



MERITORIOUS EXCEPTION APPLICATION

To be completed by Town staff:

Application date: 10/16/18 Application/Fee Received: 10-23-18 Fee paid: \$600.00

APPLICANT CONTACT

I hereby certify that the information in this application is true and correct to the best of my knowledge.

Name: (printed) Meghan O'Malley, Design Project Manager for Flower Child

Company name: Flower Child (Fox Restaurant Concepts)

Address: 4455 East Camelback Road, Suite B100, Phoenix, AZ 85018

Phone: 480-304-4089 Email: momalley@foxrc.net

Status of Applicant: ☒ Owner ☐ Tenant ☐ Contractor ☐ Other: _____

Applicant's Signature: _____

INFORMATION ABOUT THE REQUEST

Address or location: 5290 Belt Line Road, Suite 100, Addison, TX 75240

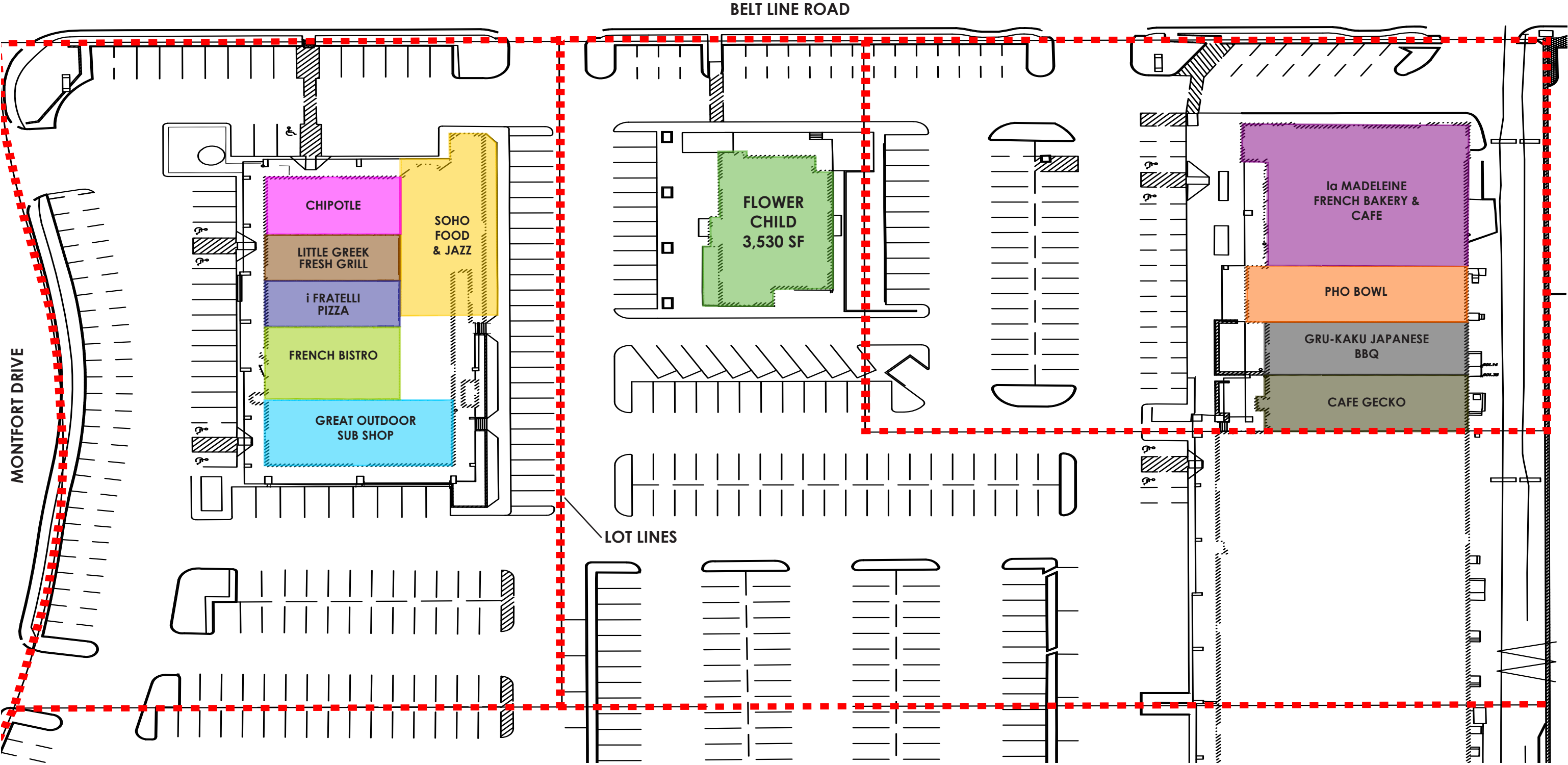
Reasons for Meritorious Exception: Flower Child restaurant requests approval to install external wall murals that have become symbiotic with the brand itself. The mural, "Flower Child", is present at nearly every Flower Child restaurant location and has become recognized as a "beacon" for the real estate hosting the beautiful art. Flower Child's artwork, whether it be, its dripping wall, watercolor peace signs or the Flower Girl, each have become synonymous with the brand and its presence so, expected by our guests that one out of every four of our social posts is related to these works of art. Addison being the place "where it all comes together", what better way to celebrate this point of difference than by celebrating this artful approach creating a memorable visitor and community experiences.

