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AGENDA

WORK SESSION OF THE CITY COUNCIL

JUNE 14, 2005

6:00 P.M.

TOWN HALL CONFERENCE ROOM

5300 BELT LINE ROAD

WORK SESSION

Item #WS1 - Discussion of Hotel Fund.

Item #WS2 - Discussion of Airport Fund.

Item #WS3 - Review and Discuss Council Goals.

Attachment:

1. Council Goals

Item #WS4 - Review and Discuss Mayor's Recommendation of Council Liaison Assignments.

Attachment:

1. Council Liaison Assignments.

Item #WS5 - Review Council Agenda Schedule.

Adjourn Meeting

Posted 5:00 p.m.
June 9, 2005
Carmen Moran
City Secretary

**THE TOWN OF ADDISON IS ACCESSIBLE TO PERSONS
WITH DISABILITIES. PLEASE CALL (972) 450-2819 AT LEAST
48 HOURS IN ADVANCE IF YOU NEED ASSISTANCE.**

**Council Agenda Items:
#WS1, #WS2 and #WS5**

There are no attachments for these items.

FY 2004-05

Council Goals**1. The Town will provide superior service to its customers**

- a) Town will administer functions to assure courteous, effective and efficient service to external and internal customers
- b) Department operations will be structured to ensure rapid response to customer requests for service or information as well as resolution of customer complaints
- c) Investments will be made in technology that will optimize customer service
- d) The quality of customer service will be measured through the use of surveys and program measurements

2. Conduct The Business Of The Town In A Fiscally Responsible Manner

- a) Retain high bond rating and financial reputation
- b) Retain high financial reserves policy (25%)
- c) Ensure ongoing review of all service and contract providers
- d) Explore new and innovative revenue sources where appropriate
- e) Promote and utilize Addison businesses whenever possible in making municipal purchases
- f) Adopt Town budgets in context of the long-term financial plan which emphasizes funding of capital projects through operating revenues instead of issuing debt
- g) Consider issuance of general obligation debt only to fund high priority capital projects which shall have the approval of Addison voters

3. Provide Superior Public Safety, Social and Health Services to the Community

- a) Maintain a best model reputation in police and fire services
- b) Explore and develop programs to reduce crime
- c) Continue to encourage the public safety departments to pursue cooperative inter-agency and inter-governmental approaches to service provision
- d) Promote proactive neighborhood-based crime watch
- e) Promote high visibility and community involvement for public safety employees
- f) Support social services
- g) Support strict health and code enforcement
- h) Uphold commitment to environmental programs

4. Promote Quality Transportation Services

- a) Continue implementation of the Transportation Master Plan
- b) Advocate the significance of DART rail for Addison's growth and development
- c) Expand Addison's street system to effectively accommodate vehicular traffic while protecting the integrity of attractive median and right-of-way landscaping
- d) Pursue infrastructure improvements of intra-city transportation
- e) Enhance pedestrian-oriented means of travel in Addison and install improved pedestrian crossing systems aimed at enhancing public safety
- f) Continue to upgrade and improve the Addison Airport facility and its infrastructure through the pursuit of funding from the FAA, Texas Department of Transportation-Aviation Division and profits resulting from superior management of the facility with the overall goal of making and retaining Addison Airport as the BEST general aviation airport in the region and the country
- g) Expand and realign Arapaho Road to be a major east/west thoroughfare between the Tollway and Marsh Lane



FY 2004-05

Council Goals

5. Employ High-Quality, Service-Oriented Personnel

- a) Foster a work force made up of friendly, professional and highly qualified employees
- b) Promote educational standards and reeducation opportunities
- c) Provide innovative and flexible compensation policies

6. Provide For A Diversified Business Climate

- a) Promote existing and new retail businesses in Addison
- b) Enhance Addison's reputation as a prime location for small, medium and start-up businesses while continuing to pursue appropriate larger businesses and corporate partners for the community
- c) Enhance open communication between local government, the business community, Town Hall, and the residential sector
- d) Promote the significance of Addison's premier location as a key element to the Town's image and success
- e) Pursue economic development through the use of an innovative program of work that seeks to emphasize retention and expansion of existing businesses
- f) Retain and enforce the Town's commitment to urban landscaping
- g) Implement programs to ensure the vitality of Addison's restaurant community

7. Continue To Attract Visitors

- a) Enhance the Addison Conference Centre's ability to host expanded events which attract visitors to Addison
- b) Investigate the need and viability of a new convention center in Addison
- c) Continue to grow and create entertaining special events
- d) Enlist sponsors to support and enhance Addison's high-quality special events
- e) Promote the arts and cultural events
- f) Promote the creation of additional art in public places by investigating and implementing programs that encourage developers to create additional public art in Addison
- g) Promote Addison Airport as a tourism and visitor destination through special events and on-site attractions
- h) Continue to explore and develop innovative uses of the hotel/motel fund which enhance tourism

8. Maintain Diversified Residential Housing Opportunities

- a) Strive to protect Addison's balance between single-family and multi-family housing
- b) Explore creative means to upgrade and redevelop existing multi-family housing structures at identified areas in the community
- c) Explore creative means of developing high quality, high-rise single and multi-family housing opportunities
- d) Support high-quality, high-density mixed use developments in accordance with the Master Plan for Addison Circle
- e) Maintain the integrity of residential neighborhoods through the use of buffers, park systems and landscaping



FY 2004-05

Council Goals

9. Pursue The Finest Educational Offerings For The Community

- a) Continue the Town's interlocal agreement for library services with the City of Farmers Branch as well as cooperative use agreements from surrounding communities while continuing to explore similar interlocal agreements with the City of Dallas
- b) Investigate opportunities for establishing a library within the Town of Addison
- c) Pursue associations with learning institutions to provide continuing education offerings to the Town's resident and business populations
- d) Continue to pursue enhanced primary and secondary school opportunities for Addison children

