

Post Office Box 9010 Addison, Texas 75001-9010 5300 Belt Line Road  
(972) 450-7000 Fax: (972) 450-7043

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**AGENDA**

**WORK SESSION OF THE CITY COUNCIL**

**6:30 P.M.**

**AND**

**REGULAR MEETING OF THE CITY COUNCIL**

**7:30 P.M.**

**MAY 26, 2009**

**TOWN HALL**

**5300 BELT LINE ROAD**

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**WORK SESSION**

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Item #WS1 - Presentation and discussion regarding the 2009 Master Plan for Parks, Recreation and Open Space, and submission of the master plan to the Texas Parks and Wildlife Department Outdoor Grant Program.

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## REGULAR SESSION

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Pledge of Allegiance

Item #R1 - Swearing in of Mayor and new Councilmembers and recognition of outgoing Councilmembers.

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Item #R2 - Consideration of Old Business.

Introduction of Employees

Discussion of Upcoming Events

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Item #R3 - Consent Agenda.

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#3a - Approval of the Minutes for:

May 12, 2009, Regular City Council Meeting and Work Session

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Item #R4 - Appointment of Mayor Pro Tempore and Deputy Mayor Pro Tempore.

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Item #R5 - Discussion and consideration of approval of an appointment of a member to the Planning and Zoning Commission to replace Ted Bernstein whose third term on the Commission expired on April 10, 2009. (Appointment recommendation to be received from Councilmember Lay.)

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Item #R6 - Presentation, discussion and consideration of an award of bid in the amount of \$52,222.000 to Philpott Motors for the purchase of (1) 2010 Ford F-750 Dump Truck.

Attachments:

1. Council Agenda Item Overview
2. Bid Tabulation

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Administrative Recommendation:

Administration recommends approval.

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Item #R7 - **PUBLIC HEARING** on, and presentation, discussion and consideration of approval of a resolution approving the 2009 Master Plan for Parks Recreation and Open Space, and submission of the master plan to the Texas Parks and Wildlife Department Outdoor Grant Program.

Attachments:

1. Council Agenda Item Overview
2. Resolution
3. Master Plan

Administrative Recommendation:

Administration recommends approval.

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Item #R8 - Presentation, discussion and consideration of approval of a three (3) year contract (one year with two option years) to Yellow Rose Landscape Services, 4325 Reeder Dr., Carrollton, Texas, for compliance mowing and maintenance of certain non-irrigated land parcels owned by the Town of Addison.

Attachments:

1. Council Agenda Item Overview
2. Bid Cover Letter
3. Bid Sheets
4. Bid Tabulation

Administrative Recommendation:

Administration recommends approval.

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Item #R9 - Presentation and discussion regarding the Second Quarter 2009 Fiscal Year Financial Review of the Town of Addison.

Attachment:

1. Quarterly Review

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Item #R10- Presentation and update of Vitruvian Park Infrastructure Phase I construction and expenditures.

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Item #R11- Presentation, discussion and consideration of approval of an ordinance for a meritorious exception to Sec. 62-162 Premises signs and Sec. 62-163 Area, of the Sign Ordinance for UDR at their property located at 3850 Brookhaven Club Drive.

Attachments:

1. Staff Report
2. Application
3. Plat w/picture

Administrative Recommendation:

Administration recommends approval.

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Item#R12- REPLAT/Meridian Square. Presentation, discussion and consideration of approval of a replat for 45 townhome lots and three (3) condominium lots, located at the southeast corner of Quorum Drive and Airport Parkway, on application from Addison Urban Land Development Partners, LLC, represented by Mr. Casey Ross of Dowdey, Anderson & Associates.

Attachments:

1. Docket map
2. Staff report
3. Plat

The Addison Planning and Zoning Commission, meeting in regular session on April 23, 2009, voted to recommend approval of the replat for Meridian Square, subject to the following condition:

1. The centerline location and dimension shown for Quorum Drive appear to be incorrect. Please address.

Voting Aye: DeFrancisco, Doherty, Gaines, Hewitt, Wheeler, Wood

Voting Nay: None

Absent: None, one seat vacant.



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Administrative Recommendation:

Administration recommends approval.

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**EXECUTIVE SESSION**

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Item #ES1 - Closed (Executive) session of the Addison City Council pursuant to Section 551.071, Texas Government Code, to conduct a private consultation with its attorney(s) to seek the advice of its attorney(s) about pending litigation, to wit:

A. *Eddins Enterprises, Inc. dba Friendly Aviation and RSP Management Services, Inc. v. The Town of Addison, Texas, Case No. 05- 08-00194-CV, Fifth District Court of Appeals, Dallas, Texas.*

B. *Thielsch Engineering, Inc. v. Town of Addison, Texas, et al, Cause No. 08-00463, 95th District Court, Dallas County, Texas.*

C. *AN Collision Center of Addison, Inc. v. The Town of Addison, Case No. 05-09- 00272-CV, 14th Judicial District Court, Dallas County, Texas Fifth District Court of Appeals, Dallas, Texas.*

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Item #ES2 - Closed (Executive) session of the Addison City Council pursuant to Section 551.071, Texas Government Code, to conduct a private consultation with its attorney(s) on a matter in which the duty of the attorney(s) to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with Chapter 551 of the Texas Government Code, regarding and relating to the taxation of improvements at Addison Airport.

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Adjourn Meeting

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Posted:  
May 22, 2009 at 5:00 P.M.  
Lea Dunn - City Secretary

**THE TOWN OF ADDISON IS ACCESSIBLE TO PERSONS  
WITH DISABILITIES. PLEASE CALL (972) 450-2819 AT LEAST  
48 HOURS IN ADVANCE IF YOU NEED ASSISTANCE.**

Council Agenda Item **#WS1**

Please Refer to Attachments for Item #R7.

**ITEM #R1**

There are no attachments for this Item.

**OFFICIAL ACTIONS OF THE ADDISON CITY COUNCIL  
REGULAR SESSION**

May 12, 2009  
7:30 P.M. – Town Hall  
5300 Belt Line Road  
Council Chambers

Present: Mayor Chow, Councilmembers Braun, Daseke, Hirsch, Lay, Mellow and Niemann

Absent: None

Regular Session

Item #R1 - Consideration of Old Business.

The following employees were introduced to the Council: Monica Hernandez with the Fire Department, Jared Wilson with the Human Resources Department, Brandon Graham with the Public Works Department and John Godley with the Facilities Services Department.

Item #R2 - Consent Agenda.

#2a - Approval of the Minutes for:

April 28, 2009, Regular City Council Meeting and Work Session

Mayor Chow moved to approve the Minutes for the April 28, 2009, Regular City Council Meeting and Work Session, with the following change to be added before Item #R14:

“Mayor Chow requested Items #R22 and #R23 be heard before Item #R14.”

Councilmember Niemann seconded. Motion carried.

Voting Aye: Chow, Braun, Daseke, Hirsch, Lay, Mellow and Niemann  
Voting Nay: None  
Absent: None

Item #R3 - Presentation of Wipe Out Kids' Cancer (WOKC) donations raised at the 2009 Raul Acevedo Bowl-A-Thon.

Mayor Chow made the presentation of the check for the Wipe Out Kids' Cancer (WOKC) donations raised at the 2009 Raul Acevedo Bowl-A-Thon to:

Elizabeth Zucker: Chairman of the Board of Wipe Out Kids' Cancer  
Paula Rigler: Executive Director of Wipe Out Kids' Cancer  
Ginger Adams: Programs & Events Director of Wipe Out Kids' Cancer

Councilmember Niemann recused himself for Item #R4 and left Council Chambers. He did not participate in the discussion or vote.

Item #R4 - Presentation, discussion and consideration of approval of an ordinance providing for a meritorious exception to Sec. 62-185, Specifications and Sec. 62-285, Luminescent gaseous tubing of the Code of Ordinances (Sign Ordinance) for Sigel's Beverages located at 15003 Inwood Road.

Councilmember Mellow moved to approve Ordinance 009-016 providing for a meritorious exception to Sec. 62-185, Specifications and Sec. 62-285, Luminescent gaseous tubing of the Code of Ordinances (Sign Ordinance) for Sigel's Beverages located at 15003 Inwood Road and allowing for the bubbles which were included in the original manufacture of the sign to be animated.

Councilmember Braun seconded. Motion carried.

Voting Aye: Chow, Braun, Daseke, Hirsch, Lay and Mellow  
Voting Nay: None  
Absent: None  
Abstaining: Niemann

Councilmember Niemann returned to Chambers.

Item #R5 - Presentation, discussion and consideration of approval of World Affairs Council (WAC) contract for WorldFest consulting services.

Councilmember Niemann moved to approve the World Affairs Council (WAC) contract for WorldFest consulting services.

Councilmember Mellow seconded. Motion carried.

Voting Aye: Chow, Braun, Daseke, Hirsch, Lay, Mellow and Niemann  
Voting Nay: None  
Absent: None

Councilmember Niemann recused himself for Item #R6 and left Council Chambers. He did not participate in the discussion or vote.

Item #R6 - REPLAT/Meridian Square. Presentation, discussion and consideration of approval of a replat for 45 townhome lots and three (3) condominium lots, located at the southeast corner of Quorum Drive and Airport Parkway, on application from Addison

Urban Land Development Partners, LLC, represented by Mr. Casey Ross of Dowdey, Anderson & Associates.

Item #R6 was removed for consideration and will be addressed during a future Council Meeting.

Councilmember Niemann returned to Chambers.

Item #R7 - **PUBLIC HEARING** (Case 1578-SUP/Subway Sandwich Shop) on, presentation, discussion and consideration of approval of an ordinance changing the zoning on a tract of land located at 16246 Midway Road, within the I-1 Industrial-1 zoning district, by approving a Special Use Permit for a restaurant, on application from Subway Sandwich Shop, represented by Mr. Rabih Asmar.

Councilmember Daseke moved to approve Ordinance 009-017 changing the zoning on a tract of land located at 16246 Midway Road, within the I-1 Industrial-1 zoning district, by approving a Special Use Permit for a restaurant, on application from Subway Sandwich Shop, represented by Mr. Rabih Asmar.

Councilmember Niemann seconded. Motion carried.

Voting Aye: Chow, Braun, Daseke, Hirsch, Lay, Mellow and Niemann  
Voting Nay: None  
Absent: None

Item #R8 - **PUBLIC HEARING** (Case 1579-SUP/The Quarter) on, presentation, discussion and consideration of approval of an ordinance changing the zoning on a tract of land located at 15201 Addison Road, within the LR Local Retail zoning district, by amending an existing Special Use Permit for a restaurant and amending an existing Special Use Permit for the sale of alcoholic beverages for on-premises consumption, in order to add a bar to an existing patio, on application from The Quarter, represented by Mr. Rudy Delgado.

Councilmember Braun moved to approve Ordinance 009-018 changing the zoning on a tract of land located at 15201 Addison Road, within the LR Local Retail zoning district, by amending an existing Special Use Permit for a restaurant and amending an existing Special Use Permit for the sale of alcoholic beverages for on-premises consumption, in order to add a bar to an existing patio, on application from The Quarter, represented by Mr. Rudy Delgado.

Councilmember Daseke seconded. Motion carried.

Voting Aye: Chow, Braun, Daseke, Hirsch, Lay, Mellow and Niemann  
Voting Nay: None  
Absent: None

There being no further business before the Council, the meeting was adjourned.

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Mayor-Joe Chow

Attest:

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City Secretary-Lea Dunn



**ITEM #R4**

There are no attachments for this Item.

**ITEM #R5**

There are no attachments for this Item.

## **Council Agenda Item: #R6**

### **SUMMARY:**

Consideration of an award of bid in the amount of \$52,222.000 to Philpott Motors for the purchase of (1) 2010 Ford F-750 Dump Truck.

### **FINANCIAL IMPACT:**

Budgeted Amount: \$53,000.00  
Cost: \$52,222.00

### **BACKGROUND:**

We received seven bids for the purchase of one 6-8 cubic-yard Dump Truck to replace the Streets department's current 1985 Dump Truck. Five of the bids received did not sign the bid bond thus disqualifying their bids.

The current Dump Truck has been in service for 25 years and will be sold at the next auction. The low bid from Philpott Motors met all bidding requirements, our fleet specifications and is within budget.

### **RECOMMENDATION:**

Staff recommends the Council approve the purchase of this vehicle to Philpott Motors.

Attachment: Bid Tab

**Dump Truck**  
**BID NO 09-13**  
**DUE: April 24, 2009**  
**11:00 AM**

| BIDDER                         | Signed | Bid Bond | Bid Total   |
|--------------------------------|--------|----------|-------------|
| Southwest International Trucks | Y      | N        | \$57,404.45 |
| Philpott Motors                | Y      | Y        | \$52,222.00 |
| Santex International Trucks    | Y      | N        | \$59,637.00 |
| MHC Kenworth                   | Y      | N        | \$62,700.00 |
| Sam Pack's                     | Y      | Y        | \$61,762.00 |
| Graff                          | Y      | N        | \$56,896.00 |
| Mac Haik                       | Y      | N        | \$55,009.18 |
|                                |        |          |             |
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*Matthew E. McCombs*

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Matt McCombs, Management Analyst

*Jason Cooley*

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Witness

## **Council Agenda Item: #R7**

### **SUMMARY:**

Staff recommends that the Council approve a resolution to approve the 2009 Master Plan for Parks, Recreation and Open Space.

### **BACKGROUND:**

The master plan establishes goals and priorities, and provides an assessment of Addison's Park, Recreation and Open Space system. Above all, the park planning process allows the Town Council and the citizens of Addison to determine what their preferred park and recreation priorities should be.

The master plan will also be used as a vital component for making future park grant applications to the Texas Parks and Wildlife Department (TPWD). The document demonstrates to the TPWD that the Town has completed a comprehensive planning process for parks, recreation and open space projects contemplated for the future of the Town of Addison.

The goals expressed in this master plan reflect the desires of the citizens, boards, elected officials, and staff of the Town of Addison, and are part of the master plan. The goals are based on recommendations in the 1991 Town of Addison Comprehensive Plan, the 2020 Vision Project of 1994, the 2030 Vision Project of 2005, the 2007 Next Greatest Ideas Citizens Advisory Committee process and the 2009 Town of Addison Park Facilities Questionnaire/Survey.

This plan:

- Is intended to guide town leaders and staff in determining where and how parks funding should be allocated over the next 5 to 10 years.
- Looks at the potential redevelopment of the town over the next 5 to 10 years, and assesses where and what type of park facilities will be most needed as redevelopment opportunities arise.
- Guides the Town Council and city staff in acquiring land to meet current and future park and open space needs.
- Identifies preferred outdoor park facilities by the citizens of Addison for future park and open space planning purposes.

It should be noted that this master plan is to be used as a general guideline, meaning that the Town Council can reprioritize goals and objectives when the plan is reviewed annually during the town's budget process.

### **RECOMMENDATION:**

Staff recommends approval.

Attachment: 2009 Master Plan for Parks, Recreation and Open Space

CITY OF ADDISON  
DALLAS COUNTY, TEXAS  
RESOLUTION \_\_\_\_\_

A RESOLUTION OF THE TOWN COUNCIL OF THE TOWN OF ADDISON, TEXAS, AUTHORIZING SUBMISSION OF A MASTER PLAN FOR PARKS, RECREATION, AND OPEN SPACE TO THE TEXAS DEPARTMENT OF PARKS AND WILDLIFE

WHEREAS, The Town of ADDISON has developed a comprehensive Master Plan for Parks, Recreation, and Open Space, and

WHEREAS, The residents of ADDISON have expressed their opinion in surveys and public forums that additional recreational opportunities should be included in the Master Plan, and

WHEREAS, The Town of ADDISON desires to adopt its Master Plan for Parks, Recreation, and Open Space to address the desire of its residents for construction of additional recreation facilities, and

WHEREAS, The Town of ADDISON desires to formalize its desire to dedicate, conserve, and preserve open space for recreation purposes and enjoyment of its citizens.

NOW THEREFORE BE IT RESOLVED BY THE TOWN COUNCIL OF ADDISON, TEXAS:

1. That the Master Plan for Parks, Recreation, and Open Space as shown on Attachment A is approved.
2. That the Town of ADDISON authorizes submission of the Master Plan for Parks, Recreation, and Open Space to the Texas Parks and Wildlife Department.

PASSED AND APPROVED this the 26th day of May, 2009.

ATTEST

\_\_\_\_\_  
Joe Chow, Mayor

\_\_\_\_\_  
City Secretary

**TPWD**

**MASTER PLAN FOR PARKS,  
RECREATION, AND OPEN SPACE**

**May 2009**



**TOWN OF ADDISON**

Town of Addison  
P.O. Box 9010  
Addison, Texas 75001-9010  
Phone: 972-450-2869  
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Document prepared by:

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# Master Plan for Parks, Recreation, and Open Space

## *Town of Addison, Texas*

*May 2009*

Joe Chow, Mayor  
Roger S. Mellow, Mayor Pro Tempore  
Tom Braun, Councilmember  
Blake Clemens, Councilmember  
Don R. Daseke, Councilmember  
Kimberly Lay, Councilmember  
Bianca Noble, Councilmember  
  
Ron Whitehead, City Manager

Contact: Slade Strickland  
Director of Parks and Recreation  
Address: Town of Addison  
P.O. Box 9010  
Addison, Texas 75001-9010  
Phone: 972-450-2869  
FAX: 972-450-2834  
Email: [sstrickland@addisontx.gov](mailto:sstrickland@addisontx.gov)

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## 1. INTRODUCTION

### 1.A. TOWN OF ADDISON

#### *Location*

Addison is on Belt Line Road, the St. Louis Southwestern Railway, and Dallas North Tollway thirteen miles north of downtown Dallas in northern Dallas County and southern Collin County.

#### *History*

The area was first settled by Peters colony residents in the 1840s. The first prominent settlers in the area were Preston and Pleasant Witt, who settled on White Rock Creek and built an ox-powered gristmill by 1849. In 1888 W. W. Julian, W. E. Horten, and S. S. Noell donated right-of-way to the St. Louis, Arkansas and Texas Railway in exchange for a coaling station, later known as Noell Junction. After the railroad arrived, several buildings were moved from nearby Frankford to the railway station.

In 1902 Noell Junction became the site of a depot on the St. Louis Southwestern, which built a spur to Dallas in 1903. Residents of the area rode into Dallas from 1903 to 1917 on the "Plug," a small Cottonbelt train consisting of an engine, a coal tender, and a passenger car. In 1904 a post office opened at the junction, but since a community named Noell already existed in Leon County, the office was named after Addison Robertson, the first postmaster. W. W. Julian platted the six blocks of the community that year.

By 1914 Addison had a population of seventy-five, three grocers, a dry-goods store, and the Addison State Bank. In 1926 the population was forty and the bank had failed. Addison was incorporated in 1953 in an effort to avoid annexation by Dallas. In the mid-1950s it had a population of 600 and eight businesses. In 1956 the *Addison Times Chronicle* was founded and Addison Airport was built.

In 1970 Addison had a population of 595 and eighty businesses; by 1980 it had 5,553 residents and 263 businesses. The town took a number of measures to promote industrial development and lose its small-town image. Residents voted to legalize alcoholic beverages in 1976, unlike the majority of the communities in Dallas County, to attract restaurants and hotels. In addition, Addison attracted businesses by a property-tax rate that was only one-sixth that of Dallas. The major industries in Addison were the airport and manufacturers and suppliers of aviation equipment. Addison's 189 businesses in 1974 included manufacturers of plastics, rubber and metal products, and pharmaceutical products. In 1990 the town had a population of 8,783 and 251 businesses. As of 2000 the town's population grew to 14,166 with 1,981 businesses. Area office buildings and restaurants served a daily population of 50,000. From 1986 to 1991 the number of restaurants grew from forty-nine to 118 and the number of hotels from five to nine. In 1991 Addison supported three banks, three malls, one daily and one weekly newspaper, and a Baptist church. The town had a council-mayor form of government, fifty policemen and fifty-four firemen, and received water from the city of Dallas.

(Source: The Handbook of Texas Online.)

## ***Local Landmarks***

ADDISON AIRPORT (ADS) was conceived in 1954 by a group of flying enthusiasts, and was developed under the direction of Henry Stuart. Construction of the airport was completed in 1957. Stuart's group sold the airport to the Town of Addison in 1986. It is now the third largest general aviation airport in the country and boasts a runway of 7,200 feet.

CAVANAUGH FLIGHT MUSEUM. Featuring 50,000 square feet of display area, this museum collects and maintains an extensive collection of aircraft and artifacts from World War I through Vietnam and offers warbird rides in a N2S-4 Stearman and an A6-6 Texan.

WATER TOWER THEATRE. The only professional theatre in the North Dallas area, this award-winning resident theatre presents entertaining classic and contemporary plays, new works, and musicals throughout their season.

ADDISON CONFERENCE CENTER. Located near the Dallas North Tollway, includes the state of the art Addison Theatre Centre, award winning Addison Conference Centre, and historic Stone Cottage. A unique design of native stone and flora creates a surrounding to soothe the urban soul. Attendees mix and mingle in this natural environment of glass, stone and plant life, a comfortable backdrop for conversation and connection.

MARY KAY MUSEUM. Located inside the soaring glass lobby of the Mary Kay World Headquarters. The museum is part history lesson, part tribute and part recognition hall devoted to the life of one of America's most admired businesswomen, Mary Kay Ash.

## ***Ecology***

The Town of Addison is part of the Greater Dallas area. The land is generally urbanized prairieland with occasional hills and valleys. The trees are generally cedar and oak. The soils are part of the Glen Rose Formation. No major bodies of water are in the immediate vicinity. A few creeks do wind themselves through the Town, including White Rock Creek and Spring Creek.

## ***Government***

The Town of Addison, Texas is the unit of government for which this parks and trails master plan is created. Addison has a City Manager/Council form of government with a separate Commission for Planning and Zoning. The City Manager's office consists of a City Manager, Deputy City Manager, Assistant City Manager, and City Secretary. The City Council meets bi-monthly. The Director of Parks and Recreation reports directly to the City Manager, and the City Manager and City Council establish all policies relating to management and development of parks and recreation related development activities in the town.

- Athletic Club manages the fitness and recreation needs for Addison residents
- City Manager's Department strives to provide timely and accurate information to all businesses and residents

- Conference & Theatre Centre Department provides meeting and social spaces to attract tourism and also manages the Addison Theatre Centre
- Development Services manages building inspection, code enforcement, environmental services, planning & zoning, and signs
- Financial & Strategic Services Department strives to optimally manage the Town's finances through its accounting, collections and purchasing divisions
- Fire Department protects residents and businesses by providing high quality and innovative emergency services
- General Services Department provides internal support services to the Town of Addison
- Human Resources Department is responsible for hiring and benefit plans of all Town of Addison employees
- Information Technology Department supports initiatives that utilize information technology to facilitate the Town of Addison mission of public service
- Addison Municipal Court of Record is invested with the role of providing a fair and impartial tribunal for the disposition of fine only criminal offenses which have occurred and are prosecuted in the Town of Addison
- Police Department is responsible for protecting people and property in Addison by providing quality and innovative emergency services
- Public Works Department builds, controls and maintains systems including water, sanitary sewer, storm water, streets, traffic and transportation and more...
- Purchasing Department
- Special Event department hosts many events that annually attract over 218,000 visitors from throughout the country.
- Visitor Services provides quality and innovative services to increase leisure and business travel to the town

The Parks Department supervises the construction and maintenance of parks, medians, jogging trails, Town buildings, and entrances to the Town. It also enforces the landscaping ordinance requiring all commercial properties to enhance their buildings with landscaped areas.

### ***Main Local Employers***

- MBNA Information Systems, Inc.
- Mary Kay Cosmetics, Inc.
- Comp USA
- Pizza Hut
- Dresser
- NBMA
- Regus
- Hotel Inter-Continental Dallas
- Barrett Burke Wilson & Castle
- Concentra Health Services
- Affirmative Insurance Holdings, Inc.
- Staubach Company
- WMC Mortgage Corporation
- Securus Technologies

- Marriott Quorum Hotel #793
- Trinity Christian Academy
- Jani-King
- Palm Harbor Homes

### ***Economic Development***

The Town of Addison continues to prosper into the new millennium. While Addison is better than 90 percent built out, prime real estate remains and redevelopment opportunities at and near the Addison Airport are anticipated for the future.

**Office & Warehouse.** The 374,000 square foot Millennium office building and the smaller 100,000 square foot Parkside Corporate Center buildings were completed in 2000. Additionally, over 324,000 square feet of office/warehouse/showroom space to the northeast of the Addison Airport at the corner of Westgrove Drive and Excel Parkway also finished construction in 2000 and early 2001.

**Urban Center.** CityHomes recently received approval to construct 183 condominiums in the Addison Circle Urban Center. The homes will range between 1,500 to more than 2,000 square feet. These homes will add to the existing six town homes and 86 condominium units that already offer a home-ownership opportunity in Addison Circle. In addition, Fairfield Residential has purchased nine acres on the west side of Quorum Drive and is currently under construction on 414 apartment units in Addison Circle. These additional units will bring the number of multi-family homes in Addison Circle to approximately 1,700 units.

**Airport.** Washington-Staubach became the operator of the Addison Airport in January 2001. This new arrangement for the Town-owned airport has opened up a new era and is setting the stage for the fulfillment of Addison's master plan for airport growth, renovation, revitalization, and redevelopment. For additional airport information please click [here](#).

**Hotels.** Addison has 22 hotels with over 4,000 rooms. Addison's hotels offer something for every traveler, with facilities ranging from full-service hotels, featuring restaurants and meeting facilities to extended stay hotels for the long-term corporate traveler.

(Source: [www.addisontx.gov](http://www.addisontx.gov) )

Addison's Vision Committee identified several key developments that will shape the Town's economic future:

- DART trains will run through Addison and there will be broader access to public transportation
- A reinvented Belt Line Road will be connected to Addison Circle and other nodes of community activity
- Increased density with a population figure in the 25,000 range will characterize the Town
- The 2030 Committee saw a perception change for education with the Town working within DISD for an improved education system

Addison Master Plan for Parks, Recreation, and Open Space

- Diversity will characterize Addison culturally, in our business base, and entertainment offerings
- Addison will take aesthetics to a higher level with a “design matters” philosophy
- Addison Airport will be more corporate but retain a place for smaller operators

(Source: The Addison 2030 Vision Project, A review and update to the Town of Addison’s 2020 Vision Project of 1994, February 2005)

## 1.B. SOCIO-ECONOMIC DATA AND DEMOGRAPHICS

### *Basic Demographics*

Total population (2007): 13,873

Median resident age: 31.6

Median household income: \$51,983

Median house value: \$315,637

Residents with income below poverty level (2007): 7.7%

### *Race and Ethnicity*

White Non-Hispanic (56.1%)

Hispanic (24.0%)

Other race (10.8%)

Black (9.6%)

Two or more races (3.5%)

Asian Indian (3.2%)

Chinese (1.1%)

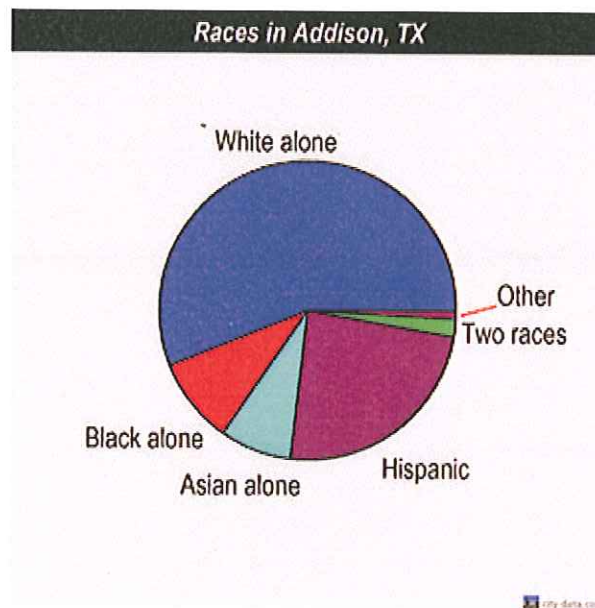
Korean (1.1%)

Vietnamese (1.0%)

Other Asian (0.9%)

American Indian (0.8%)

*(Total is greater than 100% because some Hispanics are counted in other races)*



### **1.C. POPULATION PROJECTIONS**

In 1990 the U.S. Census showed that 8,819 persons lived within the city limits of Addison. By 2000, the population had risen to 14,166, a change of +5,347 (+60.6%). This rapid growth did not continue, and actually declined between 2000 and 2007 by -2.7% to 13,873.

The best population projections available are from the Texas Water Development Board's 2006 Regional Water Plan, which provides City Population Projections for 2000 – 2060:

**2000:** 14,166  
**2010:** 17,919  
**2020:** 20,534  
**2030:** 22,358  
**2040:** 23,629  
**2050:** 24,515  
**2060:** 25,133

These figures do not align with the projections made by the North Central Texas Council of Governments (NCTCOG) in their North Central Texas 2030 Demographic Forecast (2003):

**2000:** 14,166  
**2005:** 15,611  
**2010:** 18,360  
**2020:** 19,303  
**2030:** 19,303

The Addison 2030 Vision Project is an ongoing process of evaluation to determine where Addison stands now and forecasting where community leaders see the Town twenty-five years in the future. In its February 2005 update, the Vision Committee saw the 2030 population to be in the 25,000 range.

In addition to its residents, Addison has an unusually large daytime population, estimated to be as high as 100,000 on weekdays, due to its concentration of businesses and restaurants.

#### **1.D. TOWN ROLE IN PARKS AND RECREATION**

The Town of Addison is responsible for providing parks and recreation opportunities for its residents. The Council takes a keen interest in addressing the Town's recreation needs and discusses them almost every month at regular council meetings. The formal planning function has been delegated to the Parks Department, which has employed the services of professional planners to assist with this effort in addition to its own staff.

The Town also maintains planning relationships with the North Central Texas Council of Governments (NCTCOG), Dallas Area Rapid Transit Authority, Dallas Independent School District, Carrollton-Farmers Branch Independent School District, Metrocrest Chamber of Commerce, and Dallas County.



## 2. GOALS AND OBJECTIVES

The following 10-year goals and objectives were derived from the 1991 Town of Addison Comprehensive Plan, the 2005 Citizens 2030 Vision Project, the 2007 Next Greatest Ideas Citizens Advisory Committee process, the 2009 Town of Addison Park Facilities Questionnaire/Survey, and the 2009 Public Meeting on Parks and Recreation.

