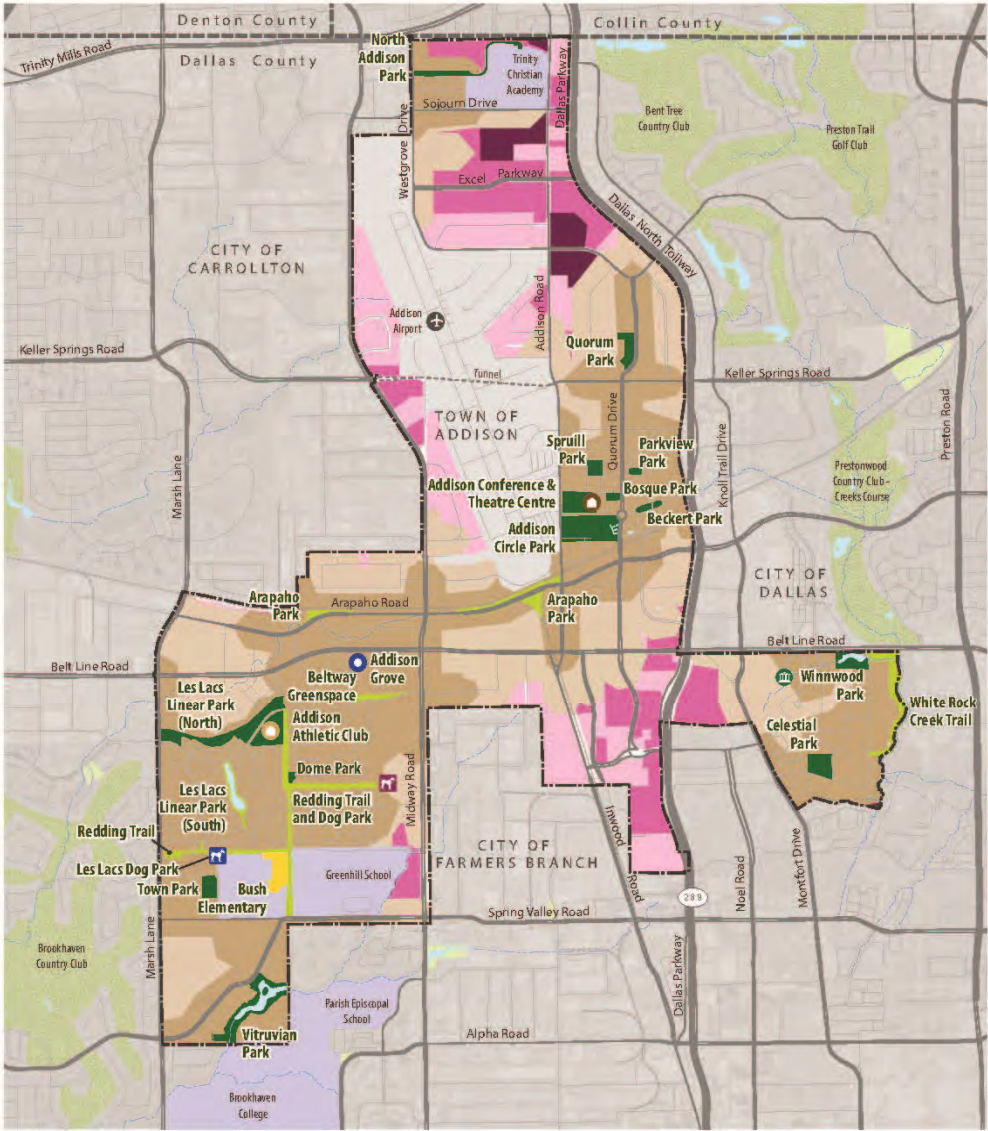
- 4a. resource stewardship
- 4b. natural systems
- 4c. low-impact operations
- 4d. sustainable design
- 4e. conservation areas
- 4f. nature experiences

Goal 5

- 5a. placemaking
- 5b. adjacent uses
- 5c. local trails
- 5d. public art
- 5e. public/private spaces
- 5f. unique amenities

Park Needs

The pink identifies residential, mixed use and commercial/ industrial areas that do not have parks within 1/2 mile travel distance.



