



BUILDING INSPECTION DEPARTMENT 16801 Westgrove Dr Addison Texas 75001 972/450-2881 fax: 972/450-2837

**Application for Meritorious Exception to the Town of Addison
Sign Ordinance**

Application Date: 12/27/13

Filing Fee: \$200.00

Applicant: TGI Friday's

Address: 4201 Marsh Lane Suite#: _____

Carrollton TX 75007 Phone#: 972-662-5433
City State Zip

Fax#: _____

Status of Applicant: Owner _____ Tenant X Agent _____

Location where exception is requested:

4951 Belt Line Road

* Reasons for Meritorious Exception:

We are requesting a meritorious exception to allow the use of red and white "skeleton outlining" of the exterior. The new TGIF design uses a juxtaposition of red and white building lighting to accentuate planar differences of both height and building face. Additionally, the red and white lighting, while being corporate colors, offers a preamble to the interior energy with a decorative nod to the brands roots.

CONTINUED ON NEXT PAGE

YOU MUST SUBMIT THE FOLLOWING:

1 COPIES OF THE PROPOSED SIGN SHOWING:

1. Lot Lines
2. Names of Adjacent Streets
3. Location of Existing Buildings
4. Existing Signs

5. Proposed Signs
6. Sketch of Sign with Scale and Dimensions Indicated (8.5 x 11 PLEASE)

Date Fees Paid 12-27-13 Check # 1589 Receipt # 542093



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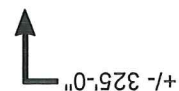
* Reasons for Meritorious Exception:

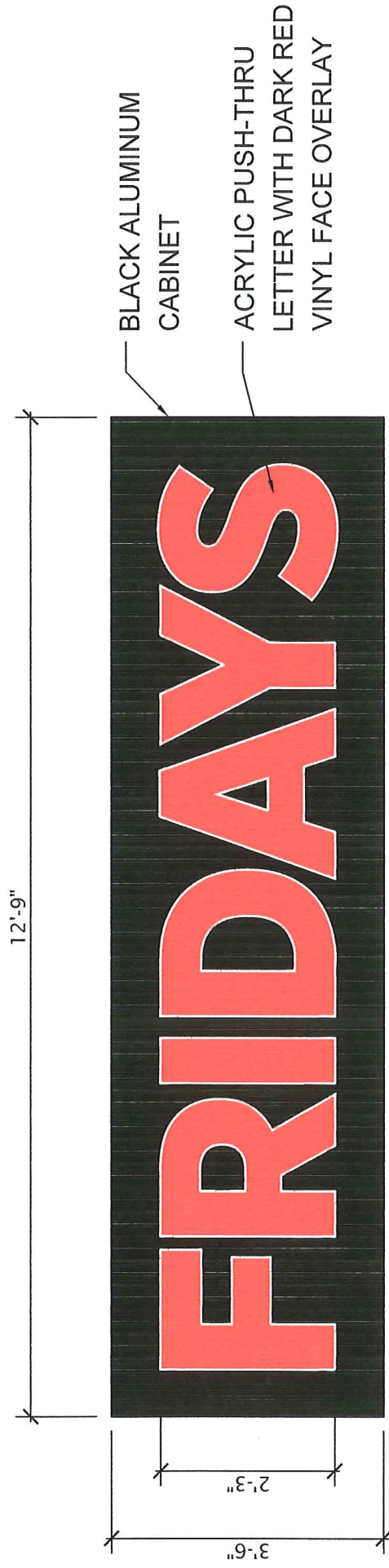
We are requesting an increase in maximum letter height from 16 inches to 27 inches. The side feature wall is designed to add a splash to the elevation through the use of multi-colored panels and to relate back to the entry tower. This design uses rectangular proportions which are shared by the multi-color material, dark background and rectangular sign. The dark recess and sign are sized to give balance between the materials and eliminate the possibility of any one material or element overwhelming the design. Using a smaller sign forces the elements to resize which loses the original proportions and forces the multi-color material to dominate.

