



**Post Office Box 9010 Addison, Texas
75001-9010
5300 Belt Line Road
(972) 450-7000 Fax: (972) 450-7043**

AGENDA

SPECIAL MEETING AND WORK SESSION OF THE CITY COUNCIL

8:00 AM

JULY 7, 2012

**VISIT ADDISON FLEX SPACE, VILLAGE ON THE PARKWAY,
5100 BELT LINE ROAD, SUITE 400, DALLAS, TX 75254**

Item #S1 Presentation and discussion regarding the Fiscal Year
- 2012-2013 Visitor Services, Addison Conference and
Theatre Centre, Visit Addison, and Performing Arts
department budgets.

Item #S2 Presentation and discussion regarding a Visitor Services
- Department Strategic Plan.

Item #S3 Presentation and discussion regarding the Fiscal Year
- 2012-2013 Communications and Marketing department
budget.

Item #S4 Presentation and discussion regarding the Fiscal Year
- 2012-2013 Special Events department budget.

Item #S5 Presentation and discussion regarding the Town's debt service funds, including but not limited to the general obligation debt service fund and the hotel occupancy tax debt service fund, and regarding projects to be funded with the proceeds of debt instruments, including but not limited to bonds approved by the voters at the May 12, 2012 special election.

Item #S6 Presentation and discussion regarding the Town's policy of naming Town facilities and locations, including Town parks, trails, buildings, and other facilities.

Attachment(s):

1. Town of Addison's Naming Policy

Adjourn Meeting

Posted:
Chris Terry, 7/3/2012, 5:00 pm

**THE TOWN OF ADDISON IS ACCESSIBLE TO PERSONS
WITH DISABILITIES. PLEASE CALL (972) 450-2819 AT LEAST
48 HOURS IN ADVANCE IF YOU NEED ASSISTANCE.**

Council Agenda Item: #WS1

AGENDA CAPTION:

Presentation and discussion regarding the Fiscal Year 2012-2013 Visitor Services, Addison Conference and Theatre Centre, Visit Addison, and Performing Arts department budgets.

FINANCIAL IMPACT:

There is no direct financial impact associated with this item.

BACKGROUND:

This item will be presented and discussed at the Council meeting.

RECOMMENDATION:

n/a

COUNCIL GOALS:

Mindful Stewardship of Town Resources

ATTACHMENTS:

Description:

Type:

No Attachments Available

Council Agenda Item: #WS2

AGENDA CAPTION:

Presentation and discussion regarding a Visitor Services Department Strategic Plan.

FINANCIAL IMPACT:

There is no direct financial impact associated with this item.

BACKGROUND:

This item will be presented at the Council Meeting.

RECOMMENDATION:

COUNCIL GOALS:

N/A

ATTACHMENTS:

Description:

Type:

No Attachments Available

Council Agenda Item: #WS3

AGENDA CAPTION:

Presentation and discussion regarding the Fiscal Year 2012-2013
Communications and Marketing department budget.

FINANCIAL IMPACT:

N/A

BACKGROUND:

N/A

RECOMMENDATION:

COUNCIL GOALS:

N/A

ATTACHMENTS:

Description:

Type:

No Attachments Available

Council Agenda Item: #WS4

AGENDA CAPTION:

Presentation and discussion regarding the Fiscal Year 2012-2013
Special Events department budget.

FINANCIAL IMPACT:

N/A

BACKGROUND:

N/A

RECOMMENDATION:

COUNCIL GOALS:

N/A

ATTACHMENTS:

Description:

Type:

No Attachments Available

Council Agenda Item: #WS5

AGENDA CAPTION:

Presentation and discussion regarding the Town's debt service funds, including but not limited to the general obligation debt service fund and the hotel occupancy tax debt service fund, and regarding projects to be funded with the proceeds of debt instruments, including but not limited to bonds approved by the voters at the May 12, 2012 special election.

FINANCIAL IMPACT:

N/A

BACKGROUND:

N/A

RECOMMENDATION:

COUNCIL GOALS:

N/A

ATTACHMENTS:

Description:

Type:

No Attachments Available

Council Agenda Item: #WS6

AGENDA CAPTION:

Presentation and discussion regarding the Town's policy of naming Town facilities and locations, including Town parks, trails, buildings, and other facilities.

FINANCIAL IMPACT:

N/A

BACKGROUND:

N/A

RECOMMENDATION:

COUNCIL GOALS:

N/A

ATTACHMENTS:

Description:

[Town of Addison's Naming Policy](#)

Type:

Backup Material

**TOWN OF ADDISON, TEXAS
RESOLUTION NO. R07-019**

**A RESOLUTION BY THE CITY COUNCIL OF THE TOWN OF
ADDISON, TEXAS, PROPOSING GUIDELINES AND POLICIES
FOR THE NAMING OF PARKS, TRAILS AND FACILITIES.**

WHEREAS, when naming a park, trail, or facility after a person, at least one of the following stipulations should be met:

- a) The person has donated the land to be used, has provided significant contributions to acquire the land, or has sold the land to the Town at a price significantly below market value.
- b) The person has provided significant contributions to the cost of construction of the park, trail or facility, or has provided construction services at a price significantly below market value.
- c) The person has made significant and consistent long-term contributions to the Town of Addison.
- d) The person shall not have been an employee or councilmember/Mayor of the Town of Addison for at least five years.

WHEREAS, when appropriate, parks, trails, and facilities can be named after predominant geographical or physical features of the land. These may include natural features (rivers, trees, etc.) or man-made features (subdivisions, buildings, etc).

WHEREAS, parks and trails may be named after historical events that are specific to the Town of Addison.

WHEREAS, the Council will consider re-naming existing facilities. However, the motion to rename an existing park, trail, or facility must be approved by a 3/4th vote of the entire Council (e.g., if all members of the Council are eligible to vote, approval would require 6 out of 7 votes).

WHEREAS, different sections of parks and facilities may carry names that differ from that of the overall park or facility. This may include the naming of individual items in a park or facility (such as a meeting room). However, the above guidelines shall still apply in choosing a name.

WHEREAS, any citizen, group of citizens, entity or organization may submit a proposal to name a facility after an individual, group of individuals, or community organization to honor and recognize significant contributions to the community through public service, community volunteerism or outstanding achievement. The contributions of the individuals or group must be well-documented and broadly acknowledged within the community. If possible, written permission and agreement must be obtained from the individual, group or organization who or which is being commemorated.

WHEREAS, the guidelines listed above are guidelines only. Meeting any or all of the above guidelines does not guarantee that a park or facility will carry any certain name. Ultimately, all naming decisions are to be made by the Addison City Council, which may make exceptions to these guidelines when it deems appropriate.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

THAT, the City Council does hereby authorize the Proposed Guidelines and Policies for the naming of Parks, Trails and Facilities.

DULY PASSED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS this the 25th day of September, 2007.



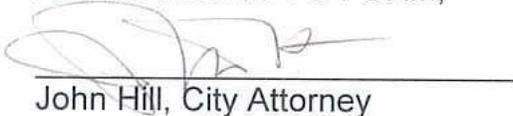
Joe Chow, Mayor

ATTEST:



Mario Canizares, City Secretary

APPROVED AS TO FORM;



John Hill, City Attorney