Map 2-1: Access to Parks, Greenbelts and School Recreation Facilities

Parks and Recreation Facilities Accessibility		Areas Not Served by Parks within 1/2 Mile	Other Parks and Facilities
1/4 Mile Walking Distance to Park	Residential Zones	Mixed Use Zones	Other Parks
1/2 Mile Walking Distance to Park	Commercial/Industrial Zones	Golf Courses	Schools
Town of Addison Parks and Recreation Facilities			
Public Parks	School Recreation Facilities	Addison Conference & Theatre Centre	Redding Trail Dog Park
Greenbelts	Planned Parks	Addison Athletic Club	Les Lacs Dog Park
			Town Hall

Standards

- At a minimum, maintain existing level of service as community grows (residents and employees)
- Strive to maintain the desired level of service of 1.8 acres per 1,000 people (including residents and employees)

Table 2-1: Parkland Level of Service (LOS) for Residents and the Community (Residents + Employees)

Parkland Types	Park Acres	Residential LOS (acres/1,000 residents)	Community LOS (acres/1,000 people)
Existing Parks, Greenbelts and School Recreation Facilities	113.45	7.2	1.6
Existing and Planned Parks, Greenbelts and School Recreation Facilities	127.13	8.0	1.8

Notes: Residential level of service is based on a 2017 population of 15,866 residents. Community level of services is based on the combined 2017 estimates of residents and employees, which is 69,141 people.

Recommendations

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RECOMMENDATIONS

GAME CHANGING INITIATIVES

Contents

- Asset Management Needs
- Cotton Belt Rail Station & Addison Central
- Trail Connectivity
- Programming, Park Activation and Experiences
- Economic Development and Tourism Initiatives

TRANSFORMATIVE PROJECTS

Contents

- Addison Circle/Central
- South Quorum Activity Hubs
- Vitruvian/New Vitruvian
- Les Lacs North/Athletic Club
- Proposed Park/Trail on Addison Road
- Town Park
- George Bush Elementary