1 COPIES OF THE PROPOSED SIGN SHOWING:

- | | |
|-----------------------------------|----------------------------------|
| 1. Lot Lines | 5. Proposed Signs |
| 2. Names of Adjacent Streets | 6. Sketch of Sign with Scale and |
| 3. Location of Existing Buildings | Dimensions Indicated |
| 4. Existing Signs | (8.5 x 11 PLEASE) |

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NW4-45 PUSH THRU SIGN

SCALE: 3/4"=1'-0"

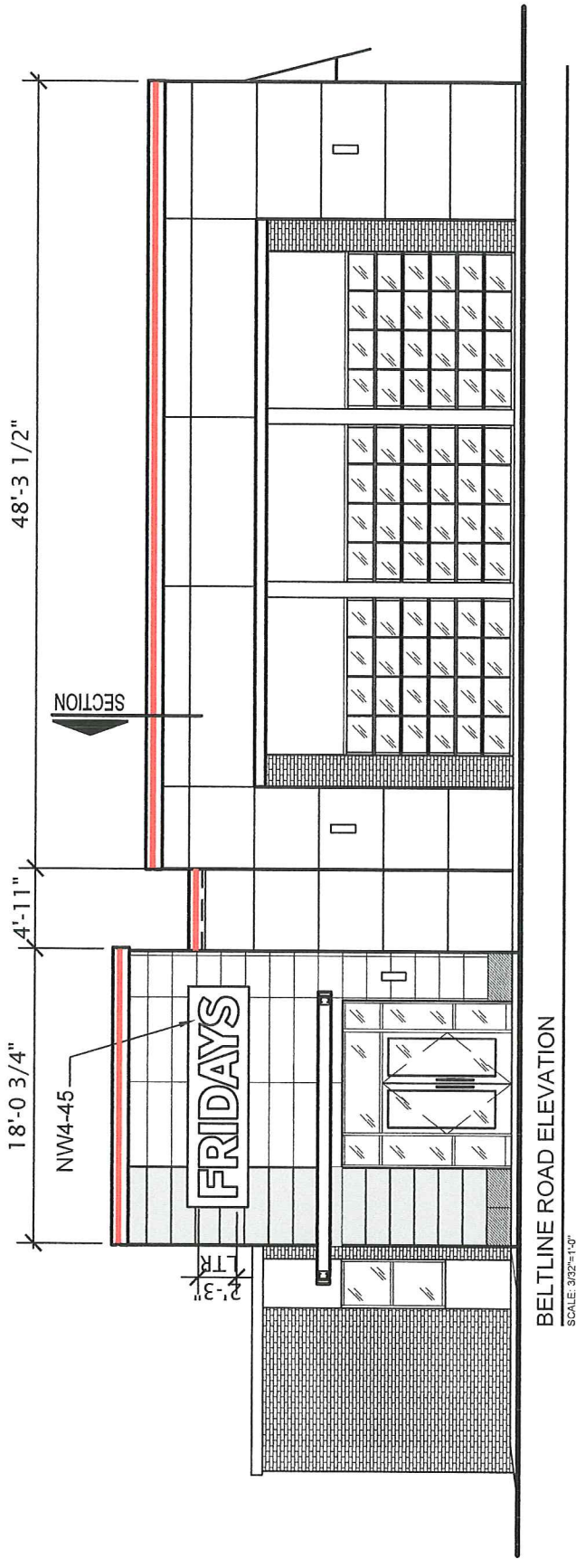
NW4-45

SIZE: 3'-6" X 12'-9"

