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AGENDA

WORK SESSION OF THE CITY COUNCIL

JUNE 25, 2005

9:00 A.M.

ADDISON SERVICE CENTER

16801 WESTGROVE DRIVE

WORK SESSION

Item #WS1 - Discussion of Compensation Study Results.

Item #WS2 - Discussion of Employee Benefits.

Item #WS3 - Discussion of Council Goals.

Item #WS4 - Discussion of Utility Fund.

Adjourn Meeting

Posted 5:00 p.m.
June 21, 2005
Carmen Moran
City Secretary

**THE TOWN OF ADDISON IS ACCESSIBLE TO PERSONS
WITH DISABILITIES. PLEASE CALL (972) 450-2819 AT LEAST
48 HOURS IN ADVANCE IF YOU NEED ASSISTANCE.**

**Town of Addison
Council Goals Revisions
June 2005**

Preliminary Decisions

Goals to be deleted

- 4G
- 7B
- 8A
- 8B
- 9B

Goals to be re-worded/modified

- 1D re-word for how goals measured
- 2B – don't include 25% number
- 1 & 3 – combine and re-word

Goals to be added

- Airport becomes its own goal
 - Airport – continue to be self-sufficient
 - Emphasize Airport as an economic engine
- Pursue office occupancy (#6)
- Council goal on involvement (community & professional)

What's important in preparing/presenting the budget

- Maintain basic services
- Recovery strategy
- Respond appropriately to comp study (fix in sustainable manner)
- Department Heads understand urgency



FY 2004-05
DRAFT OF REVISED
Council Goals

1. The Town will provide superior service to its customers

- a) Town will administer functions to assure courteous, effective and efficient service to external and internal customers
- b) Department operations will be structured to ensure rapid response to customer requests for service or information as well as resolution of customer complaints
- c) Investments will be made in technology that will optimize customer service
- d) The quality of customer service will be measured through the use of surveys and program ~~measurements~~ re-word how goals will be measured

2. Conduct The Business Of The Town In A Fiscally Responsible Manner

- a) Retain high bond rating and financial reputation
- b) Retain high financial reserves policy ~~(25%)~~ remove 25%
- c) Ensure ongoing review of all service and contract providers
- d) Explore new and innovative revenue sources where appropriate
- e) Promote and utilize Addison businesses whenever possible in making municipal purchases
- f) Adopt Town budgets in context of the long-term financial plan which emphasizes funding of capital projects through operating revenues instead of issuing debt
- g) Consider issuance of general obligation debt only to fund high priority capital projects which shall have the approval of Addison voters

GOALS 1 and 3 re-word and combine

3. Provide Superior Public Safety, Social and Health Services to the Community

- a) Maintain a best model reputation in police and fire services
- b) Explore and develop programs to reduce crime
- c) Continue to encourage the public safety departments to pursue cooperative inter-agency and inter-governmental approaches to service provision
- d) Promote proactive neighborhood-based crime watch
- e) Promote high visibility and community involvement for public safety employees
- f) Support social services
- g) Support strict health and code enforcement
- h) Uphold commitment to environmental programs

4. Promote Quality Transportation Services

- a) Continue implementation of the Transportation Master Plan
- b) Advocate the significance of DART rail for Addison's growth and development
- c) Expand Addison's street system to effectively accommodate vehicular traffic while protecting the integrity of attractive median and right-of-way landscaping
- d) Pursue infrastructure improvements of intra-city transportation
- e) Enhance pedestrian-oriented means of travel in Addison and install improved pedestrian crossing systems aimed at enhancing public safety
- f) Continue to upgrade and improve the Addison Airport facility and its infrastructure through the pursuit of funding from the FAA, Texas Department of Transportation-Aviation Division and profits resulting from superior management of the facility with the overall goal of making and retaining Addison Airport as the BEST general aviation airport in the region and the country



FY 2004-05
DRAFT OF REVISED
Council Goals

- g) ~~Expand and realign Arapaho Road to be a major east/west thoroughfare between the Tollway and Marsh Lane~~

5. Employ High-Quality, Service-Oriented Personnel

- a) Foster a work force made up of friendly, professional and highly qualified employees
- b) Promote educational standards and reeducation opportunities
- c) Provide innovative and flexible compensation policies

6. Provide For A Diversified Business Climate

- a) Promote existing and new retail businesses in Addison
- b) Enhance Addison's reputation as a prime location for small, medium and start-up businesses while continuing to pursue appropriate larger businesses and corporate partners for the community
- c) Enhance open communication between local government, the business community, Town Hall, and the residential sector
- d) Promote the significance of Addison's premier location as a key element to the Town's image and success
- e) Pursue economic development through the use of an innovative program of work that seeks to emphasize retention and expansion of existing businesses
- f) Retain and enforce the Town's commitment to urban landscaping
- g) Implement programs to ensure the vitality of Addison's restaurant community

7. Continue To Attract Visitors

- a) Enhance the Addison Conference Centre's ability to host expanded events which attract visitors to Addison
- b) ~~Investigate the need and viability of a new convention center in Addison~~
- c) Continue to grow and create entertaining special events
- d) Enlist sponsors to support and enhance Addison's high-quality special events
- e) Promote the arts and cultural events
- f) Promote the creation of additional art in public places by investigating and implementing programs that encourage developers to create additional public art in Addison
- g) Promote Addison Airport as a tourism and visitor destination through special events and on-site attractions
- h) Continue to explore and develop innovative uses of the hotel/motel fund which enhance tourism

8. Maintain Diversified Residential Housing Opportunities

- a) ~~Strive to protect Addison's balance between single-family and multi-family housing~~
- b) ~~Explore creative means to upgrade and redevelop existing multi-family housing structures at identified areas in the community~~
- c) Explore creative means of developing high quality, high-rise single and multi-family housing opportunities
- d) Support high-quality, high-density mixed use developments in accordance with the Master Plan for Addison Circle
- e) Maintain the integrity of residential neighborhoods through the use of buffers, park systems and landscaping



FY 2004-05
DRAFT OF REVISED
Council Goals

9. Pursue The Finest Educational Offerings For The Community

- a) Continue the Town's interlocal agreement for library services with the City of Farmers Branch as well as cooperative use agreements from surrounding communities while continuing to explore similar interlocal agreements with the City of Dallas
- b) ~~Investigate opportunities for establishing a library within the Town of Addison~~
- c) Pursue associations with learning institutions to provide continuing education offerings to the Town's resident and business populations
- d) Continue to pursue enhanced primary and secondary school opportunities for Addison children

10. Provide Quality Leisure Opportunities

- a) Review existing and consider new recreational offerings for the residential and business communities on a regular basis to satisfy the growing needs of the community
- b) Maintain resident-only use of the Athletic Club
- c) Continue implementation of the Parks Master Plan, related facilities and additions to the plan as deemed appropriate
- d) Maintain the excellence of the Addison park system

11. Work To Instill A "Sense of Community" In Addison's Residents

- a) Continue to build a sense of community through activities like candidate forums, Town Hall meetings, newsletters and the citizens academy
- b) Work to find new avenues to involve more residents in the civic process and to serve on boards and commissions with the hope of developing new leaders from a cross-section of the community

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