SUPPORTING STRATEGIES

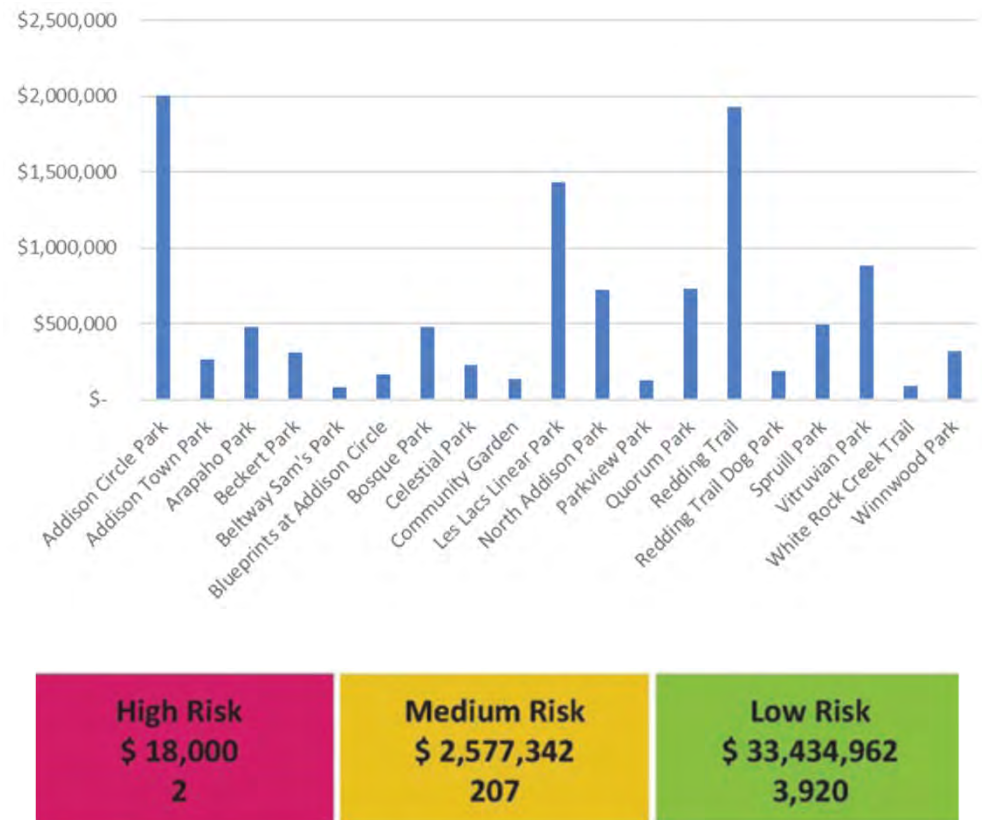
Contents

- Maintenance and Beautification
- Nature Integration
- Walkability, Accessibility and Wayfinding
- Art and Placemaking

Game Changing Initiatives

Asset Managements Needs

- Use asset management tools and track facility lifecycles to identify replacement schedule.
- Factor in ADA improvements.
- Upon replacement, introduce facilities that better respond to plan recommendations and goals.



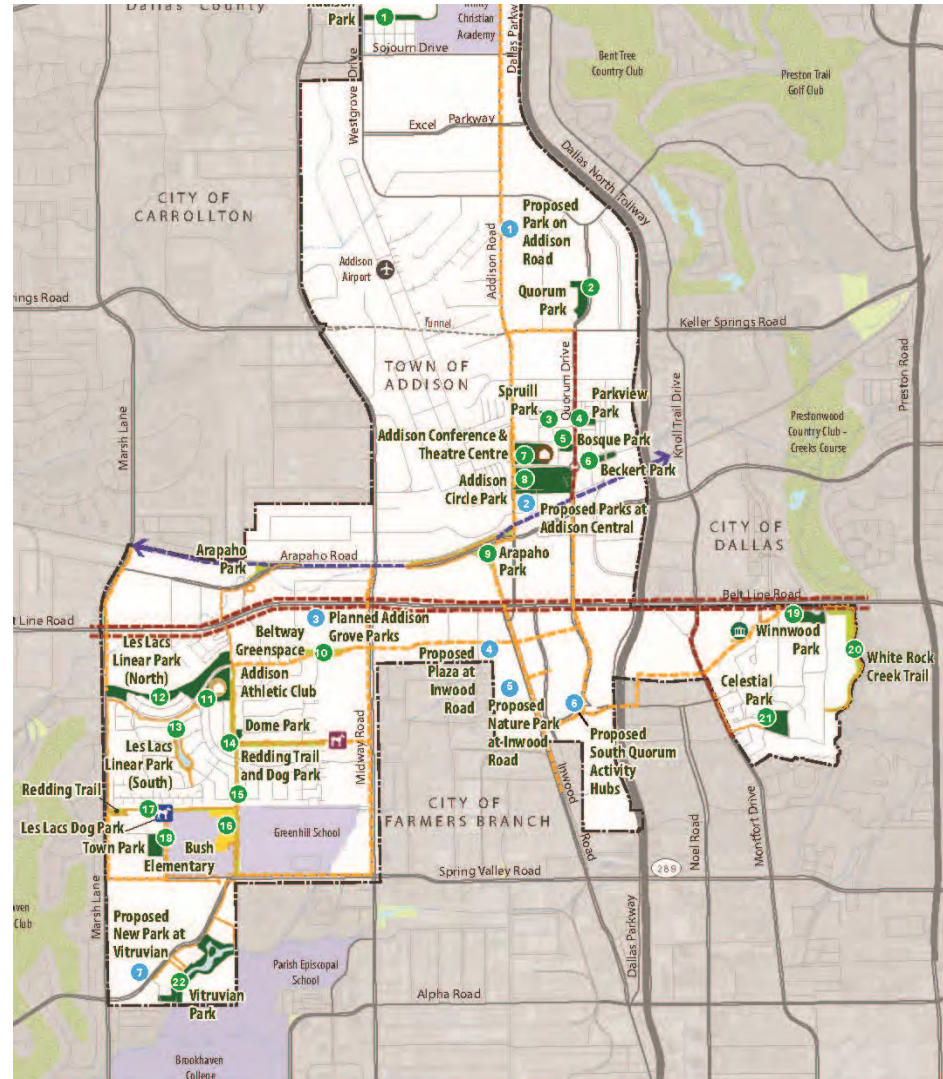
Cotton Belt Rail Station and Addison Central

- Before development or redevelopment, evaluate and update policies regarding land dedication requirements, in lieu fees, and impact fees.
- Plan jointly with surrounding parks and trails.
- Consider privately-owned public open spaces.