- **Goal: The town should design and develop open spaces and conservation areas emphasizing sustainability in accordance with its land use plan.**

*Objective:* Provide new recreation trails that will connect new parks to existing parks and trails. Make the Town the “most walkable” community in the Metroplex.

*Objective:* Develop and implement a long term parks and recreation trail master plan

*Objective:* Acquire interlocal agreements/license agreements with Oncor Electric, Greenhill School and the Dallas Independent School District for use of electric utility right-of-way or other available land for recreation trail, linkages and greenbelts.

*Objective:* Secure new park, open spaces and trails from developers whenever there is a new development or re-development opportunity.

### ***Progress Toward Goal and 10-Year Timeline:***

*2009 – Develop and implement Master Plan for Parks, Recreation and Open Space. Plan will be submitted to the Addison City Council for approval and submitted to TPWD by May 31, 2009*

*2009 – Design and Construct 1.5 acre park in Addison Circle mixed-use residential district. Construction is planned for completion in July 2009. The features include an open turf area to accommodate all types of “open play” activities including soccer, lawn bowling, bocce ball, etc. The park also features a pavilion structure for holding neighborhood block parties and musical events.*

*2009 – 2015 – Design and develop four new parks in the southwest sector of Addison in the redeveloped Brookhaven Neighborhood featuring open turf areas that can be used for an array of recreation activities, as well as, relaxation. Other amenities include an outdoor amphitheater, 4000 square foot nature observation deck, undisturbed creek natural area, looped recreation trail that will eventually connect to the other parks in the Brookhaven Neighborhood and to the Town’s existing network of trails feeding other areas of town.*

*2010 - Vitruvian Park – 12.3 acre park including Farmers Branch Floodplain – Construction is scheduled for fall 2009 with completion fall of 2010*

*2011 – 2015 - 3 proposed parks – 4.5 acres - Brookhaven/Vitruvian Area*

**2. Goal: Provide parks/trails that combine active and passive elements such as benches, hardscape features, workout stations, biking and jogging trails.**

*Objective:* Evaluate design of current and future parks and trails to identify the needs for adding fitness courses.

*Objective:* Evaluate design of current and future parks and trails to evaluate the need for shaded sitting areas incorporating benches, observation decks and seat walls.

*Objective:* Design and construct trails within and between parks that are at least 8 feet wide to accommodate wheelchairs, joggers, bicycles and rollerblades.

***Progress Toward Goal and 10-Year Timeline:***

2009 - Complete Outdoor Recreation Facilities Survey and prioritize elements identified in the goal.

2009 – Complete Vitruvian Park improvements that specifically include a trail, observation deck, shaded seating and an “open play” turf area.

2010 – Design and develop trail linkages along Greenhill School and the future DISD K-5 school to include bench seating, trail, and fitness stations.

2009-2010 – Complete design of the trail connection from the Vitruvian Park to the existing trail network to the north and south to Brookhaven College incorporating elements.

2011 – Complete the construction of the Greenhill trail connection from the northern edge of the Vitruvian Park trail to the existing Les Lacs trail network.

2009 – 2019 – Continue to evaluate, program and implement active recreation elements in existing and future trail designs.

**3. Goal: The Town should identify and designate important natural resource areas that can be acquired and held as “Open Space” or “Preservation” areas.**

*Objective:* Protect unique natural features including the White Rock Creek Corridor by incorporating them into the Town’s park and trail system and minimizing development within them and the impact of development upon them.

*Objective:* Encourage developers to dedicate flood plain for drainage and recreational facilities where such facilities are identified in the Master Plan for Park, Recreation and Open Space.

*Objective:* Include “Open Space” in park design, where practical.

*Objective:* Preserve unused land in its natural condition as a legacy to future generations.

*Objective:* Promote the community-wide benefits of conserving natural resources by incorporating conservation measures and demonstrations into the design of parks and recreation facilities.

*Objective:* Develop a preserve for native plants and animals, combining conservation efforts, education and awareness programs, and opportunities for passive and naturalistic recreation.

*Objective:* Investigate and pursue options for an environmentally sustainable community, including following LEED standards for building, open space and neighborhood design.

***Progress Toward Goal and 10-year Timeline:***

*2009 – Complete design and construction documents of the 12.2-acre Vitruvian Park as part of the Brookhaven Neighborhood/Vitruvian Development Project. Design elements will include all elements identified in the goals and objectives.*

*2010 – Complete the construction of the 12.2-acre Vitruvian Park and open to the public.*

**4. Goal: The Town should coordinate its planning process with the Dallas Independent School District, Private Schools, Dallas County, State of Texas and Brookhaven Community College.**

*Objective:* Hold planning meetings with DISD, Greenhill School and Brookhaven College for incorporating trails into their site plans.

*Objective:* Seek opportunities for joint efforts to develop facilities for the town and region.

*Objective:* Merge and reconcile plans and objectives

*Objective:* Submit the Parks, Recreation, and Open Space Master Plan to TPWD and SCRA for review and approval.

*Objective:* Keep the Master Plan current with biennial reviews and updates.

***Progress Toward Goal and 10-year Timeline:***

*2009-2011 – Continue to coordinate with Dallas Count, Greenhill School, Dallas Independent School District, Oncor Electric and Brookhaven College to secure County funds for the design and construction of the trail connection to Brookhaven College from Vitruvian Park and from Vitruvian Park to the north end of the Greenhill School property.*

**5. Goal: Update the Town of Addison Comprehensive Plan to include amendments to the Plan to provide new recreation opportunities for the Brookhaven Club and the Addison Circle neighborhoods.**

*Objective:* Identify and design an exciting new sustainable pedestrian-oriented community within the Town of Addison.

*Objective:* Encourage design and development of and sustainable communities by providing open space and connections – connections between home, work, recreation, retail, dining, and education in Addison.

*Objective:* Provide citizens the ability to walk or bicycle from the Brookhaven neighborhood to Greenhaven Village Shopping Center at the Southeast corner of Spring Valley and Marsh, Brookhaven Community College, Greenhill School, and Addison’s trail system and Athletic Center.

*Objective:* Preserve the Farmers Branch creek corridor flood plain in the Brookhaven Neighborhood, and create an open space amenity with trails and other active and passive amenities.

***Progress Toward Goal and 10-year Timeline:***

*1991-2030 – This will continue to be a “work in progress” goal as opportunities become available through redevelopment in town. .*

*The town is developing this Master Plan for Parks Recreation and Open Space for existing and future park and open space development. Since 1978, the town has planned, acquired, designed and constructed over 80 acres of open space into parks and trails for recreation purposes. This included preservation of the White Rock Trail corridor and White Rock Creek Park, a 3-acre nature preserve, which was acquired as part of the Land and Water Conservation Fund Project sponsored by the Town of Addison with Texas Parks and Wildlife and the National Park Service, Department of the Interior.*

*In 1991 the Town adopted and published a Comprehensive Plan. This was subsequently updated in 1995 for the Addison Circle District (mixed-use residential and non-residential development), which included five park spaces totaling approximately 21 acres of open space for parks and recreation purposes. In 2007 the town adopted an ordinance amending the Town’s Comprehensive Plan by inclusion of Goals and Policies for the Brookhaven Neighborhood, which includes 4 proposed parks totaling approximately 16 acres of open space for parks and recreation purposes*

*The Brookhaven Neighborhood was constructed in the early 1970s and was the first multi-family neighborhood in Addison. All of the multi-family units are being redeveloped for mixed residential and non-residential development, as the Brookhaven area provides an opportunity to create an exciting new sustainable pedestrian-oriented community within the Town of Addison. A key ingredient to creating a desirable and sustainable community is providing trail connections and parks connected to the trails.*

**6. Goal: The town should incorporate more facilities for community functions and activities into its plans for parks and recreation.**

*Objective:* Design an amphitheatre in the Brookhaven Neighborhood/Vitruvian Park to accommodate musical and theatrical events.

*Objective:* Provide pavilions/shade structures, deck systems, pocket parks, display fountains with plazas to encourage community gatherings and neighborhood block parties.

***Progress Toward Goal and 10-year Timeline:***

*2010 - 2015 – Develop and implement a 5-year plan to incorporate shade structures in parks and dog parks*

*2009-2030 – Emphasize “community gatherings” in all future park and trail design considerations.*

*2009-2010 – Complete the construction of the amphitheater and the nature observation deck in Vitruvian Park.*

*2009-2010 – Consider design of outdoor Waterwise/EarthKind demonstration garden with outdoor and indoor classrooms for community meetings and activities emphasizing water conservation and sustainable gardening/landscaping/irrigation practices.*

**7. Goal: The town should incorporate more active recreation facilities in parks.**

*Objective:* Survey the community to determine the demand for various types of active elements they desire such as putting greens, Frisbee golf, fitness course, skating/rollerblading or Bocce ball.

*Objective:* Develop a list of priorities for providing active outdoor recreation amenities and submit the list to the City Council for review and approval.

*Objective:* Determine feasibility of locating various active elements to new and existing trails and parks.

*Objective:* Consider activities recommended by the 2007 Citizen Advisory Committee such as a community garden, spray park, additional tennis courts, innovative playgrounds, and an educational kiosk and viewing platform at the Arapaho Park south of Addison Airport.

***Progress Toward Goal and 10-year Timeline:***

*2009 – Complete the survey, assess and prioritize the outdoor recreation facility list for the Master Plan for Park, Recreation and Open Space.*

*2009-2019 – Focus on providing the active elements in future park and open space designs where feasible based on demand from the citizenry.*

**8. Goal: The town should develop and implement a plan for publicizing its parks, events, and recreation facilities.**

*Objective:* Create a brochure and map highlighting the parks, trails and park amenities.

*Objective:* Place the parks brochure on the town's website showing locations of all park and trail facilities

*Objective:* Develop and execute an advertising campaign to promote awareness of the town's facilities and to encourage visitors to the community.

***Progress Toward Goal and 10-year Timeline:***

*2009 – Ongoing – Continue to publicize the existing parks and recreation facilities and activities via the town's website, the Addison Accolade (fitness facility quarterly publication) and the Town's newsletter.*

*2009 – Ongoing – Highlight park and recreation programs and activities on the flat screen monitor at the front desk of the Addison fitness facility. Send out Twitter messages on upcoming events.*

**9. Goal: Evaluate and implement an annual park structures and grounds maintenance program to keep parks looking fresh and new.**

*Objective:* Specifically budget funds annually to repair and replace worn out park structures, playground surfaces, turf, trees and landscaping.

*Objective:* Refurbish structures such as playground equipment, gazebos, decks, fencing and pavilions on an ongoing basis to keep the facilities looking new.

*Objective:* Use recyclable materials to replace wood structures such park benches and wood decks and bridges.

*Objective:* Place all display fountains and waterfall features under an annual contract to keep them clean and operative.

*Objective:* Install pet waste dispensers in all parks and trails to encourage clean up.

***Progress Toward Goal and 10-year Timeline:***

*2009 – Ongoing – Continue to forecast and budget for repair and maintenance of park structures on an annual basis to ensure that park trails, decks, gazebos, pavilions, fencing, benches and other structures are kept in a “like new condition”. Continue to seek out recyclable materials for replacing wood structures where practical.*

**10. Goal: Provide dog parks on properties owned and operated by other public and private entities such as the Dallas Independent School District and Oncor Electric.**

*Objective:* Enter into interlocal or license agreements for use of electric utility easements for dog park sites.

*Objective:* Hold citizen input meetings to get feedback on potential dog park sites and design ideas.

*Objective:* Design and implement development of dog park sites where feasible.

***Progress Toward Goal and 10-year Timeline:***

*2009 – 2019 – Continue to provide high quality maintenance to the two existing dog parks. This includes turf maintenance as well as considering alternative surfaces that will endure the constant activity in the dog parks.*

*2009 – 2019 – Continue to provide pet waste dispensers in the parks and strive to have volunteers help to keep the dispensers full so park employees can focus more time on park maintenance tasks.*

*2009 – 2019 – Continue to provide sites for dog parks such as utility easements that otherwise cannot be used for anything else, as Addison is landlocked, and property values are extremely high in the Addison/North Dallas Area to consider for purchasing for park land by the town.*

**INDOOR RECREATION FACILITIES GOALS**

1. Create rehab zone for unsupervised use of rehabilitation equipment.
2. Build indoor playground “Adventure Zone”
3. Add Curves style circuit
4. Expand indoor pool to 25 meters and at least 6 lanes
5. Active parks also enhance recreational offerings for residents. Beyond recreational activity in parks, recreation in the future could involve 24-hour fitness facilities opened with public-private partnerships.

### **3. PLAN DEVELOPMENT PROCESS**

#### **3.A. PLANNING HISTORY**

Most of the goals and objectives described above were derived from the Citizen's 2030 Vision Project, a broad based planning effort aimed at setting the strategic vision for Addison. It was a follow up to the 2020 Vision Project of 1994 and the 1991 Town of Addison Comprehensive Plan. Since the 2030 Vision Project was published in 2005, the portions dealing with Parks, Recreation, and Open Space have been expanded and refined by the 2007 Next Greatest Ideas Citizens Advisory Committee process, the 2009 Town of Addison Park Facilities Questionnaire/Survey, and the 2009 Public Meeting on Parks and Recreation.

#### ***2005: Citizens 2030 Vision Project***

The composition of the 2030 Committee consisted of a cross-section of elected, appointed, business, and citizen leaders who came together under the authorization of the Addison City Council. The 2030 Committee met, toured, researched, discussed, and reached consensus over the course of approximately six months. The participants of this planning project contributed their talents, diverse experiences, and energies into crafting this updated strategic vision for the Town of Addison.

The 2030 Vision addresses ten major issues impacting Addison, including Parks and Recreation, summarized as follows:

“Addison has established a reputation for innovation in park design and construction and future park opportunities should seek to maintain the philosophy of working with developers to secure green space, which helps to make the community more livable. As the urban nature of Addison progresses, preserving “microspaces” to allow residents and visitors to escape the urban street will be valued. Success in making these spaces unique in feel and experience should be continued.

“Parks and linear buffers can promote accessibility if used as connectors to move people around the community without getting in a car. The connectivity of green space is yet another manner of moving people throughout the Town in a pedestrian friendly fashion. Parks that combine active and passive elements such as benches, hardscape features, workout stations, biking and jogging should be considered. Active parks also enhance recreational offerings for residents. Beyond recreational activity in parks, recreation in the future could involve 24-hour fitness facilities opened with public-private partnerships.

“Parks fulfill an economic development mission that cannot be overlooked. The design and installation of landscaping in medians, entrances to the community, neighborhood walls, neighborhood islands, and along thoroughfares distinguishes Addison as a place that values aesthetics. Design matters yet again as it regards efforts to enhance the natural features of Addison.”



### *2007 Next Greatest Ideas Citizens Advisory Committee*

The Recreation and Community Facilities Committee was charged with evaluating how the Town's recreation facilities currently operated and how to appropriately provide programs for its various generational demographics. Topics included sharing services with other cities, providing more services and addressing the expectations of the community. Other issues to be explored included current and future opportunities involving the usage and functionality of the town facilities.

The CAC process began with a "Tour de Addison" (a motor tour of all the Addison parks and most facilities). This was followed by a review of the surveys the Town has completed, the demographic trends in the Town, the trends and directions in the nation and region relating to recreation, and the 2030 Vision.

With its research completed, the committee proceeded to "brainstorm" and prioritize its ideas, leading to the following set of priorities, (given here in brief):

#### 1. Master Trail Plan

The Town of Addison should embrace the goal of making the Town the "most walkable" community in the Metroplex. The first step in doing this is the budgeting for and the implementation of a master trail plan.

#### 2. Expand Programming

It is our recommendation that recreation programming be expanded for seniors, kids, and "upscale services."

#### 3. Enhance Addison Athletic Club

- Create rehab zone
- Build indoor playground "Adventure Zone"
- Add Curves style circuit
- Expand indoor pool to 25 meters and at least 6 lanes
- Increase use of outdoor pool through the addition of shade structures, both in the pool and surrounding area

#### 4. Leverage Community Facilities

The committee recommends that the Town of Addison start negotiations with DISD to purchase the Loos Sport complex. It also recommends that budget money be allocated to do a study of the cost of locating all administrative offices in one facility.

## 5. Improve the Addison Park System

The Committee recommends that Addison allocate budget dollars to implement the following recommendations:

- Provide a community garden for Town residents.
- Build an innovative “natural” playground to serve the children on the east side of Addison.
- Replace the equipment in the “sand park” on the west side of Addison.
- Develop additional recreational facilities in the linear trails of Les Lacs.
- Build a fenced skate park by Addison Circle.
- Implement an educational kiosk and viewing platform at the Arapaho Park south of Addison Airport.
- Build additional tennis facilities or provide access through a joint usage program with Office in the Park, Brookhaven College or Greenhill.

### *2009 Town of Addison Park Facilities Questionnaire/Survey*

In April of 2009, Citizens were asked to express their needs and preferences for specific Outdoor Recreation facilities using a survey questionnaire. The facilities to be rated included ones specifically recommended by the CAC as well as a range of others that have received significant responses on similar surveys done in other cities. Each facility was rated as “not needed”, “slightly needed”, or “strongly needed” with responses assigned values of 1, 2, and 3 respectively. Individual ratings were averaged to two decimal places to provide an overall score for each facility. The scores were then used to rank-order the facilities to provide a preliminary priority list to be used in setting the final priorities. (With a simple instrument like this, it is not possible to attain the precision needed to determine that a facility with a 2.33 rating is clearly a higher priority than one with a 2.32 rating. This is why the survey results are regarded as a guide for human evaluators who are able to take into account factors not captured in the rating.)

The Parks Facility Questionnaire is shown here in Appendix A. The tabulated results are shown in the following table. However, the final list of priorities does not come until Section 7, Plan Implementation and Prioritization of Needs.

6,499 surveys were mailed. 15% or 980 surveys were returned.

# SURVEY RESULTS

## Addison Tx , April 2009

| RECREATION FACILITY                                 | RANK | RATING |
|---|------|--------|
| 1 Bike/jogging Trails                               | 1    | 2.77   |
| 2 Bird Watching                                     | 21   | 1.53   |
| 3 Bocce Ball Courts                                 | 23   | 1.36   |
| 4 Chess/Checkers/Domino Tables (Outdoor)            | 18   | 1.60   |
| 5 Community Gardens                                 | 3    | 2.46   |
| 6 Croquet Court                                     | 19   | 1.53   |
| 7 Fitness Training/Outdoor Fitness Workout Stations | 8    | 2.26   |
| 8 Frisbee Golf                                      | 17   | 1.62   |
| 9 Horseshoe Pits                                    | 16   | 1.62   |
| 10 Nature Observation Area                          | 11   | 2.09   |
| 11 Nature Trail                                     | 4    | 2.42   |
| 12 Outdoor Playgrounds                              | 6    | 2.38   |
| 13 Pavilion   | 9    | 2.21   |
| 14 Picnic Areas                                     | 5    | 2.38   |
| 15 Putting/Chipping Green                           | 13   | 1.76   |
| 16 Shade Structures in Parks/Trails                 | 2    | 2.65   |
| 17 Shuffleboard Court                               | 19   | 1.53   |
| 18 Skate Park                                       | 22   | 1.49   |
| 19 Soccer Field                                     | 15   | 1.74   |
| 20 Softball Field                                   | 14   | 1.76   |
| 21 Tennis Court                                     | 7    | 2.26   |
| 22 Volleyball (Sand)                                | 10   | 2.13   |
| 23 Water Spray Park/Sprayground                     | 12   | 1.97   |
| 24 Other _____                                      |      |        |

About four percent of the questionnaires had entries for item 24 *Other*. Among these, by far the most common request (with almost half of the mentions) was for Dog parks. Other items mentioned more than once were Bike trail, Outdoor theater, Fishing pond, Indoor playground, and Outdoor swimming pool. Some of the more creative suggestions were for a Skating rink, Inline hockey, Skeet shooting, and Pickleball courts.

### ***Public Comments on Questionnaire/Survey***

Some of the respondents provided additional comments:

“Honestly, I don’t think this stuff is needed at all, especially in this economy. Bare minimum should be spent at this time. How would it look to struggling families if you start putting these things in motion? However, I do see the other side – creating jobs and free activities for residents.”

## Addison Master Plan for Parks, Recreation, and Open Space

"I am an outdoor person. Every one of these activities would enhance the living experience in Addison."

"Please make Addison the next city to offer truly equal playground access to differently abled kids!"

"A fenced dog park would attract much more community involvement and potentially bring Addison more business."

"There are public tennis courts at Loos Field. Why would Addison want to build some?"

"Vegetable gardens/plots would be great, since many of us do not have space in our small backyards and we would all benefit: food, friendship, information, exercise – fun."

"The right kind of public art could provide an attraction for residents and visitors alike."

"You have done a pretty good job so far. Most of the additional proposals could turn our parks into a low class facility and could probably be used more by residents of areas other than Addison. It is already the case with the picnic area and playgrounds and sand volleyball courts opposite the Athletic Center. Any additional facilities should be fenced off and only be made available to Addison residents. A nominal fee could be charged to cover the cost of a key card to give access to any new outdoor facilities."

"An outdoor obstacle course would be great. Something challenging, but at the same time safe."

"My home backs up to Celestial Park, a lovely, well-maintained park, but about 90% of the users do not live in Addison. Let's spend our recreation tax dollars wisely for Addison residents."

"Would like activities for those over 50 who still work during the day. The Community Garden is a wonderful idea as well as the nature trails and observation areas. Would like to have activities in the evenings during the week – games, knitting/crocheting, scrapbooking, etc."

"I know the town does not want to deal with dog parks. However, Addison Circle has many dogs and there needs to be a place for them to run off-leash without impacting others enjoying the parks."

#### **4. AREA AND FACILITY CONCEPTS AND STANDARDS**

In general, the concepts and standards employed in this plan conform to the guidelines set out by the National Recreation & Park Association (*Park, Recreation, Open Space & Greenway Guidelines*, 2001.)

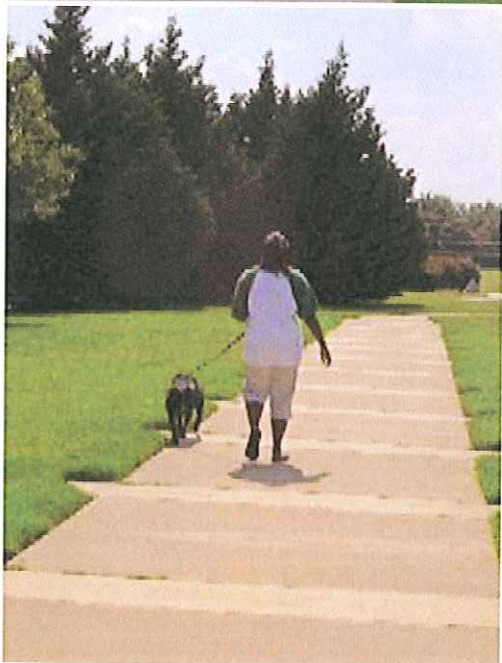
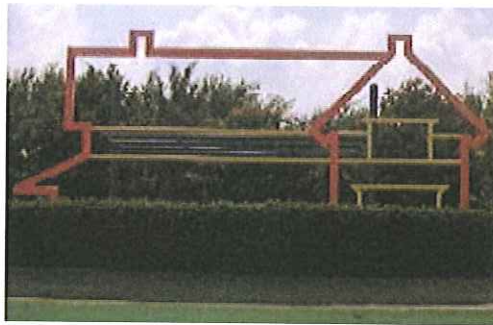
## 5. INVENTORY OF AREAS AND FACILITIES

### 5.A. CITY PARKS

The following descriptions and images are from the Addison website <http://www.addisontx.gov/>

#### **North Addison Park** 17001 Addison Road

At the north end of the parking lot directly north of Trinity Christian Academy High School building, this most-hidden, little-known park is a real find for those who can locate it. Dedicated to teaching the basic food groups, the park features a half-mile one-way jogging trail, arbor pavilion, picnic tables, park benches, and pet waste dispensers.

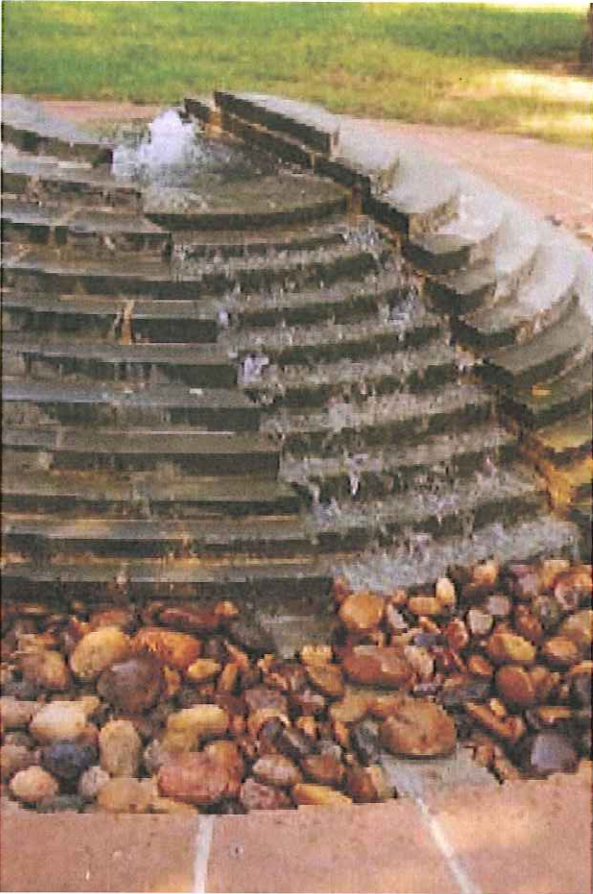
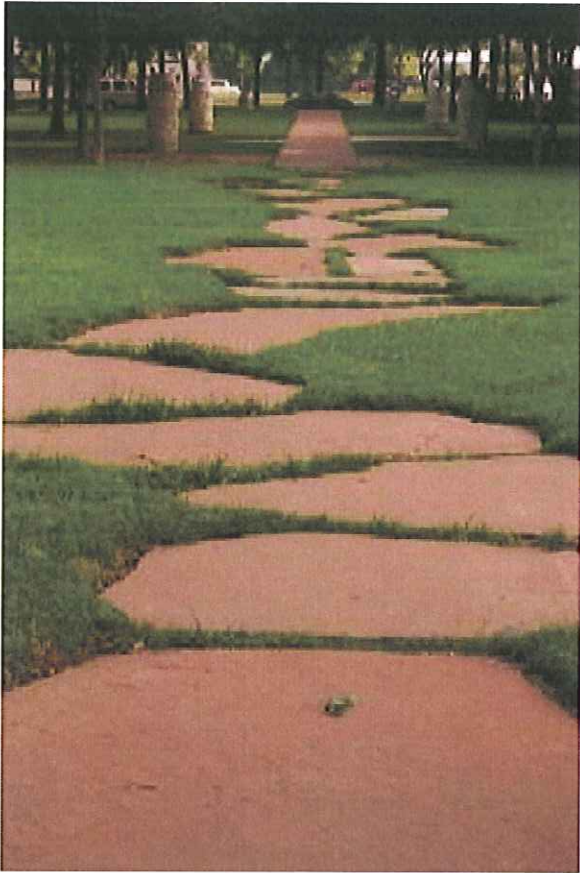




## **Quorum Park** 16201 Quorum Drive

One of Addison's most popular parks, Quorum Park is on the west side of Quorum Drive between Westgrove Drive and Keller Springs Road. The park features a relaxing atmosphere with a display fountain (beautifully lit at night), small pyramid fountain, benches, and lighted walking path. Pet waste dispensers and on-street parking are available.







**Parkview Park** 5032 Parkview

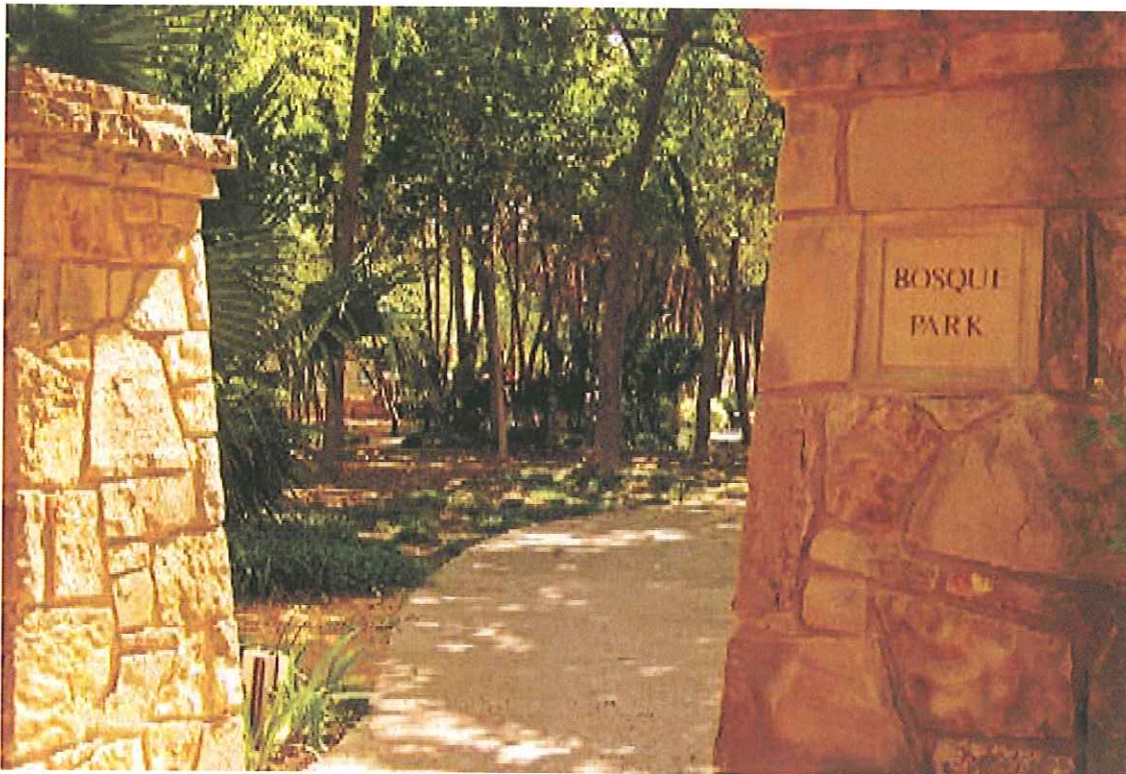
This 3/4 acre park within the Addison Circle District is located just east of Quorum Dr., between Addison Circle Dr. and Airport Parkway. The park has a pavilion with tables and an EarthKind rose garden. On-street parking is available.