SUBMITTAL REQUIREMENTS

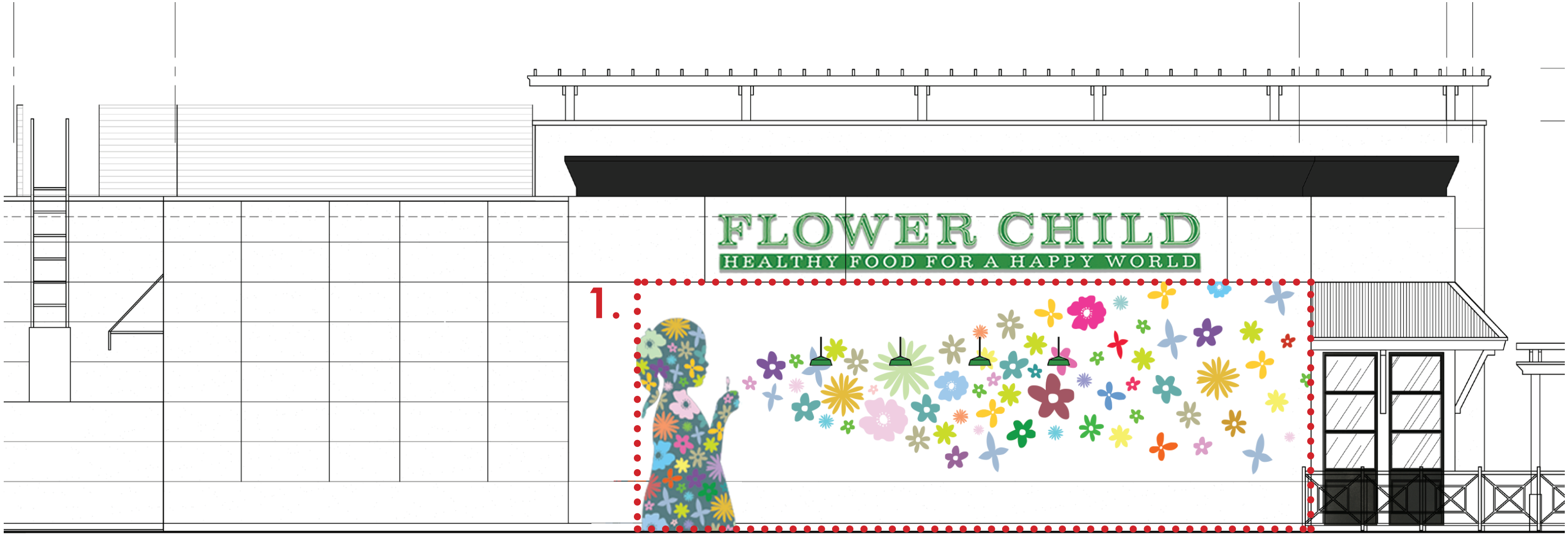
You must submit 3 paper copies (11x17) and a PDF of plans showing:

- Lot Lines
- Names of Adjacent Streets
- Location of Existing Buildings and Signs
- Proposed Signs
- Sketch of the Sign with Scale, Dimensions, and Setbacks Indicated

