TOWN OF ADDISON, TEXAS

RESOLUTION NO. R18-

A RESOLUTION OF THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS AMENDING THE SPRILL DOG PARK NAMING AND RECOGNITION CRITERA TO REMOVE THE REQUIREMENT THAT A BUSINESS MUST MAKE A MINIMUM $1,000 DONATION; ADOPTING THE REVISED POLICY; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council adopted Resolution No. R17-12 to create naming and recognition criteria for city-owned improvements at Spruill Dog Park ("Criteria"); and

WHEREAS, the City Council amended Resolution No. R18-023 to remove the "dog-centric" requirement for business donations for city-owned improvements at Spruill Dog Park ("Criteria"); and

WHEREAS, the City Council of the Town of Addison, Texas ("City Council") recognizes the value of providing quality city-owned dog parks for the use of its citizens; and

WHEREAS, the City Council investigated and determined that a naming and recognition policy at Spruill Dog Park would increase funds available for the beautification and development of Spruill Dog Park; and

WHEREAS, the City Council has investigated and determined that in order to expand the application of the criteria and increase the number of potential donors, the Spruill Dog Park Naming and Recognition Policy should be amended to remove the requirement that businesses wishing to make the minimum business donation of $1,000.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

Section 1.   The findings set forth above are incorporated herein for all purposes.

Section 2.   The Spruill Dog Park Naming and Recognition Criteria shall be amended to remove the minimum donation for businesses of $1,000.

Section 3.   The revised Spruill Dog Park Naming Recognition Criteria attached hereto as **EXHIBIT A** is hereby adopted.

Section 4.   This Resolution shall take effect from and after its date of adoption.

PASSED AND APPROVED by the City Council of the Town of Addison, Texas this the 27th day of November 2018.

_____
Joe Chow, Mayor

ATTEST:

By: _____
      Irma Parker, City Secretary

APPROVED AS TO FORM:

By: _____
      Brenda N. McDonald, City Attorney

SPRUILL DOG PARK

NAMING AND RECOGNITION POLICY

EXHIBIT A

SPRUILL DOG PARK NAMING AND RECOGNITION POLICY

1) Definitions:
   a) Spruill Dog Park — that portion of property located within the existing Spruill Park located at 4936 Marcus Avenue, Addison, Texas, and identified on the Spruill Dog Park Construction Documents.
   b) Elements — improvements within Spruill Park that are eligible for naming or recognition in a manner designed solely by the Town of Addison, Texas. Recognition elements will be limited to the project limits defined in the Spruill Dog Park Construction Documents.

2) Criteria for naming and recognition on Spruill Dog Park elements:
   a) Individuals or businesses who donate a minimum of $100.00 in funds to the Spruill Dog Park are eligible for recognition on a brick paver. A total number of 1,000 Brick Pavers are available for recognition.
   b) Individuals or businesses who donate a minimum of $1,000.00 in funds to the Spruill Dog Park are eligible for recognition on an individual flagstone. A total number of 30 individual pieces of flagstone are available for recognition.
   c) Individuals or businesses who donate a minimum of $10,000.00 in funds to the Spruill Dog Park are eligible for recognition on a bench. A total number of 12 benches are available for recognition.
   d) The Spruill Dog Park may be renamed after individuals or a business who donate(s) a minimum of $250,000.00 in a single gift to Spruill Dog Park.

3) Naming Nomenclature
   a) Elements in Spruill Dog park may include the following types of recognition:
      i) Dog Name
      ii) Individual or Family Name
      iii) Business Name

4) Donations for Spruill Dog Park are tax deductible and should be coordinated with the Addison Legacy Foundation. The Addison Legacy Foundation shall provide the Town with a quarterly fundraising summary for Spruill Dog Park."