**Bosque Park** 15675 Quorum Drive

Between Airport Parkway and Addison Circle Drive, a one-acre park is nestled between apartment buildings in the Addison Circle District. This naturalized park features an original stand of red cedar trees, lighted walking path, fountain, patio tables, park benches, pet waste dispensers, and on-street parking.





## **Esplanade Park** 5044 Addison Circle Drive

Between Quorum Drive and the North Dallas Tollway, Esplanade Park is surrounded by the high-rise buildings of the Addison Circle District. It is a favorite place for office workers to relax during lunch and for residents to meet in the evenings. The park features a lighted walkway, park benches, attractive landscaping, pet waste dispensers, and on-street parking.



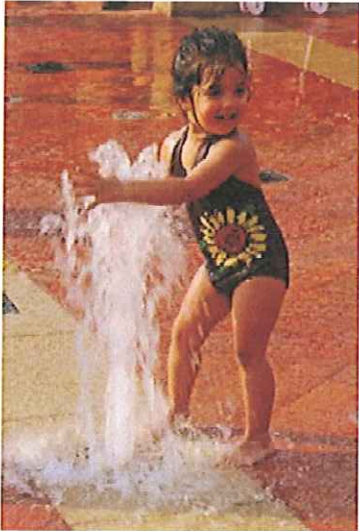
Esplanade Park is home to Addison's Summer Series: Summer Salsa on Fridays in June, Jazz on Saturdays in July, and Symphony Saturdays in August.





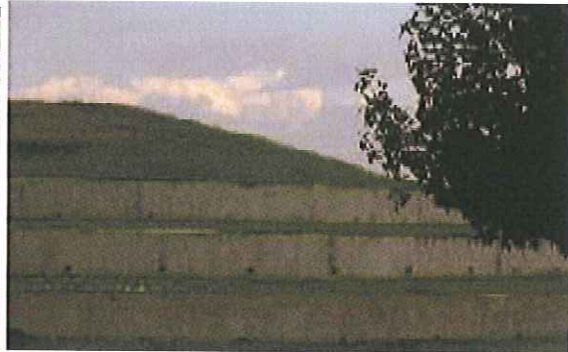
**Addison Circle Park** 4950 Addison Circle Dr.

Bounded by Addison Rd., Addison Circle Dr., Quorum Dr., and Festival Way, this 10 acre open space serves as the special event site for Addison's Taste Addison, Kaboom Town, Oktoberfest, and many other events throughout the year. The park features a pavilion, restrooms, interactive fountains, water features, two stages, a vine-covered pergola, benches, and off-street parking. To rent the pavilion, call 972-450-6206. To learn more about Addison's special events, [click here](#).



## Arapaho Pedestrian Trail

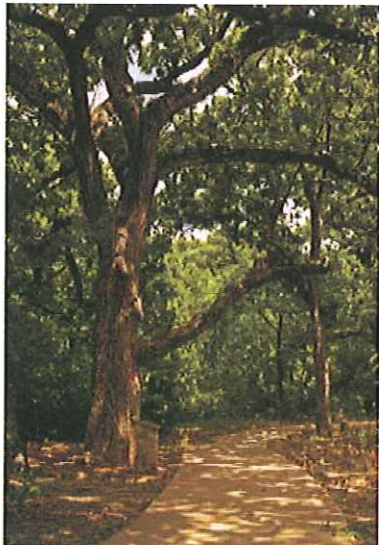
Just west of Addison Road, at the eastern gateway to the big, blue Arapaho Bridge, this half-mile trail features three large mounds that are perfect for viewing airplanes landing or taking off from Addison Airport. Parking is just across Arapaho Road.





## White Rock Creek Trail

Visitors can park at the Addison Finance Building (5350 Belt Line Road) and enter the trail at the southeast corner of Belt Line Road at Winnwood Road. This beautiful 3/4 mile nature trail meanders alongside the west bank of White Rock Creek, with numerous creek overlooks and views. Park benches provide perfect reflection settings. Pet waste dispensers are available.





**Winnwood Park** 5580 Belt Line Road

Because of its picturesque gazebo over the pond, bridge, floating fountain, deck overlooks, and park benches, this is the most requested park setting for wedding photos. All this lush landscaping also provides an inspiring backdrop for walkers and joggers who use the jogging trail. Parking is at the Addison Finance Building located at 5350 Belt Line Road.





## **Les Lacs Linear Park** 3901 Beltway Drive

The entrance to Addison's largest park is across the street from the Addison Athletic Club. The park encircles and meanders through the Les Lacs subdivision. It features a 2.5 mile lighted jogging and bike trail, a lake, two playgrounds, a pavilion that Addison businesses and residents may reserve for parties, picnic tables, a grill, two sand volley ball courts, an outdoor basketball court, tennis courts, park benches, pet waste dispensers, and off-street parking. A main attraction is the EarthKind roses trial gardens.







## **Addison Athletic Club** 3900 Beltway Drive

The Athletic Club offers a wide variety of recreational, health, fitness and athletic programs for residents only. It has about 3500 members with about 400 participating on the busiest days, and offer special programs and events for all ages.

### **Facilities**

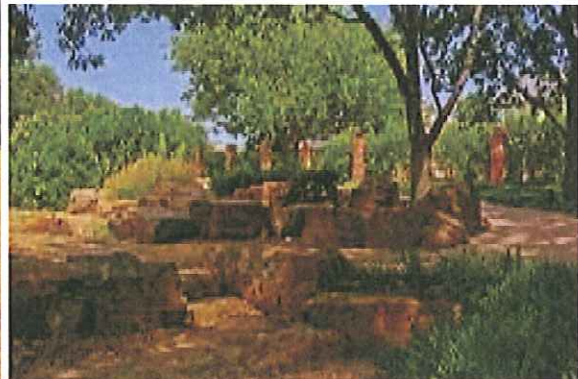
- Indoor and outdoor swimming pools
- Four racquetball courts
- Cybex weight circuit, Hammer Strength weight circuit, dumbbells
- Treadmills, electronic bikes, elliptical trainers
- Gymnasium, indoor track, aerobics studio, multipurpose room
- Whirlpool spa, sauna and steam rooms
- Outdoor trails
- Tennis court





## Celestial Park 5501 Celestial Road

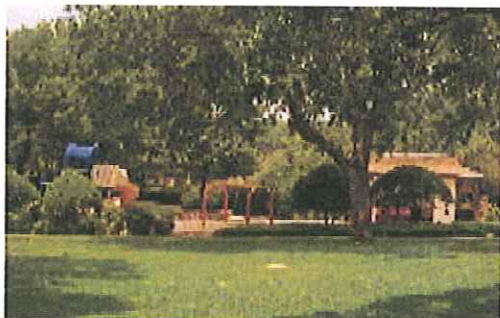
This quiet, 4-acre neighborhood park on the north side of Celestial Road at Bellbrook Drive is a good spot to sit and reflect on the beautiful surroundings. It features a jogging trail, steps with celestial quotations and poetry leading up to a human sundial, park benches, plant identification throughout the park, and pet waste dispensers. Visitors can stand on the appropriate month-engraved stone in the middle of the sundial and their shadows will be cast onto the appropriate time-engraved stone (not allowing for Daylight Savings Time.) On-street parking is available on Celestial Road in front of the Addison Pump Station.





## **Addison Town Park** 3799 Sidney

At the corner of Woodway Drive and Sidney Drive and one block north of Spring Valley Road, this beautiful little gem was Addison's first park. Opened in 1980, the park features a half mile lighted looped jogging trail, playground, park benches, pet waste dispensers, and on-street parking.



Condition of existing facilities was rated on a five point scale using criteria defined by the National Recreation & Park Association (*Park, Recreation, Open Space & Greenway Guidelines*, 2001.) with 0 = lowest need priority, 4 = highest need priority, and NA = non-existent. Additional rating criteria were added to reflect the unique character of Addison's parks.

**CONDITION OF EXISTING FACILITIES**

| Parks and Facilities   | turf | irrigation | planting/trees | drainage | accessibility | parking | parking -avail | walks/paths | indoor pool | outdoor pool | outdoor basketball c | sand volleyball court | tennis court | building | mech eqpt | vandalism | lighting | dog parks | water |
|------------------------|------|------------|----------------|----------|---------------|---------|----------------|-------------|-------------|--------------|----------------------|-----------------------|--------------|----------|-----------|-----------|----------|-----------|-------|
| Addison Athletic Club  | 0    | 0          | 0              | 0        | 0             | 0       | 0              | 1           | 1           | 0            | 0                    | 0                     | 0            | 1        | 0         | 0         | 0        | 0         | 0     |
| Addison Circle Park    | 0    | 0          | 0              | 0        | 0             | 0       | 0              | 0           | 0           | 0            | 0                    | 0                     | 0            | 1        | 0         | 0         | 0        | 0         | 3     |
| Addison Town Park      | 1    | 0          | 1              | 0        | 0             | 0       | 0              | 0           | 0           | 0            | 1                    | 0                     | 2            | 1        | 3         | 0         | 0        | 0         | 0     |
| Arapaho Park           | 1    | 0          | 1              | 0        | 1             | 0       | 2              | 0           | 0           | 0            | 0                    | 0                     | 0            | 1        | 0         | 0         | 0        | 0         | 0     |
| Bosque Park            | 0    | 0          | 0              | 0        | 0             | 0       | 0              | 0           | 0           | 0            | 0                    | 0                     | 0            | 3        | 0         | 1         | 0        | 0         | 2     |
| Celestial Park         | 0    | 0          | 0              | 1        | 0             | 0       | 0              | 2           | 0           | 0            | 0                    | 0                     | 0            | 0        | 0         | 1         | 0        | 0         | 0     |
| Beckert Park           | 0    | 0          | 1              | 0        | 0             | 0       | 0              | 0           | 0           | 1            | 2                    | 0                     | 0            | 1        | 0         | 1         | 0        | 0         | 0     |
| Les Lacs Linear Park   | 1    | 0          | 0              | 0        | 0             | 0       | 1              | 0           | 0           | 0            | 0                    | 0                     | 0            | 1        | 0         | 1         | 1        | 2         | 2     |
| North Addison Park     | 0    | 0          | 0              | 0        | 0             | 0       | 1              | 0           | 0           | 0            | 0                    | 0                     | 0            | 1        | 0         | 1         | 0        | 0         | 0     |
| Parkview Park          | 0    | 0          | 0              | 0        | 0             | 0       | 0              | 0           | 0           | 0            | 0                    | 0                     | 1            | 1        | 0         | 1         | 0        | 0         | 0     |
| Quorum Park            | 0    | 0          | 1              | 1        | 0             | 0       | 0              | 0           | 0           | 0            | 0                    | 0                     | 3            | 0        | 1         | 0         | 0        | 3         | 3     |
| White Rock Creek Trail | 0    | 0          | 0              | 0        | 0             | 0       | 1              | 0           | 0           | 0            | 0                    | 0                     | 0            | 0        | 0         | 0         | 0        | 0         | 0     |
| Winwood Park           | 0    | 0          | 0              | 0        | 0             | 0       | 1              | 0           | 0           | 0            | 0                    | 0                     | 0            | 1        | 0         | 1         | 0        | 0         | 2     |

*These ratings were made by Slade Strickland, Director of Parks and Recreation, in April 2009.*

## **5.B. PRIVATE RECREATION**

There are several privately operated fitness centers and sports businesses available to the residents of Addison.

**The Fitness Club at Addison** on Addison Circle Drive offers a gym, circuit equipment, aerobics, weights, and exercise equipment.

**Inwood Fitness Center and Soccer Center** on Inwood Road offers aerobics, weight circuit, and exercise equipment – plus indoor soccer.

**24 Hour Fitness** on Belt Line has a pool, gym, circuit equipment, aerobics, weights, and exercise equipment – plus a spa, sauna, and steam room.

**Dallas Bat** on Wright Brothers Drive provides baseball camps, offers private baseball lessons, batting cages and a pro shop

**AMF Fun Fest Lanes** on Belt Line is an entertainment facility with a 30-lane bowling center, billiard tables, a sports bar and restaurant, darts, casino games, video games, Lazer Trek and more.

## **5. C. SCHOOLS**

No public schools operate within the city limits; however, one K-5 elementary school is proposed in 2010. Most residents are zoned to the Dallas ISD.

## **5.D. DEDICATED OPEN SPACES**

Because of Addison's population density, all available open space has already been captured and incorporated into the Town's extensive system of parks and trails.

## 6. NEEDS ASSESSMENT AND IDENTIFICATION

Several factors are involved in the analysis of parks and recreation needs for Addison. These include levels of service, area, and population served.

### 6.A. SERVICE AREAS

Though populous, Addison is not large enough to consider separate areas of service. Almost half of its area is taken up by the airport.

### 6.B. FACILITY RATIOS

The National Recreation and Parks Association (NRPA) and the Texas Outdoor Recreation Plan (TORP) offer recommended ratios of persons served by facility type as shown below. Additional facilities indicated by these standards are highlighted.

| Facility             | 1990<br>NRPA | 1990<br>TORP | POP<br>2010 | POP<br>2020 |
|----------------------|--------------|--------------|-------------|-------------|
| Baseball<br>Softball | 1:30,000     | 1:8,500      | 2:18,360    | 2:19,305    |
| Soccer               | 1:10,000     | 1:13,200     | 2: 18,360   | 2: 19,305   |
| Tennis               | 1:2,000      | 1:2,600      | 7: 18,360   | 8: 19,305   |
| Playground           | N/A          | 1:2,200      | 8: 18,360   | 9: 19,305   |
| Community<br>Center  | 1:25,000     | N/A          | 1: 18,360   | 1: 19,305   |
| Swimming<br>Pool     | 1:20,000     | 1:20,400     | 1: 18,360   | 1: 19,305   |

According to these standards, some needs in the Town proper are and will continue to be met by the existing facilities. However, the Town has a deficit regarding Baseball/softball, Soccer, and Tennis.

### 6.C. PUBLIC DEMAND

Addison's park usage consists of two main segments – town residents and visitors. The challenge for the Parks and Recreation program is to balance the needs of both of these groups so as to insure that residents have the recreation opportunities they need, while still using the parks to attract visitors. There is a balance to be struck, since the visitors contribute to the local economy, but must not be allowed to deprive residents of the facilities they require.

The survey described in section 3.A. enabled Addison residents to express their opinions and to provide comments elaborating on their needs. The preferences of visitors are harder to assess and can be gauged mainly through usage patterns.

## **7. PLAN IMPLEMENTATION AND PRIORITIZATION OF NEEDS**

The following paragraphs describe the priorities, resources, and timeline for Addison's plan for parks, recreation, and open space.

### **7.A. PRIORITIES**

According to the April 2009 Survey, the highest priorities, needing immediate attention

1. Bike and jogging trails
2. Shade structures in parks/trails
3. Community gardens
4. Nature trail
5. (tie) Picnic areas  
(tie) Outdoor playgrounds

Other important priorities to be addressed when the opportunity arises

7. Tennis court
8. Fitness training/outdoor fitness workout stations
9. Pavilion
10. Volleyball (sand)

### **7.B. RESOURCES**

The Town's approach to implementing the Parks, Recreation, and Open Spaces Master Plan is to follow the guidelines set out in the 2030 Vision, competing for funding with its other elements.

Residents see recreation and fitness as high priorities in the Town budget, and the Council has been able to provide a consistent level of funding for such projects out of general revenues.

To increase community involvement and commitment to new projects, donations of all kinds are being actively sought. Some of these are:

- Donations of lands and funds by private individuals
- Donation of labor by service organizations and clubs
- Donation of equipment by local store owners
- Donations by other governmental entities to show cooperation

Finally, the Town hopes to take advantage of grants-in-aid offered by the county, state and federal governments and agencies. In particular, the Texas Parks and Wildlife Department (TPWD) will be asked to help fund the major projects in the plan.

### **7.C. TIMELINE**

The following table presents a ten-year timeline for addressing the needs listed above.



| <b>Project</b>  | <b>Year</b> | <b>Source of funds</b>  |
|---|-------------|---|
| <i>Develop four new parks in the southwest sector of Addison, Brookhaven neighborhood - Vitruvian Development</i>   | 2010-2015   | General Obligation Bonds  |
| <i>Complete the construction of the Greenhill trail connection from the northern edge of the Vitruvian Park trail to the existing Les Lacs trail network</i>  | 2011 - 2012 | Parks Capital Projects Funds and funding assistance from Dallas County  |
| <i>Continue to evaluate, program and implement active recreation elements in existing and future trail designs</i>  | 2010-2020   | General revenues  |
| <i>Update the Town of Addison Comprehensive Plan to include amendments to the Plan to provide new recreation opportunities for the Brookhaven Club Neighborhood</i>   | 2010-2030   | General revenues  |
| <i>Develop and implement a 5-year plan to incorporate shade structures in parks and dog parks</i>   | 2010-2015   | General revenues  |
| <i>Complete the construction of the amphitheater and the nature observation deck in Vitruvian Park.</i>   | 2010        | General Obligation Bonds  |
| <i>Continue to forecast and budget for repair and maintenance of park structures on an annual basis to ensure that park trails, decks, gazebos, pavilions, fencing, benches and other structures are kept in a "like new condition". Continue to seek out recyclable materials for replacing wood structures where practical.</i> | 2010-2020   | General revenues  |
| <i>Continue to provide high quality maintenance to the two existing dog parks. This includes turf maintenance as well as considering alternative surfaces that will endure the constant activity in the dog parks.</i>  | 2010-2020   | General revenues  |
| <i>Continue to provide pet waste dispensers in the parks and strive to have volunteers help to keep the dispensers full so park employees can focus more time on park maintenance tasks.</i>  | 2010-2020   | General revenues  |
| <i>Continue to provide sites for dog parks such as utility easements that otherwise cannot be used for anything else</i>  | 2010-2020   | General revenues  |
| <i>Complete the design and complete the construction of the Waterwise/EarthKind Education Garden on the grounds of the new Surveyor Road Water tower, which will include a trail connection to the existing Addison recreation trail network.</i>   | 2009 – 2011 | Funded by the Addison Arbor Foundation – 501 – c-3 non-profit Foundation that funds beautification projects in Addison from curbside recycling and private donations. |
| <i>Continue to promote the EarthKind Landscape Management program by incorporating additional EarthKind Rose gardens along trails and in parks.</i>   | 2010-2020   | Addison Arbor Foundation and General revenues.  |
| <i>Create rehab zone for unsupervised use of rehabilitation equipment</i>   | 2015        | General revenues  |
| <i>Build indoor playground "Adventure Zone"</i>   | 2015        | General revenues  |
| <i>Add Curves style circuit</i>   | 2015        | General revenues  |
| <i>Develop a 5-year plan to replace fitness equipment and weight circuits</i>   | 2010-2015   | General revenues  |
| <i>Provide new recreation programs to promote community gatherings such as the hot dog night at the outdoor pool.</i>   | 2010 - 2020 | General Revenues  |
| <i>Provide new seniors programming that will provide opportunities for overnight trips.</i>   | 2010-2020   | General Revenues  |

**8. ILLUSTRATIONS, MAPS, SURVEYS, ETC.**

**8.A. PHOTO TOUR**

*Please see Section 5, Inventory of Areas and Facilities*

**8.B. LOCATION OF PARKS: CURRENT AND FUTURE**

*Please see maps on the next two pages*

## APPENDIX A: PARK FACILITIES QUESTIONNAIRE



**Town of Addison  
Park Facilities Questionnaire**

Please help us with our Parks and Trails Master Plan in Addison by completing this questionnaire relating to outdoor recreation facilities. Check the boxes that show what you think about each of the facilities listed. Please complete the enclosed survey a

This information will help us better understand the outdoor recreational needs and desires of Addison residents for existing and future parks and trails.

|   | Not Needed               | Slightly Needed          | Strongly Needed          |
|---|--------------------------|--------------------------|--------------------------|
| 1 Bike/jogging Trails                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 Bird Watching                                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 Bocce Ball Courts                                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 Chess/Checkers/Domino Tables (Outdoor)            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 Community Gardens                                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 Croquet Court                                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 Fitness Training/Outdoor Fitness Workout Stations | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 Frisbee Golf                                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 Horseshoe Pits                                    | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 10 Nature Observation Area                          | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 11 Nature Trail                                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 12 Outdoor Playgrounds                              | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 13 Pavilion   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 14 Picnic Areas                                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 15 Putting/Chipping Green                           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 16 Shade Structures in Parks/Trails                 | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 17 Shuffleboard Court                               | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 18 Skate Park                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 19 Soccer Field                                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 20 Softball Field                                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 21 Tennis Court                                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 22 Volleyball (Sand)                                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 23 Water Spray Park/Sprayground                     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 24 Other _____                                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

**!!! Win an iPod nano !!!**

Surveys that are completed and postmarked by Friday, April 17, 2009 will be entered into a drawing for an iPod nano. The drawing is open to all Addison residents 18 years and older.

Print Name: \_\_\_\_\_

Phone: \_\_\_\_\_

For additional comments,  
please use back of form.

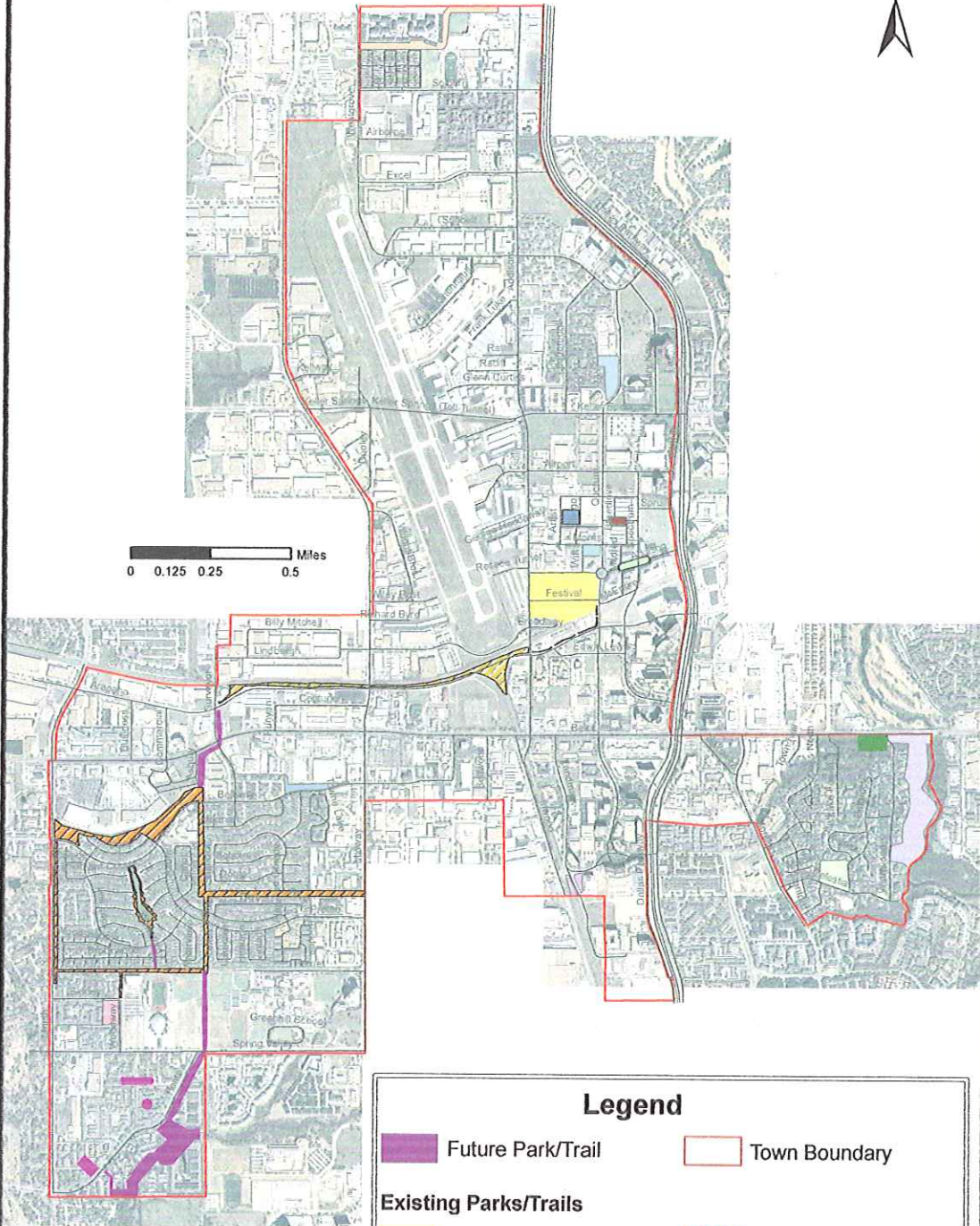


# PARKS, RECREATION AND OPEN SPACE MASTER PLAN

*Addison!*



0 0.125 0.25 0.5 Miles



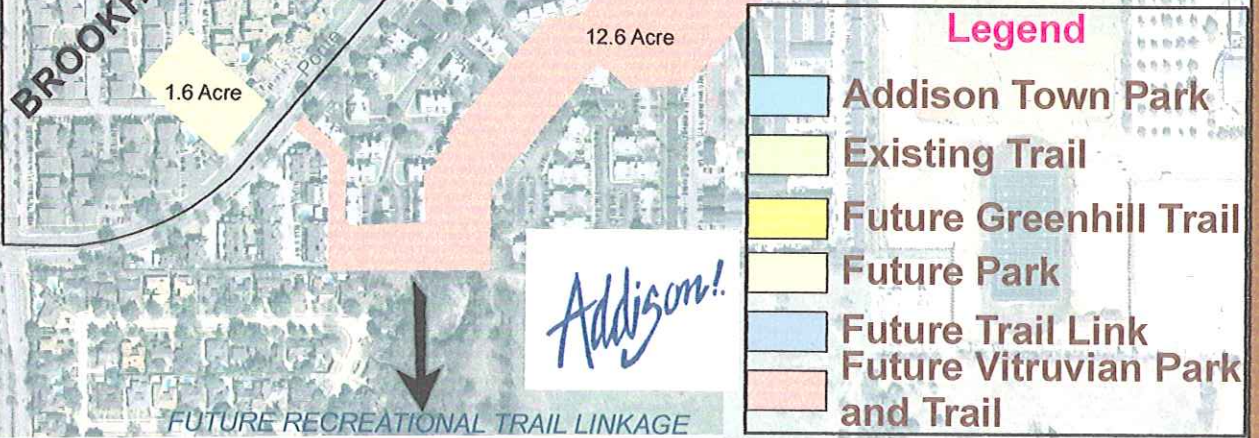
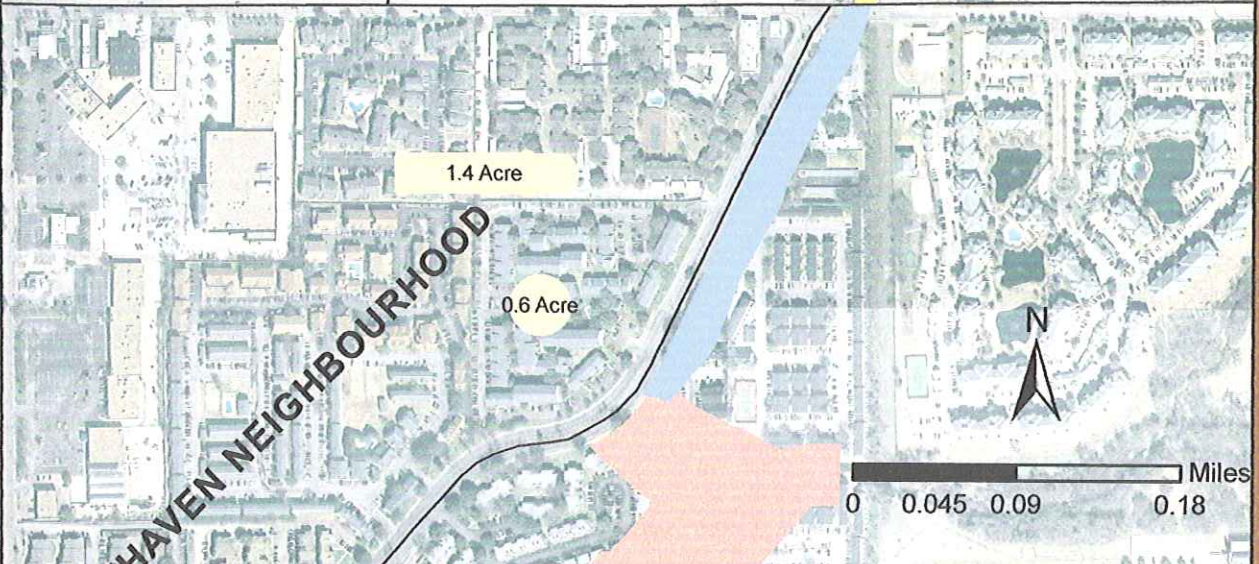
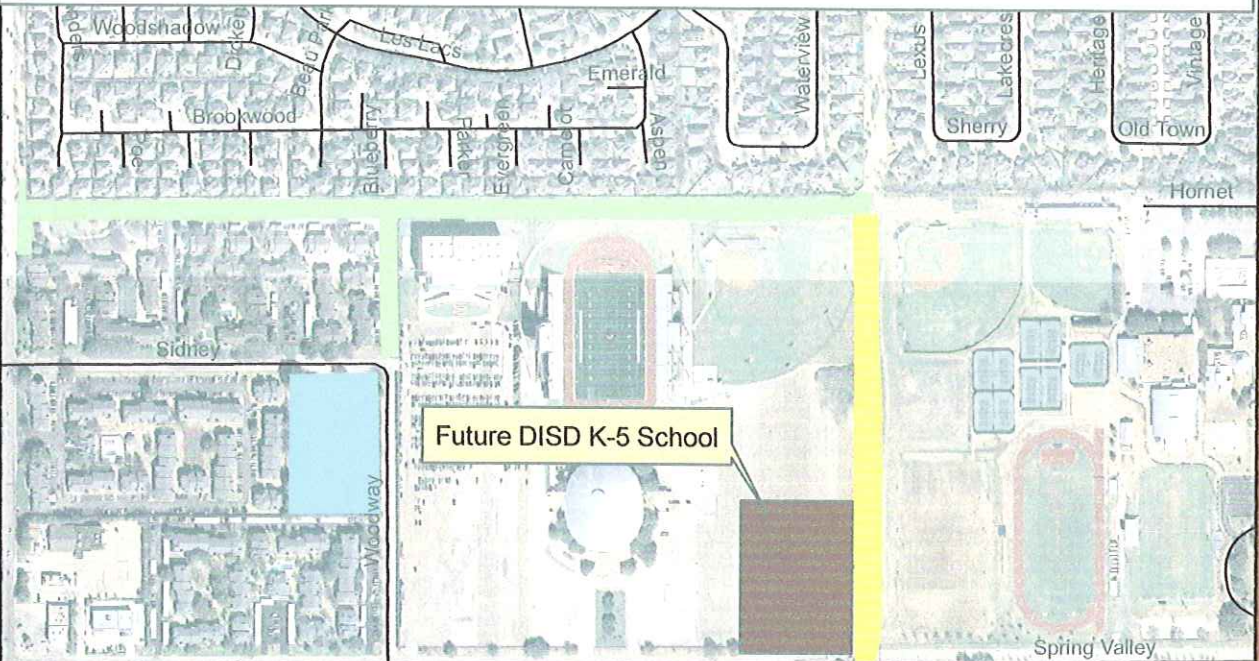
## Legend

- |  |  |
|--|--|
|  Future Park/Trail    |  Town Boundary          |
| <b>Existing Parks/Trails</b>   |  |
|  Addison Circle Park  |  Les Lacs Linear Park   |
|  Addison Town park    |  North Addison Park     |
|  Arapaho Park & Trail |  Parkview Park          |
|  Beltway Park         |  Quorum Park            |
|  Bosque Park          |  Spruill Park           |
|  Celestial Park       |  White Rock Creek Trail |
|  Esplanade Park       |  Winnwood Park          |
|  Landmark Park        |  |

Updated on 4/24/2009



# BROOKHAVEN/VITRUVIAN FUTURE PARKS EXHIBIT



## **Council Agenda Item: #R8**

### **SUMMARY:**

Award of a three (3) year contract (actually one year with two option years) to Yellow Rose Landscape Services, 4325 Reeder Dr., Carrollton, Texas for compliance mowing and maintenance of certain non-irrigated land parcels owned by the Town of Addison.