SITE



FLOWER CHILD PROPOSED MURAL: EAST ELEVATION



WE ARE PROPOSING TO INSTALL THE FLOWER CHILD MURAL TO OUR EAST ELEVATION OF THE PROPERTY.
*EXTERIOR SIGNAGE WAS SUBMITTED UNDER A SEPARATE PACKAGE FOR REVIEW AND APPROVAL

1. FLOWER CHILD MURAL: PROPOSED DESIGN

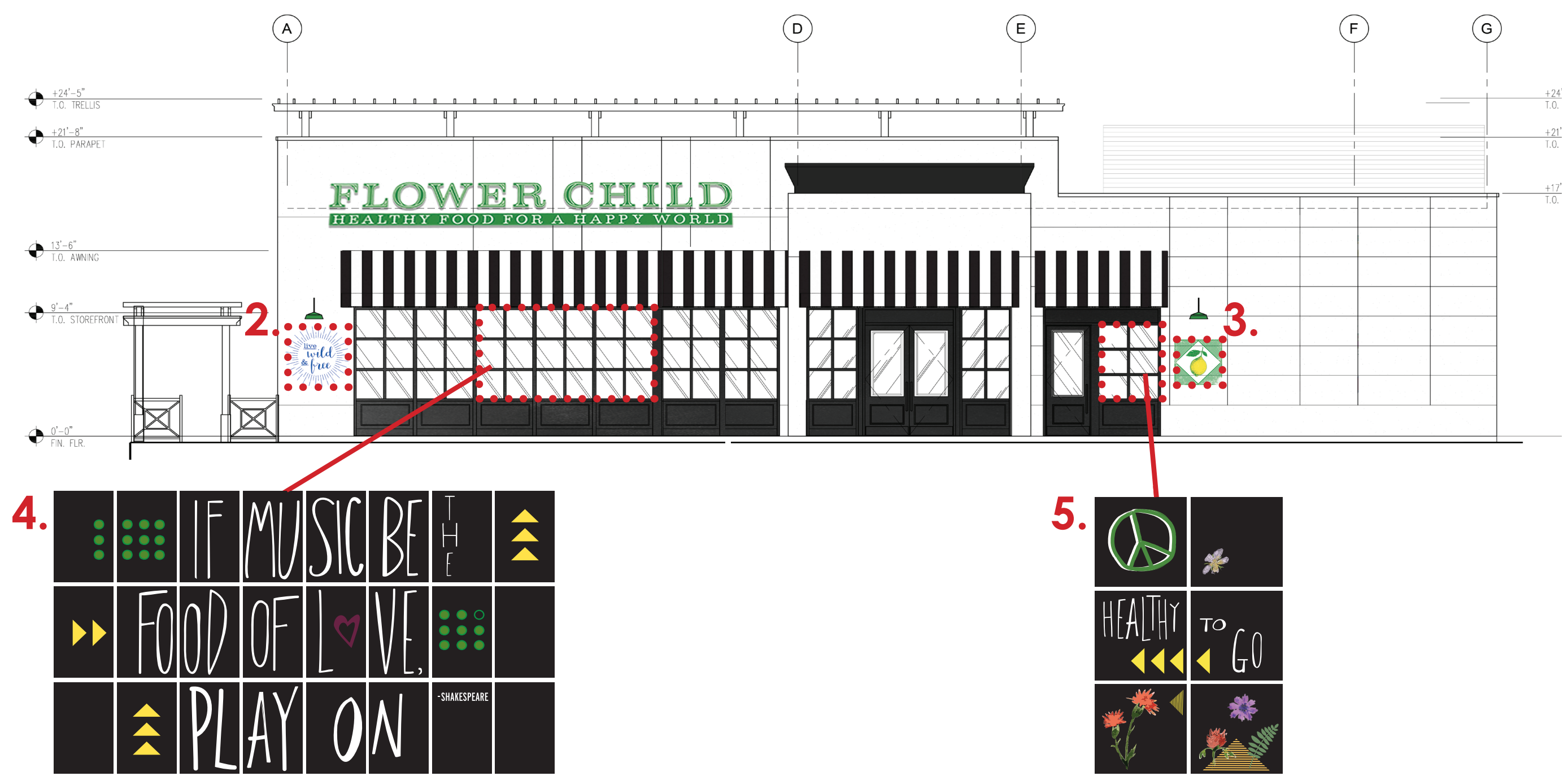
ALL MURALS ARE HAND PAINTED AND APPLIED BY ONE OF OUR LOCAL ARTISTS AS A WAY OF CONNECTING TO THE COMMUNITY AND ENCHANCING THE VISITOR’S EXPERIENCE.



