

**TOWN OF ADDISON, TEXAS**

**ORDINANCE NO. 018-\_\_\_\_\_**

**AN ORDINANCE OF THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS GRANTING MERITORIOUS EXCEPTIONS TO SECTION 62-163 OF CHAPTER 62 OF THE CODE OF ORDINANCES TO ALLOW A 36 INCH TALL LOGO, IN ADDITION TO THE EXISTING ATTACHED SIGN ON THE EAST FAÇADE, HANGING BELOW 37 FEET IN HEIGHT, AND UNDER 100 FEET FROM THE STREET CURB, ON THE PROPERTY LOCATED AT 17311 DALLAS PARKWAY, PROVIDING A PENALTY NOT TO EXCEED FIVE HUNDRED AND NO/100 DOLLARS (\$500.00) FOR EACH OFFENSE AND A SEPARATE OFFENSE SHALL BE DEEMED COMMITTED EACH DAY DURING OR ON WHICH A VIOLATION OCCURS OR CONTINUES; AND PROVIDING AN EFFECTIVE DATE.**

**WHEREAS**, Chapter 62 of the Code of Ordinances regulates signage in the Town of Addison; and

**WHEREAS**, Section 62-33 permits the City Council to approve exceptions to the provisions of Chapter 62 in cases that have obvious merit in not only being appropriate to the particular site or location, but also in making a positive contribution to the visual environment; and

**WHEREAS**, the City Council has determined that the grant of the meritorious exception contained herein is in the best interest of the public and promotes the visual environment of the Town.

**NOW THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:**

**Section 1.** That the recitals and findings set forth above are hereby found to be true and correct and incorporated as if fully set forth herein.

**Section 2.** That meritorious exception to Section 62-163 of Chapter 62 of the Code of Ordinances are hereby granted to allow a 36 inch tall logo, in addition to the existing attached wall sign on the east façade, hanging below 37 feet in height, as detailed in **Exhibit A**, for Fresh Image, located at 17311 Dallas Parkway. No other additional signage is permitted unless it complies with Chapter 62 of the Code of Ordinances.

**Section 3.** Any person, firm, corporation, or other business entity violating any of the provisions or terms of this Ordinance shall, in accordance with Section 62-35 of the Town of Addison Code of Ordinance (Violations), be fined, upon conviction, in an amount of not more than Five Hundred and No/100 Dollars (\$500.00), and a separate offense shall be deemed committed each day during or on which a violation occurs or continues.

**Section 4.** That this Ordinance shall take effect from and after its date of adoption and publication as required by law.

**PASSED AND APPROVED** BY THE CITY COUNCIL OF THE TOWN  
OF ADDISON, TEXAS, on this the 10th day of April, 2018.

\_\_\_\_\_  
Joe Chow, Mayor

ATTEST:

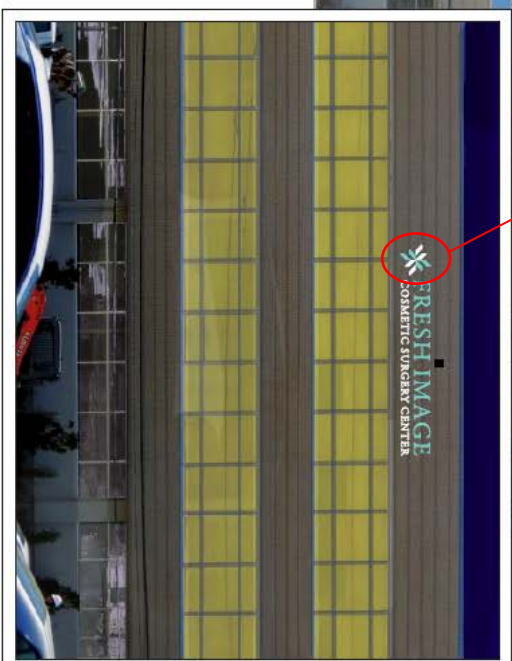
\_\_\_\_\_  
Christie Wilson, Interim City Secretary

APPROVED AS TO FORM:

\_\_\_\_\_  
Brenda N. McDonald, City Attorney

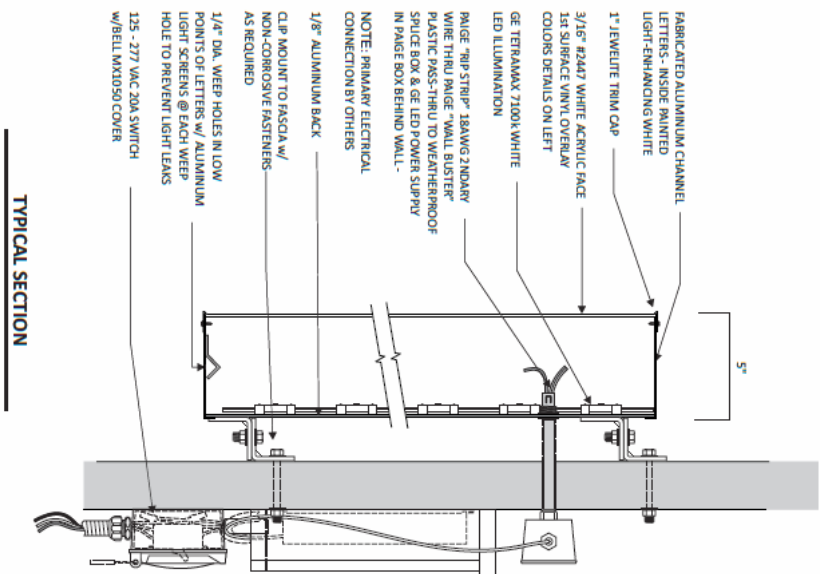
Ordinance No. \_\_\_\_\_

Meritorious Exception is only applicable to the 36-inch-tall flower logo.

[illegible]

Ordinance No. \_\_\_\_\_

The rest of the sign has been approved through permit# SIGN2018-01-0140.



NOTES:  
CHANDLER SIGNS RECOMMENDS USING STANDARD 3M VINYL  
COLORS FOR BETTER CONTRAST AGAINST THE BUILDING.  
ELECTRICAL ACCESS AND POWER AVAILABILITY TIED BASED ON  
MANUFACTURING SURVEY  
IF POWER DOES NOT EXIST AT SIGNAGE LOCATION, CUSTOMER  
WILL BE RESPONSIBLE FOR PROVIDING POWER  
LANDING MUST APPROVE SIGNAGE PRIOR TO MANUFACTURING

<b>Design #</b>	0396513A-2
<b>Sheet 2 of 3</b>	
<b>Client:</b>	Fresh Image
<b>Address:</b>	17311 Dallas Pkwy Dallas, TX
<b>Account Rep.</b>	Lue Albritton
<b>Designer:</b>	SJ
<b>Date:</b>	9/4/11
<b>Approved / Date:</b>	
<b>Client:</b>	
<b>Sales:</b>	
<b>Estimating:</b>	
<b>Air:</b>	
<b>Engineering:</b>	
<b>Landscape:</b>	
<b>Revision/Date:</b>	

R1 sat 9/28/11 adj; section details added next revision date, addd next revision R2 NM: 10/17/11; revision R3 to S6

