

TOWN OF ADDISON, TEXAS

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS ADOPTING A NAMING AND RECOGNITION POLICY FOR CITY-OWNED IMPROVEMENTS AT SPRUILL DOG PARK, AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council of the Town of Addison, Texas (“City Council”) recognizes the value of providing quality city-owned dog parks for the use of its citizens; and

WHEREAS, the Town of Addison, Texas has investigated and determined that a naming and recognition policy at Spruill Dog Park has the potential to increase funds available for the beautification and development of Spruill Dog Park; and

WHEREAS, the Town Council desires to adopt the naming and recognition policy provided herein for city-owned improvements at Spruill Dog Park.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

Section 1. The findings set forth above are incorporated herein for all purposes.

Section 2. The Spruill Dog Park Naming and Recognition Policy provided below is hereby approved and adopted:

“NAMING AND RECOGNITION CRITERIA-SPRUILL DOG PARK:

- 1) Definitions:
 - a) Spruill Dog Park – that portion of property located within the existing Spruill Park located at 4936 Marcus Avenue, Addison, Texas, and identified on the Spruill Dog Park Construction Documents.
 - b) Elements – improvements within Spruill Park that are eligible for naming or recognition in a manner designed solely by the Town of Addison, Texas. Recognition elements will be limited to the project limits defined in the Spruill Dog Park Construction Documents.
 - c) A dog-centric business – a business that meets the following criteria: (i) accommodates dogs and dog owners; and/or (ii) provides supplies, services and care for dogs.
- 2) Criteria for naming and recognition on Spruill Dog Park elements:
 - a) Individuals who donate a minimum of \$100.00 in funds to the Spruill Dog Park are eligible for recognition on a brick paver. A total number of 1,000 Brick Pavers are available for recognition.
 - b) Individuals or dog-centric businesses who donate a minimum of \$1,000.00 in funds to the Spruill Dog Park are eligible for recognition on an individual

flagstone. A total number of 30 individual pieces of flagstone are available for recognition.

- c) Individuals or dog-centric businesses who donate a minimum of \$10,000.00 in funds to the Spruill Dog Park are eligible for recognition on a bench. A total number of 12 benches are available for recognition.
 - d) The Spruill Dog Park may be renamed after individuals or a dog-centric business who donate(s) a minimum of \$250,000.00 in a single gift to Spruill Dog Park.
- 3) Naming Nomenclature
- a) elements in Spruill Dog park may include the following types of recognition:
 - i) Dog Name
 - ii) Individual or Family Name
 - iii) Dog-Centric Business Name
 - (1) Minimum business donation is \$1,000
- 4) Donations for Spruill Dog Park are tax deductible and should be coordinated with the Addison Legacy Foundation. The Addison Legacy Foundation shall provide the Town with a quarterly fundraising summary for Spruill Dog Park.”

Section 3. This Resolution shall take effect from and after its date of adoption.

PASSED AND APPROVED by the City Council of the Town of Addison, Texas this the 28th day of February, 2017.

Todd Meier, Mayor

ATTEST:

By: _____
Laura Bell, City Secretary

APPROVED AS TO FORM:

By: _____
Brenda N. McDonald, City Attorney