Trail Connectivity

- Develop a Trails Master Plan, considering mapped priorities.
- Provide regional trails along Cotton Belt rail line.
- Provide wayfinding signage and trail hubs.



Programs, Park Activation and Experiences

- Amend Town ordinances that prohibit activities such as throwing balls and playing catch in parks.
- Increase outdoor programs.
- Invest in mobile “pop-up” recreation equipment.
- Update the reservation and fee system.



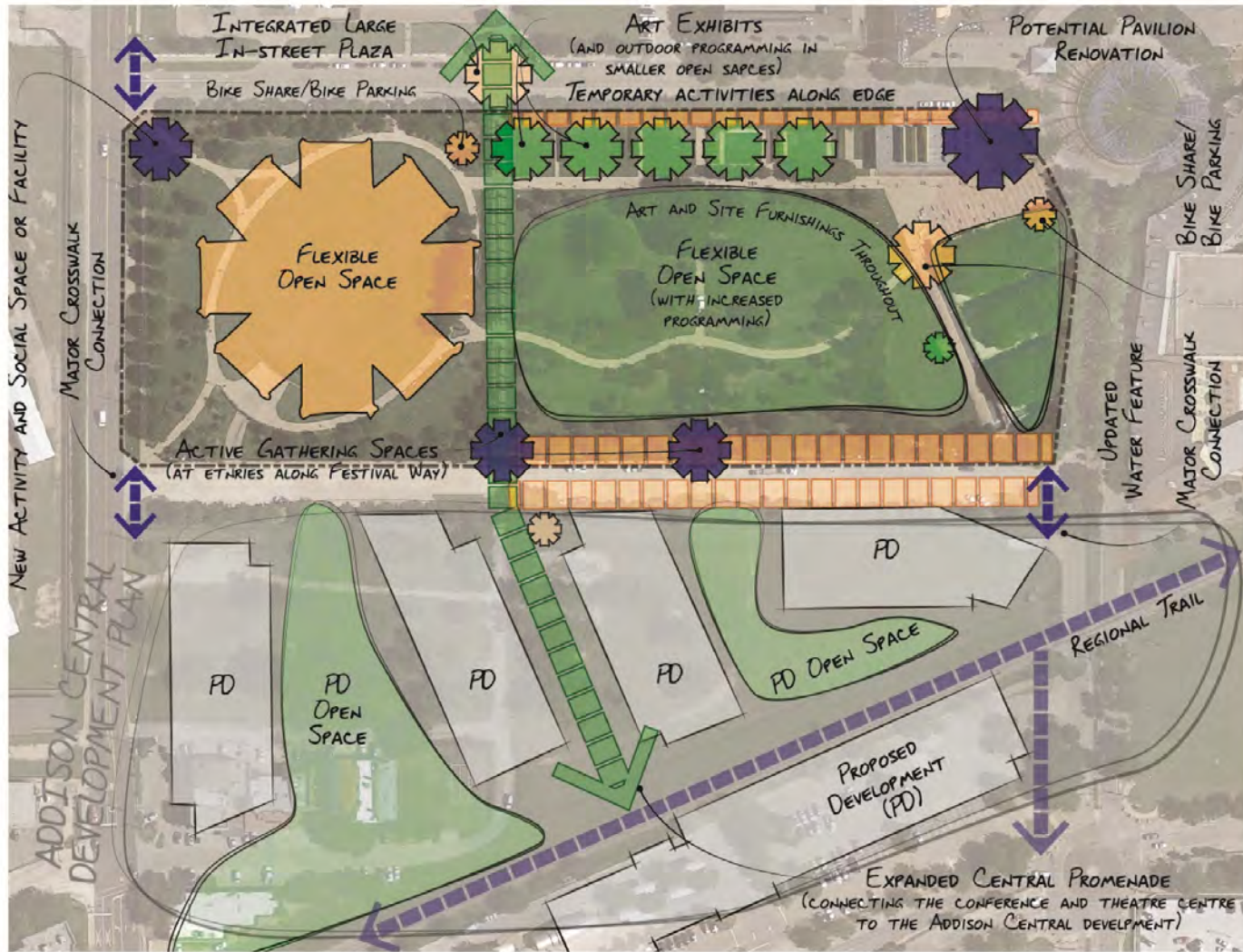
Economic Development and Tourism Initiatives