Exhibit A

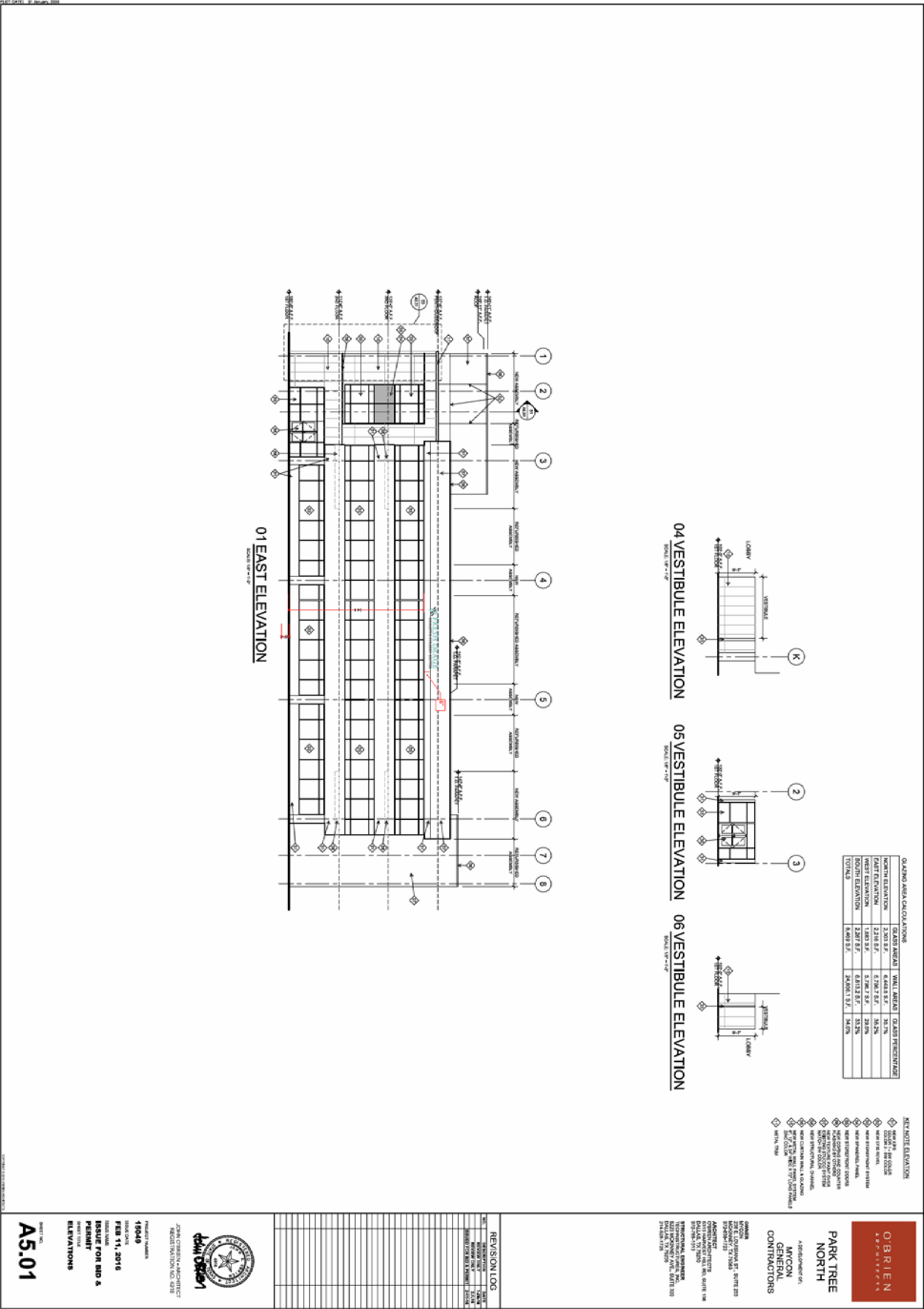


Exhibit A



○ SITE  
SEE LEGEND





**FRESH IMAGE**  
Design # 0306513AK2  
Sheet 3 of 3  
Client Fresh Image  
Address 17311 Dallas Pkwy  
Dallas, TX  
Account Luke Allerton  
App. sdr  
Date 9/14/17  
Approval / Date  
Client  
Sales  
Estimating  
Art  
Engineering  
Landlord  
Revision/Date  
R1 sdr 9/29/17 adj. section details, add night view  
R2 RMC 12/7/17: review lights to 36"

 **Chandler Signs**  
chandler-signs.com  
17311 Dallas Pkwy  
Dallas, TX 75244  
Sales Accounts 17311 Dallas Pkwy  
Dallas, TX 75244  
17311 Dallas Pkwy  
Dallas, TX 75244  
West Coast 17311 Dallas Pkwy  
Dallas, TX 75244  
Northwest US 17311 Dallas Pkwy  
Dallas, TX 75244  
Florida 17311 Dallas Pkwy  
Dallas, TX 75244  
Georgia 17311 Dallas Pkwy  
Dallas, TX 75244  
South Texas 17311 Dallas Pkwy  
Dallas, TX 75244

 **UL**  
This document is the property of  
Chandler Signs, LLC.  
All rights are reserved. No part  
of this document may be reproduced  
without written permission from  
Chandler Signs, LLC.  
FINAL ELECTRICAL  
CONNECTION BY  
CUSTOMER