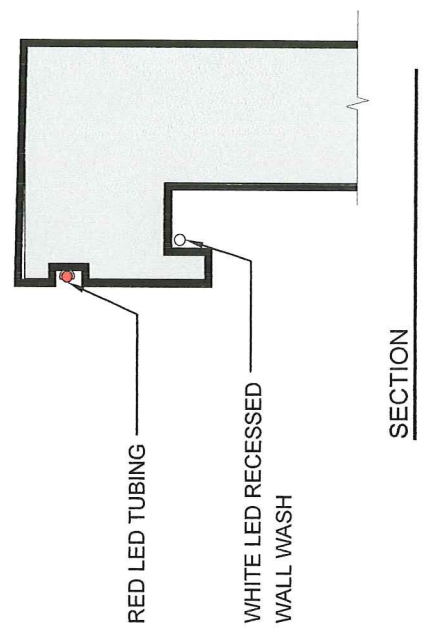
AREA: 44.64 SQ. FT

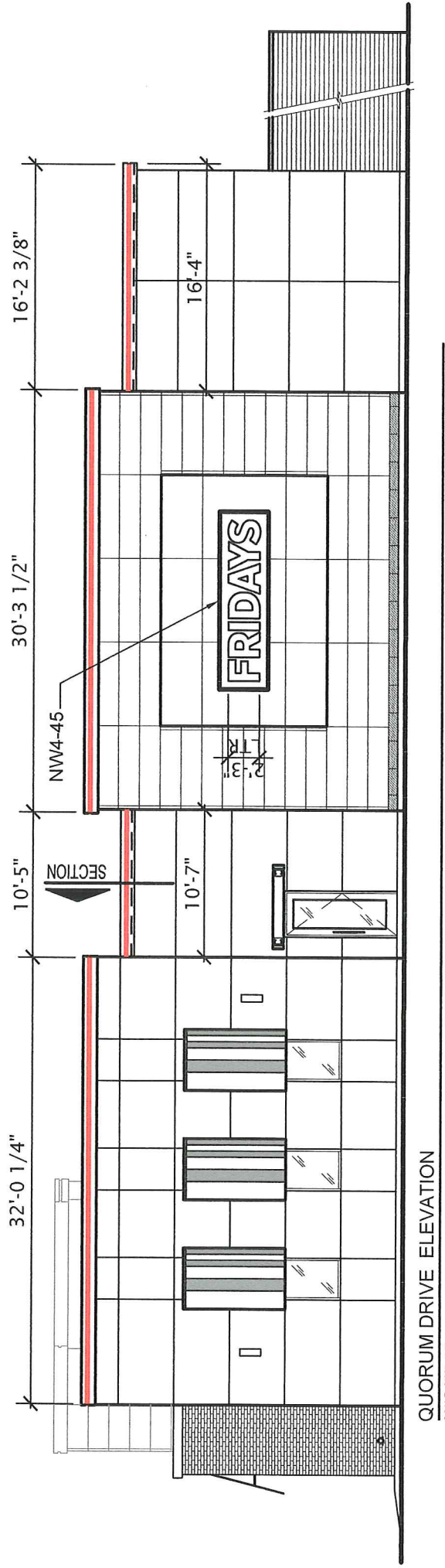
QUANTITY: 2 @ ENTRY TOWER

1 @ SIDE FEATURE WALL



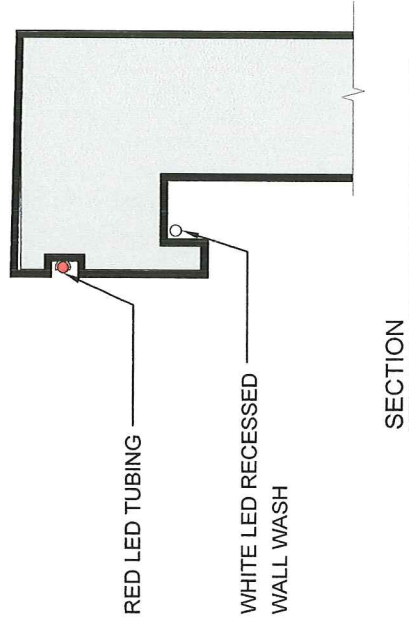
LEGEND	
	RED LED TUBING