10. Provide Quality Leisure Opportunities

- a) Review existing and consider new recreational offerings for the residential and business communities on a regular basis to satisfy the growing needs of the community
- b) Maintain resident-only use of the Athletic Club
- c) Continue implementation of the Parks Master Plan, related facilities and additions to the plan as deemed appropriate
- d) Maintain the excellence of the Addison park system

11. Work To Instill A "Sense of Community" In Addison's Residents

- a) Continue to build a sense of community through activities like candidate forums, Town Hall meetings, newsletters and the citizens academy
- b) Work to find new avenues to involve more residents in the civic process and to serve on boards and commissions with the hope of developing new leaders from a cross-section of the community

Town of Addison City Council Liaison

Joe Chow:

- Metroplex Mayor's Association – Association of Mayors and city managers from cities throughout the greater Dallas-Fort Worth area, commonly referred to as the “Metroplex”. Members meet monthly and host speakers from our area, who discuss innovative programs and initiatives impacting the North Texas region.
- Metrocrest Chamber of Commerce – the Chamber of Commerce that services the cities of Addison, Carrollton, and Farmers Branch
- North Texas Commission – is a regional non-profit consortium of businesses, cities, counties, chambers of commerce, economic development entities and higher education institutions in the North Texas Region committed to enhancing the overall economic vitality and quality of life of North Texas.
- National League of Cities – The National League of Cities serves as a national resource and advocates for over 1,600 member cities and towns of all sizes and for 49 state municipal leagues whose member municipalities total more than 18,000 in strengthening local government, encouraging economic competitiveness, and promoting corporate civic engagement.
- State & Federal Governments – Various roles and activities

Jimmy Niemann:

- Senior Adult Services - Senior Adult Services is committed to caring for seniors and their families in Addison, Carrollton, Coppell and Farmers Branch. The agency mission is to ensure that all senior adults living in the community will receive the support and services needed to maintain independence and quality of life. The agency serves as a source of information for residents of any age involved in caring for and about someone age 60 or older.
- Greater Dallas Planning Council – Since 1946, the Greater Dallas Planning Council is charged as a voluntary, non-profit, non-partisan organization dedicated to good city planning, providing leadership and support to many projects which have had lasting impact.
- Texas Municipal League – The Texas Municipal League formed in 1913 and exists to provide services to Texas cities and advocate the interests of its members.

Greg Hirsch:

- DART – Dallas Area Rapid Transit is the regional transit authority that services Addison, Carrollton, Cockrell Hill, Dallas, Farmers Branch, Garland, Glenn Heights, Highland Park, Irving, Plano, Richardson, Rowlett, and University Park

Town of Addison City Council Liaison

- North Central Texas Council of Governments - North Central Texas Council of Governments (NCTCOG) is a voluntary association of, by and for local governments, and was established to assist local governments in planning for common needs, cooperating for mutual benefit, and coordinating for sound regional development. NCTCOG's purpose is to strengthen both the individual and collective power of local governments and to help them recognize regional opportunities, eliminate unnecessary duplication, and make joint decisions. NCTCOG serves a 16-county region of North Central Texas.

- Metroplex Mayor's Association – Association of Mayors and city managers from cities throughout the greater Dallas-Fort Worth area, commonly referred to as the “Metroplex”. Members meet monthly and host speakers from our area, who discuss innovative programs and initiatives impacting the North Texas region.

Tom Braun:

- Metrocrest Social Services – Provides short-term emergency services to improve the life situations of residents in the cities of Carrollton, Farmers Branch, Addison, and Coppell.

- Special Care & Career Services - Supports families, children and adults with developmental disabilities by providing three key services to Denton, Collin and Dallas counties with three age-determined programs: Early Childhood Intervention, Child Development Enrichment Services, and Supported Employment Services.

- Arbor Foundation - Is a non-profit foundation created for the purpose of raising funds to be used for public landscape beautification.

Roger Mellow:

- Texas Chamber Orchestra – Provides musical concerts at the Addison Theatre Centre

- Water Tower Theatre – The theatre company that resides at the Addison Theatre Centre

- The Family Place – the Dallas-based, nonprofit organization that provides assistance to victims of family violence since 1978.

Diane Mallory:

- Shakespeare Festival of Dallas – Founded in 1971 to provide cultural access to works of William Shakespeare within the North Texas area.

- Communities in Schools Dallas – is a non-profit, charitable organization that has been working in Dallas and Collin Counties since 1985 to provide direct services and educational support to at-risk students

Town of Addison City Council Liaison

- Dance Council – a non-profit organization started in 1973 as a membership service organization of professional and non-professional dance companies, independent artists, teachers, performers, movement specialists, students, dance enthusiasts and businesses. The Dance Council serves the Dallas-Fort Worth Metroplex by providing artistic, educational, and cultural opportunities to people through dance festivals, master classes, and scholarships.

Dennis Kraft:

- Greater Dallas Chamber – The Chamber of Commerce that serves the greater Dallas area since 1909. This Chamber of Commerce is one of the largest voluntary-membership driven organization of businesses in the United States.
- North Dallas Chamber – The Chamber of Commerce that services the area between downtown Dallas and the city limits to the north.
- Cavanaugh Flight Museum – A non-profit organization devoted to promoting aviation studies and to perpetuating America's aviation heritage; the museum fulfills its mission by restoring, operating, maintaining and displaying historically-significant, vintage aircraft, and by collecting materials related to the history of aviation.