

## EXHIBIT B

### Quarterly Print Magazine Publishing Schedule

#### HOLIDAY/WINTER 2014-15

Space Reservation: October 10, 2014

Materials Deadline: October 17, 2014

Distribution Date: November 10 - 16, 2014

#### SPRING 2015

Space Reservation: January 16, 2015

Materials Deadline: January 23, 2015

Distribution Date: February 16 - 20, 2015

#### SUMMER 2015

Space Reservation: April 10, 2015

Materials Deadline: April 17, 2015

Distribution Date: May 11 - 15, 2015

#### FALL 2015

Space Reservation: July 10, 2015

Materials Deadline: July 17, 2015

Distribution Date: August 10 - 14, 2015