### **FINANCIAL IMPACT:**

Budgeted Amount: \$10,000

Cost: \$6,000 (based on historical)

If over budget or not budgeted, what is the budget impact? N/A

### **BACKGROUND:**

Utilizing a competitive bid process, we received two low bids that were identical (Yellow Rose Landscape Services, Carrollton, Texas and A Lawn and Landcare Services, The Colony, Texas). After checking references, interviewing company representatives and obtaining assurances of required bonding and insurance, we determined that both companies met the minimum bid requirements.

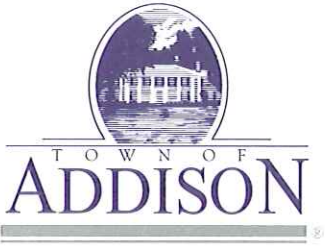
Yellow Rose has been a reputable contractor in this area for over 25 years. They install seasonal color for The Town of Addison, provide land maintenance for Trinity Christian Academy, have significantly more field personnel and a larger pool of equipment than the other low bidder and generally have the capability of rendering effective and timely service under any circumstances that might arise. After much deliberation, we deem Yellow Rose to be the better fit for this contract.

### **RECOMMENDATION:**

Staff recommends approval

### **ATTACHMENTS**





**ENVIRONMENTAL SERVICES**  
(972) 450-2821 Fax: (972) 450-2837

16801 Westgrove Drive  
Post Office Box 9010 Addison, Texas 75001-9010

May 11, 2009

TO: Town of Addison City Council  
FROM: Neil Gayden, Environmental Services Official  
RE: Annual contract for compliance mowing

Compliance mowing actually encompasses a variety of land maintenance objectives that logically segregate into six (6) distinct categories: residential, small parcel, acreage, chemical application, weedeating and miscellaneous handwork. Based on the amount of work historically assigned by category in an average mowing season, we utilized a weighted formula to derive a single bid price for both contractors.

Despite price variations in individual mowing categories between the two low bidders, the calculated bids were identical. After a thorough assessment of both contractors (checking references, on-site inspections, interviews, etc.) we recommend Yellow Rose Landscape Services.

Bid Form  
Mowing Services Contract  
Bid 09-08

Company Name: YELLOW ROSE LANDSCAPE SERVICES

Full Mailing Address: 4325 REEDER DR, CARROLLTON, TX, 75010

Phone Number: (972) 248-2373 Fax (972) 248-3545

E-Mail janet@yellowroselandscape.com Cell 972-322-5534

Print Contact Name: JANET DELEE

I have received, read, and will abide by all pages of these specifications. I am a legal agent of the above named company and am fully authorized to sign this bid. Affiant further states that Bidder has not paid, given, or donated or agreed to pay, give or donate to any officer or employee of the Town of Addison any money or other thing of value, either directly or indirectly, in award of the Bid.

Janet DeLee JANET DELEE - Account Mgr. 3-16-09  
Authorized Signature Print Name and Title Date

**\*\*\* MUST BID ALL ITEMS \*\*\***

| DESCRIPTION   | WEIGHT FACTOR | UNIT PRICE                 |
|---|---------------|----------------------------|
| <u>Residential Property Mowing</u>                  |               |                            |
| Mow, edge and weedeat                               | 5%            | \$ <u>34.50</u> / Lot      |
| <u>Small Parcel Mowing</u>                          |               |                            |
| Mowing less than two acres                          | 50%           | \$ <u>17.50</u> / Man hour |
| <u>Acreage Mowing</u>                               |               |                            |
| Mowing 2 acres or more                              | 5%            | \$ <u>39.50</u> / Acre     |
| <u>Chemical Grass and Weed Control</u>              |               |                            |
| Herbicide application                               | 10%           | \$ <u>23.50</u> / Man hour |
| <u>Weedeating</u>                                   |               |                            |
| Cutting grass & weeds with handheld equipment       | 25%           | \$ <u>17.50</u> / Man hour |
| <u>Handwork</u>                                     |               |                            |
| Misc. work not associated with mowing or weedeating | 5%            | \$ <u>24.50</u> / Man hour |



**Bid Form  
Mowing Services Contract  
Bid 09-08**

Company Name: A Lawn and Landcare Services Company, LLC.

Full Mailing Address: 4033 Heron Cove Lane, The Colony, TX 75056

Phone Number: (214) 293-3793 Fax (972) 370-0690

E-Mail: KRygh@aol.com

Cell (214) 293-3793

Print Contact Name: Mark Rygh

I have received, read, and will abide by all pages of these specifications. I am a legal agent of the above named company and am fully authorized to sign this bid. Affiant further states that Bidder has not paid, given, or donated or agreed to pay, give or donate to any officer or employee of the Town of Addison any money or other thing of value, either directly or indirectly, in award of the Bid.

  
Authorized Signature

Kim Rygh/CEO  
Print Name and Title

4/2/09  
Date

\*\*\* MUST BID ALL ITEMS \*\*\*

| DESCRIPTION   | WEIGHT FACTOR | UNIT PRICE          |
|---|---------------|---------------------|
| <u>Residential Property Mowing</u>                  |               |                     |
| Mow, edge and weedeat                               | 5%            | \$ 30.00 / Lot      |
| <u>Small Parcel Mowing</u>                          |               |                     |
| Mowing less than two acres                          | 50%           | \$ 18.00 / Man hour |
| <u>Acreage Mowing</u>                               |               |                     |
| Mowing 2 acres or more                              | 5%            | \$ 40.00 / Acre     |
| <u>Chemical Grass and Weed Control</u>              |               |                     |
| Herbicide application                               | 10%           | \$ 25.00/ Man hour  |
| <u>Weedeating</u>                                   |               |                     |
| Cutting grass & weeds with handheld equipment       | 25%           | \$ 18.00 / Man hour |
| <u>Handwork</u>                                     |               |                     |
| Misc. work not associated with mowing or weedeating | 5%            | \$ 18.00 / Man hour |

**Addison!**

**CALCULATION OF BIDS UTILIZING WEIGHTED FORMLUA**

**Yellow Rose Landscape Services**

$$(0.05 \times \$34.50) + (0.50 \times \$17.50) + (0.05 \times \$39.50) + (0.10 \times \$23.50) + (0.25 \times \$17.50) + (0.05 \times \$24.50) =$$

$$\$1.725 + \$8.75 + \$1.975 + \$2.35 + \$4.375 + \$1.225 = \$20.40$$

**A Lawn and Landcare Services**

$$(0.05 \times \$30.00) + (0.50 \times \$18.00) + (0.05 \times \$40.00) + (0.10 \times \$25.00) + (0.25 \times \$18.00) + (0.05 \times \$18.00) =$$

$$\$1.50 + \$9.00 + \$2.00 + \$2.50 + \$4.50 + \$0.90 = \$20.40$$

Department of Financial & Strategic Services  
*Quarterly Review*

*For the Period and Year Ended March 31, 2009*

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*Town of Addison  
May 2009*

# *Quarter Ended 03/31/09*

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| First Southwest Portfolio Report .....  | Attached |

# Executive Dashboard – 2nd Quarter, 2009 Fiscal Year

## Financial Indicators

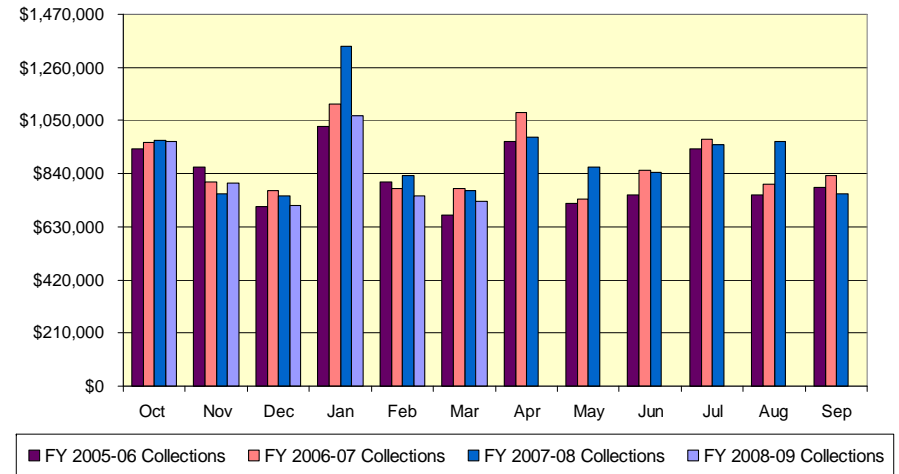
### Key Revenue Sources:

|                         | FY09 Budget  | FY09 to FY08 Q2 Variance | FY09 Projection* | Outlook / Variance |
|-------------------------|--------------|--------------------------|------------------|--------------------|
| Ad Valorem Taxes        | \$10,270,470 | (\$369,596)              | \$9,900,000      | (\$370,470)        |
| Sales Taxes             | \$11,124,500 | (\$393,748)              | \$9,994,500      | (\$1,130,000)      |
| Franchise Fees          | \$2,559,680  | \$189,035                | \$2,910,170      | \$350,490          |
| Licenses and Permits    | \$658,560    | (\$109,376)              | \$350,940        | (\$307,620)        |
| Court Fines             | \$1,300,000  | (\$30,927)               | \$1,145,000      | (\$155,000)        |
| Hotel Tax               | \$5,200,000  | (\$394,747)              | \$4,200,000      | (\$1,000,000)      |
| Fuel Flowage Fees       | \$800,000    | (\$85,947)               | \$650,000        | (\$150,000)        |
| Water and Sewer Charges | \$9,542,000  | (\$13,380)               | \$8,950,000      | (\$592,000)        |

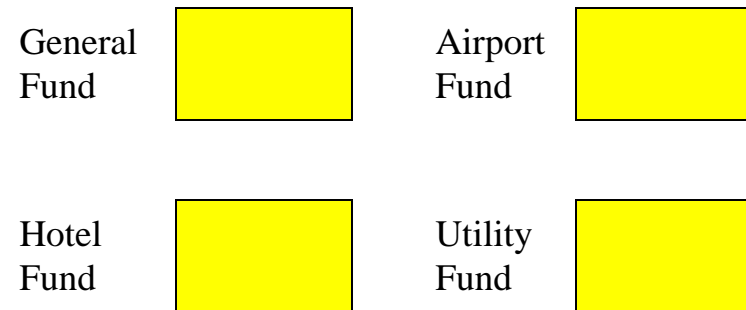
### Key Expenditures:

|                    | FY09 Budget  | FY09 to FY08 Q2 Variance | FY09 Projection* | Outlook/ Variance |
|--------------------|--------------|--------------------------|------------------|-------------------|
| General Fund       | \$28,981,820 | \$841,574                | \$28,550,000     | \$431,820         |
| Hotel Fund         | \$7,033,610  | \$66,627                 | \$6,961,560      | \$72,050          |
| Airport Operations | \$3,048,640  | (\$406,611)              | \$2,552,020      | \$496,620         |
| Utility Dept.      | \$2,544,310  | \$94,082                 | \$2,450,000      | \$94,310          |

Addison Sales Tax Collections



### Overall Fund Outlook:



\*Using data through March 31, 2009

# Executive Dashboard – 2nd Quarter, 2009 Fiscal Year



## Economic Indicators

### Office Occupancy Indicators:

North Dallas / Addison  Down from 83.01% to 82.95%      Dallas/Fort Worth Metroplex  Down from 80.92% to 77.97%



Source: Blacks Guide, Spring/Summer 2008 vs. Spring/Summer 2009

### Hotel Indicators:

Hotel Occupancy  2009 down 13.7% from 2008      RevPAR  2009 down \$10.33 from 2008

Source: STR Report – March 2008 vs. March 2009

### Area Economic Indicators:

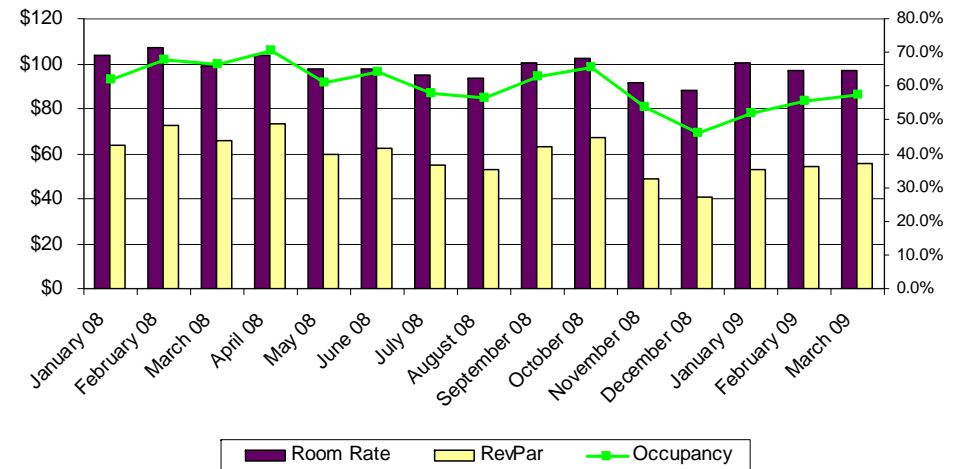
Area Employment  2009 down 2.6% from 2008      Texas Leading Indicators Index  2009 down 18.31% from 2008

Source: Dallas Federal Reserve

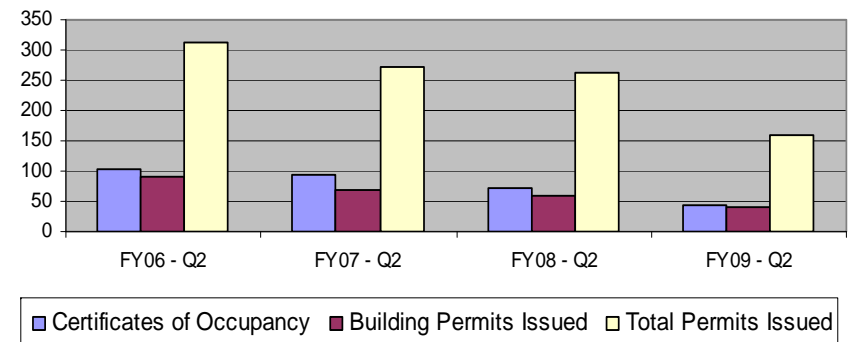
### Building Permit Activity:

|                           | FY 2008<br>(thru March 31st) | FY 2009<br>(thru March 31st) |
|---------------------------|------------------------------|------------------------------|
| Certificates of Occupancy | 73                           | 45                           |
| Building Permits Issued   | 58                           | 40                           |
| Total Permits Issued      | 263                          | 159                          |
| Total Valuation           | \$47,891,800                 | \$14,373,174                 |

### Hotel Industry Statistics



### Comparison of Permit Activity








**Contract Summary Dashboard - 2nd Quarter, 2009 Fiscal Year**

For the period ended March 31, 2009


**Status of Current Contracts**

**Type of Service**






Key Maintenance Contracts

| <u>Contract</u>                        | <u>Vendor/Contractor</u>   | <u>Project Manager</u> | <u>Contract Amount</u> | <u>Paid Amount YTD</u> | <u>% of Contract</u> | <u>Status</u>   | <u>Comments</u>              |
|--|----------------------------|------------------------|------------------------|------------------------|----------------------|---|------------------------------|
| General Services - HVAC Maintenance    | Brothers A/C & Heating     | Mark Acevedo           | \$89,652               | \$58,462               | 65%                  |  | Includes heater replacement  |
| General Services - Janitorial Services | Jani-King of Dallas        | Mark Acevedo           | \$102,480              | \$55,241               | 54%                  |  |                              |
| Parks Mowing *                         | Blade Turner               | Slade Strickland       | \$164,302              | \$40,851               | 25%                  |  | Majority of mowing in summer |
| Street Sweeping                        | Sweeping Services of Texas | Robin Jones            | \$53,000               | \$18,466               | 35%                  |  |                              |
| Solid Waste Pick-Up                    | Waste Management           | Robin Jones            | \$224,160              | \$96,860               | 43%                  |  |                              |

Key Construction Contracts

| <u>Contract</u>           | <u>Vendor/Contractor</u> |                  | <u>Contract Amount**</u> | <u>Paid Amount YTD</u> | <u>% of Contract</u> | <u>Status</u>   | <u>Comments</u> |
|---------------------------|--------------------------|------------------|--------------------------|------------------------|----------------------|---|-----------------|
| Spruill Park Construction | Ratliff Hardscape, Ltd   | Slade Strickland | \$471,080                | \$111,247              | 24%                  |  |                 |

Key Service Contracts




| <u>Contract</u>      | <u>Vendor/Contractor</u> |               | <u>Contract Amount***</u> | <u>Paid Amount YTD</u> | <u>% of Contract</u> | <u>Status</u>   | <u>Comments</u> |
|----------------------|--------------------------|---------------|---------------------------|------------------------|----------------------|---|-----------------|
| Legal Services       | Cowles and Thompson      | Ron Whitehead | \$466,500                 | \$191,768              | 41%                  |  |                 |
| Investment Services  | First Southwest          | Jason Cooley  | \$49,000                  | \$28,630               | 58%                  |  |                 |
| Advertising Services | Krause                   | Lea Dunn      | \$948,430                 | \$336,027              | 35%                  |  |                 |
| Sponsorship Services | PPI and Cavanaugh        | Lea Dunn      | \$86,000                  | \$54,484               | 63%                  |  |                 |
| Airport Management+  | Washington Staubach      | Mark Acevedo  | \$2,415,520               | \$888,970              | 37%                  |  |                 |

\* Paid amount higher due to four more weeks of mowing season

\*\* Includes all change orders

\*\*\* Because contract amounts are based on different variables (hourly rate, percentage of funds invested, etc), contract amount represents amount budgeted for 2009 fiscal year

+ based on a percentage of gross receipts

|              |   |
|--------------|---|
| Completed    |  |
| No issues    |  |
| Some issues  |  |
| Major issues |  |

# Department of Financial & Strategic Services

**To: Ron Whitehead, City Manager**

**From: Randy Moravec, Director  
Jason L. Cooley, Strategic Services Manager**

**Re: Second Quarter FY 2009 Financial Report**

**Date: May 19, 2009**

---

## **GENERAL FUND**

- Revenues for the first half of the fiscal year 2009 totaled \$18.2 million, which is roughly \$1 million, or 10.8% less than received this time a year ago. The decline is attributed to several causes.
  - Property tax collections of \$9.8 million are down approximately \$369k from this time last year, a decline of 3.6%. Taxes that are not paid by February 1 are considered delinquent and start accruing penalty and interest. Like many other local governments in the Dallas area, we use the firm of the law firm of Linebarger, Goggan, Blair & Sampson. We had a meeting with the firm at their offices last month to discuss their collection process and were told that the slow collections this year were typical of all their clients. We came away from that meeting impressed with the professional systems the firm has in place to aggressively pursue delinquent tax payers.
  - The negative amounts reflected in delinquent and penalty/interest revenue categories reflect refunds the Town has had to issue to tax payers who had appealed their appraised values, but paid the taxes based on their original assessment. If the appeals are successful, the Town is obligated to refund the tax associated with the different values.
  - Through six months, sales tax of \$5 million is 7.2% less than collected this time last year. Comparably, Dallas County experienced a 2% decrease while the State of Texas enjoyed a 2.7% year-to-date increase.
  - One other revenue source that is down significantly from last year is building and construction permits. Revenues of \$127k are half of what they were last year and are a reflection of the downturn in the economy. However, there are projects on the horizon, such as the Baylor spinal hospital that will result in higher revenues by year end.
- Through the first half of the fiscal year, operating expenditures total approximately \$13.2 million, which is \$841k more than spent this time last year, but only 45.5% of budget.

## **HOTEL FUND**

- Revenues through the first quarter totaled \$2.8 million, a decline of \$452k from last year. The lower level of revenue is due to a decline in hotel occupancy taxes (HOT) caused by an anemic business travel market. HOT revenues were down 22% for the quarter ended March 31<sup>st</sup>, and are down 17% for the year-to-date. As reflected on the HOT statement on page 13 of this report, the decline in business travel has impacted all market segments.
- Operating expenditures amounted to \$2.6 million or 34% of budget, an increase of \$67k, from last year.



## **AIRPORT FUND**

- Operating revenue through the first half of the fiscal year totaled \$1.7 million, down \$42k from last year. The decline is primarily due to sluggish fuel sales that are down 24% from last year because of current economic conditions.
- Year-to-date operating expenses amounted to \$1.2 million, or \$188k less than this time last year. Net income of \$391k is \$108k more than last year.

## **UTILITY FUND**

- Operating revenues through the first half of the fiscal year total \$3.4 million, slightly greater than the amount recorded last year despite an 11% increase in water and sewer rates. The decline in revenues is due to a 7% reduction in water sold to Addison residents and businesses and a \$200k loss in billings to the Brookhaven Club apartments that were demolished to make way for the Vitruvian Park development.
- Operating expenses of \$2.7 million are down slightly from last year, contributing to net income of \$407k. Because of debt service payments and capital project expenses, working capital declined \$856k.

## **CASH AND INVESTMENT REPORT**

- Cash for all funds as of March 31, 2009 totaled \$75.7 million, a net increase of \$2.3 million from last quarter.
- The Town's average investment yield to maturity as of 03/31/09 was 2.163%, down significantly from the 2.443%, of the previous quarter and 5.234% same time last year. The average weighted maturity increased 24 days to 195 days. During the quarter, the Town invested heavily in federal agencies to take advantage of (relatively) favorable yields. However, it was discovered that the last series of purchases exceeded the 70% the Town had established in its investment policy that requires a diversified portfolio. The Town subsequently sold \$6 million of agencies at a gain of approximately \$15k to bring the portfolio back in line with adopted policies.
- Despite the decline in interest rates, the Town's return is still significantly above the benchmark Texpool return due to the long-term investments made before the decline in interest rates. We concur with the investment strategy recommended by First Southwest and will move money out of the investment pools and place the funds in longer-term instruments, such as collateralized bank certificates of deposit.

## TOWN OF ADDISON

### EXECUTIVE SUMMARY OF MAJOR OPERATING FUNDS FOR THE QUARTER ENDED MARCH 31, 2009 UNAUDITED ACTUAL AMOUNTS COMPARED TO THE 2009 ADOPTED BUDGET AND PREVIOUS YEAR ACTUAL FOR SAME PERIOD

*All Amounts Expressed in Thousands of Dollars*

|                                       | General Fund  |                 |               | Hotel Fund     |               |               | Airport Fund  |               |                 | Utility Fund      |                 |              | Total Major Operating Funds* |                 |               |
|---------------------------------------|---------------|-----------------|---------------|----------------|---------------|---------------|---------------|---------------|-----------------|-------------------|-----------------|--------------|------------------------------|-----------------|---------------|
|                                       | Budget        | Actual          | PY Actual     | Budget         | Actual        | PY Actual     | Budget        | Actual        | PY Actual       | Budget            | Actual          | PY Actual    | Budget                       | Actual          | PY Actual     |
| <b>RESOURCES</b>                      |               |                 |               |                |               |               |               |               |                 |                   |                 |              |                              |                 |               |
| Ad Valorem Tax                        | 10,295        | 9,759           | 10,187        | \$ -           | \$ -          | \$ -          | \$ -          | \$ -          | \$ -            | \$ -              | \$ -            | \$ -         | \$ 10,295                    | \$ 9,759        | \$ 10,187     |
| Non-Property Tax                      | 12,130        | 5,278           | 5,675         | 5,200          | 2,157         | 2,593         | -             | -             | -               | -                 | -               | -            | 17,330                       | 7,435           | 8,268         |
| Franchise Fees                        | 2,560         | 1,553           | 1,365         | -              | -             | -             | -             | -             | -               | -                 | -               | -            | 2,560                        | 1,553           | 1,365         |
| Service/Permitting/License Fees       | 1,943         | 817             | 941           | 1,475          | 251           | 208           | 837           | 284           | 369             | 9,612             | 3,441           | 3,432        | 13,867                       | 4,792           | 4,950         |
| Rental, Interest and Other Income     | 2,063         | 838             | 1,033         | 1,005          | 361           | 420           | 3,370         | 1,404         | 1,403           | 351               | 105             | 124          | 6,789                        | 2,708           | 2,980         |
| Transfers and Other Sources           | -             | -               | -             | -              | -             | -             | -             | -             | -               | -                 | -               | -            | -                            | -               | -             |
| <b>Total Resources</b>                | <b>28,991</b> | <b>18,244</b>   | <b>19,201</b> | <b>7,680</b>   | <b>2,769</b>  | <b>3,221</b>  | <b>4,207</b>  | <b>1,688</b>  | <b>1,773</b>    | <b>9,963</b>      | <b>3,546</b>    | <b>3,555</b> | <b>50,841</b>                | <b>26,247</b>   | <b>27,750</b> |
| <b>APPLICATION OF RESOURCES</b>       |               |                 |               |                |               |               |               |               |                 |                   |                 |              |                              |                 |               |
| Personal Services                     | 19,289        | 9,006           | 8,376         | 1,620          | 564           | 708           | 286           | 111           | 197             | 1,404             | 551             | 667          | 22,599                       | 10,232          | 9,948         |
| Supplies and Materials                | 1,351         | 581             | 592           | 123            | 52            | 55            | 26            | 6             | 8               | 128               | 44              | 51           | 1,628                        | 682             | 707           |
| Maintenance                           | 2,714         | 1,142           | 910           | 657            | 196           | 178           | 1,615         | 494           | 527             | 312               | 246             | 139          | 5,299                        | 2,078           | 1,754         |
| Contractual Services                  | 4,594         | 1,978           | 1,885         | 4,521          | 1,428         | 1,199         | 1,481         | 614           | 681             | 5,185             | 1,893           | 1,934        | 15,781                       | 5,913           | 5,698         |
| Capital Equipment Amortization        | 862           | 429             | 539           | 61             | 30            | 30            | -             | -             | -               | 18                | 9               | 9            | 941                          | 468             | 578           |
| Capital Equipment/Projects            | 172           | 39              | 30            | 52             | 17            | 51            | 200           | (104)         | 469             | 1,748             | 165             | -            | 2,171                        | 117             | 550           |
| Transfers and Other Uses**            | -             | -               | -             | 700            | 350           | 350           | 390           | 195           | 194             | 2,987             | 1,493           | 1,311        | 4,077                        | 2,038           | 1,856         |
| <b>Total Application of Resources</b> | <b>28,982</b> | <b>13,174</b>   | <b>12,332</b> | <b>7,734</b>   | <b>2,638</b>  | <b>2,571</b>  | <b>3,999</b>  | <b>1,315</b>  | <b>2,076</b>    | <b>11,781</b>     | <b>4,402</b>    | <b>4,111</b> | <b>52,495</b>                | <b>21,529</b>   | <b>21,091</b> |
| <b>Net Change in Fund Balances</b>    | <b>\$ 9</b>   | <b>\$ 5,070</b> | <b>6,869</b>  | <b>\$ (54)</b> | <b>\$ 131</b> | <b>\$ 649</b> | <b>\$ 208</b> | <b>\$ 373</b> | <b>\$ (303)</b> | <b>\$ (1,818)</b> | <b>\$ (856)</b> | <b>(556)</b> | <b>\$ (1,655)</b>            | <b>\$ 4,717</b> | <b>6,659</b>  |

**Notes:**

\* Totals may not exactly match due to rounding.

\*\* Transfers and other uses includes interfund transfers and retirement of debt in the Airport and Utility funds.