WALL MURAL - MANUFACTURE AND INSTALL (459 SQ. FT)

- GENERAL SPECIFICATIONS:**
- MANUFACTURE POUNCE PATTERN
 - MURAL INSTALLED/PAINTED BY TENANT VENDOR

FLOWER CHILD PROPOSED MURAL: WEST ELEVATION



WE ARE PROPOSING TO INSTALL THE LEMON, BURST MURAL, AND WINDOW VINYLs TO OUR WEST ELEVATION OF THE PROPERTY.

*EXTERIOR SIGNAGE WAS SUBMITTED UNDER A SEPARATE PACKAGE FOR REVIEW AND APPROVAL

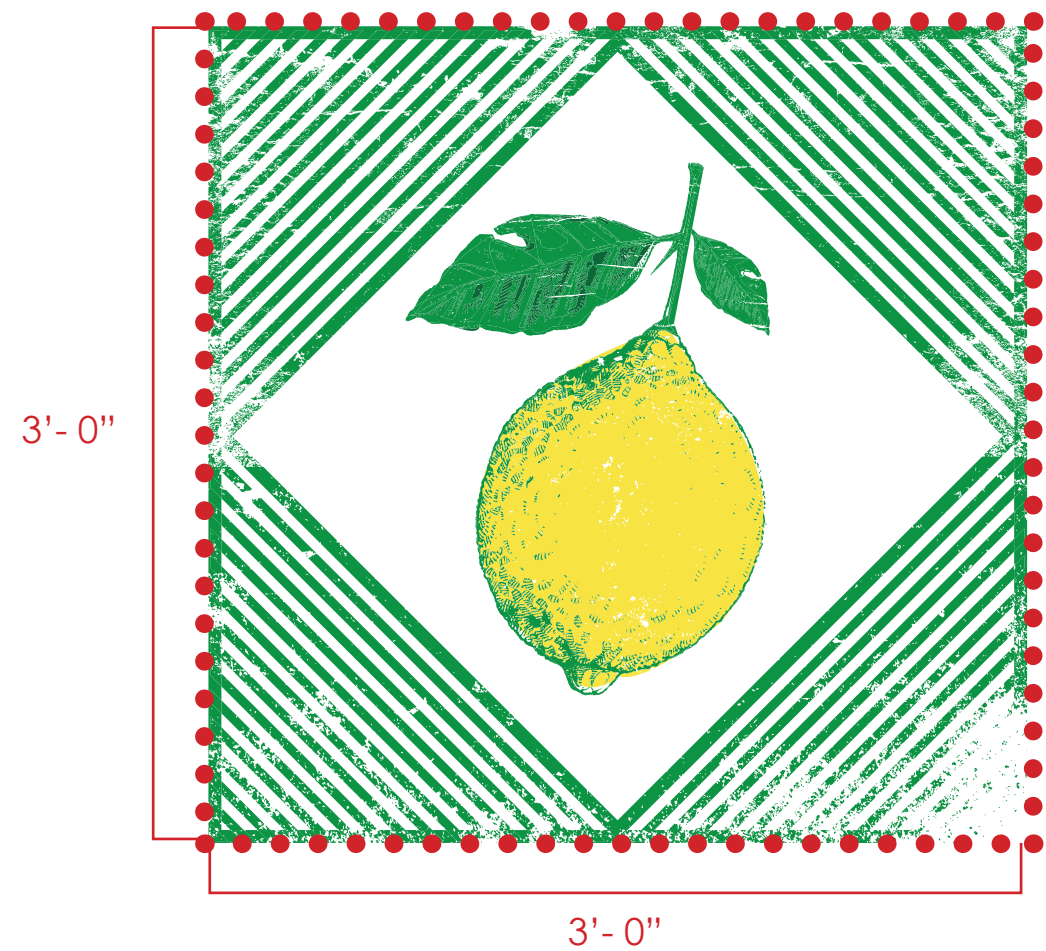
2. FLOWER CHILD MURAL: BURST



WALL MURAL - MANUFACTURE AND INSTALL (16 SQ. FT.)

GENERAL SPECIFICATIONS:
MANUFACTURE POUNCE PATTERN
MURAL INSTALLED/PAINTED BY TENANT VENDOR

3. FLOWER CHILD MURAL: LEMON



WALL MURAL - MANUFACTURE AND INSTALL (9 SQ. FT.)