	WHITE LED RECESSED WALL WASH



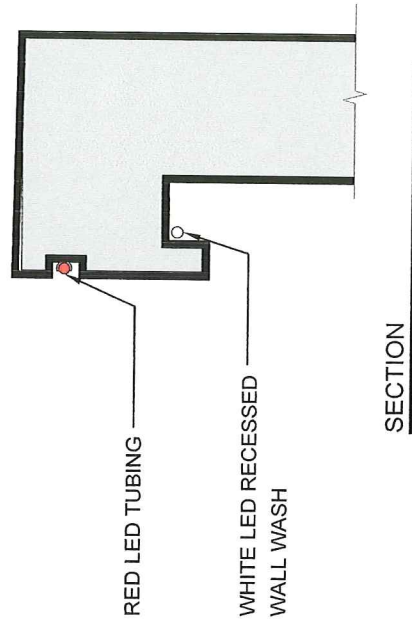
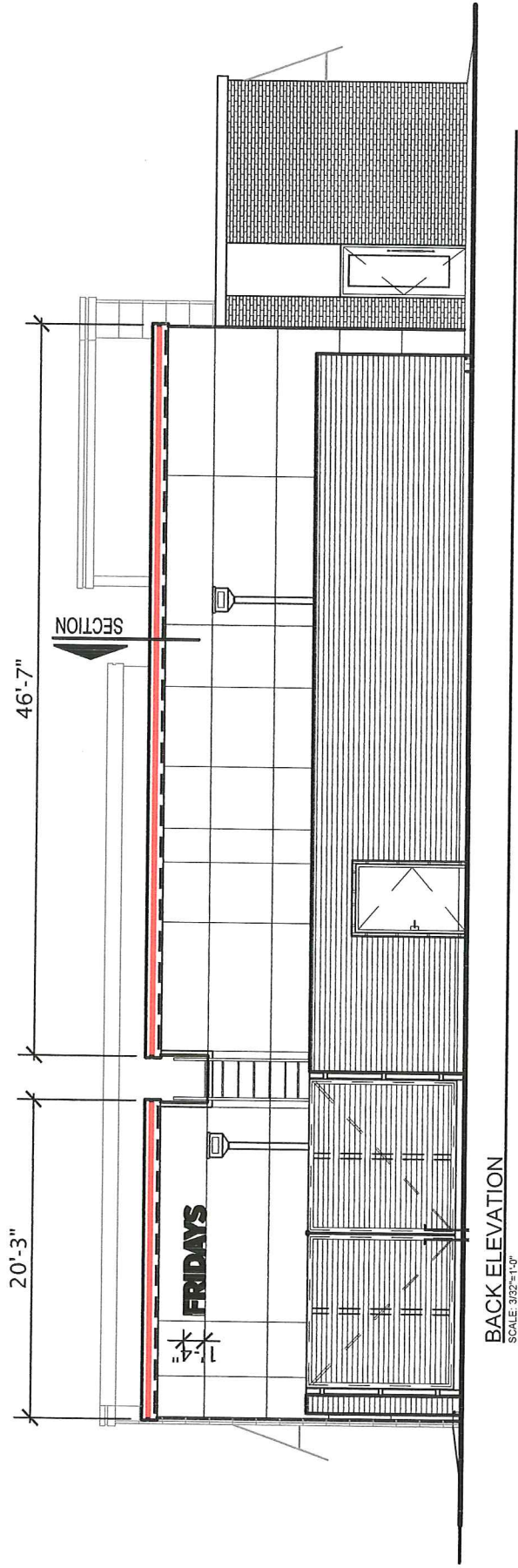


QUORUM DRIVE ELEVATION

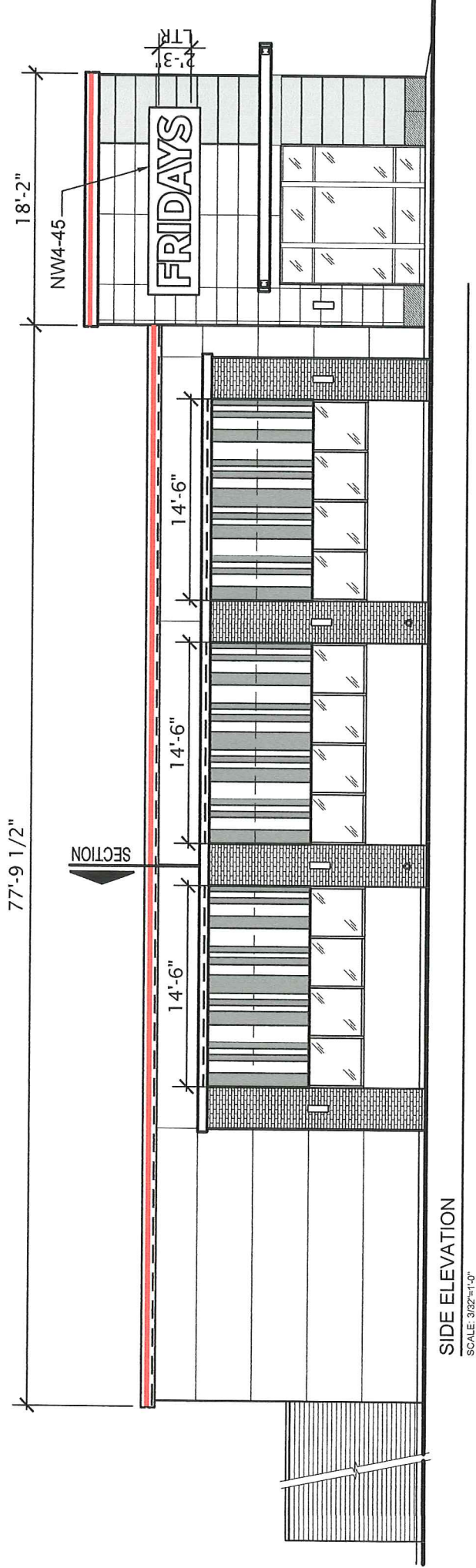
SCALE: 3/32"=1'-0"



