

EXHIBIT B

Quarterly Print Magazine Publishing Schedule

HOLIDAY/WINTER 2013-14

Space Reservation: October 11, 2013

Materials Deadline: October 18, 2013

Distribution Date: November 11 - 15, 2013

SPRING 2014

Space Reservation: January 17, 2014

Materials Deadline: January 24, 2014

Distribution Date: February 17 - 21, 2014

SUMMER 2014

Space Reservation: April 11, 2014

Materials Deadline: April 18, 2014

Distribution Date: May 12 - 16, 2014

FALL 2014

Space Reservation: July 11, 2014

Materials Deadline: July 18, 2014

Distribution Date: August 11 - 15, 2014