# TOWN OF ADDISON

## GENERAL FUND

### FY 2009 QUARTERLY STATEMENT OF REVENUES COMPARED TO BUDGET

*With Comparative Information from Prior Fiscal Year*

| Category                           | 2008-09 FY           |                      |                      |                    | 2007-08              |                    |
|------------------------------------|----------------------|----------------------|----------------------|--------------------|----------------------|--------------------|
|                                    | Budget               | 2nd Quarter          | Year-to-Date         | YTD as % of Budget | Year-to-Date         | YTD as % of Budget |
| Advalorem taxes:                   |                      |                      |                      |                    |                      |                    |
| Current taxes                      | \$ 10,270,470        | \$ 8,696,944         | \$ 9,788,527         | 95.3%              | \$ 10,158,127        | 99.2%              |
| Delinquent taxes                   | 3,120                | 17,718               | -18,344              | -587.9%            | 13,657               | 395.9%             |
| Penalty & interest                 | 21,830               | -6,985               | -11,496              | -52.7%             | 15,332               | 63.5%              |
| Non-property taxes:                |                      |                      |                      |                    |                      |                    |
| Sales tax                          | 11,124,500           | 2,553,816            | 5,039,569            | 45.3%              | 5,433,316            | 50.6%              |
| Alcoholic beverage tax             | 1,005,060            | 238,376              | 238,376              | 23.7%              | 241,906              | 25.0%              |
| Franchise / right-of-way use fees: |                      |                      |                      |                    |                      |                    |
| Electric franchise                 | 1,550,000            | 344,447              | 787,743              | 50.8%              | 816,683              | 51.0%              |
| Gas franchise                      | 301,680              | 315,756              | 329,144              | 109.1%             | 241,907              | 107.5%             |
| Telecommunication access fees      | 575,000              | 182,017              | 355,119              | 61.8%              | 230,703              | 36.5%              |
| Cable franchise                    | 125,000              | 40,991               | 77,077               | 61.7%              | 63,723               | 57.6%              |
| Wireless network fees              | 1,000                | 0                    | 400                  | 40.0%              | 8,000                | 53.3%              |
| Street rental fees                 | 7,000                | 1,250                | 3,500                | 50.0%              | 3,500                | 46.7%              |
| Licenses and permits:              |                      |                      |                      |                    |                      |                    |
| Business licenses and permits      | 158,560              | 23,521               | 58,783               | 37.1%              | 45,933               | 31.3%              |
| Building and construction permits  | 500,000              | 40,931               | 126,677              | 25.3%              | 248,904              | 60.5%              |
| Intergovernmental revenue          | -                    | -                    | -                    | 0.0%               | -                    | 0.0%               |
| Service fees:                      |                      |                      |                      |                    |                      |                    |
| General government                 | 600                  | 96                   | 219                  | 36.5%              | 129                  | 21.5%              |
| Public safety                      | 713,000              | 214,844              | 349,864              | 49.1%              | 372,035              | 51.3%              |
| Urban development                  | 5,000                | 550                  | 1,770                | 35.4%              | 5,415                | 117.7%             |
| Streets and sanitation             | 310,250              | 86,523               | 158,129              | 51.0%              | 146,656              | 49.4%              |
| Recreation                         | 74,100               | 16,542               | 30,364               | 41.0%              | 31,006               | 53.1%              |
| Interfund                          | 181,650              | 45,414               | 90,828               | 50.0%              | 90,828               | 50.0%              |
| Court fines                        | 1,300,000            | 317,651              | 573,444              | 44.1%              | 604,368              | 52.9%              |
| Interest earnings                  | 552,500              | 69,544               | 137,080              | 24.8%              | 297,688              | 53.1%              |
| Rental income                      | 156,500              | 30,765               | 73,250               | 46.8%              | 85,458               | 58.3%              |
| Other                              | 54,000               | 46,167               | 53,966               | 99.9%              | 45,786               | 93.4%              |
| <b>Total Revenues</b>              | <b>\$ 28,990,820</b> | <b>\$ 13,276,877</b> | <b>\$ 18,243,989</b> | <b>62.9%</b>       | <b>\$ 19,201,060</b> | <b>67.9%</b>       |

# TOWN OF ADDISON

## GENERAL FUND

### FY 2009 QUARTERLY STATEMENT OF EXPENDITURES COMPARED TO BUDGET

*With Comparative Information from Prior Fiscal Year*

| Category                       | 2008-09 FY           |                     |                      |                       | 2007-08              |                       |
|--------------------------------|----------------------|---------------------|----------------------|-----------------------|----------------------|-----------------------|
|                                | Budget               | 2nd Quarter         | Year-to-Date         | YTD as %<br>of Budget | Year-to-Date         | YTD as %<br>of Budget |
| General Government:            |                      |                     |                      |                       |                      |                       |
| City manager                   | 1,504,200            | 361,531             | 687,538              | 45.7%                 | \$ 602,666           | 43.7%                 |
| Financial & strategic services | 1,052,050            | 268,433             | 491,109              | 46.7%                 | 327,462              | 31.7%                 |
| General services               | 880,370              | 240,252             | 418,492              | 47.5%                 | 318,909              | 34.2%                 |
| Municipal court                | 520,570              | 139,433             | 237,439              | 45.6%                 | 201,478              | 44.1%                 |
| Human resources                | 572,960              | 127,623             | 212,555              | 37.1%                 | 130,531              | 29.0%                 |
| Information technology         | 1,272,440            | 361,491             | 632,314              | 49.7%                 | 552,027              | 35.1%                 |
| Combined services              | 794,020              | 203,014             | 371,316              | 46.8%                 | 357,404              | 39.2%                 |
| Council projects               | 249,340              | 34,011              | 204,945              | 82.2%                 | 203,905              | 71.7%                 |
| Public safety:                 |                      |                     |                      |                       |                      |                       |
| Police                         | 7,392,850            | 1,887,435           | 3,430,661            | 46.4%                 | 3,395,209            | 45.7%                 |
| Emergency communications       | 1,150,000            | 250,466             | 536,574              | 46.7%                 | 525,372              | 49.7%                 |
| Fire                           | 6,115,870            | 1,610,138           | 2,866,695            | 46.9%                 | 2,845,832            | 46.4%                 |
| Development services           | 975,160              | 224,242             | 407,752              | 41.8%                 | 457,917              | 48.8%                 |
| Streets                        | 2,308,180            | 678,224             | 1,062,118            | 46.0%                 | 812,392              | 38.9%                 |
| Parks and Recreation:          |                      |                     |                      |                       |                      |                       |
| Parks                          | 2,766,050            | 546,838             | 998,208              | 36.1%                 | 1,012,459            | 38.4%                 |
| Recreation                     | 1,427,760            | 348,434             | 616,116              | 43.2%                 | 588,884              | 35.3%                 |
| <b>Total Expenditures</b>      | <b>\$ 28,981,820</b> | <b>\$ 7,281,565</b> | <b>\$ 13,173,832</b> | <b>45.5%</b>          | <b>\$ 12,332,446</b> | <b>40.5%</b>          |

**NOTES:**

1) N/A - Not Applicable

# TOWN OF ADDISON

## HOTEL FUND

### FY 2009 QUARTERLY STATEMENT OF REVENUES AND EXPENDITURES COMPARED TO BUDGET

*With Comparative Information from Prior Fiscal Year*

| Category                            | 2008-09 FY          |                     |                     |                    | 2007-08             |                    |
|-------------------------------------|---------------------|---------------------|---------------------|--------------------|---------------------|--------------------|
|                                     | Budget              | 2nd Quarter         | Year-to-Date        | YTD as % of Budget | Year-to-Date        | YTD as % of Budget |
| <b>Revenues:</b>                    |                     |                     |                     |                    |                     |                    |
| Hotel/Motel occupancy taxes         | \$ 5,200,000        | \$ 1,076,995        | \$ 2,157,022        | 41.5%              | \$ 2,592,567        | 48.0%              |
| Intergovernmental                   | -                   | -                   | -                   | 0.0%               | -                   | 0.0%               |
| Proceeds from special events        | 1,474,600           | 172,080             | 250,957             | 17.0%              | 208,447             | 14.3%              |
| Conference centre rental            | 640,000             | 114,723             | 253,055             | 39.5%              | 239,950             | 46.5%              |
| Theatre centre rental               | 90,000              | 20,544              | 40,175              | 44.6%              | 44,419              | 50.5%              |
| Interest and miscellaneous          | 275,000             | 27,332              | 67,534              | 24.6%              | 135,288             | 54.1%              |
| <b>Total Revenues</b>               | <b>7,679,600</b>    | <b>1,411,674</b>    | <b>2,768,743</b>    | <b>36.1%</b>       | <b>3,220,671</b>    | <b>41.8%</b>       |
| <b>Expenditures and other uses:</b> |                     |                     |                     |                    |                     |                    |
| Visitor services                    | 1,292,700           | 172,230             | 347,170             | 26.9%              | 398,708             | 36.1%              |
| Marketing                           | 1,178,980           | 246,017             | 428,345             | 36.3%              | 409,751             | 33.7%              |
| Special events                      | 2,961,750           | 237,578             | 610,344             | 20.6%              | 599,582             | 22.6%              |
| Conference centre                   | 1,038,910           | 236,761             | 436,742             | 42.0%              | 479,408             | 43.7%              |
| Performing arts                     | 561,270             | 175,707             | 465,549             | 82.9%              | 333,874             | 48.4%              |
| Capital projects                    | -                   | -                   | -                   | 0.0%               | -                   | 0.0%               |
| Other financing uses:               |                     |                     |                     |                    |                     |                    |
| Transfer to debt service fund       | 699,800             | 174,950             | 349,900             | 50.0%              | 350,000             | 50.0%              |
| <b>Total Expenditures and Other</b> | <b>\$ 7,733,410</b> | <b>\$ 1,243,244</b> | <b>\$ 2,638,050</b> | <b>34.1%</b>       | <b>\$ 2,571,323</b> | <b>32.3%</b>       |

**NOTES:**

- 1) N/A - Not Applicable
- 2) Amounts spent by special project:

|  |                     |                   |                   |              |                   |              |
|--|---------------------|-------------------|-------------------|--------------|-------------------|--------------|
| Public Relations                         | \$ 716,770          | \$ 122,784        | \$ 226,150        | 31.6%        | \$ 247,692        | 34.6%        |
| Oktoberfest                              | 544,080             | 423               | 20,456            | 3.8%         | 31,268            | 6.0%         |
| Kaboom Town                              | 249,350             | -                 | -                 | 0.0%         | 192               | 0.1%         |
| Calendar                                 | 50,000              | 28,872            | 48,283            | 96.6%        | 44,030            | 88.1%        |
| Hotel Support Program                    | 260,000             | 45,574            | 89,848            | 34.6%        | 76,615            | 29.5%        |
| Taste Addison                            | 670,950             | 41,118            | 42,618            | 6.4%         | 79,063            | 12.5%        |
| Jazz Festival                            | 198,340             | 802               | 9,685             | 4.9%         | 55,045            | 27.8%        |
| Shakespeare Festival                     | 34,500              | 15,500            | 35,475            | 102.8%       | 18,762            | 60.5%        |
| Summer Jazz Festival                     | 47,750              | -                 | 280               | 0.6%         | 214               | 0.5%         |
| Cinema in the Circle                     | 24,580              | -                 | 6,485             | 26.4%        | 1,140             | 5.7%         |
| WorldFest (formerly International Fest.) | 180,000             | 1,486             | 172,472           | 95.8%        | -                 | 0.0%         |
| Urbanato                                 | 100,000             | -                 | 17,374            | 17.4%        | -                 | 0.0%         |
| Book Fair                                | 1,530               | -                 | 907               | 59.3%        | -                 | 0.0%         |
| Weekend to Wipe Out Cancer               | 15,000              | -                 | 167               | 1.1%         | 169               | 1.1%         |
| <b>TOTAL</b>                             | <b>\$ 3,092,850</b> | <b>\$ 256,559</b> | <b>\$ 670,200</b> | <b>21.7%</b> | <b>\$ 554,190</b> | <b>20.3%</b> |

**TOWN OF ADDISON**  
**STREET CAPITAL PROJECT FUND**  
**FY 2009 QUARTERLY STATEMENT OF REVENUES AND EXPENDITURES COMPARED TO BUDGET**  
*With Comparative Information from Prior Fiscal Year*

| Category                    | 2008-09 FY          |                   |                   |                    | 2007-08             |                    |
|-----------------------------|---------------------|-------------------|-------------------|--------------------|---------------------|--------------------|
|                             | Budget              | 2nd Quarter       | Year-to-Date      | YTD as % of Budget | Year-to-Date        | YTD as % of Budget |
| <b>Revenues:</b>            |                     |                   |                   |                    |                     |                    |
| Intergovernmental grants    | \$ 600,000          | \$ 156,129        | \$ 156,129        | 26.0%              | \$ 452,434          | 46.5%              |
| Interest income and other   | 100,000             | 14,215            | 33,557            | 33.6%              | 224,753             | 224.8%             |
| <b>Total Revenues</b>       | <b>700,000</b>      | <b>170,344</b>    | <b>189,686</b>    | <b>27.1%</b>       | <b>677,187</b>      | <b>63.2%</b>       |
| <b>Expenditures:</b>        |                     |                   |                   |                    |                     |                    |
| Personal services           | -                   | -                 | -                 | 0.0%               | 22,329              | 279.1%             |
| Design and engineering      | 43,000              | 30,855            | 31,245            | 72.7%              | 85,187              | 567.9%             |
| Construction and equipment: | 1,200,000           | 471,948           | 471,948           | 39.3%              | 951,559             | 37.9%              |
| <b>Total Expenditures</b>   | <b>\$ 1,243,000</b> | <b>\$ 502,803</b> | <b>\$ 503,193</b> | <b>40.5%</b>       | <b>\$ 1,059,075</b> | <b>41.7%</b>       |

**NOTES:**

1) N/A - Not Applicable

**TOWN OF ADDISON**  
**PARKS CAPITAL PROJECT FUND**  
**FY 2009 QUARTERLY STATEMENT OF REVENUES AND EXPENDITURES COMPARED TO BUDGET**  
*With Comparative Information from Prior Fiscal Year*

| Category                                  | 2008-09 FY        |                  |                  |                    | 2007-08       |                    |
|---|-------------------|------------------|------------------|--------------------|---------------|--------------------|
|   | Budget            | 2nd Quarter      | Year-to-Date     | YTD as % of Budget | Year-to-Date  | YTD as % of Budget |
| <b>Revenues:</b>                          |                   |                  |                  |                    |               |                    |
| Interest income and other                 | \$ 20,000         | \$ 4,863         | \$ 11,150        | 55.8%              | \$ 23,124     | N/A                |
| Developer contributions                   | -                 | -                | -                | 0.0%               | -             | 0.0%               |
| Transfer from street capital project fund | -                 | -                | -                | 0.0%               | -             | 0.0%               |
| <b>Total Revenues</b>                     | <b>20,000</b>     | <b>4,863</b>     | <b>11,150</b>    | <b>55.8%</b>       | <b>23,124</b> | <b>N/A</b>         |
| <b>Expenditures:</b>                      |                   |                  |                  |                    |               |                    |
| Personal services                         | 2,000             | 35               | 331              | 16.6%              | -             | 0.0%               |
| Design and engineering                    | 5,000             | 6,045            | 6,490            | 129.8%             | -             | 0.0%               |
| Construction and equipment:               | 934,340           | 35,837           | 35,837           | 3.8%               | -             | 0.0%               |
| <b>Total Expenditures</b>                 | <b>\$ 941,340</b> | <b>\$ 41,917</b> | <b>\$ 42,658</b> | <b>4.5%</b>        | <b>\$ -</b>   | <b>0.0%</b>        |

**NOTES:**

1) N/A - Not Applicable



**TOWN OF ADDISON**  
**2002 CAPITAL PROJECT FUND**  
**FY 2009 QUARTERLY STATEMENT OF REVENUES AND EXPENDITURES COMPARED TO BUDGET**  
*With Comparative Information from Prior Fiscal Year*

| Category                            | 2008-09 FY          |                   |                   |                    | 2007-08           |                    |
|-------------------------------------|---------------------|-------------------|-------------------|--------------------|-------------------|--------------------|
|                                     | Budget              | 2nd Quarter       | Year-to-Date      | YTD as % of Budget | Year-to-Date      | YTD as % of Budget |
| <b>Revenues:</b>                    |                     |                   |                   |                    |                   |                    |
| Interest earnings and other         | 75,000              | \$ 10,513         | \$ 24,379         | 32.5%              | \$ 51,727         | 86.2%              |
| <b>Total Revenues</b>               | <b>75,000</b>       | <b>10,513</b>     | <b>24,379</b>     | <b>32.5%</b>       | <b>51,727</b>     | <b>86.2%</b>       |
| <b>Expenditures and other uses:</b> |                     |                   |                   |                    |                   |                    |
| Personal services                   | -                   | -                 | -                 | 0.0%               | 12,500            | 0.0%               |
| Design and engineering              | 400,000             | 106,965           | 114,763           | 28.7%              | 36,820            | 8.6%               |
| Arbitrage rebate                    | -                   | -                 | -                 | 0.0%               | 56,681            | N/A                |
| Construction and equipment          | 1,200,000           | -                 | -                 | 0.0%               | -                 | 0.0%               |
| <b>Total Expenditures</b>           | <b>\$ 1,600,000</b> | <b>\$ 106,965</b> | <b>\$ 114,763</b> | <b>7.2%</b>        | <b>\$ 106,001</b> | <b>23.3%</b>       |

**NOTES:**

1) N/A - Not Applicable

**TOWN OF ADDISON**  
**2004 CAPITAL PROJECT FUND**  
**FY 2009 QUARTERLY STATEMENT OF REVENUES AND EXPENDITURES COMPARED TO BUDGET**  
*With Comparative Information from Prior Fiscal Year*

| Category                            | 2008-09 FY       |              |              |                    | 2007-08          |                    |
|-------------------------------------|------------------|--------------|--------------|--------------------|------------------|--------------------|
|                                     | Budget           | 2nd Quarter  | Year-to-Date | YTD as % of Budget | Year-to-Date     | YTD as % of Budget |
| <b>Revenues:</b>                    |                  |              |              |                    |                  |                    |
| Intergovernmental grants            | \$ -             | \$ -         | \$ -         | 0.0%               | \$ -             | N/A                |
| Interest earnings and other         | 15,000           | 2,325        | 5,299        | 35.3%              | 10,597           | 53.0%              |
| <b>Total Revenues</b>               | <b>15,000</b>    | <b>2,325</b> | <b>5,299</b> | <b>35.3%</b>       | <b>\$ 10,597</b> | <b>53.0%</b>       |
| <b>Expenditures and other uses:</b> |                  |              |              |                    |                  |                    |
| Personal services                   | -                | -            | -            | 0.0%               | -                | 0.0%               |
| Design and engineering              | 15,000           | -            | -            | 0.0%               | -                | 0.0%               |
| Construction and equipment          | -                | -            | -            | 0.0%               | -                | N/A                |
| <b>Total Expenditures</b>           | <b>\$ 15,000</b> | <b>\$ -</b>  | <b>\$ -</b>  | <b>0.0%</b>        | <b>\$ -</b>      | <b>N/A</b>         |

**NOTES:**

1) N/A - Not Applicable

**TOWN OF ADDISON**  
**2006 CAPITAL PROJECT FUND**  
**FY 2009 QUARTERLY STATEMENT OF REVENUES AND EXPENDITURES COMPARED TO BUDGET**  
*With Comparative Information from Prior Fiscal Year*

| Category                            | 2008-09 FY    |              |              |                    | 2007-08      |                    |
|-------------------------------------|---------------|--------------|--------------|--------------------|--------------|--------------------|
|                                     | Budget        | 2nd Quarter  | Year-to-Date | YTD as % of Budget | Year-to-Date | YTD as % of Budget |
| <b>Revenues:</b>                    |               |              |              |                    |              |                    |
| Interest earnings and other         | \$ 15,000     | \$ 1,760     | \$ 4,152     | 27.7%              | \$ 8,522     | N/A                |
| <b>Total Revenues</b>               | <b>15,000</b> | <b>1,760</b> | <b>4,152</b> | <b>27.7%</b>       | <b>8,522</b> | <b>N/A</b>         |
| <b>Expenditures and other uses:</b> |               |              |              |                    |              |                    |
| Bond sale costs                     | -             | -            | -            | 0.0%               | -            | 0.0%               |
| Design and engineering              | -             | -            | -            | 0.0%               | -            | 0.0%               |
| Construction and equipment          | -             | -            | -            | 0.0%               | -            | 0.0%               |
| <b>Total Expenditures</b>           | <b>\$ -</b>   | <b>\$ -</b>  | <b>\$ -</b>  | <b>0.0%</b>        | <b>\$ -</b>  | <b>0.0%</b>        |

**NOTES:**

1) N/A - Not Applicable

**TOWN OF ADDISON**  
**2008 CAPITAL PROJECT FUND**  
**FY 2009 QUARTERLY STATEMENT OF REVENUES AND EXPENDITURES COMPARED TO BUDGET**  
*With Comparative Information from Prior Fiscal Year*

| Category                            | 2008-09 FY           |                   |                   |                    | 2007-08      |                    |
|-------------------------------------|----------------------|-------------------|-------------------|--------------------|--------------|--------------------|
|                                     | Budget               | 2nd Quarter       | Year-to-Date      | YTD as % of Budget | Year-to-Date | YTD as % of Budget |
| <b>Revenues:</b>                    |                      |                   |                   |                    |              |                    |
| Interest earnings and other         | \$ 500,000           | \$ 146,826        | \$ 335,469        | 67.1%              | -            | 0.0%               |
| <b>Total Revenues</b>               | <b>500,000</b>       | <b>146,826</b>    | <b>335,469</b>    | <b>67.1%</b>       | <b>\$ -</b>  | <b>0.0%</b>        |
| <b>Expenditures and other uses:</b> |                      |                   |                   |                    |              |                    |
| Personal Services                   | 50,000               | 526               | 613               | 1.2%               | -            | 0.0%               |
| Design and engineering              | 1,200,000            | 179,395           | 553,604           | 46.1%              | -            | 0.0%               |
| Construction and equipment          | 15,250,000           | 108,149           | 108,149           | 0.7%               | -            | 0.0%               |
| Land Acquisition                    | -                    | -                 | -                 | 0.0%               | -            | 0.0%               |
| <b>Total Expenditures</b>           | <b>\$ 16,500,000</b> | <b>\$ 288,070</b> | <b>\$ 662,366</b> | <b>4.0%</b>        | <b>\$ -</b>  | <b>0.0%</b>        |

**NOTES:**

1) N/A - Not Applicable

**AIRPORT FUND**  
**FY 2009 QUARTERLY STATEMENT OF REVENUES, EXPENDITURES**  
**AND CHANGES TO WORKING CAPITAL COMPARED TO BUDGET**  
*With Comparative Information from Prior Fiscal Year*

| Category                                   | 2008-09 FY          |                     |                     |                    | 2007-08             |                    |
|--|---------------------|---------------------|---------------------|--------------------|---------------------|--------------------|
|  | Budget              | 2nd Quarter         | Year-to-Date        | YTD as % of Budget | Year-to-Date        | YTD as % of Budget |
| <b>Operating revenues:</b>                 |                     |                     |                     |                    |                     |                    |
| Operating grants                           | \$ 50,000           | \$ -                | \$ -                | 0.0%               | \$ -                | 0.0%               |
| Fuel flowage fees                          | 800,000             | 151,337             | 269,060             | 33.6%              | 355,007             | 36.4%              |
| Rental                                     | 3,240,000           | 851,628             | 1,381,260           | 42.6%              | 1,338,705           | 44.4%              |
| User fees                                  | 37,200              | 10,537              | 14,968              | 40.2%              | 14,197              | 40.6%              |
| Total operating revenues                   | <u>4,127,200</u>    | <u>1,013,502</u>    | <u>1,665,288</u>    | 40.3%              | <u>1,707,909</u>    | 41.9%              |
| <b>Operating expenses:</b>                 |                     |                     |                     |                    |                     |                    |
| Town - Personal services                   | 285,650             | 60,553              | 111,479             | 39.0%              | 196,507             | 69.3%              |
| Town - Supplies                            | 26,300              | 2,052               | 6,209               | 23.6%              | 8,241               | 34.6%              |
| Town - Maintenance                         | 30,970              | 7,411               | 14,068              | 45.4%              | 15,440              | 57.2%              |
| Town - Contractual services                | 550,200             | 123,362             | 204,342             | 37.1%              | 250,921             | 47.6%              |
| Grant - Maintenance                        | 100,000             | -                   | -                   | 0.0%               | 2,988               | 3.0%               |
| Operator operation & maintenance           | 1,484,320           | 324,697             | 479,704             | 32.3%              | 508,662             | 34.2%              |
| Operator service contract                  | 931,200             | 218,901             | 409,266             | 44.0%              | 429,879             | 45.5%              |
| Total operating expenses                   | <u>3,408,640</u>    | <u>736,976</u>      | <u>1,225,068</u>    | 35.9%              | <u>1,412,638</u>    | 41.6%              |
| Net operating income                       | <u>718,560</u>      | <u>276,527</u>      | <u>440,220</u>      | 61.3%              | <u>295,271</u>      | 43.6%              |
| <b>Non-Operating revenues (expenses):</b>  |                     |                     |                     |                    |                     |                    |
| Interest earnings and other                | 80,000              | 10,371              | 22,942              | 28.7%              | 64,792              | 37.0%              |
| Interest on debt, fiscal fees & other      | (145,270)           | (36,048)            | (72,365)            | 49.8%              | (76,835)            | 50.0%              |
| Total non-operating revenues (expenses)    | <u>(65,270)</u>     | <u>(25,677)</u>     | <u>(49,423)</u>     | 75.7%              | <u>(12,043)</u>     | -56.5%             |
| Net income (loss) (excluding depreciation) | <u>\$ 653,290</u>   | <u>\$ 250,850</u>   | <u>\$ 390,797</u>   | 59.8%              | <u>\$ 283,228</u>   | 40.5%              |
| <b>CHANGES IN WORKING CAPITAL</b>          |                     |                     |                     |                    |                     |                    |
| Net income (excluding depreciation)        | <u>\$ 653,290</u>   | <u>\$ 250,850</u>   | <u>\$ 390,797</u>   | 59.8%              | <u>283,228</u>      | 40.5%              |
| <b>Sources (uses) of working capital:</b>  |                     |                     |                     |                    |                     |                    |
| Retirement of long-term debt               | (245,000)           | (61,250)            | (122,500)           | 50.0%              | (117,500)           | 50.0%              |
| Net additions to fixed assets with grants  | (200,000)           | 111,624             | 104,466             | -52.2%             | (340)               | 0.0%               |
| Other net additions to fixed assets        | -                   | -                   | -                   | 0.0%               | (468,372)           | 0.0%               |
| Net sources (uses) of working capital      | <u>(445,000)</u>    | <u>50,374</u>       | <u>(18,034)</u>     | 4.1%               | <u>(586,212)</u>    | 48.0%              |
| Net increase (decrease) in working capital | 208,290             | 301,224             | 372,763             | 179.0%             | (302,984)           | 57.9%              |
| Beginning fund balance                     | <u>1,032,580</u>    | <u>1,031,553</u>    | <u>960,014</u>      | 93.0%              | <u>1,693,503</u>    | 125.8%             |
| Ending fund balance                        | <u>\$ 1,240,870</u> | <u>\$ 1,332,777</u> | <u>\$ 1,332,777</u> | 107.4%             | <u>\$ 1,390,519</u> | 169.0%             |

**NOTES:**

- 1) Operating income and portions of operating expenses are underreported by one month due to transactions being accounted for by operator one month and not reported to Town until following month.

