

Land Use Analysis

Attributes of Success Matrix

Pluckers Wing Bar, 5100 Belt Line Road, Suite 520

Attribute	Comment	Score
Competitive	This proposed restaurant will be a new restaurant for Addison and will help the Village on the Parkway become a destination for dining	
Safe	The project will be safe	
Functional	The restaurant will be directly across from the new AMC Theater and in the shopping center and will be functional.	
Visually Appealing	The restaurant will be visually appealing.	
Supported with Amenities	The site is in a very amenity-rich area.	
Environmentally Responsible	The site will be a remodel of existing retail space and will provide a new, more energy efficient restaurant space.	
Walkable	The project is extremely walkable..	
Overall Assessment	This is a good-quality restaurant and will be an asset to the Town.	