



Sustainability Program Update
August 12th 2014



GOALS

1. To create a comprehensive Sustainability Plan for the city that provides a framework for our sustainability goals and initiatives.
2. To educate residents on the importance of living a sustainable lifestyle
3. To responsibly manage our natural resources through conservation, reuse, reduction or diversion
4. To increase community integrity and involvement from single-family and multi-family residents, businesses, and restaurants



Accomplishments

- Fork and Cork – composted 560lbs of food waste
- Exhibited at Earth Day Texas
- Learning Center classes scheduled September 2014
- Increased signage at Kaboom





Interdepartmental Sustainability Team

Addison's Definition of Sustainability:

The responsible stewardship of our resources in a way that benefits the social, environmental and economic health and vitality of our local community now and in the future.

Vision

A city where sustainability is a core value, woven into all aspects of our community.



Sustainability Plan

- Divided into 4 different aspects of life in Addison: Live, Work, Visit, Support
- Within each different aspect of life, there will be six Sustainable Focus Areas
 1. Resource Management
 2. Development/Land Use
 3. Mobility
 4. Energy Efficiency & Conservation
 5. Economic Diversity & Vitality
 6. Community Integrity & Involvement



Multi-Family Recycling Pilot Program

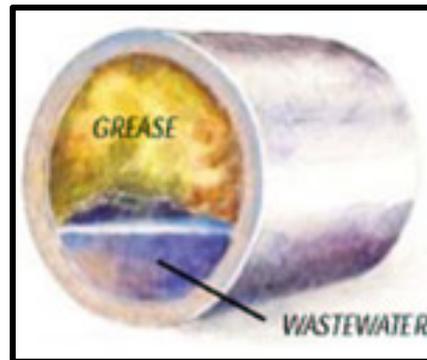
- 1-year pilot program at Garden Oaks Apartments
- City funds the cost of the enclosure, hauling, and recycling educational materials
- Goal is to provide council with the information to implement the program city-wide
- Success measured by diversion rate/contamination rate





Cease the Grease

- City of Dallas program
- Offers residents a way to dispose of FOG (Fat, Oils & Grease)
- Hardens and causes sewer pipes to clog
- Drop-off location on the Dallas/Addison border





“What Can I Recycle?” Campaign

Goal: To educate residents on what can be recycled

- Educational materials
 - Flyers
 - Water bill inserts
 - Refrigerator magnets
 - Kiosk ads
- Success measured by recycling percentage increase
- Exhibit booth at fall Town Hall Meeting



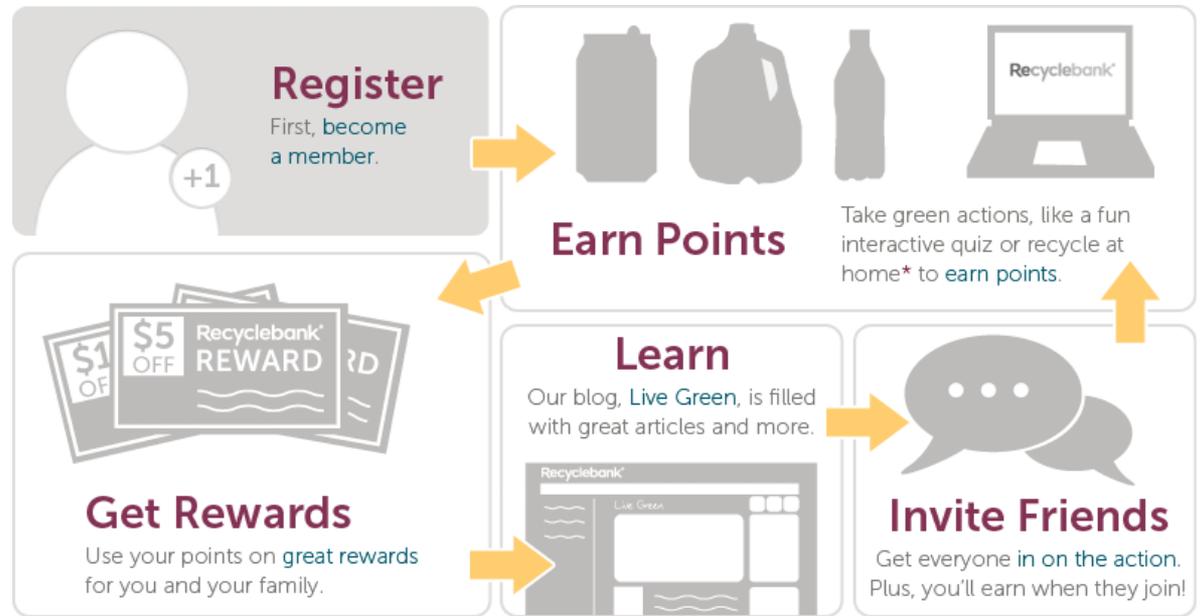


Recyclebank

- In conjunction with Waste Management
- Points earned for recycling

Redeemable for gift cards at local and national businesses

Recyclebank®



* Only available in select communities

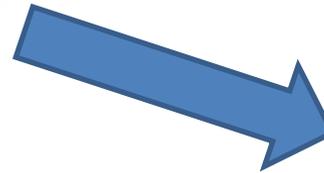


Increase Recycling Carts Size



18 gallon
16"x25.75x14.75"

- Many residents request larger bins
- Slightly larger footprint (18 gal – 64 gal)
- Can be rolled to curb
- Projected to increase tons recycled by 40%



64 gallon
24"x27.5"X40.24"



QUESTIONS?