## UTILITY FUND

### FY 2009 QUARTERLY STATEMENT OF REVENUES, EXPENDITURES AND CHANGES TO WORKING CAPITAL COMPARED TO BUDGET

*With Comparative Information from Prior Fiscal Year*

| Category  | 2008-09 FY          |                     |                     |                       | 2007-08             |                       |
|---|---------------------|---------------------|---------------------|-----------------------|---------------------|-----------------------|
|   | Budget              | 2nd Quarter         | Year-to-Date        | YTD as %<br>of Budget | Year-to-Date        | YTD as %<br>of Budget |
| <b>Operating revenues:</b>                            |                     |                     |                     |                       |                     |                       |
| Water sales   | \$ 4,885,500        | 832,974             | 1,709,355           | 35.0%                 | \$ 1,583,826        | 33.5%                 |
| Sewer charges   | 4,656,500           | 958,206             | 1,680,016           | 36.1%                 | 1,795,758           | 35.2%                 |
| Tap fees  | 10,000              | 8,370               | 11,240              | 112.4%                | 14,355              | 287.1%                |
| Penalties   | 60,000              | 17,904              | 40,154              | 66.9%                 | 37,704              | 68.6%                 |
| <b>Total operating revenues</b>                       | <b>9,612,000</b>    | <b>1,817,454</b>    | <b>3,440,765</b>    | <b>35.8%</b>          | <b>3,431,643</b>    | <b>34.7%</b>          |
| <b>Operating expenses:</b>                            |                     |                     |                     |                       |                     |                       |
| Water purchases                                       | 2,610,200           | 397,961             | 819,451             | 31.4%                 | 754,059             | 30.2%                 |
| Wastewater treatment                                  | 1,892,200           | 227,576             | 796,586             | 42.1%                 | 951,591             | 48.8%                 |
| Utility operations                                    | 2,544,310           | 680,644             | 1,127,248           | 44.3%                 | 1,094,107           | 42.3%                 |
| <b>Total operating expenses</b>                       | <b>7,046,710</b>    | <b>1,306,181</b>    | <b>2,743,285</b>    | <b>38.9%</b>          | <b>2,799,757</b>    | <b>39.8%</b>          |
| <b>Net operating income</b>                           | <b>2,565,290</b>    | <b>511,273</b>      | <b>697,480</b>      | <b>27.2%</b>          | <b>631,886</b>      | <b>22.2%</b>          |
| <b>Non-Operating revenues (expenses):</b>             |                     |                     |                     |                       |                     |                       |
| Interest income and other                             | 351,000             | 41,312              | 104,848             | 29.9%                 | 123,787             | 61.9%                 |
| Interest on bonded debt<br>and fiscal charges         | (790,530)           | (197,633)           | (395,265)           | 50.0%                 | (256,400)           | 50.0%                 |
| <b>Total non-operating<br/>revenues (expenses)</b>    | <b>(439,530)</b>    | <b>(156,321)</b>    | <b>(290,417)</b>    | <b>66.1%</b>          | <b>(132,613)</b>    | <b>42.4%</b>          |
| <b>Net income (excluding depreciation)</b>            | <b>\$ 2,125,760</b> | <b>\$ 354,952</b>   | <b>\$ 407,063</b>   | <b>19.1%</b>          | <b>\$ 499,273</b>   | <b>19.7%</b>          |
| <b>CHANGES IN WORKING CAPITAL</b>                     |                     |                     |                     |                       |                     |                       |
| Net income (loss)                                     | 2,125,760           | 354,952             | 407,063             | 19.1%                 | 499,273             | 19.7%                 |
| <b>Sources (uses) of working capital:</b>             |                     |                     |                     |                       |                     |                       |
| Retirement of long-term debt                          | (2,196,060)         | (549,015)           | (1,098,030)         | 50.0%                 | (1,055,000)         | 50.0%                 |
| Net additions to fixed assets                         | (1,747,800)         | (32,408)            | (165,330)           | 9.5%                  | -                   | 0.0%                  |
| <b>Net sources (uses) of<br/>working capital</b>      | <b>(3,943,860)</b>  | <b>(581,423)</b>    | <b>(1,263,360)</b>  | <b>32.0%</b>          | <b>(1,055,000)</b>  | <b>27.3%</b>          |
| <b>Net increase (decrease) in<br/>working capital</b> | <b>(1,818,100)</b>  | <b>(226,471)</b>    | <b>(856,297)</b>    | <b>47.1%</b>          | <b>(555,727)</b>    | <b>41.9%</b>          |
| <b>Beginning fund balance</b>                         | <b>8,964,360</b>    | <b>8,818,710</b>    | <b>9,083,573</b>    | <b>101.3%</b>         | <b>3,502,761</b>    | <b>93.4%</b>          |
| <b>Ending fund balance</b>                            | <b>\$ 7,146,260</b> | <b>\$ 8,592,239</b> | <b>\$ 8,227,276</b> | <b>115.1%</b>         | <b>\$ 2,947,034</b> | <b>121.7%</b>         |

**NOTES:**

1) N/A - Not Applicable

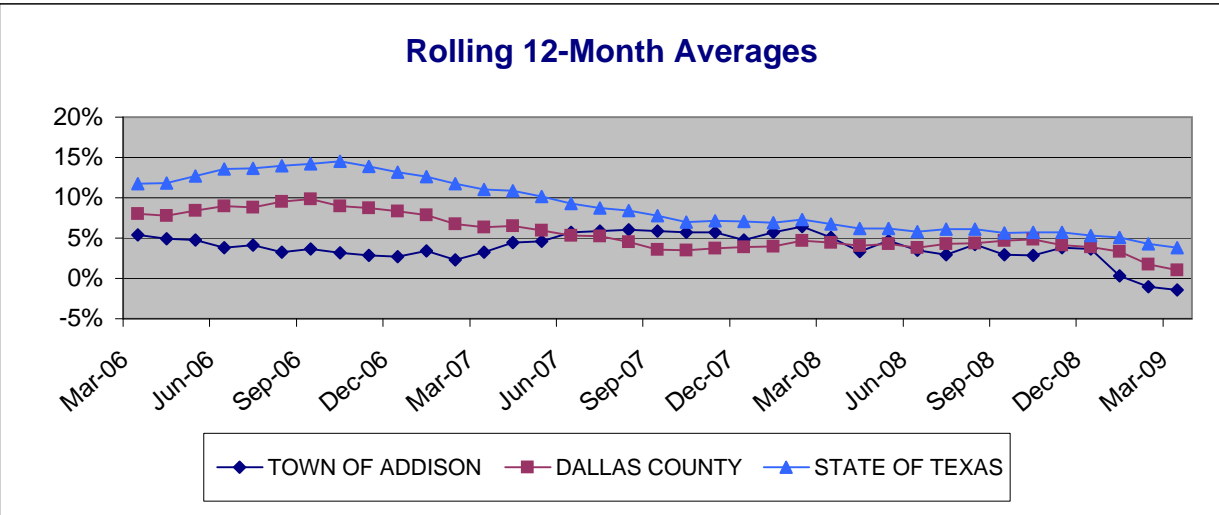
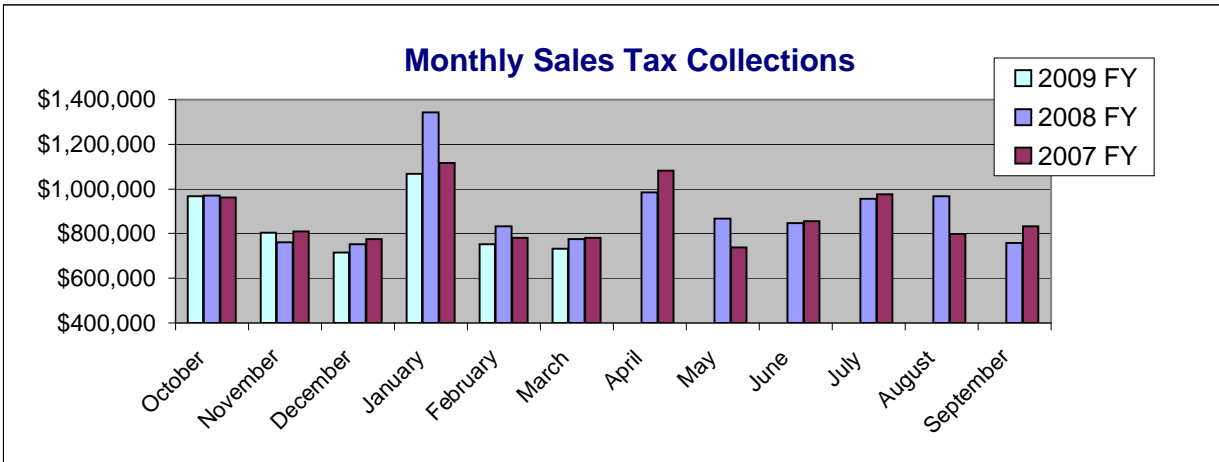
2) Purchases of water and wastewater treatment services are underreported by one to two months due to prior year accruals and delay in receiving billings from Dallas Water Utilities.

# TOWN OF ADDISON

## Schedule of Sales Tax Collections and Related Analyses

*For the fiscal year ending September 30, 2009*

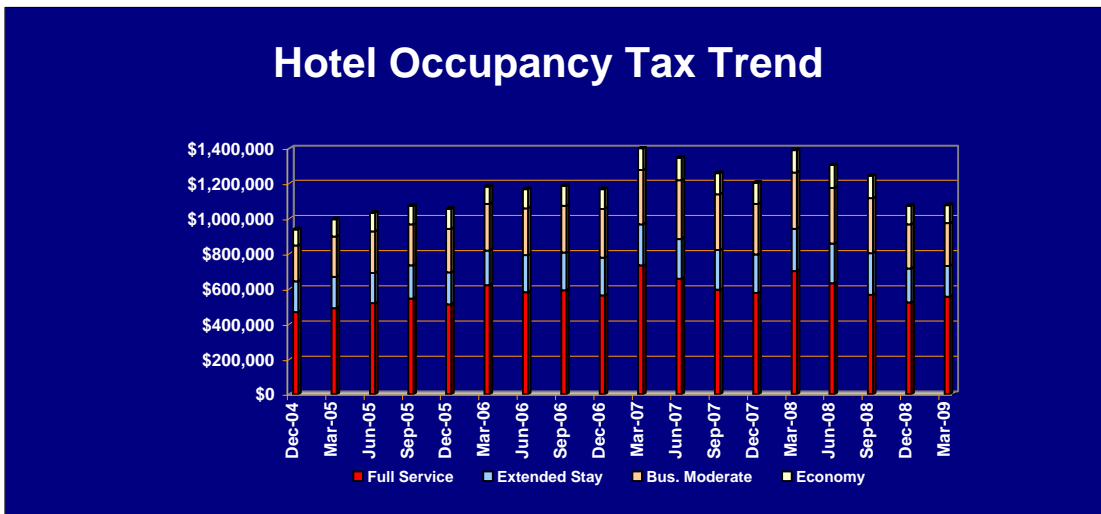
|                    | TOWN OF ADDISON     |               |                          |            | DALLAS COUNTY            |            | STATE OF TEXAS           |            |
|--------------------|---------------------|---------------|--------------------------|------------|--------------------------|------------|--------------------------|------------|
|                    | 2008-09 Collections |               | % Change from Prior Year |            | % Change from Prior Year |            | % Change from Prior Year |            |
|                    | Monthly             | Cumulative    | Monthly                  | Cumulative | Monthly                  | Cumulative | Monthly                  | Cumulative |
| October            | \$ 966,519          | \$ 966,519    | -0.4%                    | -0.4%      | 2.0%                     | 2.0%       | 4.0%                     | 4.0%       |
| November           | \$ 803,512          | \$ 1,770,031  | 5.7%                     | 2.3%       | -1.3%                    | 0.6%       | 9.5%                     | 6.5%       |
| December           | \$ 715,722          | \$ 2,485,753  | -5.0%                    | 0.1%       | 4.1%                     | 1.6%       | 2.2%                     | 5.2%       |
| January            | \$ 1,068,893        | \$ 3,554,646  | -20.4%                   | -7.1%      | -3.1%                    | -1.4%      | 2.5%                     | 4.3%       |
| February           | \$ 752,041          | \$ 4,306,687  | -9.7%                    | -7.6%      | -9.2%                    | -1.4%      | -0.7%                    | 3.5%       |
| March              | \$ 732,882          | \$ 5,039,569  | -5.4%                    | -7.2%      | -5.6%                    | -2.0%      | -1.9%                    | 2.7%       |
| April              |                     |               |                          |            |                          |            |                          |            |
| May                |                     |               |                          |            |                          |            |                          |            |
| June               |                     |               |                          |            |                          |            |                          |            |
| July               |                     |               |                          |            |                          |            |                          |            |
| August             |                     |               |                          |            |                          |            |                          |            |
| September          |                     |               |                          |            |                          |            |                          |            |
| Budget 08-09:      |                     | \$ 11,124,500 |                          |            |                          |            |                          |            |
| Projected Year-End |                     | \$ 9,994,500  |                          |            |                          |            |                          |            |





**TOWN OF ADDISON HOTEL OCCUPANCY TAX COLLECTION**  
**Hotels By Service Type for the Quarter and Year-To-Date Ended March 31, 2009**  
**With Comparisons to Prior Year**

|                           | Rooms        |             | 2nd Quarter FY 09   |             | 09 to 08<br>% Diff. | YTD FY 09           |             | 09 to 08<br>% Diff. |
|---------------------------|--------------|-------------|---------------------|-------------|---------------------|---------------------|-------------|---------------------|
|                           | Number       | Percentage  | Amount              | Percentage  |                     | Amount              | Percentage  |                     |
| <b>Full Service</b>       |              |             |                     |             |                     |                     |             |                     |
| Marriott Quorum           | 535          | 14%         | \$ 189,996          | 18%         | -27%                | \$ 389,049          | 18%         | -21%                |
| Intercontinental          | 532          | 13%         | 237,290             | 22%         | -18%                | 430,258             | 20%         | -12%                |
| Crown Plaza               | 429          | 11%         | 128,234             | 12%         | -16%                | 258,095             | 12%         | -14%                |
|                           | <u>1,496</u> | <u>38%</u>  | <u>555,519</u>      | <u>52%</u>  | <u>-21%</u>         | <u>1,077,402</u>    | <u>50%</u>  | <u>-16%</u>         |
| <b>Extended Stay</b>      |              |             |                     |             |                     |                     |             |                     |
| Budget Suites             | 344          | 9%          | 2,237               | 0%          | -74%                | 9,891               | 0%          | -27%                |
| Best Western              | 70           | 2%          | 8,737               | 1%          | -52%                | 18,240              | 1%          | -47%                |
| Marriott Residence        | 150          | 4%          | 53,006              | 5%          | -9%                 | 102,852             | 5%          | -9%                 |
| Summerfield Suites        | 132          | 3%          | 24,283              | 2%          | -44%                | 57,901              | 3%          | -32%                |
| Homewood Suites           | 128          | 3%          | 44,083              | 4%          | -2%                 | 90,753              | 4%          | 2%                  |
| Springhill Suites         | 159          | 4%          | 44,230              | 4%          | -33%                | 93,873              | 4%          | -24%                |
|                           | <u>983</u>   | <u>25%</u>  | <u>176,576</u>      | <u>16%</u>  | <u>-26%</u>         | <u>373,510</u>      | <u>17%</u>  | <u>-18%</u>         |
| <b>Business Moderate</b>  |              |             |                     |             |                     |                     |             |                     |
| Marriott Courtyard Quorum | 176          | 4%          | 59,184              | 5%          | -33%                | 120,241             | 6%          | -17%                |
| LaQuinta Inn              | 152          | 4%          | 30,938              | 3%          | -25%                | 68,378              | 3%          | -13%                |
| Marriott Courtyard Proton | 145          | 4%          | 38,979              | 4%          | -30%                | 77,558              | 4%          | -24%                |
| Holiday Inn Express       | 102          | 3%          | 38,700              | 4%          | -2%                 | 76,058              | 4%          | 4%                  |
| Hilton Garden Inn         | 96           | 2%          | 35,024              | 3%          | -28%                | 73,687              | 3%          | -9%                 |
| Holiday Inn - Arapaho     | 101          | 3%          | 29,461              | 3%          | -19%                | 56,940              | 3%          | -19%                |
| Comfort Inn               | 86           | 2%          | 9,404               | 1%          | -32%                | 19,475              | 1%          | -7%                 |
|                           | <u>858</u>   | <u>22%</u>  | <u>241,689</u>      | <u>22%</u>  | <u>-25%</u>         | <u>492,337</u>      | <u>23%</u>  | <u>-20%</u>         |
| <b>Economy</b>            |              |             |                     |             |                     |                     |             |                     |
| Motel 6                   | 126          | 3%          | 16,841              | 2%          | -8%                 | 32,261              | 1%          | -14%                |
| Hampton Inn               | 159          | 4%          | 47,767              | 4%          | -6%                 | 99,198              | 5%          | -1%                 |
| Quality Inn               | 115          | 3%          | 10,774              | 1%          | -46%                | 24,296              | 1%          | -22%                |
| Comfort Suites            | 78           | 2%          | 18,303              | 2%          | -20%                | 38,346              | 2%          | -2%                 |
| Super 8                   | 78           | 2%          | 6,724               | 1%          | -27%                | 13,910              | 1%          | -5%                 |
| Best Value                | 60           | 2%          | 2,802               | 0%          | -20%                | 5,762               | 0%          | -22%                |
|                           | <u>616</u>   | <u>16%</u>  | <u>103,211</u>      | <u>10%</u>  | <u>-17%</u>         | <u>213,774</u>      | <u>10%</u>  | <u>-12%</u>         |
| <b>TOTAL</b>              | <u>3,953</u> | <u>100%</u> | <u>\$ 1,076,995</u> | <u>100%</u> | <u>-22%</u>         | <u>\$ 2,157,022</u> | <u>100%</u> | <u>-17%</u>         |



**TOWN OF ADDISON**  
**INTERIM STATEMENT OF CASH RECEIPTS AND DISBURSEMENTS**  
For the Quarter Ending March 31, 2009

| Fund                           | Balance<br>12/31/2008 | Quarter<br>Receipts  | Quarter<br>Disbursements | Balance<br>3/31/2009 |
|--------------------------------|-----------------------|----------------------|--------------------------|----------------------|
| <b>General Fund</b>            | \$ 10,268,193         | \$ 22,178,169        | \$ 16,213,996            | \$ 16,232,366        |
| <b>Special Revenue Funds:</b>  |                       |                      |                          |                      |
| Hotel                          | 4,930,936             | 1,327,537            | 1,099,915                | 5,158,558            |
| Public Safety                  | 38,671                | 6,013                | 18,279                   | 26,405               |
| Municipal Court                | 565,751               | 346,546              | 304,955                  | 607,342              |
| Arbor                          | 187,256               | 6,087                | 3,660                    | 189,683              |
| <b>Debt Service Funds:</b>     |                       |                      |                          |                      |
| G. O. Bonds                    | 2,176,844             | 10,562,736           | 10,484,712               | 2,254,868            |
| Hotel Revenue Bonds            | 1,597,160             | 7,038                | 617,256                  | 986,942              |
| <b>Capital Projects Funds:</b> |                       |                      |                          |                      |
| Streets                        | 2,777,823             | 170,733              | 503,193                  | 2,445,363            |
| Parks                          | 901,845               | 4,863                | 40,950                   | 865,758              |
| 2002 G.O. Bonds                | 1,983,926             | 10,513               | 107,915                  | 1,886,524            |
| 2004 G.O. Bonds                | 427,331               | 2,325                | -                        | 429,656              |
| 2006 G.O. Bonds                | 343,705               | 61,933               | 60,173                   | 345,465              |
| 2008 G.O. Bonds                | 26,911,727            | 147,126              | 278,076                  | 26,780,777           |
| <b>Enterprise Funds:</b>       |                       |                      |                          |                      |
| Utility                        | 12,019,096            | 1,975,291            | 4,805,070                | 9,189,317            |
| Airport                        | 1,828,656             | 1,109,740            | 1,268,422                | 1,669,974            |
| <b>Internal Service Funds:</b> |                       |                      |                          |                      |
| Capital Replacement            | 3,533,258             | 227,580              | 43,701                   | 3,717,137            |
| Information Services           | 2,901,010             | 124,457              | 69,033                   | 2,956,434            |
| <b>TOTAL - ALL FUNDS</b>       | <b>\$ 73,393,188</b>  | <b>\$ 38,268,687</b> | <b>\$ 35,919,306</b>     | <b>\$ 75,742,569</b> |

Note: Cash inflows and outflows represent revenues, expenditures, and investment transactions.

| <b>INVESTMENTS BY MATURITY AND TYPE</b> |                  |                |                      |                      |
|---|------------------|----------------|----------------------|----------------------|
| For the Quarter Ending March 31, 2009   |                  |                |                      |                      |
|   | Type             | % of Portfolio | Yield<br>to Maturity | Amount               |
|   | Pools            | 13.13%         | 0.59%                | \$ 9,880,052         |
|   | Agencies         | 77.29%         | 2.44%                | 58,158,366           |
|   | Bank CD's        | 2.95%          | 5.23%                | 2,216,155            |
|   | Commercial Paper | 6.63%          | 0.75%                | 4,989,286            |
| <b>Total Investments</b>                |                  | <b>100.00%</b> | <b>2.16%</b>         | <b>75,243,859</b>    |
| Accrued Interest Earnings               |                  |                |                      | 467,511              |
| Demand Deposits                         |                  |                |                      | 31,199               |
| <b>TOTAL</b>                            |                  |                |                      | <b>\$ 75,742,569</b> |

## COLLATERAL SUMMARY

The first and most important objective for public funds investments is safety of assets. Therefore, all non-government security investments and bank accounts in excess of FDIC coverage must be secured by collateral. The bank balances and investments are monitored on a regular basis for appropriate coverage by marking the collateral to market. Collateral levels are adjusted to secure the varying levels of receipts throughout the fiscal year.


### Town of Addison Collateral Analysis Demand Deposit Cash March 31, 2009

| Pledging Institution | Safekeeping Location | Account Title | Pledged Security Description | Security Par Value  | Market Value        | FDIC Insurance    | Ending Bank Balance | Difference Over(Under) |
|----------------------|----------------------|---------------|------------------------------|---------------------|---------------------|-------------------|---------------------|------------------------|
| Frost Bank           | Federal Reserve      | Operating     | GNMA due:                    |                     |                     |                   |                     |                        |
|                      |                      |               | 20-Feb-28                    | \$ 488,142          | \$ 527,019          |                   |                     |                        |
|                      |                      |               | 20-Jan-23                    | \$ 284,953          | \$ 288,575          |                   |                     |                        |
|                      |                      |               | 15-Oct-35                    | \$ 812,708          | \$ 832,485          |                   |                     |                        |
|                      |                      |               |                              | <u>\$ 1,585,803</u> | <u>\$ 1,648,079</u> | <u>\$ 100,000</u> | <u>737,612</u>      | <u>\$ 1,010,467</u>    |

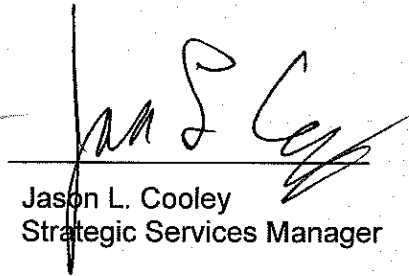
**Quarterly Investment Report  
Pooled Investment Funds  
Quarter ending March 31, 2009**

This quarterly Investment report has been prepared in compliance with Section 2256.023 "Internal Management Reports", of the Public Funds Investment Act, and in accordance with reporting requirements contained in the Town of Addison Investment Policy as approved by City Council on September 25, 2007.

Activity in the Town's portfolio during this quarter is in compliance with the investment strategy as specified in the Town's Investment Policy. All investments are high-quality securities with no perceived default risk. Securities reflect active and efficient secondary markets in the event of an unanticipated cash requirement. Operating funds require the greatest short-term liquidity. Investment pools have been utilized to provide short-term fund requirements. Investment maturities have been staggered throughout the budget cycle to provide cash flow based on anticipated operating needs of the Town. Diversifying the appropriate maturity structure has reduced market cycle risk. There has been no loss of principal during this quarter of activity, and none is anticipated in the future.



Randolph C. Moravec  
Chief Financial Officer



Jason L. Cooley  
Strategic Services Manager

First Quarter of Calendar Year 2009  
Review

**MAJOR EVENTS**

When 2009 began, there was a cautious sense of optimism. The Fed had slashed overnight rates to zero in December. The new president promised a massive stimulus package and immediate help for struggling homeowners. A drop in mortgage lending rates from the third quarter average of 6.31% to 5.03% at the end of December opened a refinancing window for many homeowners. Gasoline prices had fallen more than 60% from an average of \$4.17 per gallon in July to \$1.67. And the recession was officially entering its 13th month, already beyond the postwar average of 11. But the economy didn't get better in January. It got progressively worse.

The two most common indications of economic trouble are a sustained and significant drop in the stock market and a rise in the unemployment rate. Although the DOW had lost nearly 20% in the final quarter of 2008, the first trading day of 2009 ended with a healthy 256 point gain, pushing the index back above 9,000 for the first time in eight weeks. Unfortunately, this would prove to be the high point of the quarter as the parade of discouraging news began.

The minutes from the December FOMC meeting were particularly grim with Fed officials suggesting that large stock market and housing value declines, along with the global nature of the downturn could result in a longer and deeper recession than previously thought. There was plenty of December data to support the Fed's belief. The ISM factory index slumped to a 28-year low, retail sales were negative for the sixth straight month and December nonfarm payroll losses totaled 681k, a 60-year low. This record would be broken in January as another 741k jobs disappeared and unemployment climbed above 8%.

Few businesses were spared the pain of the downturn. Insurance giant AIG, now 80% owned by the U.S. government, reported a stunning \$61.7 billion fourth quarter loss, received another \$30 billion in emergency funds and became the latest poster child for risk-taking and corporate excess. Government-run Fannie Mae and Freddie Mac posted fourth quarter losses of \$25 billion and \$24 billion respectively as mortgage defaults reached new highs. Bank of America received \$118 billion in guarantees and an additional \$20 billion in TARP funds during the first quarter, while Citigroup received \$300 billion in government guarantees and a \$20 billion dollar direct Treasury investment. U.S. automakers GM and Chrysler began and ended the first quarter teetering on the brink of bankruptcy.

On February 17th, new President Obama signed the 1,100 page, \$787 billion economic stimulus plan into law. Titled the "American Recovery and Reinvestment Act of 2009", the plan included an extension of unemployment benefits, targeted tax cuts and spending plans for infrastructure projects, education, health care and alternative energy development. On the same day, the President announced the "Homeowners Affordability and Stability Act", which offered up to \$275 billion to help stem foreclosures through the modification of troubled loans. In March, the Fed finally launched the Term Asset-Backed Securities Loan Facility (TALF), a \$1 trillion program announced in November, intended to jumpstart the securitization markets by encouraging big investors, with the help of low-cost collateralized government loans, to purchase newly issued pools of auto, student and business loans.

At the March 18th FOMC meeting, Fed officials, with no room to cut rates below zero, announced a pledge to purchase up to \$300 billion in Treasuries in the open market along with another \$750 billion in agency mortgage-backed securities and another \$100 billion in agency debt, thereby injecting huge amounts of cash into the financial system. Interest rates responded quickly and definitively with mortgage rates falling by as much as 25 bps within days. A week later, Treasury Secretary Geithner announced details on the Public-Private Investment Program (PPIP), a complex plan to combine public and private investment funds along with government guarantees in the latest effort to extract toxic assets from the balance sheets of troubled financial companies. This unusual plan drew praise from investors even as some doubted its probable success.



## THE FED

The Federal Reserve and the Treasury Department continued to introduce and expand programs to try and get financial markets and the economy on the right path. At the March FOMC meeting the Fed expanded on its previous plans to purchase agency debt and mortgage-backed securities. The Fed increased its commitment to buy agency debt from \$100 billion to \$200 billion and upped the purchase of MBS by \$750 billion to \$1.25 trillion. At the same time the Fed also announced plans to buy \$300 billion of U.S. Treasuries over the next six months, officially marking the beginning of so-called quantitative easing. The Fed's actions have had a limited impact on Treasury rates, but have managed to pull interest rates on 30-year mortgages to record lows below 5%.

### Summary of FOMC Monetary Policy Actions:

- 1) January 28<sup>th</sup> – Held fed funds target in a range of 0% to 0.25%
- 2) March 18<sup>th</sup> – Held fed funds target in a range of 0% to 0.25%, announced plans to purchase Treasuries in open market and significantly expand agency purchases.

## HOUSING

An eventual turnaround in the housing sector would be a critical component for economic recovery, but so far the housing data has shown few positive signs. Although new and existing home sales both rose in February, experts have written off much of the unexpected jump on a particularly warm month. From the peak of housing activity in mid-2005 through February 2009, new home sales have tumbled 76%, while existing home sales dropped 35%. The lack of buyers has pushed home prices down 27% from July 2006 according to the S&P Case Shiller index. The inventory of existing homes for sale held steady at 9.7 months in February, down from a record 11.3 month supply ten months earlier, while new home inventories fell from a record 12.9 month supply in January to 12.2 in February. The massive inventory overhang has put a damper on new construction. Housing starts fell 17% in January to the lowest level since record-keeping began, but unexpectedly rebounded by 22% in February, again due in part to favorable weather. But there is reason to be hopeful. Government intervention has pushed mortgage lending rates to record lows – in late March, according to the MBA 30-year mortgage survey, the average weekly rate dropped from 4.89% to 4.63%, the lowest in survey history. The historically low lending rate, paired with a 27% price discount, translates into the most affordable housing environment on record. The National Association of Realtor's affordability index rose to 173 in February. This means that a family earning the median U.S. income would have 173% of the income required to qualify for a conventional loan on a median-priced existing single-family home.

## EMPLOYMENT

The labor market is a lagging indicator and a reliable proxy for economic growth, so abysmal employment numbers in the midst of a recession should hardly come as a surprise. However, the non-farm payroll numbers that were released during the quarter were severe enough to hammer home the reality of the recession and probably contributed to a frantic scramble by the Fed, Congress and the new Administration to come up with solutions to fix the problem. In December, 681k payroll jobs were lost, the most in almost 60 years. The January job loss (revised) was much worse as businesses slashed 741k positions. From January 2008 to March 2009, employers laid-off more than 5 million workers. During this same period, the unemployment rate rose from 4.9% to 8.5%. Unfortunately, the situation isn't improving. Job loss is expected to continue throughout 2009 with the unemployment rate expected to easily exceed 9% before the end of the year despite massive government stimulus designed to save and create jobs. The employment report will be a key indicator of economic recovery. Signs of an economic upturn will become apparent as job loss slows and eventually turns positive.

## CONSUMER SPENDING

By the end of the fourth quarter, U.S. households had lost as much as \$13 trillion in net worth. By some estimates, this number had risen to \$20 trillion by the end of the first quarter. Predictably, consumer confidence has plunged with the Conference Board's measure reaching 25 in February, the lowest level since record-keeping began 42 years earlier. Interestingly, retail sales actually rose 1.8% in January after falling for a record six straight months, although the fuel for the buying spree was apparently the redemption of holiday gift cards. For all of 2008, retail sales fell 0.1%, the first year-over-year decline in history. Auto sales have taken a severe beating, falling to a 27-year low of 9.1 million annual units in February, a 42% drop from the 15.3 million sales pace recorded for the prior 12-month period. Time Magazine reported that the average car on U.S. roads is now 9.4 years old, a new record. With an estimated 12 million cars being thrown

on the scrap heap annually and 2 million new drivers entering the market every year, the sales pace is bound to pick up.

## **INFLATION**

Inflation concerns evaporated last quarter as the global slowdown intensified and speculators exited the commodities markets. Energy prices led the retreat with crude oil falling from a record high of \$147 per barrel to below \$40 by year end, while gasoline prices dropped from an all-time high of \$4.17 to \$1.67. In the first quarter of 2009, commodity prices remained in a fairly narrow range, with oil and gas prices creeping gradually higher. However, the overall consumer price index (CPI) was unchanged on a year-over-year basis in January, sparking deflationary concerns. When a slight February increase boosted the annual consumer price index to 0.2%, it actually came as a relief to the financial markets.

## **MARKET MOVEMENT**

- Any hope for a strong start to 2009 faded away as the DOW sunk 8.8% in the first month of 2009. The January 2009 percentage loss was the worst since 1894. After reaching a new 12-year low in early March, the DOW climbed 16% to end the quarter on a less negative note. Despite the late rally, the DOW shed another 1,167 points or 13%, the worst first quarter performance, in percentage terms, since 1939. The S&P 500 slid nearly 12% while the NASDAQ lost a mere 3%.
- Bond yields on the short-end stabilized somewhat during the quarter, although longer term maturities remained quite volatile. The six-month T-bill yield opened the quarter at its low of 0.26% and climbed 16bps to close at 0.42%. The two-year T-note yield opened the quarter at 0.77%, and traded in a relatively narrow 38bps range before closing slightly higher at 0.80%.
- TexPool's average rate during the quarter was 0.73%, down 103bps from the prior quarter's 1.76%. Pool yields have continued to fall and as of mid-April now stand below 0.50%. While some slight declines from here are likely, a bottom should be near and we don't expect pool yields to fall much further.