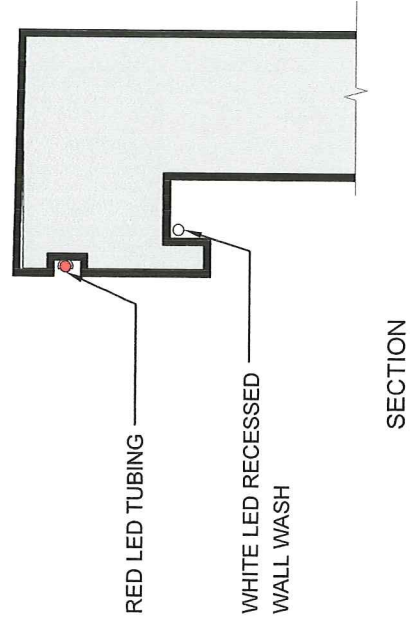
LEGEND	
	RED LED TUBING
	WHITE LED RECESSED WALL WASH



LEGEND	
	RED LED TUBING
	WHITE LED RECESSED WALL WASH



LEGEND	
—	RED LED TUBING
---	WHITE LED RECESSED WALL WASH



Lynn Chandler

From: Cole Snadon [cole@snadon.com]
Sent: Monday, December 30, 2013 10:30 AM
To: Lynn Chandler
Subject: FW: TGI Friday's, 4951 Belt Line Rd, Meritorious Exception
Attachments: 2013.12.27 TGIF Addison Meritorious Exception Application Pkg.pdf

Lynn - we are fine with the below. Do you need anything else from me?

From: "<Damon A. Drennan>", AIA <ddrennan@pooledrennan.com<<mailto:ddrennan@pooledrennan.com>>>
Date: Friday, December 27, 2013 at 11:50 AM
To: Cole Snadon <cole@snadon.com<<mailto:cole@snadon.com>>>
Cc: JUNK BYPASS 42 <MScow@Carlson.com<<mailto:MScow@Carlson.com>>>, "Coker, Robert" <rcoker@Carlson.com<<mailto:rcoker@Carlson.com>>>, "CSantaCruz@Carlson.com<<mailto:CSantaCruz@Carlson.com>>>, "CSantaCruz@Carlson.com<<mailto:CSantaCruz@Carlson.com>>>, "scott.young@carlson.com<<mailto:scott.young@carlson.com>>>, "scott.young@carlson.com<<mailto:scott.young@carlson.com>>>
Subject: TGI Friday's, 4951 Belt Line Rd, Meritorious Exception

Cole,

Friday's has asked that I apply for a Meritorious Exception for a maximum letter size increase of the sign on Quorum from 16 inches to 27 inches and for red and white LED decorative building outlining. Lynn Chandler asked that I get a letter from you approving Friday's to apply for the exception. Lynn said you can email him a copy of the letter if that would be easier for you.

Attached is a copy of the application for your reference. I have submitted the package today in an effort to get on the 1/14/14 council agenda to coincide with the SUP approval. Please let me know if you have any questions.

Sincerely,

Damon Drennan

Damon A. Drennan, AIA, NCARB | Principal
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Email: ddrennan@pooledrennan.com<<mailto:ddrennan@pooledrennan.com>> | Skype Name: pdds_damon