

DRAFT

OFFICIAL ACTIONS OF THE ADDISON CITY COUNCIL WORK SESSION

**MONDAY, OCTOBER 22, 2018 @ 4:00 pm
ADDISON TREEHOUSE
14681 Midway Road, Addison, TX 75001**

Present: Joe Chow, Mayor; Paul Walden, Mayor Pro Tempore; Tom Braun, Deputy Mayor Pro Tempore; Ivan Hughes, Council Member; Guillermo Quintanilla, Council Member; Lori Ward, Council Member; Marlin Willesen, Council Member

WORK SESSION

1. CALL TO ORDER

2. INTRODUCTION OF FACILITATORS

Economic Development and Tourism Director Orlando Campos introduced Ady Advantage Consultant Janet Ady with Gateway Planning Consultant Brandon Planker who conducted Phase II “Visioning & Goal Setting Session” of the Town’s new Economic Development Strategic Plan.

The Phase I report summary developed from stakeholder interviews, surveys, and poster boards placed at various locations in the Town were presented and discussed. The report was divided into four key topics: Doing Business, Talent, Accessibility, and Quality of Place. Phase II consisted of various visioning exercises related to each of these key topics identified in Phase I. This visioning process will help establish the Town's new Economic Development Strategic Plan by providing a road map for the Town's economic development into the next five to ten years.

The meeting was made available for viewing online on the Town's website addisontexas.net and on our PEG Channels - Channel 99 for AT&T subscribers, Channel 16 for Spectrum subscribers.

Adjourn Meeting

TOWN OF ADDISON, TEXAS

Joe Chow, Mayor

ATTEST:

Irma G. Parker, City Secretary