## **INTEREST RATES**

|      |          | Fed Funds | 3 mo T-bill | 6 mo T-bill | 2 yr T-note | 5 yr T-note | 10 yr T-note |
|------|----------|-----------|-------------|-------------|-------------|-------------|--------------|
| Last | 12/31/08 | 0.25%     | 0.08%       | 0.26%       | 0.77%       | 1.55%       | 2.21%        |
| High |          |           | 0.32%       | 0.50%       | 1.09%       | 2.08%       | 3.01%        |
| Low  |          |           | 0.06%       | 0.26%       | 0.71%       | 1.35%       | 2.20%        |
| End  | 3/31/09  | 0.25%     | 0.21%       | 0.42%       | 0.80%       | 1.66%       | 2.67%        |

## **PORTFOLIO ACTIVITY SINCE DECEMBER 31<sup>st</sup>:**

- There were two maturities during the quarter with one in February for \$1mm and one in March for \$3 million.
- We made a total of four purchases totaling \$18mm during the quarter. In keeping with our strategy we invested \$5mm in commercial paper issued by GE Capital under the FDIC's Temporary Liquidity Guarantee Program. This FDIC insured issue is the only commercial paper investment currently held by the Town.
- In February, we invested \$5mm in a one-year bullet issued by the FHLB at 1%. That was followed up in March with two \$4mm purchases of callable bonds issued by Freddie Mac. The first matures in Mar-10 with a one-time call in Sep-09 at a yield of 1.25%. The second matures in Mar-11 with a one-time call in Mar-10 at a yield of 2.125%. All of these were well above prevailing pool rates around 0.50%.
- We did have an anomaly occur during the quarter as the purchases made in March contributed to the portfolio concentration in agency securities exceeding the 70% policy limitation as of March 31, 2009. This action was the result of a deliberate attempt to reduce credit risk by restricting commercial paper investments; to avoid very low yielding Treasury issues; and to maximize income by reducing low earning cash balances as much as possible. The issue was rectified in early April by selling \$6mm of agency securities, bringing the

agency concentration back below 70%. The sales resulted in realized gains of approximately \$15,000.

## **SUMMARY / OUTLOOK**

The U.S. economy is entering its 17th month of contracting GDP, surpassing both the '73-75 and '81-82 downturns to become the longest postwar recession on record. Unfortunately, the end appears to be at least another six months away. And the road to sustainable growth may be longer than we've grown accustomed to in the past. The housing market, essential to recovery, has yet to find a bottom, despite hugely favorable conditions for new buyers and newly created lifelines for struggling home owners. The labor market has picked up a tremendous amount of negative momentum with 3.3 million jobs lost in the past five months. The ailing factory sector could be dealt a severe blow later this year if GM or Chrysler were to shut down operations.

The U.S. is hardly alone in its economic struggles. The Centre for Economic Policy Research, an organization similar to our own National Center for Economic Research declared that the European recession began in January 2008, following an unparalleled expansion period dating back to the third quarter of 1993. The International Monetary Fund (IMF) recently predicted that Japan's GDP would shrink by 5.8% in 2009, while the euro zone would fall 3.2% and the U.S. 2.6%. The Organization for Economic Cooperation and Development predicted that the global economy will shrink by 2.75% and that global output will fall for the first time since World War II. The answer to the worldwide recession seems to be unified government stimulus.

The news is daunting and has hamstrung individual investors. Business Week reported that an estimated \$4 trillion is currently being held idle in U.S. money market funds earning an average rate of just 0.33%. The investors are able, but not willing. Too much has been lost already. Economist Hernando de Soto pointed out on March 25th in a Wall Street Journal editorial that the global economy had experienced over \$50 trillion in combined paper losses on stocks, real estate, commodities and operational earnings over the past 15 months, with subprime mortgages, largely thought to be the cause of the meltdown, accounting for no more than \$1 trillion of those losses. Subprime may have been the spark, but the fuel seems to be the corresponding lack of trust in paper of all kinds. The U.S. government is trying to restore this trust by standing behind deposits, investments and even new car warranties.

In the official statement issued following the March FOMC meeting, Fed officials stated that the overnight funds rate was expected to remain within its current 0% to 0.25% range "for an extended period". Although the Fed's time frame is purposefully vague, economists polled in the March Bloomberg News survey suggest that this extended period likely extends into the third quarter of 2010.

But Fed officials, for whatever reason, adopted a cheerier tone as the quarter drew to a close – Minneapolis Fed President Stern said that he was "...guardedly optimistic that many pieces are now in place to contribute to improvement in financial market conditions and business activity", while Dallas Fed President Fisher said that "the combination of monetary policy and initiatives to achieve financial stability, and fiscal policy will work to revive the economy." Even Chairman Bernanke chimed in during a CBS 60-Minutes interview saying "I have every confidence that this economy will recover, and recover in a strong and sustained way." Although even modest recovery is probably still months away, the stimulus seeds have been planted and optimism, an essential element to economic recovery, may be creeping back into the picture.

## **PROJECTED STRATEGY FOR THE SECOND QUARTER 2009:**

With pool yields now below 0.50% we will want to minimize pool balances as much as possible. This will require that we closely monitor investment concentrations so that we do not exceed policy diversification limits. As always, safety will remain our top priority and we will continue to restrict CP investments to those issued under the FDIC's guarantee program. Callable agency securities with final maturities inside of two years provide additional yield versus bullets and are fairly attractive alternatives. We will also seek to take advantage of higher yields in certificates of deposit offered by local banks and through the CDAR's shared CD program. Additional CD investments will also serve to keep diversification limits in line.



**Investment Portfolio Summary**  
**For the Quarter Ended**  
**March 31, 2009**

**Prepared By**

 **First Southwest Asset Management**

***Town of Addison***  
**FIXED INCOME DISTRIBUTION**  
*March 31, 2009*

**Summary Information**

|                  | <u>Totals</u> | <u>Weighted Averages</u>   |
|------------------|---------------|----------------------------|
| Par Value        | 74,919,206.11 | Average YTM 2.163          |
| Market Value     | 75,629,541.80 | Average Maturity (yrs) 0.5 |
| Adjusted Cost    | 75,243,858.09 | Average Coupon (%) 2.931   |
| Net Gain/Loss    | 385,683.71    | Average Duration 0.5       |
| Annual Income    | 2,179,536.59  |                            |
| Number of Issues | 23            |                            |

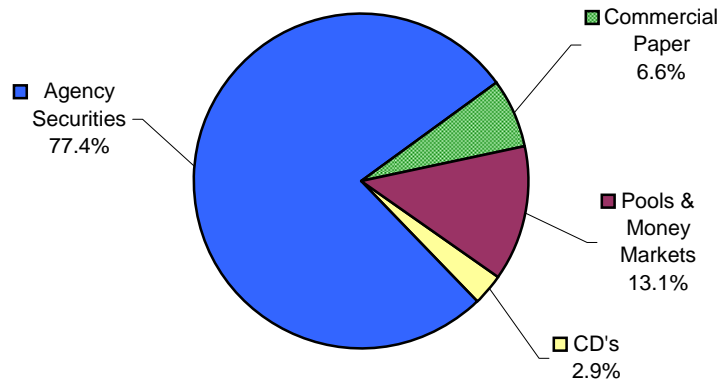
**Distribution by Maturity**

| <u>Maturity</u> | <u>Number</u> | <u>Mkt Value</u> | <u>% Bond Holdings</u> | <u>Average Y T M</u> | <u>Average Coupon</u> | <u>Average Duration</u> |
|-----------------|---------------|------------------|------------------------|----------------------|-----------------------|-------------------------|
| 0 - 3 Months    | 7             | 21,937,239.08    | 29.0                   | 1.870                | 2.444%                | 0.082                   |
| 3 - 6 Months    | 7             | 19,697,060.00    | 26.0                   | 2.386                | 2.958%                | 0.349                   |
| 6 - 9 Months    | 5             | 13,547,296.19    | 17.9                   | 2.492                | 3.759%                | 0.610                   |
| 9 - 12 Months   | 4             | 14,219,228.00    | 18.8                   | 1.597                | 2.731%                | 0.913                   |
| 1 - 2 Years     | 10            | 6,228,718.53     | 8.2                    | 3.239                | 3.219%                | 1.576                   |

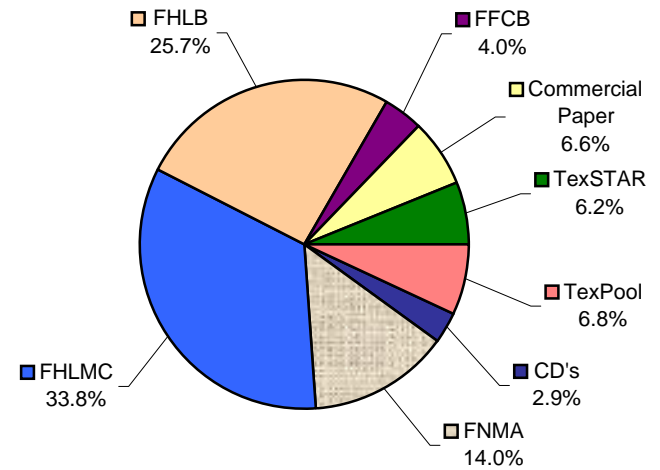


**Town of Addison**  
**Portfolio Composition**  
**March 31, 2009**

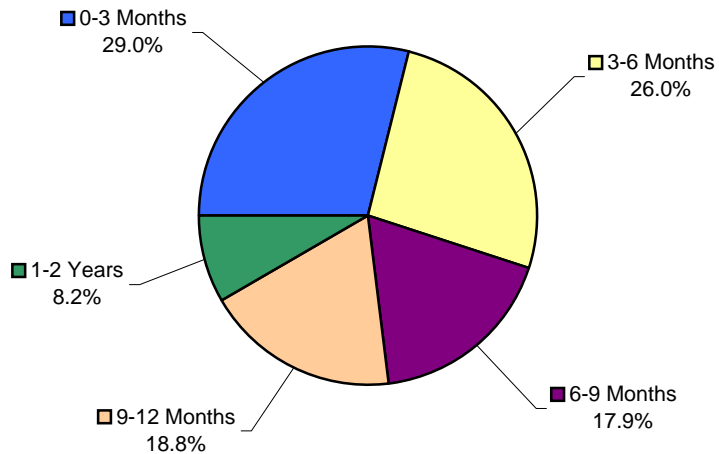
**Portfolio Composition by Security Type**



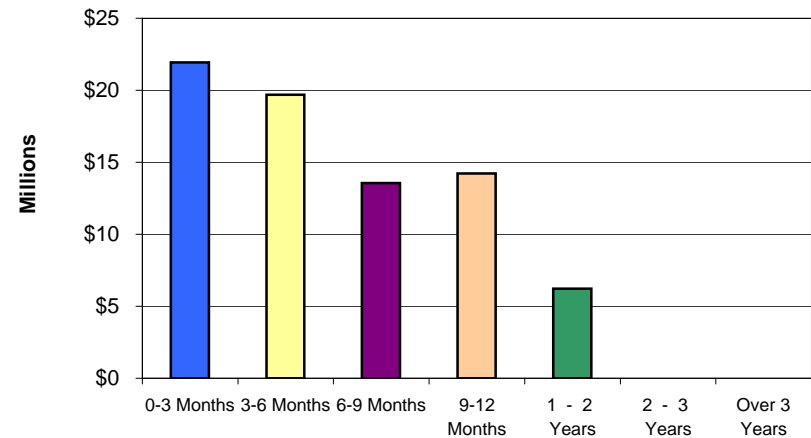
**Portfolio Composition by Issuer**



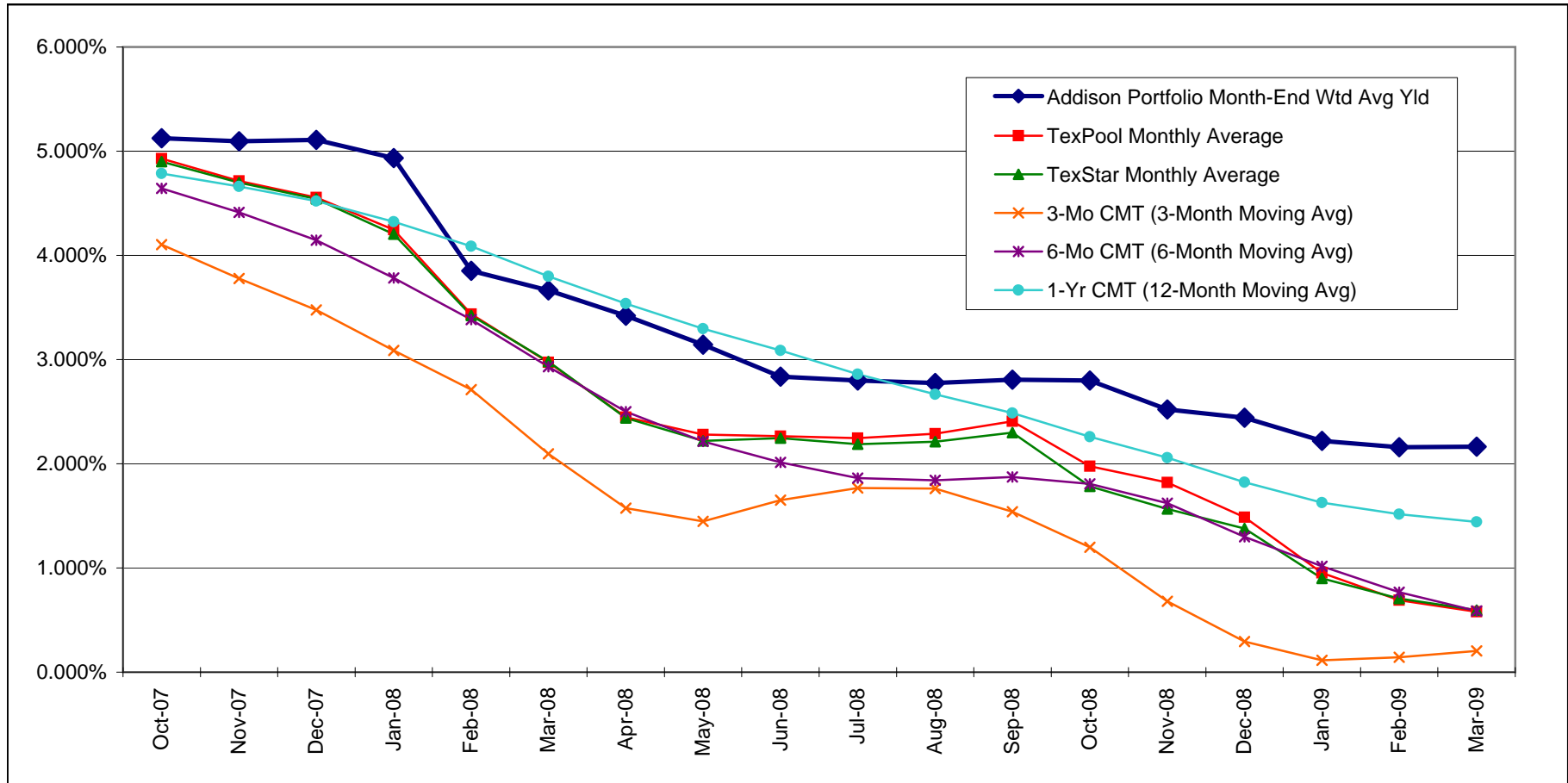
**Portfolio Composition by Maturity (Percentage)**



**Portfolio Composition by Maturity (Amount)**



**Town of Addison  
Benchmark Comparison  
March 31, 2009**



**Notes:**

- 1.) Benchmark data for TexPool is the monthly average yield.
- 2.) CMT stands for Constant Maturity Treasury. This data is published in Federal Reserve Statistical Release H.15 and represents an average of all actively traded Treasury securities having that time remaining until maturity. This is a standard industry benchmark for Treasury securities.
- 3.) The CMT benchmarks are moving averages. The 3-month CMT is the daily average for the previous 3 months, the 6-month CMT is the daily average for the previous 6 months, and the 1-year CMT is the daily average for the previous 12-months.

**Town of Addison**  
**DETAIL OF SECURITY HOLDINGS**  
*As of March 31, 2009*

| Security Description           | Security CUSIP | Coupon       | Settlement Date | Maturity Date | Next Call Date | Par Value            | Purchase Price | Purchase Cost        | Book Value           | Market Price   | Market Value         | Accrued Interest  | Days to Maturity | Days to Next Call | Yield to Maturity | Yield to Next Call |
|--------------------------------|----------------|--------------|-----------------|---------------|----------------|----------------------|----------------|----------------------|----------------------|----------------|----------------------|-------------------|------------------|-------------------|-------------------|--------------------|
| <b>Pooled Funds</b>            |                |              |                 |               |                |                      |                |                      |                      |                |                      |                   |                  |                   |                   |                    |
| TexSTAR                        | texstar        | 0.594        |                 |               |                | 4,718,585.96         | 100.000        | 4,718,585.96         | 4,718,585.96         | 100.000        | 4,718,585.96         | 0.00              | 1                |                   |                   | 0.594              |
| TexPool                        | texpool        | 0.579        |                 |               |                | 5,161,465.62         | 100.000        | 5,161,465.62         | 5,161,465.62         | 100.000        | 5,161,465.62         | 0.00              | 1                |                   |                   | 0.579              |
| FHLB                           | 3133XQZA3      | 2.480        | 07-22-08        | 05-07-09      |                | 1,500,000.00         | 99.600         | 1,494,000.00         | 1,499,252.60         | 100.187        | 1,502,812.50         | 33,480.00         | 37               |                   |                   | 2.982              |
| FNMA                           | 31359MVE0      | 4.250        | 07-08-08        | 05-15-09      |                | 1,500,000.00         | 101.224        | 1,518,360.00         | 1,502,597.56         | 100.437        | 1,506,562.50         | 24,083.33         | 45               |                   |                   | 2.784              |
| FNMA                           | 31359MVE0      | 4.250        | 08-13-08        | 05-15-09      |                | 3,000,000.00         | 101.072        | 3,032,160.00         | 3,005,145.60         | 100.437        | 3,013,125.00         | 48,166.67         | 45               |                   |                   | 2.801              |
| FHLMC                          | 3137EAAE9      | 5.250        | 06-20-08        | 05-21-09      |                | 3,000,000.00         | 102.053        | 3,061,587.00         | 3,009,192.09         | 100.625        | 3,018,750.00         | 56,875.00         | 51               |                   |                   | 2.967              |
| FHLB                           | 3133XRK90      | 3.000        | 06-19-08        | 06-18-09      |                | 3,000,000.00         | 99.990         | 2,999,700.00         | 2,999,935.71         | 100.531        | 3,015,937.50         | 25,750.00         | 79               |                   |                   | 3.010              |
| FFCB                           | 31331YZ37      | 3.125        | 07-01-08        | 07-01-09      |                | 3,000,000.00         | 100.113        | 3,003,390.00         | 3,000,845.18         | 100.687        | 3,020,625.00         | 23,437.50         | 92               |                   |                   | 3.009              |
| GE Capital Corp CP TLGP (FDIC) | 36161CVH2      | 0.000        | 02-18-09        | 07-15-09      |                | 5,000,000.00         | 99.700         | 4,985,000.00         | 4,989,285.71         | 99.884         | 4,994,210.00         | 0.00              | 106              |                   |                   | 0.747              |
| FNMA Disc Note                 | 313589JL8      | 0.000        | 08-06-08        | 07-22-09      |                | 2,000,000.00         | 97.219         | 1,944,388.89         | 1,982,204.44         | 99.930         | 1,998,600.00         | 0.00              | 113              |                   |                   | 2.983              |
| FHLB                           | 3133XGEQ3      | 5.250        | 05-13-08        | 08-05-09      |                | 1,500,000.00         | 103.259        | 1,548,885.00         | 1,513,671.27         | 101.625        | 1,524,375.00         | 12,250.00         | 127              |                   |                   | 2.534              |
| FNMA Disc Note                 | 313589KC6      | 0.000        | 08-15-08        | 08-07-09      |                | 2,000,000.00         | 97.169         | 1,943,375.83         | 1,979,697.78         | 99.900         | 1,998,000.00         | 0.00              | 129              |                   |                   | 2.979              |
| FHLMC                          | 3134A3M78      | 6.625        | 09-16-08        | 09-15-09      |                | 3,000,000.00         | 103.999        | 3,119,970.00         | 3,055,041.18         | 102.687        | 3,080,625.00         | 8,833.33          | 168              |                   |                   | 2.538              |
| FHLMC                          | 3134A3M78      | 6.625        | 10-30-08        | 09-15-09      |                | 3,000,000.00         | 102.812        | 3,084,360.00         | 3,044,025.37         | 102.687        | 3,080,625.00         | 8,833.33          | 168              |                   |                   | 3.332              |
| FHLB                           | 3133XMD40      | 4.500        | 10-07-08        | 10-09-09      |                | 4,000,000.00         | 101.806        | 4,072,240.00         | 4,037,592.74         | 101.875        | 4,075,000.00         | 86,000.00         | 192              |                   |                   | 2.668              |
| FHLMC                          | 3137EAAK5      | 4.750        | 10-21-08        | 11-03-09      |                | 2,000,000.00         | 101.538        | 2,030,760.00         | 2,017,568.61         | 102.250        | 2,045,000.00         | 39,055.56         | 217              |                   |                   | 3.224              |
| FHLMC                          | 3128X7SN5      | 2.750        | 11-12-08        | 11-13-09      |                | 2,000,000.00         | 100.644        | 2,012,880.00         | 2,007,952.97         | 101.070        | 2,021,394.00         | 21,083.33         | 227              |                   |                   | 2.098              |
| FHLB                           | 3133XRHP8      | 3.000        | 11-13-08        | 12-15-09      |                | 4,250,000.00         | 100.894        | 4,287,995.00         | 4,274,704.65         | 101.406        | 4,309,765.62         | 37,541.67         | 259              |                   |                   | 2.164              |
| FHLMC                          | 3134A4UW2      | 4.000        | 11-12-08        | 12-15-09      |                | 1,073,000.00         | 101.915        | 1,093,547.95         | 1,086,326.56         | 102.156        | 1,096,136.56         | 12,637.56         | 259              |                   |                   | 2.213              |
| FNMA                           | 31398AKX9      | 3.250        | 11-25-08        | 02-10-10      |                | 2,000,000.00         | 101.178        | 2,023,560.00         | 2,016,783.33         | 101.969        | 2,039,375.00         | 9,208.33          | 316              |                   |                   | 2.254              |
| FHLB                           | 3133XT4Z6      | 1.000        | 02-18-09        | 02-18-10      |                | 5,000,000.00         | 99.939         | 4,996,950.00         | 4,997,300.96         | 100.031        | 5,001,562.50         | 5,972.22          | 324              |                   |                   | 1.061              |
| FHLMC                          | 3134A33L8      | 7.000        | 11-12-08        | 03-15-10      |                | 3,000,000.00         | 106.009        | 3,180,270.00         | 3,128,723.28         | 105.719        | 3,171,562.50         | 9,333.33          | 349              |                   |                   | 2.418              |
| FHLMC                          | 3128X8SG8      | 1.250        | 03-23-09        | 03-23-10      | 09-23-09       | 4,000,000.00         | 100.000        | 4,000,000.00         | 4,000,000.00         | 100.168        | 4,006,728.00         | 1,111.11          | 357              | 176               | 1.250             | 1.250              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 04-05-07        | 04-05-10      |                | 2,000,000.00         | 100.000        | 2,000,000.00         | 2,000,000.00         | 100.000        | 2,000,000.00         | 285.71            | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 06-30-07        | 04-05-10      |                | 24,504.12            | 100.000        | 24,504.12            | 24,504.12            | 100.000        | 24,504.12            | 3.50              | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 09-30-07        | 04-05-10      |                | 26,534.88            | 100.000        | 26,534.88            | 26,534.88            | 100.000        | 26,534.88            | 3.79              | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 12-31-07        | 04-05-10      |                | 26,882.66            | 100.000        | 26,882.66            | 26,882.66            | 100.000        | 26,882.66            | 3.84              | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 03-31-08        | 04-05-10      |                | 26,866.18            | 100.000        | 26,866.18            | 26,866.18            | 100.000        | 26,866.18            | 3.84              | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 06-30-08        | 04-05-10      |                | 27,212.72            | 100.000        | 27,212.72            | 27,212.72            | 100.000        | 27,212.72            | 3.89              | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 09-30-08        | 04-05-10      |                | 27,867.46            | 100.000        | 27,867.46            | 27,867.46            | 100.000        | 27,867.46            | 3.98              | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 12-31-08        | 04-05-10      |                | 28,231.72            | 100.000        | 28,231.72            | 28,231.72            | 100.000        | 28,231.72            | 4.03              | 370              |                   |                   | 5.234              |
| View Pt Bk CD                  | VPB-CD 2010    | 5.200        | 03-31-09        | 04-05-10      |                | 28,054.79            | 100.000        | 28,054.79            | 28,054.79            | 100.000        | 28,054.79            | 4.01              | 370              |                   |                   | 5.234              |
| FHLMC                          | 3128X8RT1      | 2.125        | 03-16-09        | 03-16-11      | 03-16-10       | 4,000,000.00         | 99.995         | 3,999,800.00         | 3,999,804.38         | 100.314        | 4,012,564.00         | 3,541.67          | 715              | 350               | 2.128             | 2.130              |
|                                |                | 2.925        |                 |               |                | 74,919,206.11        | 100.830        | 75,529,385.78        | 75,243,858.09        | 100.961        | 75,629,541.80        | 467,510.54        | 195              |                   |                   | 2.163              |
| <b>GRAND TOTAL</b>             |                | <b>2.925</b> |                 |               |                | <b>74,919,206.11</b> | <b>100.830</b> | <b>75,529,385.78</b> | <b>75,243,858.09</b> | <b>100.961</b> | <b>75,629,541.80</b> | <b>467,510.54</b> | <b>195</b>       |                   |                   | <b>2.163</b>       |

**Town of Addison**  
**Pooled Funds**  
**INVESTMENT TRANSACTIONS**  
*From 01-01-09 To 03-31-09*

| <b>Settle Date</b> | <b>Security</b>                | <b>CUSIP</b> | <b>Coupon</b> | <b>Mature Date</b> | <b>Call Date</b> | <b>Quantity</b> | <b>Unit Price</b> | <b>Amount</b> |
|--------------------|--------------------------------|--------------|---------------|--------------------|------------------|-----------------|-------------------|---------------|
| <b>PURCHASES</b>   |                                |              |               |                    |                  |                 |                   |               |
| 02-18-09           | FHLB                           | 3133XT4Z6    | 1.000         | 02-18-10           |                  | 5,000,000       | 99.939            | 4,996,950.00  |
| 02-18-09           | GE Capital Corp CP TLGP (FDIC) | 36161CVH2    | 0.000         | 07-15-09           |                  | 5,000,000       | 99.700            | 4,985,000.00  |
| 03-16-09           | FHLMC                          | 3128X8RT1    | 2.125         | 03-16-11           | 03-16-10         | 4,000,000       | 99.995            | 3,999,800.00  |
| 03-23-09           | FHLMC                          | 3128X8SG8    | 1.250         | 03-23-10           | 09-23-09         | 4,000,000       | 100.000           | 4,000,000.00  |
| 03-31-09           | View Pt Bk CD                  | VPB-CD 2010  | 5.200         | 04-05-10           |                  | 28,055          | 100.000           | 28,054.79     |
|                    |                                |              |               |                    |                  |                 |                   | 18,009,804.79 |
| <b>MATURITIES</b>  |                                |              |               |                    |                  |                 |                   |               |
| 02-23-09           | FFCB                           | 31331XQM7    | 5.000         | 02-23-09           |                  | 1,000,000       | 100.000           | 1,000,000.00  |
|                    | Accrued Interest               |              |               |                    |                  |                 |                   | 25,000.00     |
| 03-16-09           | GE Capital Corp CP             | 36959HQG5    | 0.000         | 03-16-09           |                  | 3,000,000       | 100.000           | 3,000,000.00  |
|                    |                                |              |               |                    |                  |                 |                   | 4,025,000.00  |

**ITEM #R10**

There are no attachments for this Item.



**MERITORIOUS EXCEPTION TO THE ADDISON SIGN ORDINANCE  
STAFF REPORT  
ME 2009-4**

Date: April 20, 2009

Location of Request: 3850 Brookhaven Club Dr

Business: UDR

Ordinance Requirement

Sec. 62-162. Premises signs.  
 (c) There shall be only one sign for each facade for each tenant.  
 (d) All signs and their messages shall be mounted parallel to the building to which they are attached. No sign or message shall project more than 18 inches from the surface to which they are attached. Signs shall not be mounted on roofs and shall not project above roof line.

Sec. 62-163. Area.  
 Total effective area of attached signs shall not exceed the following schedules:  
 (1) On an attached sign located at a height of up to 36 ft, the effective area is limited to 1 sq ft of sign area for each linear foot of building frontage not to exceed 100 sq ft  
 (2) An attached sign located at or exceeding a height of 36 ft shall be permitted an increase in maximum effective area. Such increases shall not exceed 4 sq ft in effective area for each additional 1 ft-of-height above 36 ft measured from the base of the sign to the building grade.  
 (3) Attached signs may be located on each facade; however, the sum of the effective area of all attached signs shall not exceed twice the allowable effective area as specified in subsections (1) and (2) of this section.  
 (4) Building with 4 or more stories in height may have not more than 2 attached signs per facade provided that:  
 a. Each sign is designated for a separate tenant.  
 b. One sign must be located on or near the uppermost story of the building while the 2<sup>nd</sup> sign is to be located on the 1<sup>st</sup> or ground level floor.  
 c. Signs may be no closer than 30 ft apart.  
 d. The combined effective sq footage of both signs may not exceed twice the allowed effective sq footage as specified in subsections (1) and (2) of this section.  
 (5) Maximum letter/logo height of attached signs shall not exceed twice the allowable effective area as specified in subsections (1) and (2) of this section. Maximum letter/logo height of attached signs shall be determined by the following schedule:

| Sign Height (feet) | Letter/Logo Height (inches) | Maximum |
|--------------------|-----------------------------|---------|
| 0 - 36             | 16                          |         |
| 37 - 48            | 36                          |         |
| 49 - 100           | 48                          |         |
| 101 - 150          | 60                          |         |
| 151 and up         | 7                           |         |

a. Letter heights in excess of 72 inches must be approved by the city council.  
 b. Not more than 50% of the letters in each individual sign height category may be 25% taller than the specified maximum letter/logo height.