- Use hotel tax funds to support tourism-related events and improvements at parks that are regional attractions or located near hotels.
- Partner with local restaurants to provide food for events.
- Revisit the fee philosophy, permitting and market pricing strategy for concessionaires and event providers.



Transformative Projects

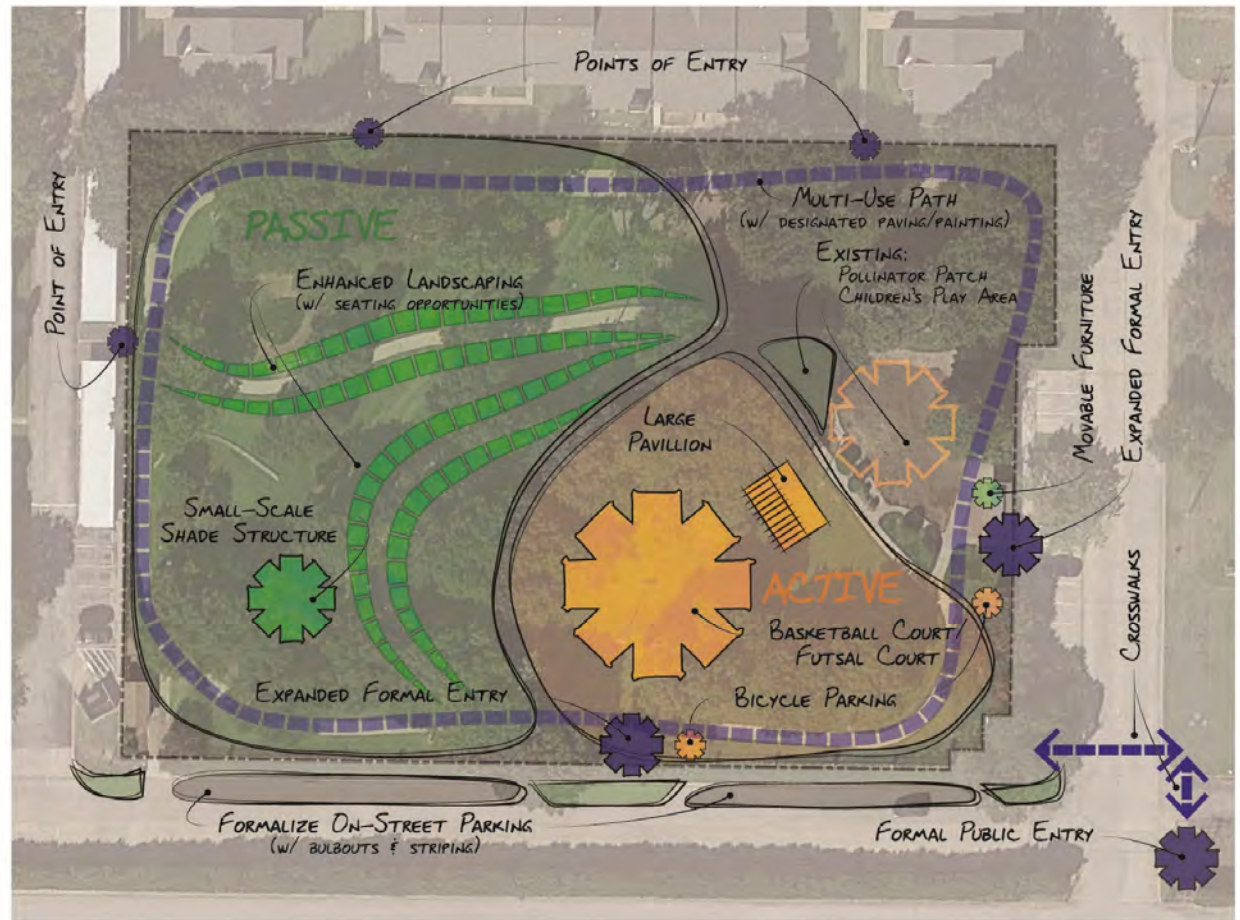
Addison Circle/Central



South Quorum Activity Hubs



Town Park



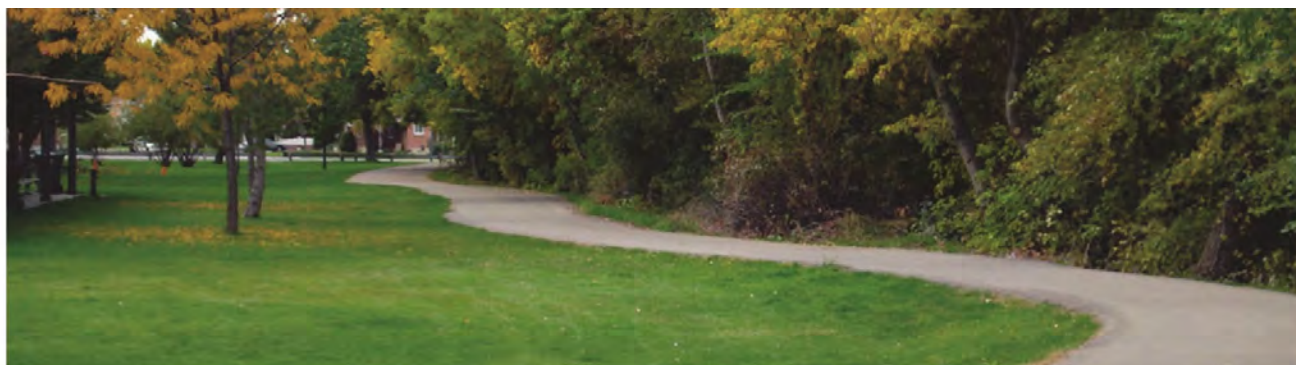
Vitruvian/New Vitruvian



Les Lacs North/Athletic Club



Proposed Park/Trail on Addison Road



George W. Bush Elementary



Supporting Systems

Supporting Systems

- Maintenance and Beautification
- Nature Integration
- Walkability, Accessibility and Wayfinding
- Art and Placemaking



Prioritization/Implementation

Costs and Prioritization

Table 4-2: Cost Park Assets Replacements

System	Catch Up Needs (One Time)	Keep Up Needs (Annual)	Keep Up Needs (30-year Total)
Parks and Trails Management	\$18,000	\$1,600,000	\$36,000,000
Landscape Management	\$10,600	\$688,458	\$16,500,000
Building Management*	\$62,000	\$289,025	\$8,670,780
Total	\$90,600	\$2,577,483	\$61,170,780

*Approximation of AMP analysis using 1/30th of the total replacement cost of assets at Athletic Center and Special Event Pavilion.

Table 4-1: Cost for Improvements

Cost Category	Total Amount (10-Year)
New Construction	\$37,843,000
Site Enhancement	\$17,462,000
Total Capital Cost	\$55,305,000
Total Annual Maintenance Cost	\$995,000

Action Plan

- Addison Circle master plan
- Les Lacs pond
- Vitruvian Park sports
- Athletic Club improvements
- Recreation expansion at more sites
- Quorum and business area activation
- Development policy & fee update
- User fee philosophy/policy
- Cost/participation tracking
- Asset management strategy
- Wayfinding / signage system
- Pilot native plantings/landscape conversion

Funding Strategies

- Expand parkland requirements / dedication fees
 - Land dedication requirement
 - Fee-in-lieu alternative to the land requirement
 - Park development fee
- Rebalance use of hotel tax
- Explore park improvement districts (business support)
- Identify trail funding
- Sponsorship/partnerships for programming
- Pursue grants and similar funding sources

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