GENERAL SPECIFICATIONS:
MANUFACTURE POUNCE PATTERN
MURAL INSTALLED/PAINTED BY TENANT VENDOR

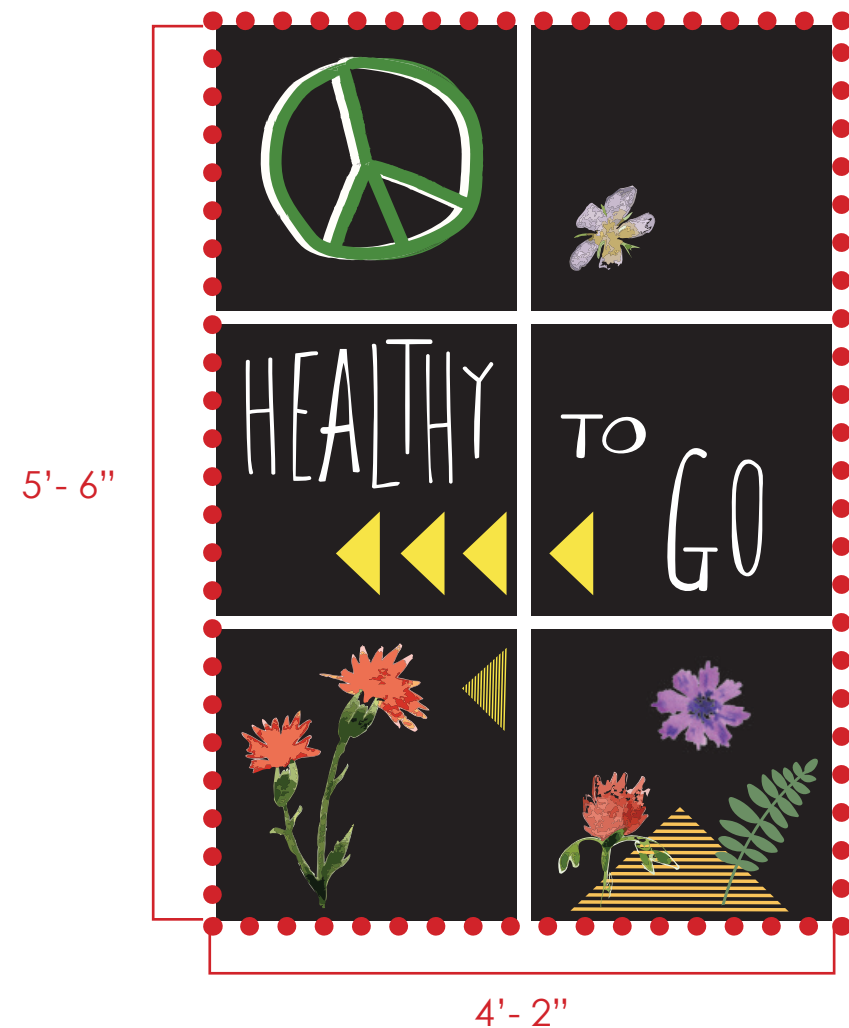
4. FLOWER CHILD WINDOW GRAPHICS: QUOTE



WINDOW VINYL - MANUFACTURE AND INSTALL (80 SQ. FT)

GENERAL SPECIFICATIONS:
MANUFACTURE POUNCE PATTERN
VINYL INSTALL BY TENANT VENDOR

5. FLOWER CHILD WINDOW GRAPHICS: HEALTHY TO GO



WINDOW VINYL - MANUFACTURE AND INSTALL (22.92 SQ. FT.)