Request

The applicant is requesting:  
 1. More than one sign per tenant per facade.  
 2. More than two signs for buildings four or more stories in height.  
 3. Signs that project more than 18" from the facade.

Variance

The ordinance:  
 1. Only allows one sign per tenant per facade.  
 2. Buildings four or more stories are only allowed one sign on or near the top floor, one sign on or near the first floor, they must be designated for separate tenants and be located no closer than 30 feet apart.  
 3. Does not allow signs to project above a roof or more than 18" from the facade.

#R11

STAFF RECOMMENDATION: Staff recommends approval with the conditions as set forth in the standards for attached signs in the attached draft ordinance.

STAFF:

*Lynn Crandler*  
 Lynn Crandler, Building Official

**ORDINANCE NO.**

AN ORDINANCE OF THE TOWN OF ADDISON, TEXAS, AMENDING CHAPTER 14, SIGNS, OF THE CODE OF ORDINANCES, SO AS TO GRANT A MERITORIOUS EXCEPTION TO THE CITY'S SIGN ORDINANCE TO ALLOW FOR SPECIFIC STANDARDS FOR ATTACHED TENANT SIGNS, ON APPLICATION WITH UNITED DOMINION REALTY, LOCATED AT 3850 BROOKHAVEN CLUB DRIVE, PROVIDING FOR A REPEAL CLAUSE; PROVIDING FOR A PENALTY CLAUSE; AND PROVIDING FOR A SEVERABILITY CLAUSE.

BE IT ORDAINED BY THE CITY COUNCIL OF THE TOWN OF ADDISON, TEXAS:

SECTION 1. In accordance with Section 14-118 of the Sign Ordinance a meritorious exception is hereby granted to United Dominion Realty, located at 3850 Brookhaven Club Drive, to allow for specific sign standards for attached tenant signs, in accordance with the drawings and standards attached hereto and made a part hereof for all purposes.

SECTION 2. That all ordinances of the City in conflict with the provisions of this ordinance be, and the same are hereby repealed and all other ordinances of the City not in conflict with the provisions of this ordinance shall remain in full force and effect.

SECTION 3. That any person, firm, or corporation violating any of the provisions or terms of this ordinance shall be subject to a fine not to exceed the sum of Five Hundred Dollars (\$500.00) for each offense and that each day such violation shall continue to exist shall constitute a separate offense.

SECTION 4. That should any paragraph, sentence, subdivision, clause, phrase or section of this ordinance be adjudged or held to be unconstitutional, illegal or invalid, the same shall not affect the validity of this ordinance as a whole or any part or provisions thereof other than the part so decided to be invalid, illegal or unconstitutional, and shall not affect the validity of this ordinance as a whole.

OFFICE OF THE CITY SECRETARY

ORDINANCE NO.

DULY PASSED BY THE CITY COUNCIL OF THE TOWN OF ADDISON,  
TEXAS, on this the

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY SECRETARY

CASE NO. ME96-03

APPROVED AS TO FORM:

\_\_\_\_\_  
CODE INSPECTOR

OFFICE OF THE CITY SECRETARY

ORDINANCE NO.



## STANDARDS FOR ATTACHED SIGNS

1. Tenant Identification Sign:
  - A. Each tenant may have one sign per 50 lineal feet of building frontage, with a maximum of two signs spaced a minimum of 25' apart.
  - B. The sign area is limited to one square foot of sign per lineal foot of building frontage up to a maximum of 200 square feet of total sign area with no individual sign exceeding 100 square feet in area.
  - C. The sign may project more than 18" from the building facade.
  - D. Signs projecting more than 18" from the building façade shall be located a minimum of 8' above grade.
  - E. Signs shall be placed on exterior facades common with the tenant space.
  
2. Blade Signs:
  - A. Each tenant may a blade sign in addition to a tenant identification sign.
  - B. Each tenant may have one sign per 50 lineal feet of building frontage, with a maximum of two signs spaced a minimum of 25' apart.
  - B. The maximum projection from the building façade shall not exceed 4'.
  - C. The minimum height above the sidewalk shall not be less than 8'.
  - D. The maximum height above the sidewalk shall not exceed 10'.
  - E. The sign area shall not exceed 6 square feet
  - F. The signs shall be placed on exterior facades common with the tenant space.



BUILDING INSPECTION DEPARTMENT 16801 Westgrove Dr Addison Texas 75001 972/450-2881 fax: 972/450-2837

### Application for Meritorious Exception to the Town of Addison Sign Ordinance

Application Date: May 13, 2009

Filing Fee: \$200.00

Applicant: RE<sup>3</sup>, a UDR Company

Address: 5430 LBJ Freeway Suite#: Suite 1250

Dallas TX 75240 Phone#: 972 774 0552  
City State Zip

Fax#: 972 991 5718

Status of Applicant: Owner  Tenant  Agent

Location where exception is requested:

3850 Brookhaven Club Drive, Addison, TX 75001

Reasons for Meritorious Exception:

- 1) Requesting exception for signage that projects from building over 18". Such signs shall be located no less than 8 feet above grade.
- 2) Requesting up to one Tenant ID sign per 50 lineal feet per tenant with a maximum of two wall signs spaced a minimum of 25 feet apart. The sign area shall be limited to 1 square foot of sign per lineal foot of building frontage with a maximum of 200 square feet of total sign area. No individual sign shall exceed 100 square feet in area. Signs shall be placed on exterior facades common with the tenant space.
- 3) Requesting Projecting Blade Signage for each tenant in addition to the Tenant ID sign. Each tenant will be allowed one sign per 50 lineal feet of building frontage with a maximum of 2 signs spaced a minimum of 25 feet apart. The maximum projection of the sign shall not exceed 4 feet. The maximum height above the sidewalk shall not exceed 10 feet. The sign area shall not exceed 6 feet. Signs shall be placed on exterior facades common with the tenant space.

YOU MUST SUBMIT THE FOLLOWING:

12 COPIES OF THE PROPOSED SIGN SHOWING:

- 1. Lot Lines
- 2. Names of Adjacent Streets
- 3. Location of Existing Buildings
- 4. Existing Signs
- 5. Proposed Signs
- 6. Sketch of Sign with Scale and Dimensions Indicated (8.5 x 11 PLEASE)

Date Fees Paid \_\_\_\_\_ Check # \_\_\_\_\_ Receipt # \_\_\_\_\_



# LEGEND

| Sign Type                           | Square    |
|-------------------------------------|-----------|
| 1 Grand Project ID (Page EG.2)      | 33.75 s/f |
| 2 Projecting Blade Sign (Page EG.3) | 6 s/f     |
| 3 Parking ID (Page EG.4)            | 33.5 s/f  |
| 4 Low-Wall Project ID (Page EG.5)   | 19 s/f    |

# SIGNS REQUESTED

Town of Addison Code Wall Sign Regulations:

- \* 1 s/f signage per linear foot, not to exceed 100 s/f.
- \* One sign per tenant, per facade.
- \* Attached signs located at or exceeding a height of 36 feet are permitted an increase in area, not to exceed 4 s/f per each additional foot of height above 36 feet
- \* Signs may be located on each facade. However, the sum of the effective area of all attached signs shall not exceed twice the allowable effected area as specified above.

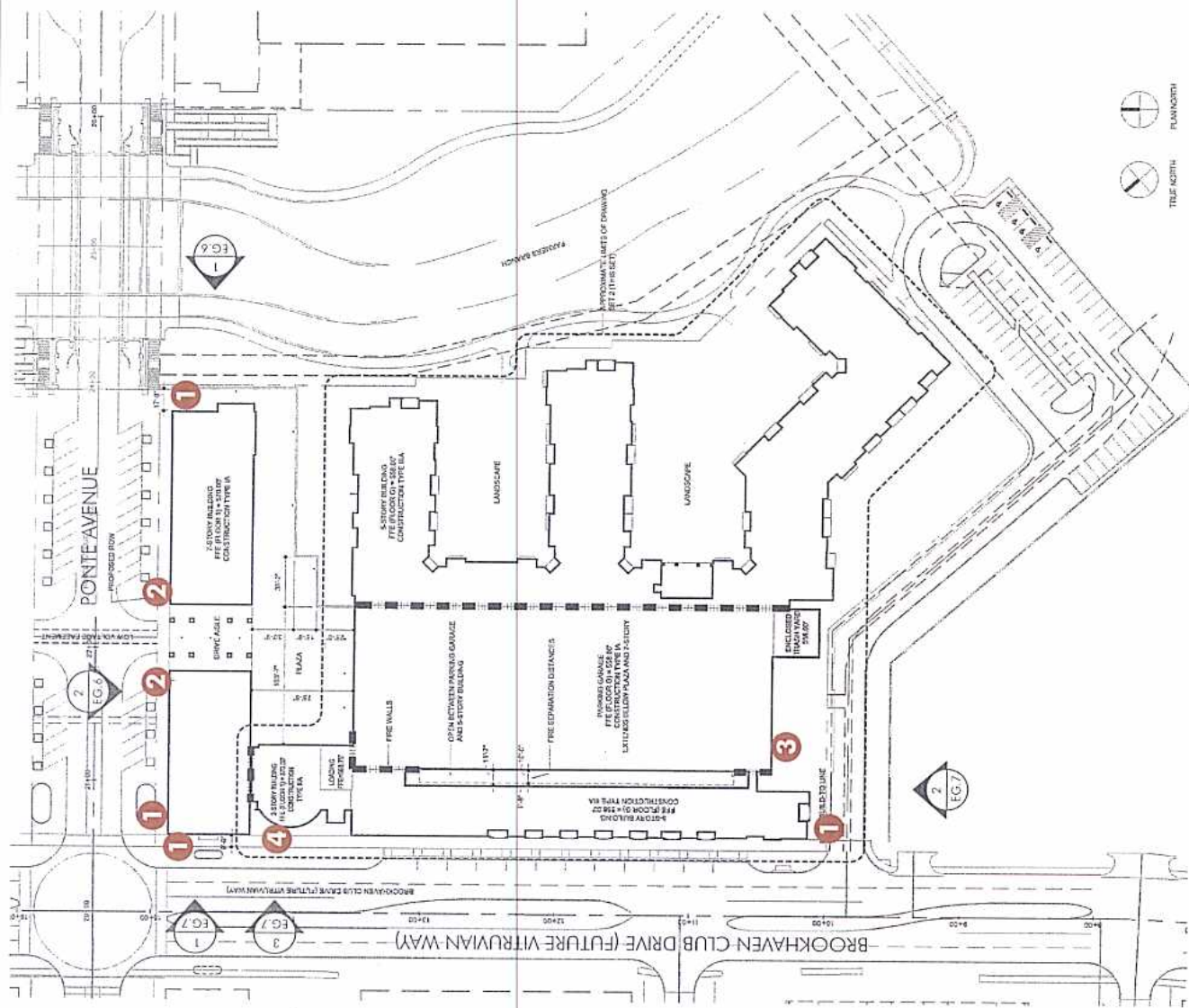
**Total Square Footage Permitted:** 100 s/f + 216 s/f (high signs are located 54' above 36') = 316 s/f

# Tower Square Footage

|  |                   |
|--|-------------------|
| Grand Project ID (East Facade)         | 33.75 s/f         |
| Grand Project ID (North Facade)        | 33.75 s/f         |
| Grand Project ID (West Facade)         | 33.75 s/f         |
| Projecting Blade Signs (North Facades) | 12 s/f            |
| <b>TOTAL REQUESTED</b>                 | <b>113.25 s/f</b> |

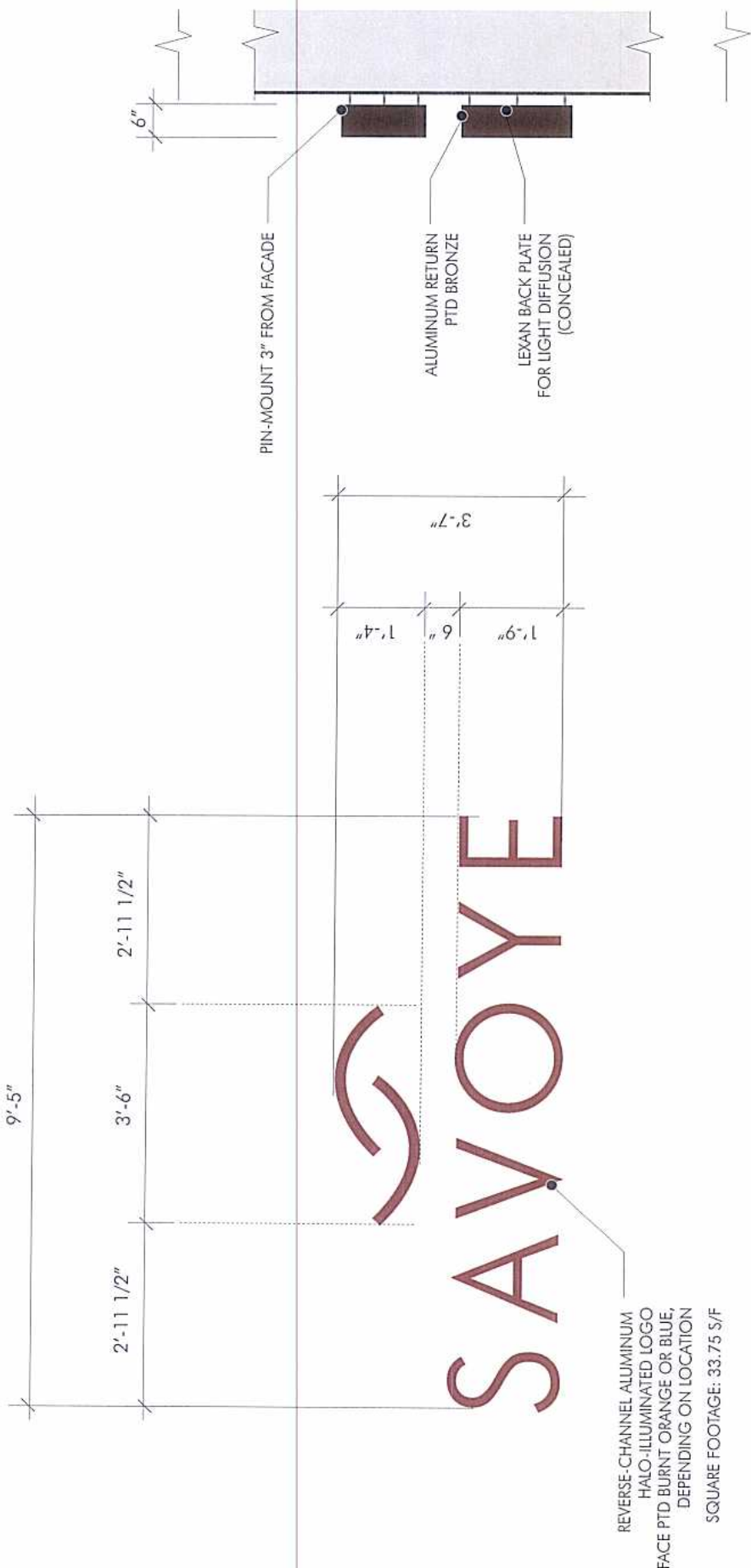
# 5-Story Building Square Footage

|                                 |                  |
|---------------------------------|------------------|
| Grand Project ID (West Facade)  | 33.75 s/f        |
| Low Wall Sign ID (South Facade) | 19 s/f           |
| Parking Sign (South Facade)     | 33.5 s/f         |
| <b>TOTAL REQUESTED</b>          | <b>86.25 s/f</b> |



1 Site Plan  
Scale: NTS

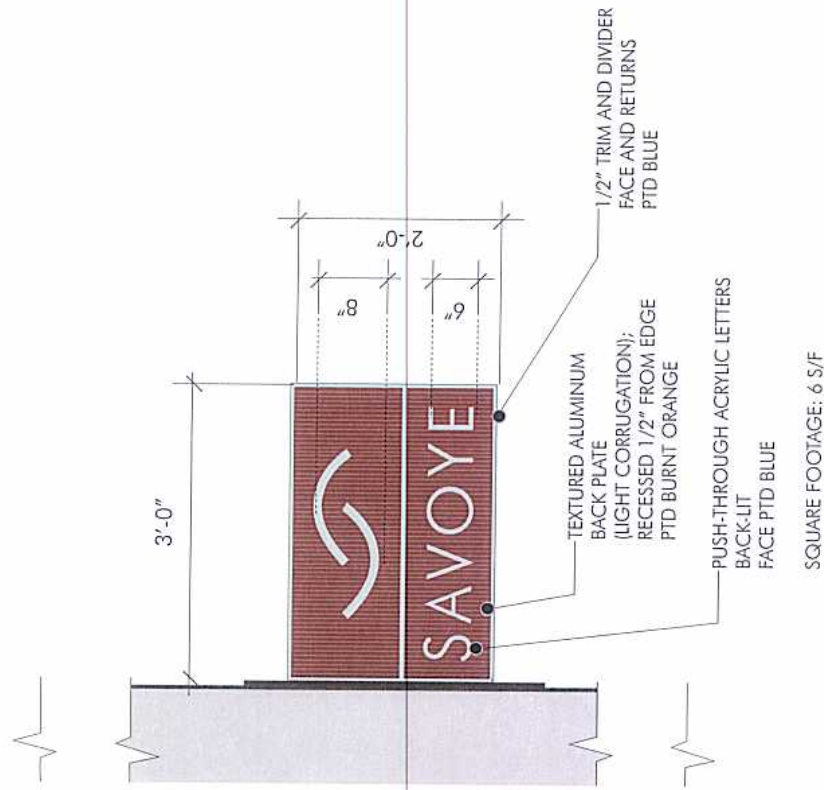




1 Grand Project ID Front Elevation  
 Scale: 3/8" = 1'-0"

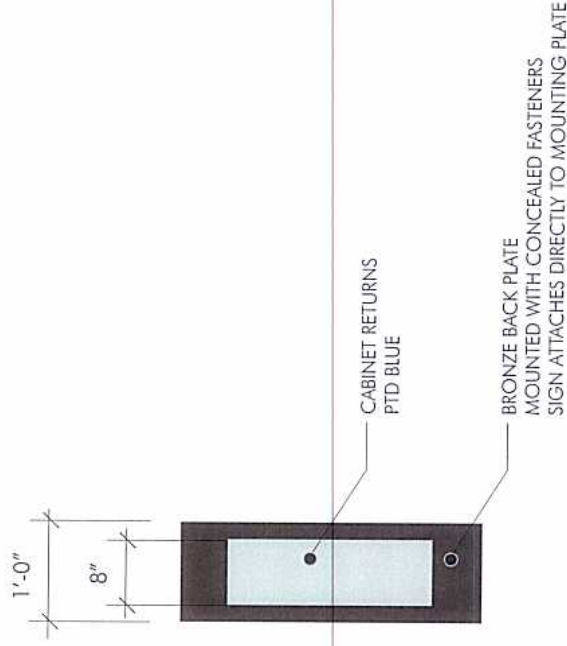
2 Grand Project ID Side Elevation  
 Scale: 3/8" = 1'-0"





① Projecting Blade Front Elevation

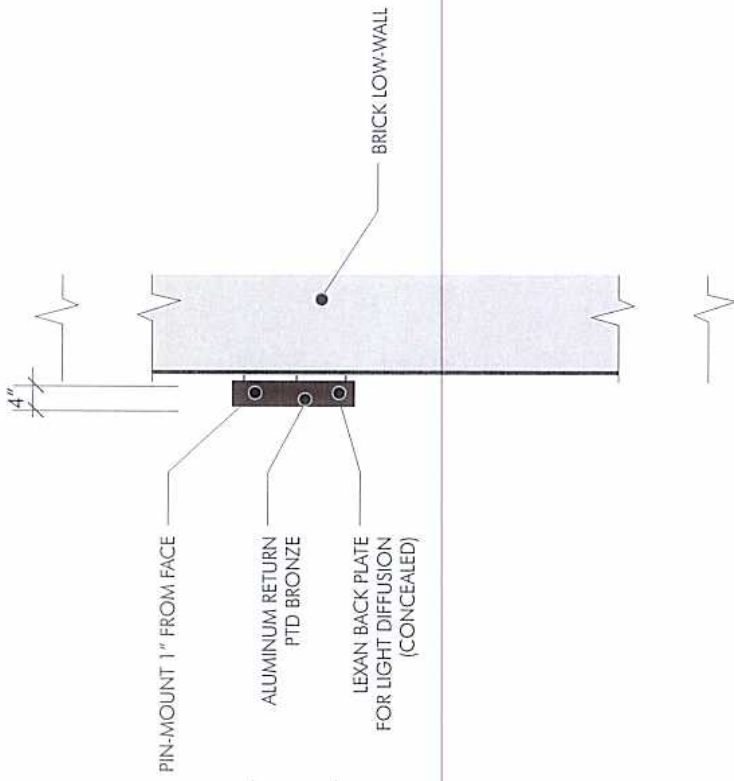
Scale: 1/2" = 1'-0"



② Projecting Blade Side Elevation

Scale: 1/2" = 1'-0"

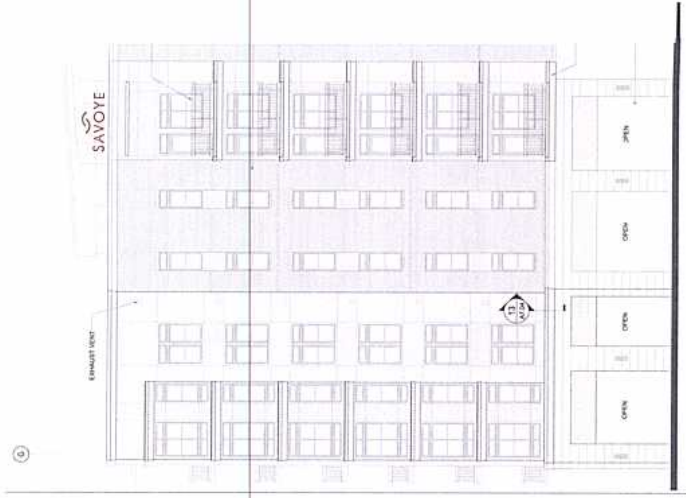




① Low Wall Sign Front Elevation  
Scale: 3/8" = 1'-0"

② Low Wall Sign Side Elevation  
Scale: 3/8" = 1'-0"





① Tower East Elevation  
Scale: 1/32" = 1'-0"



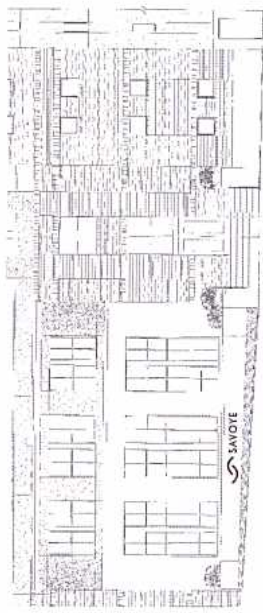
② Tower Northwest Elevation  
Scale: 1/32" = 1'-0"





① Tower West Elevation  
Scale: 1/32" = 1'-0"

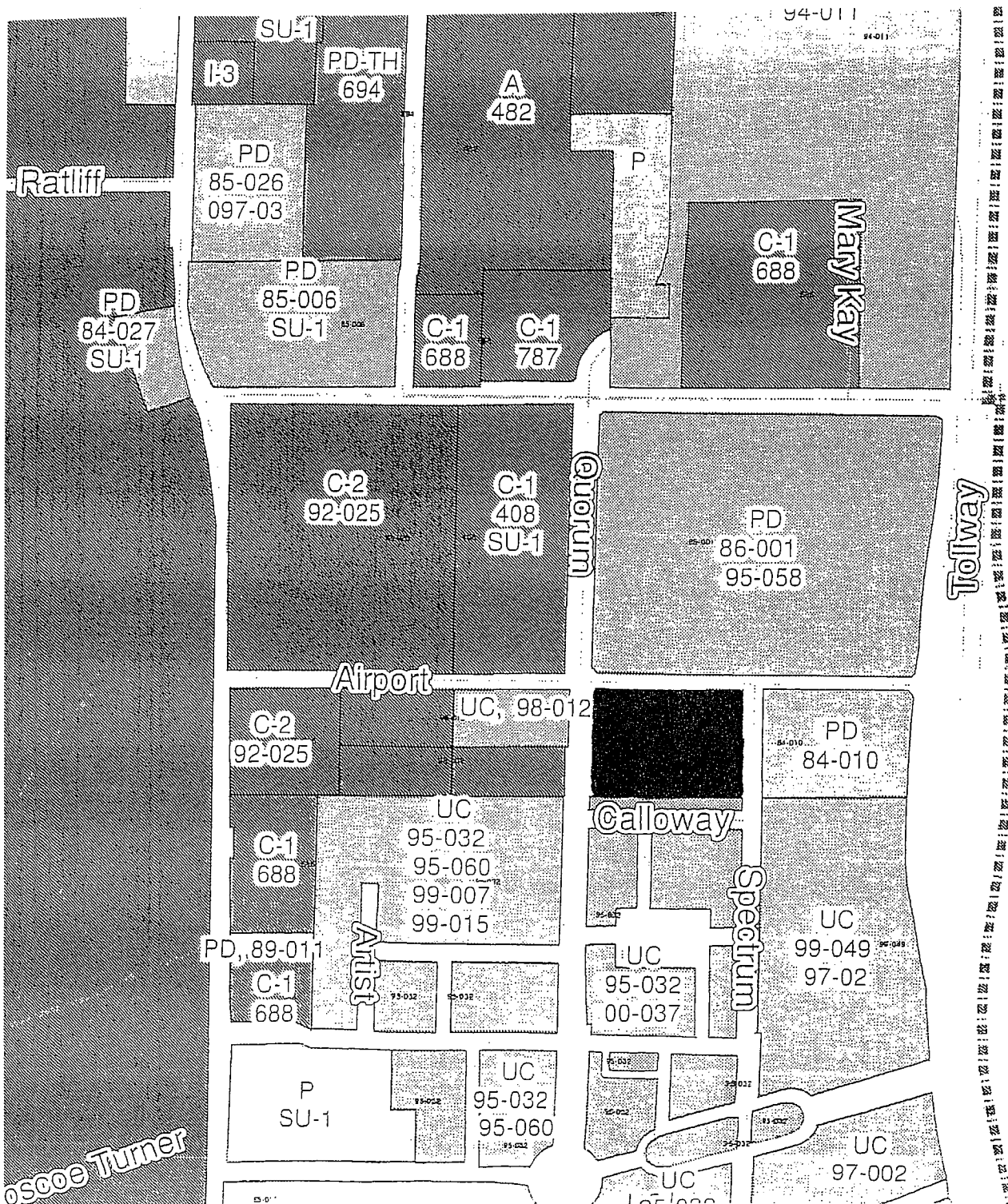
② South Elevation  
Scale: 1/32" = 1'-0"

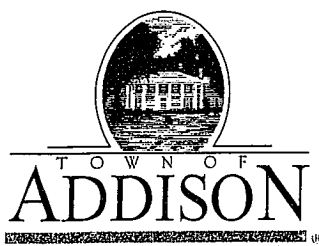


③ Low Wall West Elevation  
Scale: 1/32" = 1'-0"

# REPLAT/Meridian Square

REPLAT/Meridian Square. Requesting approval of a final plat for 45 townhome lots and 3 condominium lots, located at the southeast corner of Quorum Drive and Airport Parkway, on application from Addison Urban Land Development Partners, LLC, represented by Mr. Casey Ross of Dowdey, Anderson & Associates.





DEVELOPMENT SERVICES

(972) 450-2880 Fax: (972) 450-2837

16801 Westgrove

Post Office Box 9010 Addison, Texas 75001-9010

April 16, 2009

STAFF REPORT

RE: REPLAT/Meridian Square

LOCATION: 45 townhome lots and three  
Condominium lots, on 3.98 acres  
at the southeast corner of Airport  
Parkway and Quorum Drive

REQUEST: Approval of a replat

APPLICANT: Addison Urban Development  
Partners, LLC, represented by  
Mr. Casey Ross of Dowdey,  
Anderson, & Associates

DISCUSSION:

Background. Addison Urban Development Partners, LLC, submitted a concept plan for approval, which was approved by the City Council on September 9, 2008. Addison Urban Development Partners, LLC then returned to the final development plan that was approved by the City Council on November 11, 2008. The final plat for that project accompanied the zoning request and was also approved by the City Council on November 11, 2008.

The original plan for the David Weekley townhomes called for some 22-foot width lots, some 20-foot lots, and some 16-foot width lots. After studying the site further, David Weekley decided not to develop the 16-foot width lots, but go with all 20 and 22-foot width lots, and proposed a replat. That replat was scheduled for the March 26, 2009 P&Z Agenda. However, David Weekley decided not to go through with the project and the plat was withdrawn at the applicant's request. At this point, Savannah Homes is working to get another townhome builder to develop the townhomes on the site. Savannah Homes wants to go to a standard width of 22 feet for all townhome lots. A change to a standard 22-foot width will cause the total number of lots to drop from 48 lots to 45 lots. Since it is a reduction of the density (number of lots) on the property, with no changes to elevations, site lay-out, or landscaping, the staff approved the change administratively. However, the final plat needs to be revised to correctly indicate the number of lots. Since the original plat was never filed, this plat can be considered either a final plat or a replat.

Public Works Review. The Public Works Department has reviewed the proposed final plat, and recommends the following changes and corrections.

1. The centerline location and dimension shown for Quorum Drive appear to be incorrect. Please address.

**RECOMMENDATION:**

Staff recommends approval of the replat for Meridian Square subject to the condition listed above.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'C Moran', written in a cursive style.

Carmen Moran  
Director of Development Services

COMMISSION FINDINGS:

The Addison Planning and Zoning Commission, meeting in regular session on April 23, 2009, voted to recommend approval of the replat for Meridian Square, subject to the following condition:

1. The centerline location and dimension shown for Quorum Drive appear to be incorrect. Please address.

Voting Aye: DeFrancisco, Doherty, Gaines, Hewitt, Wheeler, Wood

Voting Nay: None

Absent: None, one seat vacant.