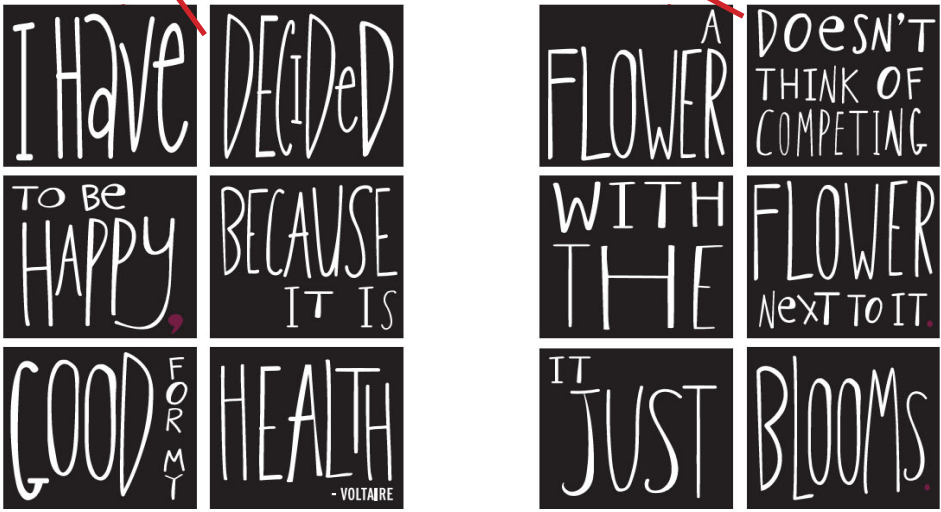
GENERAL SPECIFICATIONS:
MANUFACTURE POUNCE PATTERN
VINYL INSTALL BY TENANT VENDOR

FLOWER CHILD PROPOSED MURAL: NORTH ELEVATION

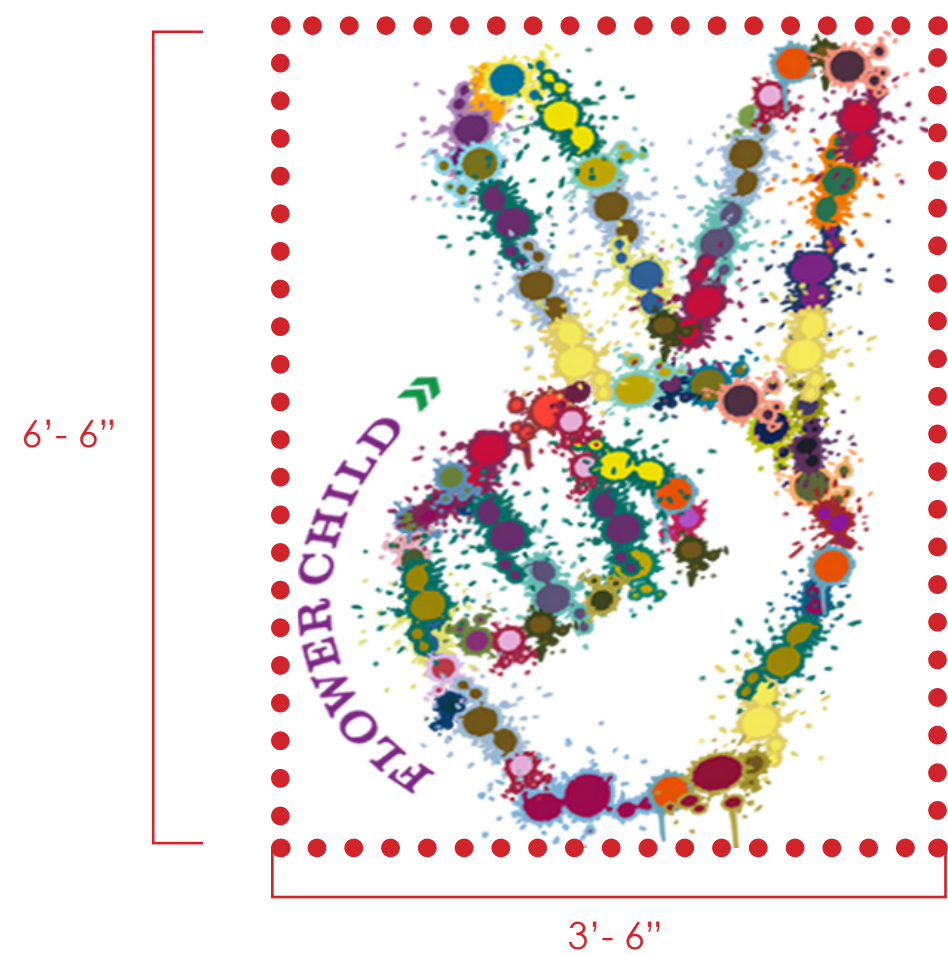


WE ARE PROPOSING TO INSTALL THE PEACE SIGN AND WINDOW VINYLs TO OUR NORTH ELEVATION OF THE PROPERTY.

*EXTERIOR SIGNAGE WAS SUBMITTED UNDER A SEPARATE PACKAGE FOR REVIEW AND APPROVAL



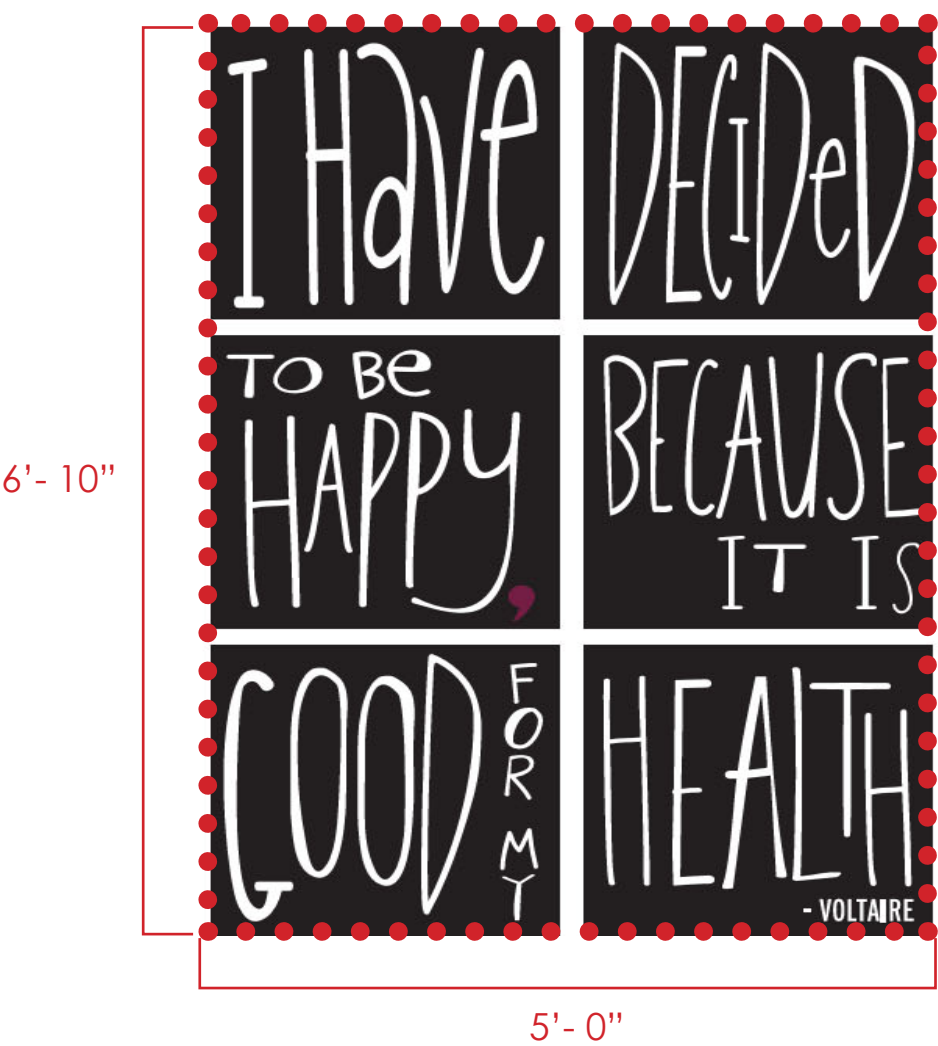
6. FLOWER CHILD MURAL: PEACE SIGN



WALL MURAL - MANUFACTURE AND INSTALL (22.75 SQ. FT.)

- GENERAL SPECIFICATIONS:**
MANUFACTURE POUNCE PATTERN
MURAL INSTALLED/PAINTED BY TENANT VENDOR

7. FLOWER CHILD WINDOW GRAPHICS: QUOTE



WINDOW VINYL - MANUFACTURE AND INSTALL (34.17 SQ. FT)

- GENERAL SPECIFICATIONS:**
MANUFACTURE POUNCE PATTERN
VINYL INSTALL BY TENANT VENDOR

8. FLOWER CHILD WINDOW GRAPHICS: QUOTE



WINDOW VINYL - MANUFACTURE AND INSTALL (34.17 SQ. FT)

GENERAL SPECIFICATIONS:
MANUFACTURE POUNCE PATTERN
VINYL INSTALL BY TENANT VENDOR